



**GREG COX**  
CHAIRMAN

San Diego County Board of Supervisors

COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS

2008 JUN 18 PM 12 10

THOMAS J. PASTUSZKA  
CLERK OF THE BOARD  
OF SUPERVISORS

DATE: June 18, 2008

TO: Mr. Thomas Pastuszka  
Clerk of the Board of Supervisors

RE: **FY 2008-2009 Community Enhancement Allocations**

The following is submitted as my recommended First District allocations for the 2008-2009 Community Enhancement Program:

Organization Name	Purpose	Allocations
A Reason To Survive, Inc.	Free ARTS Day - Harvestfest	\$5,000.00
Accessible San Diego	Information Center for San Diegans and visitors with disabilities	\$7,500.00
Aguinaldo Foundation	Philippine Festival	\$3,000.00
American Youth Hostels, Inc. San Diego Council	35th Midnight Madness Fun Bicycle Ride	\$3,500.00
Asian Business Association	Annual Awards Dinner - Funds will be used for invitations (creating, printing, mailing and signage)	\$4,000.00
Bon Temps Social Club of San Diego	Gator by the Bay showcasing the cajun/creole culture through music, dance, & food	\$5,000.00
Bonita Business & Professional Association, Inc.	36th Annual Bonitafest	\$5,000.00
	Bonitafest "Kick-off"	\$2,500.00
	Bonita's Rootin Tootin Chili "Cook Off" & Spring Fair	\$1,500.00
	Annual Community Tree Lighting	\$1,000.00
Bonita Historical Society	Executive Director salary	\$3,000.00
	Advertising, event expense, printing, copier expense	\$4,320.00
	Office supplies	\$4,180.00
	Insurance	\$1,000.00
	Janitorial services and supplies	\$500.00
Bonita Optimist Club	Bonitafest Melodrama	\$5,000.00
Business Improvement District Council	Balboa Park December Nights	\$5,000.00
Butterworth Dance Company	Marketing - press kits, DVD, brochure and mailing materials	\$3,000.00
Cabrillo Festival, Inc.	45th Annual Cabrillo Festival	\$5,000.00
California State Games	2008 California State Games	\$1,500.00
Camarada, Inc.	Gallery Concert Series	\$2,000.00
Casa Familiar, Inc.	San Ysidro Centennial Celebration	\$3,000.00
	Dia de los Muertos Celebration	\$2,000.00

First District Community Enhancement Allocations Fiscal Year 2008-2009

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Centre City Development Corporation	11th Annual San Diego Multicultural Festival	\$5,000.00
Children's Museum of San Diego	Museum's opening exhibition - Child's Play	\$5,000.00
Christian Community Theater	Musical Patriotic Revue on the Midway Aircraft Carrier	\$3,000.00
Chula Vista Chamber of Commerce	Distribute information to residents, tourists, and visitors on County events, attractions, facilities, and relocation materials	\$25,000.00
City of Chula Vista	Exhibit - History of Public Schools and Education in the South Bay	\$6,000.00
Classics for Kids, Inc.	2nd Grade Level Arts Experience	\$2,000.00
Coronado Community Theatre, Inc.	Annual free Shakespeare performances	\$5,000.00
Coronado Historical Association	Exhibit - L. Frank Baum: A Wizard of Children's Literature	\$5,000.00
Council of Philippine American Organizations of San Diego County, Inc.	Philippine Faire	\$5,000.00
Elite DVBE Network	5th Annual National Convention of Business Development	\$3,000.00
Elite Racing Foundation for Children Education & Medical Research, Inc.	Rock 'n' Roll Marathon	\$12,500.00
Eveoke Dance Theatre	Celebrate Dance Festival	\$2,500.00
Filipino American Development Initiative, Inc.	Filipino American Centennial Photo Exhibit	\$5,000.00
Firefighters Advisory Council to the Burn Institute	Fire Expo 2008	\$4,000.00
Friends of San Diego Wildlife Refuges, Inc.	Fiesta del Rio	\$3,000.00
Gaslamp Quarter Association, Inc.	Gaslamp Quarter Destination Marketing Project - Gaslamp Mardi Gras 2009	\$6,000.00
Gaslamp Quarter Historical Foundation	The Fall Back Festival - A Children's Cultural and Historic Street Faire	\$5,000.00
Greater San Diego Chamber of Commerce	Economic Research Bureau and Regional Economic Reports	\$10,000.00
	Mexico Business Center - The Project Smart Border 2010 Initiative	\$4,000.00
Imperial Beach Chamber of Commerce, Inc.	Annual Triathlon/Duathlon sports event	\$5,000.00
Japan Society of San Diego and Tijuana	Japanese Community Night at Petco Park	\$3,000.00
Kalusugan Community Services (KCS)	Beyond Tradition: FilAm Arts Exhibit	\$3,000.00
Lamb's Players Theatre	Educational outreach	\$10,000.00
Mainly Mozart, Inc.	Mainly Mozart Festival 2009	\$5,000.00
Malashock Dance and Company	YDance!	\$5,000.00
Maritime Museum Association of San Diego	Waterfront Information Booth	\$25,000.00
MCRD Museum Historical Society	Digitization of Cruise Books project	\$6,500.00
Media Arts Center San Diego	2009 San Diego Latino Film Festival	\$5,000.00

