

County of San Diego Community Profiles
by Region and Subregional Area

San Diego County
Demographics Profile

South Region
2012 Population Estimates

Published March 2014

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INTRODUCTION

Introduction

Community Health Statistics

The Community Health Statistics unit was created to provide a means of sharing information about the health behaviors, diseases, injuries, and demographic characteristics of specific populations in San Diego County. This unit aims to supply health professionals with community level data describing the health trends and needs of the residents of our County. Community Health Statistics also provides or refers persons to available local, state and national statistics.

Purpose

This profile is a compilation of information made available to the public health community and public policy-makers to better understand and manage the health and well-being of the residents of our County.

The purpose of this profile is to provide detailed information about the characteristics of the people living in San Diego County. It is designed to help the Health and Human Services Agency staff in each of the Health and Human Services Regions (Regions) identify problems and priority needs within their communities.

Regional Data

Please see [Important Information](#) in the data guide section for explanation of geographic boundaries as well as information on methods used here and notes on comparing data.

Navigating the Document

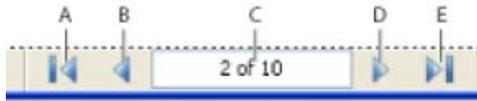
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Use links to jump to a section or page from a list

The Table of Contents has many links to quickly jump to the specific section of interest. Within the document, some title pages have lists that are linked to quickly jump to a topic within a section. These links are not underlined, but can be identified when the hand icon () turns into a pointing hand () when hovering over an item.

There are also links outside the document for more information on a subject. These are underlined and require internet access. They may be identified by the pointing hand with a “w” for web access.

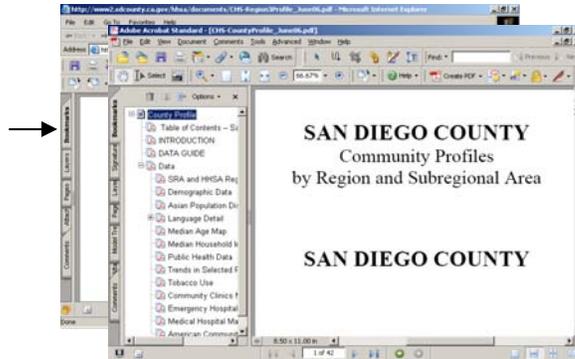
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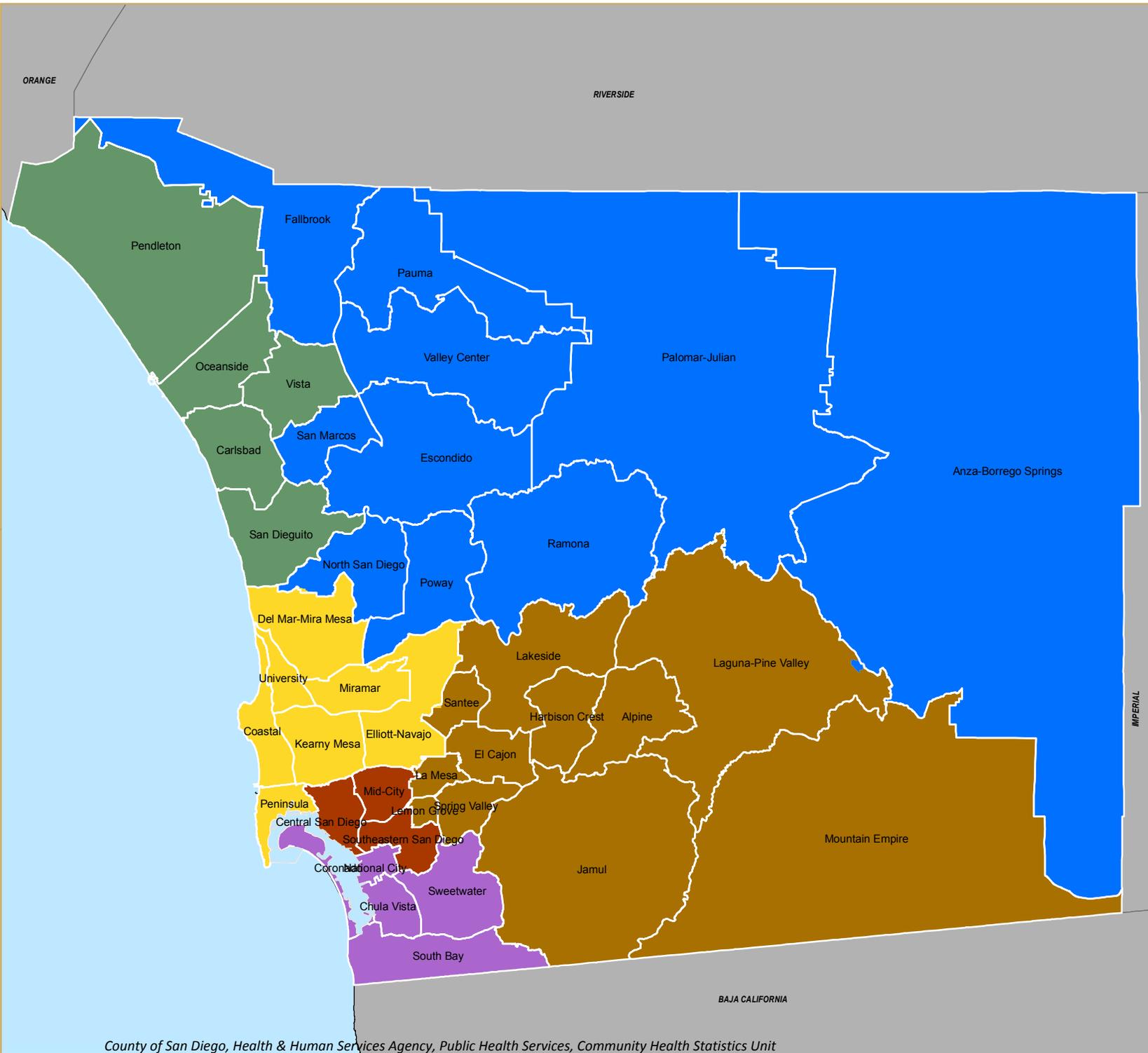
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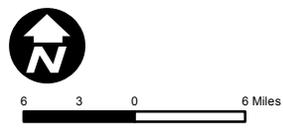
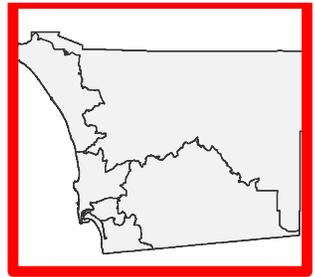
For more information, contact:
Alicia Sampson, Epidemiologist
Leslie Upledger Ray, Senior Epidemiologist
County of San Diego, Community Health Statistics at Emergency Medical Services
6255 Mission Gorge Road, San Diego, CA 92120
(619) 285-6429
alicia.sampson@sdcounty.ca.gov
leslie.ray@sdcounty.ca.gov

SAN DIEGO COUNTY DEMOGRAPHICS PROFILE



SRA and Regional Boundaries in San Diego County

- SRA Boundary
- Region**
- RegName**
- Central
- East
- North Central
- North Coastal
- North Inland
- South



Maps Prepared by County of San Diego, HHSA, Emergency Medical Services, 619.285.6429.

NAD_1983_StatePlane_California_VI_FIPS_0406_Feet_D_North_American_1983, Foot_US

San Diego County

Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	3,143,429	100.00%
Age Distribution		
0 to 4 Years	203,829	6.48%
5 to 14 Years	398,416	12.67%
15 to 24 Years	502,716	15.99%
25 to 44 Years	890,051	28.31%
45 to 64 Years	773,882	24.62%
65+ Years	374,535	11.91%
Gender Distribution		
Male	1,575,943	50.13%
Female	1,567,486	49.87%
Race/Ethnicity		
White	1,492,320	47.47%
Hispanic	1,035,226	32.93%
Black	139,383	4.43%
Asian/Pacific Islander*	355,935	11.32%
Other	120,565	3.84%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	1,067,462	100.00%
Household Income		
< \$35,000	293,329	27.48%
\$35,000 to \$50,000	134,338	12.58%
\$50,000 to \$75,000	184,939	17.33%
\$75,000 to \$100,000	141,272	13.23%
\$100,000 to \$150,000	168,530	15.79%
> \$150,000	145,054	13.59%
Income per Person in HH		
Median HH Income		\$70,926
Persons Per HH		2.76
Income per Person in HH		\$25,697.83

