



County of San Diego  
**Pine Valley Planning Group**



**REGULAR MEETING MINUTES**

December 10, 2013  
Pine Valley Clubhouse  
28890 Old Hwy 80, Pine Valley, CA.

**1. CALL TO ORDER**

Meeting called to order by Chair, at 7:00 pm

**2. PLEDGE OF ALLEGIENCE**

**3. ROLL CALL**

PRESENT: Vern Denham, Dorothy Haskins, Warren Larkin, Joseph Moore, Jennie  
Munger, Brandon Perry, Matt Rabasco, Jeff Strohminger,  
ABSENT: Duane Mason, Anne Steinemann, Story Vogel  
PUBLIC: 4

**4. MINUTES**

Approve Minutes of November 12, 2013 Meeting  
MOTION: Joseph Moore, 2<sup>nd</sup>: Vern Denham, VOTE: Passed 8-0

**CORRESPONDENCE**

- Notice from County on Planning Group Training. Annual Training is required for all members after December 2013. Training is scheduled Jan 4, 2013, 10am-1pm in Lakeside Community Center for new members. On line training is available for sitting members starting Jan 2, 2013. Ethics training is required every 2 years and is available on online.

**ANNOUNCEMENTS**

- Board Of Supervisors will consider our nominations for new members at 1<sup>st</sup> meeting in January.
- Vern followed up on status of Forest Service brush clearing project. Environmental groups have raised objectives on cutting in Laguna and the depth of proposed cutting around Pine Valley. They will be meeting on Wednesday and will let us know the resolution..
- Ecoplexus expects to submit full application for solar project in February

**5. PRESENTATION FROM THE FLOOR ON NON-AGENDA ITEMS - none**

**6. GROUP BUSINESS- none**

**7. UNFINISHED BUSINESS - none**

**8. NEW BUSINESS**

**A. Sean O'Neill and Bill Saumier from the Department of Parks and Recreation will be here to discuss changes in fee ranges and building and facility naming rights for County Parks and buildings.**

Presentation by Sean O'Neill and Judy Tjiong-Pietrzak

Proposal is to increase the allowable fee ranges that Park & Rec Director can adjust fees within, based on market conditions. No fee increases are proposed for this Year.

Sale of naming rights are proposed for facilities within a County Park. Funds would go into General Park Funds for use county wide. Director would have descretion on appropriateness of who can purchase naming rights.

Issues raised by the group:

- Opportunities for community input on who can have naming rights prior to approval?
- Standards for sign size and format?
- Could naming rights exclude commercial enterprises?
- Signage should not include advertising or logos
- Funds should be allocated regionally.
- Do you need permission of individual to name facility after them?
- Signs should comply with county sign regulations and community plans.

MOTION : To recommend to Park & Rec Director and Board of Supervisors that Facility Naming Policy should provide for Community input prior to approval and establishment of signage standards to limit size and format of signs

MOTION: Jeff Strohminger 2<sup>nd</sup>: Joseph Moore VOTE: Failed 6-1-1  
Opposed : Warren Larkin, Abstained: Vern Denham

**9. ADJOURNMENT**

Meeting Adjourned at 8:30 pm

Next Regular Meeting: January 14, 2014

Respectfully submitted,



Jeff Strohminger  
Secretary

APPROVED 1-14-14