



THOMAS J. PASTUSZKA, CMC, CCB
EXECUTIVE OFFICER/CLERK

County of San Diego

CLERK OF THE BOARD OF SUPERVISORS

1600 PACIFIC HIGHWAY, ROOM 402, SAN DIEGO, CALIFORNIA 92101-2471

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June 15, 2011

TO: Walter F. Ekard, Chief Administrative Officer
Donald F. Steuer, Chief Financial Officer

FROM: Thomas J. Pastuszka, Clerk of the Board of Supervisors

2011-2012 COMMUNITY ENHANCEMENT ALLOCATIONS

Attached you will find copies of the Community Enhancement District Allocations for Fiscal Year 2011-2012, which have been submitted to my office by the Board of Supervisors. Please let me know if you have any questions. Thank you.

A handwritten signature in black ink that reads "Thomas J. Pastuszka".

THOMAS J. PASTUSZKA

Attachments

C: Helen N. Robbins-Meyer, Assistant Chief Administrative Officer
Ebony Shelton, Director, Office of Financial Planning
Board Chiefs-of-Staff



GREG COX
SUPERVISOR, FIRST DISTRICT
San Diego County Board of Supervisors

COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS
2011 JUN 15 PM 1 34
THOMAS PASTUSZKA
CLERK OF THE BOARD
OF SUPERVISORS

DATE: June 15, 2011
TO: Mr. Thomas Pastuszka
Clerk of the Board of Supervisors
RE: **FY 2011-2012 Community Enhancement Allocations**

The following is submitted as my recommended First District allocations for the 2011-2012 Community Enhancement Program. Thank you for your attention to this matter.

Respectfully submitted,


GREG COX
Supervisor, First District

Organization Name	Purpose	Allocation
A Reason To Survive, Inc. (ARTS)	HEAL Program - Outreach and incorporation of visual and literary art sessions for youth ages 3–18 focusing on youth who are in crisis situations or the early stages of dealing with their hardships; INSPIRE Program - Intensive visual and literary art program working with youth ages 6–18 providing weekly classes and more in-depth artistic instruction and exposing youth to various types of art forms; and EMPOWER Program - In-depth program for students ages 14–22 for a minimum of eight hours per week who have shown dedication, commitment, passion, and talent, and who are interested in pursuing a degree in the arts and jobs in the creative industries.	3,000
Accessible San Diego	Provide specialized information on accessible transportation, accommodation, attractions, recreation and activities, and local service organizations to visitors and residents with disabilities and seniors through Access in San Diego Guide, Travel website, and Telephone Information Hotline.	3,000
Aguinaldo Foundation	Aguinaldo Leadership Awards and Philippine Independence Ball - Cultural entertainment/performances from guests coming from the Philippines and other cities in the United States to help promote tourism.	1,600
Alumni Assoc of the Wm J Oakes Boys & Girls Club (San Diego Soap Box Derby)	License fees, insurance, and equipment rental for Local and Rally Races.	2,000
American Youth Hostels, Inc. San Diego Council (Hostelling International USA, San Diego Council)	38th Annual Midnight Madness Fun Bicycle Ride.	3,800
Asian Business Association	21st Annual Awards Dinner - Funding for audio visual equipment rental and invitations; 18th Annual Lunar New Year Celebration; Website maintenance and operation; and Office expenses including copier services, postage, and purchase of general office supplies.	3,500

Bon Temps Social Club of San Diego (Gator by the Bay Festival)	Gator By the Bay Festival - Provide educational and cultural program showcasing the Cajun/Creole culture through music, dance and food.	3,000
Bonita Business & Professional Association, Inc. (BBPA)	Bonitafest "Kick Off" Benefit; 39th Annual "Wild West" Bonitafest; 39th Annual "Wild West" Parade; Bonitafest Banners; and 14th Annual Bonita's Rootin' Tootin' Chili Cook Off & Fair.	8,000
Bonita Historical Society (Bonita Museum & Cultural Center)	Executive Director's Salary; General museum expenses - Advertising, printing, copier, office, facility supplies, general museum events and janitorial services; and Liability, accident and worker's compensation insurance.	16,000
Bonita Optimist Club (Bonitafest Melodrama Project)	Bonitafest Melodrama.	3,200
Business Improvement District Council	Complete Economic Impact Study, Phase 2 - Assessment of current economic impact of the economy.	4,000
Cabrillo Festival, Inc.	47th Annual Cabrillo Festival.	4,800
California State Games	2011 State Games of America and 2012 California Winter Games.	1,600
Camarada, Inc.	Series of free concerts for children in partnership with the New Children's Museum and located at their facility in downtown San Diego.	1,000
Casa Familiar, Inc.	Dia de los Muertos celebration - Traditional food, music and cultural performances, as well as the exhibition of day of the dead altars that are created by members of the community; Dia de la Mujer or International Women's Day Celebration including an all-women art exhibit, musical and dance performances, a poetry/literary presentation, food and community vendors; and Fronteras Festival - To expose the underserved community of San Diego/San Ysidro to fine arts from both sides of the border.	8,000
Central Commercial District Revitalization Corp	Winter Festival - 2011.	1,600
Centre City Development Corporation	14th Annual San Diego Multicultural Festival - 2012.	2,800
Chicano Federation of San Diego	Provide women with the tools to start a home-based childcare small business and preparation to pass the state's licensing requirement.	10,000

Children's Museum of San Diego (The New Children's Museum)	'Trash' Exhibit - hands-on opportunities to learn about the impact of trash.	6,400
Christian Community Theater	3rd musical theater event aboard the Midway Aircraft Carrier offering evening performances to the residents and visitors of San Diego while broadening CCT's patron base and allowing performance opportunities through community theater.	1,600
Chula Vista Chamber of Commerce	Marketing and operating expenses; Professional services related to website upgrade; Professional services and staff time related to placing chamber services on-line; Advertising expenses and Professional and staff costs related to implementation of new business development project.	19,000
Classics for Kids, Inc.	Art-based learning programs including teacher workshops, curriculum, concerts, and student activities and Orchestra concerts designed to engage and educate children and their families.	1,200
Cooper Family Foundation	Juneteenth Celebration - Insurance, police, security, traffic control signs, permits, fencing, portable toilets, generators, tables, chairs and tents; Rental of stage and public address (PA) systems: PA amplifiers, speakers, sub-woofers, wedge monitors, graphic equalizer, microphones, DI's and cables; Juneteenth Education - Video, display boards and marketing and advertising for event; Food Court for Juneteenth event; and Fun Zone - Rental of gates, jumpers, super slide, popcorn, cotton candy, arts and crafts.	3,000
Coronado Community Theatre, Inc. (Coronado Playhouse)	15th Annual Free Shakespeare presented to students and adults from around the county; 3rd Annual Local Playwright Festival; and Children's Theatre Enhancement Program.	3,000
Coronado Historical Association (Coronado Museum of History and Art)	Public exhibition providing residents of San Diego County an understanding of the life and sacrifices of those on the home front in Coronado during World War II through photographs, objects, documents and oral histories.	2,800
Downtown San Diego Partnership	Sidewalk power washing using recoverable water vacuum system.	5,000

Elite DVBE Network	8th Annual National Convention of Small and Disabled Veterans Owned Businesses; Host the Quarterly meeting of the Veterans Affairs Advisory Council; Website updates and maintenance; and Conduct monthly outreach meetings.	2,000
Firefighters Advisory Council to the Burn Institute	FIRE EXPO/Demolition Derby 2012 - Provide public safety information and fire and burn prevention education such as wildfire preparation materials and free smoke alarms to the people of San Diego County.	2,000
Friends of San Diego Wildlife Refuges, Inc. (Tijuana Estuary Visitor Center)	Fiesta del Rio - Celebration of the peoples, cultures, history and environment of the region of the Tijuana River Estuary.	3,200
Gaslamp Quarter Association, Inc.	Purchase, design and produce advertising and marketing materials to promote Mardi Gras in the Gaslamp as a travel destination to San Diego County feeder markets: Los Angeles, CA; Phoenix, AZ; & Las Vegas, NV.	4,000
Greater San Diego Chamber of Commerce	Mexico Business Center to conduct a series of "sourcing Seminars" in North County, Central County and South County to inform SD County businesses on how to sell their products and services to Tijuana manufacturers. (\$50,000)	30,000
I Love A Clean San Diego	Media outreach through television, radio, print and online sources to promote volunteerism as part of the Creek to Bay Cleanup. Includes media buys and advertising costs and Cost of graphic design services, hazardous waste removal, rental of equipment for cleanup day. Professional services and expenses associated with coordinating cleanup event.	5,000
ICF Center for Cross Border Philanthropy (Olivewood Gardens and Learning Center)	Students/families attend field trips and out of town site visits to Olivewood Gardens and Learning Center to participate in hands-on cooking and gardening classes encouraging them to be healthy and active citizens.	5,000
Imperial Beach Chamber of Commerce, Inc.	Surf Town Triathlon/Duathlon.	4,000

Kalusugan Community Services (Filipino American Wellness Center)	FilAm Fest (Filipino-American Arts and Cultural Festival) - Free one-day festival featuring Filipino-American (FilAm) artists and other ethnic groups, vendors (commercial, food, and handicrafts), historical, cultural and educational booths, 2 stages to show traditional & modern dances/music; Youth Volunteer Recruitment, Training and Development - Marketing, meeting expenses (such as space, food, and supplies), stipends and incentives to participate; and Filipino Arts Exhibit - A week-long photo and painting exhibit showcasing the talents, character and spirit of Filipino descent.	1,500
Kids Included Together San Diego, Inc.	National Conference on Inclusion - A meeting of national significance on the best practices of including children with disabilities in community youth programs.	2,000
Lamb's Players Theatre	Underwriting cost for age-appropriate school assembly performances, drama camps and residencies serving K-12 students throughout the County. Annually serve 25,000-35,000 students in low-income areas.	6,000
Lincoln Prep Boys Basketball Foundation	2nd Annual Dr. Martin Luther King, Jr. Family Reunion and Sports Festival - Free family event to celebrate civil rights leader Dr. Martin Luther King Jr. with cultural entertainment, sports fest and food and Summer Cultural Concert/Health and Safety Fair - Free 6-week summer concert series featuring diverse cultures that reflect the Southeastern community.	2,000
Mainly Mozart, Inc.	Mainly Mozart Festival and Spotlight Series - Funding for production, promotions and artist fees and Festival Fringe 2012 - Funding for production, promotion and artist fees.	4,000
Mainstreet Coronado Ltd. (Coronado MainStreet)	Coronado Car Show and Flower Show - Funding for marketing costs and to provide shuttle transportation between events.	2,000
Malashock Dance and Company	Malashock Thinks You Can Dance Event - Fundraiser benefiting education outreach and scholarship programs; and Redesign website and all organizational materials to incorporate newly adopted mission, vision and value statements.	2,000
Maritime Museum	The Festival of Sail fundraising event.	22,000