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force	
16+ Years	1,614,267
Labor Force	
Percent Unemployed	9.16%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	147,839
Armed Forces	79,603
Employed Civilians	1,386,825
Employed Civilian Occupation Category (16+ Years)	
Management, Professional, & Related	39.83%
Service	19.18%
Sales and Office	24.81%
Construction, Extraction, & Maintenance	8.06%
Production, Transportation, & Material Moving	8.12%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.89%
Construction	6.08%
Manufacturing	9.39%
Wholesale Trade	2.56%
Retail Trade	11.15%
Transportation, Warehousing, and Utilities	3.75%
Information and Communications	2.34%
Finance, Insurance, and Real Estate	6.98%
Professional, Scientific, Management, Admin.	14.19%
Educational, Social and Health Services	20.88%
Entertainment and Hospitality related	10.91%
Other Services	5.36%
Public Administration	5.52%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	2,011,024
Completed Education	
< High School Graduate	14.60%
High School Graduate	19.00%
Some College or AA	31.99%
Bachelor Degree	21.40%
Graduate Degree	13.01%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	621,919
Private vs Public School Enrollment	
Percent Public Schools	92.17%
Percent Private Schools	7.83%

Language (2012 ACS)

Total Population	
5+ Years Old	2,895,150
Primary Language Spoken at Home	
English Only	62.87%
Spanish Only	10.92%
Asian/Pacific Island Language Only	3.63%
Other Language Only	1.56%
Bilingual	21.01%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	54.53%
Renter Occupied	45.47%
Housing Costs	
Median House Value	\$419,400
Median Rent	\$1,282

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	6.14%
1 Vehicle	32.44%
>1 Vehicle	61.42%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	6.60%
50 - 74%	3.09%
75 - 99%	4.17%
100 - 124%	4.55%
125 - 149%	4.43%
150% - 199%	8.91%
200% +	68.25%
Percent Below Poverty Level	
Population	13.86%
Families	9.98%
Families With Children	14.58%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	335,944
Families With Children <18 Years	
Percent Single Parent	27.95%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 LWSD = Live Well San Diego Indicator

San Diego County

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	2,504,138	100.00%
Marital Status		
Single, Never Married	884,854	35.34%
Married	1,191,967	47.60%
Separated	47,740	1.91%
Widowed	124,625	4.98%
Divorced	254,952	10.18%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	4.75%
Families with Children	6.22%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	19.47%
Population ≤138% FPL	20.89%
Population 139% - 350% FPL	32.73%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	2,996,858	100.00%
With a Disability	278,432	9.29%
With a Hearing Difficulty	79,486	2.65%
With a Vision Difficulty	48,915	1.63%
With a Cognitive Difficulty	106,726	3.56%
With an Ambulatory Difficulty	143,395	4.78%
With a Self-care Difficulty	61,864	2.06%
With an Independent Living Difficulty	112,662	3.76%
Veteran Status		
Civilian Population 18+ Years	2,297,505	100.00%
Veteran Population	235,877	10.27%
Foreign Born		
Total Population	3,143,429	100.00%
Foreign Born	720,485	22.92%
Foreign Born, Naturalized Citizen	340,977	10.85%
Foreign Born, Not a U.S. Citizen	379,508	12.07%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	1,165,970	1,098,251
Single Family - Detached	566,143	542,874
Single Family - Multiple-Unit	136,249	127,367
Multi-Family	421,008	389,167
Mobile Home and Other	42,570	38,843

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	374,535
Household Type	
Married-Couple Family	53.92%
Family Household, No Spouse Present	14.88%
Non-Family Household	3.88%
Group Quarters	3.13%
Male, Living Alone	7.25%
Female, Living Alone	16.94%
Poverty	
Percent Below 100% FPL	7.83%
Percent Below 200% FPL	24.93%
Income	
Mean Household Earnings	\$57,296
Percent with Earnings	36.10%
Percent with Social Security Income	88.80%
Percent with Supplemental Security Income	7.30%
Percent with Cash Public Assistance Income	1.50%
Percent with Retirement Income	50.80%
Percent with Food Stamps/SNAP Benefits	2.20%
Labor Force	
Percent in Labor Force	15.60%
Grandparents	
Living with Grandchild (<18 Years Old)	7.80%
Responsible for Grandchild (<18 Years Old)	1.50%

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.47%
20% to 29% per Month	22.22%
30% or more per Month	48.32%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	90.21%
Without Health Insurance Coverage	9.79%
Ages 18-64 Years	
With Health Insurance Coverage	77.39%
Without Health Insurance Coverage	22.61%
Ages 65+ Years	
With Health Insurance Coverage	98.47%
Without Health Insurance Coverage	1.53%
All Ages	
With Health Insurance Coverage	82.93%
Without Health Insurance Coverage	17.07%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.86%
Car, Truck, or Van - Carpooled	10.21%
Public Transportation (Excluding Taxis)	3.11%
Walked	2.72%
Other Means	1.84%
Worked from Home	6.26%

 LWSD = Live Well San Diego Indicator.

San Diego County

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	3,143,429		
Total Asian/Pacific Islander Population	362,376	100.00%	11.53%
Asian Indian	26,405	7.29%	0.84%
Bangladeshi	130	0.04%	0.00%
Cambodian	5,443	1.50%	0.17%
Chinese; except Taiwanese	49,779	13.74%	1.58%
Filipino	148,831	41.07%	4.73%
Hmong	1,288	0.36%	0.04%
Indonesian	1,250	0.34%	0.04%
Japanese	18,849	5.20%	0.60%
Korean	20,187	5.57%	0.64%
Laotian	6,009	1.66%	0.19%
Malaysian	96	0.03%	0.00%
Melanesian	437	0.12%	0.01%
Micronesian	4,841	1.34%	0.15%
Pakistani	1,764	0.49%	0.06%
Polynesian	9,044	2.50%	0.29%
Sri Lankan	573	0.16%	0.02%
Taiwanese	3,278	0.90%	0.10%
Thai	2,402	0.66%	0.08%
Vietnamese	48,637	13.42%	1.55%
Other Asian/Pacific Islander	10,135	2.80%	0.32%
Other Asian/Pacific Islander; not specified	2,999	0.83%	0.10%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

San Diego County
Language Spoken at Home Among Bilinguals, Aged 5+ Years
Estimates* from 2012 American Community Survey (ACS)

Language Spoken at Home	Number*	Percent of Bilingual** Population	Percent of Total Population
Total Population, Aged 5+ Years	2,895,150		
Total English-Bilingual* Population	608,391	100.00%	21.01%
Spanish	397,311	65.31%	13.72%
Tagalog	55,919	9.19%	1.93%
Chinese	20,954	3.44%	0.72%
Vietnamese	15,348	2.52%	0.53%
German	9,456	1.55%	0.33%
Arabic	8,932	1.47%	0.31%
French	7,911	1.30%	0.27%
Persian	7,500	1.23%	0.26%
Korean	7,186	1.18%	0.25%
African	6,602	1.09%	0.23%
Japanese	6,542	1.08%	0.23%
Other Asian Languages	5,598	0.92%	0.19%
Other Pacific Island Languages	5,576	0.92%	0.19%
Other/Unspecified Bilingual	5,071	0.83%	0.18%
Hindi	4,648	0.76%	0.16%
Italian	4,513	0.74%	0.16%
Russian	4,455	0.73%	0.15%
Portuguese	4,004	0.66%	0.14%
Other Indo-European Languages	3,172	0.52%	0.11%
Other Indic Languages	3,164	0.52%	0.11%
Mon-Khmer, Cambodian	2,395	0.39%	0.08%
Laotian	2,259	0.37%	0.08%
Scandinavian Languages	2,153	0.35%	0.07%
Other West Germanic Languages	2,052	0.34%	0.07%
Polish	1,861	0.31%	0.06%
Other Slavic Languages	1,782	0.29%	0.06%
Serbo-Croatian	1,716	0.28%	0.06%
Urdu	1,678	0.28%	0.06%
Armenian	1,466	0.24%	0.05%
Gujarati	1,421	0.23%	0.05%
Greek	1,394	0.23%	0.05%
Hebrew	1,177	0.19%	0.04%
Thai	1,037	0.17%	0.04%
Hungarian	741	0.12%	0.03%
Hmong	716	0.12%	0.02%
Other Native North American Lang.	327	0.05%	0.01%
Yiddish	289	0.05%	0.01%
Navajo	65	0.01%	0.00%

** In this case, "bilingual" refers to those who speak English very well and speak another language at home.

The 2012 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

San Diego County
Language Spoken at Home among Monolinguals, Aged 5+
Estimates* from 2011 American Community Survey