First District Community Enhancement Allocations Fiscal Year 2008-2009

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Melody Culture Foundation	U.S. Olympic Center Introduction and Athletes Interview	\$2,000.00
Museum of Contemporary Art San Diego	CARE - Collaborative Art Resources for Education	\$10,000.00
NTC Foundation	Marketing/Promotion	\$15,000.00
Ocean Beach Community Development Corporation	Website, information booth, and signage	\$3,500.00
	Maintenance of entryway medians	\$4,000.00
Ocean Beach Community Foundation, Inc.	Peninsula Singers	\$500.00
	Ocean Beach Historic Preservation Project	\$4,500.00
Ocean Beach Merchant's Association	29th Annual Ocean Beach Fireworks	\$6,000.00
Ocean Beach Town Council, Inc.	Direct mail campaign	\$5,000.00
Old Globe Theatre	Professional theatre productions	\$5,000.00
Onstage Playhouse	Advertising and promotion	\$5,500.00
Otay Mesa Chamber of Commerce	MEXPORT Trade Show	\$12,500.00
Pacific Beach Community Development Corporation	Pacific BeachFest 2008	\$10,000.00
Pacific Beach Community Foundation	Concerts on the Green - funding of one concert out of series of four	\$1,000.00
PASACAT, Inc.	PASACAT Extravaganza	\$5,000.00
Point Loma Association	Point Loma Summer Concert Series	\$5,000.00
Point Loma Nazarene University	PLUN Fall Festival Community Day	\$2,000.00
SAMAHAN Filipino American Performing Arts & Education Center	34th Annual Concert of Philippine Dances and Music	\$500.00
	Performances of Philippine Dances in various venues in San Diego County	\$1,000.00
San Diego Alliance For Asian Pacific Islander Americans, Inc.	5th Annual San Diego Dragon Boat Festival	\$2,000.00
San Diego Armed Services YMCA	8th Annual Big Bay July 4th Fireworks Show	\$10,000.00
San Diego Asian Film Foundation	9th Annual San Diego Asian Film Festival	\$3,000.00
San Diego Audubon Society	National advertising in birding magazines	\$4,000.00
	Festival management for San Diego Bird Festival	\$1,000.00
San Diego Automotive Museum	Education activities and outreach in schools and the community	\$2,500.00
San Diego Ballet	Salaries for dancers involved in in-school performances	\$500.00
	Curriculum guides, surveys, flyers, and postage for in-school performances	\$2,000.00
San Diego Bowl Game Association	Holiday Bowl	\$10,000.00
San Diego Chinese Historical Society & Museum	SDCHM special exhibits during FY 2008/09 to attract more visitors	\$2,000.00
San Diego City College Foundation, Inc.	4th Annual Jazz 88 Ocean Beach Jazz Festival	\$5,000.00

First District Community Enhancement Allocations Fiscal Year 2008-2009

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San Diego Convention & Visitors Bureau	Hotel sales and marketing program for the Greater San Diego Region to increase tourism and convention traffic	\$50,000.00
San Diego County Hispanic Chamber of Commerce	10th Anniversary Viva el Mariachi Festival	\$15,000.00
San Diego Dance Theater	Trolley Dances 2008	\$2,500.00
San Diego Filipino-American Humanitarian Foundation, Inc.	Upgrades/improvements to the San Diego Philippine Library & Historical Heritage Museum	\$2,000.00
San Diego Film Commission	Facilitate, coordinate, and regulate film permission process on behalf of County	\$15,000.00
San Diego Fleet Week Foundation	Fleet Week Sea & Air Parade	\$10,000.00
San Diego Hall of Champions, Inc.	Addition of At-risk Youth Leadership Program	\$4,500.00
San Diego Historical Society	80th Anniversary Exhibition	\$5,000.00
San Diego International Sports Council	Ongoing support with administrative expenses the organization incurs throughout the year	\$5,000.00
San Diego Junior Theatre	Ticket Subsidy Program for schools, seniors and community service organizations	\$4,000.00
San Diego Opera Association	Education and outreach	\$7,500.00
San Diego Regional Economic Development Corporation	Develop Cleantech Designation between County, City of Chula Vista and City of San Diego to streamline regulations and incentives as an attraction catalyst for Cleantech companies located in the south county i.e. Otay Mesa area	\$5,000.00
San Diego Repertory Theatre	Project Discovery - educational programs and outreach by providing access to area students, especially underserved and hard-to-reach audiences	\$2,000.00
San Diego Society of Natural History	"Water: H2O = Life" exhibition from July - Nov 2008	\$5,000.00
San Diego Space & Science Foundation	TINKERING - 35 exhibits that explore how things are made and the engineering of everyday objects	\$5,000.00
San Diego Sportfishing Council	Day At The Docks Festival	\$3,500.00
	Advertising & public relations campaign	\$2,000.00
	Kids Fishing Program & Free Fishing Tournaments	\$2,000.00
San Diego Symphony Orchestra Association	Concert performances at Copley Symphony Hall	\$10,000.00
San Diego World Trade Center	Global Logistics Symposium	\$17,500.00
San Diego Youth Symphony and Conservatory	Concert hall rental	\$6,000.00
Sherman Heights Community Center	Travel to Akron, Ohio for winners of each racing division	\$4,000.00

First District Community Enhancement Allocations Fiscal Year 2008-2009

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Sledgehammer Theatre, Inc.	Seven Crimes - Halloween Horror Production	\$1,000.00
	Development of Tenth Avenue Arts Center	\$5,000.00
South County Economic Development Council	18th Annual Economic Summit	\$5,500.00
	Marketing	\$10,000.00
	Assist companies wanting to expand or relocate into South County and organize resources and teams to bring project to fruition	\$10,000.00
	Educational events	\$4,500.00
Starlings Volleyball Clubs, USA	Starlings National Championship - 2009	\$1,500.00
Sushi, Inc.	Sushi 2009 Season partial support for artists' fees	\$5,000.00
Teatro Mascara Magica	La Pastorela 2008 - musical comedy	\$5,000.00
Third Avenue Village Association	Annual Starlight Parade	\$7,500.00
Travelers Aid Society of San Diego, Inc.	Marketing	\$6,000.00
United States Open Sandcastle Committee, Inc.	28th Annual Sandcastle Days	\$15,000.00
United States Rugby Football Foundation	Critical Hours Youth Program	\$2,500.00
Westwind Brass, Inc.	Concerts and Educational Outreach Programs - District 1	\$2,000.00
Young Audiences of San Diego	Arts Workshops and Performances - District 1	\$4,000.00
Zeta Sigma Lambda Foundation, Inc.	Martin Luther King Parade and Pageant	\$2,000.00
	<b>Allocation Total</b>	<b>\$670,000.00</b>

Thank you for your time and attention to this matter.

