

THE TIMES ADVOCATE

Escondido, California

Mr. Bryan Woods
San Diego County Planning Commission
5510 Overland Ave., Suite 110
San Diego, CA 92123

July 30, 2015

RE: **Lilac Hills Ranch**

Dear Chairman Woods

As the Publisher of the Times Advocate I urge the Planning Commission to approve Lilac Hills Ranch.

After years of planning, public review and public involvement the Lilac Hills Ranch team has taken public suggestions and incorporated them into the neighborhood to provide much needed housing, neighborhood services and improved infrastructure for the area.

At the public events I attended the most frequently sited requirements by the public were for: market, retail, doctors, dentists, school, café, parks and ballfields along with senior services and housing.

Authorities have requested upgrades to water delivery systems, water storage, road and fire safety improvements, educational opportunities, energy and much more.

Lilac Hills Ranch took all these requests and incorporated them into the design.

My hope is that this new neighborhood may stop tax dollars from continuing down the highway to Riverside. Affordability is the number one reason our taxpayers are drive further and further away. A community like this may retain these homebuyers and add to our economic engine.

In closing, I must mention that I look forward to the build out of this community and realizing the gain to public health, safety and welfare. It is about time that preventative maintenance to our population was noticed and topical to planning, health and medical officials. I hope to write the headline, "Well-Planned Award Winning Neighborhood Proves to Cut Health Care Costs in San Diego."

Respectfully,



Kelly Crews, Publisher

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