Language Spoken at Home	Number*	Percent of Monolingual** Population	Percent of Total Population
Total Population, Aged 5+ Years	2,895,150		
Total Mono-lingual Population	2,286,759	100.00%	78.98%
English Only	1,820,082	79.59%	62.87%
Non-English Speakers:			
Spanish Only	316,282	13.83%	10.92%
Tagalog Only	34,156	1.49%	1.18%
Vietnamese Only	25,224	1.10%	0.87%
Chinese Only	19,631	0.86%	0.68%
Arabic Only	8,925	0.39%	0.31%
Korean Only	7,391	0.32%	0.26%
Japanese Only	5,664	0.25%	0.20%
Other and Unspecified Languages Only	5,618	0.25%	0.19%
Persian Only	5,603	0.25%	0.19%
African Only	4,387	0.19%	0.15%
Russian Only	4,047	0.18%	0.14%
Other Pacific Island Only	3,412	0.15%	0.12%
Laotian Only	3,271	0.14%	0.11%
Other Asian Only	2,719	0.12%	0.09%
Mon-Khmer, Cambodian	2,187	0.10%	0.08%
French Only	1,938	0.08%	0.07%
Hindi Only	1,539	0.07%	0.05%
German Only	1,523	0.07%	0.05%
Other Indo-European Only	1,515	0.07%	0.05%
Italian Only	1,505	0.07%	0.05%
Portuguese Only	1,385	0.06%	0.05%
Other Indic Only	1,168	0.05%	0.04%
Thai Only	1,134	0.05%	0.04%
Polish Only	984	0.04%	0.03%
Other Slavic Only	772	0.03%	0.03%
Urdu Only	755	0.03%	0.03%
Armenian Only	668	0.03%	0.02%
Gujarati Only	643	0.03%	0.02%
Serbo-Croatian Only	544	0.02%	0.02%
Hungarian Only	530	0.02%	0.02%
Hmong Only	380	0.02%	0.01%
Scandinavian Only	301	0.01%	0.01%
Greek Only	296	0.01%	0.01%
Other West Germanic Only	250	0.01%	0.01%
Hebrew Only	245	0.01%	0.01%

** In this case, "monolingual" refers to those who speak English only or another language at home and speak English less than very well.

The 2012 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

SOUTH REGION DEMOGRAPHICS PROFILE

SRAs:

Chula Vista
Coronado
National City
South Bay
Sweetwater

South Region Profile

Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	473,344	100.00%
Age Distribution		
0 to 4 Years	33,571	7.09%
5 to 14 Years	68,549	14.48%
15 to 24 Years	82,499	17.43%
25 to 44 Years	129,212	27.30%
45 to 64 Years	109,022	23.03%
65+ Years	50,491	10.67%
Gender Distribution		
Male	235,314	49.71%
Female	238,030	50.29%
Race/Ethnicity		
White	94,874	20.04%
Hispanic	285,990	60.42%
Black	18,175	3.84%
Asian/Pacific Islander*	60,676	12.82%
Other	13,629	2.88%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	137,252	100.00%
Household Income		
< \$35,000	41,386	30.15%
\$35,000 to \$50,000	18,590	13.54%
\$50,000 to \$75,000	24,514	17.86%
\$75,000 to \$100,000	19,252	14.03%
\$100,000 to \$150,000	20,888	15.22%
> \$150,000	12,622	9.20%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force	
16+ Years	229,147
Labor Force	
Percent Unemployed	11.21%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	25,679
Armed Forces	13,633
Employed Civilians	189,835
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	29.78%
Service	22.84%
Sales and Office	27.71%
Construction, Extraction, & Maintenance	9.30%
Production, Transportation, & Material Moving	10.37%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.38%
Construction	6.25%
Manufacturing	7.92%
Wholesale Trade	2.85%
Retail Trade	12.72%
Transportation, Warehousing, and Utilities	5.39%
Information and Communications	1.80%
Finance, Insurance, and Real Estate	6.15%
Professional, Scientific, Management, Admin.	9.79%
Educational, Social and Health Services	22.53%
Entertainment and Hospitality related	10.43%
Other Services	5.39%
Public Administration	8.41%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	287,016
Completed Education	
< High School Graduate	22.55%
High School Graduate	21.76%
Some College or AA	32.36%
Bachelor Degree	15.75%
Graduate Degree	7.58%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	106,937
Private vs Public School Enrollment	
Percent Public Schools	93.29%
Percent Private Schools	6.71%

Language (2012 ACS)

Total Population	
5+ Years Old	433,610
Primary Language Spoken at Home	
English Only	39.87%
Spanish Only	19.07%
Asian/Pacific Island Language Only	3.76%
Other Language Only	0.28%
Bilingual	37.01%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	53.34%
Renter Occupied	46.66%

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	6.91%
1 Vehicle	31.57%
>1 Vehicle	61.52%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	5.32%
50 - 74%	3.46%
75 - 99%	4.92%
100 - 124%	4.94%
125 - 149%	5.37%
150% - 199%	11.13%
200% +	64.86%
Percent Below Poverty Level	
Population	13.70%
Families	11.60%
Families With Children	16.32%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	54,736
Families With Children <18 Years	
Percent Single Parent	31.13%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 LWSD = Live Well San Diego Indicator

South Region

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	364,466	100.00%
Marital Status		
Single, Never Married	123,735	33.95%
Married	177,860	48.80%
Separated	10,722	2.94%
Widowed	19,684	5.40%
Divorced	32,465	8.91%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	7.05%
Families with Children	8.35%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	19.93%
Population ≤138% FPL	21.65%
Population 139% - 350% FPL	39.53%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	446,310	100.00%
With a Disability	42,736	9.58%
With a Hearing Difficulty	11,752	2.63%
With a Vision Difficulty	9,002	2.02%
With a Cognitive Difficulty	15,075	3.38%
With an Ambulatory Difficulty	23,270	5.21%
With a Self-care Difficulty	11,178	2.50%
With an Independent Living Difficulty	17,263	3.87%
Veteran Status		
Civilian Population 18+ Years	328,554	100.00%
Veteran Population	32,644	9.94%
Foreign Born		
Total Population	473,344	100.00%
Foreign Born	151,364	31.98%
Foreign Born, Naturalized Citizen	78,888	16.67%
Foreign Born, Not a U.S. Citizen	72,476	15.31%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	146,725	139,285
Single Family - Detached	69,869	67,518
Single Family - Multiple-Unit	16,254	15,394
Multi-Family	53,732	49,978
Mobile Home and Other	6,870	6,395

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	50,491
Household Type	
Married-Couple Family	51.50%
Family Household, No Spouse Present	23.85%
Non-Family Household	2.73%
Group Quarters	2.36%
Male, Living Alone	5.54%
Female, Living Alone	14.03%
Poverty	
Percent Below 100% FPL	10.42%
Percent Below 200% FPL	32.22%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	27.34%
20% to 29% per Month	21.76%
30% or more per Month	50.91%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	87.79%
Without Health Insurance Coverage	12.21%
Ages 18-64 Years	
With Health Insurance Coverage	72.34%
Without Health Insurance Coverage	27.66%
Ages 65+ Years	
With Health Insurance Coverage	97.06%
Without Health Insurance Coverage	2.94%
All Ages	
With Health Insurance Coverage	79.32%
Without Health Insurance Coverage	20.68%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.34%
Car, Truck, or Van - Carpooled	11.68%
Public Transportation (Excluding Taxis)	4.44%
Walked	2.23%
Other Means	1.62%
Worked from Home	4.69%

 LWSD = Live Well San Diego Indicator.