Respectfully submitted,



GREG COX  
 Chairman  
 Supervisor, First District



COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS

DIANNE JACOB <sup>2008</sup> JUN 18 AM 10 54

CHAIRWOMAN, SECOND DISTRICT THOMAS J. PASTUSZKA  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

CLERK OF THE BOARD  
OF SUPERVISORS

June 18, 2008

Serving the  
cities of:  
El Cajon  
La Mesa  
Lemon Grove  
Poway  
Santee

Serving the  
communities of:  
Agua Caliente  
Allied Gardens  
Alpine  
Barrett  
Blossom Valley  
Bostonia  
Boulevard  
Campo  
Canebrake  
Casa de Oro  
Crest  
Cuyamaca  
Dehesa  
Del Cerro  
Descanso  
Dulzura  
Eucalyptus Hills  
Fernbrook  
Flinn Springs  
Granite Hills  
Grantville  
Guatay  
Harbison Canyon  
Jacumba  
Jamul  
Julian  
Lake Morena  
Lakeside  
Mount Helix  
Mount Laguna  
Pine Hills  
Pine Valley  
Potrero  
Ramona  
Rancho San Diego  
Rolando  
San Carlos  
San Pasqual  
Santa Ysabel  
Shelton Valley  
Spring Valley  
Tecate  
Tierra del Sol  
Vallecitos

Serving the Indian  
reservations of:  
Barona  
Campo  
Cosmit  
Cuyapaipe  
Inaja  
Jamul  
La Posta  
Manzanita  
Mesa Grande  
Santa Ysabel  
Sycuan  
Viejas

TO: THOMAS PASTUSZKA, Clerk of the Board of Supervisors  
FROM: DIANNE JACOB, Vice Chairwoman  
RE: COMMUNITY ENHANCEMENT ALLOCATIONS

The following is submitted as my Second District allocations for Community Enhancement Funds:

Organization Name	Purpose	Allocations
Alpine Chamber of Commerce	Promote tourism and economic development of the communities of Alpine and Mountain Empire	\$47,000.00
Alpine Historical and Conservation Society	Landscaping around museum houses	\$3,000.00
	Paint/stain exterior of Nichols and Beaty Houses	\$3,000.00
Alpine Woman's Club	Erect new stairway with lighting	\$10,000.00
Back Country Land Trust of San Diego County	Complete the applications of Alpine's Wright's Field into the National Registry of Historic Landmarks	\$2,000.00
CHIRP for Garden Wildlife, Inc.	12th Annual Alpine Sage & Songbirds Festival	\$1,500.00
	Alpine Beautification - maintenance of gardens	\$3,500.00
Christian Community Theater	After-school theater arts training	\$10,000.00
East County Economic Development Council	Promotion of economic development and stimulation of investment in East County	\$50,000.00
El Cajon Community Development Corporation	National Night Out (NNO)	\$5,000.00
El Cajon Valley Mother Goose Parade Association	Marketing and advertising of Parade	\$10,000.00
Heritage of the Americas Museum, Inc.	Advertising/promotion	\$20,000.00
Historic Highway 80 Corporation	Economic development primarily through developing local, statewide, and national tourism	\$15,000.00
Jamul Arts and Music Council	Jamul Arts Festival	\$4,300.00
Julian 4th of July Parade, Inc.	Small Town Independence Day Parade	\$6,000.00

Julian Arts Guild	Advertising	\$3,000.00
Julian Chamber of Commerce	Maintenance - historic buildings and town site	\$5,000.00
	Marketing - promote visitor tourism	\$65,000.00
	Sponsorship of tourist and historic events	\$20,000.00
Julian Historical Society	Acquisition of vehicle transport trailer	\$10,000.00
	Purchase of archival preservation materials	\$5,000.00
	Continued restoration of 1924 Cadillac Stage, completion of Stage Display Garage and associated period Machine Shop	\$5,000.00
Julian Merchants Association	Monthly networking breakfast and member benefits	\$500.00
	Advertising, marketing and general expense	\$4,000.00
	Country Christmas Celebration	\$7,500.00
	Community events sponsorship	\$3,000.00
Julian Pioneer Museum	Addition of Indian & Pioneer Cultural Room	\$15,000.00
Lakeside Chamber of Commerce	Business Mixers & Community Expo	\$2,000.00
	Chamber business & overhead	\$45,000.00
Lakeside Historical Society	Replace existing fence for improvement and safety of the property - History Center	\$2,000.00
	Repair and remodel fencing around the property and maintain and upgrade the existing fencing - courtyard	\$7,000.00
Lemon Grove Historical Society, Inc.	History Alive lecture series	\$300.00
	The Big Lemon at 80 - exhibition	\$2,700.00
Motor Transport Museum	Employ general contractor or appropriate consultant to apply for necessary permits for a display building and commence construction of building for additional indoor display area	\$6,000.00
Mountain Empire Historical Society	Materials process support for Publications Program	\$1,200.00
	Expansion of mobile exhibit capability for the Region	\$1,800.00
	Digitization of photographic, film, video and audio collections	\$1,300.00
	Environmental upgrade of Archive Facility	\$3,300.00
	Upgrade 28th Cavalry Exhibit, Hind's Gallery of Military History	\$2,400.00
Olaf Wieghorst Museum Foundation	Site development - walkways and access areas for general public access including ADA requirements	\$5,000.00
Pacific Southwest Railway Museum Association	Roadway improvements to shared driveway to the Campo Depot	\$5,000.00

