



GREG COX
SUPERVISOR, FIRST DISTRICT
 San Diego County Board of Supervisors

COUNTY OF SAN DIEGO
 BOARD OF SUPERVISORS
 2009 JUN 17 PM 2 51
 THOMAS J. PASTUSZKA
 CLERK OF THE BOARD
 OF SUPERVISORS

DATE: June 17, 2009

TO: Mr. Thomas Pastuszka
 Clerk of the Board of Supervisors

RE: **FY 2009-2010 Community Enhancement Allocations**

The following is submitted as my recommended First District allocations for the 2009-2010 Community Enhancement Program:

Organization Name	Purpose	Allocation
Accessible San Diego	To provide specialized information on accessible transportation, accommodation, attractions, recreation and activities, and local service organizations to visitors and residents with disabilities and seniors through Access in San Diego Guide, ASD Travel web site, and Telephone Information Hotline.	7,500
Aguinaldo Foundation	Philippine Festival to promote business and generate tourism.	3,000
American Youth Hostels, Inc. San Diego Council	Two community anniversary celebrations at two locations on August 30, 2009.	5,000
Asian Business Association	Annual Lunar New Year Celebration – provide invitations and equipment rental.	3,000
	To maintain the website which provides services to ABA members and others.	2,000
Bon Temps Social Club of San Diego	Gator By The Bay.	5,000

First District Community Enhancement Allocations Fiscal Year 2009-2010

June 17, 2009

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Bonita Business & Professional Association, Inc.	37th annual "Wild West" Bonitafest.	5,000
	Bonitafest "Kickoff" Benefit.	2,500
	12th Annual Bonita's Rootin Tootin Chili "Cook-off" and Fair.	1,500
	To purchase Bonitafest street banners.	1,400
	Annual Community Tree Lighting - Bonita Civic Center.	500
Bonita Historical Society	Executive Director's salary.	9,400
	Advertising, event, printing, and copier expenses for the museum.	5,000
	Office supplies, postage, internet service and telephone service.	3,500
	Liability insurance.	1,700
	Janitorial services and supplies.	400
Bonita Optimist Club	32nd Annual Bonitafest Melodrama – community based musical-theatre production celebrating San Diego County history.	5,000
Business Improvement District Council	December Nights in Balboa Park December 4 and 5, 2009 - family event.	5,000
Cabrillo Festival, Inc.	46th Annual Cabrillo Festival.	7,000
California State Games	2009 California State Games.	2,000
Camarada, Inc.	Gallery Concert Series in Little Italy.	2,000
Casa Familiar, Inc.	Dia de los Muertos Celebration.	3,000
	Dia de La Mujer Celebration - all-women art exhibit, musical and dance performances, poetry/literary presentation.	2,000
	Fronteras Festival - Dia de San Ysidro - event to expose the underserved community of San Diego/San Ysidro to fine arts from both sides of the border.	4,000
Central Commercial District Revitalization Corp	Winter Festival 2009.	3,000
Centre City Development Corporation	12th Annual San Diego Multicultural Festival.	5,000
Children's Museum of San Diego	Marketing support for the Museum's exhibition, studio projects and education programs.	10,000

First District Community Enhancement Allocations Fiscal Year 2009-2010

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Christian Community Theater	To produce a full staged, Broadway-style patriotic revue on the Midway appropriate for all ages of residents and visitors of San Diego County.	3,000
City of Chula Vista	Photographic exhibit of "Farming in Chula Vista" for Chula Vista Heritage Museum.	6,000
Classics for Kids, Inc.	For orchestra concerts designed to engage and educate young children.	2,000
Coronado Community Theatre, Inc.	To present an original play by a local author.	5,000
Coronado Historical Association	To conduct several community focus groups to find topics of interest and questions about the history of Coronado.	5,000
Coronado SAFE Foundation	To purchase multiple sets of On Applebee Pond puppets and scripts/handouts as well as materials necessary to build portable puppet stages.	2,500
Coronado School of the Arts Foundation	Nations of San Diego International Festival of Dance, a multi-cultural event that will feature dancers and musicians representing over 15 countries during six performances on January 14, 15, 16 and 17, 2010.	2,500
Council of Philippine American Organizations of San Diego County, Inc.	San Diego Philippine Faire Project.	2,500
	Workshops in financial literacy, access to capital, legal advice, health and wellness, small business opportunities, inter-generational programs, youth community engagement , public policy and governmental affairs.	5,000
Elite DVBE Network	6th Annual National Convention of Small Disabled Veteran Owned Businesses.	3,000
Eveoke Dance Theatre	Celebrate Dance Festival.	2,500
Firefighters Advisory Council to the Burn Institute	Fire Expo / Firefighter Combat Challenge to provide public safety information and fire and burn prevention education.	4,000
Friends of San Diego Wildlife Refuges, Inc.	Fiesta del Rio.	5,000
Gaslamp Quarter Association, Inc.	Gaslamp Quarter Destination Marketing Project - Gaslamp Mardi Gras 2010.	6,000

Greater San Diego Chamber of Commerce	Economic Research Bureau (ERB) and Regional Economic Reports - to provide topical regional economic analyses.	10,000
	Mexico Business Center - promote economic development in San Diego County by reducing wait times and building an innovative San Diego County border economy.	50,000
Historic Highway 80 Corporation	To promote economic development by second printing of Travel Guide/ Map, enhanced website, e-newsletter, signage, special events, banners, murals, membership drive, and group presentations.	3,000
Imperial Beach Chamber of Commerce, Inc.	Imperial Beach Triathlon/Duathlon.	6,000
Japan Society of San Diego and Tijuana	Japanese Cultural & Academic Proficiency (JCAP) Competition.	4,000
Kalusugan Community Services (KCS)	FilAmFest (Filipino-American Arts & Cultural Festival).	3,000
Kids Included Together San Diego, Inc.	To host National Conference on Inclusion – best practices of including children with disabilities in community youth programs.	10,000
Lamb's Players Theatre	To provide educational outreach programs through age-appropriate school assembly performances, library partnerships and residencies serving K-12 students throughout the county.	10,000
Mainly Mozart, Inc.	Mainly Mozart Festival 2010.	7,500
Malashock Dance and Company	YDance! - to provide week-long specialty summer dance camps.	5,000
Maritime Museum Association of San Diego	Waterfront Information Booth.	30,000
Media Arts Center San Diego	2010 San Diego Latino Film Festival.	7,500
Melody Culture Foundation	To produce a series of online TV Programs to cover a few popular San Diego local Chinese bands.	2,000
Museum of Contemporary Art San Diego	Free programs for disadvantaged teens at Monarch School.	12,500
NTC Foundation	To support the renovation and operation of 8 historic barracks buildings.	17,500
National City Chamber of Commerce	Economic Development Programs.	15,000