South Region

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	473,344		
Total Asian/Pacific Islander Population	63,510	100.00%	13.42%
Asian Indian	845	1.33%	0.18%
Bangladeshi	0	0.00%	0.00%
Cambodian	333	0.52%	0.07%
Chinese; except Taiwanese	3,734	5.88%	0.79%
Filipino	48,504	76.37%	10.25%
Hmong	109	0.17%	0.02%
Indonesian	86	0.14%	0.02%
Japanese	2,395	3.77%	0.51%
Korean	2,350	3.70%	0.50%
Laotian	492	0.78%	0.10%
Malaysian	0	0.00%	0.00%
Melanesian	74	0.12%	0.02%
Micronesian	625	0.98%	0.13%
Pakistani	0	0.00%	0.00%
Polynesian	745	1.17%	0.16%
Sri Lankan	37	0.06%	0.01%
Taiwanese	466	0.73%	0.10%
Thai	179	0.28%	0.04%
Vietnamese	1,089	1.72%	0.23%
Other Asian/Pacific Islander	1,256	1.98%	0.27%
Other Asian/Pacific Islander; not specified	193	0.30%	0.04%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Chula Vista SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	116,603	100.00%
Age Distribution		
0 to 4 Years	8,377	7.18%
5 to 14 Years	16,397	14.06%
15 to 24 Years	19,247	16.51%
25 to 44 Years	30,650	26.29%
45 to 64 Years	27,140	23.28%
65+ Years	14,792	12.69%
Gender Distribution		
Male	56,138	48.14%
Female	60,465	51.86%
Race/Ethnicity		
White	20,420	17.51%
Hispanic	83,820	71.88%
Black	3,695	3.17%
Asian/Pacific Islander*	6,087	5.22%
Other	2,581	2.21%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	36,812	100.00%
Household Income		
< \$35,000	14,869	40.39%
\$35,000 to \$50,000	5,859	15.92%
\$50,000 to \$75,000	6,258	17.00%
\$75,000 to \$100,000	4,360	11.84%
\$100,000 to \$150,000	3,808	10.34%
> \$150,000	1,658	4.50%
Income per Person in HH		
Median HH Income		\$47,821
Persons Per HH		3.05
Income per Person in HH		\$15,679.02
Change from County		-38.99%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force	
16+ Years	55,128
Labor Force	
Percent Unemployed	15.60%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	8,601
Armed Forces	546
Employed Civilians	45,981
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	23.22%
Service	25.83%
Sales and Office	27.52%
Construction, Extraction, & Maintenance	11.57%
Production, Transportation, & Material Moving	11.85%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.13%
Construction	7.01%
Manufacturing	8.39%
Wholesale Trade	2.45%
Retail Trade	14.19%
Transportation, Warehousing, and Utilities	5.06%
Information and Communications	1.82%
Finance, Insurance, and Real Estate	4.90%
Professional, Scientific, Management, Admin.	9.48%
Educational, Social and Health Services	22.81%
Entertainment and Hospitality related	10.19%
Other Services	5.63%
Public Administration	7.95%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	70,265
Completed Education	
< High School Graduate	27.58%
High School Graduate	24.87%
Some College or AA	32.85%
Bachelor Degree	9.35%
Graduate Degree	5.36%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	25,643
Private vs Public School Enrollment	
Percent Public Schools	95.92%
Percent Private Schools	4.08%

Language (2012 ACS)

Total Population	
5+ Years Old	104,169
Primary Language Spoken at Home	
English Only	38.58%
Spanish Only	24.45%
Asian/Pacific Island Language Only	2.03%
Other Language Only	0.37%
Bilingual	34.57%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	44.60%
Renter Occupied	55.40%
Housing Costs	
Median House Value	\$243,208
Median Rent	\$1,209

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	9.24%
1 Vehicle	40.50%
>1 Vehicle	50.26%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	5.35%
50 - 74%	4.71%
75 - 99%	6.91%
100 - 124%	5.76%
125 - 149%	7.19%
150% - 199%	12.71%
200% +	57.37%
Percent Below Poverty Level	
Population	16.97%
Families	15.20%
Families With Children	22.19%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	13,008
Families With Children <18 Years	
Percent Single Parent	42.73%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 LWSD = Live Well San Diego Indicator

Chula Vista SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	88,261	100.00%
Marital Status		
Single, Never Married	30,608	34.68%
Married	38,599	43.73%
Separated	3,531	4.00%
Widowed	6,105	6.92%
Divorced	9,418	10.67%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	8.71%
Families with Children	10.85%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	24.46%
Population ≤138% FPL	26.76%
Population 139% - 350% FPL	42.26%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	110,998	100.00%
With a Disability	12,797	11.53%
With a Hearing Difficulty	3,863	3.48%
With a Vision Difficulty	2,580	2.32%
With a Cognitive Difficulty	4,793	4.32%
With an Ambulatory Difficulty	7,472	6.73%
With a Self-care Difficulty	3,694	3.33%
With an Independent Living Difficulty	5,445	4.91%
Veteran Status		
Civilian Population 18+ Years	82,665	100.00%
Veteran Population	7,893	9.55%
Foreign Born		
Total Population	116,603	100.00%
Foreign Born	35,332	30.30%
Foreign Born, Naturalized Citizen	15,373	13.18%
Foreign Born, Not a U.S. Citizen	19,959	17.12%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	39,028	37,708
Single Family - Detached	14,317	13,974
Single Family - Multiple-Unit	4,790	4,639
Multi-Family	16,353	15,748
Mobile Home and Other	3,568	3,347

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	14,792
Household Type	
Married-Couple Family	50.27%
Family Household, No Spouse Present	16.98%
Non-Family Household	2.62%
Group Quarters	2.25%
Male, Living Alone	8.91%
Female, Living Alone	18.98%
Poverty	
Percent Below 100% FPL	11.24%
Percent Below 200% FPL	38.43%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.06%
20% to 29% per Month	20.33%
30% or more per Month	50.61%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	87.88%
Without Health Insurance Coverage	12.12%
Ages 18-64 Years	
With Health Insurance Coverage	69.99%
Without Health Insurance Coverage	30.01%
Ages 65+ Years	
With Health Insurance Coverage	97.27%
Without Health Insurance Coverage	2.73%
All Ages	
With Health Insurance Coverage	78.14%
Without Health Insurance Coverage	21.86%
Commute to Work	
Car, Truck, or Van - Drove Alone	74.30%
Car, Truck, or Van - Carpooled	12.42%
Public Transportation (Excluding Taxis)	6.24%
Walked	2.23%
Other Means	1.34%
Worked from Home	3.47%

 LWSD = Live Well San Diego Indicator.

Chula Vista SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	116,603		
Total Asian/Pacific Islander Population	7,427	100.00%	6.37%
Asian Indian	43	0.57%	0.04%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	734	9.88%	0.63%
Filipino	4,672	62.91%	4.01%
Hmong	111	1.50%	0.10%
Indonesian	62	0.84%	0.05%
Japanese	427	5.75%	0.37%
Korean	522	7.03%	0.45%
Laotian	32	0.43%	0.03%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	196	2.65%	0.17%
Pakistani	0	0.00%	0.00%
Polynesian	167	2.25%	0.14%
Sri Lankan	11	0.15%	0.01%
Taiwanese	16	0.21%	0.01%
Thai	3	0.04%	0.00%
Vietnamese	121	1.62%	0.10%
Other Asian/Pacific Islander	296	3.99%	0.25%
Other Asian/Pacific Islander; not specified	12	0.17%	0.01%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Coronado SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	23,187	100.00%
Age Distribution		
0 to 4 Years	955	4.12%
5 to 14 Years	2,123	9.16%
15 to 24 Years	5,679	24.49%
25 to 44 Years	5,883	25.37%
45 to 64 Years	4,932	21.27%
65+ Years	3,615	15.59%
Gender Distribution		
Male	13,213	56.98%
Female	9,974	43.02%
Race/Ethnicity		
White	16,865	72.73%
Hispanic	3,328	14.35%
Black	1,207	5.21%
Asian/Pacific Islander*	906	3.91%
Other	881	3.80%

Income (2012 ACS) (LWSD)		
	Number	Percent
Total Households	8,413	100.00%
Household Income		
< \$35,000	1,324	15.74%
\$35,000 to \$50,000	823	9.78%
\$50,000 to \$75,000	1,334	15.86%
\$75,000 to \$100,000	1,184	14.07%
\$100,000 to \$150,000	1,775	21.10%
> \$150,000	1,973	23.45%
Income per Person in HH		
Median HH Income		\$99,889
Persons Per HH		2.31
Income per Person in HH		\$43,241.99
Change from County		68.27%

Unemployment Estimates (2012 ACS) (LWSD)		
Eligible Labor Force		
16+ Years		12,157
Labor Force		
Percent Unemployed		3.67%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		446
Armed Forces		4,106
Employed Civilians		7,605
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		58.92%
Service		12.37%
Sales and Office		19.97%
Construction, Extraction, & Maintenance		5.19%
Production, Transportation, & Material Moving		3.54%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.26%
Construction		4.77%
Manufacturing		3.68%
Wholesale Trade		1.37%
Retail Trade		6.19%
Transportation, Warehousing, and Utilities		4.59%
Information and Communications		2.88%
Finance, Insurance, and Real Estate		11.43%
Professional, Scientific, Management, Admin.		17.40%
Educational, Social and Health Services		25.31%
Entertainment and Hospitality related		10.47%
Other Services		4.22%
Public Administration		7.43%

Education (2012 ACS) (LWSD)	
Total Population	
25+ Years Old	14,828
Completed Education	
< High School Graduate	2.06%
High School Graduate	10.64%
Some College or AA	28.35%
Bachelor Degree	30.81%
Graduate Degree	28.14%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	3,489
Private vs Public School Enrollment	
Percent Public Schools	81.82%
Percent Private Schools	18.18%

Language (2012 ACS)

