

BUILDING A THRIVING COMMUNITY

LIVE WELL SAN DIEGO

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Health and Human Services Agency
County of San Diego, CA**



**HHSA Contractor's Forum
April 3, 2014**





3
Lead to

BEHAVIORS

- NO EXERCISE
- POOR DIET
- TOBACCO USE

4
Result in

DISEASES

- CANCER
- HEART DISEASE
- TYPE 2 DIABETES
- LUNG DISEASE

OVER 50

PERCENT

**OF DEATHS IN
SAN DIEGO**

What is the local economic impact?



The Economic Burden of Chronic Disease in San Diego County

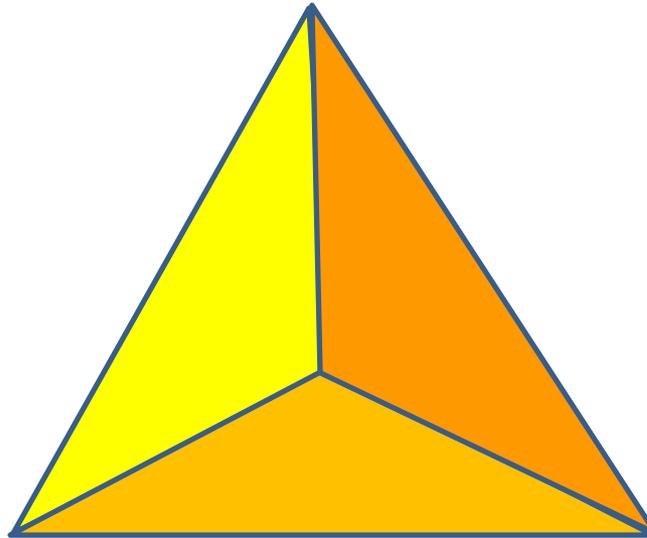


OCTOBER 2010

TRIPLE AIM 2.0

Improved Health and
Social Well Being for the
Population

Better Services
for Individuals



Lower Cost
per Capita



POPULATION BASED STRATEGY

Change how services are delivered to improve health, safety and wellness:

- Optimize existing healthcare, public health and social service resources to innovate new service delivery, reduce waste and improve health and cost outcomes
- Create local accountability by all, not some
 - Health (and Safety) In-All-Policies
 - Promote individual responsibility
 - Strengthen self-sufficiency of individuals and families
- Connect the Unconnected thru modernized IT
- Advance evidence-based policy making and planning



Well-being is more than just physical health.

**Emotional
Well-Being**

Safety

**Financial
Stability**

**Social
Connectivity**

**Career
Viability**



LIVE WELL SAN DIEGO

Building
Better
Health

Living
Safely

Thriving

Health

Safely

Thriving





FG³

Individuals

Military

Schools



Healthcare
Community

Non-Profits

PSG

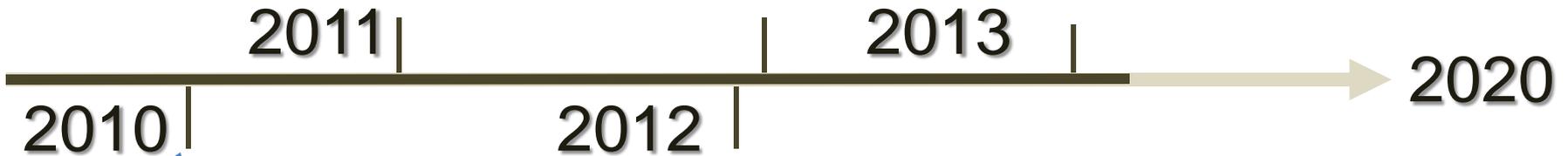
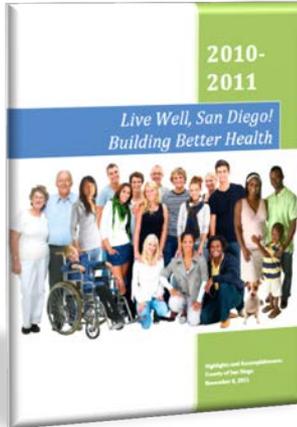
Cities