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Ocean Beach Community Foundation, Inc.	To provide free concerts and music education to the community.	2,000
	Ocean Beach Historic Plaque Project – to preserve and promote OB History.	2,000
	To purchase 60+ more holiday bows for the downtown shopping district.	1,000
Ocean Beach Historical Society	To purchase printed materials for community events.	2,500
	To purchase presentation and media editing software, media transfer equipment, web design services, back-up systems and tapes.	1,700
	For funding special events.	800
Ocean Beach Merchant's Association	30th Annual Ocean Beach Fireworks off the pier.	6,000
Ocean Beach Town Council, Inc.	To provide refreshments during volunteer events, and shirts and recognition items for volunteers.	5,000
Old Globe Theatre	To subsidize 16 professional theatre productions.	5,000
Onstage Playhouse	To advertise and promote six plays, a Christmas show, and benefit performances.	5,500
Otay Mesa Chamber of Commerce	MEXPORT Trade Show.	15,000
PASACAT, Inc.	To provide year-round weekly classes of traditional Philippine dance and music.	5,000
Pacific Beach Community Development Corporation	Pacific BeachFest 2009.	10,000
Pacific Beach Town Council, Inc.	Concerts on the Green - July and August 2009.	1,000
Pagasa-Tumainisha-Esperanza-Hope, Inc.	Multi-Cultural Diversity Fair.	5,000
Peninsula Chamber of Commerce	Peninsula Community Fair - a one day fair put on at Liberty Station.	6,000
Point Loma Association	To provide five free concerts at Point Loma Park July and August 2009.	5,000
Point Loma Nazarene University	Community Fall Festival.	4,000
Prime Motivation	1st Annual Multi-Cultural Education Expo – to celebrate and educate friends, families, neighbors, and surrounding business about culture and heritage.	2,000

Project Wildlife	For community outreach and public programs to promote conservation through education and wildlife care.	5,000
Quilt San Diego	To produce a full color exhibition catalog entitled "Quilt Visions 2010".	2,000
SAMAHAN Filipino American Performing Arts & Education Center	25th Philippine Cultural Arts Festival.	1,500
San Diego Alliance For Asian Pacific Islander Americans, Inc.	6th annual San Diego Dragon Boat Festival.	2,000
San Diego Armed Services YMCA	9th Annual Big Bay July 4th Fireworks Show to benefit the San Diego Armed Services YMCA.	10,000
San Diego Asian Film Foundation	10th Annual San Diego Asian Film Festival - Funds would help pay for film rental fees, film shipping, equipment rental, and facility costs.	6,000
San Diego Audubon Society	To provide staff support for the planning and operation of the San Diego Bird Festival.	5,000
San Diego Ballet	To provide funding for San Diego Ballet's 20 th Anniversary season brochures, printing, mailouts, and postage.	2,500
San Diego Bowl Game Association	To support the Holiday Bowl.	10,000
San Diego Chinese Historical Society & Museum	To provide 2 special exhibits.	1,600
San Diego Dance Theater	Binacional Choreografica - project of dance professionals from both sides of the border.	2,500
San Diego Filipino-American Humanitarian Foundation, Inc.	To install new wood flooring and to provide for artifacts, exhibits, displays, paintings, arts and crafts, pictures and other related items for the library and historical museum.	4,000
San Diego Film Commission	To facilitate, coordinate, and regulate film permission process on behalf of the County.	17,500
San Diego Historical Society	To launch a six-month-long exhibition "Glamorous San Diego!".	5,000

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San Diego Junior Theatre	To provide free and reduced ticket program for schools, community service organizations and seniors to our productions.	4,000
San Diego Master Chorale	To present a collaborative, cross-border concert with artists from Mexico in May, 2010.	1,000
San Diego Museum Council	To promote museum attendance by offering a half-price admission to more than 30 museums throughout the month of February 2010.	2,000
San Diego Museum of Art	To present a variety of exhibitions, including temporary exhibitions that bring a wide range of art.	5,000
San Diego Museum of Man	To provide on and off site educational programming with an emphasis on Title 1 schools, and underserved communities.	5,000
San Diego Opera Association	To provide a comprehensive education/outreach initiative of 14 unique programs serving all ages, with an emphasis on school children in grades K-12 throughout San Diego County.	7,500
San Diego Performing Arts League	Advertising campaign for ARTS TIX.	5,000
San Diego Repertory Theatre	Project Discovery - to provide access to theatre for at least 3,000 underserved students and hard to-reach audiences.	2,000
San Diego Society of Natural History	To host "Dinosaurs: Ancient Fossils, New Discoveries" exhibition March thru September, 2010.	5,000
San Diego Space & Science Foundation	To fund year long interactive science exhibition "The Notion of Motion".	5,000
San Diego Sportfishing Council	To provide public festival "Day At The Docks" promoting sportfishing in San Diego.	3,500
	Advertising and public relations campaign.	1,500
	Kids Fishing Program and free fishing tournaments.	2,500
San Diego Sports Commission	For ongoing support to serve the County of San Diego as the sports aggregator and central hub for all sports and sports related activities.	5,000

San Diego Symphony Orchestra Association	To provide orchestra performances at various sites throughout San Diego County.	10,000
San Diego Triple Threat Ballers	To provide insurance, police, security, traffic control signs and permits for the Juneteenth Celebration street closure.	2,500
	For the rental of stage and PA systems.	500
San Diego World Trade Center	Global Logistics Symposium (GLS) "Lowering Your Logistics Costs".	17,500
San Diego Youth Symphony and Conservatory	For concert hall rentals.	6,000
Sherman Heights Community Center	Latin Music Festival - celebration of Latin music, dance, food and culture.	2,000
	Dia de los Muertos - tribute to departed family and friends by decorating and blessing altars.	2,000
	Fiestas Patrias - celebration of Mexico's Independence Day.	2,000
South County Economic Development Council	Business Outreach Program/Retention.	25,000
	To actively market the South County.	10,000
Starlings Volleyball Clubs, USA	Starlings National Championship - A four-day event that will attract over 1,000 players from all over the United States.	1,500
Sushi, Inc.	To increase marketing and advertising.	5,000
Teatro Mascara Magica	To present La Pastorela 2009 - a multicultural holiday musical comedy that shares the culture of our border region.	8,000
Third Avenue Village Association	To fund Children's Area Event - pre-event jumpstarting the Starlight parade.	500
	To rent an inflatable balloon for the Starlight Parade.	3,000
	To purchase and install a holiday tree in the center of Third Avenue Village.	3,500
	Cost of carolers for the Starlight Parade and Children's Area event.	1,000
Thunderboats Unlimited, Inc.	To provide infrastructure (fencing, cranes, security) to bring 25 classes of boats to Mission Bay for boat racing.	5,000
Travelers Aid Society of San Diego, Inc.	Regional marketing.	10,000

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Veterans Memorial Center, Inc	To purchase a rear projection screen, 5000 lumen video projector, Mackie 1202 mixer, and related equipment.	2,500
WILDCOAST	6th Annual Wildcoast/Dempsey Ocean Festival and Surf Contest.	10,000
Westwind Brass, Inc.	Educational outreach programs in District 1 targeting elementary, middle and high schools (60% of programs towards Title I schools).	2,000
Young Audiences of San Diego	To provide arts performances and workshops to 4,000 at risk children at community and school sites located in District 1.	4,000
Zeta Sigma Lambda Foundation, Inc.	30th Annual Martin Luther King Jr. Parade on January 16th, 2010.	2,000
	CE Allocation Total	\$700,000

Thank you for your time and attention to this matter.

