

July 30, 2015

Greg Carlson
29245 Cole Grade Road
Valley Center, CA 92082

San Diego County Planning Commission
Re: Lilac Hills Ranch Development

Dear Chairman Bryan Woods,

I am writing this letter in support of the Lilac Hills Ranch development. I not only live and work in Valley Center, but I am also very involved in the community. Nearly five years ago, I started a dental practice in Valley Center. I am a board member of the Rotary Club of Valley Center, and I am the past president of the Valley Center Chamber of Commerce. For at least the last five years, the Accretive Group has made a very strong effort to keep the community of Valley Center involved and informed in the process of their proposed development. At many Valley Center community events, I have seen Randy Goodson, Jon Rilling, or Cassandra Costa representing Lilac Hills Ranch with an openness to seek feedback regarding the development.

While there are always going to be people opposed to development, we need to keep up with housing demand in our County. Inventories are low. Our economy depends on a good supply of new housing. At the same time, we need to make sure that we approve projects that will maintain high quality and a nice esthetic. This is the same developer that created San Elijo Hills, which has been a tremendous asset to the San Marcos community. Lilac Hills Ranch's proximity to the I-15 freeway, and proposed on-site community schools make sense logistically. I hope that you and the San Diego Planning Commission will grant approval for the project.

Sincerely,

Greg Carlson
Valley Center Resident
Valley Center Business Owner