



COUNTY OF SAN DIEGO MEDIA ADVISORY

FOR IMMEDIATE PUBLICATION
June 24, 2009

Contact: Denise Nelesen (858) 505-6474
Day of Event: (619) 823-9319

COUNTY TO OLDER ADULTS: CHILL OUT *Cool Zones Help Residents Beat the Heat*

- WHAT:** Official kickoff for County's Cool Zone program. Designated Cool Zone sites for this summer will be announced.
- WHO:** Chairwoman Dianne Jacob, County of San Diego Board of Supervisors
Pamela B. Smith, Director, County of San Diego Health and Human Services Agency's Aging & Independence Services
Seniors attending the Cool Zone at the Salvation Army Nutrition Center
- WHEN:** 11:30 a.m. Thursday, June 25
- WHERE:** The Salvation Army Nutrition Center
1011 E. Main St.
El Cajon, CA
- WHY:** Air-conditioned settings where seniors and others can congregate to beat the heat reduces energy costs and protects the health of seniors. Cool Zones can also serve as social networking sites.
- VISUALS:** Seniors enjoying popsicles
Cool Zone information

To locate a Cool Zone, call 1-800-510-2020, or log on to:
www.sandiego.networkofcare.org/aging and click the Cool Zone logo