Respectfully submitted,



GREG COX

Supervisor, First District



COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS

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DIANNE JACOB

CHAIRWOMAN
SUPERVISOR, SECOND DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

THOMAS J. PASTUSZKA
CLERK OF THE BOARD
OF SUPERVISORS

June 17, 2009

Serving the
cities of:
El Cajon
La Mesa
Lemon Grove
Poway
Santee

Serving the
communities of:

Agua Caliente
Allied Gardens
Alpine
Barrett
Blossom Valley
Bostonia
Boulevard
Campo
Canebrake
Casa de Oro
Crest
Cuyamaca
Dehesa
Del Cerro
Descanso
Dulzura
Eucalyptus Hills
Fernbrook
Flinn Springs
Granite Hills
Grantville
Guatay
Harbison Canyon
Jacumba
Jamul
Julian
Lake Morena
Lakeside
Mount Helix
Mount Laguna
Pine Hills
Pine Valley
Potrero
Ramona
Rancho San Diego
Rolando
San Carlos
San Pasqual
Santa Ysabel
Shelter Valley
Spring Valley
Tecate
Tierra del Sol
Vallecitos

Serving the Indian
reservations of:

Barona
Campo
Cosmit
Inaja
Jamul
La Posta
Manzanita
Mesa Grande
Santa Ysabel
Sycuan
Viejas

TO: THOMAS PASTUSZKA, Clerk of the Board of Supervisors
From: DIANNE JACOB, Chairwoman
RE: COMMUNITY ENHANCEMENT ALLOCATIONS

The following is submitted as the Second District allocations for Community Enhancement Funds:

Organization Name	Purpose	Allocations
Alpine Chamber of Commerce	Promote tourism and economic development of the communities of Alpine and Mountain Empire.	\$50,000
Alpine Historical and Conservation Society	Repair wall of Dr. Nichols House and repair eaves and fascia of Beaty House	\$3,000
	Purchase "Past Perfect" software program for inventory of archives	\$1,000
	Waterproof barn's roof walls and doors; repair floor and install electrical wiring and security system	\$2,000
	Trim eucalyptus trees for fire safety, expand sprinkle system and plant flowers and shrubs	\$1,000
Alpine Woman's Club	Build an ADA-compliant bathroom on first floor	\$15,000
	To trim Eucalyptus trees on the grounds	\$5,000
Back Country Land Trust of San Diego County	Complete archeological survey of Spanish/Mexican colonial stone constructions and pre-Anglo adobe-stone building foundations	\$1,000
CHIRP for Garden Wildlife	13 th Annual Alpine Sage & Songbirds Festival	\$3,500
	Ongoing maintenance of garden at Alpine Post Office.	\$1,500
Christian Community Theatre	After-school quality performing arts training for children 4 to 18 throughout San Diego County	\$6,500
East County Economic Development Council	Promote economic development and stimulation of investment in East County	\$50,000

El Cajon Community Development Corporation	National Night Out Event	\$5,000
El Cajon Historical Society	Upgrade the Society's existing computer	\$4,524
El Cajon Valley Mother Goose Parade Association	Advertising/marketing and cost of television broadcasting of parade	\$10,000
Heritage of the Americas Museum	Advertising and promotion of the Museum	\$20,000
Historic Highway 80 Corporation	Promote economic development through printing of travel guide/map, enhance website, e-newsletter, signage, special events, banners, murals membership drive and group presentations	\$15,000
Jamul Arts and Music Council	Painted Pony Arts Festival	\$5,000
Julian 4th of July Parade	Julian Independence Day Parade	\$6,000
Julian Arts Guild	To advertise shows and open studios tour	\$2,000
	Art workshops	\$1,000
Julian Chamber of Commerce	Provide marketing and promote visitor tourism	\$65,000
	Sponsorship of tourist and historic events	\$20,000
	Provide maintenance of historic buildings and town site	\$15,000
Julian Historical Society	Continue previously funded grant to restore the 1924 Cadillac Stage	\$5,000
	Complete construction of period line-shaft machine shop	\$5,000
	Continue archival preservation and digital media storage conversion	\$10,000
Julian Pioneer Museum	Fund Indian Cultural Room, exhibit room and research center	\$15,000
Lakeside Chamber of Commerce	Chamber business and overhead expenses	\$48,000
	Business mixers and community expo	\$2,000
Lakeside Historical Society	Correct a problem with the bathroom foundation	\$1,500
	Remove storage buildings and rebuild for safety purposes, purchase equipment and display materials for museum	\$2,500
	Purchase heavy duty scanner for making copies of all archival materials	\$1,500
	Repair ceiling and walls	\$2,000
	Repair dry rot areas on building	\$500
Lemon Grove Historical Society	History Alive Lecture Series	\$200
	Present "The First 100 Years" 10 th Anniversary exhibition related to Lemon Grove's history	\$2,800
Motor Transport Museum	Purchase cameras and hardware for a museum yard security system	\$2,500
	Purchase a fire system to protect archival files, books, and historical memorabilia	\$2,000

	Purchase 100 additional descriptive signs to place on the museum's collectible vehicles	\$1,900
	Install a paved handicap parking area	\$3,200
Mountain Empire Historical Society	Acquisition and upgrade of conservation and preservation materials for artifact and document collections for security and environmental factors	\$2,800
	Research Back Country cemetery/interment and documentation of early Army telegraph	\$2,000
	Continue upgrade of the Hinds Gallery of Military History and Lockett signage	\$2,200
	Materials and process support for publications program	\$2,000
	Participate in cooperative events and outreach presentations	\$1,000
	Olaf Wieghorst Museum Foundation	Purchase TV and DVD system
Pacific Southwest Railway Museum Association	Re-roof the historic Campo Depot	\$7,500
	Concrete a portion of the existing shop floors	\$3,000
Poway Center for the Performing Arts Foundation	2009/2010 Professional Performance Season	\$2,500
Poway Performing Arts Company	For advertising, marketing and promotion	\$2,000
Ramona Chamber of Commerce	39 th Ramona County Fair and 5 th Annual Oktoberfest, Open Artist Studio Tour, Safe Trick or Treat on Main Street, Community Christmas Tree Lighting.	\$20,000
	Main street sidewalk sale	\$3,000
	Create a business directory showcasing local tourist destinations and a guide to local businesses	\$25,000
	Create a community map for visitors showcasing local businesses	\$5,000
Ramona Pioneer Historical Society	Museum Secretary's salary	\$17,500
	Operating expenses	\$2,500
San Diego East Visitors Bureau	Provide marketing and promotion for tourism development	\$110,000
San Diego Film Commission	Facilitate, coordinate and regulate film permission process on behalf of the County	\$5,000
San Dieguito JPA	Purchase furnishings for the Sikes Adobe Historic Farmhouse	\$5,000
Santee Historical Society	Purchase a computer	\$1,000
Spring Valley Chamber of Commerce	Economic development unification for the community of Spring Valley	\$50,000
Spring Valley Historical Society	Operating Expenses	\$3,500
	Remove one damaged pepper tree and trimming of several palm trees	\$2,500
	Update several exhibits and display boards	\$1,000

	Re-stripe parking lot lines	\$500
Water Conservation Garden Authority	Develop and operate the Teen Corps Pilot Program for high school students volunteering at the Garden	\$7,376
Allocation Total:		\$700,000



COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS

2009 JUN 17 PM 1 02

PAM SLATER-PRICE
SUPERVISOR, THIRD DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

THOMAS J. PASTUSZKA
CLERK OF THE BOARD
OF SUPERVISORS

Date: June 23, 2009
From: Pam Slater-Price
To: Thomas Pastuszka
Clerk of the Board of Supervisors
Re: FY 2009-2010 Community Enhancement Funds Allocation

*Serving the
communities
of ...*

Cardiff

*Carmel
Mountain*

Carmel Valley

Del Mar

Del Mar Heights

Del Mar Mesa

Encinitas

Escondido

La Jolla

Leucadia

Mira Mesa

Navajo

Olivenhain

Pacific Beach

*Rancho
Bernardo*

*Rancho
Penasquitos*

Sabre Springs

San Carlos

Scripps Ranch

Solana Beach

Tierrasanta

Torrey Hills

Torrey Pines

The following is submitted as my recommendations for the allocation of District Three Community Enhancement Funds:

Organization Name	Purpose	Allocation
Aguinaldo Foundation	Philippine Festival to promote business and generate tourism.	2,000
California Ballet Association, Inc.	Season 42 Support: 2009-2010 ballet productions.	15,000
California Center for the Arts Escondido	Promoting unique facilities and coordinating with other resources in the community to increase visibility in the professional and business market; to offset costs of sales and marketing of theater rentals; to offset cost of coordinating, marketing, and promoting Center presented events; to offset costs of marketing exhibits that focus on regional area which draws visitors to the region while expanding opportunities for local artists.	30,000
Cardiff Chamber of Commerce	To maintain Carpentier Park; GREEN Awareness Expo; Kringle Mingle - community holiday gathering; Arts Alive Program; general operating expenses.	10,000
Carlsbad Hi-Noon Rotary Club Foundation	Five concerts of cutting-edge classical music featuring world-class young artists and master artists.	2,500

Cygnnet Theatre	The Heart of Old Town - to explore potential collaborative projects between Cygnnet and Old Town cultural, civic and commercial organizations.	5,000
Del Mar Regional Chamber of Commerce	Staffing and operation of Visitors Center; Lobster festival in Del Mar.	10,000
Del Mar Village Association	2009 Annual Taste and Art Stroll in Del Mar; annual 2009 Holiday Wonderland and Tree Lighting and Holiday Programming.	6,000
Downtown Business Association of Escondido	Downtown Community Events; Clean and Safe Programs - Clean trash cans weekly; add to pedestrian lighting; clean litter along Grand Avenue; support the Downtown Diplomat Program with volunteer recognition; graffiti clean-up and prevention; Newsletter/Magazine, website and e-mail campaign.	10,000
Downtown Encinitas Mainstreet Association	Banners to educate Encinitas residents and visitors to increase environmental awareness and publicity for our Cottonwood Creek Environmental Film Festival.	3,000
	Free Outdoor Film Screenings throughout the Spring, Summer and Fall.	2,500
	Downtown Encinitas Entertainment Guide and Coupon Book to local merchants and restaurants for public distribution.	2,500
	A three-day film festival held at the historic La Paloma Theatre and the Encinitas Library featuring professional and amateur films for the downtown community.	4,000
	Encinitas Lifestyles Fashion Show.	3,000
Escondido Arts Partnership	Art Connection - art education for all ages.	2,000
Escondido Chamber of Commerce	To publish directory featuring North County and Escondido businesses and attractions; Spring and Fall Street Faires to promote tourism and community involvement.	10,000
Escondido History Center	Grape Day Festival and Parade - free community celebration.	5,000

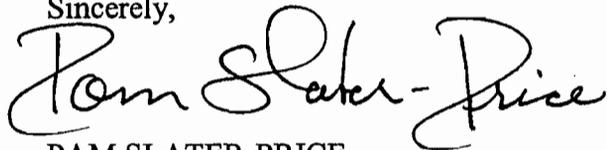
Flying Leatherneck Historical Foundation	Museum supplies and support.	4,000
La Jolla Chamber Music Society	SummerFest 2009.	20,000
La Jolla Symphony & Chorus Association	2009-2010 Season - (e)Merging Voices.	10,000
Leucadia-Encinitas Hwy 101 Mainstreet Association	LeucadiART Walk - August 2009; Arts Alive banners to be displayed on Hwy 101 in Encinitas, from Leucadia through Cardiff; Leucadia Nights - to promote business in Leucadia; Holiday lighting contest (Light Up Leucadia) for Leucadia businesses on Hwy 101.	8,000
Library Association of La Jolla	To present 41 classical, jazz, acoustic and new music concerts in different venues in San Diego County, 30 free Mini-concerts in La Jolla and downtown San Diego, and showcase 22 different art exhibitions annually in three galleries.	30,000
Lux Art Institute	Lux@Night	17,100
Mainly Mozart, Inc.	Mainly Mozart Festival 2010.	25,000
Mission Trails Regional Park Foundation, Inc.	To hire a marketing/public relations consultant to promote Mission Trails Regional Park with special emphasis on the annual Explore Mission Trails Day.	5,000
Mojalet Dance Collective	To present a series of ten consecutive weeks of performances and master classes by a variety of local artists; California Gold program - education outreach.	5,000
Museum of Contemporary Art San Diego	Free Cell Phone Audio Tours.	15,000
Old Globe Theatre	To subsidize 16 professional theatre productions.	20,000
Pacific Beach Community Development Corporation	Pacific BeachFest 2009.	10,000
Pacific Beach Town Council, Inc.	Concerts on the Green - July and August 2009.	2,000
Project Wildlife	For community outreach and public programs to promote conservation through education and wildlife care.	5,000
Promote La Jolla	La Jolla Motorcar Classic at the Cove.	15,000

Quail Botanical Gardens Foundation	To purchase electric work/passenger cart for the Hamilton Children's Garden; to purchase recycled plastic tables for the Hamilton Children's Garden.	10,000
Rancho de los Penasquitos Town Council	Fiesta de los Penasquitos.	5,000
Regents of the University of California, San Diego	To add digital signage to the Hall of Fishes that can be easily updated with new information and install kiosks at key displays with interactive touch screens to provide information in both English and Spanish and is wheel chair accessible.	5,000
San Diego Air & Space Museum	How Things Fly exhibit.	20,000
San Diego Asian Film Foundation	10th Annual San Diego Asian Film Festival - Funds would help pay for film rental fees, film shipping, equipment rental, and facility costs.	10,000
San Diego Ballet	To provide funding for pointe shoes, mens ballet slippers, costumes and sets.	4,000
San Diego Bonsai Club, Inc.	To develop a new 30,000 sq. foot pavilion at the San Diego Wild Animal Park. The funds will be used on purchasing materials: fencing, water features, benches & displays, handicap accessible walkways, and landscaping.	5,000
San Diego Bowl Game Association	To support the Holiday Bowl.	10,000
San Diego Chamber Orchestra	Concert Hall Rental for the 2009-10 concert series.	15,000
	Marketing for concert series (6 concerts) at Qualcomm Hall.	20,000
San Diego Children's Choir	To provide rehearsal rental space, marketing and advertising for the Del Mar and Mira Mesa branches of the choir.	5,000
San Diego Dance Theater	Trolley Dances 2009.	10,000
	Cabaret Dances 2010.	10,000
San Diego Film Commission	To facilitate, coordinate, and regulate film permission process on behalf of the County; to provide technology support for Reel-Scout digital location library and database; to publish the	5,000

	annual "San Diego Film & Video Resource Guide", and send out more than 3,000 copies worldwide.	
San Diego Historical Society	To launch a six-month-long exhibition "Glamorous San Diego!".	5,000
San Diego Junior Theatre	To provide free and reduced ticket program for schools, community service organizations and seniors to our productions.	3,000
San Diego Master Chorale	San Diego Master Chorale 50th Anniversary Alumni Concert Celebration.	4,400
San Diego Museum of Art	To present a variety of exhibitions, including temporary exhibitions that bring a wide range of art.	25,000
San Diego North Convention & Visitors Bureau	To provide for tourism promotion, year-round sales, and marketing of San Diego North as a preferred visitor destination for the benefit of its members and communities.	50,000
San Diego Opera Association	To provide a comprehensive education/outreach initiative of 14 unique programs serving all ages, with an emphasis on school children in grades K-12 throughout San Diego County.	35,000
San Diego Performing Arts League	To support operation of ARTS TIX service marketing program.	2,000
San Diego Repertory Theatre	To produce a season of five contemporary plays.	23,000
San Diego Society of Natural History	To host "Dinosaurs: Ancient Fossils, New Discoveries" exhibition March thru September, 2010.	20,000
San Diego Space & Science Foundation	To fund year long interactive science exhibition "The Notion of Motion".	15,000
San Diego Symphony Orchestra Association	To provide orchestra performances at various sites throughout San Diego County.	25,000
San Dieguito Heritage Museum, Inc.	To support Lima Bean Cook-Off and Fair.	5,000
San Dieguito River Valley JPA	To purchase furnishings for the Sikes Adobe Historic Farmhouse; to consult with experts and do research to establish authenticity of furniture for the period of historic significance.	5,000
Solana Beach Chamber of Commerce	To help fund Fiesta del Sol 2010; to remodel and paint Solana Beach Visitors Information Center; general operational expenses.	10,000