Poway Center for the Performing Arts Foundation	2008/2009 Professional Performance Season	\$2,000.00
Poway Performing Arts Company	Advertising, marketing, and promotion	\$1,000.00
Ramona Chamber of Commerce	38th Annual Ramona Country Fair and 4th Annual Oktoberfest.	\$20,000.00
	PR and marketing campaign (billboard advertising)	\$30,000.00
Ramona Pioneer Historical Society	Museum secretary	\$17,000.00
	Office/operations	\$3,000.00
Rancho San Diego-Jamul Chamber of Commerce	RSDJ Chamber of Commerce Expansion and Development Funds	\$6,700.00
San Diego East Visitors Bureau	Marketing and promotion for tourism	\$100,000.00
San Diego Film Commission	Facilitate, coordinate, and regulate film permission process on behalf of County	\$4,000.00
Santee Historical Society	Equipment for office and archive preservation	\$1,000.00
Southern California Center For Youth, Nature, & the Arts	East County Fine and Performing Arts Festival	\$1,000.00
Spring Valley Chamber of Commerce	Unification of business and retention of business through economic development	\$47,000.00
Spring Valley Historical Society	Preventive trimming of palms and pepper trees	\$3,000.00
	Marketing expenses	\$400.00
	Operating expenses	\$2,800.00
	Construct an ADA pathway to archival research room	\$1,800.00
Tecate Community Chamber of Commerce	Funding support for Tecate Chamber of Commerce	\$1,000.00
Volcan Mountain Preserve Foundation	Administration and tour operations for 4-hour guided Eco-Tours on Volcan Mountain	\$3,000.00
	Design and print rack card promoting Guided Eco-Tours of Volcan Mountain	\$1,500.00
	Quarterly newsletter (pay for 2 of 4 produced in 08-09)	\$5,500.00
	<b>Allocation Total</b>	<b>\$670,000.00</b>



COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS

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**PAM SLATER-PRICE**  
SUPERVISOR, THIRD DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

THOMAS J. PASTUSZKA  
CLERK OF THE BOARD  
OF SUPERVISORS

Date: June 24, 2008

From: Pam Slater-Price

To: Thomas Pastuszka  
Clerk of the Board of Supervisors

Re: FY 2008-2009 Community Enhancement Funds Allocation

The following is submitted as my recommendations for the allocation of District Three Community Enhancement Funds:

Organization Name	Purpose	Allocations
Bernardo Community Concert Association	2008-2009 Concert Season	\$2,500.00
California Center for the Arts Escondido	Regional Visual Arts Programming; Diverse Arts Experiences	\$50,000.00
Cardiff Chamber of Commerce	Cardiff restaurant brochure; Arts Alive Program; General cost of operating Visitor Information Center; Membership - Newsletter; Sunsets By The Sea mixers	\$10,000.00
City Ballet, Inc.	Summer Intensive Education Program; Ballet Goes to School Education Program; Discover a Dancer Education Programs	\$5,000.00
Cygnnet Theatre	Marketing Initiative to Old Town visitors and tourists: Regional publications	\$5,000.00
Del Mar Regional Chamber of Commerce	Community legislative events	\$10,000.00
Del Mar Village Association	Annual Taste and Art Stroll in Del Mar	\$3,000.00
	Holiday Wonderland and Annual Tree Lighting	\$3,000.00
Downtown Business Association of Escondido	Downtown Escondido Community Events	\$10,000.00
Elite DVBE Network	The San Diego Veterans Outreach Meetings	\$2,500.00
Encinitas Chamber of Commerce	Redesign of Encinitas Chamber and Visitor website	\$7,500.00
	Enhanced signing and lighting for Chamber office	\$2,500.00

Escondido Arts Partnership	Art Connection - monthly program; High School art exhibition and workshops; Lights Camera Action - movie nights; Hands-on workshops and Classes; Car Shrines To Go - series of workshops	\$2,000.00
Escondido Chamber of Commerce	Escondido Chamber of Commerce Street Faires	\$10,000.00
Escondido Children's Museum, Inc.	Museum exhibits and programs	\$15,000.00
Escondido History Center	Equipment for wheelwright shop	\$5,000.00
Flying Leatherneck Historical Foundation	Museum supplies and support	\$4,000.00
La Jolla Chamber Music Society	Summerfest 2008	\$10,000.00
	40th Anniversary Season Finale with Yo-Yo Ma	\$10,000.00
La Jolla Parks and Recreation, Inc.	La Jolla Movies by the Sea	\$5,000.00
La Jolla Symphony & Chorus Association	Living Composers Project	\$10,000.00
	Videotape promotion and archiving	\$10,000.00
Library Association of La Jolla	Concerts and exhibitions	\$30,000.00
Lux Art Institute	Lux@Night - monthly music and art event	\$20,000.00
Mainly Mozart, Inc.	Mainly Mozart Festival 2009	\$25,000.00
Mission Trails Regional Park Foundation, Inc.	Promoting Mission Trails Regional Park (MTRP)	\$5,000.00
Mojalet Dance Collective	Concerts - Six Summer Sundays	\$5,000.00
Museum of Contemporary Art San Diego	Free cell phone audio tours of Museum Galleries	\$20,000.00
North Coast Repertory Theater	KPBS Extensive Marketing Partnership	\$20,000.00
Old Globe Theatre	Professional theatre productions	\$25,000.00
Pacific Beach Community Development Corporation	Pacific BeachFest 2008	\$5,000.00
	PB Vintage Day	\$5,000.00
Patio Playhouse	Upgrade and replace lighting & sound equipment	\$2,500.00
Promote La Jolla	The La Jolla Motorcar Classic at the Cove	\$10,000.00
	Publish "92037" Visitors Guide	\$10,000.00
Quail Botanical Gardens Foundation	Global Positioning System (GPS) and Geographic Information System (GIS) mapping technology	\$10,000.00
San Diego Air & Space Museum	Interactive Da Vinci Experience Exhibit	\$10,000.00
San Diego Asian Film Foundation	9th Annual San Diego Asian Film Festival	\$10,000.00
San Diego Ballet	Costumes, sets, props, equipment, and royalties for in-school performances	\$4,000.00
San Diego Bowl Game Association	Holiday Bowl	\$10,000.00
San Diego Children's Choir	Support of SDCC program	\$5,000.00
San Diego Civic Youth Ballet	Costume inventory for productions	\$3,000.00
San Diego Dance Theater	Trolley Dances 2008	\$10,000.00
	Cabaret Dances 2009	\$10,000.00