Business
Community

Faith Community

LIVE WELL SAN DIEGO Year 1 Report



Adoption of Health
Strategy Agenda:
***Building Better
Health***





Building a better service delivery system



Pursuing policy and environmental improvements

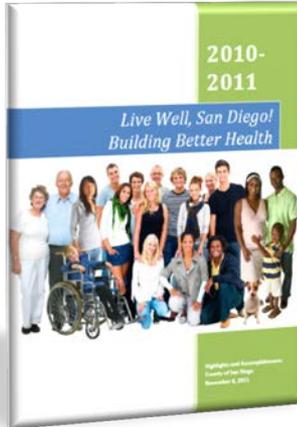


Supporting positive healthy choices



Improving the culture from within

LIVE WELL SAN DIEGO Year 1 Report



2011

LIVE WELL SAN DIEGO Year 2 Report



2013

2010

2012

2020

Adoption of Health
Strategy Agenda:
***Building Better
Health***

Adoption of Safety
Strategy Agenda:
Living Safely



LIVING SAFELY



Residents are *protected* from crime and abuse

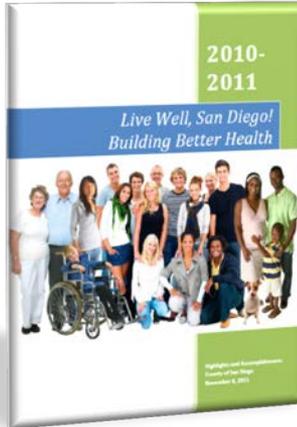


Neighborhoods are *safe* to live, work and play



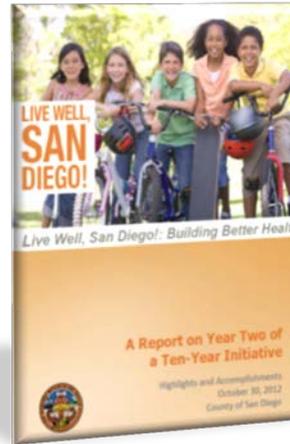
Communities are *resilient* to disaster and emergencies

LIVE WELL SAN DIEGO Year 1 Report



2011

LIVE WELL SAN DIEGO Year 2 Report



2012

LIVE WELL SAN DIEGO Year 3 Report



2013

2020

2010

Adoption of Health
Strategy Agenda:
***Building Better
Health***

Adoption of Safety
Strategy Agenda:
Living Safely



THRIVING

Currently under development, this strategy is about promoting a region in which residents can enjoy the highest quality of life



Live Well Roadmap



Live Well, San Diego is capitalizing on the inherent linkages between the public, private, and non-profit sectors and using them to promote wellness at the client and neighborhood levels.

