

3-4-50: Chronic Disease Deaths in San Diego County – North Coastal Region, 2000-2011

What is 3-4-50?

Chronic diseases are now the major cause of death and disability worldwide, having surpassed infectious diseases and injuries. This reflects a significant change in diet habits, physical activity levels, and tobacco use.¹ The 3-4-50 concept² is defined as three behaviors (poor diet, physical inactivity, and tobacco use) which contribute to four chronic diseases (cancer, heart disease and stroke, type 2 diabetes, and pulmonary diseases such as asthma) that cause over 50 percent of all deaths worldwide. These chronic diseases are important to consider together because they are common causes of disability and death in San Diego County. They are also highly influenced by three unhealthy behaviors; behaviors that cause many cases of the specified chronic conditions that are preventable. In San Diego County in 2007, the 3-4-50 diseases, considered together, cost \$4 billion in direct treatment expenditures.³

3-4-50 in San Diego County

From 2000 to 2011, there has been a decrease in the percentage of county deaths due to 3-4-50 chronic diseases, as well as a decrease in the rate of 3-4-50 chronic disease related deaths. In 2000, 63% of all deaths were due to 3-4-50 chronic diseases. By 2011, the percentage had decreased to 54%. In addition, the rate of deaths decreased from 440.6 per 100,000 in 2000 to 347.0 per 100,000 in 2011. Among the Regions, the South Region had the highest percentage of deaths due to 3-4-50 chronic diseases in every year from 2000 to 2011. The rate of death was highest in the East Region for each year from 2000 to 2011. Within the Regions there were considerable differences in the percentage of deaths due to 3-4-50 chronic diseases among the Subregional Areas (SRAs), as well as in death rates. More detailed information is provided in the following tables and graphs.

Understanding Public Health Data

Within this document, percentages and rates are presented to describe the burden of 3-4-50 chronic disease in San Diego County.

- A percentage is a way to express how small or large a quantity is relative to another quantity.
- A rate is the number of cases divided by the population, usually multiplied by a constant. For example 987 cases, divided by population of 654,321 would be a rate of 150.8 per 100,000 population. This means for every 100,000 people, 150-151 cases would be expected.

Both measures are provided to give a more balanced look at the burden of 3-4-50 chronic disease within the county. Percentages, in this case, allow for the comparison of the number of 3-4-50 chronic disease deaths relative to the number of deaths overall. *Percentages are influenced by both the number of 3-4-50 chronic disease deaths and the number of all cause deaths. It is important to keep this in mind when interpreting the data. For example, two Regions could have the same number of 3-4-50 chronic disease deaths, but could have completely different percentages of 3-4-50 chronic disease deaths based on the number all cause deaths in each area.*

	Region A	Region B
Number of Chronic Disease Deaths	50	50
Number of All Cause Deaths	100	80
Percentage of Deaths Due to Chronic Disease	$(50/100)*100\% = 50\%$	$(50/80)*100\% = 62.5\%$

To further understand the burden of 3-4-50 chronic disease in the county, rates were calculated to allow for comparison of between Regions, accounting for the size of the each area's population.

¹ World Health Organization (WHO). "The Global Strategy on Diet, Physical Activity and Health." http://www.who.int/dietphysicalactivity/media/en/gsf_general.pdf (Accessed February 7, 2013).

² 3Four50, www.3four50.com (Accessed February 7, 2013).

³ County of San Diego, Health and Human Services Agency, Public Health Services, Community Health Statistics Unit, "Economic Burden of Chronic Disease" (September 2011).

3-4-50 Deaths in San Diego County – North Coastal Region, 2000-2011

The following tables and charts display trends in 3-4-50 chronic disease deaths for the North Coastal Region of San Diego County.

3-4-50 Death Percentages Among San Diego County Residents - North Coastal Region, 2000-2011												
By SRA												
Area	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
San Diego County^a	63%	63%	61%	60%	59%	58%	57%	57%	56%	56%	56%	54%
North Coastal Region	63%	63%	62%	62%	59%	59%	57%	59%	58%	58%	55%	53%
SRA												
Carlsbad	65%	66%	59%	62%	60%	60%	57%	59%	53%	54%	55%	52%
Oceanside	63%	63%	65%	63%	60%	59%	60%	61%	60%	60%	57%	54%
Pendleton	§	§	§	§	§	§	§	§	§	§	§	§
San Dieguito	63%	65%	61%	60%	62%	59%	52%	58%	57%	58%	50%	53%
Vista	61%	60%	63%	61%	57%	59%	55%	58%	61%	61%	55%	54%

* Rates per 100,000 population.

^aDeaths with unknown Region or SRA are reflected in the county total, but not in the individual categories. Category sums may not add up to county total.

