

Social Services Advisory Board

Presentation from Invest in San Diego Families Coalition

Presentation Overview

- Who we are
- Why we are engaging on Under Enrollment
- Our work over the last six months
- Our request to the SSAB

Who we are:



Invest in San Diego Families is a coalition of community groups, faith-based organizations, working families and others who are challenging the County to invest in clients, services and communities to stimulate the economy and **CREATE A SAN DIEGO THAT WORKS FOR EVERYONE.**

About our coalition

INVEST IN SAN DIEGO
FAMILIES!



CPI/Partners for Progress Study



The Economic Costs of San Diego County's Ongoing Safety Net Failure

An analysis by the Center on Policy Initiatives and Partners for Progress San Diego

October 2015

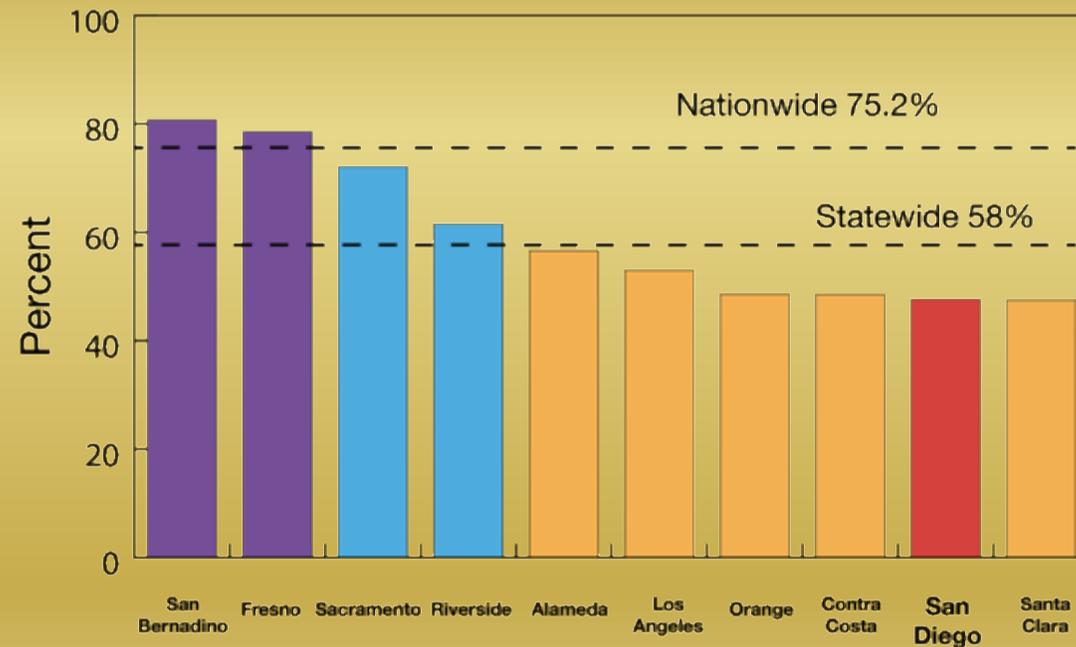
EXECUTIVE SUMMARY

San Diego County's failure to enroll eligible residents in three major federal and state safety net programs – CalFresh, CalWORKs, and Medi-Cal – is costing the local economy nearly \$1 billion a year. The County is failing its responsibility to get federal food assistance, cash assistance, and health care to local impoverished families. Besides depriving tens of thousands of families of adequate nutrition and services they need, the continuing low enrollment leaves federal and state money on the table year after year. These funds could greatly boost local businesses and the regional economy.

This report examines the current status of San Diego County's main safety net programs, explores the costs to families and the local economy of the County's failure to provide adequate services, and provides recommendations for improvements.

CalFresh Enrollment in SD County: 48%

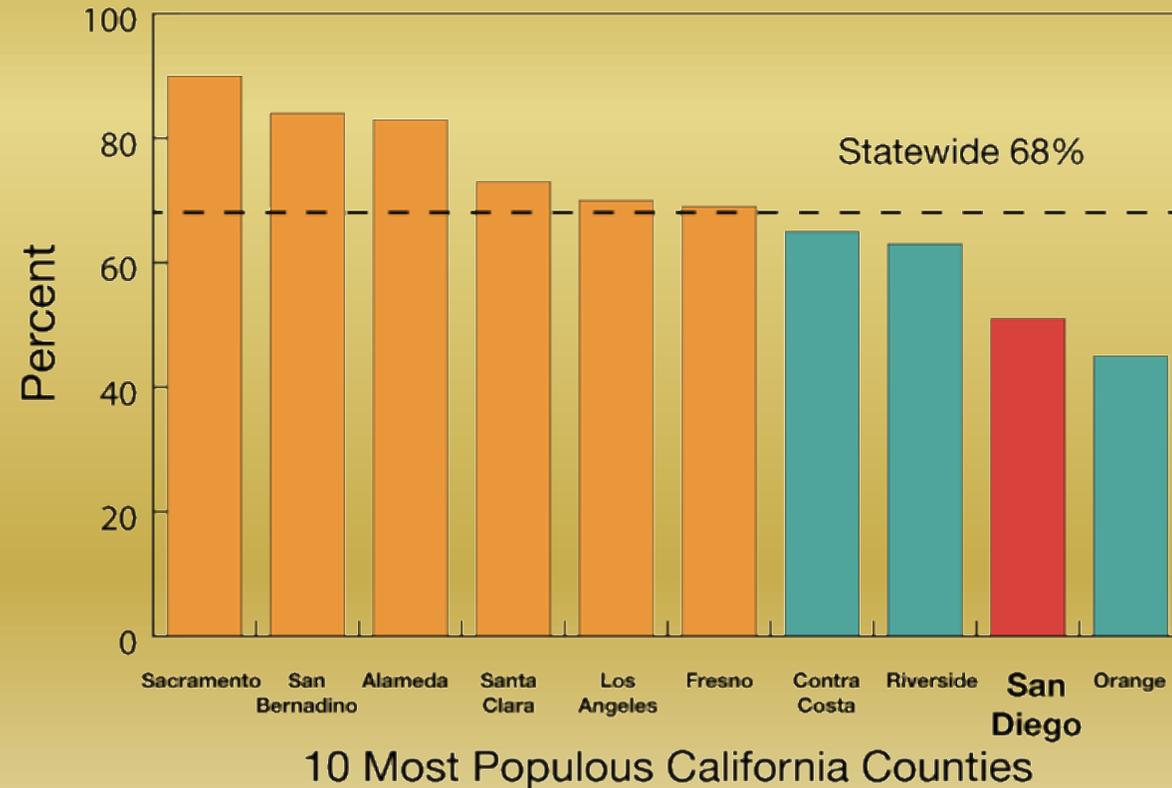
CalFresh Program Access Index: County Level Estimates of Enrollment