Medical Care

Supportive Services



Medical Monitoring



Physician / Primary Care



Therapy/ Ancillary Care



Pharmacy



Diagnostic Services



Mental Health



Acute/ Hospital Care



Dental



Medical Transportation



Education



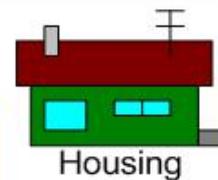
Vision Care



Personal Assistance



Protective Supervision



Housing



Laundry



Shopping



Financial Assistance



Housekeeping



Home Maintenance



Meals



Home Modification



Pet Care



Intellectual Stimulation



Transportation



Companionship

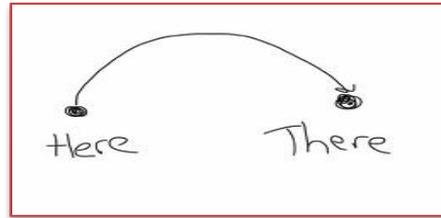


Money Management

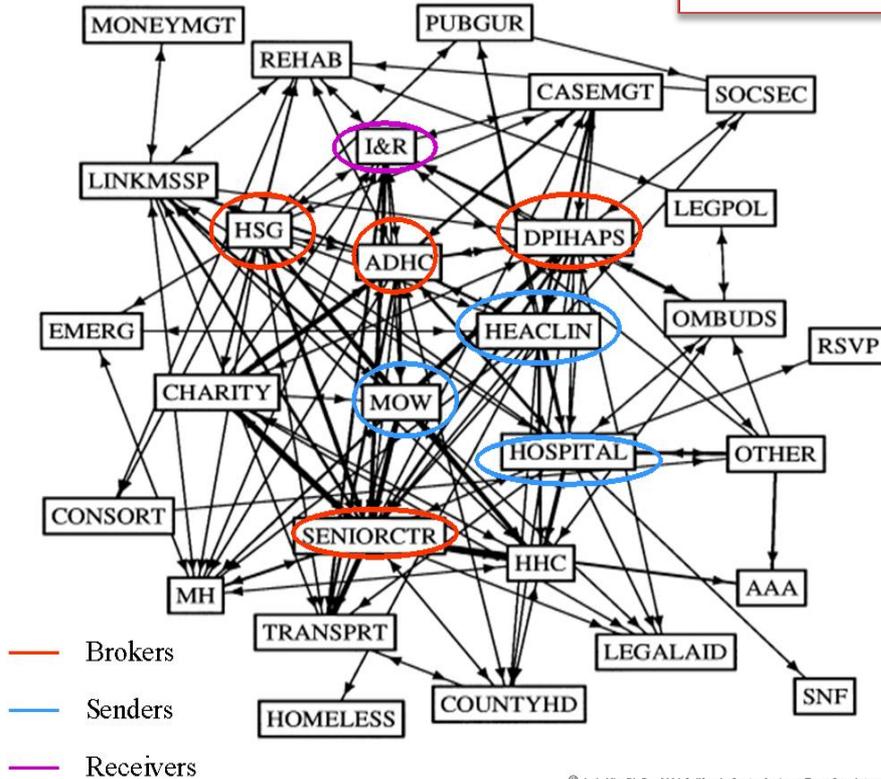


Recreation

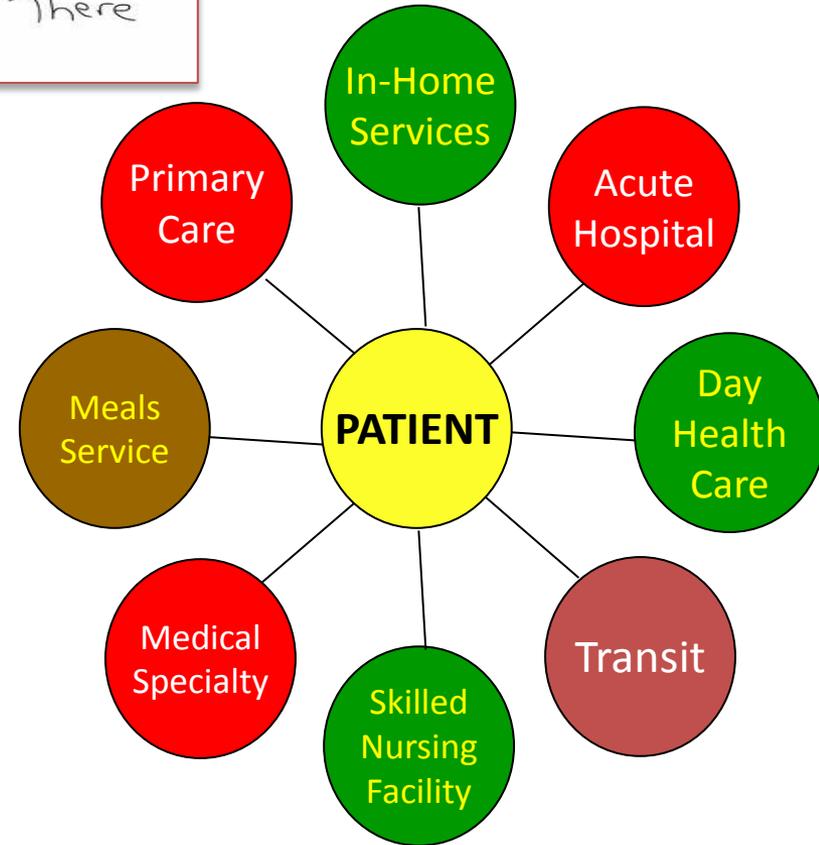
Accountable Care Community

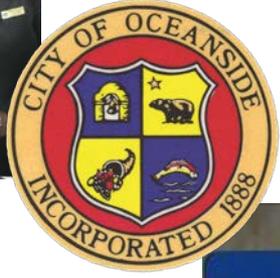
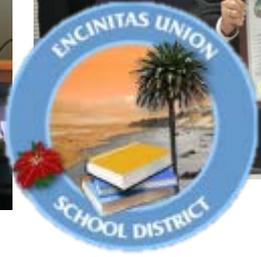


Client Referral Patterns