Association of San Diego		
Media Arts Center	San Diego Latino Film Festival	4,000
MCRD Museum Historical Society	Teacher in Residence Program - Provide a stipend to pay one year's salary for a credentialed San Diego teacher to liaise with county schools, develop curriculum and provide instruction to local students; Create interactive curriculum for visiting local students to the MCRD Command Museum; and MCRD Newspaper Digitization/Preservation Project - Digitize a rare and fragile local newspaper collection to preserve and provide access to historical information of local, regional, and national significance.	2,000
Museum of Contemporary Art San Diego	Support for exhibitions featuring the work of Baldessari, a conceptual artist born in National City best known for his text paintings and photo prints and Valadez, widely regarded for his pictorial language that records the Chicano experience.	7,500
National City Chamber of Commerce	A classic car parade and car show combined with the Annual Taste of National City; National City Green Initiative - Implement a Green Business Initiative in National City to connect businesses with cost saving strategies through county and state energy efficiency programs; 2011 Salute to Navy Reception - Honor and recognize military contractors, community partners, navy families, and sailor of the year; and Implement the San Diego Regional Enterprise Zone Program and market a newly proposed National City Micro Loan Program through a partnership with Action San Diego.	11,000
Ocean Beach Community Foundation, Inc.	Peninsula Singers - Promote culture and access to music; the choral group puts on free concerts and provides music education to the community.	2,000

Ocean Beach Historical Society	Equipment and Website - Purchase laser printer for printing historical documents and pictures and preserving archival materials, hard drive for back-up systems and storage, equipment for transferring analog to digital tape, scanner for image reproduction, projection screen for meetings, and web updating services; Printed Materials - Display materials such as photographs, reprint/print books and publications for sale, publish children's educational materials, print newsletters, flyers and brochures, and t-shirts and other specialty items; and Special Events - Booth and equipment rental, banners and other items for annual events such as the Wisteria Party and Ocean Beach Exposed Photo Show and other events.	1,100
Ocean Beach Town Council, Inc.	Ocean Beach Christmas Parade - Event costs including permits, security and supplies and Develop a new website to increase membership and to make the current events more accessible to members and the community as a whole.	3,200
Onstage Playhouse	Advertise and promote seven plays, musicals, and season extras being offered to the community during the 2011-2012 season.	4,000
Otay Mesa Chamber of Commerce	MEXPORT Trade Show.	9,000
Parade Band Foundation, Inc.	Otay Ranch Town Center Band Review and Community Festival - Annual community parade, competitive marching band review and community festival for the City of Chula Vista and its outlying communities.	5,000
PASACAT, Inc. (Philippine Performing Arts Company)	Year round classes in Philippine dance and music classes for children and senior citizens; 15th Annual Parol Festival - A Philippine village is depicted providing attendees with a merienda, parols, exhibits, parol making workshops and performances by PASACAT Dancers, Rondalla and Harana Singers at an enjoyable inter-generational event; and 25th Annual Junior PASACAT Concert - A 90-minute concert of children ages 4-18 in a program of traditional Philippine dance, music and song.	3,000
Peninsula Chamber of Commerce	Funding to hire a person experienced and successful in performing tasks associated with the process of creating a Business Improvement District, including public relations, interfacing with local businesses and clerical work.	8,500

Point Loma Association	Point Loma summer concert series - Five free family concerts at Point Loma Park July 15, July 22, July 29, August 5, and August 12.	3,600
Point Loma Nazarene University	Community fall festival.	2,400
Prime Motivation	San Diego Asian Music Festival - To promote the art of music, dance and talent of young Asian and Pacific Islanders (API). Talented API performers from throughout the U.S. will be invited to participate in this event.	1,600
SAMAHAN Filipino American Performing Arts & Education Center (formerly SAMAHAN Philippine Dance Company)	36th Annual Concert of Philippine Dances and Music.	1,000
San Diego Alliance For Asian Pacific Islander Americans, Inc.	7th Annual San Diego Dragon Boat Festival.	2,000
San Diego Armed Services YMCA (Big Bay July 4th Fireworks Show)	11th Annual Big Bay Boom July 4th Fireworks Show Event.	6,400
San Diego Asian Film Foundation (SDAFF)	12th Annual San Diego Asian Film Festival - Equipment rental, film shipping, marketing and facility rental costs and Spring Showcase -Funds would help pay for film rental fees and facility costs.	4,000
San Diego Ballet	Salaries for dancers involved in in-school assembly performances; Marketing materials, postcards, season mail outs, curriculum guides, flyers, public relations and postage; and Costumes, sets, props, pointe shoes and men's ballet shoes.	1,500
San Diego Bowl Game Association (Pacific Life Holiday Bowl)	Holiday Bowl	8,000
San Diego Chinese Historical Society & Museum (Chinese Historical Society of Greater San Diego & Baja California)	Prepare at least 2 special exhibits during FY 2011/12 to attract more visitors and cultural tourists; Write, publish and distribute a quarterly newsletter by mail and on the museum's website; and Continue enhancement of social networking pages, monthly e-newsletter and museum blog in coordination with the main museum web site.	1,600
San Diego City College Foundation, Inc. (KSDS-	Ocean Beach Music and Art Festival.	2,750

FM 88.3)		
San Diego Coastkeeper	Advertising and marketing to promote participation in Coastal Cleanup Day. Poster and flyer creation and printing and Salaries of staff to coordinate Coastal Cleanup Day in San Diego County.	15,000
San Diego Convention & Visitors Bureau	Print ads in Modern Luxury Media and Development of video and photography for use on sandiego.org.	29,600
San Diego Dance Theater (Jean Isaacs Dance Theater)	Trolley Dances and 11th Anniversary of Cabaret Dances	1,200
San Diego Filipino-American Humanitarian Foundation, Inc.	Purchase new items for the museum such as artcrafts, paintings, arts, crafts, furniture display cabinets, better lighting and other items for displays and exhibits; Purchase additional books, magazines and manuscripts from the Philippines, about the Philippines and the Filipino-American community in San Diego; Expenses of the Fiesta Filipiniana annual event that promotes and showcases the Philippine history, heritage, arts, culture and tradition, as well as the lifestyles of Filipino-Americans in San Diego; and San Diego Fil-Am Archive Center - posters, books, magazines, displays, paintings, pictures/photos, memorabilia's, etc.	2,000
San Diego Film Commission	Facilitate, coordinate, permit and regulate all filming activities on behalf of the County and Publish the annual "San Diego Film & Video Resource Guide".	15,300
San Diego Historical Society (Museum of San Diego History)	One year exhibition that will tell the story of San Diego's tuna industry through the experiences of the people who made it a success: fishermen, captains, cannery employees, boat builders, their spouses and others.	3,000
San Diego Junior Theatre	Ticket Subsidy Program - Free and reduced ticket program for schools, community service organizations and seniors to each of the Theatre's 9 productions.	1,500
San Diego Museum Council	Promote San Diego County museums and increase attendance by offering a half-price admission to more than 30 museums throughout the month of February 2012.	1,000

San Diego Performing Arts League	Bravo - A new arts festival to promote amazing young local and national talent. Funding to be used to pay artist and venue expenses; Arts Tix Co-op Marketing program - Arts Tix will bring 25 arts organizations together to combine budgets and marketing efforts to create postcards, joint program booklets and a website landing page to promote the Co-op Marketing group; Star Awards honoring volunteers - Allows 300 volunteers to attend the Balboa Theatre event for free and help tell their story in a program book; and Arts Pass - Marketing and administrative costs to distribute and promote the new discount iCard.	2,500
San Diego Regional Economic Development Corporation	Cali Baja Mega Region Initiative - Funding to support a data-driven communications strategy, online asset map and a targeted inbound educational and investment program.	4,000
San Diego Sportfishing Council	Day At The Docks - Public festival promoting sportfishing, including free fishing for children; Advertising and public relations campaign; and Kids Fishing Program and Free Fishing Tournaments held throughout the County.	5,200
San Diego Sports Commission (formerly San Diego International Sports Council)	Bid development and marketing materials for San Diego sports events.	2,800
San Diego Symphony Orchestra Association	Orchestra performances at Copley Symphony Hall and Summer Pops venue and Music education and outreach programs - Kinder Konzerts (in the community), in-school residencies, coaching, master classes in schools and free public concerts.	5,000
San Diego Youth Symphony and Conservatory	Concert hall rental; Concert program book printing; Piano rental and tuning; Truck rental for moving large musical equipment to student performances; and Printed materials, mailings and annual CD production of live concerts.	3,500