Sushi, Inc.	To cover the costs associated with producing the programs on Pay-What-You-Can (PWYC) Evenings; to increase marketing and advertising.	2,000
Theatre & Arts Foundation of San Diego County	Family Discount Program 2009-2010 Season - offering discounted tickets to young people aged 14-18.	15,000
Unlimited Jazz Dance Productions	Emerge Festival VI (October 2009) – a collaboration with the Lawrence Jewish Community Center.	4,000
Women's History Reclamation Project, Inc.	To design and manufacture Women's History Month Streetlight banners and new museum banner.	4,000
	Allocation Total	700,000

Sincerely,



PAM SLATER-PRICE
 SUPERVISOR,
 THIRD DISTRICT



COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS

2009 JUN 17 PM 4 37

RON ROBERTS
SUPERVISOR, FOURTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

THOMAS J. PASTUSZKA
CLERK OF THE BOARD
OF SUPERVISORS

Date: June 23, 2009
From: Ron Roberts 
To: Thomas Pastuszka
Re: FY 2009-2010 Community Enhancement Funds Allocation

The following is submitted as my recommendation for the allocation of District Four Community Enhancement Funds:

Organization Name	Purpose	Allocation
Accessible San Diego	To provide specialized information on accessible transportation, accommodation, attractions, recreation and activities, and local service organizations to visitors and residents with disabilities and seniors through Access in San Diego Guide, ASD Travel web site, and Telephone Information Hotline.	2,000
Adams Avenue Business Association, Inc.	28th Annual Adams Avenue Street Fair (September 2009); 37th Annual Adams Avenue Roots and Folk Festival (April 2010); 10th Annual Taste of Adams Avenue (June 2010).	6,000
Aguinaldo Foundation	Youth Development Program Awards event; Philippine Festival to promote business and generate tourism; Aguinaldo Leadership Awards and Philippine Independence Ball.	2,000

Asian Business Association	Annual Lunar New Year Celebration – provide invitations and equipment rental; annual Awards Dinner - provide invitations and equipment rental; to maintain the website which provides services to ABA members and others.	10,000
California Ballet Association, Inc.	Season 42 Support: 2009-2010 ballet productions.	4,000
California State Games	2009 California State Games.	2,000
Camarada, Inc.	Gallery Concert Series in Little Italy; Candlelight Concert Series at St. Paul's Cathedral; World Journey with Camarada – outreach program for 4th-8th graders.	1,000
City Heights Community Development Corporation	To implement a public art and/or neighborhood identity strategy pilot project for Colina Park that is community driven as presented in the recently developed Quality of Life plan; to provide job placement services for low income area residents, concentrating on medical fields and other growth industries; publication of City Heights Directory of Business Goods and Services.	6,000
Classics for Kids, Inc.	For orchestra concerts designed to engage and educate young children.	2,000
College Area Economic Development Corporation	Promotion and graphic design of the BOO! Parade and Carnival to attract thousands of visitors to the College Area.	4,000
Committee of One Hundred	To provide Moorish Arch in Balboa Park's West Arcade.	5,000

Council of Philippine American Organizations of San Diego County, Inc.	San Diego Philippine Faire Project; to provide public services of the VITA/EITC (Earned Income Credit) programs to low income families and a COPAO - San Diego project to promote quality of life; workshops in financial literacy, access to capital, legal advice, health and wellness, small business opportunities, inter-generational programs, youth community engagement, public policy and governmental affairs; San Diego Parol Exhibit - Pasko Na – Celebrating Christmas the Filipino way; San Diego Taste of the Philippines.	1,000
Diversionary Theatre Productions, Inc.	To provide for Artist stipends and marketing support for "Dance/Theatre".	1,000
El Cajon Boulevard Business Improvement Associations, Inc.	To promote activities, small businesses, and artistic improvements on El Cajon Boulevard; Little Saigon Mural - Enhancing the cultural visibility of the Vietnamese community along El Cajon Boulevard through public art.	4,000
Elite DVBE Network	6th Annual National Convention of Small Disabled Veteran Owned Businesses.	2,500
Fern Street Community Arts, Inc.	Neighborhood Tour/City Heights - Brings San Diego's circus to underserved families.	5,000
Finest City Performing Arts, Inc.	Main Stage Musical Productions in 2009/2010; to provide concert/event promotion through public relations and advertising.	2,500
Firefighters Advisory Council to the Burn Institute	Fire Expo / Firefighter Combat Challenge to provide public safety information and fire and burn prevention education.	2,000

Flying Leatherneck Historical Foundation	Local, regional and national advertising.	4,000
Food & Beverage Association of San Diego County	To provide Responsible Alcohol Beverage Server (RABS) training to businesses that serve alcoholic beverages.	2,500
Fourth District Seniors Resource Center	Juneteenth Day Celebration and Information/Resources Fair; Black History Celebration; A Celebration of Older Americans Month Banquet.	10,000
Gaslamp Quarter Association, Inc.	Gaslamp Quarter Destination Marketing Project - Gaslamp Mardi Gras 2010.	3,000
Greater Golden Hill Community Development Corporation	Celebrating Community, Artists of Greater Golden Hill Event; the Second Annual Gala Celebration of Greater Golden Hill; Building Community Ties Through Business - bimonthly mixers; Getting the Word Out - To expand the availability of neighborhood news in order to promote our businesses and attract visitors.	3,000
Greater San Diego Chamber of Commerce	Economic Research Bureau (ERB) and Regional Economic Reports - to provide topical regional economic analyses.	25,000
Hillcrest Business Improvement Association	CityFest 2008 - Cultural celebration of the relighting of the Hillcrest sign and spirit.	6,000
International Rescue Committee, Inc	To provide Microenterprise (small business) development assistance, financial literacy training and counseling, free income tax preparation and job placements for victims of war and persecution resettled in San Diego County through the US State Department.	2,000

Japan Society of San Diego and Tijuana	Japanese Cultural & Academic Proficiency (JCAP) Competition.	2,000
	Japanese Community Night at Petco Park.	2,000
Japanese Friendship Garden Society of San Diego	Aki No Matsuri - Japanese Autumn Festival; Haru No Matsuri - Japanese Spring Festival; Cherry Blossom Festival.	5,000
Kalusugan Community Services (KCS)	FilAmFest (Filipino-American Arts & Cultural Festival); Filipino Arts Exhibit - week-long photo and painting exhibition; Youth Volunteer Recruitment, Training & Development - festival to enable young people (15-25) to obtain 20 - 40 hours of community service credits.	1,500
Linda Vista Multicultural Fair, Inc.	Linda Vista Multicultural Fair and Parade.	10,000
Little Italy Association of San Diego	To host the annual Little Italy Festa in October 2009.	4,000
Mainly Mozart, Inc.	Mainly Mozart Festival 2010.	7,000
Malashock Dance and Company	Emotion in Motion - education outreach event; to provide weekly in-school dance education for all students in grades 1, 3 and 5 at Freese Elementary in southeast San Diego; YDance! - to provide week-long specialty summer dance camps; to provide weekly in-school dance classes for two underserved communities: 3rd graders from Dewey Elementary and 7th graders from ALBA Community Day School.	2,000
Maritime Museum Association of San Diego	Waterfront Information Booth.	2,000

