

Live Well, San Diego!

Living Safely

Overview

Live Well, San Diego! is the overarching strategy to achieve the County's vision of safe, healthy and thriving communities. *Building Better Health* was the first tier of *Live Well, San Diego!* adopted by the Board of Supervisors in July 2010. The second tier of *Live Well, San Diego!*, called "*Living Safely*", currently under development, will align with *Building Better Health* in support of *Live Well, San Diego!*



Key Components

- Who We Serve – Individuals, Families, Communities
- Focus Areas – Prevention, Protection, Preparedness and Response
- Timeline – 10-year plan
- Where – Throughout San Diego County
- How We Will Achieve Our Goals – By Building a Better System, Supporting Positive Choices, Pursuing Policy and Environmental Changes, and Improving the Culture Within

Next Steps

Living Safely is expected to be presented to the Board of Supervisors for adoption in 2012. Upcoming steps in the development process include:

- Receive input from Advisory Boards and Community Stakeholders
- Develop a *Living Safely* Action Plan
- Present final *Living Safely* Action Plan to Board of Supervisors for adoption

How You Can Get Involved

By providing your thoughts and ideas on our online survey:

<http://www.surveymonkey.com/s/LXS7TFN>

LIVING SAFELY FACT SHEET DID YOU KNOW?

- In the past 15 years, injury deaths in home and community settings increased 30%
 - Intentional or unintentional injuries:
 - Cause more than 20% of deaths among children <5 years old and
 - Cause more than 80% of deaths among those aged 15-24 years old
 - Are the leading cause of death among people aged 1-34 years
 - Account for about 1/3 of all emergency department visits
 - Cost hundreds of millions in direct medical care, rehabilitation, loss of income and productivity
 - Falls are the leading cause of injury death among adults aged 65 years and older
 - 50% of the elderly people who fall and sustain a hip fracture are unable to return home or live independently
 - More than 330 seniors (age 65 and older) died due to fall injuries in 2010 in San Diego County
 - Nearly half of all deaths investigated by the County Medical Examiner (45%) were due to accidents, such as car crashes and drowning.
- In 2009/10, 110 reports of child abuse and neglect were received each day
 - Total # of annual reports - 40,185
 - Total # of children on the reports - 74,489
 - Total # children removed from their homes due to abuse/neglect – 2,145
- Due to trauma experienced from living in a foster care system, most foster youth can be classified as having some form of mental health issues
- People with six or more Adverse Childhood Experiences (ACEs) died nearly 20-years earlier on average than those without ACEs San Diego County
- In 2009/10, more than 40 calls per day were received by adult protective services for possible abuse or neglect
 - In 2009/10, there were 6,910 confirmed cases of elder abuse in San Diego County
- In San Diego County 44% of seniors live alone
- On a community level, 44% of people do not have a disaster preparedness plan, which is compounded by isolation.
- Probation
 - Juvenile Probation 2009/10
 - Supervise 4,829 youth
 - 29% recidivism rate
 - KMJDF housed an average of 272 youth per day, at an average of \$237.64 per youth (cost of \$23,592,899 annually)
 - Adult Probation 2009/10
 - Supervise 16,931 probationers
 - 31% recidivism rate
- 2010 San Diego County Medical Examiner Report
 - 2010 continued the steady increase in drug/medication related deaths seen over the last 5 or 6 years, the main drivers being narcotics, and hypnotic and sedatives.
 - Heroin continued its third year of playing an increasing role in deaths – particularly those under 25, including 6 in their teens in 2010.
 - Heroin was the number one cause of drug/medication related deaths for those under 30 years of age. This included 6 teenagers in 2010. 2010 saw as many teenage heroin deaths as the last 10 years combined.
 - Methamphetamine was still the number one cause of drug/medication related deaths for the population as a whole, saw a spike back up to 2005 levels this year, and is the number one cause in those between 40 and 60 years of age.
 - Alcohol is a major factor in fatal motor vehicle crashes. In 2009, 42% of drivers killed had bloodalcohol levels in excess of 0.08%.

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We are looking to our Citizen Advisory Boards, Agency staff, and community partners for ideas as we design the strategy for Living Safely, as part of the Live Well, San Diego! initiative. Your input is vitally important to ensuring the plan is responsive to community needs and reflects the best ideas for how we can partner to achieve this initiative in our community. We will ask for your ideas first for Prevention, then Protection, then Preparedness, followed by what role you can play and partnerships you recommend to advance this strategy. The survey will only take a few minutes to complete.

Please indicate which best applies to you:

- County/Agency staff
- Advisory Board/Community Partner

Prevention Strategies

HHSA has an important role in Prevention which includes sponsoring safety related conferences, promoting safety media campaigns, and conducting general outreach on safety issues in the Regions.

What more can we do to promote safety awareness, prevent injury deaths in homes and community settings, reduce fall injuries, prevent family violence, and address other types of safety concerns in the community?

Do you have ideas or suggestions for the Prevention strategies discussed in the presentation?

- No
- Yes (enter ideas below)

Protection Strategies

HHSA has an important role in Protection. This includes providing Child Welfare and Adult Protective Services and screening for domestic violence in our public health clinics.

For example, what can we do to protect children and seniors from abuse or neglect, protect victims and their families from domestic violence, and respond to the needs of survivors of trauma, including our veterans and their families?

