

**COUNTYWIDE INITIATIVES & SERVICES  
(CONT'D)**

**San Diego County Office of Education  
Friday Night Live** (High School Youth)  
**San Diego County Office of Education  
Friday Night Live** (Middle School Youth)  
San Diego County Office of Education  
6401 Linda Vista Road  
San Diego, CA 92111  
Tel: (619) 777-6365  
Fax: (619) 682-5252  
E-mail: [SUGarcia@sdcoe.net](mailto:SUGarcia@sdcoe.net)  
Contact: Salvador Garcia

**Prevention Evaluation Project**  
Center for Community Research  
3111 Camino Del Rio North, #400  
San Diego, CA 92108  
Tel : (619) 528-2235  
Fax : (619) 528-2297  
Contacts: Kristin Donovan and Lisa Garbrecht  
Email : [kdonovan@ccrconsulting.org](mailto:kdonovan@ccrconsulting.org)  
[ljalbrecht@ccrconsulting.org](mailto:ljalbrecht@ccrconsulting.org)

**Marijuana Initiative Facilitation**  
Center for Community Research  
3111 Camino del Rio North #400  
San Diego, CA 92108  
Phone : (619) 528-2235  
Fax : (619) 528-2297  
Contact : Kristin Donovan and Joseph Eberstein  
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**Responsible Hospitality Coalition**  
Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (858) 354-2217  
E-mail: [rhcsd@aol.com](mailto:rhcsd@aol.com)  
Contact: Marian Novak, Director



*Never doubt that a small group of thoughtful committed citizens can change the world; indeed it is the only thing that ever has."*

Margaret Mead, Anthropologist

*All programs listed in this pamphlet receive funding by contract with the County of San Diego Behavioral Health Services to provide prevention, treatment, recovery, and/or ancillary services. Except as restricted by State licensing regulations, services are provided without discrimination on the basis of age, sex, race, disability or ability to pay.*

**Pregnant women have priority admission to recovery and treatment programs.**

**BOARD OF SUPERVISORS**

Greg Cox District 1	Dave Roberts District 3	Dianne Jacob District 2
Ron Roberts District 4		Bill Horn District 5



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Health and Human Services Agency  
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Behavioral Health Services  
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Departmental Operations  
Behavioral Health Services

**County of San Diego  
Health and Human Services  
Agency**



**BEHAVIORAL HEALTH SERVICES**  
3255 Camino Del Rio South  
San Diego, CA 92108  
(619) 563-2700

**ACCESS AND CRISIS LINE**  
1-888-724-7240

[www.sandiegocounty.gov/hhsa/programs/bhs](http://www.sandiegocounty.gov/hhsa/programs/bhs)

[www.livewellsd.org](http://www.livewellsd.org)

**DIRECTORY OF  
ALCOHOL & DRUG  
PREVENTION PROGRAMS**



## **PREVENTION STRATEGY**

The San Diego County prevention work utilizes environmental prevention strategies to reduce problems by focusing on four countywide alcohol and other drug prevention initiatives: the Binge and Underage Drinking Initiative (1995), which addresses underage drinking problems in our communities; Methamphetamine Strike Force (1996), which addresses the personal, community and environmental impact of methamphetamine on the Region; the Marijuana Prevention Initiative (2005) to focus on youth use of marijuana, and the Prescription Drug Abuse Task Force (2008) to address the illicit use of prescription drugs in the region. Providing a targeted focus on these issues allows the County to develop long term, strategic and sustainable prevention plans for each initiative, provides coordination and shared resources where possible, and provides flexible prioritization in each region regarding how each initiative will be tailored to individual community needs.

### **Accomplishments Include:**

- Advanced 19 Social Host Ordinances (SHO) to approval. There is a SHO in all 18 cities within the County and in the County unincorporated areas
- Established the Methamphetamine Strike Force and Annual Report Card
- Established the Prescription Drug Abuse Task Force and Annual Report Card
- Established year-round prescription drug collection boxes for the proper disposal of unused medicines
- Created the Countywide Law Enforcement Task Force on Underage Drinking and DUI
- Established the Marijuana Prevention Initiative
- Developed the Tijuana Border Project, a SAMHSA Model Program
- Worked with community members to pass permanent alcohol-free beaches
- Provides Responsible Beverage Service training to over 1000 persons annually and trains over 700 volunteers to serve alcohol responsibly at special events in the County.

