



COUNTY OF SAN DIEGO

AGENDA ITEM

BOARD OF SUPERVISORS

GREG COX
First District

DIANNE JACOB
Second District

PAM SLATER-PRICE
Third District

RON ROBERTS
Fourth District

BILL HORN
Fifth District

DATE: October 30, 2012

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TO: Board of Supervisors

SUBJECT: 2011-2012 *LIVE WELL, SAN DIEGO!* REPORT AND EVALUATION
FRAMEWORK (DISTRICT: ALL)

SUMMARY:

Overview

Two years ago your Board launched a major initiative aimed at improving the health and well-being of San Diego County residents. This ambitious and highly innovative 10-year plan, known as the *Live Well, San Diego!*, became the County's blueprint for improving the quality of life for local citizens. The plan consists of three core strategies: 1) *Building Better Health*; 2) *Living Safely*; and 3) *Thriving*. Currently, two of the core strategies (*Building Better Health* and *Living Safely*) have detailed programmatic strategies and action plans. The proposed *Thriving* strategy will be presented to your board at a future date.

Today's item will highlight the accomplishments made in *Building Better Health* through its four key strategies: 1) Building a better service delivery system, 3) Supporting positive healthy choices, 4) Pursuing policy and environmental changes, and 4) Improving the culture from within county government. Since your Board adopted the plan on July 13, 2010 (10), County staff have worked to implement the plan throughout the community and within the County workforce. Additionally, County staff have been developing a framework for the evaluation of the *Live Well, San Diego!* to monitor progress in realizing a shared vision of a healthy, safe and thriving county.

Today, your Board is asked to receive a report on the progress made during the second year of the *Live Well, San Diego!: Building Better Health*. Additionally, your Board is asked to receive a summary of the proposed evaluation framework for *Live Well, San Diego!*

Recommendation(s)

CHIEF ADMINISTRATIVE OFFICER

SUBJECT: 2011-2012 *LIVE WELL, SAN DIEGO!* ANNUAL REPORT AND EVALUATION FRAMEWORK(DISTRICT: ALL)

1. Receive the 2011-2012 *Live Well, San Diego!: Building Better Health* report.
2. Receive a summary of the proposed evaluation framework for *Live Well, San Diego!*.

Fiscal Impact

There is no fiscal impact as a result of these actions.

Business Impact Statement

N/A

Advisory Board Statement

Live Well, San Diego! is continually reviewed and updated with input from numerous citizen advisory boards.

BACKGROUND:

A surge in chronic disease, rising healthcare costs and increased demands on healthcare delivery systems, coupled with a volatile economic climate, prompted the County of San Diego to take action to address the health and well-being of local residents. On July 13, 2010, your Board adopted a health strategy agenda, known as *Building Better Health*. *Building Better Health* included four major strategies: 1) Building a Better Service Delivery System; 2) Supporting Positive Healthy Choices; 3) Pursuing Policy and Environmental Changes; and, 4) Improving the Culture From Within County Government.

Since your Board's action in July 2010, the County and its community partners have begun to implement *Live Well, San Diego!: Building Better Health* throughout the entire region. The report received by your Board today will highlight ways in which County departments, other governmental jurisdictions, local health service providers ranging from hospitals to community clinics to physicians, community-based social service agencies, businesses, schools and universities, faith communities, military/veterans, 2-1-1 San Diego, philanthropists, media, consumer advocacy groups, resident leaders, and a multitude of other partners across sectors have worked together over the past year to build better health in the San Diego region.

In order that we are able to understand and communicate what difference the *Live Well, San Diego!* is making, in July 2010 the Health and Human Services Agency (HHS) committed to developing an evaluation framework to monitor progress in realizing a shared vision of a healthy, safe and thriving county. The design and content of the evaluation framework has been a collaborative effort, and included an exhaustive review of the literature, convening of several forums of subject matter experts, and gathering input from a survey of 1,300 community stakeholders. The result is the identification of 10 leading indicators -- across 5 areas of influence -- to attain 1 vision for healthy, safe and thriving communities.

