



## **COUNTY OF SAN DIEGO, HEALTH AND HUMAN SERVICES AGENCY, BEHAVIORAL HEALTH SERVICES**

### **MENTAL HEALTH SERVICES ACT (MHSA) PREVENTION AND EARLY INTERVENTION PROGRAMS AND SERVICES**

The MHSA Prevention and Early Intervention (PEI) component supports the design of programs to prevent mental illness from becoming severe and disabling, with an emphasis on improving timely access to services to underserved populations. Prevention programs bring mental health awareness into the lives of all members of the community through public education initiatives and facilitate access to supports at the earliest possible signs of mental health problems and concerns. Reducing potential for stigma and discrimination against individuals with mental illness in the community is another strategy initiative of PEI programs.

San Diego County MHSA funded programs directly supports the County's adopted Live Well San Diego long-term initiative of achieving the vision of healthy, safe and thriving communities, by enabling participants with mental health needs and the general public to access necessary resources and thereby lead healthy and productive lives.

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**FY 16/17 PEI PROGRAM SUMMARY**

<b>Work Plan</b>	<b>Program Name</b>	<b>Program Description</b>	<b>Program Goal</b>	<b>Population Focus</b>	<b>Services Offered</b>	<b>Contact Information</b>	<b>District</b>
CO-02	Stepping Stone of San Diego, Inc.	Alcohol and Other Drugs (AOD) Residential Treatment and Recovery Services.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Individuals residing in contracted residential substance abuse programs with or exhibiting mental health concerns.	<ul style="list-style-type: none"> <li>• Screening</li> <li>• Education</li> <li>• Brief counseling</li> <li>• Referral and linkage</li> <li>• Prevention groups</li> <li>• Family education</li> </ul>	Stepping Stone Residential 3767 Central Avenue San Diego, CA 92105 (619) 278-0777	All
CO-02	MITE KIVA	Perinatal Detox, KIVA-Women and Children Residential.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Individuals residing in contracted residential and substance abuse programs with or exhibiting mental health concerns.	<ul style="list-style-type: none"> <li>• Screening</li> <li>• Education</li> <li>• Brief counseling</li> <li>• Referral and linkage</li> <li>• Prevention groups</li> <li>• Family education</li> </ul>	Perinatal Detox & Pre Treatment Services 2049 Skyline Drive Lemon Grove, CA 91945	All
CO-02	MITE Adolescent Group Homes	North County, East County, and South Bay Adolescent Group Homes.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Individuals residing in contracted residential and outpatient substance abuse programs with or exhibiting mental health concerns.	<ul style="list-style-type: none"> <li>• Screening</li> <li>• Education</li> <li>• Brief counseling</li> <li>• Referral and linkage</li> <li>• Prevention groups</li> <li>• Family education</li> </ul>	Adolescent Group Homes  MITE - East 2219 Odessa Court Lemon Grove, CA 91945  MITE - North County 3744 Santa Ynez Way Oceanside, CA 92054  MITE - South 2315 Bar Bit Road Spring Valley, CA 91978	All

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CO-02	CRASH - Short Term I & Short Term II	Short Term I & Short Term II AOD Residential Treatment Services.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Individuals residing in contracted residential and outpatient substance abuse programs with or exhibiting mental health concern.	<ul style="list-style-type: none"> <li>• Screening</li> <li>• Education</li> <li>• Brief counseling</li> <li>• Referral and linkage</li> <li>• Prevention groups</li> <li>• Family education</li> </ul>	CRASH Short Term I (619) 282-7274 & Short Term II (619) 234-3346	All
CO-02	House of Metamorphosis, Inc.	AOD Residential Treatment Services.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Individuals residing in contracted residential and outpatient substance abuse programs with or exhibiting mental health concerns.	<ul style="list-style-type: none"> <li>• Screening</li> <li>• Education</li> <li>• Brief counseling</li> <li>• Referral and linkage</li> <li>• Prevention groups</li> <li>• Family education</li> </ul>	House of Metamorphosis, Inc. Long Term Residential Beverly Monroe  (619) 236-9492	All
CO-02	Phoenix House of San Diego, Inc.	AOD Residential Services for Adolescents	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Individuals residing in contracted residential substance abuse programs with or exhibiting mental health concerns.	<ul style="list-style-type: none"> <li>• Screening</li> <li>• Education</li> <li>• Brief counseling</li> <li>• Referral and linkage</li> <li>• Prevention groups</li> <li>• Family education</li> </ul>	Phoenix House Lake ViewTerrace Adolescents 11600 Eldridge Avenue Lake ViewTerrace, CA 91342 (818) 686-3000	All