Total Population	
5+ Years Old	21,380
Primary Language Spoken at Home	
English Only	83.03%
Spanish Only	3.55%
Asian/Pacific Island Language Only	0.42%
Other Language Only	0.43%
Bilingual	12.58%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	47.49%
Renter Occupied	52.51%
Housing Costs	
Median House Value	\$1,000,000+
Median Rent	\$1,793

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	4.42%
1 Vehicle	39.70%
>1 Vehicle	55.88%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	3.94%
50 - 74%	1.19%
75 - 99%	1.25%
100 - 124%	1.09%
125 - 149%	1.62%
150% - 199%	3.93%
200% +	86.98%
Percent Below Poverty Level	
Population	6.38%
Families	4.50%
Families With Children	8.09%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	2,350
Families With Children <18 Years	
Percent Single Parent	23.36%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 LWSD = Live Well San Diego Indicator

Coronado SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	18,765	100.00%
Marital Status		
Single, Never Married	4,980	26.54%
Married	10,143	54.05%
Separated	355	1.89%
Widowed	1,193	6.36%
Divorced	2,094	11.16%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		0.55%
Families with Children		0.85%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		7.86%
Population ≤138% FPL		8.38%
Population 139% - 350% FPL		20.22%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	18,100	100.00%
With a Disability	1,652	9.13%
With a Hearing Difficulty	831	4.59%
With a Vision Difficulty	199	1.10%
With a Cognitive Difficulty	464	2.56%
With an Ambulatory Difficulty	894	4.94%
With a Self-care Difficulty	452	2.50%
With an Independent Living Difficulty	526	2.91%
Veteran Status		
Civilian Population 18+ Years	14,004	100.00%
Veteran Population	2,864	20.45%
Foreign Born		
Total Population	23,187	100.00%
Foreign Born	2,264	9.76%
Foreign Born, Naturalized Citizen	1,017	4.39%
Foreign Born, Not a U.S. Citizen	1,247	5.38%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	9,596	7,499
Single Family - Detached	3,935	3,438
Single Family - Multiple-Unit	1,527	1,211
Multi-Family	4,134	2,850
Mobile Home and Other	0	0

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	3,615
Household Type	
Married-Couple Family	66.35%
Family Household, No Spouse Present	2.34%
Non-Family Household	1.81%
Group Quarters	2.90%
Male, Living Alone	6.37%
Female, Living Alone	20.22%
Poverty	
Percent Below 100% FPL	3.85%
Percent Below 200% FPL	7.19%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	31.94%
20% to 29% per Month	22.48%
30% or more per Month	45.58%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	96.19%
Without Health Insurance Coverage	3.81%
Ages 18-64 Years	
With Health Insurance Coverage	90.91%
Without Health Insurance Coverage	9.09%
Ages 65+ Years	
With Health Insurance Coverage	99.67%
Without Health Insurance Coverage	0.33%
All Ages	
With Health Insurance Coverage	93.94%
Without Health Insurance Coverage	6.06%
Commute to Work	
Car, Truck, or Van - Drove Alone	61.22%
Car, Truck, or Van - Carpooled	6.45%
Public Transportation (Excluding Taxis)	3.21%
Walked	7.37%
Other Means	5.91%
Worked from Home	15.85%

 LWSD = Live Well San Diego Indicator.

Coronado SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	23,187		
Total Asian/Pacific Islander Population	717	100.00%	3.09%
Asian Indian	97	13.53%	0.42%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	69	9.64%	0.30%
Filipino	388	54.10%	1.67%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	39	5.47%	0.17%
Korean	33	4.60%	0.14%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	9	1.29%	0.04%
Micronesian	29	4.03%	0.12%
Pakistani	0	0.00%	0.00%
Polynesian	26	3.60%	0.11%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	27	3.74%	0.12%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

National City SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	58,752	100.00%
Age Distribution		
0 to 4 Years	4,173	7.10%
5 to 14 Years	8,149	13.87%
15 to 24 Years	12,308	20.95%
25 to 44 Years	15,866	27.01%
45 to 64 Years	12,222	20.80%
65+ Years	6,034	10.27%
Gender Distribution		
Male	30,079	51.20%
Female	28,673	48.80%
Race/Ethnicity		
White	6,400	10.89%
Hispanic	38,066	64.79%
Black	2,409	4.10%
Asian/Pacific Islander*	10,570	17.99%
Other	1,307	2.22%

Income (2012 ACS) (LWSD)		
	Number	Percent
Total Households	15,299	100.00%
Household Income		
< \$35,000	6,955	45.46%
\$35,000 to \$50,000	2,780	18.17%
\$50,000 to \$75,000	2,358	15.41%
\$75,000 to \$100,000	1,607	10.50%
\$100,000 to \$150,000	1,120	7.32%
> \$150,000	479	3.13%
Income per Person in HH		
Median HH Income		\$41,936
Persons Per HH		3.43
Income per Person in HH		\$12,226.24
Change from County		-52.42%

Unemployment Estimates (2012 ACS) (LWSD)	
Eligible Labor Force	
16+ Years	28,500
Labor Force	
Percent Unemployed	10.72%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	3,054
Armed Forces	3,372
Employed Civilians	22,074
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	15.97%
Service	31.44%
Sales and Office	24.50%
Construction, Extraction, & Maintenance	13.91%
Production, Transportation, & Material Moving	14.18%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.58%
Construction	8.79%
Manufacturing	10.14%
Wholesale Trade	1.83%
Retail Trade	13.07%
Transportation, Warehousing, and Utilities	4.63%
Information and Communications	1.33%
Finance, Insurance, and Real Estate	4.33%
Professional, Scientific, Management, Admin.	9.63%
Educational, Social and Health Services	19.33%
Entertainment and Hospitality related	15.03%
Other Services	6.77%
Public Administration	4.53%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	35,160
Completed Education	
< High School Graduate	32.94%
High School Graduate	26.37%
Some College or AA	28.27%
Bachelor Degree	10.25%
Graduate Degree	2.17%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	12,840
Private vs Public School Enrollment	
Percent Public Schools	96.60%
Percent Private Schools	3.40%

Language (2012 ACS)

Total Population	
5+ Years Old	54,127
Primary Language Spoken at Home	
English Only	26.26%
Spanish Only	26.99%
Asian/Pacific Island Language Only	8.30%
Other Language Only	0.06%
Bilingual	38.39%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	35.41%
Renter Occupied	64.59%
Housing Costs	
Median House Value	\$266,377
Median Rent	\$1,026

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	13.92%
1 Vehicle	34.00%
>1 Vehicle	52.09%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	8.19%
50 - 74%	6.17%
75 - 99%	9.03%
100 - 124%	7.74%
125 - 149%	8.38%
150% - 199%	15.14%
200% +	45.35%
Percent Below Poverty Level	
Population	23.40%
Families	20.09%
Families With Children	28.58%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	5,952
Families With Children <18 Years	
Percent Single Parent	36.61%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

LWSD = Live Well San Diego Indicator

National City SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	45,860	100.00%
Marital Status		
Single, Never Married	17,363	37.86%
Married	20,724	45.19%
Separated	1,484	3.24%
Widowed	2,555	5.57%
Divorced	3,734	8.14%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	11.88%
Families with Children	14.07%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	33.14%
Population ≤138% FPL	35.82%
Population 139% - 350% FPL	44.85%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	54,467	100.00%
With a Disability	4,770	8.76%
With a Hearing Difficulty	1,300	2.39%
With a Vision Difficulty	1,073	1.97%
With a Cognitive Difficulty	1,548	2.84%
With an Ambulatory Difficulty	2,549	4.68%
With a Self-care Difficulty	1,385	2.54%
With an Independent Living Difficulty	2,257	4.14%
Veteran Status		
Civilian Population 18+ Years	39,712	100.00%
Veteran Population	2,310	5.82%
Foreign Born		
Total Population	58,752	100.00%
Foreign Born	25,262	43.00%
Foreign Born, Naturalized Citizen	11,072	18.85%
Foreign Born, Not a U.S. Citizen	14,190	24.15%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	16,522	15,442
Single Family - Detached	5,530	5,223
Single Family - Multiple-Unit	3,322	3,168
Multi-Family	7,282	6,696
Mobile Home and Other	388	355

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	6,034
Household Type	
Married-Couple Family	46.84%
Family Household, No Spouse Present	25.56%
Non-Family Household	1.61%
Group Quarters	7.39%
Male, Living Alone	4.81%
Female, Living Alone	13.79%
Poverty	
Percent Below 100% FPL	18.76%
Percent Below 200% FPL	46.54%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	26.72%
20% to 29% per Month	20.41%
30% or more per Month	52.87%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	79.57%
Without Health Insurance Coverage	20.43%
Ages 18-64 Years	
With Health Insurance Coverage	55.98%
Without Health Insurance Coverage	44.02%
Ages 65+ Years	
With Health Insurance Coverage	98.79%
Without Health Insurance Coverage	1.21%
All Ages	
With Health Insurance Coverage	67.03%
Without Health Insurance Coverage	32.97%
Commute to Work	
Car, Truck, or Van - Drove Alone	65.58%
Car, Truck, or Van - Carpooled	15.39%
Public Transportation (Excluding Taxis)	7.73%
Walked	3.67%
Other Means	1.52%
Worked from Home	6.11%

 LWSD = Live Well San Diego Indicator.