San Diego Film Commission	Facilitate, coordinate, and regulate film permission process on behalf of County; Technology support for Reel-Scout digital location library and database; Publish the annual "San Diego Film and Video Resource Guide"	\$5,000.00
San Diego Historical Society	80th Anniversary Exhibition	\$5,000.00
San Diego Museum of Art	SDMA exhibition program	\$25,000.00
San Diego Museum of Man	Preservation of artifacts, photographs, and scientific publications	\$15,000.00
San Diego North Convention & Visitors Bureau	Tourism Promotion	\$50,000.00
San Diego Repertory Theatre	Produce a season of five contemporary and classic plays	\$23,000.00
San Diego Space & Science Foundation	TINKERING - 35 exhibits that explore how things are made and the engineering of everyday objects	\$25,000.00
San Diego Symphony Orchestra Association	Music education and community outreach	\$25,000.00
San Diego Youth Symphony and Conservatory	Concert program book printing	\$6,000.00
San Elijo Lagoon Conservancy	Create a Master Use Plan for San Elijo Lagoon Ecological Reserve	\$7,500.00
Solana Beach Chamber of Commerce	Special project activity - Fiesta Del Sol 2008; Solana Beach Visitors Information Center - remodeling and painting; General funding for operations	\$10,000.00
Sushi, Inc.	Pay-What-You-Can Audience Initiative	\$2,000.00
Theatre & Arts Foundation of San Diego County	2009 Performance Outreach Program (POP) tour	\$25,000.00
		\$670,000.00

Sincerely,



PAM SLATER-PRICE  
 SUPERVISOR  
 THIRD DISTRICT



COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS

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**RON ROBERTS**  
SUPERVISOR, FOURTH DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

THOMAS J. PASTUSZKA  
CLERK OF THE BOARD  
OF SUPERVISORS

Date: June 24, 2008  
From: Ron Roberts   
To: Thomas Pastuszka  
Re: FY 2008-2009 Community Enhancement Funds Allocation

The following is submitted as my recommendation for the allocation of District Four Community Enhancement Funds:

Organization Name	Purpose	Allocations
Accessible San Diego	Information Center for San Diegans and visitors with disabilities	\$2,000.00
Adams Avenue Business Association	27th Annual Adams Avenue Street Fair	\$5,000.00
Aguinaldo Foundation	Youth Development Program; Philippine Festival; Aguinaldo leadership Awards and Philippine Independence Ball	\$2,000.00
Asian Business Association	Maintain website and its services	\$5,000.00
Asian Business Association	E-Compass Newsletter	\$3,000.00
California State Games	2008 California State Games	\$2,000.00
Camarada, Inc.	Fridays at St. Paul's concerts	\$1,000.00
City Heights Community Development Corporation	City Heights Directory of Business Goods and Services; "City Heights Gets to Work" Workshops; "Mid-City MOVES!" Project Planning	\$10,000.00
Classics for Kids, Inc.	2nd Grade Level Arts Experience; Orchestra Concerts for Families	\$4,000.00
College Area Economic Development Corporation	Promotion of the Boulevard BOO! Parade; Website Enhancement; Historic Highway 80 Signage	\$5,000.00
CommNexus San Diego	GadgetFest 2008 Event	\$5,000.00
Council of Philippine American Organizations of San Diego County, Inc.	Philippine Faire; Youth Leadership Training; Rizal Day Celebration; Philippine Consular Services; Fil-Am community resource and referral center	\$1,000.00
Cygnat Theatre	Marketing initiative	\$1,000.00
Diamond Community Development Corporation	Imperialfest 2007 Street Festival Scholarship and Community Awards	\$4,500.00

**Re: FY 2008-2009 Community Enhancement Funds Allocation**

Diversionsary Theatre Productions, Inc.	West Coast premiere of a new musical portraying the stories of WWII gay soldiers	\$1,000.00
El Cajon Boulevard Business Improvement Associations, Inc.	Boulevard Promotional Campaign; Historic Highway 80 Mural	\$4,500.00
Elite DVBE Network	5th Annual National Convention of Business Development; U.S. Veteran Administration of Small Business Convention; California Department of Veterans Affairs Advisory Council; San Diego Veterans Outreach Meetings; Pre Veterans Day Event and Golf Classic	\$2,500.00
Elite Racing Foundation for Children Education & Medical Research, Inc.	Rock 'n' Roll Marathon	\$5,000.00
Escondido Children's Museum, Inc.	Museum exhibits and programs	\$1,500.00
Fern Street Community Arts, Inc.	Annual Production of Fern Street Circus and Neighborhood Tours	\$5,000.00
Filipino American Development Initiative, Inc.	Filipino American Centennial Photo Exhibit; Filipino Language Enhancement Project; Financial Literacy: Protecting the Seniors	\$5,000.00
Finest City Performing Arts, Inc.	7 Main Stage Musical Productions and the 2009 Season Brochure	\$2,500.00
Firefighters Advisory Council to the Burn Institute	Fire Expo 2008	\$2,000.00
Flying Leatherneck Historical Foundation	Local, Regional and National Advertising; Museum supplies and support; Historical aircraft restoration salaries	\$4,000.00
Food & Beverage Association of San Diego County	Responsible Alcohol Beverage Server (RABS) training	\$2,500.00
Fourth District Seniors Resource Center	Celebration and Information & Resource "A Day in the Park"; Celebration of African American Culture; Celebration of Older Americans Month	\$7,000.00
Gaslamp Quarter Association, Inc.	Gaslamp Quarter Destination Marketing Project - Gaslamp Mardi Gras 2009	\$2,000.00
Gaslamp Quarter Historical Foundation	The Fall Back Festival - A Children's Cultural and Historic Street Faire	\$2,000.00
Golden Triangle Chamber of Commerce	Website and Community Directory	\$4,000.00
Greater Golden Hill Community Development Corporation	Music in Golden Hill; From Black and White to Technicolor: A Gala Celebration of Greater Golden Hill; Celebrating Community: Artists of Greater Golden Hill; Culinary Investigations: A Meet the Chef Dinner Series; Movies in the Park	\$2,000.00
Greater San Diego Business Association, Inc.	Online Tourism Upgrade; San Diego Navigaytor	\$2,500.00
Greater San Diego Chamber of Commerce	Economic Research Bureau and Regional Economic Reports	\$22,500.00
Hillcrest Business Improvement Association	25th Annual Arts, Crafts, and Book Festival	\$5,000.00