Media Arts Center San Diego	2010 San Diego Latino Film Festival; Teen Producers Project - a 30-week afterschool media arts training program for students at Orange Glen High School (Escondido); to help support the Digital Story Station at 3 County libraries.	2,500
Melody Culture Foundation	To produce a series of online TV Programs to cover a few popular San Diego local Chinese bands.	1,000
Mingei International, Inc.	VIVA MEXICO 1810/1910-2010 exhibition.	12,000
Mission Hills Mainstreet Foundation	To provide a series of six concerts at Mission Hills/Pioneer Park.	5,000
Mo'olelo Performing Arts Company	To produce Heather Raffo's play, "9 Parts of Desire"; to provide an 18-week, nationally-recognized, arts education residency program at Hoover High in City Heights in partnership with Young Audiences of San Diego; to provide an arts outreach program for middle and high schools; to develop a Green Theater Choices Toolkit and Scorecard.	1,000
Museum of Contemporary Art San Diego	Free programs for disadvantaged teens at Monarch School; free Cell Phone Audio Tours; free admission to all its facilities for visitors 25 and under; to publish a newsletter; to provide exhibition wall labels, texts, and publications produced in English and Spanish.	25,000
Museum of Photographic Arts	States of Mind: A California Photography Invitational (2/06/10 – 5/16/10); Rock 'n' Revolution: Image to Message (5/22/10 - 9/26/10); Through the Lens: Selections from MoPA's Education Programs (10/03/09 – 1/17/10).	10,000

NTC Foundation	To support the renovation and operation of 8 historic barracks buildings; for brochures, direct mail campaigns, website upgrade, signage and other marketing support.	2,500
North Park Organization of Businesses, Inc.	North Park Festival of the Arts.	4,000
Old Globe Theatre	To subsidize 16 professional theatre productions; education and community outreach programs for underserved schools; Southeastern San Diego Community Residency Project.	20,000
Old Town San Diego Chamber of Commerce	Old Town Art Festival - September 2009.	2,000
PASACAT, Inc.	To provide year-round weekly classes of traditional Philippine dance and music; 23rd Annual Junior PASACAT Concert; to provide a three-day dance and music workshops; Parol Philippine Lantern Festival.	2,000
Pro Kids Golf Academy, Inc.	To provide free golf clubs/equipment for junior golf teaching clinics and individual needs at no expense to the participants through a Countywide donation and refurbishment program.	5,000
	Two for One Tuesdays - Two adults play golf for the price of one every Tuesday of the year.	5,000
Project Wildlife	For community outreach and public programs to promote conservation through education and wildlife care.	2,000

SAMAHAN Filipino American Performing Arts & Education Center	25th Phillipine Cultural Arts Festival; 35th Annual Concert of Philippine Dances and Music; Kulintang Music Ensemble with Dances from Southern regions of the Philippines; to provide classes in traditional Philippine Folk Dance after school at Bethune Elementary School, Bell Junior High School and Eastlake High School; to provide performances in libraries, schools and senior centers.	5,000
San Diego Air & Space Museum	Catch a Rising Star - program to invite and transport 5,000 local school children to participate in educational programs and exhibits offered by the Museum; Flight Adventure Center improvements.	25,000
San Diego Alliance For Asian Pacific Islander Americans, Inc.	6th annual San Diego Dragon Boat Festival.	2,000
San Diego Armed Services YMCA	9th Annual Big Bay July 4th Fireworks Show to benefit the San Diego Armed Services YMCA.	3,000
San Diego Asian Film Foundation	10th Annual San Diego Asian Film Festival - Funds would help pay for film rental fees, film shipping, equipment rental, and facility costs.	15,000
San Diego Audubon Society	To provide national advertising in birding magazines.	1,000
San Diego Automotive Museum	To create permanent and temporary exhibits.	12,000
San Diego Ballet	To provide salaries for dancers involved in school assembly performances; to provide funding for San Diego Ballet's 20 th Anniversary season brochures, printing, mailouts, and postage; to provide funding for pointe shoes, mens ballet slippers, costumes and sets.	2,500

San Diego Bowl Game Association	To support the Holiday Bowl.	30,000
San Diego Center for Children	To provide an intensive summer reading program for children and adolescents in residential treatment on our main campus.	5,000
San Diego Center for Jewish Culture	To launch a year-round e-communication and website initiative by hiring a web design firm; to contract a press agent to help secure key press; to print collateral materials for distribution.	3,000
San Diego Chamber Orchestra	Concert Hall Rental for the 2009-10 concert series.	2,000
San Diego Children's Choir	To provide rehearsal rental space, marketing and advertising for the Hillcrest branch of the choir.	2,000
San Diego Chinese Historical Society & Museum	To provide 2 special exhibits.	8,400
	To enhance and update the website (www.sdchm.org).	4,000
	To add new contents to existing virtual display computer.	2,600
San Diego Dance Theater	Education outreach activities.	2,000
San Diego Filipino-American Humanitarian Foundation, Inc.	To install new wood flooring and to provide for artifacts, exhibits, displays, paintings, arts and crafts, pictures and other related items for the library and historical museum; to expand the collection of books from the Philippines; to provide an area in the museum that is specially dedicated to the history and heritage and Filipino-American achievements since arriving in America.	7,500

San Diego Film Commission	To facilitate, coordinate, and regulate film permission process on behalf of the County.	25,000
San Diego Historical Society	To launch a six-month-long exhibition "Glamorous San Diego!"	12,000
San Diego Junior Theatre	To provide free and reduced ticket program for schools, community service organizations and seniors to our productions.	4,000
San Diego Men's Chorus	For the production of "Politics/Prejudice /Pride: Stonewall 40" which is an original two-act performance piece that covers the last 40 years of the LGBT movement in San Diego.	2,500
San Diego Model Railroad Museum	To print 25,000 Museum Welcome Brochures; to distribute the Museum Rack card all over San Diego County; to print and distribute 4 Quarterly Newsletters "San Diego Telegraph"; to complete a cultural diversity exhibit, "Human Face of the Iron Horse".	5,000
San Diego Museum of Art	To present a variety of exhibitions, including temporary exhibitions that bring a wide range of art.	20,000
	To provide for the Education, Outreach, and Public Programs Department to design and present a wide range of offerings in schools and community venues throughout San Diego County.	5,000

San Diego Museum of Man	To provide on and off site educational programming with an emphasis on Title 1 schools, and underserved communities; to present rotating exhibits that support our mission of "teaching people about people."; to provide for the care and preservation of the 100,000 artifacts, 50,000 photographs, and 33,000 scientific publications; to provide collaborative programs produced in collaboration with San Diego's diverse ethnic communities.	25,000
San Diego Opera Association	To provide a comprehensive education/outreach initiative of 14 unique programs serving all ages, with an emphasis on school children in grades K-12 throughout San Diego County; to produce four grand opera productions.	20,000
San Diego Performing Arts League	To support operation of ARTS TIX service marketing program.	2,000
San Diego Repertory Theatre	To produce a season of five contemporary plays.	2,000
San Diego Second Chance Program	To provide for a two-year program to help prisoners being released in San Diego County to become self-sufficient, contributing members of society through attitude adjustment training, employment, affordable housing, mental health counseling, and relapse prevention.	4,000
San Diego Shakespeare Society, Inc.	5th Annual San Diego Student Shakespeare Festival in April 2010.	1,500
San Diego Society of Natural History	To host "Dinosaurs: Ancient Fossils, New Discoveries" exhibition March thru September, 2010.	25,000