National City SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	58,752		
Total Asian/Pacific Islander Population	10,830	100.00%	18.43%
Asian Indian	36	0.34%	0.06%
Bangladeshi	0	0.00%	0.00%
Cambodian	129	1.19%	0.22%
Chinese; except Taiwanese	230	2.12%	0.39%
Filipino	9,529	87.99%	16.22%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	166	1.53%	0.28%
Korean	27	0.25%	0.05%
Laotian	154	1.43%	0.26%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	43	0.40%	0.07%
Pakistani	0	0.00%	0.00%
Polynesian	60	0.55%	0.10%
Sri Lankan	0	0.00%	0.00%
Taiwanese	14	0.13%	0.02%
Thai	4	0.04%	0.01%
Vietnamese	230	2.12%	0.39%
Other Asian/Pacific Islander	117	1.08%	0.20%
Other Asian/Pacific Islander; not specified	90	0.83%	0.15%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

South Bay SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	135,592	100.00%
Age Distribution		
0 to 4 Years	10,688	7.88%
5 to 14 Years	19,552	14.42%
15 to 24 Years	23,574	17.39%
25 to 44 Years	37,426	27.60%
45 to 64 Years	30,904	22.79%
65+ Years	13,448	9.92%
Gender Distribution		
Male	68,178	50.28%
Female	67,414	49.72%
Race/Ethnicity		
White	19,675	14.51%
Hispanic	94,425	69.64%
Black	4,965	3.66%
Asian/Pacific Islander*	13,036	9.61%
Other	3,491	2.57%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	36,489	100.00%
Household Income		
< \$35,000	12,722	34.87%
\$35,000 to \$50,000	5,653	15.49%
\$50,000 to \$75,000	7,419	20.33%
\$75,000 to \$100,000	4,629	12.69%
\$100,000 to \$150,000	4,131	11.32%
> \$150,000	1,935	5.30%
Income per Person in HH		
Median HH Income		\$54,417
Persons Per HH		3.51
Income per Person in HH		\$15,503.42
Change from County		-39.67%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		63,228
Labor Force		
Percent Unemployed		12.27%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		7,761
Armed Forces		2,254
Employed Civilians		53,213
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		22.57%
Service		26.94%
Sales and Office		28.95%
Construction, Extraction, & Maintenance		9.67%
Production, Transportation, & Material Moving		11.88%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.82%
Construction		6.40%
Manufacturing		7.55%
Wholesale Trade		3.53%
Retail Trade		13.82%
Transportation, Warehousing, and Utilities		5.95%
Information and Communications		1.59%
Finance, Insurance, and Real Estate		5.28%
Professional, Scientific, Management, Admin.		9.24%
Educational, Social and Health Services		19.70%
Entertainment and Hospitality related		12.10%
Other Services		6.03%
Public Administration		7.98%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	82,375
Completed Education	
< High School Graduate	30.53%
High School Graduate	24.57%
Some College or AA	30.78%
Bachelor Degree	10.53%
Graduate Degree	3.59%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	30,650
Private vs Public School Enrollment	
Percent Public Schools	95.80%
Percent Private Schools	4.20%

Language (2012 ACS)

Total Population	
5+ Years Old	126,424
Primary Language Spoken at Home	
English Only	30.70%
Spanish Only	22.52%
Asian/Pacific Island Language Only	3.19%
Other Language Only	0.12%
Bilingual	43.47%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	47.13%
Renter Occupied	52.87%
Housing Costs	
Median House Value	\$277,828
Median Rent	\$1,159

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	7.92%
1 Vehicle	31.18%
>1 Vehicle	60.90%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	7.13%
50 - 74%	4.08%
75 - 99%	5.69%
100 - 124%	6.71%
125 - 149%	5.63%
150% - 199%	12.97%
200% +	57.79%
Percent Below Poverty Level	
Population	16.89%
Families	15.17%
Families With Children	20.46%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	14,785
Families With Children <18 Years	
Percent Single Parent	34.72%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

LWSD = Live Well San Diego Indicator

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	106,331	100.00%
Marital Status		
Single, Never Married	39,459	37.11%
Married	47,802	44.96%
Separated	3,779	3.55%
Widowed	5,554	5.22%
Divorced	9,737	9.16%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	9.69%
Families with Children	11.61%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	24.96%
Population ≤138% FPL	26.76%
Population 139% - 350% FPL	45.53%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	129,165	100.00%
With a Disability	14,182	10.98%
With a Hearing Difficulty	3,479	2.69%
With a Vision Difficulty	3,100	2.40%
With a Cognitive Difficulty	4,995	3.87%
With an Ambulatory Difficulty	7,877	6.10%
With a Self-care Difficulty	3,502	2.71%
With an Independent Living Difficulty	5,570	4.31%
Veteran Status		
Civilian Population 18+ Years	97,614	100.00%
Veteran Population	8,144	8.34%
Foreign Born		
Total Population	135,592	100.00%
Foreign Born	47,354	34.92%
Foreign Born, Naturalized Citizen	24,249	17.88%
Foreign Born, Not a U.S. Citizen	23,105	17.04%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	38,866	37,224
Single Family - Detached	16,710	16,287
Single Family - Multiple-Unit	4,280	4,082
Multi-Family	15,159	14,359
Mobile Home and Other	2,717	2,496

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	13,448
Household Type	
Married-Couple Family	50.29%
Family Household, No Spouse Present	30.64%
Non-Family Household	2.48%
Group Quarters	1.08%
Male, Living Alone	3.96%
Female, Living Alone	11.55%
Poverty	
Percent Below 100% FPL	12.69%
Percent Below 200% FPL	39.23%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	25.62%
20% to 29% per Month	23.13%
30% or more per Month	51.25%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	86.64%
Without Health Insurance Coverage	13.36%
Ages 18-64 Years	
With Health Insurance Coverage	68.72%
Without Health Insurance Coverage	31.28%
Ages 65+ Years	
With Health Insurance Coverage	97.13%
Without Health Insurance Coverage	2.87%
All Ages	
With Health Insurance Coverage	76.61%
Without Health Insurance Coverage	23.39%
Commute to Work	
Car, Truck, or Van - Drove Alone	76.01%
Car, Truck, or Van - Carpooled	12.31%
Public Transportation (Excluding Taxis)	5.49%
Walked	1.89%
Other Means	1.21%
Worked from Home	3.10%

 LWSD = Live Well San Diego Indicator.

South Bay SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	135,592		
Total Asian/Pacific Islander Population	14,760	100.00%	10.89%
Asian Indian	29	0.20%	0.02%
Bangladeshi	0	0.00%	0.00%
Cambodian	158	1.07%	0.12%
Chinese; except Taiwanese	1,273	8.63%	0.94%
Filipino	11,727	79.46%	8.65%
Hmong	0	0.00%	0.00%
Indonesian	11	0.07%	0.01%
Japanese	392	2.66%	0.29%
Korean	291	1.97%	0.21%
Laotian	101	0.69%	0.07%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	212	1.44%	0.16%
Pakistani	0	0.00%	0.00%
Polynesian	71	0.48%	0.05%
Sri Lankan	0	0.00%	0.00%
Taiwanese	77	0.52%	0.06%
Thai	59	0.40%	0.04%
Vietnamese	135	0.92%	0.10%
Other Asian/Pacific Islander	205	1.39%	0.15%
Other Asian/Pacific Islander; not specified	18	0.12%	0.01%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Sweetwater SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	139,210	100.00%
Age Distribution		
0 to 4 Years	9,378	6.74%
5 to 14 Years	22,328	16.04%
15 to 24 Years	21,691	15.58%
25 to 44 Years	39,387	28.29%
45 to 64 Years	33,824	24.30%
65+ Years	12,602	9.05%
Gender Distribution		
Male	67,706	48.64%
Female	71,504	51.36%
Race/Ethnicity		
White	31,514	22.64%
Hispanic	66,351	47.66%
Black	5,899	4.24%
Asian/Pacific Islander*	30,077	21.61%
Other	5,369	3.86%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	40,239	100.00%
Household Income		
< \$35,000	5,516	13.71%
\$35,000 to \$50,000	3,475	8.64%
\$50,000 to \$75,000	7,145	17.76%
\$75,000 to \$100,000	7,472	18.57%
\$100,000 to \$150,000	10,054	24.99%
> \$150,000	6,577	16.34%
Income per Person in HH		
Median HH Income		\$94,927
Persons Per HH		3.33
Income per Person in HH		\$28,506.61
Change from County		10.93%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		70,134
Labor Force		
Percent Unemployed		8.29%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		5,817
Armed Forces		3,355
Employed Civilians		60,962
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		42.38%
Service		15.21%
Sales and Office		28.90%
Construction, Extraction, & Maintenance		6.12%
Production, Transportation, & Material Moving		7.40%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.14%
Construction		4.80%
Manufacturing		7.61%
Wholesale Trade		3.11%
Retail Trade		11.33%
Transportation, Warehousing, and Utilities		5.53%
Information and Communications		1.99%
Finance, Insurance, and Real Estate		7.85%
Professional, Scientific, Management, Admin.		9.63%
Educational, Social and Health Services		25.59%
Entertainment and Hospitality related		7.49%
Other Services		4.29%
Public Administration		10.65%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	84,388
Completed Education	
< High School Graduate	9.85%
High School Graduate	16.46%
Some College or AA	35.91%
Bachelor Degree	25.83%
Graduate Degree	11.95%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	34,315
Private vs Public School Enrollment	
Percent Public Schools	89.18%
Percent Private Schools	10.82%