**Re: FY 2008-2009 Community Enhancement Funds Allocation**

Japan Society of San Diego and Tijuana	Japanese Cultural & Academic Proficiency Competition (J-CAP)	\$4,000.00
Japanese Friendship Garden Society of San Diego	Aki No Matsuri - Fall Festival; Haru No Matsuri - Spring Festival; Cherry Blossom Festival	\$4,000.00
Kalusugan Community Services (KCS)	FilAmFest (Filipino-American Arts & Cultural Festival); Beyond Tradition: FilAm Arts Exhibit; FilAmFest Youth Volunteer Training & Development	\$1,500.00
Linda Vista Multicultural Fair, Inc.	Event Coordinator	\$10,000.00
Little Italy Association of San Diego	Little Italy Festa in October 2008 and share all facets of Italian-American food, art, and culture for residents and visitors to Little Italy	\$4,000.00
MCRD Museum Historical Society	Digitization of Cruise Books Project; digitization of panoramic photos; digitization of last years remaining part of the project; Sea Tiger digitization project	\$5,000.00
Mainly Mozart, Inc.	Mainly Mozart Festival 2009; Mainly Mozart Spotlight Series 2009; Mainly Mozart Living Composers Assemblies; Mainly Mozart Southeastern San Diego Family Series; Develop new downtown Advisory/Support/Networking Group	\$7,000.00
Malashock Dance and Company	YDance!; Emotion in Motion; Malashock Thinks You Can Dance '08; Freese Elementary School Dance Education; Liberty School Program at NTC Promenade	\$2,000.00
Maritime Museum Association of San Diego	Waterfront Information Booth; Public Sail Setting	\$2,000.00
Media Arts Center San Diego	2009 San Diego Latino Film Festival; Teen Producers Project; San Diego Stories Digital Story Station	\$3,000.00
Melody Culture Foundation	U.S. Olympic Center Introduction and Athletes interview	\$1,500.00
Mingei International, Inc.	Yurta and The Silk Road Exhibition; Forms In Wood and Fiber - Southern Californian New Work; Student free admission & transportation program	\$12,000.00
Mission Hills Mainstreet Foundation	16th Annual Summer Concerts In The Park	\$4,000.00
Mo'olelo Performing Arts Company	Night Sky play	\$1,500.00
Morena Business Association, Inc.	Targeted Distribution of the Morena Business Association "Business Map"	\$2,500.00
Museum of Contemporary Art San Diego	Collaborative Art Resources for Education; VIEW Promotional Newsletter; Free busing for school children to visit MCASD; Free cell phone audio tours of Museum Galleries; Family Guide to MCASD	\$18,000.00

**Re: FY 2008-2009 Community Enhancement Funds Allocation**

Museum of Photographic Arts	Nancy Newhall: A Literacy of Images; Youth Exhibition: Writing With Light; Exhibition: Lou Stoumen Award Winner; Exhibition: Rock n Revolution; Dr. Seuss Film Retrospective	\$10,000.00
North Park Organization of Businesses	North Park Festival of the Arts	\$3,000.00
Old Globe Theatre	Professional Theatre Productions; Educational and Outreach Programs; Southeastern San Diego Community Residency Project	\$18,000.00
PASACAT, Inc.	Traditional Philippine dance classes and workshops; PASACAT Extravaganza; Philippine Parol Lantern Festival; 22nd Annual Junior PASACAT Concert	\$1,500.00
Playwrights Project	Plays by Young Writers	\$1,000.00
Rancho San Diego-Jamul Chamber of Commerce	East County Regional Fire Safe Council	\$2,000.00
SAMAHAN Filipino American Performing Arts & Education Center	Family-oriented two-day festival; 34th Annual Concert of Philippine Dances and Music; Performances of Philippine Dances in various venues in San Diego County	\$5,000.00
San Diego Air & Space Museum	Interactive Da Vinci Experience Exhibit	\$18,000.00
San Diego Alliance For Asian Pacific Islander Americans, Inc.	5th Annual San Diego Dragon Boat Festival	\$2,000.00
San Diego Armed Services YMCA	8th Annual Big Bay July 4th Fireworks Show	\$3,000.00
San Diego Asian Film Foundation	9th Annual San Diego Asian Film Festival	\$12,000.00
San Diego Audubon Society	National advertising in birding magazines; Festival Management; Promotional materials	\$1,000.00
San Diego Automotive Museum	Education activities and outreach in schools and the community; Support for creation of permanent and temporary exhibits	\$8,000.00
San Diego Ballet	Educational Outreach - Salaries, Marketing, and Production	\$2,500.00
San Diego Bowl Game Association	Holiday Bowl	\$25,000.00
San Diego Center for Jewish Culture	Launch a year-round e-communication and website initiative; Maximize the CJC's visibility as a cultural tourist destination; Broaden distribution of collateral materials	\$2,500.00
San Diego Chinese Historical Society & Museum	Special exhibits; Enhance web pages and virtual display	\$10,000.00
San Diego Convention & Visitors Bureau	Hotel sales and marketing program for the Greater San Diego Region to increase tourism and convention traffic	\$75,000.00
San Diego County Hispanic Chamber of Commerce	10th Anniversary Viva el Mariachi Festival!; Small Business Technical Assistance; Diverse Emerging Vendor Outreach Program	\$5,000.00