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CO-02	Rachel's Women's Center	Rachel's Non-residential Women's Center for Homeless Women's Recovery Services.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Individuals enrolled in outpatient substance abuse programs with or exhibiting mental health concerns.	<ul style="list-style-type: none"> <li>• Screening</li> <li>• Education</li> <li>• Brief counseling</li> <li>• Referral and linkage</li> <li>• Prevention groups</li> <li>• Family education</li> </ul>	Catholic Charities - Homeless Women's Recovery Center Antoinette Fallon 349 Cedar St. San Diego, CA 92101 (619) 236-9074	1,4
CO-02	TBD	Women's Perinatal Non-Residential Alcohol and Drug Treatment and Recovery Services.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Substance abusing women, including pregnant, parenting, perinatal, and dependent children to age 17.	<ul style="list-style-type: none"> <li>• Non-residential Services</li> <li>• Educational sessions process groups</li> <li>• Individual counseling sessions</li> <li>• Recovery activities</li> <li>• Day Care Habilitative and Outpatient Drug Free services</li> </ul>	TBD	TBD
CO-02	TBD	Women's Perinatal Non-Residential Alcohol and Drug Treatment and Recovery Services.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Substance abusing women, including pregnant, parenting, perinatal, and dependent children to age 17.	<ul style="list-style-type: none"> <li>• Non-residential Services</li> <li>• Educational sessions process groups</li> <li>• Individual counseling sessions</li> <li>• Recovery activities</li> <li>• Day Care Habilitative and Outpatient Drug Free services</li> </ul>	TBD	TBD

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CO-02	TBD	Women's Perinatal Non-Residential Alcohol and Drug Treatment and Recovery Services.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Substance abusing women, including pregnant, parenting, perinatal, and dependent children to age 17.	<ul style="list-style-type: none"> <li>• Non-residential Services</li> <li>• Educational sessions process groups</li> <li>• Individual counseling sessions</li> <li>• Recovery activities</li> <li>• Day Care Habilitative and Outpatient Drug Free services</li> </ul>	TBD	TBD
CO-02	TBD	Women's Perinatal Non-residential AOD Treatment Services.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Substance abusing women, including pregnant, parenting, perinatal, and dependent children to age 17.	<ul style="list-style-type: none"> <li>• Non-residential Services</li> <li>• Educational sessions process groups</li> <li>• Individual counseling sessions</li> <li>• Recovery activities</li> <li>• Day Care Habilitative and Outpatient Drug Free services</li> </ul>	TBD	TBD
CO-02	MITE East Teen Recovery Center	Non-Residential AOD Treatment and Recovery Services for Adolescents.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Adolescents ages 12 to 17 with alcohol and other drug-induced problems.	<ul style="list-style-type: none"> <li>• Non-residential alcohol and drug treatment and recovery services</li> </ul>	MITE Teen Recovery Center 7800 University Avenue Suite A1 La Mesa, CA 91942 (619) 465-4349	2

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CO-02	MITE South Teen Recovery Center	Non-Residential AOD Treatment and Recovery Services for Adolescents.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Adolescents ages 12 to 17 with alcohol and other drug-induced problems.	• Non-residential alcohol and other drug treatment and recovery services for adolescents	MITE Teen Recovery Center 2429 Fenton Street Bldg, 5 Chula Vista, CA 91914 (619) 482-9300	1
CO-02	MITE North Central Teen Recovery Center	Non residential AOD treatment and recovery services to adolescents.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Adolescents ages 12 to 17 with alcohol and other drug-induced problems.	• Non-Residential AOD treatment and recovery services	MITE-Teen Recovery Center 7867 Convoy Court, Suite 302 San Diego, CA 92111 (858) 277-4633	4
CO-02	MITE Teen Recovery Center-North Coastal	Non-Residential AOD and Recovery Services for Adolescents.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Adolescents ages 12 to 17 with alcohol and other drug-induced problems.	• Non-Residential AOD treatment and recovery services	MITE-Teen Recovery Center 3923 Waring Rd Suite D Oceanside CA 92056 (760) 726-4451	5

