

ORDINANCE NO. 10322 (NEW SERIES)

AN ORDINANCE AMENDING THE SAN DIEGO COUNTY ZONING ORDINANCE RELATED TO DEFINITIONS, OFF-PREMISE SIGNS, SPECIAL PURPOSE OFF-PREMISE SIGNS, SIGN PERMIT ISSUANCE OR DENIAL AND OTHER MISCELLANEOUS TOPICS

The Board of Supervisors of the County of San Diego ordains as follows:

Section 1. The Board of Supervisors finds and determines that the Zoning Ordinance should be updated by amending various sections regarding Definitions, Off-Premise Signs, Special Purpose Off-Premise Signs, Sign Permit Issuance or Denial, and Abatement of Sign Violations and making other miscellaneous changes to clarify or correct language. The Board finds that these amendments are reasonable and necessary for the public health, safety, convenience, and welfare.

Section 2. Section 1110 DEFINITIONS (B) of the Zoning Ordinance is amended to add the term "Banner" in its appropriate alphabetical location to read as follows:

Banner: A sign usually made of flexible material that has limited durability, such as paper, cloth or plastic.

Section 3. Section 1110 DEFINITIONS (S) of the Zoning Ordinance is amended to amend the term "Sign" to read as follows:

Sign: Any structure, device, material or substance placed, attached or applied in any manner on or above a building, structure or site so as to be visible at or beyond the property boundaries and which displays by shape, color, light or symbol any attention arrestor device, model, banner, numeral, letter, word, trademark, logo, emblem or other representation.

Section 4. Section 6203 of the Zoning Ordinance is amended to read as follows:

6203 OFF-PREMISE SIGNS EXEMPT FROM THESE REGULATIONS.

The following types of off-premise signs shall be exempt from these regulations except that signs pertaining to a time, event or purpose shall be considered abandoned signs upon termination of the event or purpose for which installed and shall be abated pursuant to Section 6214:

- a. Directional, warning or informational signs required or authorized by law that are erected by federal, state, county or municipal officials.
- b. Official notices issued by a court or public body or office and posted in the performance of a public duty.
- c. Danger signs, railroad crossing signs and signs of public utility companies indicating danger and aids to service or safety.

- d. In areas where street or residential neighborhood identification or house numbering is inadequate, not more than 2 signs not over four square feet, or for a neighborhood, not over 18 square feet, providing directional and/or address information to property, residences, or neighborhoods.
- e. Flags, emblems and insignia of a nation or political subdivision.
- f. Commemorative signs or plaques of historical organizations.
- g. Signs on public transportation vehicles regulated by a political subdivision, including but not limited to buses and taxicabs.
- h. Signs on licensed commercial vehicles.
- i. Signs that are not intended to be viewed from public streets and are not legible therefrom nor from adjacent properties, such as signs in interior areas of shopping centers, commercial buildings and structures, ball parks, stadiums, race tracks, and similar uses of a recreational or entertainment nature.
- j. Signs on the back of benches at transit stops located in the public right-of-way, providing that:
 - 1. The sign face is not more than 24 inches in height and 6 feet in length;
 - 2. The sign is not located in areas subject to the Scenic Area Regulations; and
 - 3. The placement, construction, design and materials for transit benches are in compliance with Board of Supervisors' Policy J-31. Compliance will be administered and enforced by the Department of Public Works. When applicable, an encroachment permit must be obtained from the Department of Public Works.
- k. Signs on transit shelters at transit stops located in the public right-of-way, provided that:
 - 1. The transit shelters are restricted to two advertising panels;
 - 2. Each advertising panel does not exceed four feet in width nor six feet in height;
 - 3. No advertising is placed on the roof of the shelter;
 - 4. No portion of any sign extends over eight feet above the ground upon which the shelter is placed;
 - 5. Sign lighting is limited to back lighting of translucent advertising panels;
 - 6. The shelter is not located in an area subject to the Scenic Area Regulations; and;
 - 7. The placement, construction, design and materials for transit shelters are in compliance with Board of Supervisors' Policy J-31. Compliance will be administered and enforced by the Department of Public Works. When applicable, an encroachment permit must be obtained from the Department of Public Works.

