

HEALTHY WORKS: SUPPLEMENTAL NUTRITION ASSISTANCE-EDUCATION (SNAP-ED) PROGRAM

Public Health Services

- ➔ Maternal, Child and Family Health Services
- ➔ Chronic Disease and Health Equity Unit
- ➔ Nutrition Education and Obesity Prevention (NEOP) Program

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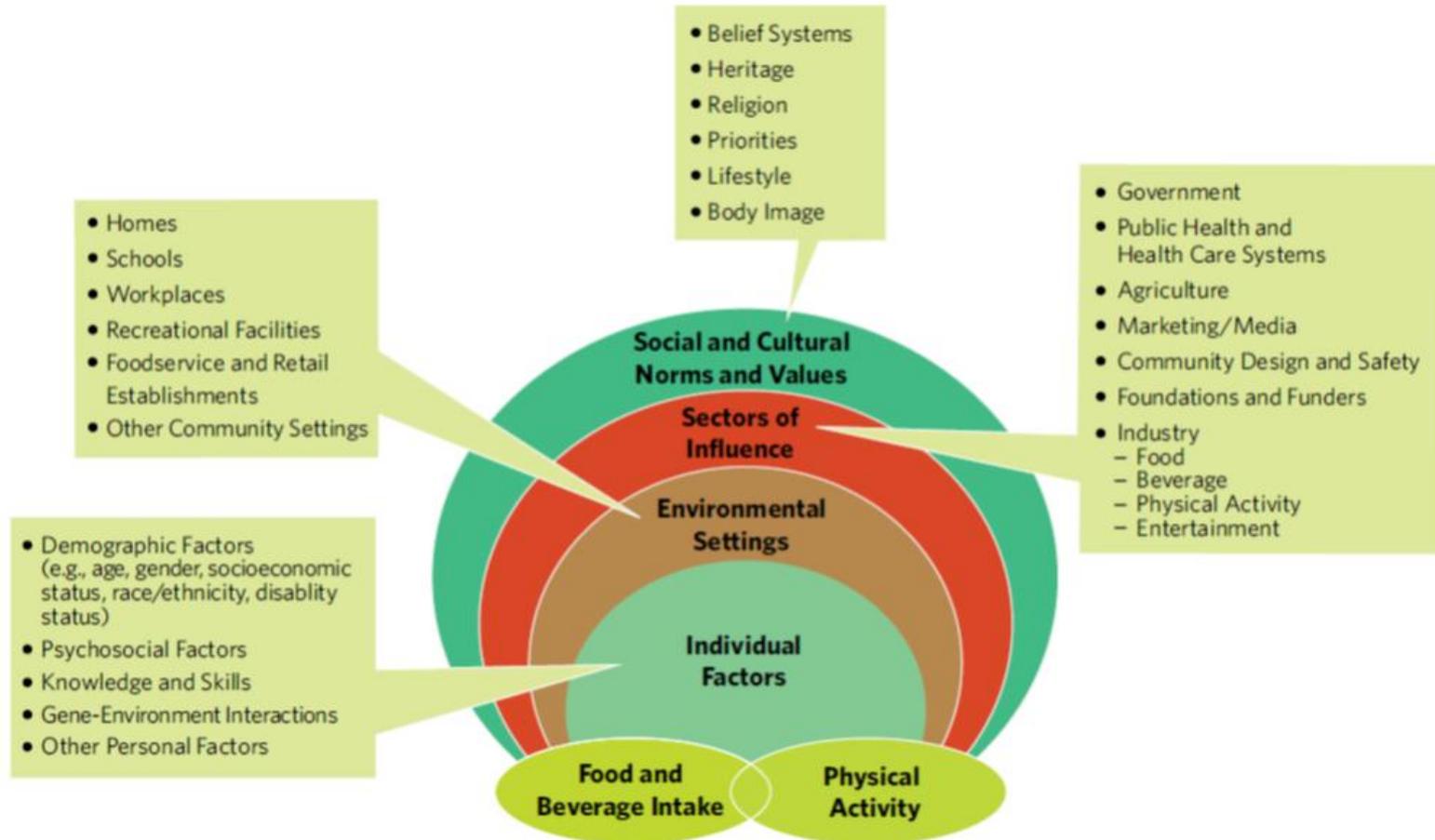
WHAT IS SNAP-ED NEOP?



- The *Supplemental Nutrition Assistance Program: Nutrition Education and Obesity Prevention Grant* is administered by the United States Department of Agriculture
- Goal: improve likelihood that people eligible for SNAP will make healthy choices within a limited budget and choose active lifestyles

SNAP-ED NEOP FRAMEWORK

SOCIAL ECOLOGICAL FRAMEWORK



GUIDELINES

- High quality nutrition education
- Multi-level interventions to support obesity prevention
- Policy, Systems, Environmental Changes
- Evaluate outcomes



GRANT OBJECTIVES

1. Increase consumption and access to healthy foods - fruit and vegetables
2. Increase consumption and access to healthy beverages
3. Increase physical activity and decrease sedentary behavior
4. Enhance environmental supports for nutrition education



UNDERSTANDING THE FUNDING TRAIL

Funding provided by the United States Department of Agriculture (USDA)

Grants managed by the USDA Western Regional Office (WRO)

California grant provided to the California Department of Social Services (CDSS), current FFY funding: \$104 million

CDSS awards funding to (1) CDPH, (2) UC Cooperative Extension, (3) CDA, (4) CDFA, and (5) local implementing agencies

CDPH administers funding through the Nutrition Education and Obesity Prevention Branch (NEOPB) to local health departments and other implementing agencies