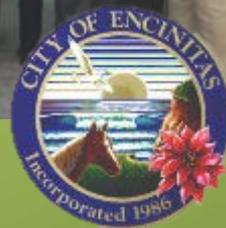
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we're here for you.



COLLECTIVE EFFORT



Cross-sector
leaders within
diverse
organizations
focus on the same
vision to address
large-scale social
problems





HEALTH

COLLECTIVE ACTION TO COMMUNITY IMPACT



LIVE WELL
SAN DIEGO

Actions We Take Collectively Across Sectors

County Government

Health Providers

Community & Faith-Based Organizations

Business

Schools

Law Enforcement and Courts

Military

Other Local Jurisdictions

Results We Seek or Community Impact

Behavior
Changes in
Population

- Short Term:
w/in 3 years

Risk Factor
Changes in
Population

- Mid-Term:
w/in 7 years

Outcome
Changes in
Population

- Long Term:
w/in 10
years

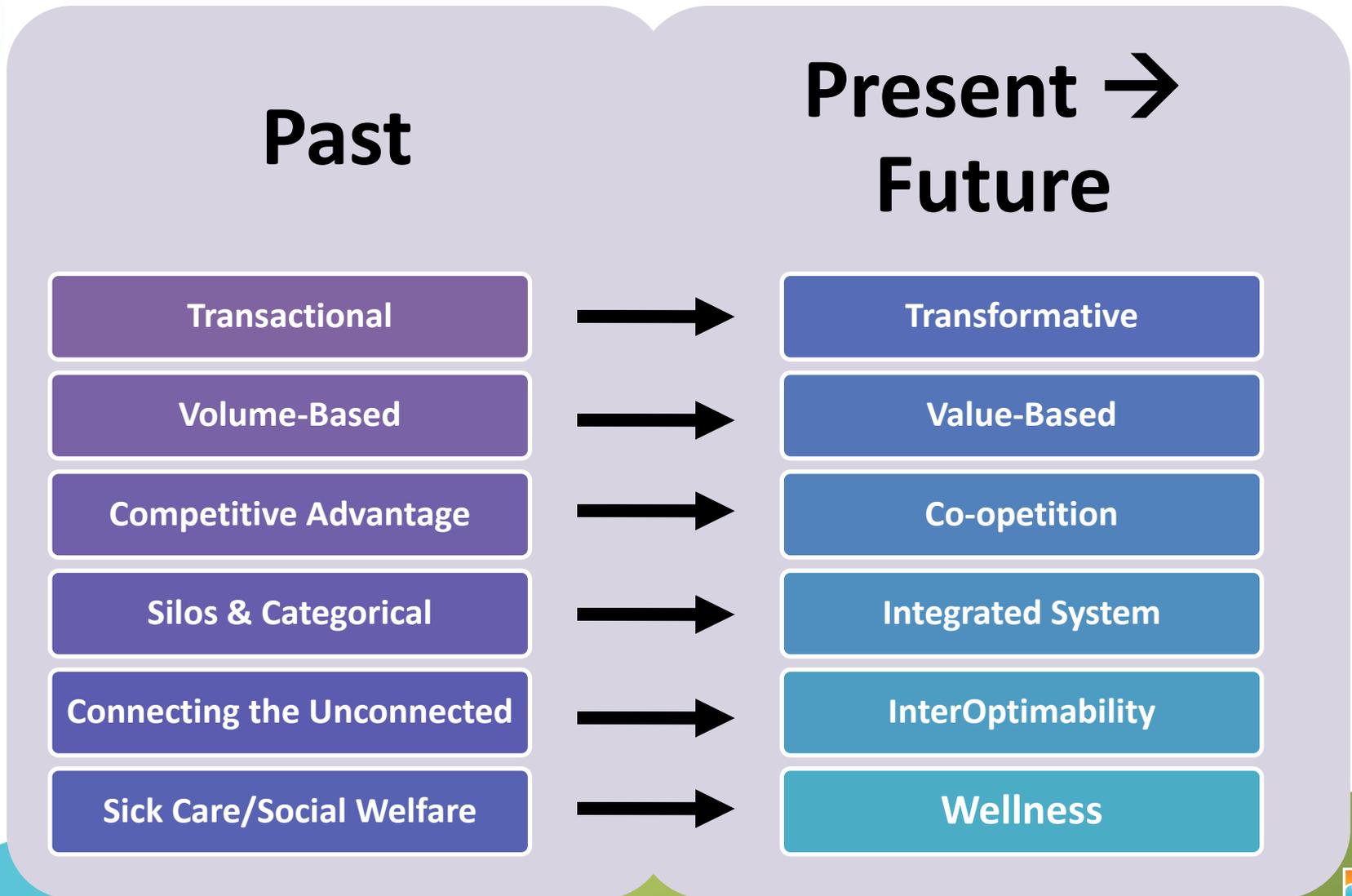
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MEASURING RESULTS