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CO-02	UPAC	Non-Residential Alcohol and Drug Treatment and Recovery for Adults and TAY.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Asian and Pacific Islander adults, 18+	<ul style="list-style-type: none"> <li>• Non-residential AOD</li> <li>• Family education</li> </ul>	UPAC 3288 El Cajon Boulevard, Suite #'s 3,6,10,11,12 & 13 San Diego, CA 92104 (619) 521-5720	4
CO-02	Co-Occurring Disorder – Screening by Community-Based ADS Providers	Collaborative Adult and Re-Entry Drug Court	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Non-violent male and female adults 18+ offenders with a history of drug abuse referred to Drug Court.	Adult Drug Court case management and non-residential AOD treatment and testing program services for non-violent adult male and female offenders with histories of drug use and criminal justice contacts, previous treatment failures, and high rates of health and social problems who have been referred to Drug Court.	TBD	TBD
CO-02	Central Region Teen Recovery Center (TRC)	Non residential AOD treatment and recovery services.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Adolescents ages 12 to 17 with alcohol and other drug-induced problems.	•Non-Residential AOD treatment and recovery services	UPAC Central 1031 25th Street San Diego, CA 92102 (619) 232-6454 ext. 801	1,4

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CO-02	MHS North Inland TRC	Non-residential AOD treatment and recovery services for Adolescents.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Adolescents ages 12 to 17 with alcohol and other drug-induced problems.	• Non-Residential AOD treatment and recovery services	Mental Health Systems Inc. 508 North Mission Ave, Suites 104 & 105, Escondido, CA 92025	2
CO-02	VHF Central Southeastern TRC	Non-residential AOD treatment and recovery services to adolescents.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Adolescents ages 12 to 17 with alcohol and other drug-induced problems.	• Non-residential alcohol and other drug treatment and recovery services for adolescents.	Vista Hill Foundation 220 North Euclid Ave Suite 40 San Diego, CA 92114 (619) 795-7232	1,4
CO-02	Women & Perinatal Long Term Residential Treatment	Alcohol and Drug Women's and Children's Residential AOD Treatment Services Family Recovery Center	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Pregnant and parenting women who have alcohol or other drug problems, and behavioral health issues.	• Outpatient, individual, group, and family Therapy • Case Management • Rehabilitative Services/Skill Building • AOD Counseling	MHS IncFamily Recovery Center-Residential 1100 Sportfisher Drive Oceanside, CA 92054 (760) 439-6702	5

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CO-03	TBD	Women's Perinatal Non-residential AOD Treatment Services.	Support integrated treatment of co-occurring disorder issues for those enrolled in substance abuse treatment. Reduce stigma associated with mental health concerns and provide additional support or referrals according to need.	Substance abusing women, including pregnant, parenting, perinatal, and dependent children to age 17.	<ul style="list-style-type: none"> <li>• Non-residential Services</li> <li>• Educational sessions process groups</li> <li>• Individual counseling sessions</li> <li>• Recovery activities</li> <li>• Day Care Habilitative and Outpatient Drug Free services</li> </ul>	TBD	TBD
CO-03	Serenity Center <i>healthRIGHT360</i>	Long Term Residential Women & Perinatal AOD Treatment Program.	Long term Women's AOD perinatal treatment.	Pregnant, Parenting, CWS and AB109	<ul style="list-style-type: none"> <li>• AOD Treatment</li> <li>• Recovery services</li> <li>• Co-occurring</li> </ul>	North County Serenity House, a division of healthRIGHT360 Jean Avila (619) 584-5035	All
CO-03	Next Steps	Comprehensive, peer-based care coordination, brief treatment and system navigation to adults with mental health and /or substance abuse issues.	Mental Health screening and services provided to youth with substance abuse.	• Adult aged 18 years or older	<ul style="list-style-type: none"> <li>• On call either in person or via mobile devices</li> <li>• Screening tool for mental health substance abuse client</li> </ul>	NAMI SD 5095 Murphy Canyon Rd, Suite 320 San Diego, CA 92123 (858) 643-6580	All

