



COUNTY OF SAN DIEGO

# MEDIA ADVISORY

FOR IMMEDIATE PUBLICATION

June 22, 2010

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Day of Event: (619) 823-9319

## COUNTY CELEBRATES 10 YEARS OF KEEPING SENIORS “COOL”

*County's Award-Winning “Cool Zone” Program Allows Seniors to Escape the Heat*

**WHAT:** 10<sup>th</sup> anniversary kickoff for County's Cool Zone program. The designation of Cool Zone sites for the summer of 2010 will be revealed.

**WHO:** Supervisor **Dianne Jacob**, District 2, County of San Diego Board of Supervisors  
**Pamela B. Smith**, Director, County of San Diego Health and Human Services Agency's Aging & Independence Services  
Seniors attending the Cool Zone at the Salvation Army Nutrition Center

**WHEN:** 11:30 a.m. Thursday, June 24

**WHERE:** The Salvation Army Nutrition Center, 1011 E. Main St., El Cajon.

**WHY:** Air-conditioned settings where seniors and others can congregate to escape the summer heat not only reduces energy costs, but can protect an individual's health. Cool Zones are also great places to socialize and meet people.

**To locate a Cool Zone, call 1-800-510-2020, or visit:**

[www.sandiego.networkofcare.org/aging](http://www.sandiego.networkofcare.org/aging) and click the Cool Zone logo.

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