

Healthy Works First-Year Accomplishments at a Glance



Healthy Works, which is the County of San Diego's Communities Putting Prevention to Work (CPPW) program, is funded by the federal Centers for Disease Control and Prevention through the American Recovery and Reinvestment Act from March 19, 2010 to March 18, 2012. The goal of the grant is to reduce chronic disease through environmental and systems changes that target three focus areas: healthy physical activity, healthy nutrition, and healthy school environments.



Funding

- Original CPPW grant: total received 3/10: \$16,105,299; expended 12/10: \$2,413,493
- Jobs created/retained: 35.06 (as of 12/10)
- Enhanced Evaluation grant: total received 9/10: \$1,768,581; expended 12/10: \$13,147



Healthy Physical Activity

- Released \$1.15 million for four grant programs focused on Healthy Communities Planning, Active Transportation Planning, and Safe Routes to School Planning and Programming.
- Upgraded iCommute website to include trip-matching for walking school buses and bike buddies.
- Completed draft framework for integrating public health goals into the 2050 Regional Transportation Plan and Regional Comprehensive Plan.
- Established the first Public Health Stakeholders Group for the San Diego Association of Governments.
- Created a Safe Routes to School countywide coalition.



Healthy Nutrition

- Operating the Fresh Fund Program at three farmers' markets in high-need areas in San Diego.
- Coordinated a virtual food hub to enable cooperative growing and institutional procurement through the San Diego Growers Association.
- Established a Garden Advisory Board, Lactation Advisory Committee, and Media Advisory Group.
- Released applications for the selection of five Regional Garden Education Centers.



Healthy School Environments

- Reconvened wellness councils in several school districts to enhance and implement wellness policy.
- Provided Get Moving! training to more than half of San Diego's school districts to increase physical activity in before and after school programs.
- Expanded breakfast in the classroom and summer meals programs for hundreds of additional children.
- Obtained commitments from eight school districts to act as pioneers in developing and sharing with all County school districts new practices that will lead to healthier children and youth.
- Featured local produce (Valencia oranges) for the first time for San Diego Unified School District's Harvest of the Month program.
- Launched farm to school lunch program, creating partnership between San Diego Unified School District and local farmers, resulting in system-wide change in the way food is procured for 72,000 lunches daily.



Overarching Activities

- Adopted new name for the local CPPW program: *Healthy Works*.
- Selected four community partners to host Resident Leadership Academies.
- Undergoing evaluation of all interventions and enhanced evaluation activities.
- Soft launch of CPPW held on October 14, 2010 at a school-based media event.
- Adoption of transformative ten-year strategy, Building Better Health, a component of LIVE WELL, SAN DIEGO!, by Board of Supervisors on July 13, 2010; strategy will rely on *Healthy Works* to advance several goals.
- Partnered with the California Department of Public Health to integrate health in all policies.



The goals of the Healthy Works program are being achieved through partnerships between the Health and Human Services Agency (HHSA), contractors, and community partners. HHSA awarded \$3.1 million to the San Diego Association of Governments, \$3.1 million to the San Diego County Office of Education, \$3.4 million to the University of California, San Diego, \$468,537 to Community Health Improvement Partners, and \$1.1 million to San Diego State University.

