



COUNTY OF SAN DIEGO NEWS RELEASE

FOR IMMEDIATE RELEASE
June 21, 2005

Contact: Denise Nelesen (858) 505-6474
Day of Event: (619) 823-9319

MEDIA ADVISORY

COUNTY KICKS OFF “COOL ZONES” FOR SENIORS DURING HOT WEATHER *Program Helps Older Adults Can Beat the Summer Heat and Save on Energy Costs*

- WHO:** Dianne Jacob, County Supervisor for District 2
Yole Whiting, Director, Customer Assistance, SDG&E
Seniors celebrating the kick-off of *Cool Zones*
- WHAT:** Official kickoff for County’s *Cool Zone* program. *Cool Zones* are air-conditioned public buildings and local businesses that open their doors for seniors and others to come in during regular business hours and escape the heat. Official [Cool Zone sites for summer 2005](#) will be announced and attendees will get popsicles.
- WHEN:** 11:30 a.m. Thursday, June 23
- WHERE:** The Salvation Army Nutrition Center, 1011 E. Main St., El Cajon.
- WHY:** Seniors and others benefit from the availability of publicly accessible locations with air conditioning, where they can escape the heat. Not only do *Cool Zones* allow them to save on their individual energy expenses, but they can protect their health and meet new people, as well. To locate a Cool Zone near you, call (800) 510-2020.

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