San Diego Space & Science Foundation	To fund year long interactive science exhibition "The Notion of Motion".	30,000
San Diego Sports Commission	For ongoing support to serve the County of San Diego as the sports aggregator and central hub for all sports and sports related activities.	10,000
San Diego Symphony Orchestra Association	To provide orchestra performances at various sites throughout San Diego County.	10,000
	To provide in-school residencies, coaching, master classes in schools, and free public concerts.	10,000
San Diego Triple Threat Ballers	For marketing the Juneteenth Celebration, advertisements, flyers, posters and banners.	1,000
San Diego World Trade Center	Website development and maintenance.	10,000
	Annual Awards Gala.	10,000
	For San Diego MATCH which engages international trade development agencies in foreign markets to bring trade and investment delegations to meet with San Diego companies.	10,000
	International Trade Summit.	10,000
San Diego Young Artists Symphony Orchestra	To provide orchestral and chamber music training for 11 young musicians who cannot afford tuition.	1,500
San Diego Youth Symphony and Conservatory	For concert hall rentals; for piano rental and tuning; to print Concert Program book; for marketing and advertising; to provide for truck rental to facilitate moving large musical instruments to student performances.	25,000

Sherman Heights Community Center	Latin Music Festival - celebration of Latin music, dance, food and culture; Dia de los Muertos - tribute to departed family and friends by decorating and blessing altars; Fiestas Patrias - celebration of Mexico's Independence Day.	2,000
Spreckels Organ Society	International Summer Organ Festival; "One Concert" in the International Summer Organ Festival; to print program book for the International Summer Organ Festival.	2,000
Starlings Volleyball Clubs, USA	Starlings National Championship - A four-day event that will attract over 1,000 players from all over the United States.	2,500
Sushi, Inc.	To cover the costs associated with producing the programs on Pay-What-You-Can (PWYC) Evenings.	1,000
Taiwanese American Foundation of San Diego	For the Grand Opening of our new permanent center and the Taiwanese American Heritage Week Celebration in May, 2010; to invite Taiwanese American singer/composer/dancer Jen Shyu and her band to perform.	5,000
Travelers Aid Society of San Diego, Inc.	Regional marketing.	4,000
United Italian American Association	Columbus Day Grand Ball, October 10, 2009.	300
	UIAA 2009 essay contest.	250
	St. Patrick's Day Parade, March 2009.	200
	Annual Sicilian Festival, May 2009.	100
	Annual Little Italy Festival, October 2009.	150

University Heights Community Development Corporation	To provide 6 free Friday evening concerts during July and August in the Old Trolley Barn Neighborhood Park in University Heights.	4,000
Veterans Memorial Center, Inc	To purchase a rear projection screen, 5000 lumen video projector, Mackie 1202 mixer, and related equipment; to remove and install carpeting in the Women's Military History Room; to purchase new shelving, archival and library supplies, monitoring equipment, and a computer workstation; Veterans Oral History Video Project; to purchase a canvas awning to be installed over the East Terrace, outside the Women's Military History Room.	2,500
Women's History Reclamation Project, Inc.	To cover costs for ten 3-hour tours of San Diego, including tour bus, printing, postage for notices, and rackcard distribution in tourist areas; August 2009 Suffrage Ball and Parade; May 2010 Wine, Cheese and Chocolate Festival; to design and manufacture Women's History Month Streetlight banners and new museum banner; for 40 or more KPBS 14- second radio spots promoting events and festivals and the Museum.	3,000
Young Audiences of San Diego	To provide arts performances and workshops to 4,000 at risk children at community and school sites located in District 4.	2,500
Zeta Sigma Lambda Foundation, Inc.	Martin Luther King Jr. Pageant.	1,000
	30th Annual Martin Luther King Jr. Parade on January 16th, 2010.	5,000
	Allocation Total	700,000



BILL HORN
SUPERVISOR, FIFTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS
2009 JUN 17 PM 3 37
THOMAS J. PASTUSZKA
CLERK OF THE BOARD
OF SUPERVISORS

DATE: June 17, 2009

TO: Thomas Pastuszka
Clerk of the Board of Supervisors

RE: **FY 2009-2010 COMMUNITY ENHANCEMENT ALLOCATIONS**

Please find attached the list of Community Enhancement Allocations for the Fifth District for Fiscal Year 2009-2010. Thank you for your time and attention to this matter.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Bill Horn", written over a horizontal line.

BILL HORN
Supervisor, 5th District

Organization Name	Purpose	Allocation
Agua Hedionda Lagoon Foundation	To underwrite 5 major public education events emphasizing conservation and sustainability for the Carlsbad/North County Coastal/Agua Hedionda Watershed.	2,000
Antique Gas & Steam Engine Museum	Planning, permits and building fees for food court; to construct new food court; commercial food service equipment for new food court.	12,500
Anza Borrego Desert Natural History Association	To provide visitor services and educational programs for 25,000 annual tourists.	10,000
Anza Borrego Foundation	To produce a free informational publication.	5,000
ArtSplash	ArtSplash Festival - Sand Sculpting Demonstration.	6,000
Basic Assistance to Students In The Community	Scholarships for continuing academic/vocational education for high school graduates and adults in need of assistance.	4,000
Batiquitos Lagoon Foundation	To produce a color "Rack Card" for distribution to hotels, airports, tourist bureaus, libraries, & businesses promoting Batiquitos Lagoon Ecological Reserve. Rendition of it will also be placed on the Internet.	3,000
Bonsall Chamber of Commerce	Chamber office operations; to update and maintain interactive web site; Bonsall Country Festival; to produce a printed version of online business directory "Bonsall Business Directory".	10,000
Borrego Springs Chamber of Commerce	Funding for building operations for the Visitors' Bureau, including property taxes, insurance, maintenance, landscaping, utilities and fees; Administrative Director's salary; printing and distribution costs of annual Village Guide publication; marketing to reach additional advertising and promotion venues on other California tourism web sites and California Travel & Tourism Commission journals; 44th Annual Borrego Days Desert Festival.	65,000
Borrego Springs Performing Arts Center	To replace old and burned out stage lights.	2,500
California Center for the Arts Escondido	To offset costs of sales and marketing of theater rentals.	25,000

California Surf Museum	California Surf Festival; 15th Annual Old-Timers' Day; to devise and produce a traveling timeline of surfboards display that will debut at the Sacred Craft convention in October, 2009; to curate, exhibit, and staff a booth at the Linda Benson Pro/Roxy Jam, Cardiff; to research and curate with staff of San Diego Hall of Champions a strong exhibit of San Diego surfing personalities and innovations to be a part of its updated memorabilia.	5,000
Carlsbad Hi-Noon Rotary Club Foundation	Five concerts of cutting-edge classical music featuring world-class young artists and master artists.	5,000
Carlsbad Village Business Association	To transition from a business association to a community association.	5,000
Christmas Circle Community Park	Maintenance and repair of park facilities, insurance, water, electricity, gardening and cleaning services.	40,000
Classics for Kids, Inc.	For orchestra concerts designed to engage and educate young children.	2,000
College of Borrego Foundation	Workforce development to prepare students for positions in the tourism industry by providing them with classrooms, support offices, DSL connectivity and telephone, to teach them computer skills; liability insurance to protect students, staff and trustees, and property damage insurance for the computer lab.	10,000
Fallbrook Area Visitors Bureau	Visitor Guide Brochure, website, event posters, fliers, banners, event postcards.	5,000
Fallbrook Art Association	Spring Open Juried Show and Fall Membership Show; 10 Public Art Demonstrations; 9 One Day Art Workshops; 48 Children's Art Class Sessions in Mary Fay Pendleton Elementary School.	14,500
Fallbrook Bonsall Rally for Children	To hold annual event encouraging children in the arts, crafts, music, science: to provide bus transportation for the event; to cover cost of all supporting materials for arts, and craft experiences for a 'hands on' experience; cost of a professional puppeteer, a professional magician, instruments provided by the Museum of Music, and other paid performers; the Art of Science program.	3,000