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DV-04	CSF - South Region	Services and engagement with community resources and supports for families in order to assist in maintaining a safe home for children and reducing the effects of trauma exposure.	Establish a community safety net to ensure the safety and wellbeing of children and their families.	<ul style="list-style-type: none"> <li>• Families at highest risk of child abuse &amp; neglect</li> <li>• Children, 0 to 17 years</li> <li>• Families</li> <li>• County wide via the 4 CWS contracts</li> </ul>	<ul style="list-style-type: none"> <li>• Case management</li> <li>• In-Home Parent Education</li> <li>• Safe Care</li> <li>• STEP Training</li> <li>• Parent Partners</li> </ul>	South Bay Community Services 430 F St. Chula Vista, CA 91910 (619) 420-3620	1
DV-04	CSF - North Coastal/North Inland	Services and engagement with community resources and supports for families in order to assist in maintaining a safe home for children and reducing the effects of trauma exposure.	Establish a community safety net to ensure the safety and wellbeing of children and their families.	<ul style="list-style-type: none"> <li>• Families at highest risk of child abuse &amp; neglect</li> <li>• Children, 0 to 17 years</li> <li>• Families</li> <li>• County wide via the 4 CWS contracts</li> </ul>	<ul style="list-style-type: none"> <li>• Case management</li> <li>• In-Home Parent Education</li> <li>• Safe Care</li> <li>• STEP Training</li> <li>• Parent Partners</li> </ul>	North County Lifeline 707 Oceanside BLVD Oceanside, CA 92054 (760) 842-6250	5
DV-04	CSF Central & North Central Regions	Services and engagement with community resources and supports for families in order to assist in maintaining a safe home for children and reducing the effects of trauma exposure.	Establish a community safety net to ensure the safety and wellbeing of children and their families.	<ul style="list-style-type: none"> <li>• Families at highest risk of child abuse &amp; neglect</li> <li>• Children, 0 to 17 years</li> <li>• Families</li> <li>• County wide via the 4 CWS contracts</li> </ul>	<ul style="list-style-type: none"> <li>• Case management</li> <li>• In-Home Parent Education</li> <li>• Safe Care</li> <li>• STEP Training</li> <li>• Parent Partners</li> </ul>	Social Advocates for Youth 8755 Aero Drive, Suite 100, San Diego, CA 92123 (858) 565-4148	4

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DV-04	CSF East Region	CSF program provides family preservation, family support, and family reunification services to children and families in the CWS system.	Establish a community safety net to ensure the safety and wellbeing of children and their families.	<ul style="list-style-type: none"> <li>• Families at highest risk of child abuse &amp; neglect</li> <li>• Children, 0 to 17 years</li> <li>• Families</li> <li>• County wide via the 4 CWS contracts</li> </ul>	<ul style="list-style-type: none"> <li>• Case management</li> <li>• In-Home Parent Education</li> <li>• Safe Care</li> <li>• STEP Training</li> <li>• Parent Partners.</li> </ul>	Home Start 5005 Texas Street, Suite 203, San Diego, CA 92108 (619) 692-0727	2
EC-01	Triple P	Three levels of the Triple P parenting program to educate parents with children exhibiting behavioral/emotional problems in Head Start and Early Head Start Centers and elementary school in low-income communities.	Strengthen the skills of parents, staff, and educators to promote the development, growth, health, and social competence of young children. Reducing behavioral/emotion problems in children.	<ul style="list-style-type: none"> <li>• Parents and children (0 to 5 years)</li> <li>• Enrolled in Head Start or Early Head Start centers</li> <li>• County-wide</li> </ul>	<ul style="list-style-type: none"> <li>• Free parenting workshops</li> <li>• Early intervention services</li> <li>• Referrals and linkage</li> </ul>	TBD	TBD
FB-01	Kick Start	Services for individuals at-risk for developing or experiencing a first break of serious mental illness that includes outreach, education, and intervention.	Provide services to individuals experiencing the onset of mental illness. Reduce the potential negative outcomes associated with mental health issues in the early stages of the illness.	<ul style="list-style-type: none"> <li>• Youth (10 to 17 years)</li> <li>• TAY (18 to 24 years)</li> <li>• Countywide</li> </ul>	<ul style="list-style-type: none"> <li>• Assessment</li> <li>• Family education</li> <li>• Mobile outreach</li> <li>• Early intervention</li> <li>• Information and linkage</li> </ul>	Providence Community Services 6160 Mission Gorge Rd, Suite 100 San Diego, CA 92120 (619) 481-3790	All