Moving forward, HHS will work across County groups and with community stakeholders to identify program efforts that impact the 10 leading indicators. Further, HHS will develop a

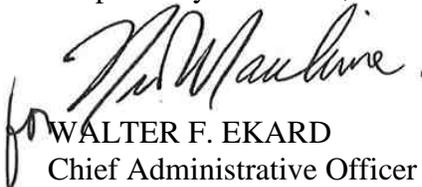
SUBJECT: 2011-2012 *LIVE WELL, SAN DIEGO!* ANNUAL REPORT AND EVALUATION FRAMEWORK(DISTRICT: ALL)

comprehensive plan to administer, maintain and communicate the *Live Well, San Diego!* Evaluation Framework in a manner that will keep the public informed of our progress. In addition, County staff will continue to encourage, engage and enlist the assistance of numerous stakeholders to undertake partnership activities that will advance *Live Well, San Diego!*.

Linkage to the County of San Diego Strategic Plan

This action supports the “Safe Communities,” “Sustainable Environments,” and “Healthy Families” initiatives in the County of San Diego’s 2012-2017 Strategic Plan. *Live Well, San Diego!* encourages local residents to take steps to improve their own health; pursues policy changes that support a healthy environment; and seeks to improve the health delivery system, all while maximizing available resources and saving taxpayer dollars. It also promotes the vision of a healthy, safe and thriving community by engaging community partners to assist in efforts to improve the overall well-being of our residents.

Respectfully submitted,



WALTER F. EKARD
Chief Administrative Officer

ATTACHMENT(S)

Attachment A, 2011-2012 *Live Well, San Diego!*: Building Better Health Report

Attachment B, Summary of Proposed *Live Well, San Diego!* Evaluation Framework

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AGENDA ITEM INFORMATION SHEET

REQUIRES FOUR VOTES: Yes No

WRITTEN DISCLOSURE PER COUNTY CHARTER SECTION 1000.1 REQUIRED
 Yes No

PREVIOUS RELEVANT BOARD ACTIONS:

11/8/11 (13) Received 2010-2011 *Live Well, San Diego!*: Building Better Health report; 3/15/11 (4) Received status update on County’s Health Strategy Agenda: Building Better Health; 10/19/10 (1) Received status update on County’s Health Strategy Agenda: Building Better Health; 7/13/10 (10) Approved the County’s Health Strategy Agenda: Building Better Health; authorized staff to seek and apply for related grants; and directed development of plans for *safe* and *thriving* communities; 4/13/10 (7) Adopted a resolution authorizing the Director of Health and Human Services Agency to administer the American Recovery and Reinvestment Act of 2009 Communities Putting Prevention to Work Initiative grant, authorized the Clerk of the Board to execute a revenue agreement, and authorized the Director of Purchasing and Contracting to enter into negotiations with various entities; 11/03/09 (1) approved reforms to the In-Home Supportive Services Program; 4/21/09 (7) Approved Nutrition Security Plan; 6/12/07 (17) authorized the Director of the Health and Human Services Agency to pursue grant opportunities and pilot programs consistent with Board recommendations pertaining to promoting healthy eating habits; 10/19/04 (6) approved creation, coordination and announcement of Childhood Obesity Master Plan.

BOARD POLICIES APPLICABLE:
N/A

BOARD POLICY STATEMENTS:
N/A

MANDATORY COMPLIANCE:
N/A

ORACLE AWARD NUMBER(S) AND CONTRACT AND/OR REQUISITION NUMBER(S):
N/A

ORIGINATING DEPARTMENT: Health and Human Services Agency

OTHER CONCURRENCE(S):

SUBJECT: 2011-2012 *LIVE WELL, SAN DIEGO!* ANNUAL REPORT AND
EVALUATION FRAMEWORK(DISTRICT: ALL)

Community Services Group
Finance and General Government Group
Land Use and Environment Group
Public Safety Group
County Communications Office
County Technology Office
Department of Human Resources
Office of Strategy and Intergovernmental Affairs

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