San Ysidro Chamber of Commerce	Community "Talent" Catalog - Create a catalog of community vendors, services and workers; Create a video to market the opportunities, location and commerce of San Ysidro. The video will be used on the web, on electronic billboards, at events and modified for print to encourage businesses and customers to come to San Ysidro; Promote and generate tourism and economic development in SD County by partnering with Chamber's Baja California counterparts for a constant and active line of communication and activities to advocate for and generate best practices/innovation at, around and through our regional border crossings and surrounding communities; Promote tourism and economic development at the County's busiest land border crossing through attractive promotion of the community and its unique commercial opportunities; and Create community and business programs to catalyze economic development throughout the border region. Programs and technical assistance with special emphasis on area businesses whom could otherwise not afford such assistance.	6,000
Sherman Heights Community Center	Exhibition of altars at the center and in the Sherman Heights community. Funds for program coordination, payment of contracted performers, event marketing, postage, programs, adult and youth workshops, arts and crafts, food and decorations and Latin Music Festival (LMF) - Funds for program coordinator, payment of contracted performers, activities for youth, event marketing and programs, postage, food and decorations.	4,000
South County Economic Development Council	Economic development in South County - Provide assistance to businesses; attract and assist companies with relocation and expansion to encourage investment and job creation; actively market the South County and create marketing pieces. Implement bi-national economic strategies.	28,500
Teatro Mascara Magica	21st Annual Production of "La Pastorela" - Venue rental, printing, costumes and props.	4,800
Thunderboats Unlimited, Inc.	Fencing, portapotties, security, insurance, cranes and Marketing.	4,000

Travelers Aid Society of San Diego, Inc.	Marketing and promoting San Diego and Directly booking reservations for visitors to the region from the information desks staffed at the three main transit centers, or via telephone from the Travelers Aid administrative office, or through the Travelers Aid upgraded website.	6,400
United States Open Sandcastle Committee, Inc. (Sand Castle Days)	Imperial Beach Sandcastle Days 2011 - Free entertainment for the public.	12,000
Voices for Children, Inc.	Develop, film and edit a 10-minute, professional video to be used for volunteer recruitment, court tours and community education and presentations; Recruit and train 350+ volunteers to be one-on-one advocates for foster children. Produce a tri-fold brochure used at community fairs and other recruitment events; and Public service announcements for radio and TV to increase volunteer recruitment.	5,000
WILDCOAST	8th Annual Wildcoast/Dempsey Ocean Festival and Surf Contest.	6,800
World Trade Center San Diego (formerly San Diego World Trade Center)	Professional, multi-disciplinary training program for next-generation international business leaders; Funding for International Relations Office (IRO) - Strategically address the needs of San Diego County, the IRO offers a comprehensive approach to hosting international delegations and dignitaries; Promote international trade with 24 thriving Asia markets and drive Asia business tourism to the region; and Website development - Enhance user interface of the website. Development of a special section to assist San Diego water technology companies export to foreign markets.	12,000
Young Audiences of San Diego	Arts Performances and Workshops - District 1.	2,550
Zeta Sigma Lambda Foundation, Inc. (Alpha Phi Alpha Fraternity)	33rd Annual Martin Luther King Jr. Parade.	1,600

Total CE Allocation

\$500,000



COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS

2011 JUN 15 PM 12 01

THOMAS PASTUSZKA
CLERK OF THE BOARD
OF SUPERVISORS

DIANNE JACOB

SUPERVISOR, SECOND DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

DATE: June 15, 2011

TO: THOMAS PASTUSZKA, Clerk of the Board of Supervisors

SUBJECT: COMMUNITY ENHANCEMENT ALLOCATIONS

SUMMARY: The following is submitted as the Second District allocations
For Community Enhancement Funds:

Serving the
cities of:
El Cajon
La Mesa
Lemon Grove
Poway
Santee

Serving the
communities of:
Agua Caliente
Allied Gardens
Alpine
Barrett
Blossom Valley
Bostonia
Boulevard
Campo
Canebrake
Casa de Oro
Crest
Cuyamaca
Dehesa
Del Cerro
Descanso
Dulzura
Eucalyptus Hills
Fernbrook
Flinn Springs
Granite Hills
Grantville
Guatay
Harbison Canyon
Jacumba
Jamul
Julian
Lake Morena
Lakeside
Mount Helix
Mount Laguna
Pine Hills
Pine Valley
Potrero
Ramona
Rancho San Diego
Rolando
San Carlos
San Pasqual
Santa Ysabel
Shelter Valley
Spring Valley
Tecate
Tierra del Sol
Vallecitos

Serving the Indian
reservations of:
Barona
Campo
Cosmit
Ewiiaapaayp
Inaja
Jamul
La Posta
Manzanita
Santa Ysabel
Sycuan
Viejas

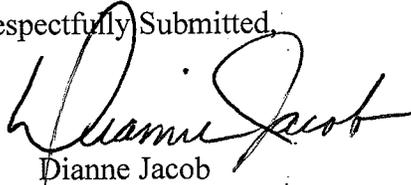
Organization Name	Purpose	Allocation
Alpine Chamber of Commerce	Provide a variety of programs, opportunities and resources to advance commercial, industrial, civic, visitor and general interest and prosperity in the community of Alpine and the Mountain Empire communities.	40,000
Alpine Historical and Conservation Society (Alpine Historical Society)	Improvements to parking lot; Continue renovations on Nichols Carriage House/Barn; and Continue repair and maintenance of Beaty and Nichols Houses.	5,000
CHIRP for Garden Wildlife, Inc.	15th Annual Sage & Songbirds Festival & Garden Tour.	4,000
Christian Community Theater	After school theater arts education program for kids in seven locations in San Diego County.	2,000
East County Economic Development Council	Promotion of economic development and stimulation of investment in East County.	40,000
El Cajon Community Development Corporation	National Night Out - A program that raises crime and drug prevention awareness.	1,000
El Cajon Historical Society	Replace deteriorated roofing on Knox House Museum and purchase new computer equipment and archives.	3,555
Friends of the Water Conservation Garden (The Water Conservation Garden)	Funding to maintain 17 award-winning displays and exhibits in the Gardens.	5,120

Heritage of the Americas Museum, Inc.	Advertising/Promotion - Promote area wide attention to the museum and increase the visitor base, offering educational opportunities for all ages.	15,000
Historic Highway 80 Corporation	Economic development through enhance tourism along historic Highway 80. Methods include second printing of Travel Guide/Map, enhanced website, e-newsletter, signage, special events, membership drives and interpretive group presentations.	5,000
Julian 4th of July Parade, Inc.	Independence Day Parade - Funds used to increase the number of musical entries, increase participation of local, state, and federal representatives, pay for increases in airplane and fuel costs, increase participation by high profile entrants and provide a comfortable and entertaining environment for spectators and entrants.	4,000
Julian Chamber of Commerce	Operational expenses including staff salaries for full time visitor center/office, ads in tourist publications, website maintenance and hosting and Maintenance of the Historic Town Hall, keeping the streets of Julian trash free and maintaining a monitored fire alarm for the town site of Julian.	80,000
Julian Historical Society	Final restoration of a 1924 Cadillac Motor Stage (from Julian's past), completion of a Period Line-Shaft Machine Shop housed in the Julian Historical Society Transportation Museum and continued JHS Archive artifact collection/preservation.	10,000
Julian Merchants Association	Country Christmas - New decorations, costs of stage and sound equipment, revise/reprint the Apple Cookbook and Marketing, publicity, and general expenses.	12,500
Julian Pioneer Museum	Completion of the Indian-Pioneer Cultural Room. The addition will house Indian artifacts and provide a research loft.	10,000
Lakeside Chamber of Commerce	Chamber business and overhead - Promote economic development, tourism and be a community liaison.	40,000
Lakeside Historical Society (Lakeside History Center)	Replacement of heating and air conditioning units.	3,500
Lemon Grove Historical Society, Inc. (The Parsonage Museum and the H. Lee House Cultural Center)	75th anniversary of the Lemon Grove Theatre Guild and 34th anniversary of the Lemon Grove Players with traveling performances of original plays by Amorita Treganza.	2,000

Maine Avenue Revitalization Association	Weekly trash removal and sidewalk sweeping by handicap adults with learning disabilities and Paint historic buildings.	6,000
Mountain Empire Historical Society (Gaskill Brothers' Stone Store Museum)	Clean, sort, identify, protect and properly store or exhibit collected historical items. This includes scanning documents, photographs, diaries, books and various items of historical interest. Upgrade the oral digital recording equipment, purchase of more general and acid free storage supplies; Continue survey of San Diego County for physical remnants of the 1873 Military telegraph line and examination of archival materials still existent on the Southern California portion of the line; Continue a multi-year program to improve the military exhibits within the museum, construct and install more period street signs at Camp Lockett, and enhance the exhibits of the Buffalo Soldiers; and Funds to prepare for and make presentations to various groups on topics related to museum activities, archives, research and to attend conferences and seminars relative to the Museum activities of collection, preserving and sharing our information and archives.	8,000
Olaf Wieghorst Museum Foundation	Provide scholarships to enable aspiring artists to attend art workshops.	5,000
Pacific Southwest Railway Museum Association	Purchase a television, DVD players, seats and benches, display cases, and posters to reestablish the educational center.	10,000
Poway Historical and Memorial Society (Poway Heritage Museum)	Funding for computer technician to develop and implement software finding aids for retrieving archived documents.	1,000
Poway Performing Arts Company (POWPAC, Poway's Community Theatre)	Purchase computer and software for theatre office.	1,000
Ramona Chamber of Commerce	Community Events - 8th Annual Open Artist, 41st Ramona Country Fair, 16th Annual Safe Trick or Treat on Main Street, Annual Fall Festival, Installation Dinner and Annual Horseshoe Tournament.	42,000
Ramona Pioneer Historical Society	Office administrator expenses.	15,000

Rancho San Diego-Jamul Chamber of Commerce	Operations cost include facility, office supplies, membership expansion, event planning, marketing, professional services and computer software.	3,000
San Diego East Visitors Bureau	Tourism marketing and promotion of the San Diego East County Region.	85,000
Santee Historical Society	Audio visual equipment - two projectors and two projector screens (one portable and one permanent and Complete wiring to enable the addition of more exhibits.	1,325
Spring Valley Chamber of Commerce	Operational expenses to keep the Chamber office open for the community.	40,000
	Total CE Allocation	\$500,000

Respectfully Submitted,



Dianne Jacob
Supervisor, Second District

AGENDA ITEM INFORMATION SHEET

CONCURRENCE(S)