- I. Scenic Area and Historic Preservation District Area directional and identification signs subject to Site Plan review.
- m. Seasonal decorations not defined in Section 6207 and permitted by the Director, Department of Public Works, in accordance with Section 51.123 of the San Diego County Code.
- n. In each instance and under the same conditions as this Chapter permits any sign, a sign containing an ideological, political or other non-commercial message and constructed to the same physical dimensions and characteristics shall be permitted.

Section 5. Section 6205 of the Zoning Ordinance is amended to read as follows:

6205 OFF-PREMISE SIGNS.

Off-premise signs may be erected, constructed, placed or maintained only in the locations specified herein and in accordance with an Administrative Permit. No application shall be accepted which is not accompanied by evidence of current approval by the applicable section of the Outdoor Advertising Act, Division 3 of the Business and Professions Code, State of California.

- a. Permitted Locations: Off-premise signs may be placed only in the following locations, unless otherwise prohibited:
 - 1. On a lot or parcel in zones subject to the C37, C38, M54 and M58 Use Regulations.
- b. Prohibited Locations. Off-premise signs are not permitted in any of the following locations:
 - 1. In any zone subject to the Community Design Review Area Regulations (Section 5750 et seq.), Scenic Area Regulations (Section 5200 et seq.) or Historic/Archaeological Landmark and District Area Regulations (Section 5700 et seq.) of the Zoning Ordinance.
 - 2. In any area that is located within the California Coastal Zone.
 - 3. Within 300 feet of any residential zone having frontage on the same street.
 - 4. Upon, projected over, or supported in whole or in part, by or painted onto, any portion of a building; or situated on or attached in any manner to a wall or fence.
 - 5. Upon or over the right-of-way of any public street.
- c. Setbacks. Off-premise signs with an area per face of more than 32 square feet shall conform to all street frontage setback requirements of the zone in which located. No sign shall be located within the setback for an established official centerline route per Section 4815.

- d. Sign Area. Signs may be single-faced or double-faced with a maximum area per face of 300 square feet.
- e. Height.
 - 1. No portion of any sign or sign structure shall exceed a height of 25 feet.
 - 2. All signs shall maintain a minimum clearance of 8 feet between the lowest extremity of the sign and the highest ground elevation directly thereunder.
- f. Spacing. Signs shall be located no closer than 500 feet from any other off-premise sign; said distance to be measured on a direct line between signs on the same street and measured along right-of-way lines for signs on intersecting streets.
- g. Construction. Double-faced signs, unless otherwise specified, shall be so constructed that the area and perimeter of both faces coincide and are back-to-back in parallel planes not more than 24 inches apart. Supporting members of signs with an area per face greater than 128 square feet will be constructed of noncombustible materials.
- h. Appearance and Maintenance. Signs shall be maintained as required to assure a well-kept appearance free from graffiti and cracking or peeling paint. The back of single faced signs visible from adjacent property or a public road shall be solid painted or stained in subdued colors or shall be screened from view.
- i. Lighting. Signs may be illuminated unless otherwise specified, provided such signs are so constructed that no light bulb, tube, filament or similar source of illumination is visible beyond the property lines. Signs making use of lights to convey the effect of movement, or flashing, intermittent or variable intensity lighting shall not be permitted. This restriction shall not apply to signs which convey information such as time, temperature, or weather.
- j. Movement. No sign shall move or rotate, nor display any moving and/or rotating parts. Wind propellers and other noise creating devices shall not be permitted.
- k. Attention Attracting Devices. Flags, banners, pennants, spinners, streamers and similar devices may not be attached to an off-premises sign.

Section 6. Section 6207 of the Zoning Ordinance is amended to read as follows:

6207 SPECIAL PURPOSE OFF-PREMISE SIGNS.

The regulations generally applicable to off-premises signs set forth in Sections 6204 and 6205 shall not be applicable to special purpose off-premises signs. Special purpose off-premise signs may be constructed, placed and maintained in accordance with the following regulations:

- a. General Standards Applicable to Special Purpose Off-Premise Signs.
 - 1. Spacing. Signs shall be located no closer than 300 feet from any other special purpose off-premise sign unless otherwise specified in this section; said distance

to be measured on a direct line between signs on the same street and measured along right-of-way lines for signs on intersecting streets.

