



COUNTY OF SAN DIEGO

# MEDIA ADVISORY

FOR IMMEDIATE RELEASE

August 19, 2011

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## **COUNTY FOSTER YOUTH TO RECEIVE FREE GOLF LESSON, EQUIPMENT** *Callaway Golf in Carlsbad Hosts Free Training Camp Saturday*

**WHAT:** Callaway Golf is providing 30 San Diego County foster youth with an opportunity to take up golf, a sport that instills many positive life skills and offers a lifetime of fun. The Carlsbad-based golf equipment manufacturer will host a three-hour training camp on Saturday at the Ely Callaway Performance Center, the same facility that is regularly visited by many of the world's top golfers, including Phil Mickelson and Annika Sorenstam.

The foster youth, ranging in age between 5- and 12-years-old, will receive a wide-ranging program of basic golf instruction, including golfing etiquette and rules of the game. Each participant will also receive their very own set of clubs from Callaway.

**WHO:** 30 San Diego County Foster Youth  
Callaway Golf Fitting and Instruction Specialists

**WHEN:** Saturday, August 20, 2011  
9:00 a.m. – 12:30 p.m.

**WHERE:** Ely Callaway Performance Center  
5860 Dryden Place  
Carlsbad, CA

**WHY:** Golf is a sport that can be enjoyed by people of all ages. This golf clinic and generous donation of equipment will help build a foundation in a sport they can enjoy for a lifetime. By participating in a sport, the children can find self-esteem and a healthier lifestyle.

As part of San Diego County's Live Well, San Diego!, a 10-year campaign to improve the health and well being of area residents, the Health and Human Services Agency encourages physically active as part of a healthy lifestyle.

**EDITOR'S NOTE:** HHSA staff on hand will be able to assist you in interviewing foster youth that have been cleared to be photographed and interviewed by the media.

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