COUNTY COUNSEL REVIEW

Yes

GROUP/AGENCY FINANCE DIRECTOR

Yes

N/A

CHIEF FINANCIAL OFFICER

Yes

N/A

Requires Four Votes

Yes

No

**GROUP/AGENCY INFORMATION
TECHNOLOGY DIRECTOR**

Yes

N/A

CHIEF TECHNOLOGY OFFICER

Yes

N/A

DEPARTMENT OF HUMAN RESOURCES

Yes

N/A

Other Concurrence(s):

CONTACT PERSON:

Janice Downs, District 2

PHONE:

619-531-5522



PAM SLATER-PRICE
 SUPERVISOR, THIRD DISTRICT
 SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO
 BOARD OF SUPERVISORS
 2011 JUN 15 PM 3 25
 THOMAS PASTUSZKA
 CLERK OF THE BOARD
 OF SUPERVISORS

*Serving the
 communities
 of ...*

- Cardiff*
- Carmel Mountain*
- Carmel Valley*
- Del Mar*
- Del Mar Heights*
- Del Mar Mesa*
- Encinitas*
- Escondido*
- La Jolla*
- Leucadia*
- Mira Mesa*
- Navajo*
- Olivenhain*
- Pacific Beach*
- Rancho Bernardo*
- Rancho Penasquitos*
- Sabre Springs*
- San Carlos*
- Scripps Ranch*
- Solana Beach*
- Tierrasanta*
- Torrey Hills*
- Torrey Pines*

Date: June 28, 2011
From: Pam Slater-Price
To: Thomas Pastuszka, Clerk of the Board of Supervisors
Re: FY 2011-2012 Community Enhancement Program Allocations

The attached list is submitted as my recommendations for the allocation of District Three Community Enhancement Program funds for Fiscal Year 2011-2012.

Sincerely,

Pam Slater-Price
 Supervisor, Third District
 San Diego County Board of Supervisors

Organization Name	Purpose	Allocation
Aguinaldo Foundation	Youth Development Program - Giving awards/scholarships to students with excellence in academics, talent competitions, cultural competitions and awareness; Philippine Festival; and Aguinaldo Leadership Awards and Philippine Independence Ball - Cultural entertainment/performances from guests coming from the Philippines and other cities in the United States to help promote tourism.	3,500
California Ballet Association, Inc. (California Ballet Company)	44th Season Productions.	5,000
California Center for the Arts Escondido (The Center)	Offset costs of coordinating, marketing and promoting Center presented events and Promotion costs for the highly acclaimed exhibits of regional art and visual arts programming.	30,000
Cardiff Chamber of Commerce	Cardiff Surf Classic and Green Beach Fair; Dog Days of Summer event; 100 th Year Birthday event; Kringle Mingle event; and general office expenses.	10,000
Carlsbad Music Festival	25 concerts of creative, classical music featuring world-class young artists and master artists, priced affordably and including many free events.	3,000
City Ballet, Inc.	A 3-week summer ballet workshop advertised nationally for intermediate to advanced students to study with world renown ballet artists Paloma Herrera, David Howard and Zippora Karz culminating in a free public performance in City Heights for over 1,000 residents and visitors.	5,000
Cygnet Theatre	Storytelling on the Green; Marketing initiatives to raise Cygnet's regional profile; The heART of Old Town - Community-wide collaboration, led by Cygnet, to increase arts and cultural opportunities in Old Town, as well as raising awareness of Old Town as an Arts and Culture destination; Plays in Process - A series of staged readings and workshops of new plays in development; and Cygnet-ure Reading Series - A series of post-show forums and readings of literature, designed to accompany each production.	10,000
Del Mar Regional Chamber of Commerce (San Diego Coastal Chamber of Commerce)	4th Annual Lobster Festival in Del Mar; Operation of Visitors Center; Annual Dinner and recognition of chamber members and community leaders; and Annual business expo.	10,000
Del Mar Village Association	Annual Taste and Art Stroll in Del Mar; Summer Solstice celebration; and Annual Holiday Tree Lighting and Festivities.	5,000

Downtown Business Association of Escondido	Create new partnership for major landscaping upgrade, art banners, murals, expand alley/rooftop lighting to extend shopping hours/enhance shopping experience and increase safety, discourage criminal activity, build Pride-in-Place; all to encourage new retail sales/new business investments in the historic district; Increase production/expand circulation of new Escondido City Magazine and provide downtown Diplomats to greet visitors; and Support/retain/attract businesses to historic downtown by producing/marketing strong events and attracting new shoppers, investors and tourists.	10,000
Downtown Encinitas Mainstreet Association	Host weekly Downtown Encinitas Farmers' Market; Encinitas Lifestyle's Fashion Show; Expand merchant promotions; Produce Downtown Encinitas Guide; and Downtown Encinitas Safe Trick or Treat.	10,000
Escondido Arts Partnership	Art and Science Exhibition - Exhibition and lecture series includes work by San Diego's Digital Art Guild and professors at local universities and colleges.	3,000
Escondido Chamber of Commerce	Promote tourism and conventions in Escondido and the surrounding areas. Provide destination marketing for the North County area; Spring and Fall Street Faires; and Publication costs for the Escondido Magazine.	5,000
Escondido History Center	Grape Day Festival and Parade.	5,000
Food & Beverage Association of San Diego County	Responsible Alcohol Beverage Server (RABS) training.	5,000
La Jolla Historical Society	Marketing and public relations expenses for the La Jolla Motor Car Classic event.	10,000
La Jolla Music Society	SummerFest 25th Anniversary Season. Month-long music festival in August.	25,000
La Jolla Symphony & Chorus Association	Performances of six of Stravinsky's works in 2011-12 - Funding for soloists, facilities and music rentals; Videotape promotion and archiving of December's concert featuring a Stravinsky work for 4 pianos and dancers, a 'symphony' of 100 metronomes by Ligetti and a regional premiere by Pulitzer Prize-winning composer David Lang with Lang present.; and Visiting Artists Project - Funding for transportation, accommodations, and speakers fees for one composer and three guest artists this season.	10,000

Leucadia-Encinitas Hwy 101 Mainstreet Association (Leucadia 101 MainStreet Association)	LeucadiART Walk - Special event held in August where "101" local artists exhibit their work along Hwy 101 in Leucadia; Leucadia Nights - Promotion of businesses in Leucadia to stay open late; Purchase Arts Alive Banners; Two day festival of surf music with local bands playing in designated areas along Hwy 101 in Leucadia; and Light Up Leucadia - Holiday lighting contest for businesses on Hwy 101 in Leucadia, promoting area as a festive place to shop and dine.	10,000
Lux Art Institute	Support for Lux @tNight, a popular series of free monthly events, designed to bring visitors to North County and to Lux for evenings of art, live music, refreshments and festivities.	15,000
Mainly Mozart, Inc.	Mainly Mozart Festival and Spotlight Series - Funding for production, promotions and artist fees.	25,000
Mission Trails Regional Park Foundation, Inc.	Marketing and public relations consultant to promote Mission Trails Regional Park with special emphasis on the annual Explore Mission Trails Day.	5,000
Mojalet Dance Collective	Summer Series at The Vine - Produce a series of 8 weekend performances. (\$4,000)	4,000
Museum of Photographic Arts (MoPA)	Produce 7-8 photographic exhibitions. (\$15,000)	10,000
Pacific Beach Business Improvement Association (Discover Pacific Beach)	Pacific BeachFest 2011 - One day family friendly festival on Pacific Beach's boardwalk and sand; and Pacific Beach Holiday Program - Series of family friendly holiday events including the PB Holiday Parade, Christmas on Crystal Pier and Shop Local for the Holidays.	10,000
Playwrights Project	Plays by Young Writers - Plays written by California teens under age 19. Scripts are selected from entries to our California Young Playwrights Contest and are professionally produced by Playwrights Project at a major San Diego theatre over a 10-day period in January/February.	5,000
Project Wildlife	Community outreach and public education awareness programs.	10,000
Rancho de los Penasquitos Town Council	Fiesta de los Penasquitos - An annual community event rich in cultural that enhances the quality of life for the residents of Rancho Penasquitos and its visitors.	6,000
Reuben H. Fleet Science Center (San Diego Space & Science Foundation)	Geometry Playground - A traveling exhibition and set of play environments that lets visitors explore, experiment and learn about geometric shapes.	10,000

San Diego Air & Space Museum	SPACE, an interactive traveling exhibit. Guests create their own mission to Mars, ride a bike-powered centrifuge to experience the physiological challenges of space flight, touch a piece of the Moon and Mars, build a Ares Rocket and more.	10,000
San Diego Asian Film Foundation (SDAFF)	12th Annual San Diego Asian Film Festival - Equipment rental, film shipping, marketing and facility rental costs; Spring Showcase - Funds would help pay for film rental fees and facility costs.	5,000
San Diego Bowl Game Association (Pacific Life Holiday Bowl)	Holiday Bowl	5,000
San Diego Children's Choir	Produce flyers, newspaper ads, magazine ads and electronic ads, newsletters and e-blasts in Del Mar, Rancho Bernardo, Mira Mesa, Hillcrest and Allied Gardens.	5,000
San Diego Coastkeeper	Advertising and marketing to promote participation in Coastal Cleanup Day. Poster and flyer creation and printing.	5,000
San Diego Dance Theater (Jean Isaacs Dance Theater)	Trolley Dances	15,000
San Diego Film Commission	Facilitate, coordinate, permit and regulate all filming activities on behalf of the County.	5,000
San Diego Junior Theatre	Ticket Subsidy Program - Free and reduced ticket program for schools, community service organizations and seniors to each of the Theatre's 9 productions.	5,000
San Diego Master Chorale	Funding for two self-produced concerts.	6,000
San Diego Museum of Art	Presentation of a variety of exhibitions, including temporary exhibits and exhibits created from the museum's permanent collection; and Education, outreach and public programs - Design and present a wide range of offerings, including numerous programs that are free of charge (e.g. Family Festivals) or are included with museum admission.	15,000

