

ORDINANCE NO.10444 (N.S.)  
AN ORDINANCE AMENDING THE SAN DIEGO COUNTY CODE  
OF ADMINISTRATIVE ORDINANCES ARTICLE XII-F RELATING  
TO DEPARTMENT OF MEDIA AND PUBLIC RELATIONS

The Board of Supervisors of the County of San Diego ordains as follows:

Section 1. Section 206.1 of the San Diego County Code of Administrative Ordinances is amended to read as follows:

**SEC. 206.1. RECOGNITION OF DEPARTMENT.**

There is in the County a County Communications Office, hereinafter in this Article referred to as the Department, under the supervision of the Chief Administrative Officer.

Section 2. Section 206.2 of the San Diego County Code of Administrative Ordinances is amended to read as follows:

**SEC. 206.2. RECOGNITION OF DIRECTOR OF COUNTY COMMUNICATIONS OFFICE.**

There is in the County and in the Department a position of Director, hereafter in the Article referred to as the Director. Such position shall be in the Unclassified Service of the County and shall be filled by appointment of the Chief Administrative Officer in accordance with the County Charter, applicable rules and regulations relating to the Unclassified Service, and County ordinances.

Section 3. Section 206.6 of the San Diego County Code of Administrative Ordinances is amended to read as follows:

**SEC. 206.6. FUNCTIONS OF THE DEPARTMENT.**

The Department shall perform such functions as may be assigned to it, and shall manage the County's media activities for the communication of county-wide issues to the public, employees and news organizations. The Department shall oversee County- wide communications; including emergency communications, media relations and overall content of the County's external and internal Web sites. The Department shall be responsible for County news releases, news conferences, newspapers, newsletters, publications, presentations and other related functions assigned by the Chief Administrative Officer. The Department shall also be responsible for management of the County News Center Television (CNC TV), including videotaping and transmission of all Board of Supervisors' meetings and production of informational programming for television, the County's Intranet system, the Internet and various presentations educating the public on the various services and programs offered by County departments.

Meeting Date: 11/15/16 (31)

Section 5. This ordinance shall take effect and be in force thirty days after its passage, and before the expiration of fifteen days after its passage, a summary hereof shall be published once with the names of the members of this Board voting for and against it in a newspaper of general circulation published in the County of San Diego.

APPROVED AS TO FORM AND LEGALITY  
THOMAS E. MONTGOMERY, COUNTY COUNSEL

BY: Rachel H. Witt, Senior Deputy

Meeting Date: 11/15/16 (31)

PASSED, APPROVED, AND ADOPTED by the Board of Supervisors of the County of San Diego this 15<sup>th</sup> day of November, 2016.



RON ROBERTS  
Chairman, Board of Supervisors  
County of San Diego, State of California

The above Ordinance was adopted by the following vote:

AYES: Cox, Jacob, D. Roberts, R. Roberts, Horn

ATTEST my hand and the seal of the Board of Supervisors this 15<sup>th</sup> day of November, 2016.

DAVID HALL  
Clerk of the Board of Supervisors

By D. Lopez  
Diana Lopez, Deputy



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