



COUNTY OF SAN DIEGO NEWS ADVISORY

FOR IMMEDIATE PUBLICATION
April 6, 2011

CONTACT: José A. Álvarez (619) 515-6635
(619) 964-1526 cell

AND THE AWARD GOES TO...

County Announces 10th Annual Public Health Champion Award Recipients on April 8

WHAT: Ten individuals and organizations will receive a Public Health Champion award for their achievements in the fight against disease and contributions to improve San Diegans health and quality of life.

The winners include: A project that gives access to healthier foods for residents of Southeast San Diego, a program which helps pregnant women and children avoid tobacco exposure and a student-run dental clinic that provides free dental services to uninsured adults.

WHO: **Chairman Bill Horn**, County of San Diego Board of Supervisors
Nick Macchione, Director, County Health and Human Services Agency
Wilma Wooten, M.D., M.P.H., County Public Health Officer
Public Health Champion Award Recipients

WHEN: **FRIDAY, APRIL 8, 2011 AT 1:00 P.M.**

WHERE: **County Administration Center—Board Chambers (Room 310)**
1600 Pacific Highway

WHY: Every year, the County of San Diego Health and Human Services Agency (HHS) presents the awards in four categories—Theme, Individual, Organization, and Regional—to individuals and agencies that are helping local residents make healthier lifestyle choices through proper nutrition, education, and preventive care.

Created 10 years ago, the Public Health Champion Awards recognize the role of public/private collaboration in advancing optimal health and wellness in the County's diverse populations.

The Public Health Champion Awards Ceremony is a component of the County's "Live Well, San Diego! Building Better Health" initiative, a 10-year strategic vision for improving health and wellness and combating the toll of chronic diseases, including obesity.

This year's awards will recognize achievements related to National Public Health Week's (NPHW: April 4-10, 2011) theme, which is *Safety is No Accident: Live Injury Free, San Diego*.

###

FOLLOW THE [COUNTY](#) ON [TWITTER](#), [FACEBOOK](#) AND [YOUTUBE](#)

COUNTY COMMUNICATIONS OFFICE
1600 PACIFIC HIGHWAY, ROOM 208 • SAN DIEGO, CA 92101-2472