**Re: FY 2008-2009 Community Enhancement Funds Allocation**

San Diego Dance Theater	Trolley Dances, 2008; Cabaret Dances, 2009; Educational and Outreach Activities	\$1,500.00
San Diego Filipino-American Humanitarian Foundation, Inc.	Upgrades/improvements to the San Diego Philippine Library & Historical Heritage Museum; Expanding collection of books in the San Diego Philippine Library & Historical Heritage Museum; Fiesta Filipiniana at Gaslamp Quarter; San Diego Fil-Am Archive Center; Cultural programs and classes	\$5,000.00
San Diego Film Commission	Facilitate, coordinate, and regulate film permission process on behalf of County; Technology support for Reel-Scout digital location library and database; Publish the annual "San Diego Film and Video Resource Guide"	\$15,000.00
San Diego Fleet Week Foundation	Fleet Week Sea & Air Parade; Coronado Speed Festival; tickets for military personnel to attend Bands and Booms; Enlisted Recognition Luncheon	\$7,000.00
San Diego Hall of Champions, Inc.	At-risk youth leadership program; Interactive media center	\$20,000.00
San Diego Historical Society	80th Anniversary Exhibition; Marketing Campaign in support of 80th Anniversary; Phase III of Place of Promise: Stories of San Diego	\$5,000.00
San Diego International Sports Council	Ongoing support with administrative expenses the organization incurs throughout the year	\$4,000.00
San Diego Junior Theatre	Ticket Subsidy Program	\$3,000.00
San Diego Model Railroad Museum	Printing cost of the museum's self guided tour brochure; Distribution of 100,000 Rack Cards; SDMRM Newsletter; Human Face of the Iron Horse - Diversity Project	\$4,000.00
San Diego Museum of Art	Exhibition Program and Education and Outreach	\$18,000.00
San Diego Museum of Man	Education and community outreach with emphasis on Title I schools and underserved communities; "Teaching People about People" exhibitions; Preservation of artifacts, photographs, and scientific publications; Cultural programming	\$12,000.00
San Diego Opera Association	Education and outreach; production of 5 Grand Operas	\$18,000.00
San Diego Regional Economic Development Corporation	Cleantech Designation	\$5,000.00
San Diego Society of Natural History	Water: H2O = Life exhibition	\$18,000.00
San Diego Space & Science Foundation	TINKERING - 35 exhibits that explore how things are made and the engineering of everyday objects	\$18,000.00

**Re: FY 2008-2009 Community Enhancement Funds Allocation**

San Diego Symphony Orchestra Association	Concert Performances at Copley Symphony Hall; Music education and community outreach	\$15,000.00
San Diego World Trade Center	Global Logistics Symposium; Annual Awards Gala; San Diego Match; "Peace and Prosperity Through Trade" Summit; Website redevelopment	\$20,000.00
San Diego Youth Symphony and Conservatory	Concert hall rental; Rehearsal hall rental; Concert program book printing; Equipment truck rental; Marketing	\$20,000.00
Shelter Care Providers of San Diego, Inc.	Salaries for housing development and administration staff; Website redesign, implementation and hosting; Annual conference and industry professional meetings; Technical support; Office supplies, audit, and tax returns	\$10,000.00
Sherman Heights Community Center	Travel to Akron; Equipment and supplies; License and permits; Shipment of cars	\$2,000.00
Southern Sudanese Community Center of San Diego	Sudanese Mentoring Program; Staff to support the key program in academic curriculums	\$2,500.00
Spreckels Organ Society	Printing and year-round distribution and replenishment of advertising brochures; Printing of Summer Organ Festival program booklets; Sponsor one of the eleven free concerts of the Summer Organ Festival	\$1,500.00
Starlings Volleyball Clubs, USA	Starlings National Championship - 2009	\$2,000.00
Taiwanese American Foundation of San Diego	Ten-Drum Art Percussion Group Performance; Multicultural Night	\$5,000.00
Travelers Aid Society of San Diego, Inc.	Marketing; Visitor Enhancement/Volunteer Recruitment; Volunteer training	\$2,000.00
United Italian American Association	Columbus Day Grand Ball; St. Patrick's Day Parade - Columbus Parade Float; Columbus Day Essay Contest; Sicilian Festival; Little Italy Festival	\$1,000.00
United States Rugby Football Foundation	Critical Hours Youth Program; Community Festival Coordinator; Marketing Outreach; Student Intern Program; Women's Rugby Program & Tournament	\$7,000.00
University Heights Community Development Corporation	Equipment, supplies, and miscellaneous expenses for 7 free concerts	\$3,000.00
Young Audiences of San Diego	Countywide Arts Workshops and Performances	\$1,000.00
Zeta Sigma Lambda Foundation	Martin Luther King Parade and Pageant	\$5,000.00
	<b>Allocation Total</b>	<b>\$670,000.00</b>



COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS

2008 JUN 16 PM 2 01

THOMAS J. PASTUSZKA  
CLERK OF THE BOARD  
OF SUPERVISORS

**BILL HORN**  
SUPERVISOR, FIFTH DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

DATE: June 25, 2008

TO: Thomas Pastuszka  
Clerk of the Board of Supervisors  
1600 Pacific Highway  
San Diego, CA 92101

SUBJECT: COMMUNITY ENHANCEMENT FUNDS ALLOCATIONS

Attached please find the list of Community Enhancement Funds Allocations for the Fifth District for Fiscal Year 2008-2009. All applications were submitted in a timely manner by the due date of March 1, 2008.

Respectfully submitted,

A handwritten signature in black ink that reads "Bill Horn".

BILL HORN  
County of San Diego  
Supervisor, 5<sup>th</sup> District

<b>Organization Name</b>	<b>Purpose</b>	<b>Allocations</b>
Agua Hedionda Lagoon Foundation	Juried Photographic Exhibition	\$2,000.00
Antique Gas & Steam Engine Museum	Promotion and advertising packet materials; purchase era props and educational materials; update "School of Times Past" Building	\$12,500.00
Anza Borrego Desert Natural History Association	Events & Program Printing & Publicity; Borrego Desert Nature Center	\$10,000.00
Anza Borrego Foundation	Print visitor guide to Anza-Borrego Desert State Park	\$10,000.00
ArtSplash	ArtSplash Festival demonstration	\$6,000.00
Basic Assistance to Students In The Community	Scholarships	\$4,000.00
Batiquitos Lagoon Foundation	Update informational brochures; 2009 Birds of Batiquitos Lagoon Calendar	\$3,000.00
Bonsall Chamber of Commerce	Bonsall Chamber Website; Bonsall Business Directory; Bonsall Bucks Coupon Book; Bonsall Country Festival	\$10,000.00
Borrego Springs Chamber of Commerce	Defray operating costs of Operations Building; Staff funding; Marketing: Village Guide printing; Marketing: Tourism Borrego; 43rd Annual Borrego Days Desert Festival	\$65,000.00
Borrego Springs Performing Arts Center	New Sub Woofer System for Theater Sound System	\$2,500.00
California Center for the Arts Escondido	Funding to support a Community Events Coordinator and marketing costs	\$25,000.00
California Surf Museum	Old Timers' Day; Gidget Movie Festival; Surfing in the 1930s: East Coast, West Coast film series; Capturing oral history - for use in a documentary; Encinitas Surf Pioneers display	\$5,000.00
Carlsbad Convention and Visitor's Bureau	Hospitality & Tourism Management Scholarship Awards	\$3,000.00
Carlsbad Hi-Noon Rotary Club Foundation	Concerts	\$5,000.00
Carlsbad Village Business Association	The Village News	\$5,000.00
Carlsbad Village Improvement Partnership	Village Preferred Shopper Card	\$5,000.00
College of Borrego Foundation	Liability Insurance	\$3,100.00
	Rent	\$6,900.00
Fallbrook Area Visitor Bureau	Advertisement	\$5,000.00
Fallbrook Art Association	Plein Air	\$2,000.00
	Art Festivals	\$1,500.00
	Art Workshops	\$2,000.00
	Art Show	\$7,000.00
	Art Demonstrations	\$2,000.00