San Diego North Chamber of Commerce (formerly Rancho Bernardo Chamber of Commerce)	Women's Week 2012 - Marketing and program printing; RB Alive! Expo - Marketing, 3 entertainment stages, set-up of canopies, tables, chairs and stage; Economic development efforts focused on developing an entire new business cluster in Northern San Diego; marketing, transportation, meals and printing materials; RB Fall Festival at 4S Ranch - Marketing, equipment and set-up of canopies, stage, tables and chairs; and Celebration of Business - Awards, newspaper advertising, printing of invitations, postage and mail preparation.	10,000
San Diego Opera Association	Operation: Opera - A comprehensive education/outreach initiative comprising 10 unique programs serving all ages, with an emphasis on students in grades K-12 from all over San Diego County.	60,045
San Diego Performing Arts League	Bravo - A new arts festival to promote amazing young local and national talent. Funding to be used to pay artist and venue expenses; Arts Tix Co-op Marketing program - Arts Tix will bring 25 arts organizations together to combine budgets and marketing efforts to create postcards, joint program booklets and a website landing page to promote the Co-op Marketing group; Star Awards honoring volunteers - Allows 300 volunteers to attend the Balboa Theatre event for free and help tell their story in a program book; and Arts Pass - Marketing and administrative costs to distribute and promote the new discount iCard.	5,000
San Diego Shakespeare Society, Inc.	San Diego Student Shakespeare Festival in April 2012 and Community Education and Outreach - Offer a variety of Shakespeare programs to audiences throughout the community - in schools, libraries and at service organizations.	4,000
San Diego Society of Natural History	Marketing and advertising activities including banners, print, broadcast and online media and outdoor billboards and Support rental costs of upcoming films shown in our giant-screen theater.	20,000
San Dieguito Heritage Museum, Inc.	Lima Bean Cook-Off and Faire - A weekend of fun celebrating the Lima Bean. Funding for marketing, tent rental, printing, environmental services and cook-off supplies.	5,000
San Dieguito River Valley JPA	Funding to assist the Boy Scouts to complete their Eagle Scout projects in the San Dieguito River Park.	2,000

San Elijo Lagoon Conservancy	Create and host a dynamic website that will be used to enhance educational teacher guides; Produce a brochure to help educate the general public and visitors on the importance of the San Elijo Lagoon Conservancy; and Equipment to assist with volunteer restoration activities which help keep the San Elijo Lagoon healthy and thriving.	12,455
Theatre & Arts Foundation of San Diego County (La Jolla Playhouse)	Marketing efforts for the musical Finding Neverland to attract thousands of people from across the country (Los Angeles, Chicago and New York); Marketing efforts for a collaboration with Culture Clash on American Night to attract people from Los Angeles, Orange County and Mexican border cities; Marketing to promote student subscription card; Performance Outreach Program Tour - Bring live, professional theatre into schools across San Diego County; and Resident Theatre program to address the lack of available, affordable performance spaces for San Diego's many performing arts companies by offering our venues, production and arts management expertise free of charge to one company per year. Eveoke Dance Theatre will be in residence in 2011/12.	20,000
Tierrasanta Community Council	Concerts in the park series in Tierrasanta.	5,000
Young Audiences of San Diego	Arts Performances and Workshops - District 3	6,000
Total CE Allocation		\$500,000



COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS

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RON ROBERTS
SUPERVISOR, FOURTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

THOMAS J. PASTUSZKA
CLERK OF THE BOARD
OF SUPERVISORS

Date: June 15, 2011
From: Ron Roberts 
To: Thomas Pastuszka
Re: FY 2010-2011 Community Enhancement Funds Allocation

The following is submitted as my recommendation for the allocation of District Four Community Enhancement Funds:

Organization Name	Purpose	Allocation
Accessible San Diego	Provide specialized information on accessible transportation, accommodation, attractions, recreation and activities, and local service organizations to visitors and residents with disabilities and seniors through Access in San Diego Guide, Travel website, and Telephone Information Hotline and Produce and distribute 10,000 copies of Access in San Diego Guide 2011.	2,000
Adams Avenue Business Association, Inc.	Adams Avenue Street Fair - Southern California's Largest FREE Music Festival; Roots Fest on Adams - Music festival of local and regional touring musical acts highlighting traditional roots music from a diverse range of cultures; and Taste of Adams Avenue - Tour of the restaurants in the Adams Avenue Business Improvement District.	5,000
Aguinaldo Foundation	Youth Development Program - Giving awards/scholarships to students with excellence in academics, talent competitions, cultural competitions and awareness; Philippine Festival; and Aguinaldo Leadership Awards and Philippine Independence Ball - Cultural entertainment/performances from guests coming from the Philippines and other cities in the United States to help promote tourism.	2,000

American Indian Recruitment Programs (AIR Programs)	AIR Voice of Our American Indian Children (VOAIC) mentoring project to provide academic support and foster positive relationships for Native American youth.	1,500
Asian Business Association	21st Annual Awards Dinner - Funding for audio visual equipment rental and invitations; 18th Annual Lunar New Year Celebration; Website maintenance and operation; and Office expenses including copier services, postage, and purchase of general office supplies.	10,000
Booster of Old Town San Diego State Historic Park (Boot)	Daring, Delightful and Determined Women of Old Town San Diego Event and Old Fashioned Fourth of July Event.	2,000
California Ballet Association, Inc. (California Ballet Company)	44th Season Productions.	3,500
California State Games	2011 State Games of America and 2012 California Winter Games.	2,000
Classics for Kids, Inc.	Art-based learning programs including teacher workshops, curriculum, concerts, and student activities and Orchestra concerts designed to engage and educate children and their families.	2,000
College Area Economic Development Corporation (College Area Business District)	Promotion of the Boulevard BOO! Parade & Carnival; Production and planning of the Boulevard BOO! Parade & Carnival; and The Haunted Pumpkin Patch, a safe trick or treat alternative.	4,000
Committee of One Hundred	Casa del Prado Sculpture Court restoration and signage.	4,000
CONNECT	Equipment costs for UC San Diego Calit2 System to help CONNECT access defense, construction and veteran owned small businesses across the County and team them to access major federal procurement contracts.	4,000
Diversions Theatre Productions, Inc.	Production of six main stage productions.	1,000
Downtown San Diego Partnership	Sidewalk power washing using recoverable water vacuum system.	3,000
El Cajon Boulevard Business Improvement Associations, Inc.	Fund public art projects on El Cajon Boulevard and Fund a Boulevard Campaign that promotes the district's small business members.	3,500

Elite DVBE Network	8th Annual National Convention of Small and Disabled Veterans Owned Businesses; Attend U.S. Veterans Administration of Small Business convention on behalf of San Diego Veterans to increase exposure and gain support for increased business opportunities locally; Host the Quarterly meeting of the Veterans Affairs Advisory Council; Website updates and maintenance; and Conduct monthly outreach meetings.	2,000
Fern Street Community Arts, Inc. (Fern Street Circus)	Annual production of the Fern Street Circus which allows youth from after-school programs the opportunity to perform with professional circus artists; Chula Vista - Neighborhood tour bringing the Fern Street Circus to underserved neighborhoods throughout the County; and Carlsbad - Neighborhood tour bringing the Fern Street Circus to underserved neighborhoods throughout the County.	3,500
Finest City Performing Arts, Inc. (San Diego Gay Men's Chorus)	Production costs including sets, props, costumes and orchestra for the musical adaptation of Tomie dePaola's children's picture book about overcoming bullying and will presented to classes throughout San Diego County.	3,500
Firefighters Advisory Council to the Burn Institute	FIRE EXPO/Demolition Derby 2012 - Provide public safety information and fire and burn prevention education such as wildfire preparation materials and free smoke alarms to the people of San Diego County.	2,000
Flying Leatherneck Historical Foundation	Local, regional and national advertising of the museum and Restore two historical aircraft to museum display quality.	2,500
Food & Beverage Association of San Diego County	Responsible Alcohol Beverage Server (RABS) training.	2,000
Fourth District Seniors Resource Center (George Stevens Senior Center)	"African Americans - A Celebration of Cultural Richness" - Event takes place in February during Black History Month; Cultural Information and Resource Festival - Ethnic food, fashion and dance from various ethnic cultures. Special emphasis is placed on health screenings, common illnesses affecting minority elderly populations, diet and exercise, mental health and information & resource table displays; and "Older Americans Recognition Luncheon" - Honoring older Americans who contribute countless volunteer hours throughout the community.	10,000

Greater Golden Hill Community Development Corporation	Improvements to sidewalks to create and promote a safe and walkable pedestrian-oriented environment; Annual Gala to honor the service of community members and businesses who employ altruism to their community; Greater Golden Hill CDC and the Clean, Green & Safe program - Hosting cultural/educational events to bring awareness and a sense of togetherness to those who visit and live in our neighborhood; and Marketing and advertising for the The Old House Fair.	2,000
Greater San Diego Chamber of Commerce	Economic Research Bureau and Topical Regional Economic Reports and Mexico Business Center to conduct a series of "sourcing Seminars" in North County, Central County and South County to inform SD County businesses on how to sell their products and services to Tijuana manufacturers.	20,000
Hillcrest Business Improvement Association (Hillcrest Association)	Hillcrest CityFest 2011 - Featuring art and crafts, food and music and interactive entertainment and Hillcrest Harvest Festival 2011 - A Fall street fair that will bring much needed economic growth and attention to the east end of Hillcrest.	5,000
Historic Old Town Community Foundation	The Fiesta Old Town Cinco de Mayo - A free family event.	2,000
Horn of Africa Community in North America	Provide classes for women who are starting their own business.	2,000
Japan Society of San Diego and Tijuana	Japanese Cultural & Academic Proficiency (J-CAP) Competition - A full day of activities that are competitive and fun to motivate and reward San Diego high school students at various levels of Japanese language study and Japanese Community Night at Petco Park - The event will feature a pre-game tailgate party and performances and host 500 people with an interest in Japan from all San Diego County and neighboring counties.	2,500
Japanese Friendship Garden Society of San Diego (Japanese Friendship Garden)	Festival of the August Moon - The celebration of the August Moon showcasing Japanese cultural performances and food while honoring important contributions to the Garden; Aki No Matsuri - Traditional Japanese autumn festival, featuring authentic Japanese food and cultural performances; and Cherry Blossom Festival - Attendees enjoy Bento lunches and traditional Japanese entertainment while they shop at a Japanese Bazaar which includes plants, arts and crafts.	5,000
Kalusugan Community Services	FilAm Fest (Filipino-American Arts and Cultural Festival) - Free one-day festival featuring Filipino-	1,500