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NA-01	Southern Indian Health Council, Inc.	PEI and substance use treatment services to Native Americans.	Increase community involvement and education through services designed and delivered by Native American communities.	<ul style="list-style-type: none"> <li>• American Indians</li> <li>• Alaska Natives tribal members of South and East San Diego region tribes and qualified family members residing on reservations</li> <li>• All age groups</li> <li>• South and East regions of San Diego County</li> </ul>	<ul style="list-style-type: none"> <li>• PEI services</li> <li>• AOD services</li> <li>• Child abuse prevention case management to Native Americans in South and East County</li> </ul>	Southern Indian Health Council, Inc. (SIHC) 4058 Willows Rd Alpine, CA 91901 (619) 445-1188	2
NA-01	Indian Health Council, Inc.	PEI and substance use treatment services to Native Americans.	Increase community involvement and education through services designed and delivered by Native American communities.	<ul style="list-style-type: none"> <li>• American Indians</li> <li>• Alaska Natives tribal members of North region tribes and qualified family members residing on reservations</li> <li>• All age groups</li> <li>• North region of San Diego County</li> </ul>	<ul style="list-style-type: none"> <li>• PEI services</li> <li>• AOD services</li> <li>• Child abuse prevention</li> <li>• Case management to Native Americans in North County</li> </ul>	Indian Health Council 50100 Golsh Road Valley Center, CA 92082 (760) 749-1410	5
NA-01	Sycuan Medical/Dental Center	PEI services to Native Americans.	Increase community involvement and education through services designed and delivered by Native American communities.	<ul style="list-style-type: none"> <li>• American Indians</li> <li>• Alaska Natives tribal members of Sycuan Ban of Kumeyaay Nation as well as members of region tribes</li> <li>• All age groups</li> </ul>	<ul style="list-style-type: none"> <li>• Provides specialized culturally appropriate behavioral health PEI services</li> </ul>	Sycuan Band of Kumeyaay Nation Sycuan Medical/Dental Center 5442 Sycuan Road El Cajon, CA 92019 (619) 445-0707	2

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NA-01	SD American Indian Health Center	PEI services to Native Americans.	Increase community involvement and education through services designed and delivered by Native American communities.	At risk and high risk urban American Indian and Alaska Natives children and Transitional Age Youth.	<ul style="list-style-type: none"> <li>• Provide specialized culturally appropriate PEI services to Native American Indian/Alaska Native urban youth and their families who are participants at the Youth Center</li> </ul>	San Diego American Indian Health Center 2602 1st Ave, Suite 105 San Diego, CA 92103 (619) 234-1525	4
OA-01	Elder Multicultural Access & Support Services (EMASS)	Elder Multi-cultural Access and Support Services providing outreach and support to older adults, especially non-Caucasian/non-English speaking.	Reduce ethnic disparities in service access and use. Increase access to care.	Multi-cultural Seniors, refugees, age 60+ at risk of developing mental health problems.	<ul style="list-style-type: none"> <li>• Outreach and education</li> <li>• Referral and linkage</li> <li>• Benefits advocacy</li> <li>• Peer counseling</li> <li>• Transportation services</li> <li>• Home and community based services</li> </ul>	Union of Pan Asian Communities 200 N. Ash Suite 100 Escondido, CA 92027 (760) 233-1984	All
OA-02	Positive Solutions - UPAC	Outreach, and prevention and early intervention services for homebound and socially isolated older adults by using Program to Encourage Active and Rewarding Lives (PEARLS) model.	Increase knowledge of signs/symptoms of depression and suicide risk for those who live/work with older adults. Reduce stigma associated with mental health concerns and disparities in access to services.	Homebound older adults (60+ years) at risk for depression or suicide.	<ul style="list-style-type: none"> <li>• Screening</li> <li>• Assessment</li> <li>• Brief intervention (PEARLS and/or Psycho-education)</li> <li>• Referral and linkage</li> <li>• Follow-up care</li> </ul>	Union of Pan Asian Communities 525 14th St Suite 200 San Diego, CA 92101 (619) 238-1783 ext. 30	1,4,5