2. **Setbacks.** No portion of any sign shall extend beyond private property lines into the street right-of-way, except as permitted pursuant to subsections b.2, b.3, b.6, or b.7, or Chapter 1 of Division 1 of Title 5 of the San Diego County Code commencing with Section 51.101.
 3. **Prohibitions.** Signs are prohibited in any zone subject to Scenic Area Regulations or Historic/Archaeological Landmark and District Area Regulations, except scenic or historic site directional wayfinding signs, community information signs or community identification signs subject to Site Plan review. For signs to be located within a street right-of-way, the zone shall be considered that of the abutting parcel closest to the sign location. For street spanning banners or other sign installations where the closest abutting parcels have different zones, the more restrictive zone as determined by the Director, Planning and Development Services, shall apply.
 4. **Building Permits.** Building permits shall be obtained for sign construction pursuant to the County Building Code.
- b. **Special Purpose Off-Premise Sign Types.**
1. **Temporary Real Estate Directional Signs.** Off-premise signs providing direction to new residential, commercial or industrial development are allowed if the following requirements are met:
 - i. **Size.** Signs located within the California Coastal Zone and all Residential Zones shall be limited to 16 square feet. The maximum size in all other areas/zones shall be 32 square feet.
 - ii. **Height.** Signs shall not exceed the following heights:

0 to 16 square feet = 8 feet
17 to 32 square feet = 12 feet
 - iii. **Location.** Signs shall not be permitted upon, projected over, or supported in whole or in part, by or painted onto, any portion of a building; or situated on or attached in any manner to a wall or fence.
 - iv. **Grouping.** Not more than two temporary real estate directional signs may be permitted on a lot or parcel, each relating to a different development. Each sign shall have an area of 32 square feet or less, and shall be grouped so as to present a unified appearance (i.e., uniform height and configuration). No signs shall be less than five feet apart. No sign in such group shall be located within 300 feet of any other off-premise sign that is not part of the group, said distance to be measured in the manner specified in Section 6207(a).
 - v. **Number of Signs.** The maximum number of signs shall be limited to 4 for each development.

- vi. Distance from Development. Signs shall not be located more than three air miles from the advertised development within the Coastal Zone and 5 miles in all other unincorporated areas. Signs located within the Coastal Zone may only advertise developments within the Coastal Zone.
 - vii. Construction. Double-faced signs shall be so constructed that the area and perimeter of both faces coincide and are back to back in parallel planes at a distance not to exceed 24 inches apart.
 - viii. Sign Copy. Copy shall be limited to name of the development and the developer; size, type, address, telephone number and price range of properties being offered and directional information.
 - ix. Lighting. Signs shall not be illuminated.
 - x. Appearance and Maintenance. Signs shall be maintained as required to assure a well-kept appearance free from graffiti and cracking or peeling paint. The back of single faced signs visible from adjacent property or a public road shall be solid painted or stained in subdued colors or shall be screened from view.
 - xi. Movement. No sign shall move or rotate, nor display any moving and/or rotating parts. Wind propellers and other noise creating devices shall not be permitted.
 - xii. Time Limit. Temporary Real Estate Directional Signs are allowed for a period not to exceed 2 years.
2. Community Identification Signs. Community Identification Signs are permitted to identify a community, its civic, fraternal, and religious organizations, and its community slogan or motto, if the following requirements are met:
- i. Number and Location. Not more than one sign may be located along any principal approach route to community village areas as delineated by the General Plan. Community Identification Signs installed in the public right-of-way shall be installed entirely within County of San Diego General Plan Mobility Element Roads rights-of-way.
 - ii. Area and Height. Community Identification Sign area and height are subject to the following restrictions:
 - (a) Area: A ground-mounted sign may be single-faced or doublefaced with no face to exceed an area of 100 square feet. A street-spanning sign located in the public right-of-way may be single-faced or doublefaced with no face to exceed an area of 225 square feet.
 - (b) Height: A street-spanning sign located in the public right-of-way may be allowed up to a height of 30 feet in order to provide a 16 foot minimum clearance between the lowest extremity of the sign

and the highest ground elevation directly below. Ground-mounted signs shall not exceed a height of 20 feet.