Fallbrook Center for the Arts, Inc.	Scholarships for low-income students – matching grant from the Staples Foundation; to install a new website for the Fallbrook Art Center, the Fallbrook School of the Arts, and the Brandon Gallery; to install energy-efficient lighting and purchase display cases for valuable art; to provide postcards, fliers, and postage for 11 art shows to be presented in 2009/2010; general funding for the Visitors Bureau.	45,000
Fallbrook Chamber of Commerce	Fallbrook Chamber 28th Annual Christmas Parade; Fallbrook Chamber 24th Annual Fallbrook Avocado Festival; to provide operations of tourist outreach and information disbursement office; to expand activities designed to increase advertising to attract more customers to Fallbrook merchants; general support of Fallbrook Chamber of Commerce.	85,000
Fallbrook Gem and Mineral Society, Inc.	To purchase and/or construct additional display cases and appropriate lighting for exhibit of gemological and mineral specimens and fossils.	3,000
Fallbrook Historical Society	Outdoor structure with metal roof.	1,500
	To purchase audio and video equipment.	750
Fallbrook Land Conservancy Foundation	Stage Coach Sunday event.	2,000
	To maintain and enhance the Santa Margarita Trail system.	2,000
	Tails & Trails event for the general public to bring awareness to the preserve and maintenance of the trails on Los Jilgueros Preserve.	2,000
	Save Our Forest - plant and maintain trees, shrubs and vegetation.	2,000
	Los Jilgueros Firescape Garden - one-acre garden that provides examples of fire-resistant landscaping.	2,000
Flying Leatherneck Historical Foundation	Museum supplies and support.	4,000
Friends of the Rancho Buena Vista Adobe	To obtain official historical site designation of Adobe.	2,000
Horse Wisdom, Inc	To provide Equine Assisted Psychotherapy as an adjunct to traditional therapies for Post Traumatic Stress Disorder, at risk	2,000

	youth, and youths in the foster care system; to provide Equine Assisted Growth and Learning programs to the Autistic and Special Education children of San Diego; to provide retreats for Equine Assisted Psychotherapy and for Growth and Learning for Personal Development.	
Live Oak #1166	To continue with historical restoration of the Pittinger House. Funds to be used to research and restore kitchen area taking it back into the 1900's era.	2,000
Live Oak Park Coalition	Small community amphitheater for events in the park; to purchase new playground equipment and bring park up to ADA-compliance with ground surface repair and equipment update.	5,000
Montezuma Valley Historical Society	To purchase a Tuff Shed to house the furnishings in a separate structure adjacent to the Historic School House.	2,500
North County Scots, Inc.	Rabbie Burns Dinner; to provide Piping tuition for youth; Bag Piping, Drumming and Highland Dancing – to provide tuition for youth; San Diego Scottish Highland Games cultural event.	2,000
Oceanside Chamber of Commerce	Marketing and promotions.	25,000
Oceanside Community Service Television Corporation	Youth Programs Producer - to fund a dedicated producer focused on programming for and about Oceanside youth.	5,000
Oceanside Historical Society	To assist homeowners in placing plaques on historic homes in the Eastside Neighborhood.	2,000
Oceanside Museum of Art	To provide free admission for active Military and their dependents to the museum; to provide Arts Outreach as an after-school program to elementary school students.	3,000
Old Globe Theatre	To subsidize 16 professional theatre productions.	5,000
	Education and community outreach programs for underserved schools.	15,000
Pauma Valley Community Association	To complete community restrooms that were started with the 08/09 funding.	10,000
Rancho Santa Fe Historical Society	To repair termite/rot damaged windows & gates; to provide spot termite treatment of the entire building; to repair existing light fixtures and add new light fixtures to increase the safety around the building; to add new interior lighting of museum quality to protect and display the exhibits and	5,000

	artifacts.	
Reche Community Club	For the removal of a 100-year old dead oak tree.	1,000
	To finish Senior Parking area with cement.	2,000
Riding Emphasizing Individual Needs & Strengths	Therapy instructors' wages.	3,000
San Diego Air & Space Museum	How Things Fly exhibit.	4,000
San Diego Archaeological Center	To provide sessions and materials for Artifact Interact, an introduction to the cultural resources of San Diego; to provide the Council Interpreting North County History and San Diego Archaeological Center marketing materials/website development; Second Saturday Series: Lectures, Workshops, Visiting Scholars and Family Days; to provide a traveling exhibit, educational program, recycling and public awareness campaign; archaeology education program for 4 th - 8 th grade students in San Diego County.	5,000
San Diego Automotive Museum	Education and outreach programs.	4,000
San Diego Film Commission	To facilitate, coordinate, and regulate film permission process on behalf of the County.	7,000
San Diego Model Railroad Museum	To print 25,000 Museum Welcome Brochures; to distribute the Museum Rack card all over San Diego County; to print and distribute 4 Quarterly Newsletters "San Diego Telegraph"; to complete a cultural diversity exhibit, "Human Face of the Iron Horse".	3,000
San Diego North Convention & Visitors Bureau	To provide for tourism promotion, year-round sales, and marketing of San Diego North as a preferred visitor destination for the benefit of its members and communities.	83,250
San Diego North Economic Development Council	To provide regional activities that support the growth of the North County economy and enhancement of its quality of life.	30,000
	To continue to provide assistance for new and established entrepreneurs.	10,000
	To continue work highlighting major industries in the region.	10,000

	To collaborate with other agencies to produce regional events/programs.	7,000
	To develop promotional materials.	3,000
San Diego Scottish Highland Games, Inc.	36th annual Scottish Games.	2,000
San Diego Youth Symphony and Conservatory	For concert hall rentals.	2,000
San Dieguito River Valley JPA	To consult with experts and do research to establish authenticity of furniture for the period of historic significance.	2,000
Straight from the Heart, Inc.	To support the Straight From The Heart Resource Center, aid the County of San Diego in retention and recruitment of licensed foster and adoptive families by providing support and advocacy to foster children and their caregivers, and provide quality, free training and education to caregivers.	10,000
Valley Center Chamber of Commerce	General operating expenses for the Chamber Business Center; Western Days Festival; Western Days Parade; Amgen Tour of California Bicycle Race; expenses for 10K run through Valley Center.	10,000
Valley Center Pageant Association	Miss Valley Center Pageant, a scholarship pageant.	1,000
Valley Center Parks and Recreation District	Concert in the Park.	6,500
Vista Botanical Gardens	4th of July Fundraiser - event in collaboration with the City of Vista; Earth Day Festival - fundraiser in association with the Vista Public Art Commission, North County Nurseries, Vista Art Foundation, and Children's Art Contest; Holiday Sponsors and Members Gala – fundraiser in support of garden for sponsors and members.	5,000
Vista Chamber of Commerce	I-78 Corridor Regional Economic Development Summit.	5,000
Vista Historical Society, Inc.	For writing and publication of local history booklets as educational tools for the public.	5,000

Vista Town Center Association, Inc.	To purchase cameras and additional equipment to be placed in downtown Vista which can be used by the Sheriff's department; to purchase several Kiosks that would have the Downtown Business Directory in them; to purchase 2 desktop computers, 1 laptop and a projector; to upgrade website; to provide a special 2-day event to celebrate 20 years of classic cars in the downtown.	6,000
Vista Townsite Community Partnership	To provide for an economic development project that will identify emerging workforce development needs in Vista and surrounding communities.	4,000
	Allocation Total	700,000