Fallbrook Chamber of Commerce	27th Annual Christmas Parade; Fallbrook Avocado Festival; Tourism support; Economic development for existing and expansion of businesses.	\$85,000.00
Fallbrook Gem and Mineral Society, Inc.	Prepare, print and distribute promotional postcards to advertise the Fallbrook Gem & Mineral Museum	\$1,500.00
	Landscaping for Fallbrook Gem & Mineral Museum	\$1,500.00
Fallbrook Historical Society	Asphalt pavement to area leading to and surrounding the Interpretive Center AKA "The Barn"	\$5,000.00
Fallbrook Land Conservancy Foundation	Santa Margarita Trails	\$2,000.00
	Firescape Garden	\$2,000.00
	Fallbrook Area Trees	\$2,000.00
	Stage Coach Sunday Community Event	\$2,000.00
	Tails and Trails	\$2,000.00
Fallbrook Village Association, Inc.	Fallbrook Art Center - handicapped bathroom, advertising and marketing; Fallbrook School of the Arts - outdoor lighting and reception and sculpture garden; Fallbrook Area Visitors Bureau - general support	\$45,000.00
Fallbrook/Bonsall Rally for Children	Arts In The Park event	\$3,000.00
Flying Leatherneck Historical Foundation	Museum supplies and support	\$4,000.00
Live Oak Park Coalition	Rebuilding the wedding area into amphitheater; Replacement of mature oak trees	\$5,000.00
Mainly Mozart, Inc.	Mainly Mozart Spotlight Series 2009	\$20,000.00
MCRD Museum Historical Society	Sea Tiger Digitization project; Digitization of panoramic photos; Digitization of Cruise Books Project; Digitization of last years remaining part of the project	\$1,000.00
North County Scots, Inc.	College of Piping; San Diego Scottish Highland Games; Piping & Drumming; Robbie Burns Dinner	\$2,000.00
Oceanside Chamber of Commerce	Expansion of volunteer programs; Operations; Marketing and promotions	\$25,000.00
Oceanside Museum of Art	Free admission for active military personnel and their families; Elementary Schools Outreach Project	\$10,000.00
Old Globe Theatre	Educational and Outreach Programs	\$15,000.00
	Professional Theatre Productions	\$5,000.00
Rancho Santa Fe Historical Society	Deferred general building maintenance and installation of new electrical system; Funding for Phase III of the LUNA system	\$20,000.00
Reche Community Club	Replace termite and weather-damaged doors; repair wood rot and termite damage on building	\$3,000.00
San Diego Air & Space Museum	Interactive Da Vinci Experience Exhibit	\$4,000.00

San Diego Automotive Museum	Education activities and outreach in schools and the community	\$4,000.00
San Diego Film Commission	Publish the annual "San Diego Film and Video Resource Guide"	\$1,000.00
San Diego Model Railroad Museum	SDMRM Newsletter; Human Face of the Iron Horse - Diversity Project; 25,000 Museum Welcome Brochure; Distribution of 100,000 Rack Cards	\$3,000.00
San Diego North Convention & Visitors Bureau	Tourism Promotion	\$83,200.00
San Diego North Economic Development Council	Co-Events/Programs	\$7,000.00
	Promotional Materials	\$3,000.00
	Outlook Program	\$10,000.00
	Promote economic growth in North County	\$30,000.00
	Center for Entreprenomics	\$10,000.00
San Diego Scottish Highland Games, Inc.	San Diego Scottish Highland Games	\$2,000.00
San Dieguito River Valley JPA	Comprehensive Communication Program for the San Dieguito River Park	\$2,000.00
San Luis Rey Mission Indian Foundation	Graffiti analysis and removal from Sacred Indian Rock	\$2,000.00
San Marcos Chamber of Commerce	Business expo for San Marcos & all participating North County Chambers; Business Buzz-Chamber, City & Community Newspaper; San Marcos Grand Summer Festival; San Marcos Visitors Guide; San Marcos Grand Spring Festival	\$10,000.00
Valley Center Chamber of Commerce	Western Days Festival; Western Days Parade; Chamber Business Center; Visitors and Cultural Center	\$10,000.00
Valley Center History Museum, Inc.	FireKing Fire-Resistant Insulated File Cabinet	\$2,300.00
Valley Center Pageant Association	Miss Valley Center Pageant	\$1,000.00
Vista Botanical Gardens	Holiday Sponsors and membership gala; Earth Day Plant and Art Sale; Gardens 4th of July Fundraiser	\$5,000.00
Vista Chamber of Commerce	Business Expo promotion; Parking Lot Sale for the Vista Business Park; Vista Restaurant Week	\$5,000.00
Vista Town Center Association, Inc.	Downtown Beautification; Community events production	\$8,000.00
Vista Townsite Community Partnership	"Welcome to North San Diego County"; Vista Townsite Employment Center (VTEC)	\$4,000.00
	<b>Allocation Total</b>	<b>\$670,000.00</b>