Areas of Influence	Definition	Top 10 Indicators
 <p>HEALTH</p>	<p>Enjoying good health and expecting to live a full life</p>	<ul style="list-style-type: none"> - Life Expectancy - Quality of Life
 <p>KNOWLEDGE</p>	<p>Learning throughout the lifespan</p>	<ul style="list-style-type: none"> - Knowledge
 <p>STANDARD OF LIVING</p>	<p>Having enough resources for a quality life</p>	<ul style="list-style-type: none"> - Unemployment Rate - Income
 <p>COMMUNITY</p>	<p>Living in a clean and safe neighborhood</p>	<ul style="list-style-type: none"> - Security - Physical Environment - Built Environment
 <p>SOCIAL</p>	<p>Helping each other to live well</p>	<ul style="list-style-type: none"> - Vulnerable Population - Community Involvement

LIVE WELL SAN DIEGO



RECOGNITION OF PARTNERS



CITIES:

Oceanside, National City, Coronado, Chula Vista, La Mesa, Imperial Beach, Lemon Grove, City of San Diego, Encinitas, City of San Marcos

10 Total

BUSINESSES:

Northgate Gonzales Markets, Palomar Health, North County Health Services, North County Chamber, Greater San Diego Regional Chamber, Encinitas Chamber, Encinitas 101 Main Street Association, Cardiff 101 Main Street Association, Leucadia 101 Main Street Association, VONS Markets

10 Total

SCHOOLS:

Chula Vista Elementary School District, Encinitas Union School District, Escondido Union School District, San Diego City College, Grossmont-Cuyamaca Community College, Julian Union School District, Lemon Grove School District, Cardiff School District, San Dieguito School District

9 Total

COMMUNITY & FAITH-BASED ORGANIZATIONS:

Meridian Baptist Church, FACT (Facilitating Access to Coordinated Transportation), Senior Community Centers, Lux Art Institute, Escondido Education Compact

5 Total







 **LIVE WELL**
SAN DIEGO



RECOGNIZED PARTNERS



Influential

Going
Above and
Beyond

Measuring
Progress

Forward
Thinking

Active Across Key Strategies

LEARN MORE



Learn how you can
participate in
Live Well San Diego,

Visit the
“Join Us” page at
LiveWellSD.org

Or

Email us at
LWSD.HHSA@sdcounty.ca.gov