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OA-06	Caregivers of Alzheimer's Disease and Other Dementia Clients Support Services	Intervention to caregivers of Alzheimer's patients to prevent/decrease symptoms of depression, isolation, and burden of care through bilingual/bicultural Peer Counselors.	Reduce incidence of mental health concerns in caregivers of Alzheimer's patients. Improve the quality of well-being for caregivers and families. Provide services to an underserved/unserved population.	<ul style="list-style-type: none"> <li>Caregivers of older adult Alzheimer's patients</li> <li>South Bay region of San Diego</li> </ul>	<ul style="list-style-type: none"> <li>Personalized intervention</li> <li>Home visits</li> <li>Telephone support</li> <li>Education</li> <li>Skills training</li> <li>Stress management education</li> </ul>	Southern Caregiver Resource Center 3675 Ruffin Rd San Diego, CA 92123 (858) 268-4432	All
PS-01	Suicide Prevention & Stigma Reduction Media Campaign - Civilian	Countywide media campaign geared towards suicide prevention and stigma discrimination, a suicide prevention action council to increase public awareness.	Prevent suicide and reduce stigma and discrimination experienced by individuals with mental illness and their families. Increase awareness of available mental health services.	<ul style="list-style-type: none"> <li>County-wide</li> <li>Individuals with mental illness</li> <li>Families of individuals with mental illness</li> <li>General public</li> </ul>	<ul style="list-style-type: none"> <li>Public media campaign to education and promote mental health concerns</li> <li>Print, radio, and TV ads</li> <li>Printed materials</li> </ul>	Civilian Inc. 170 Laurel St San Diego, CA 92101 (619) 243-2290	All
PS-01	Suicide Prevention Action Plan	Facilitation of the San Diego Suicide Prevention Council to increase public awareness and understanding of suicide prevention strategies.	Provides support and increase knowledge of mental illness and related issues. Reduce stigma and harmful outcomes.	General population, mental health service consumers, local planners, and mental health organizations.	Suicide prevention action plan for understanding and awareness - Implement prevention initiatives.	TBD	All

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<b>Work Plan</b>	<b>Program Name</b>	<b>Program Description</b>	<b>Program Goal</b>	<b>Population Focus</b>	<b>Services Offered</b>	<b>Contact Information</b>	<b>District</b>
PS-01	Family Peer Support Program	Provides an educational series, where community speakers share their personal stories about living with mental illness and achieving recovery. Written information on mental health and resources will be provided to families and friends whose loved one is hospitalized with a mental health issue.	Provides support and increase knowledge of mental illness and related issues. Reduce stigma and harmful outcomes.	Family members and friends of psychiatric inpatients.	<ul style="list-style-type: none"> <li>• Resources and support to family friend's visiting loved ones in psychiatric inpatient units in San Diego area</li> <li>• Public education</li> </ul>	NAMI of San Diego 5095 Murphy Canyon Road, Suite 320 San Diego, CA 92123 (858) 634-6597	All
PS-01	Breaking Down Barriers & Father2Child	Breaking Down Barriers conducts outreach and engagement to ethnic and non-ethnic groups throughout the county. Father2Child is a parenting program for African American fathers/caregivers in southeastern San Diego.	Outreach and engagement strategies, and collaborate with a wide variety of community based organizations to identify and utilize "cultural brokers" in community of color and non-ethnic groups.	<ul style="list-style-type: none"> <li>• Un-served and underserved populations</li> <li>• Latino</li> <li>• Native American</li> <li>• African</li> <li>• LGBTQ</li> <li>• African-American</li> </ul>	Provides outreach and education to reduce mental health stigma to culturally diverse, un-served and underserved populations.	Breaking Down Barriers Mental Health Association of SD County 4069 30th St San Diego, CA 92104 (619) 543-0412 ext. 102	All

