

COUNTYWIDE INITIATIVES & SERVICES
(CONT)

Friday Night Live (High School Youth)
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Fax: (619) 682-5252
E-mail: tracyt@sdcoe.net
Contact: Tracy Thompson

Club Live (Middle School Youth)
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Contact: Tracy Thompson

Prevention Evaluation Project
Center for Community Research
3111 Camino Del Rio North, #400
San Diego, CA 92108
Tel : (619) 528-2235
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Marijuana Initiative Facilitation
Center for Community Research
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Responsible Hospitality Coalition
Institute for Public Strategies
2615 Camino del Rio South, Suite 300
San Diego, CA 92108
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E-mail: rhcsd@aol.com
Contact: Marian Novak, Director



County of San Diego
Health and Human Services
Agency



Never doubt that a small group of thoughtful committed citizens can change the world; indeed it is the only thing that ever has."

Margaret Mead, Anthropologist

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BEHAVIORAL HEALTH
ALCOHOL and DRUG SERVICES

3255 Camino Del Rio South
San Diego, CA 92108
(619) 563-2700
<http://www.sdads.org>

ACCESS AND CRISIS LINE
1 (888) 724-7240

DIRECTORY OF
PREVENTION SERVICES

All programs listed in this pamphlet receive funding by contract with the County of San Diego Alcohol and Drug Services to provide prevention, treatment, recovery, and or ancillary services. Except as restricted by State licensing regulations, services are provided without discrimination on the basis of age, sex, race, disability or ability to pay.

PREVENTION PROGRAM

The prevention strategy focuses on four primary countywide initiatives: the Underage Drinking Initiative (1995), which addresses underage drinking issues in our communities and across the Border; Methamphetamine Strike Force (1996), which addresses the personal, community and environmental impact of methamphetamine; the Marijuana Initiative (2005) to focus on youth use of marijuana, and the Prescription Drug Task Force (2008) to address the illicit use of prescription drugs in the region. Providing a targeted focus on these issues allows the County to develop long term, strategic and sustainable prevention plans for each initiative, provides coordination and shared resources where possible, and provides flexible prioritization in each region regarding how each initiative will be tailored to individual community needs.

Accomplishments Include:

- Advanced Social Host Ordinances to approval in all 18 cities within the County, as well as unincorporated areas
- Created a Methamphetamine Report Card
- Created the Countywide Law Enforcement Task Force on Underage Drinking and DUI
- Worked with Tijuana officials to establish and allocate funds for Responsible Beverage Services and Sales training to reduce problems of U.S. youth drinking in Tijuana
- The Tijuana Border Project received federal designation as a SAMHSA Model Program
- Developed and implemented a youth-led campaign to raise public awareness of video games promoting drug use
- Succeeded in establishing policies at community events to prohibit sales of pro-marijuana-themed merchandise
- Created a street fair vendor policy prohibiting the sale of drug paraphernalia or any item that promotes the use of illicit drugs
- Worked with community members to pass permanent alcohol-free beaches
- Provides Responsible Beverage Service training to over 1000 persons annually and train over 700 volunteers to serve alcohol responsibly at special events around the County.
- Developed a Prescription Drug Abuse plan
- Created Prescription Drug Abuse Status Report

BHS/ADS (10-8-2013)

CENTRAL SAN DIEGO COUNTY

Mid-City for Youth

Social Advocates for Youth (SAY), San Diego
4275 El Cajon Blvd. Suite 101,
San Diego, CA 92105
Tel: (619) 283-9624
Fax: (619) 582-9057
E-mail: mbaum@saysandiego.org
Contact: Mary Baum, Program Manager

North City Prevention Coalition

Social Advocates for Youth (SAY), San Diego
4340 Genesee Avenue, Suite 207
San Diego, CA 92117
Tel: (619) 582-9056 ext. 201
Fax: (619) 582-9057
E-mail: seasterly@saysandiego.org
Contact: Sheri Easterly, Program Manager

EAST SAN DIEGO COUNTY

East County Community Change Project

Institute for Public Strategies
131 Avocado Avenue
El Cajon, CA 92020
Tel: (858) 456-9607
Fax: (619) 476-9104
E-mail: rpreuss@publicstrategies.org
Contact: Richard Preuss, Project Manager

NORTH SAN DIEGO COUNTY

North Inland Community Prevention Program

Mental Health Systems, Inc.
12344 Oak Knoll Road, Suite C-1
Poway, CA 92064
Tel: (858) 391-9303
Fax: (858) 391-9302
E-mail: nicpp@mhsinc.org
Contact: Celeste Young, Program Manager

North Coastal Prevention Collaborative

Vista Community Clinic
1000 Vale Terrace
Vista, CA 92084
Tel: (760) 407-1220 ext.7150
Fax:(760) 414-3736
E-mail: eleary@vistacommunityclinic.org
Contact: Erica Leary, Program Manager

SOUTH SAN DIEGO COUNTY

South Bay Community Change Project

Institute for Public Strategies
2615 Camino del Rio South, Suite 300
San Diego, CA 92108
Tel: (619) 476-9100 ext.331
Fax: (619) 476-9104
Email: scaldwell@publicstrategies.org
Contact: Susan Caldwell, Project Manager

COUNTYWIDE INITIATIVES & SERVICES

Methamphetamine Strike Force (MSF)

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2615 Camino del Rio South, Suite 300
San Diego, CA 92108
Tel: (760) 749-8792
Fax: (760) 749-9486
E-mail: angelagoldberg@sbcglobal.net
Contact: Angela Goldberg, Facilitator

Prescription Drug Abuse Task Force (PDTF)

Institute for Public Strategies
2615 Camino del Rio South, Suite 300
San Diego, CA 92108
Tel: (760) 749-8792
Fax: (760) 749-9486
E-mail: angelagoldberg@sbcglobal.net
Contact: Angela Goldberg, Facilitator

Binge/Underage Drinking Initiative & Alcohol Policy Panel

Institute for Public Strategies
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San Diego, CA 92108
Tel: (619) 476-9100 ext.313
Email: ecollins@publicstrategies.org
Contacts: Eric Collins, Project Manager

Countywide Media Advocacy Project

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San Diego, CA 92108
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Fax:(619) 476-9104
E-mail: jstinchcomb@publicstrategies.org
Contact: Jeff Stinchcomb, Project Manager