- iii. Movement. With the sole exception of a clock, no part of any sign shall move or rotate, nor display any moving and/or rotating parts. The sign shall not include changeable copy or lights used to convey any messages or convey the effect of movement, or flashing, intermittent or variable intensity lighting.
 - iv. The applicable community or sponsor group shall review the location to ensure that it is placed at the entrance of the community.
 - v. Site Plan. Obtain Site Plan permit prior to installation and modification of Community Identification Signs. Waivers, exemptions or exceptions to the Site Plan review process shall not be granted. Repair or replacement of community identification signs in a manner that substantially conforms to the approved Site Plan or complete removal of community identification signs shall not require subsequent Site Plan review. A site plan permit, an encroachment permit and a construction permit shall be obtained prior to installation of any Community Identification Sign in the public right-of-way.
 - vi. No advertising messages, including business or corporate names, shall be allowed on Community Identification Signs.
3. Directional Wayfinding Signs. Directional Wayfinding Signs are a network of uniform directional signs to identify and provide directional information along County maintained General Plan Mobility Element roads to local points of interest which are of a civic, cultural, visitor oriented or recreational nature. A site plan permit, an encroachment permit and a construction permit shall be obtained prior to installation of any Directional Wayfinding Sign.
- i. Number and Location. Directional Wayfinding Signs may be placed no more than 5 miles from the destination. Directional Wayfinding Signs shall be installed entirely within County of San Diego General Plan Mobility Element Road right-of-way. No more than 50 Directional Wayfinding Signs may be used in any community planning area. Directional Wayfinding Signs shall not direct motorists off of any County maintained General Plan Mobility Element road.
 - ii. Point of Interest. Points of Interest eligible for Directional Wayfinding Signs must be open to the general public and be for one of the following types of destinations:
 - (a) Civic Oriented: Business districts, town centers, fair grounds, and event centers that promote a community.
 - (b) Cultural: Performing arts centers, concert halls, exhibit centers, live theatres or other venues open to the public for viewing art or crafts.

- (c) Educational: Zoos, botanical gardens, nature centers, science centers and other facilities that provide educational opportunities.
 - (d) Historic: Any structures listed on the National Register of Historic Places and open to the public for guided tours.
 - (e) Recreational: Areas open to the general public for sporting events and leisure activity such as hiking, boating, fishing, pick nicking and public golf courses offering at least 9 standard holes of play.
 - (f) Museum: Facility open at least 100 days per year in which works of artistic, historical or scientific value are exhibited.
 - (g) Winery/Brewery District: The center of a region or district containing at least two state licensed wineries or breweries that are open to the public at least 100 days per year for guided tours, tasting or sales.
 - (h) Transportation: Facilities providing regular transportation by air or charter vehicle to at least 1,000 passengers per year.
- iii. Spacing.
- (a) Signs shall be a minimum of 500 feet apart, measured along the right-of-way.
 - (b) Signs shall be installed between 150 and 400 feet of the closet intersection where motorists must make a decision to turn or continue on a path to arrive at a Point of Interest.
 - (c) Each Point of Interest may be designated on no more than 4 Directional Wayfinding Signs.
- iv. Area, Height and Dimensions. Each sign shall be single-faced or double-faced with no face to exceed 32 square feet. The bottom most portion of each sign shall be 7 feet above the ground. Each sign shall contain up to six destination shingles. The total area of the sign shall assume six shingles have been placed when calculating total sign area.
- (a) Each destination shingle shall be an interchangeable sign no more than 1 foot high by 4 feet wide. Each destination shingle shall contain one directional arrow pointing left, right or forward.
 - (b) Each destination shingle may contain one line of information with letters no more than 6 inches tall and 3 inches wide generally descriptive of the destination.
 - (c) Each destination shingle may indicate the distance to the destination in miles.

