



COUNTY OF SAN DIEGO

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

June 20, 2008

Contact: Denise Nelesen (858) 505-6474
Day of Event: (619) 823-9319

COUNTY KICKS OFF COOL ZONES TO AID OLDER ADULTS

Seniors Urged to Enjoy Summer with Plan to Beat the Heat

WHO: Dianne Jacob, County of San Diego Board of Supervisors Vice Chairwoman, District 2
Pamela B. Smith, Director, San Diego County Health and Human Services Agency's Aging & Independence Services
Rick Hobbs, Director, Customer Assistance, SDG&E
Seniors attending the Cool Zone at the Salvation Army Nutrition Center

WHAT: Official kickoff for County's Cool Zone program. This event marks the opening of Cool Zone sites for this summer. Free popsicles will be provided.

WHEN: 10 a.m. Monday, June 23

WHERE: The Salvation Army Nutrition Center, 1011 E. Main St., El Cajon.

WHY: Having air-conditioned settings where seniors and others can congregate to beat the heat reduces individual energy costs and protects their health. Cool Zones are also great places to meet people.

To locate a Cool Zone, call 1-800-510-2020, or visit www.sandiego.networkofcare.org/aging and click the Cool Zone logo.

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