## **CENTRAL SAN DIEGO COUNTY**

### **Mid-City for Youth**

Social Advocates for Youth (SAY), San Diego  
4275 El Cajon Blvd., Suite 101  
San Diego, CA 92105  
Tel: (619) 283-9624  
Fax: (619) 582-9057  
E-mail: [mbaum@saysandiego.org](mailto:mbaum@saysandiego.org)  
Contact: Mary Baum, Program Manager

### **North City Prevention Coalition**

Social Advocates for Youth (SAY), San Diego  
8755 Aero Dr., Suite 100  
San Diego, CA 92123  
Tel: (858) 565-4148 ext. 205  
Fax: (858) 565-4178  
E-mail: [klenyoun@saysandiego.org](mailto:klenyoun@saysandiego.org)  
Contact: Karen Lenyoun, Program Manager

## **EAST SAN DIEGO COUNTY**

### **East County Community Change Project**

Institute for Public Strategies  
131 Avocado Avenue  
El Cajon, CA 92020  
Tel: (858) 476-9100 ext.109  
Fax: (619) 476-9104  
E-mail: [jmoore@publicstrategies.org](mailto:jmoore@publicstrategies.org)  
Contact: Joyce Moore, Project Manager

## **NORTH SAN DIEGO COUNTY**

### **North Inland Community Prevention Program**

Mental Health Systems, Inc.  
12344 Oak Knoll Road, Suite C-1  
Poway, CA 92064  
Tel: (858) 391-9303  
Fax: (858) 391-9302  
E-mail: [rstark@mhsinc.org](mailto:rstark@mhsinc.org)  
Contact: Ron Stark, Program Manager

### **North Coastal Prevention Collaborative**

Vista Community Clinic  
465 La Tortuga  
Vista, CA 92081  
Tel: (760) 407-1220 ext.7150  
Fax:(760) 414-3736  
E-mail: [eleary@vistacommunityclinic.org](mailto:eleary@vistacommunityclinic.org)  
Contact: Erica Leary, Program Manager

## **SOUTH SAN DIEGO COUNTY**

### **South Bay Community Change Project**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (619) 476-9100 ext.127  
Fax: (619) 476-9104  
Email: [rpreuss@publicstrategies.org](mailto:rpreuss@publicstrategies.org)  
Contact: Richard Preuss, Project Manager

## **COUNTYWIDE INITIATIVES & SERVICES**

### **Methamphetamine Strike Force (MSF)**

Center for Community Research  
3111 Camino del Rio North #400  
San Diego, CA 92108  
Tel: (760) 749-8792  
Fax: (760) 749-9486  
E-mail: [angelagoldberg@sbcglobal.net](mailto:angelagoldberg@sbcglobal.net)  
Contact: Angela Goldberg, Facilitator

### **Prescription Drug Abuse Task Force (PDTF)**

Center for Community Research  
3111 Camino del Rio North #400  
San Diego, CA 92108  
Tel: (760) 749-8792  
Fax: (760) 749-9486  
E-mail: [angelagoldberg@sbcglobal.net](mailto:angelagoldberg@sbcglobal.net)  
Contact: Angela Goldberg, Facilitator

### **Binge/Underage Drinking Initiative & Alcohol Policy Panel**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (619) 476-9100 ext.125  
Email: [ecollins@publicstrategies.org](mailto:ecollins@publicstrategies.org)  
Contacts: Eric Collins, Project Manager

### **Countywide Media Advocacy Project**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (619) 476-9100 ext. 105  
Fax:(619) 476-9104  
E-mail: [jtufenkian@publicstrategies.org](mailto:jtufenkian@publicstrategies.org)  
Contact: Jeffery Tufenkian, Project Manager