Do you have ideas or suggestions for the Protection strategies discussed in the presentation?

- No
- Yes (enter ideas below)

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Preparedness and Response Strategies

HHSA has an important role in Preparedness and Response which focuses on the most vulnerable in our community. This may be a senior with a disability, a foster child or a family who have found themselves vulnerable due to a disaster event such as a fire or earthquake.

How can we better help our vulnerable citizens to be prepared for a disaster or emergency? How can we help people to be more resilient when crisis occurs? What should we be doing that we don't do now?

Do you have ideas or suggestions for the Preparedness and Response strategies discussed in the presentation?

No

Yes (enter ideas below)

Your Role in Live Well, San Diego!: Living Safely

Do you see what role you currently play (or could play in the future) to advance this strategy for Living Safely? And if so, please describe what that role is?

Do you understand what your role is in Live Well, San Diego!: Living Safely?

No

Yes (enter ideas below)

Partnerships

Do you have suggestions regarding who and how HHSA might partner with other County departments or community organizations to support this strategy for Living Safely? If so, please describe?

No

Yes (enter ideas below)

End of Survey

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Thank you for your participation - your input is valuable!

Why are you doing *Living Safely*?

The County's vision is "Healthy, Safe and Thriving Communities". Therefore, we have launched a 10-year plan for *Live Well, San Diego!* that seeks to accomplish the vision. We have completed the plan for Health, known as Building Better Health, and we are now in the initial stages of developing a plan for Safety, called *Living Safely*.

Is law enforcement involved?

Living Safely is focusing on how the Agency can transform its programs and partnerships to maximize safety in our communities, particularly for children and vulnerable adults. We work in with many public safety entities now and we will continue to look for innovative approaches that further prevention, protection and preparedness and response efforts focused on vulnerable residents.

Why is this only an HHS initiative?

As opposed to Building Better Health, which is a Countywide plan – meaning it was adopted and deployed throughout the five County government groups – *Living Safely* is an Agency plan. That doesn't mean we won't work with our County partners to promote living safely, we will. We will definitely work closely with our community partners and contractors as well, but our primary focus is on areas where HHS provides services and can promote and facilitate living safely.

Is the rest of the County participating?

We value the opinion, experience and recommendations of our colleagues. We are also asking for their input and we will strengthen current partnerships and create new ones within and outside County government.

How does Prisoner Re-entry affect this plan?

It doesn't directly – but our plan puts us in a better position to respond to this and other changing policies that could impact our community.

How will Agency programs and services be different?

We're not completely sure yet. We are seeking your input to help us identify how our services should be transformed to support safer people and communities.

Will my job change (staff only)?

We will still provide services, but the manner in which we provide the services may change.

When will we see a difference?

This is a ten-year plan, and we are just embarking on the second leg of a three part approach. When we develop and finally implement all three components we should see a measureable difference in our region. We have a team that is developing the framework for our evaluation plan. When this framework is completed we will return to share with you what we will be measuring.

When will this be implemented?

We expect to take our *Living Safely* plan to the County Board of Supervisors in the Fall of 2012. Immediately following approval we will begin implementation of short-term goals.

What have you done in Health and do you have the capacity to undertake safety?

We have made progress in implementing Building Better Health and reports regarding our progress are available on our web site. *Living Safely* builds upon our efforts around health. While we provide services now that support safety,

this is about doing things more efficiently and including all our Agency programs working toward a common goal for safety, much like what we are doing with Building Better Health.

Are you going to address the disparity in child protection?

That is an excellent question and rather than answer it now, I encourage you to raise this point and any solutions that you may have in your response to the survey.

Are you going to reorganize the Agency, in particular child welfare as part of this plan?

We are just soliciting input at this point, but if you have any particular ideas on how we could be more efficient and effective please mention it in your survey response.

Does this mean more children will be removed?

This plan is not about removing more children. It's about doing more effective prevention efforts to prevent incidents that result in child removal. It is also about strengthening our protection activities for those that unfortunately may need our services.

How is this different from Building Better Health?

The obvious difference is the subject matter, health versus safety. However, these plans will work together to achieve our vision for Healthy, Safe, and Thriving Communities. Building Better Health and Living Safely build upon each other and intersect in many ways. Once we complete this plan we will begin work on Thriving.

Does this mean we are done with the Health Strategy?

No.

How does this tie into Live Well, San Diego?

The County's vision is "Healthy, Safe and Thriving Communities". Therefore, we have launched a 10-year plan for *Live Well, San Diego!* that seeks to accomplish the vision. We have completed the plan for Health, known as Building Better Health, and we are now developing Living Safely, which addresses Safety.

How can I get involved?

You can start by providing your input on the survey and then telling us (or your supervisor for staff) that you want to be involved.

Is this going to change the focus of our Regional Forums?

No, it just provides additional items to discuss and work with the community on.

Why do we have to wait for the plan to be approved, why can't we start working on something now?

We are continuously looking to improve our services and we work on Safety now. It is not that we are waiting for the plan. But we are developing a plan so that, like a compass, it will guide our future direction.

What role do I play in Living Safely?

To Presenter: Provide an example that is appropriate for your audience.

Will your recommendations be evidence-based?

Some will be, and others will be new and innovative approaches that may not have been tested yet. Being leaders means that at times we will test new approaches and set the direction for the rest of the nation.