

<b>VISION</b> Where we are headed	HEALTHY, SAFE, THRIVING SAN DIEGO COMMUNITIES
<b>MISSION</b> Why we are here	TO MAKE PEOPLE'S LIVES HEALTHIER, SAFER, AND SELF-SUFFICIENT BY DELIVERING ESSENTIAL SERVICES IN SAN DIEGO COUNTY
<b>VALUES</b> What guides our actions	INTEGRITY ACCOUNTABILITY INNOVATION QUALITY RESULTS
<b>CUSTOMERS</b> Who we serve	INDIVIDUALS FAMILIES COMMUNITIES
<b>STRATEGY AGENDAS</b> What we will do	BUILDING BETTER HEALTH LIVING SAFELY THRIVING (UNDER DEVELOPMENT)
<b>STRATEGIC FRAMEWORK</b> How we will do it	BUILD A BETTER SERVICE DELIVERY SYSTEM SUPPORT POSITIVE CHOICES PURSUE POLICY & ENVIRONMENTAL CHANGES IMPROVE THE CULTURE FROM WITHIN ADVANCE OPERATIONAL EXCELLENCE

*The Right Services, to the Right People, at the Right Time,  
for the Best Possible Outcome*

For more information, contact the Office of Strategy and Innovation @ 619-338-2895