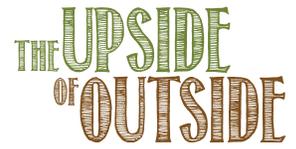




2016 Parks and Recreation Champion Awards



GENERAL INFORMATION

July is Parks and Recreation month. In the spirit of environmental stewardship and promoting healthy, active lifestyles, the County of San Diego Department of Parks and Recreation (DPR) is proud to introduce the Parks and Recreation Champion Awards.

San Diego County is home to a diverse network of parks, preserves, waterways, community centers, playgrounds and cultural and historic sites. This breadth of year-round amenities, bolstered by a consistently pleasant climate, attracts some 34 million tourists every year. Plans are always in play to enhance our region's recreational offerings, and local parks and recreation teams often rely on advocates to take those efforts to the next level. Recipients of Parks and Recreation Champion Awards are people who have made a difference in local parks, preserves and community programs, throughout the County of San Diego. This is an opportunity to celebrate the selfless efforts of individuals who strive to bring positive change to the world around them. Viewing their successes prompts others to take action, for the benefit of all.

QUALIFICATIONS

Candidates for Parks and Recreation Champion Awards may be individuals, community leaders or representatives who meet the following criteria:

- Live and work in San Diego County (efforts submitted cannot be a part of one's job)
- Have a proven track record of outstanding volunteer service and success
- Work hard (and well) to bring an idea of program to reality that can improve the quality of life for a particular group or the full community
- Be an advocate for local parks, regional preserves, recreational programming and/or outdoor education
- Be a leader who motivates people and inspires others to act, who can serve as a spokesperson for initiatives that support parks, preserves, recreation and education
- Rally behind programs that promote sustainability and conservation

TIMELINE

Nominations will be accepted through 11:59 p.m. on Friday, May 27. All candidates will be screened by DPR to ensure they meet basic criteria and then an expert panel to identify top finalists before advancing to a public vote via survey on Monday, June 6. Winners of the 2016 Parks and Recreation Champion Awards will be announced the week of July 18.

RECOGNITION

In addition to the award, 2016 Parks and Recreation Champions will receive two nights of free camping in a cabin – available at six San Diego County campgrounds along with recognition on the DPR website and social media channels, and in a press release to San Diego County media.

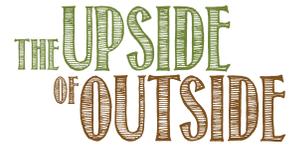
For more information, visit sdparks.org and search "Parks and Recreation Champion" or click on the News and Updates link.

QUESTIONS AND MEDIA INQUIRIES

Jessica Geiszler, Marketing & Public Outreach Manager
County of San Diego Department of Parks and Recreation
858-966-1331 (office) | 858-266-9992 (cell)
jessica.geiszler@sdcounty.ca.gov | www.sdparks.org



2016 Parks and Recreation Champion Awards



NOMINATION FORM

Nominee Details

Name: _____

Address: _____

Phone: _____ Email: _____

Length of Service: _____ Area of Service: _____

Is the nominee a resident of San Diego County? Yes No

Is the nominee employed at a Parks and Recreation Department? Yes No

Nominee's Job Title and Place of Employment (if applicable): _____

Nominator Details

Name: _____

Address: _____

Phone: _____ Email: _____

Relationship to Nominee: _____

Describe how the nominee demonstrates outstanding leadership in the community. **(max. 500 words)**

Share a success story or an example of the nominee's ability to create positive change. **(max. 150 words)**

How has the nominee's experience served as an asset to the field of parks and recreation? **(max. 150 words)**

Please include one headshot and at least one picture of the nominee in a volunteer role. You may also include the nominee's resume, letters of gratitude for service provided, and links to additional resources.

Submit nomination materials no later than 11:59 p.m. on Friday, May 27 to:

Marketing & Public Outreach
County of San Diego Department of Parks and Recreation
5500 Overland Ave., Suite 410
San Diego, CA 92123
Or by email to Askparks.Lue@sdcounty.ca.gov