



**COUNTY OF SAN DIEGO
VOLUNTEER REPORT FORM
PERIOD JULY 1, 2014 - JUNE 30, 2015
Deadline: July 17, 2015**

**COUNTY OF SAN DIEGO
2015 JUL 15 AM 9:24
CLERK OF THE BOARD
OF SUPERVISORS**

1. DEPARTMENT INFORMATION:

Department: Farm and Home Advisors
 Division/Unit: San Diego County

2. VOLUNTEER PROGRAM BENEFITS:

a. GENERAL VOLUNTEERS (this section should include community volunteer, student intern, groups, corporations, etc).

No. of Vol.	1,285	Hours	269074.8	X	\$23.07	=	\$6,207,555.64
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Types of work performed by GENERAL VOLUNTEERS in this category:

Since 1983, the Master Gardener Volunteers have provided San Diego County residents with free home gardening and pest control information through the master gardener hotline, information booths at local events, walk-ins, mail and by email. The Master Gardener Volunteers come from all walks of life and with a broad range of experiences and skills. They share several characteristics: a passion for horticulture and environment, an eagerness to learn, and a desire to serve their communities by supporting the outreach of the UCCE and its collaborating partners. (4-H) Community service learning strengthens the skills and knowledge 4-H'ers are acquiring by actively combining their learning with service to help meet real community needs. Every 4-H participant is encouraged to take part in community service that fits his/her areas of learning, as an important feature of 4-H youth development. Local 4-H Youth and Adult volunteers organize and facilitate 31 clubs in 23 communities along with 8 Military Youth Centers in the County of San Diego. (EFNEP) The Expanded Food & Nutrition Education Program assist low-income youth and families with young children to acquire knowledge, skills, attitudes and changed behavior necessary to choose nutritionally sound diets and contribute to their personal development.

b. INSTITUTIONAL VOLUNTEERS (this section should include honor camp inmates, PIC/RETC, GAIN, etc.)

No. of Vol.		Hours		X	\$23.07	=	\$0.00
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Types of work performed by INSTITUTIONAL VOLUNTEERS in this category:

c. SPECIALIZED VOLUNTEERS (this section should include utilization of Special Volunteers in positions requiring specific skills and/or expertise levels, for example, an attorney, physician, sports figure or celebrity). These specialized positions have verifiable compensation levels (VCL). If you have such a volunteer, please indicate the position, hours and compensation level below.)

<u>Position</u>	<u>Hours</u>	X	<u>VCL</u>	=	<u>Dollar Benefit</u>
Education Cooperators	990		\$58.52		\$57,934.80
Agricultural Cooperators	103		\$26.29		\$2,707.87
					\$0.00
					\$0.00
					\$0.00
No. of Vol.	137	Total Hours	1,093	Total Value =	\$60,642.67

Types of work performed by SPECIALIZED VOLUNTEERS in this category:

Specialized volunteers are teachers, site supervisors, administrators and program directors who agree to extend University of California curricula to students and relevant demographics. This also includes growers who volunteer their time, expertise and resources to aid our advisors in conducting research.

d. TOTALS OF DEPARTMENT VOLUNTEERS (from above):

	<u>No. of Volunteers</u>	<u>Hours</u>	<u>Dollar Benefit</u>
2a.	1,285	269074.8	\$6,207,555.64
2b.	0	0	\$0.00
2c.	137	1,093	\$60,642.67

Total Vol.	1,422	Total Hours	270,168	Total Value =	\$6,268,198.31
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3. DONATIONS TO VOLUNTEER PROGRAM:

Please list all donations to the department's Volunteer program including monetary donations and tangible/intangible items. Items such as computers, air time, transportation, books, etc. Please assign a fair market value to each and add to the total value of the donations section.

Item Donated:	<u>Office / Meeting Space</u>	Value:	<u>\$16,155.00</u>
Item Donated:	<u>Catering/Postage/Publications/Advertisement</u>	Value:	<u>\$7,314.07</u>
Item Donated:	<u>Use of Land/ Equipment</u>	Value:	<u>\$6,500.00</u>
Item Donated:	<u>Plants/Chemicals/Water</u>	Value:	<u>\$3,267.00</u>
Item Donated:	<u>Cash Donations/Endowments</u>	Value:	<u>\$2,416.00</u>

TOTAL VALUE = \$35,652.07

4. VOLUNTEER PROGRAM COSTS:

a. Cost of supervision of volunteers (total hours of direct supervision multiplied by the hourly rate of staff person (s) directly supervising program volunteers.)