- (d) No more than one shingle shall be provided on any one sign for each Point of Interest
 - v. Design. All signs within a Community Planning Area shall contain a consistent color and design theme, as approved by the Design Review Board or Community Planning or Sponsor Group. Signs shall not contain a scrolling or variable message, moving parts or be illuminated.
 - vi. Site Plan. Obtain Site Plan permit for installation and modification of Directional Wayfinding Signs. Waivers, exemptions or exceptions to the Site Plan review process shall not be granted. Repair or replacement of Directional Wayfinding Signs or destination shingles in a manner that substantially conforms to the approved installation or complete removal of Directional Wayfinding Signs shall not require subsequent Site Plan review.
 - vii. Advertising Prohibited. No advertising messages or slogans shall be allowed on Directional Wayfinding Signs. The name of a business when descriptive of the Point of Interest is allowed.
4. Temporary Open House Directional Signs. Temporary Open House Directional Signs are off-premise signs providing directions to an existing individual dwelling that is offered for resale. Such signs are permitted if the following conditions are met:
- i. Display shall be limited to daylight hours, after which time the signs shall be removed.
 - ii. Placement shall be only on private property, not in public road rights-of-way, and shall be subject to the property owner's permission.
 - iii. Signs shall be limited to no larger than four square feet in area.
 - iv. No more than one such sign shall be placed on any parcel, except for corner lots which may have one such sign on each street frontage.
 - v. Sign copy shall state "Open House" and, in addition shall be limited to the name and phone number of the person and/or agency offering the property for sale, the address of or direction to the property, and a directional arrow.
 - vi. Signs must be related to an individual dwelling that is offered for resale only.
5. Commercial or Industrial Center Identification Signs. Upon issuance of an Administrative Permit, freestanding or monument signs may be authorized to identify a multi-tenant commercial or industrial center, and/or its tenants which are on more than one contiguous lot or parcel. If the sign is proposed in an area having zoning that requires Site Plan review of such signs, then no Administrative Permit is required. The following requirements shall be met:

- i. Location. Commercial or Industrial Center Identification Signs may be located within the boundaries of a commercial or industrial center that can visually and functionally be identified as a unified development.
 - ii. Number, Area, Height and other standards. Commercial or Industrial Center Identification Signs may be substituted for on-premise signs normally permitted by Section 6263, provided they comply with the sign standards that would apply to such on-premise signs.
 - iii. Site Plan. Obtain any required Site Plan permit, or Site Plan permit exemption.
6. Neighborhood and Business Watch Program Signs. Neighborhood Watch and Business Watch Program Signs installed as part of a County Sheriff's Department or other federal, state or local police force program to deter crime.
 - i. Size.
 - (a) Neighborhood Watch Signs. Neighborhood Watch Signs may be installed within areas zoned and developed for residential use. The signs shall be no more than 18 inches wide and 24 inches tall.
 - (b) Business Watch Signs. Business Watch Signs may be installed in areas zoned and developed for commercial, retail, office or industrial uses. The signs shall be no more than 18 inches wide by 24 inches tall.
 - ii. Location and Height. Signs shall be mounted at right angles to the road right-of-way. Signs shall be mounted at least 10 feet above the ground on poles approved by the Director of Public Works. Neighborhood and Business Watch Program Signs that are not located entirely on private property shall be installed entirely within County of San Diego road right-of-way. An encroachment permit shall be required for signs installed within County maintained right-of-way.
 - iii. Design. Signs shall be subject to approval by the Director of Public Works
7. Temporary Community Event Banners. Banners to announce or promote a community, cultural, or civic event open to the general public or of general public interest such as a street fair or parade may be located within the right-of-way of a County maintained road identified on the Mobility Element of the General Plan. The banners may be either Street Spanning Banners or Vertical Pole Mounted Banners. Banners shall not be used for commercial advertising for the sale or promotion of goods or services.
 - i. Horizontal Street Spanning Banners.