(Filipino American Wellness Center)	American (FilAm) artists and other ethnic groups, vendors (commercial, food, and handicrafts), historical, cultural and educational booths, 2 stages to show traditional & modern dances/music; Youth Volunteer Recruitment, Training and Development - Marketing, meeting expenses (such as space, food, and supplies), stipends and incentives to participate; and Filipino Arts Exhibit - A week-long photo and painting exhibit showcasing the talents, character and spirit of Filipino descent.	
La Jolla Golden Triangle Chamber of Commerce	Business Expo - Business to business and business to general public networking opportunity - Funding for venue rental, marketing, food, entertainment and insurance; Information Center - Funding for staff, rent, overhead and insurance; and Green Chamber of Commerce - Funding for organizational costs, marketing and recruitment and out of area business and a green jobs forum.	2,500
Linda Vista Multicultural Fair, Inc.	Fair and Parade - Community event for Linda Vista and surrounding communities involving art, music, dance and food from more than 20 different cultures.	9,900
Mainly Mozart, Inc.	Mainly Mozart Festival and Spotlight Series - Funding for production, promotions and artist fees; North County Community Concerts - Funding for production, promotions and artist fees; Festival Fringe 2012 - Funding for production, promotion and artist fees; and Mainly Mozart Living Composers Assemblies for K-6th grade students - Artist fees and classroom materials.	5,000
Malashock Dance and Company	Chagall: A Dance Musical - An original dance musical based on Marc Chagal and presented May/June, 2012 at the LJ Playhouse's Forum Theatre; Malashock Thinks You Can Dance Event - Fundraiser benefiting education outreach and scholarship programs; and Redesign website and all organizational materials to incorporate newly adopted mission, vision and value statements.	1,500
Maritime Museum Association of San Diego	The Festival of Sail fundraising event and Construction of the Replica of the San Salvador Galleon. The San Salvador will serve tens of thousands of school children and educators annually and represent the rich maritime history of the San Diego.	2,000

Media Arts Center San Diego (San Diego Latino Film Festival)	2012 San Diego Latino Film Festival and Teen Producers Project - 30-week after-school media arts training program for students in grades 9-12 in the Sheltered English Program at Orange Glen High School; San Diego Stories - Digital Story Station - Create digital video stories on any topic at three libraries (San Diego Main, Escondido, and Chula Vista) and upload them to the internet; Do It Yourself (DIY) Studio - Media arts workshops, trainings and events at our facility in Golden Hill; and Que Vive! Cine Latino - September Family Film Festival at Otay Ranch Town Center.	2,000
Mingei International, Inc.	San Diego's Craft Revolution in Balboa Park October 2011 – April 2012. Part of a regional effort of 60 museums to tell the intriguing story of Southern California's art movements of the second half of the 20th century and San Diego County Student Free Admission Program offered to all students (K-12), and provide transportation for Title 1 schools.	8,000
Mira Mesa Theatre Guild, Inc.	Monster Manor 10th Anniversary Event - Haunted attraction whose proceeds go toward funding the annual Mira Mesa 4th of July Fireworks; Lite Frite - Attraction geared towards families with young children who want the Halloween experience without the fright; Produce the play 'Greetings!' a holiday-themed comedy; and A talent competition for Mira Mesa residents, those who work in Mira Mesa, or anyone who just loves Mira Mesa.	1,000
Mira Mesa Town Council	Annual 4th of July celebration.	2,000
Museum of Contemporary Art San Diego	Marketing and Advertising for Phenomenal California Light and Space Exhibit - Street banners, print ads, a direct mail campaign and an interactive website for an exhibition; Support for exhibitions featuring the work of Baldessari, a conceptual artist born in National City best known for his text paintings and photo prints and Valadez, widely regarded for his pictorial language that records the Chicano experience; Monarch School/MCASD free after-school program - Provide free hands-on art making workshops, museum tours and events with artists for young homeless and at-risk students; Enhance the collection component of website to feature additional works with interactive layers of information with each and links to additional educational materials; and Thursday Night Thing (TNT) - An ongoing series of evening events featuring multimedia, performance-based activities in and around	15,000

	MCASD's DT galleries offering opportunities to interact with the arts and artists in the San Diego-Tijuana region.	
Museum of Photographic Arts (MoPA)	Produce 7-8 photographic exhibitions; Launch and promote a redesigned and enhanced mopa.org site to the Southern California markets of Palm Springs/Desert, Los Angeles and Orange County, driving increased tourism to MoPA, Balboa Park and San Diego; and Seniors Exploring Photography, Identity and Appreciation (SEPIA) - Brings three photography-based studio programs to seniors who traditionally would be unable to visit MoPA or attend classes, including those with mild dementia and Alzheimer's.	5,000
Nile Sisters Development Initiative	Market Talent Show - Showcase of the vibrant micro-businesses established in San Diego County by recently arrived immigrants and refugees and Tips on American Dreams - Provide wealth-building oriented income management education to low income families in Central San Diego to enable them to acquire capital assets and live the American dream.	1,500
North Park Historical Society	Upgrade the North Park Historical Society website; North Park Classic Car Show; and Purchase computer software.	1,500
North Park Organization of Businesses, Inc. (North Park Main Street)	15th Annual North Park Festival of the Arts and North Park Toyland Parade.	4,000
NTC Foundation	Funds will support banners for Phase II, You Are Here Posters, Friday Night Liberty and Resident Group Promotions, and signage and Renovation and operation of seven historic barrack buildings where NTC is creating new artistic and cultural venues, establishing NTC as a major activity hub for residents and a popular tourist destination.	2,000
Old Globe Theatre	15 professional theatre productions in its three theatres in Balboa Park and Education and Community Programs - Literacy initiatives; teaching artist workshops and residencies; free student matinee performances; the Southeastern San Diego Residency Project; and adult workshops and lectures.	15,000
Old Town San Diego Chamber of Commerce	Old Town San Diego Art Festival and Old Town Signage Program - Design services to develop a comprehensive signage and way finding programs that would be practical to implement and maintain.	2,000

PASACAT, Inc. (Philippine Performing Arts Company)	Year round classes in Philippine dance and music classes for children and senior citizens; 15th Annual Parol Festival - A Philippine village is depicted providing attendees with a merienda, parols, exhibits, parol making workshops and performances by PASACAT Dancers, Rondalla and Harana Singers at an enjoyable inter-generational event; and 25th Annual Junior PASACAT Concert - A 90-minute concert of children ages 4-18 in a program of traditional Philippine dance, music and song.	1,500
Reuben H. Fleet Science Center (San Diego Space & Science Foundation)	Geometry Playground - A traveling exhibition and set of play environments that lets visitors explore, experiment and learn about geometric shapes.	15,000
SAMAHAN Filipino American Performing Arts & Education Center (formerly SAMAHAN Philippine Dance Company)	36th Annual Concert of Philippine Dances and Music; 27th Annual Philippine Cultural Arts Festival; Performances in schools, libraries, senior and community centers and festivals; and Classes or workshops in Philippine dance at Bethune elementary School, Belle Jr. High School, Eastlake High School and Mira Mesa High School.	4,000
San Diego Air & Space Museum	SPACE, an interactive traveling exhibit. Guests create their own mission to Mars, ride a bike-powered centrifuge to experience the physiological challenges of space flight, touch a piece of the Moon and Mars, build an Ares Rocket and more.	15,000
San Diego Alliance For Asian Pacific Islander Americans, Inc.	7th Annual San Diego Dragon Boat Festival.	2,000
San Diego Armed Services YMCA (Big Bay July 4th Fireworks Show)	11th Annual Big Bay Boom July 4th Fireworks Show Event.	2,500
San Diego Asian Film Foundation (SDAFF)	12th Annual San Diego Asian Film Festival - Equipment rental, film shipping, marketing and facility rental costs and Spring Showcase - Funds would help pay for film rental fees and facility costs.	10,000
San Diego Automotive Museum	Museum exhibitions and Education and Outreach - Museum tours, lectures, summer camps and exhibit-related programs.	8,000
San Diego Ballet	Salaries for dancers involved in in-school assembly performances; Marketing materials, postcards, season mail outs, curriculum guides, flyers, public relations and postage; and Costumes, sets, props, pointe shoes and men's ballet shoes.	2,000

San Diego Bowl Game Association (Pacific Life Holiday Bowl)	Holiday Bowl	20,000
San Diego Center for Jewish Culture	Contract with web design firm to attract visitors by maximizing search engine traffic to the website, updating web content, targeting on-line ticket sales and building e-mail lists. Also, increase presence on social networking sites for outreach and audience development and Contract a press agent to help secure key press in order to increase local and out-of-town attendance and increase local, regional and national notoriety.	3,000
San Diego Chamber Orchestra (Orchestra Nova San Diego)	Concert hall rental at Qualcomm Hall; Marketing initiative to expand and diversify audience for concert series at Qualcomm Hall; and Small business server storing all information for the organization and networking computers.	1,500
San Diego Children's Choir	Produce flyers, newspaper ads, magazine ads and electronic ads, newsletters and e-blasts in Del Mar, Rancho Bernardo, Mira Mesa, Hillcrest and Allied Gardens and Support for teachers, accompanists and music for program offered in section 8 housing in Nestor & Shelltown and Logan Heights and City Heights libraries.	1,500
San Diego Chinese Historical Society & Museum (Chinese Historical Society of Greater San Diego & Baja California)	Prepare at least 2 special exhibits during FY 2011/12 to attract more visitors and cultural tourists; Write, publish and distribute a quarterly newsletter by mail and on the museum's website; and Continue enhancement of social networking pages, monthly e-newsletter and museum blog in coordination with the main museum web site.	10,000
San Diego Convention & Visitors Bureau	Print ads in Modern Luxury Media and Development of video and photography for use on sandiego.org.	20,000
San Diego Filipino-American Humanitarian Foundation, Inc.	Purchase new items for the museum such as artifacts, paintings, arts, crafts, furniture display cabinets, better lighting and other items for displays and exhibits; Purchase additional books, magazines and manuscripts from the Philippines, about the Philippines and the Filipino-American community in San Diego; Expenses of the Fiesta Filipiniana annual event that promotes and showcases the Philippine history, heritage, arts, culture and tradition, as well as the lifestyles of Filipino-Americans in San Diego and San Diego Fil-Am Archive Center - posters, books, magazines, displays, paintings, pictures/photos, memorabilia's, etc.	6,000
San Diego Film Commission	Facilitate, coordinate, permit and regulate all filming activities on behalf of the County and Publish the annual "San Diego Film & Video Resource Guide".	20,000

