



COUNTY OF SAN DIEGO

# MEDIA ADVISORY

FOR IMMEDIATE RELEASE

June 14, 2007

**CONTACT:** Denise Nelesen (858) 505-6474

Day of Event: (619) 823-9319

## MEDIA ADVISORY

### ACTOR EDWARD JAMES OLMOS KEYNOTES VITAL AGING EVENT

*1,000 Seniors Registered for County's Conference June 15*

**WHO:** County Supervisor Dianne Jacob, District 2  
County Supervisor Pam Slater-Price, District 3  
Actor and director Edward James Olmos  
More than 1,000 participants and exhibitors

**WHAT:** County's "*Vital Aging Conference: Caring for Yourself and Others*"

**WHEN:** 9 a.m. to 2 p.m. Friday, June 15  
**Edward James Olmos will be available for interviews from 10:30 to 11 a.m.**  
(Call Denise Nelesen at the number above to set up interview)  
(Mr. Olmos will be addressing the audience from 12:45 to 1:45 p.m.)

**WHERE:** Town & Country Convention Center, 500 Hotel Circle North, Mission Valley

**WHY:** The problem of older adult obesity is increasing, as well as the incidence of Type 2 diabetes among seniors, particularly Hispanic and African-American seniors. Several of Edward James Olmos' family members have died from complications related to diabetes. He is committed to avoiding diabetes, even though he has the genetic propensity for it. He will share his personal situation with the audience and inspire them to fight to be fit.

The County's Health & Human Service Agency Aging & Independence Services is committed to promoting healthy life choices for all older adults and their family caregivers.

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