



COUNTY OF SAN DIEGO

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

June 15, 2011

Contact: Denise Nelesen (858) 505-6474

Day of event: (619) 823-9319

MORE ON THE MENU FOR HOME-DELIVERED MEAL CLIENTS

County Seeks to Ensure Low-Income, Homebound Seniors Have Fresh, Local Produce

- WHO:** Chairman Bill Horn, San Diego County Board of Supervisors
Nick Macchione, Director, County of San Diego Health and Human Services Agency (HHSA)
Pam Smith, Director, HHSA Aging & Independence Services
Erin Spiewak, Executive Director, Gary and Mary West Foundation
- WHAT:** The County of San Diego is launching More on the Menu (MOM), a community-supported program that will deliver fresh, locally grown produce to the neediest of the County's elderly home-delivered meal clients. Program recipients are homebound and unable to buy fruits and vegetables for themselves. The weekly bag of fresh produce will provide healthy snacks and supplement the nutritious lunch-time meal these older adults already receive.
- WHEN:** **THURSDAY, JUNE 16 at 1:00 p.m.**
- WHERE:** County of San Diego Health and Human Services Agency
West Side Lawn
1700 Pacific Highway
San Diego, CA
- WHY:** Research has shown the great importance of adding more fresh fruits and vegetables to our diets—especially for those whose health is at risk. As part of the County's "Live Well, San Diego!" initiative to Build Better Health throughout the region, the MOM program will provide homebound elderly and disabled access to more fresh produce all year long.
- The More On the Menu program is part of Meals On the Move, a nonprofit, administered by the County of San Diego Health and Human Services Agency, Aging & Independence Services. Program donations up to \$50,000 will be matched by the Gary and Mary West Foundation.

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