† 3-4-50 Deaths include Stroke, Coronary Heart Disease (CHD), Diabetes, COPD, Asthma, and Cancer.

§ Rates and Percentages not calculated for fewer than 5 events. Rates not calculated in cases where zip code is unknown.

Source: Death Statistical Master Files (CA DPH), County of San Diego, Health & Human Services Agency, Epidemiology & Immunization Services Branch; SANDAG, Current Population Estimates, 10/2012.

Prepared by County of San Diego (CoSD), Health & Human Services Agency (HHSA), Community Health Statistics, 09/24/2013.

3-4-50 Death Rates* Among San Diego County Residents - North Coastal Region, 2000-2011												
By SRA												
Area	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
San Diego County^a	440.6	435.2	402.8	402.7	386.7	373.8	357.8	353.1	347.5	336.6	347.0	347.0
North Coastal Region	415.1	414.5	400.6	383.1	370.7	371.0	337.3	350.2	336.7	318.6	343.0	328.3
SRA												
Carlsbad	385.4	405.2	323.9	357.2	360.1	357.2	325.0	345.5	286.3	302.1	328.6	323.7
Oceanside	479.1	481.2	515.8	451.1	437.6	430.2	450.4	418.9	438.5	394.2	430.1	384.8
Pendleton	§	§	§	§	§	§	§	§	§	§	§	§
San Dieguito	416.5	403.9	389.4	375.0	356.6	324.7	277.3	331.7	302.5	296.5	289.8	319.3
Vista	498.2	462.8	459.6	442.2	417.4	449.9	356.6	395.6	399.3	375.8	397.3	375.0

* Rates per 100,000 population.

^aDeaths with unknown Region or SRA are reflected in the county total, but not in the individual categories. Category sums may not add up to county total.

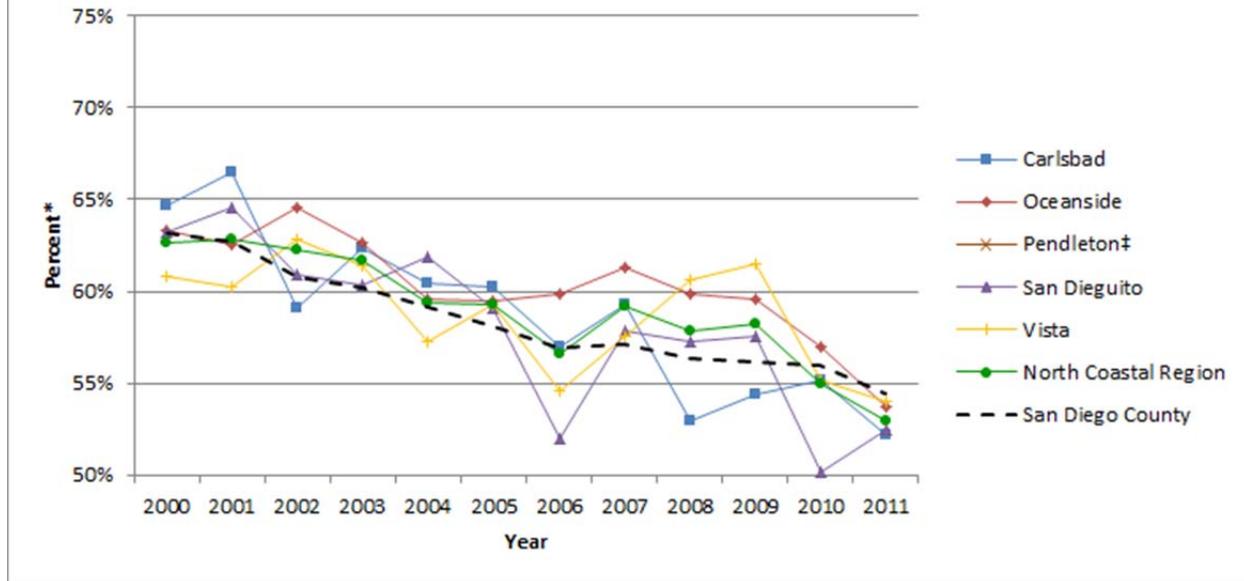
† 3-4-50 Deaths include Stroke, Coronary Heart Disease (CHD), Diabetes, COPD, Asthma, and Cancer.

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Prepared by County of San Diego (CoSD), Health & Human Services Agency (HHSA), Community Health Statistics, 09/24/2013.

3-4-50 Death[†] Percentages* Among San Diego County Residents - North Coastal Region, 2000-2011



*3-4-50 deaths as a percentage of all cause deaths.

†3-4-50 Deaths include Stroke, Coronary Heart Disease (CHD), Diabetes, COPD, Asthma, and Cancer.