- (a) **Size.** Streets Spanning Banners may be up to 4 feet high and no wider than the traveled lanes up to a maximum of 70 feet. Banners may not be illuminated.
 - (b) **Height.** The lowest portion of the Street Spanning Banner shall be at least 19 feet above the highest portion of the road right-of-way where vehicles may travel. Supporting cords or other elements of the banner shall be at least 10 feet above the ground if located outside the portion of the right-of-way where vehicles travel.
 - (c) **Location.** Street Spanning Banners may only be attached to poles located entirely within the County maintained right-of-way. Street spanning banners shall be limited to village areas designated by the General Plan. Attaching banners to trees, utility poles, vehicles, or other structures not designed to accommodate the banners is prohibited. An encroachment permit shall be obtained prior to installation of any Horizontal Street Spanning Banners. A construction permit shall be obtained prior to installation of any Horizontal Street Spanning Banner pole.
 - (d) **Duration:** Banners shall be installed no more than 30 days before the community event and shall be removed within 7 days after the event.
 - (e) **Number of Signs.** No more than 1 Street Spanning Banner shall be allowed in each village.
 - (f) **Design.** Street Spanning Banners must include the name, date and location of the event. The banners shall be subject to approval of the Director, Department of Public Works, and shall be made from durable material that is capable of withstanding at least a 60 MPH wind without tearing, breaking away or collapse. The banners may be double sided and may include graphic designs, images or art relating to the event. The name and logo of sponsors shall be limited to 20% of the area of the sign. Signs shall not be illuminated.
 - (g) **Site Plan.** Obtain Site Plan permit for installation and modification of banner and permanent banner poles. Waivers, exemptions or exceptions to the Site Plan review process shall not be granted. Repair or replacement of event banners in a manner that substantially conforms to the approved installation or complete removal of banners shall not require subsequent Site Plan review.
- ii. **Vertical Pole Mounted Banners.**
- (a) **Size.**
 - (1) On poles 20 feet in height or taller, the banners shall be 30 inches wide by 72 inches tall.

- (2) On poles of less than 20 feet in height, the banners shall be 24 inches wide by 60 inches tall.
- (b) Height. The bottom most edge of all banners shall be a minimum of 10 feet above the highest point of the grade below; except, that if any part of the banner extends over the edge of a travel way where vehicles may drive, the bottom most edge of the banner shall be at least 19 feet above the surface of the travel way.
- (c) Location. Vertical Pole Mounted Banners may be installed on street light poles maintained by the San Diego County Street Lighting District within the right-of-way of Mobility Element Roads in village areas identified in the General Plan. An encroachment permit shall be obtained prior to installation of any Vertical Pole Mounted Banners.
- (d) Duration: Banners shall be installed no more than 30 days before the community event and shall be removed within 7 days after the event. Community oriented banners generally identifying the community or neighborhood may be installed as placeholder banners between community events.
- (e) Number of Signs and Spacing. No more than 50 light poles for a total of 100 banners (up to 2 side-by-side banners per pole) may be used for banner installations for any one event. Minimum spacing as described in 6207.a.1 does not apply.
- (f) Design. The banners shall be subject to approval of the Director, Department of Public Works, and shall be made from durable material that is capable of withstanding at least a 60 MPH wind without tearing, breaking away or collapse. The banners may be double sided and may include graphic designs, images or art relating to the event. The name and logo of sponsors shall be limited to 20% of the area of the sign. Banners shall not be illuminated.
- (g) Attachment. Banners shall be installed with a top and bottom hanging bracket system as approved by the Director of the Department of Public Works.
- (h) Site Plan. Obtain Site Plan permit for installation and modification of banner or banner pole locations. Waivers, exemptions or exceptions to the Site Plan review process shall not be granted. Repair or replacement of banners on approved poles in a manner that substantially conforms to the approved installation or complete removal of banners shall not require subsequent Site Plan review.
8. Community Information Signs. Community Information Signs are permitted to identify community events and enhance community character if the following requirements are met:

- i. Number and Location. Not more than four signs may be located in a village area as delineated in the General Plan. Community Information Signs shall be installed entirely within County of San Diego General Plan Mobility Element Road right-of-way. Signs shall not be located within 500 feet of intersections. A site plan permit, an encroachment permit and a construction permit shall be obtained prior to installation of any Community Information Sign.
- ii. Area and Height. Each sign shall be single-faced or double-faced with no face to exceed 32 square feet. Each sign shall contain up to six changeable community event shingles. The total area of the sign shall assume six shingles have been placed when calculating total sign area.
 - (a) Each event shingle shall be an interchangeable sign no more than 1 foot high by 4 feet wide.
 - (b) Each event shingle may contain one or more lines of information with letters no more than 6 inches tall and 3 inches wide.
 - (c) No more than one shingle shall be provided on any one sign for each event.
 - (d) Each shingle may only specify the name, location, date and time of an event. The event must be open to the public and have an anticipated attendance of at least 200 people. Blank placeholder shingles are allowed when no community events are scheduled.
- iii. Movement. No part of any sign shall move or rotate, nor display any moving and/or rotating parts. The sign shall not include changeable copy or lights used to convey any messages or convey the effect of movement, or flashing, intermittent or variable intensity lighting.
- iv. Design. The applicable community or sponsor group shall review the location to ensure that it is placed at community centers. All signs within a Community Planning Area shall contain a consistent color and design theme, as approved by the Design Review Board or Community Planning or Sponsor Group.
- v. Site Plan. Obtain Site Plan permit for installation and modification of Community Information Signs. Waivers, exemptions or exceptions to the Site Plan review process shall not be granted. Repair or replacement of Community Information Signs in a manner that substantially conforms to the approved Site Plan or complete removal of Community Information Signs shall not require subsequent Site Plan review.
- vi. No advertising messages, including business or corporate names, shall be allowed on Community Information Signs.

Section 7. Section 6212 of the Zoning Ordinance is amended to read as follows:

6212 ISSUANCE OR DENIAL

The Director or whomever is charged with permitting a particular sign pursuant to this Zoning Ordinance shall, within sixty (60) days of the filing of a complete permit application, approve and issue the permit if the standards and requirements of this part have been met, unless the time is mutually extended by the parties. No action by the Director within 60 days shall constitute a denial. All signs to be installed within County maintained road right-of-way are subject to the requirements and timeframe to obtain an encroachment permit from the Director, Department of Public Works, as specified in Title 7, Division 1, commencing with Section 71.101 of the San Diego County Code.

Section 8. Section 6217 of the Zoning Ordinance is amended to read as follows:

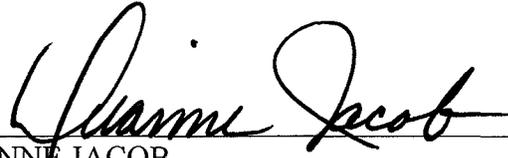
6217 ABATEMENT OF SIGN VIOLATIONS.

In the event a nonconforming sign is not removed or brought into compliance, or a sign is constructed or maintained in violation of these regulations, the Director shall order such sign to be abated by the owner thereof, or by the owner of the premises upon which it is located, or by any other person responsible for the sign by notice in the form of registered mail. If the Director orders the abatement of any nonconforming, abandoned or illegal sign, such abatement shall be completed within 30 days after receipt of notice to abate by the sign owner, landowner, or any person responsible for the sign. However, the person so notified may within 10 days request, in writing, an informal administrative hearing by the Director; the decision of said hearing to be final.

If the sign is not abated at the end of the 30 day period, or if a hearing is requested, at the end of the time specified, the Director may inform the Director of Public Works who may cause County forces to enter the property forthwith to remove and impound the sign. The remedy provided in this paragraph shall not be exclusive but shall be in addition to the remedies provided in the Enforcement Procedure at Section 7700 and Title 7, Division 1, commencing with Section 71.101 of the San Diego County Code for off-premises signs installed in County road right-of-way.

Section 9. Effective Date. This Ordinance shall take effect and be in force thirty (30) days after the date of its passage, and before the expiration of fifteen (15) days after its passage, a summary shall be published once with the names of the members voting for and against the same in the San Diego Commerce, a newspaper of general circulation published in the County of San Diego.

PASSED, APPROVED, AND ADOPTED by the Board of Supervisors of the County of San Diego this 29th day of January, 2014.



DIANNE JACOB
Chairwoman, Board of Supervisors
County of San Diego, State of California

The above Ordinance was adopted by the following vote:

AYES: Cox, Jacob, D. Roberts, R. Roberts, Horn

ATTEST my hand and the seal of the Board of Supervisors this 29th day of January, 2014.

THOMAS J. PASTUSZKA
Clerk of the Board of Supervisors

By 
Elizabeth Miller, Deputy



Ordinance No. 10322 (N.S.)

01-29-14 (7)