Language (2012 ACS)

Total Population	
5+ Years Old	127,510
Primary Language Spoken at Home	
English Only	48.55%
Spanish Only	10.51%
Asian/Pacific Island Language Only	4.37%
Other Language Only	0.46%
Bilingual	36.11%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	75.02%
Renter Occupied	24.98%
Housing Costs	
Median House Value	\$405,111
Median Rent	\$1,835

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	1.73%
1 Vehicle	21.12%
>1 Vehicle	77.15%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	2.62%
50 - 74%	1.08%
75 - 99%	1.45%
100 - 124%	2.00%
125 - 149%	2.95%
150% - 199%	7.49%
200% +	82.41%
Percent Below Poverty Level	
Population	5.15%
Families	3.94%
Families With Children	5.30%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	18,641
Families With Children <18 Years	
Percent Single Parent	19.41%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 LWSD = Live Well San Diego Indicator

Sweetwater SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	105,249	100.00%
Marital Status		
Single, Never Married	31,325	29.76%
Married	60,592	57.57%
Separated	1,573	1.49%
Widowed	4,277	4.06%
Divorced	7,482	7.11%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		2.65%
Families with Children		2.84%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		7.86%
Population ≤138% FPL		8.81%
Population 139% - 350% FPL		32.16%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	133,580	100.00%
With a Disability	9,335	6.99%
With a Hearing Difficulty	2,279	1.71%
With a Vision Difficulty	2,050	1.53%
With a Cognitive Difficulty	3,275	2.45%
With an Ambulatory Difficulty	4,478	3.35%
With a Self-care Difficulty	2,145	1.61%
With an Independent Living Difficulty	3,465	2.59%
Veteran Status		
Civilian Population 18+ Years	94,559	100.00%
Veteran Population	11,433	12.09%
Foreign Born		
Total Population	139,210	100.00%
Foreign Born	41,152	29.56%
Foreign Born, Naturalized Citizen	27,177	19.52%
Foreign Born, Not a U.S. Citizen	13,975	10.04%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	42,713	41,412
Single Family - Detached	29,377	28,596
Single Family - Multiple-Unit	2,335	2,294
Multi-Family	10,804	10,325
Mobile Home and Other	197	197

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	12,602
Household Type	
Married-Couple Family	51.96%
Family Household, No Spouse Present	30.62%
Non-Family Household	3.96%
Group Quarters	1.16%
Male, Living Alone	3.31%
Female, Living Alone	8.99%
Poverty	
Percent Below 100% FPL	4.94%
Percent Below 200% FPL	17.77%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	25.48%
20% to 29% per Month	22.48%
30% or more per Month	52.04%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	91.03%
Without Health Insurance Coverage	8.97%
Ages 18-64 Years	
With Health Insurance Coverage	82.19%
Without Health Insurance Coverage	17.81%
Ages 65+ Years	
With Health Insurance Coverage	95.11%
Without Health Insurance Coverage	4.89%
All Ages	
With Health Insurance Coverage	85.94%
Without Health Insurance Coverage	14.06%
Commute to Work	
Car, Truck, or Van - Drove Alone	81.96%
Car, Truck, or Van - Carpooled	10.07%
Public Transportation (Excluding Taxis)	1.16%
Walked	1.02%
Other Means	1.44%
Worked from Home	4.35%

 LWSD = Live Well San Diego Indicator.

Sweetwater SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	139,210		
Total Asian/Pacific Islander Population	29,593	100.00%	21.26%
Asian Indian	641	2.17%	0.46%
Bangladeshi	0	0.00%	0.00%
Cambodian	42	0.14%	0.03%
Chinese; except Taiwanese	1,418	4.79%	1.02%
Filipino	22,005	74.36%	15.81%
Hmong	0	0.00%	0.00%
Indonesian	14	0.05%	0.01%
Japanese	1,372	4.64%	0.99%
Korean	1,483	5.01%	1.07%
Laotian	202	0.68%	0.15%
Malaysian	0	0.00%	0.00%
Melanesian	65	0.22%	0.05%
Micronesian	145	0.49%	0.10%
Pakistani	0	0.00%	0.00%
Polynesian	424	1.43%	0.30%
Sri Lankan	25	0.09%	0.02%
Taiwanese	358	1.21%	0.26%
Thai	112	0.38%	0.08%
Vietnamese	575	1.94%	0.41%
Other Asian/Pacific Islander	639	2.16%	0.46%
Other Asian/Pacific Islander; not specified	72	0.24%	0.05%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

DATA GUIDE

Important Information for Data Users

For abbreviations used in data sources, see [Data Sources](#).

One may want to consider several of these demographic factors when examining a health issue. Each Profile contains demographic data for each Region and SRA, including: age, gender, race/ethnicity distributions, income, occupation, housing, education, and other social/economic data. Many of these factors have been implicated at the roots of health disparities.

Geography: Understanding Geographic Units used in Health Data

Many different geographic units are used throughout San Diego County. In this document, boundaries for Regions and Subregional Areas (SRA) used here are based on census tracts and approximate Health and Human Service Agency Region (HHSA Region) boundaries which are based on zip codes.

Many data users have expressed the desire for community level data, beyond the HHSA Region (which are large aggregations of zip codes). Several levels of geography may be considered, such as Subregional Area, Census Tract, Zip Code, or City. In order to provide community level health data and compare populations, it is important to have stable geographic units and units that are compatible with population data estimates.

While most health and demographic data is reported by zip code, zip codes may change at any time throughout the year – making annual aggregated estimates difficult. Additionally, since zip codes may change from one year to the next, comparing zip code data over time may introduce a level of imprecision. Subregional Areas (SRAs) are small, community level geographic units based on census tracts which are stable between census years (i.e. change only every 10 years, if at all). Population estimates are available at this level with high level of accuracy. However, health demographic data for an SRA must be estimated based on reported zip code data.

Types of data available for Geographic Boundaries

Zip Codes:	Census Tracts:
HHSA Region	Subregional Area (SRA)
Health Services	Major Statistical Area (MSA)
	Region (approximated HHSA Region)

In this document community level (SRA) data is aggregated to larger regional levels. Currently, Region aggregations based on SRAs closely approximate, but do not directly correspond to HHSA Regions. In order to have more accurate community level data and enable reliable comparisons over time and place, SRA Region aggregations are used in lieu of HHSA Regions. Other data preparers that provide direct HHSA Region level data may differ slightly from the data presented here; however, any difference would not be

expected to impact any decisions related to policy, planning, or resources for any particular area. There are 3 zip codes which are primarily affected by the differences in method of aggregation to Region or HHSA Region (see table below). A list of zip codes representing each Region is included at the beginning of the Region section within each Profile, as well as a complete listing in the County Demographic Profile.

Methods of Aggregating Data

HHSA		Community Profiles	
HHSA REGION	← Zip Code →	Subregional Area (SRA)	→ Region
North Coastal	92014	Del Mar-Mira Mesa	North Central
North Coastal	92091	North San Diego	North Inland
North Central	92131	Poway	North Inland

Data Sources

Demographic data are available from a variety of sources, represented by three different categories of data. Population data, such as the census, is collected from the entire population. Sample or survey data are collected from a portion of the population, and extrapolated to represent the entire population. The following data sources were used in the preparation of this report.