10 Most Populous California Counties

CalWorks Enrollment in SD County: 51%

Families Enrolled in CalWORKS as a Percentage of Families with Children Below the Federal Poverty Level



Estimated impacts of San Diego County's failure to enroll eligible residents in federal/state programs, 2014

Program	Direct benefits lost	Overall loss to local economy	Jobs that could have been created	Tax revenue lost
CalFresh	\$394 million	\$426 million	3,069	\$2.84 million
CalWORKs	\$155 million	\$169 million	1,234	\$1.14 million
Medi-Cal	\$165 million	\$310 million	2,147	\$735,500
TOTAL	\$714 million	\$905 million	6,450	\$4.73 million

Source: UC Berkeley Center for Labor Research and Education analysis using IMPLAN 3.0 2010 for San Diego County, adjusted into 2014 dollars

County can do much better for the hungry

By Drucilla Willis & Susana Juarez | 9:56 a.m. Nov. 26, 2015 | Updated, 9:57 a.m. | Nov. 27, 2015

Under-enrollment has a human and economic cost

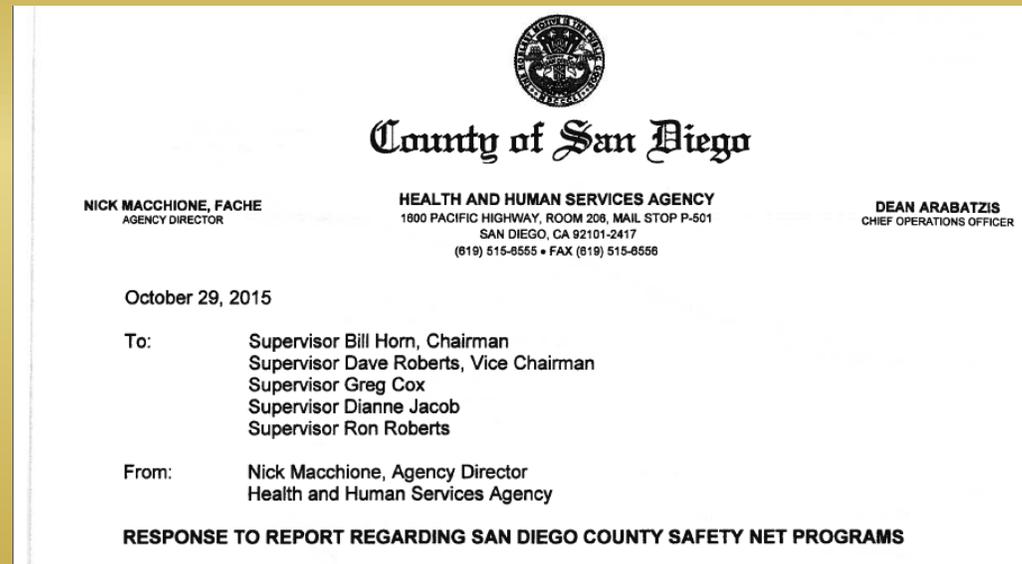
- CALFRESH: 9th out of 10 largest CA counties in enrollment
- CALWORKS: 9th out of 10 largest counties in enrollment
- MEDI-CAL: Estimated 63,000 eligible for Medi-Cal remain unenrolled
- **ECONOMIC IMPACT: 6,600 jobs and nearly \$1 billion lost due to under enrollment**

County public relations response

LOCAL TOPICS

County says study on benefits is flawed

Think tank used old data, misleading stats, disregarded important details, county says.



“The county of San Diego estimates that it has enrolled 90% of eligible participants into CalFresh and Medi-Cal”

Report Recommendations:

- **Commit to Goal of Full Enrollment by 2020**
- **Increase Outreach & Reduce Stigmatization**
- **Expand & Diversify the Community Partner Network**
- **Support State Reform**
- **Provide Employee Training to Address Complex Cases**
- **Allocate More Resources**

Recommended Next Steps

- Request the Board of Supervisors Launch a 5 year plan
- Engage stakeholders to create goals and metrics
- Include yearly assessment of progress on goals and metrics
- Work to change the culture around asking for assistance