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PS-01	Mental Health First Aid	Mental Health First Aid is a public education program designed to give residents the skills to help someone who is developing a mental health problem or experiencing a mental health crisis.	Provides community-based mental health literacy education and training services, countywide.	Adults and Adults who work with Youth.	Community-based mental health literacy education and training services, countywide.	Mental Health America of San Diego County 4069 30th Street, San Diego, CA 92104 (619) 543-0412	All
RC-01	TBD	Prevent patients in rural community clinics from developing an increased level of behavioral health issues, severe mental illness, or addiction.	<ul style="list-style-type: none"> <li>• Adults with SMI</li> <li>• Children</li> <li>• TAY</li> </ul>	<ul style="list-style-type: none"> <li>• Assessment</li> <li>• Brief intervention</li> <li>• Education</li> <li>• Mobile outreach</li> </ul>	TBD	TBD	TBD
RE-01	CHIP ILA	This program will create an Independent Living Facility (ILA) Association with voluntary membership.	The goal of this program is to promote the highest quality home environments for adults with severe mental illness.	<ul style="list-style-type: none"> <li>• ILA Operators</li> <li>Individuals, families, discharge planners and care coordination who are seeking quality housing resources</li> </ul>	<ul style="list-style-type: none"> <li>• Community collaboration</li> <li>• ILA Directory</li> <li>• Education and Training to Clients and ILA Operators</li> </ul>	Community Health Improvement Partners 5095 Murphy Canyon Rd, Suite 105 San Diego, CA 92123 (858) 609-7974	All
SA-01	TBD	Social-emotional mental health evidence-based prevention and early intervention services for elementary school age children at public schools.	Reduce family isolation and stigma associated with seeking behavioral health services. Increase resiliency and protective factors for children. Reduce parental stress. Improve school climate for children to thrive at school.	Pre-school through 3rd grade, cultural population burdened with poverty, illiteracy, limited, education, and homelessness.	<ul style="list-style-type: none"> <li>• Positive behavioral support</li> <li>• Screening with at-risk children</li> <li>•Teacher and Child Training services</li> </ul>	TBD	All

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SA-01	TBD	Family-focused approach that engages families in their child's school success. School-based interventions are coordinated and designed to improve school climate, educational success and child/parent social and emotional skills.	Reduce family isolation and stigma associated with seeking behavioral health services. Increase resiliency and protective factors for children. Reduce parental stress. Improve school climate for children to thrive at school.	<ul style="list-style-type: none"> <li>• School-age children and their families</li> <li>• Underserved Asian/Pacific Islanders and Latinos</li> </ul>	<ul style="list-style-type: none"> <li>• Positive Behavioral Support (PBS)</li> <li>• Screening and early identification of at-risk children</li> <li>• Community outreach to families</li> <li>• Education and support</li> </ul>	TBD	TBD
SA-02	TBD	Suicide prevention program to serve students through education, outreach, screening, and referrals in schools. Includes education to school staff and families.	Reduce suicides and the negative impact of suicide in schools. Increase education of education community and families.	<ul style="list-style-type: none"> <li>• Middle and Senior High school age youth, transition age youth (18 to 24 years)</li> <li>• School staff and gatekeepers</li> <li>• Families and caregivers</li> </ul>	<ul style="list-style-type: none"> <li>• Education and outreach</li> <li>• Screening</li> <li>• Crisis response training</li> <li>• Short-term early intervention</li> <li>• Referrals</li> </ul>	TBD	All
VF-01	Courage to Call Mental Health Systems, Inc.	Confidential, peer-staffed outreach, education, referral and support services to the Veteran community & families and its service providers.	Increase awareness of the prevalence of mental illness in this community. Reduce mental health risk factors or stressors. Improve access to mental health and PEI services, information, and support.	<ul style="list-style-type: none"> <li>• Veterans</li> <li>• Active duty military</li> <li>• Reservists</li> <li>• National Guard</li> <li>• Family members</li> </ul>	<ul style="list-style-type: none"> <li>• Education</li> <li>• Peer counseling</li> <li>• Linkage to mental health services</li> <li>• Mental health information</li> <li>• Support Hotline</li> </ul>	Mental Health Systems, Inc. 9445 Farnham Street, #100 San Diego, CA 02123 (858) 636-3604	All