

30th Annual San Diego County Economic Roundtable

January 17, 2014

Panelists

Joe Bertocchini

Director, Residential Real Estate

Burnham-Moores Center for Real Estate, University of San Diego

- Mr. Bertocchini acts as the staff liaison between the Burnham-Moores Center for Real Estate (BMC) and the residential real estate community by providing staff support and guidance for the BMC's Policy Advisory Board Residential Real Estate Committee and residential real estate-oriented conferences.
- He has also served as acquisitions manager at R&R Capital, co-founder and vice president of Capital Real Estate Investments Inc., and development coordinator for University of San Diego's School of Business Administration.



Mark Cafferty

President & CEO

San Diego Regional Economic Development Corporation

- Mr. Cafferty serves as a member of the Board of Directors at CONNECT, BIOCOM, San Diego Tourism Authority, San Diego Regional Chamber of Commerce, Business Leadership Association, and San Diego Military Advisory Council, among others.
- A Boston native, Cafferty earned a BA in Marketing and Communications from Assumption College in Worcester, MA and advanced certification in Performance Measurement and Non-Profit Management from the Harvard Kennedy School. In 2007, he was selected as a Center for Social Innovation Fellow for Non-Profit Leaders at the Stanford Graduate School of Business.



Marney Cox

Chief Economist

San Diego Association of Governments (SANDAG)

- Mr. Cox is the Chief Economist for the San Diego Association of Governments (SANDAG), the comprehensive planning organization for the San Diego region, where he specializes in regional economies and transportation finance.
- During his tenure with SANDAG, Mr. Cox's accomplishment include: The San Diego Regional Economic Prosperity Strategy; Environmental Mitigation Funding Strategies; Plan of Finance for the Regional Transportation Plan, and the San Diego Regional Demographic and Economic Forecasts.
- Recently he helped lead an effort to acquire the South Bay Expressway Toll Road; and is currently working on developing a strategy to pay for the construction and operation of a third major border crossing with Mexico.



Joseph Crowley

Senior Vice President
De La Rosa & Co.

- With more than 20 years of experience in California public finance, Mr. Crowley provides municipal bond credit analytics to De La Rosa & Co., a full-service investment bank.
- His experience also includes serving as a buy-side credit analyst, consultant to California redevelopment agencies, and fiscal advisor with the California Legislative Analyst's Office.



Alan Gin

Associate Professor of Economics
University of San Diego, School of Business Administration

- Professor Gin is best known for developing and publishing the University of San Diego's Index of Leading Economic Indicators for San Diego County, a monthly report on the outlook for the local economy.
- Professor Gin has given over 1,000 interviews to local and national media with his insights on the local economy.
- He also has an interest in the business environment of Asia in general and of greater China in particular.



Julianne R. Howell, Ph.D.

Senior Health Policy Advisor
County of San Diego Health and Human Services Agency

- Dr. Howell works to implement an array of Affordable Care Act programs and initiatives while advocating for and promoting San Diego's innovations with national leaders and policymakers.
- She has ten years of experience in Washington, DC including as a Robert Wood Johnson Health Policy Fellow, serving on Senator John Kerry's staff, as an Independent Technical Consultant to the Centers for Medicare & Medicaid Services, and Senior Advisor in the Office of the National Coordinator for Health Information Technology (ONC).
- She previously led strategic and major program planning for the Health Sciences at the University of California, San Diego.



Michele Nash-Hoff

President
ElectroFab Sales

- Ms. Nash-Hoff is President of ElectroFab Sales, a manufacturers' representative agency, and author of *Can American Manufacturing Be Saved—Why We Should and How We Can*.
- She is Past President of the San Diego Chapter of the Electronics Representatives Association and the High Technology Foundation, and currently serves as a director on the national board of the American Jobs Alliance, Chair of the California chapter of the Coalition for a Prosperous America, and a member of the Steering committee for the San Diego Inventors Forum.
- Her blog articles appear regularly on www.sandiegonewsroom.com, the *Huffington Post* and *Industry Week* magazine's blog and she is an authorized speaker on behalf of the Reshoring Initiative (www.reshorenw.org).

