

Bryan Woods  
Chairman  
San Diego County Planning Commission  
5510 Overland Avenue Suite 110  
San Diego, CA 92123

Dear Chairman Woods,

On behalf of the Valley Center Real Estate Professionals, representing a diverse group of over 30 real estate experts in Valley Center, we would like to extend our organization's support for the project known as Lilac Hills Ranch.

Our group is comprised of many professionals passionate about Valley Center and its neighboring communities. We believe the Lilac Hills Ranch team has been able to provide a tremendous service to our area by sponsoring several local events, and organizations that serve the region. They have demonstrated their commitment to Valley Center residents, and the greater community.

As real estate professionals, we've seen first-hand the difficulties many families face when trying to find high-caliber homes that are both energy efficient and located near conveniences like grocery stores, restaurants, and shopping centers. Thankfully, Lilac Hills Ranch will meet the needs of the community by bringing a plan for smart growth to an area that desperately needs new housing and amenities in order to keep pace with demand and population growth.

We are pleased to see their project will provide top-quality neighborhood schools, equipped with cutting-edge learning technology for supporting local families and improving education. Additionally, a portion of the property and sales tax revenues associated with the project will go towards improving existing schools, including Valley Center High School, and helping students receive a better education.

The Lilac Hills Ranch vision is good for Valley Center, and will have a positive impact for our region. On behalf of the Valley Center Real Estate Professionals we ask that you please consider approving Lilac Hills Ranch on August 7<sup>th</sup>.

Sincerely,

Valley Center Real Estate Professionals