Hours X Rate = \$0.00

b. Cost of program coordination (total hours of program coordination multiplied the hourly rate of coordinator(s)). This section should include coordination of staff, compiling statistics, job description preparation, volunteer placement, recognition, etc.)

Hours 325 X Rate \$20.27 = \$6,587.75

c. Other program costs (volunteer training materials/supplies, recognition costs, etc.):

<u>Item</u>	<u>Cost</u>
N/A	

TOTAL OF OTHER PROGRAM COSTS = \$0.00

d. TOTAL OF VOLUNTEER PROGRAM COST = \$6,587.75
(add 4a, 4b, and 4c)

5. NET BENEFIT TO DEPARTMENT FROM VOLUNTEER PROGRAM:

a. Total Dollar Benefits of Volunteers, Item 2d (Page 2)	<u>\$6,268,198.31</u>
b. Total of Donations to Volunteer Program, Item 3 (Page 2)	<u>\$35,652.07</u>
c. Subtract Total of Program Costs, Item 4d (Page 3)	<u>\$6,587.75</u>

TOTAL PROGRAM BENEFIT

\$6,297,262.63

6. RECRUITING:

Please describe your recruiting programs:

The volunteer programs in the Farm and Home Advisors Office recruit via the department's website, local events, news releases, business contacts, and governmental partners. FHA also recruit and disseminate information via Blogs-CE San Diego along with YouTube, Twitter and Facebook accounts. The FHA office also utilizes the UC ANR News and Outreach program that's within the University's Communication Services & Information Technology department. This UC resource provides FHA with the ability to have publications, videos as well as other recruitment and outreach material translated into Spanish and other requested languages.

The Master Gardener program recruit via their website, newsletters, San Diego Union, local garden clubs, nurseries, local county libraries as well as flyers and their "Become a Master Gardener" bookmarks. The Food and Nutrition program gather their list of volunteers through face-to-face contact through-out the San Diego County School District in addition to emails, letters, flyers and governmental partners.

7. SPECIAL VOLUNTEER PROGRAM ACTIVITIES/ACHIEVEMENTS:

Please describe any special activities and/or achievements your program was involved in during the period of this report:

The Master Gardeners staffed 90 "Ask a Master Gardener" booths throughout the county that attracted an estimated 20,000 visitors. The annual Spring Seminar attracted an additional 1,400 visitors. The Master Gardeners' Demonstration Garden Committee established two gardens in high-traffic areas of San Diego County. The first was located at the Flower Fields (Carlsbad Ranch) and the other was located at Balboa Park, developed as part of and support of the Adopt-a-Plot project for the historic Balboa Park Centennial Celebration. It is estimated that these two Demonstration Gardens will be viewed by more than 500,000 visitors during the year. The 4-H program held their annual events such as the Officer Day, focused on leadership development, Junior Leadership Conference for middle school youth, Presentation Day, a competitive event focused on public speaking, Art and Design Day, an exhibition and competitive event for non-animal projects. The 4-H volunteers organized a 4-H night at the Padres, throwing out the first pitch and touring the grounds. Clubs also baked cookies for military servicemen deployed at Christmas.

8. **VOLUNTEER PROGRAM GOALS FOR FISCAL YEAR 2015-16:**

Please describe your program goals. Include activities, number of volunteers, recruitment, training, recognition and other goals:

The Master Gardener program is scheduled to add an additional 40 or more new members in 2016. The Master Gardener training course is popular - and usually only given once every two years. Each class has a limit of 48 students and there are often 2-3 times as many applicants. Not every qualified applicant is accepted for a training class, but persistence does pay off. Several of the current members of the local Master Gardeners group had to apply more than once before they were accepted. For a nominal fee to cover the cost of text books and other class materials. Master Gardeners in Training embark on a 50-hour program of 16 classes over a five-month period. Each training class is taught by a specialist in that field to ensure that MGs receive top-quality, expert instruction. Goals for the 4-H program for next year are expansion of the program and providing the youth with more opportunities for citizenship, leadership and science based activities. They are in the process of starting 2 new clubs in the county and they are collaborating with a group who wants to start a charter school.

9. **GENERAL INFORMATION:**

Name of person completing report:

Roland Hills

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Volunteer Coordinator:

Lori Renstrom

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Mail Stop:

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lrenstrom@ucanr.edu

10. **DEPARTMENT CERTIFICATION:**



DEPARTMENT HEAD SIGNATURE

7-14-15

DATE