

CALFRESH AWARENESS MONTH

FARMERS MARKET SIGN UP EVENT

Are you looking to increase your revenue?

Have you ever been interested in accepting CalFresh EBT at your market produce stand or farm stand?

Would you like to receive free EBT machine technical resources and farmers market maximization information?

JOIN US FOR **FREE** DIRECT MARKETING 101 TRAINING, **FREE** WIRELESS POINT OF SALE EQUIPMENT, AND TO APPLY FOR YOUR CALFRESH EBT LICENSE!

date: MAY 16, 2016

time: 9:00 A.M. - 4:00 P.M.

location: SAN DIEGO COUNTY OPERATIONS CENTER
5560 OVERLAND AVENUE
SAN DIEGO, CA 92123

what to bring to the sign up event:

1. PICTURE ID (DRIVER'S LICENSE OR PASSPORT)
2. SOCIAL SECURITY CARD OR OTHER OFFICIAL DOCUMENT WITH YOUR NAME AND SSN AND SPOUSAL SSN

FOR MORE INFORMATION, CONTACT BRENDA MUTUMA (415.705.1365 OR BRENDA.MUTUMA@FNS.USDA.GOV) OR ARIEL HAMBURGER (619.542.4061 OR ARIEL.HAMBURGER@SDCOUNTY.CA.GOV)

★ PARTNERS ★



In order to complete the application process you will need to bring the following:

<p>If your market is a for profit, privately held entity (a Privately Held Corporation, Sole Proprietorship, Limited Liability Company, or Partnership):</p>	<p>If your market is a non-profit with federal tax-exempt status:</p>
<ol style="list-style-type: none"> 1. Photo ID of designated signee. 2. The Social Security Number Card of the designated signee. 	<ol style="list-style-type: none"> 1. Photo ID of designated signer. If the signer is the executive director of the nonprofit, NO SSN has to be provided. If the signer is not the executive director of the market, an SSN and Photo ID of the signee will be required. 2. Copy of the IRS tax-exempt letter stating your federal tax-exempt status 3. Note: the following is not a requirement—but a suggestion: a letter from the executive director stating the name of the market manager they are leaving in charge of the market, if the market manager is not the signee of the application
<p>If your market is government/city owned:</p>	<p>If your market is a non-profit but does NOT have federal tax exempt status:</p>
<ol style="list-style-type: none"> 1. Photo ID of designated signer. Because the signer will be a city official, no SSN has to be provided. 2. Copy of the IRS tax-exempt letter stating the city's federal tax-exempt status 	<ol style="list-style-type: none"> 1. Photo ID of designated signee. 2. The Social Security Number Card of the signee

The Farmers Market Coalition's Free SNAP EBT Equipment Program covers the cost of EBT equipment and wireless fees for up to three years. (You will be responsible for all transaction fees.)

<p style="text-align: center;">What you will need to bring:</p>
<ul style="list-style-type: none"> • A completed W-9 form, including your organization's EIN • Your FNS Authorization Number
<p style="text-align: center;">You may qualify for this program if:</p>
<ul style="list-style-type: none"> • You have been newly authorized to accept SNAP/EBT through FNS • You were previously authorized but do NOT have functioning EBT equipment (your equipment lease ended, your equipment is not functional, etc.) • You were previously authorized and have functioning equipment that you received prior to May, 2012. In this case you may be eligible for a free upgrade.