American Community Survey (ACS): ACS is a new nationwide survey designed to provide communities a fresh look at how they are changing. It is intended to eliminate the need for the long form in the 2010 Census. The ACS collects information from U.S. households similar to what was collected on the Census 2000 long form, such as income, commute time to work, home value, veteran status, and other important data. Information is available by county.

San Diego Association of Governments (SANDAG): SANDAG creates and maintains a tremendous quantity of demographic, economic, land use, transportation and criminal justice information about the San Diego region. Demographic data includes population characteristics like age, education, and employment. SANDAG develops annual demographic estimates and long range forecasts in addition to maintaining census data files. Data is available by County, SRA, zip code, and census tract.

American Community Survey (ACS) Topics

Population	Housing
Age and date of birth	Acreage
Ancestry	Agricultural sales
Citizenship	Bedrooms
Class of worker	Business on property
Educational attainment	Condominium status and fee
Employment status	Contract rent
Families	Food stamps
Fertility	House heating fuel
Foreign born status	Housing units
Grandparents as caregivers	Insurance
Hispanic/Latino origin	Kitchen facilities
Household type and relationship	Meals included in rent
Income	Mobile home costs
Industry	Mortgage status
Journey to work	Mortgage payment
Language spoken at home	Occupancy status
Labor force status	Plumbing facilities
Marital status	Real estate taxes
Means of transportation to work	Rooms
Occupation	Second mortgage
Place of birth	Selected monthly owner costs
Place of work	Telephone service availability
Poverty status	Tenure
Private vehicle occupancy	Units in structure
Race	Utilities
Residence one year ago	Value of housing units
School enrollment	Vehicles available
Sex	Year householder moved in
Travel time to work	Year structure built
Veterans	
Work status last week	
Workers in family	

Glossary of Demographic Indicator Terms

The following terms are defined by SANDAG and ACS.

Demographic Profile

Total Population: Total number of persons (residents) in an area.

Age Distribution: Total number of persons (residents) in an area by age group.

Median Age: Divides the age distribution into two equal parts; half of all persons are older than the median and half are younger.

Gender Distribution: Total number of persons (residents) in an area by gender.

Race/Ethnicity: Self-identification by people according to the race(s) and ethnicity with which they most closely identify. "Other" includes American Indian or Alaska Native, Hawaiian or Pacific Islander, those who identified two or more races, and other.

Education

Completed Education: The highest level of education completed in terms of the highest degree or the highest level of schooling completed.

Housing

Owner Occupied: Housing units that are occupied as a primary residence by the owner of the unit.

Renter Occupied: Housing units that are occupied as a primary residence by an individual other than the owner of the unit.

Residential Density: The total number of housing units per developed residential acre.

Income

Household: A person or group of people living in a housing unit that serves as a primary place of residence.

Household Income: Total pre-tax annual income of all members of a household.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Median Household Income: Divides the household income distribution into two equal parts; half of all households have incomes above the median and half have incomes below the median.

Persons per Household: The average number of persons living in a housing unit, calculated by dividing the household population by the number of occupied housing units.

Income per Person in HH: The average income per person living in a housing unit, calculated by dividing the Median Household Income by the Persons per Household.

Change from County: The percentage above or below the County of San Diego average income per person (i.e. \$18,707 for 2004 estimate).

Industry

Industry of Civilian Employees: The kind of business conducted by a person's employing organization.

Language

Primary Language Spoken at Home: The language currently used at home, either "English only" or a non-English language that is used in addition to English (bilingual) or in place of English.

Marital Status

Single, Never Married: Includes those who have never been married, including people whose only marriage(s) was annulled.

Married: Includes those whose current marriage has not ended through widowhood, divorce, or separation (regardless of previous marital history). The category may also include couples who live together or people in common-law marriages if they consider this category the most appropriate.

Separated: Includes people legally separated or otherwise absent from their spouse because of marital discord. Those without a final divorce decree are classified as "separated." This category also includes people who have been deserted or who have

parted because they no longer want to live together but who have not obtained a divorce.

Widowed: Includes widows and widowers who have not remarried.

Divorced: Includes people who are legally divorced and who have not remarried.

Occupation

Labor Force 16+ Years: Includes all residents 16 years old and over who are currently in the civilian labor force, plus members of the U.S. Armed Forces and those who are unemployed. This includes those who are either “at work” or “with a job but not at work”.

Unemployed: Civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.

Employed Civilian Occupation Category (16+ Years): Category of occupation for those who are employed in the civilian work force. Does not include Armed Forces or unemployed. This category refers to the type of work one does on the job, not the industry by which they are employed.

Management, Professional, and Related: Category of occupation including management (including farm managers), business and financial, computer and mathematical architecture and engineering, science (life, physical, and social), community and social service, legal, education and training and library, arts, design, entertainments, sports, and media, healthcare practitioners.

Service: Category of occupation including healthcare support, protective service, food preparation and serving, building and grounds cleaning and maintenance, personal care and service.

Sales and Office: Category of occupation including sales and office jobs.

Construction, Extraction, and Maintenance: Category of occupation including construction, extraction (such as mining) and maintenance or repair jobs.

Production, Transportation and Material: Category of occupation including production, transportation and material moving jobs.

Older Adult Population

Total Population: Total number of persons (residents) aged 65 years or over.

Household Type: Includes all the people who occupy a housing unit. Household types include married-couple family, family household (no spouse present), non-family household, group quarters, male, living alone, and female, living alone.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Labor Force: Includes those classified as employed or unemployed, who are actively seeking work.

Grandparents: Includes adults, aged 65+, who are either living with a grandchild or responsible for the basic needs of a grandchild.

Personal Vehicles

Vehicle Availability: Passenger cars, vans, and pickup or panel trucks of 1-ton capacity or less kept at home and available for use by household members. Excludes vehicles kept at home but used only for business purposes.

Poverty

Income Percent of Poverty Level: The percentage of the poverty threshold that the family's household income is at.

Family: Householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.

Population: Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

Poverty Level: Minimum annual income below which is considered poverty.

Public Program Participation

Food Stamps/SNAP Benefits: Includes those who received food stamps/SNAP or a food stamp/SNAP benefit card during the past 12 months.

Eligibility by Federal Poverty Level (FPL): Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

School Enrollment

Percent Public: The percentage of all students enrolled in grades K – 12 who attend a public school. A public school is one that is supported and controlled primarily by a federal, state, or local government (including tribal schools).

Percent Private: The percentage of all students enrolled in grades K – 12 who attend a private school. A private school is one that is supported and controlled primarily by religious organizations or other private groups.

Selected Economic & Social Characteristics

Monthly Housing Costs as a Percentage of Household Income: Expressed as a percentage of household income spent on monthly housing expenses for owners and renters.

Health Insurance Coverage: Includes plans and programs that provide comprehensive health coverage. Plans that provide insurance for specific conditions or situations such as cancer and long-term care policies are not considered coverage. Likewise, other types of insurance like dental, vision, life, and disability insurance are not considered health insurance coverage.

Commute to Work: Includes the principal mode of travel or type of conveyance that the worker usually used to get from home to work during the reference week.

Selected Housing Characteristics

Housing and Occupancy: Includes houses, apartments, mobile homes, a group of rooms or a single room that is occupied (or, if vacant, intended for occupancy) as separate living quarters. A housing unit is classified as occupied if it is the current place of residence of the person or group of people living in it at the time of interview, or if the occupants are only temporarily absent from the residence for two months or less, that is, away on vacation or a business trip.

Selected Status Populations

Disability Status: Includes people who have a hearing, vision, cognitive, ambulatory, self-care, or independent living difficulty. For children under 5 years old, hearing and vision difficulty are used to determine disability status. For children between the ages of 5 and 14, disability status is determined from hearing, vision, cognitive, ambulatory, and self-care difficulties. For people aged 15 years and older, they are considered to have a disability if they have difficulty with any one of the six difficulty types.

Veteran Status: Includes those 18 years old and over who served (even for a short time), but is not now serving on acting duty in the U.S. Army, Navy, Air Force, Marine Corps or Coast Guard, or who served as a Merchant Marine seaman during World War II. Individuals who have training for Reserves or National Guard but no active duty service are not considered veterans in the survey.

Foreign Born: Includes anyone who was not a U.S. citizen or a U.S. national at birth. This includes respondents who indicated they were a U.S. citizen by naturalization or not a U.S. citizen.

Single Parent Homes

Single Parent Household: The percentage of all families with "own children" under age 18 living in the household, who are headed by a person, male or female, without a spouse present in the home. "Own children" are never-married children under 18 who are related to the householder by birth, marriage, or adoption

Unemployment

Unemployed: Percentage of civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.