

July 27, 2015

Bryan Woods  
Chairman  
San Diego County Planning Commission  
5510, Overland Avenue, Suite 110  
San Diego, CA 92123

Chairman Bryan Woods,

This letter is intended to serve as an endorsement for Lilac Hills Ranch and as a request that the Planning Commission approve the project.

On behalf of Suzuki Designs Architecture Planning, I have reviewed the project planned for North County's I-15 corridor and found the plan and design to be both attractive and beneficial to the area's business community. Not only will Lilac Hills Ranch create a rustic Town Center with sidewalk cafes, new shops, restaurants, and markets for locals to visit, but it will also renew interest in other local businesses and encourage people to visit existing restaurants and businesses as well.

Lilac Hills Ranch has the support of dozens of local businesses and thousands of area residents because it will have a positive effect on the community; Bonsall, Valley Center, Fallbrook, and North County as a whole are likely to see a surge in their local economies as a direct result of the project and the new jobs and opportunities it will offer residents. For these reasons, and many more, we ask that the San Diego County Planning Commission approve this project.

Sincerely,



Nancy E. Campman-Crofts, M.A., MIRM, CMP  
Director of Business Development

Vice Chair, Sales & Marketing Council, BIA San Diego  
Membership Committee Member, BIA San Diego  
ICON Award Nominee, BIA San Diego  
Board Member, HomeAid San Diego  
Board Member, 55+ Housing Council, BIA Southern California