WHO WE ARE SERVING

SETTINGS FOR SNAP-ED SERVICES

- Means-Tested sites: blanket approval regardless of physical location
- Census tract or block group: Physical location is in an approved census tract where 50% of the population is at or below 185% FPL
- School sites: 50% or more of the students participate in the USDA Free and Reduced Price Meal program



SNAP Eligible	≤130% of Federal Poverty Level
SNAP-Education Eligible	≤185% of Federal Poverty Level

UNDERSTANDING OUR TARGET AUDIENCE

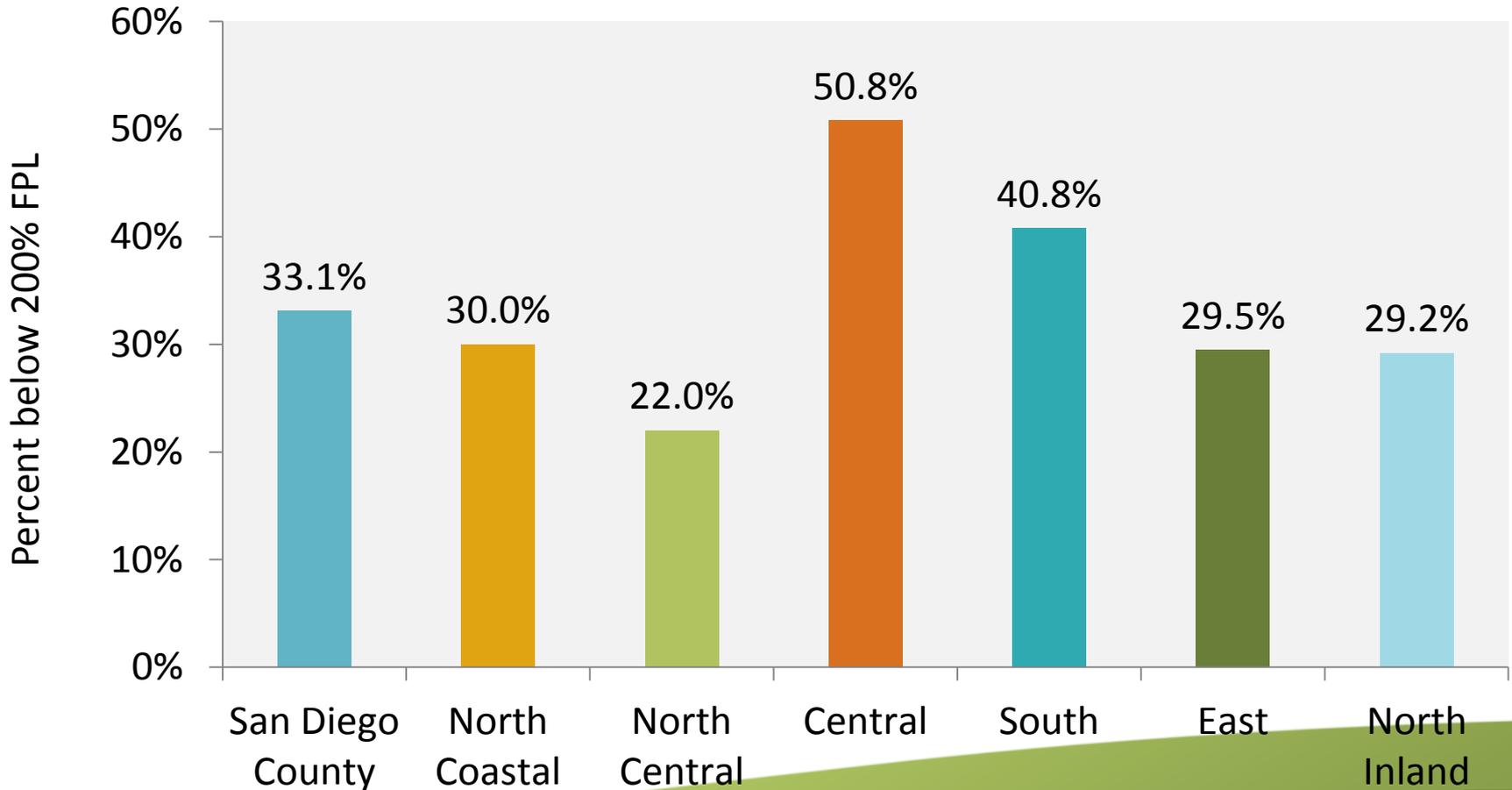


- SNAP-Ed eligible population in San Diego: 1,005,000
 - 33.1% of total population



Source: 2011-2012 California Health Interview Survey

POPULATION \leq 185% FEDERAL POVERTY LEVEL IN SAN DIEGO COUNTY, BY REGION



Source: 2011-2012 California Health Interview Survey

OPPORTUNITIES

SETTINGS FOR NUTRITION EDUCATION

- Several hundred sites throughout San Diego
 - Senior centers and community centers
 - Food banks/ distribution sites
 - Libraries
 - Public housing sites
 - Schools and preschools
 - Faith-based centers
 - Worksites
 - Retail stores



SETTINGS FOR POLICY, SYSTEMS, AND ENVIRONMENTAL (PSE) CHANGES

- School and afterschool
- Retail
- Worksites
- Faith- based organizations
- Communities and local jurisdictions
- Child care



COUNTY NUTRITION ACTION PARTNERSHIP (CNAP)

- Goal: promote nutrition and health improvement to SNAP-Ed eligible individuals by coordinating nutrition education efforts and activities with other CNAP organizations.
- Over 60 partners
- 6 workgroups
 1. Partnerships and program coordination
 2. Systems changes and funding
 3. Nutrition messaging
 4. Communications & Events
 5. CalFresh and Nutrition Integration
 6. Farmers Market

QUESTIONS?

THANK YOU

Contact

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