San Diego Hall of Champions, Inc.	Printing of all marketing collateral, curriculum workbooks and related program materials for the Champions Sports Corps Leadership Program.	15,000
San Diego Historical Society (Museum of San Diego History)	One year exhibition that will tell the story of San Diego's tuna industry through the experiences of the people who made it a success: fishermen, captains, cannery employees, boat builders, their spouses and others.	6,000
San Diego Junior Theatre	Ticket Subsidy Program - Free and reduced ticket program for schools, community service organizations and seniors to each of the Theatre's 9 productions.	2,500
San Diego Model Railroad Museum	Printing cost of the museum's self guided tour brochure; Printing and distribution of rack cards; Printing and distribution of 4 Quarterly Newsletters - "San Diego Telegraph."; and Costs associated with the museum's permanent Cultural Diversity Exhibit chronicling different cultures that built American Railroads.	3,000
San Diego Museum of Art	Presentation of a variety of exhibitions, including temporary exhibits and exhibits created from the museum's permanent collection and Education, outreach and public programs - Design and present a wide range of offerings, including numerous programs that are free of charge (e.g. Family Festivals) or are included with museum admission.	15,000
San Diego Opera Association	Operation: Opera - A comprehensive education/outreach initiative comprising 10 unique programs serving all ages, with an emphasis on students in grades K-12 from all over San Diego County.	12,000
San Diego Performing Arts League	Bravo - A new arts festival to promote amazing young local and national talent. Funding to be used to pay artist and venue expenses; Arts Tix Co-op Marketing program - Arts Tix will bring 25 arts organizations together to combine budgets and marketing efforts to create postcards, joint program booklets and a website landing page to promote the Co-op Marketing group; Star Awards honoring volunteers - Allows 300 volunteers to attend the Balboa Theatre event for free and help tell their story in a program book; and Arts Pass - Marketing and administrative costs to distribute and promote the new discount iCard.	2,000
San Diego Regional Economic Development Corporation	Cali Baja Mega Region Initiative - Funding to support a data-driven communications strategy, online asset map and a targeted inbound educational and investment program.	4,000

San Diego Repertory Theatre	Produce a season of six contemporary and classic plays, emphasizing works that speak directly to contemporary issues and which illuminate the diversity of values and cultures of the people of our region; Engage a minimum of 25 students in a professional theatre work as part of summer production of The Who's TOMMY. The San Diego School for the Creative and Performing Arts (SCPA) students will have on stage and technical positions, professional mentors, and access to the Equity Candidates Program; Provide access to theatre for at least 800 students throughout San Diego county with an emphasis on underserved and hard-to-reach audiences; Surround Events - Build on new multi-cultural, educational and community partnerships that assist in bringing new audiences to the theatre. Surround Events include lectures, panels, fundraisers and other outreach events intended to draw new attendees to Rep productions; and Engage members of the hospitality and tourism community in special events at SD REP that will educate them about this unique cultural attraction and encourage tourists to visit the theatre and surrounding businesses and attractions.	1,500
San Diego Second Chance Program	Juvenile Options for Lifelong Transition (JOLT) will serve youth with a history of incarceration, helping each overcome significant barriers (educational deficiencies, lack of workplace skills, drug and mental health barriers, housing, as well as negative peer and social systems) to employment and An intensive four-week, 160-hour, work-readiness training program targeted to adult participants with multiple barriers to employment.	3,000
San Diego Society of Natural History	Marketing and advertising activities including banners, print, broadcast and online media and outdoor billboards and Support rental costs of upcoming films shown in our giant-screen theater.	15,000
San Diego Sports Commission (formerly San Diego International Sports Council)	Bid development and marketing materials for San Diego sports events.	8,000
San Diego Symphony Orchestra Association	Orchestra performances at Copley Symphony Hall and Summer Pops venue and Music education and outreach programs - Kinder Konzerts (in the community), in-school residencies, coaching, master classes in schools and free public concerts.	12,000

San Diego Young Artists Symphony Orchestra	Two public performances by YAS students; Provide 13 full scholarships to students in financial need; and Provide six levels of musical training including Suzuki, Da Capo (Beginning Orchestra), Con Brio, Winds 'n' Brass, Fiddle 'n' Bow and Advanced Orchestra at a low student/instructor ratio.	2,000
San Diego Youth Symphony and Conservatory	Concert hall rental; Concert program book printing; Piano rental and tuning; Truck rental for moving large musical equipment to student performances; and Printed materials, mailings and annual CD production of live concerts.	15,000
Shelter Care Providers of San Diego, Inc. (HomeAid San Diego)	Shelter Development - Daily administration and project management of shelter projects currently adopted by HomeAid San Diego and being built in 2011-2012 with nonprofit service providers; Audit and tax returns, phone, eFax and office supplies; Marketing and Public Relations; and Directors' and officers' insurance.	4,000
Taiwanese American Foundation of San Diego (Taiwan Center)	American Heritage Week Concert - Invite Professor Shien-Ta Su, violinist and head of Music Department from Taipei National University of the Arts to perform; Exhibition of Taiwan Cultural Antiques - Collections of Taiwan Cultural Preservation Society from Los Angeles; and Matthew Lien Concert at UCSD - Concert designed to promote a deeper understanding of Taiwan's arts, culture, history, medicine, science and technology within UCSD and greater San Diego communities.	4,000
Travelers Aid Society of San Diego, Inc.	Marketing and promoting San Diego and Directly booking reservations for visitors to the region from the information desks staffed at the three main transit centers, or via telephone from the Travelers Aid administrative office, or through the Travelers Aid upgraded website.	3,000
United Italian American Association	The 2011 Essay Contest Grant Presentations; Columbus Day Grand Ball; St. Patrick's Day Parade; Sicilian Festival and The Little Italy Festival.	1,100
University Heights Community Development Corporation	15th Annual Summer in the Park Free Concert Series.	3,000

Veterans Memorial Center, Inc. (Veterans Museum and Memorial Center)	"Women and War" - Purchase exhibit design, display cabinets, video kiosk and software, multimedia and graphic displays, fixtures, posters, banners and related supplies and materials; Purchase archival materials and supplies, shelving and storage fixtures, work tables, and a computer work station; Upgrade the museum's current peer-to-peer network to a server based network with new hardware, software, wiring and installation support; and Purchase three new computers and software for the Curatorial Department.	3,000
Vietnamese American Youth Alliance	The Annual Lunar New Year Tet Festival.	3,000
World Trade Center San Diego (formerly San Diego World Trade Center)	Professional, multi-disciplinary training program for next-generation international business leaders; Funding for International Relations Office (IRO) - Strategically address the needs of San Diego County, the IRO offers a comprehensive approach to hosting international delegations and dignitaries; Promote international trade with 24 thriving Asia markets and drive Asia business tourism to the region; and Website development - Enhance user interface of the website. Development of a special section to assist San Diego water technology companies export to foreign markets.	20,000
Zeta Sigma Lambda Foundation, Inc. (Alpha Phi Alpha Fraternity)	33rd Annual Martin Luther King Jr. Parade.	6,000
Total CE Allocation		\$500,000



BILL HORN
CHAIRMAN
SUPERVISOR, FIFTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS
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THOMAS J. PASTUSZKA
CLERK OF THE BOARD
OF SUPERVISORS

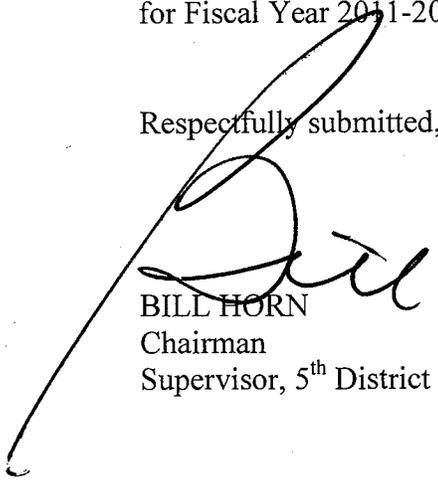
DATE: June 15, 2011

TO: Thomas Pastuszka
Clerk of the Board of Supervisors

RE: **FY 2011-2012 COMMUNITY ENHANCEMENT ALLOCATIONS**

Please find attached the list of Community Enhancement Allocations for the Fifth District for Fiscal Year 2011-2012. Thank you for your time and attention to this matter.

