

# Healthy Communities Campaign

Communities Putting Prevention to Work is a program of the County of San Diego Health and Human Services Agency funded by the federal Centers for Disease Control and Prevention through the American Recovery and Reinvestment Act from March 19, 2010 to March 18, 2012. The goal of the grant is to reduce chronic disease through policy, environmental, and organizational changes that target three focus areas: healthy physical activity, healthy nutrition, and healthy school environments.

**Focus Area:** Healthy Physical Activity

**Background:** The communities in which we live, work, and attend school have a significant impact on our health. Beyond air quality, consideration of health impacts have not traditionally been part of land use and transportation decisions, yet communities with a lack of active transportation options are linked to poor health outcomes.

## Outcomes:

This campaign will fund grants that will support efforts of local agencies to:

- Address public health in local policies, programs, and projects.
- Address health disparities and inequities in lower income and minority communities.
- Promote physical activity by increasing opportunities for walking, bicycling, parks and recreation, and the use of public transit.
- Promote access to healthy, fresh, affordable, and nutritious foods in neighborhoods and schools.
- Establish collaborative working relationships between health and planning agencies.
- Build consensus in the community around public health needs and priorities through an inclusive process that engages a wide range of stakeholders.

## Deliverables:

- *Healthy Community Planning Grants* will provide a total of \$700,000 to incorporate public health into local planning efforts.
- *Active Community Transportation Grants* will provide a total of \$150,000 to promote pedestrian- and bicycle-friendly neighborhoods.

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