§Percents not calculated for fewer than 5 events. Percents not calculated in cases where zip code is unknown.

‡Percents not shown due to fewer than 5 events.

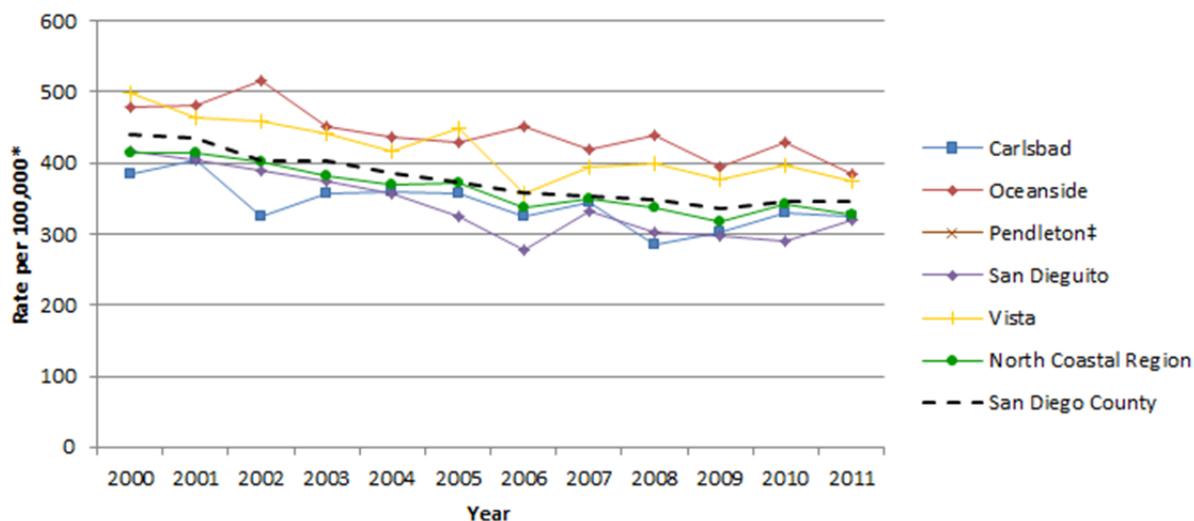
Source: Death Statistical Master Files (CA DPH), County of San Diego, Health & Human Services Agency, Epidemiology & Immunization Branch: SANDAG, Current Population Estimates, 10/2012.

Prepared by County of San Diego (CoSD), Health & Human Services Agency (HHSA), Community Health Statistics, 10/2/2013.

3-4-50 in the North Coastal Region:

- Overall, the percentage of deaths due to 3-4-50 chronic diseases decreased in the North Coastal Region and its Subregional Areas (SRAs) from 2000 – 2011.
- Among the North Coastal Region SRAs, Carlsbad had the highest percentage of deaths due to 3-4-50 chronic diseases in 2000. However, in 2011, Oceanside and Vista had the highest percentage of deaths due to 3-4-50 chronic diseases.
- Among the North Coastal Region SRAs, Vista had the lowest percentage of deaths due to chronic disease in 2000. In 2011, Carlsbad and San Dieguito had the lowest percentage of deaths due to 3-4-50 chronic diseases.
- Because of the small number of 3-4-50 chronic disease deaths (less than 5), percentages were not calculated for Pendleton from 2000 – 2011.

3-4-50 Death[†] Rates Among San Diego County Residents - North Coastal Region, 2000-2011



*3-4-50 deaths as a percentage of all cause deaths.

†3-4-50 Deaths include Stroke, Coronary Heart Disease (CHD), Diabetes, COPD, Asthma, and Cancer.

‡Rates not calculated for fewer than 5 events. Percents not calculated in cases where zip code is unknown.

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Source: Death Statistical Master Files (CA DPH), County of San Diego, Health & Human Services Agency, Epidemiology & Immunization Branch: SANDAG, Current Population Estimates, 10/2012.

Prepared by County of San Diego (CoSD), Health & Human Services Agency (HHSA), Community Health Statistics, 10/2/2013.

3-4-50 in the North Coastal Region:

- Overall, the 3-4-50 chronic disease death rate decreased in the North Coastal Region and its SRAs from 2000 – 2011.
- Among the North Coastal Region SRAs, Oceanside and Vista had the highest 3-4-50 chronic disease death rates from 2000 – 2011.
- Among the North Coastal Region SRAs, San Dieguito and Carlsbad had the lowest 3-4-50 chronic disease death rates from 2000 – 2011.
- Because of the small number of 3-4-50 chronic disease deaths (less than 5), rates were not calculated for Pendleton from 2000 – 2011.