Respectfully submitted,


BILL HORN
Chairman
Supervisor, 5th District



Organization Name	Purpose	Allocation
Antique Gas & Steam Engine Museum	Provide concrete bases for two Clark gas compression engines donated by Amerigas, Inc., and a concrete pad to accommodate a cooling tower and air start accessories needed to operate our growing collection of large industrial engines.	5,000
Anza Borrego Desert Natural History Association (Borrego Desert Nature Center)	Borrego Desert Nature Center - Provide visitor services and educational programs for 25,000 tourists, including desert 4-wheel drive tours, wildflower sight-seeing information, naturalists for tourist buses, guided hikes, nature walks, lectures, special events, events calendar, and tourist information including hotels and restaurants.	5,000
Anza Borrego Foundation	Increase printing quantity (75,000) and distribution of the free official Anza-Borrego Desert State Park guide.	3,000
ArtSplash	Sand Sculpting Demonstration as part of the ArtSplash Festival in Carlsbad.	2,000
Basic Assistance to Students In The Community (BASIC)	Provide scholarships for continuing education/vocational education for high school graduates and adults in need of assistance, with criteria heavily based on financial need.	4,000
Batiquitos Lagoon Foundation	Display and storage cabinets; information racks; folding chairs; chair storage rack; folding tables; tables; an upgrade multi-media display; improve internet accessibility and service; update computer software for multi-media; update educational and informational materials and update displays.	3,000
Bonsall Chamber of Commerce	Office operations - Salary, supplies, advertising, printing, postage and office rent.	2,000
	Bonsall Country Festival - To promote local businesses and tourism. Highlighting local artisans, businesses and organizations.	3,000
Borrego Springs Chamber of Commerce	Operational expenses of the Chamber and Visitors' Bureau.	50,000
Borrego Springs Performing Arts Center (BSPAC)	Sound system upgrades.	2,500

California Center for the Arts Escondido (The Center)	Offset costs of coordinating, marketing and promoting Center presented events; Promotion costs for the highly acclaimed exhibits of regional art and visual arts programming; Costs of promoting all of the Center's unique facilities, increasing San Diego North's growth in the professional and business market; and Costs of promoting high-quality regional and national theater production companies.	20,000
California Surf Museum	Museum exhibit for 2012 - Exhibit structural fabrication, obtaining collectibles for display, salaries for research and exhibit assembly and 4th Annual California Surf Festival - Venue rental, promotional material/programs and musician fee.	4,000
Camp Pendleton Historical Society, Inc.	Las Flores Adobe National Historic Landmark Restoration - Continuation of restoration work begun in 2006 to bring the Landmark back to its 1942 condition when the property was acquired by the U.S. Marine Corps.	3,000
Carlsbad Music Festival	25 concerts of creative, classical music featuring world-class young artists and master artists, priced affordably and including many free events.	7,000
Christmas Circle Community Park	Maintenance and repair of park facilities, insurance, water, electricity, gardening and restroom cleaning service.	30,000
Classics for Kids, Inc.	Art-based learning programs including teacher workshops, curriculum, concerts, and student activities.	2,000
College of Borrego	Educate students to fill positions in the tourism industry by providing them with a classroom and support offices to teach them computer skills, English as a second language, and working with them to obtain internships to use those skills.	5,000
Fallbrook Art Association	Spring Open Juried Show and Fall Open Judged Show.	5,000
Fallbrook Center for the Arts, Inc. (formerly Fallbrook Village Association, Inc.)	Print Costs - Postcards, class brochures, stationery and flyers, media advertising, postage, distribution services, window displays and signage.	19,280
Fallbrook Chamber of Commerce	25th Annual Avocado Festival; 29th Annual Christmas Parade; Operations to attract tourists including production of street maps and tourism guides, website information including calendar of events, plus outreach programs; and Business and economic development.	70,000

Fallbrook Land Conservancy Foundation	Stage Coach Sunday - Raise funds to help pay for the Stage Coach, food, animal show, band and printing.	3,000
Fallbrook Music Society	26th Annual Symphony Pops on the Green on August 18, 2011, at Fallbrook's Grand Tradition Estate.	8,000
Flying Leatherneck Historical Foundation	Local, regional and national advertising of the museum.	4,000
Friends of the Rancho Buena Vista Adobe	Adobe Days Schools Program - A joint project of the Vista Unified School District and City of Vista designed to produce a high quality social studies activity for children in the 3rd and 4th grades that will complement their classroom curriculum.	2,000
Live Oak Questers #1166	Continue restoration of the kitchen to the 1900's era. Phase III will consist of applying bead and board to the walls of the kitchen and some cabinet doors, painting, stenciling and the finishing touches of antique furniture and tools.	2,500
Mainly Mozart, Inc.	Mainly Mozart Festival and Spotlight Series - Funding for production, promotions and artist fees and North County Community Concerts - Funding for production, promotions and artist fees.	30,000
MCRD Museum Historical Society	Teacher in Residence Program - Provide a stipend to pay one year's salary for a credentialed San Diego teacher to liaise with county schools, develop curriculum and provide instruction to local students.	1,000
North County Scots, Inc.	Rabbie Burns Dinner - Cultural/educational event informing guests about the works of the world famous poet - Rabbie Burns and College of Piping - Tuition to further Bag Piping and Drumming for youths by Scottish and American Pipe Judges.	2,000
Oceanside Chamber of Commerce (California Welcome Center Oceanside)	Transportation expenses, marketing costs and security and Upgrade media equipment to include an overhead digital projector, webcam, blue ray/DVD player laptop computers, sound system, software, flat screen televisions and installation of equipment.	25,000
Oceanside Community Service Television Corporation (KOCT - The Oceanside Channel)	Produce 12 videos to promote Oceanside events over a one-year period to be played on TV monitors at the California Welcome Center and three downtown Oceanside venues and Purchase three (3) LCD TV Monitors with DVD Players and wall mounts for installation at three key downtown Oceanside venues.	15,000

Oceanside Historical Society	Publish, produce and distribute a book of historic photos of the City of Oceanside and the San Luis Rey Valley for residents and visitors.	2,000
Old Globe Theatre	15 professional theatre productions in its three theatres in Balboa Park and Education and Community Programs - Literacy initiatives; teaching artist workshops and residencies; free student matinee performances; the Southeastern San Diego Residency Project; and adult workshops and lectures.	10,000
Pauma Valley Community Association	Pave driveway entrance, new gate, signage and gravel parking and Provide shade structures for play equipment and baseball area.	3,000
Rancho Santa Fe Historical Society	Purchase a portable computer, a flat bed scanner, software for digital manipulation and management of digital files, and digital file storage, redundant mirror real-time backup and external disaster recovery hard drives for storage off-site.	8,220
Riding Emphasizing Individual Needs & Strengths (REINS Therapeutic Horsemanship Program)	Therapeutic Riding Summer Camp - This camp will be available to anyone with disabilities and will feature daily equine activities along with crafts and learning/team building exercises and Volunteer Program - To ensure Volunteer Program runs smoothly, we need the proper staff involved to maintain proper training and safety.	6,000
San Diego Air & Space Museum	SPACE, an interactive traveling exhibit. Guests create their own mission to Mars, ride a bike-powered centrifuge to experience the physiological challenges of space flight, touch a piece of the Moon and Mars, build a Ares Rocket and more.	4,000
San Diego Archaeological Center	Production and distribution of rack cards.	4,000
San Diego Automotive Museum	Museum exhibitions.	4,000
San Diego Film Commission	Facilitate, coordinate, permit and regulate all filming activities on behalf of the County.	3,000
San Diego Model Railroad Museum	Printing cost of the museum's self guided tour brochure and Printing and distribution of rack cards.	3,000
San Diego North Chamber of Commerce (formerly Rancho Bernardo Chamber of Commerce)	RB Fall Festival at 4S Ranch - Marketing, equipment and set-up of canopies, stage, tables and chairs.	5,000

San Diego North Economic Development Council	Economic development expenses - Venue and marketing costs, promotional materials, salaries, consulting and accounting fees and general operating expenses.	60,000
San Diego Youth Symphony and Conservatory	Concert hall rental; Concert program book printing; and Piano rental and tuning.	2,000
San Dieguito River Valley JPA	Design, fabrication and installation of three entry monument signs and Funding to assist the Boy Scouts to complete their Eagle Scout projects in the San Dieguito River Park.	2,000
Straight from the Heart, Inc. (North San Diego County Foster Parents Association)	Retention and recruitment of licensed foster and adoptive families by providing support and advocacy. Operate training facilities to meet the needs of the caregivers for training and education.	15,000
Valley Center Chamber of Commerce	Western Days Festival and Rodeo - Entertainment, security, equipment, location rental, port-a-potties, emergency services and insurance.	2,500
Valley Center Pageant Association (Miss Valley Center Pageant)	Miss Valley Center Pageant - A Scholarship Pageant.	5,000
Valley Center Parks and Recreation District (formerly Valley Center Community Services District)	July Concert in the Park - Advertising, promoters, food and drinks for the band and provide the concert free of charge to the community and August Concert in the Park - Advertising, promoters, food and drinks for the band and provide concert free of charge to the community.	6,500
Veterans Memorial Center, Inc. (Veterans Museum and Memorial Center)	"Women and War" - Purchase exhibit design, display cabinets, video kiosk and software, multimedia and graphic displays, fixtures, posters, banners and related supplies and materials; Purchase archival materials and supplies, shelving and storage fixtures, work tables, and a computer work station; and Upgrade the museum's current peer-to-peer network to a server based network with new hardware, software, wiring and installation support.	2,000
Vista Botanical Gardens (Alta Vista Gardens; The City of Vista Parks & Community Service Department)	Earth Day Festival and Fourth of July fundraiser - Event in collaboration with the City of Vista and the community at large.	2,000
Vista Chamber of Commerce	Concerts, car show, street fair and a 5k running event.	3,000

Vista Historical Society, Inc.	Purchase and installation of 1800 square feet of artificial turf to expand the usable area of a concrete covered patio.	3,000
Vista Town Center Association, Inc. (Vista Village Business Association)	Expenses for the Strawberry Festival Street Fair, Taste of Vista, BBQ Competition and Rod Run. (Rentals, supplies, security etc.).	2,500
Vista Townsite Community Partnership	Vista One-Stop Career Center - Economic development programs that provide job search assistance and training, and a new bilingual customer service on the job training component.	2,000
Warner Springs Community Resource Board	Produce an historical DVD of Warner Springs and the surrounding area to be shown in our Historical/Native American Museum and local schools.	3,000
	Total CE Allocation	\$500,000