

Healthy Works / Community Transformation Grant (CTG) Leadership Team Meeting Minutes

Wednesday, December 12, 2012, 2:00pm – 4:00pm

Attendees:

Healthy Works/CTG Leadership Team Members:

José Aponte	Nora Faine, M.D.	Steve O’Kane	Sup. Pam Slater-Price
Karma Bass	Cheri Fidler	Maria Lourdes Reyes	Robert Tambuzi
C. H. Beck, M.D.	Barbara Jiménez	Sup. Rob Roberts	Howard Taras
Steve Eldred	Nick Macchione	Chris Schmidt	Wilma Wooten, M.D.

Non-Members:

Grace Anggrainy	Amethyst Cureg	Cheryl Moder	Marc Regier
Tamara Bannan	April Fernández	Jill Monroe	Shelley Saitowitz
Deirdre Browner	Stephanie Gioia	Dan O’Shea	Nicole Temple
Naomi Butler	Amelia Kenner Brininger	Ebony Polk	Tina Zenzola
Naomi Chavez	Mary Anne Lacaman	John Rasmussen	

Agenda Item	Presenter	Discussion	Action Items
Welcome and Introductions	Supervisor/Chair Pam Slater-Price	Meeting Purposes: <ul style="list-style-type: none"> • Preview of CTG Evaluation Plan • Introduce Healthy Works Communications Plan and connection to <i>Live Well, San Diego!</i> • Announce Action Institute and introduce CTG Program liaisons 	None
Approval of September Meeting Minutes		Motion by N. Macchione Second by K. Bass Minutes approved unanimously	1. Include list of members in attendance on future minutes.
Supervisor Slater-Price Award	Nick Macchione	Public Health Champion Award presented to Supervisor Pam Slater-Price for her passionate involvement in striving for the health and healthy living of San Diego County residents. Also in recognition, Solana Ctr for Environmental Innovation presented a food basket of locally grown produce and a bench and plaque honoring Supervisor Pam Slater-Price will be placed in the Solana Center’s garden.	None
Key Elements Ensuring the Success of CTG	Supervisor/Chair Ron Roberts Nick Macchione	<ul style="list-style-type: none"> • Funds for media and communications efforts under CPPW grant brought success. CTG does not afford funding for publicity and outreach, indicating a need to, where possible, engage LT members and their ability to leverage media. • Pillars of <i>Live Well, San Diego!</i> goal <ul style="list-style-type: none"> ○ Building Better Health 	None

		<ul style="list-style-type: none"> ▪ Unanimously approved July 2010 ○ Living Safely <ul style="list-style-type: none"> ▪ Unanimously approved October 2012 ○ Thriving <ul style="list-style-type: none"> ▪ To be rolled out in 2013 • Evaluation will monitor plan by tracking 10 leading health indicators in <u>5 areas of influence</u> <ul style="list-style-type: none"> ○ Health ○ Knowledge ○ Standard of Living ○ Community ○ Social 	
Action Items and Evaluations Results from September Meeting	Dr. Wooten	<p>Included in attached presentation</p> <p>Action Items from Sept. Meeting</p> <ul style="list-style-type: none"> • Provide information on the CTG website regarding the process of procurement. • Explain rationale for contract dispositions • CTG Staff to communicate with Healthy Works/CTG Leadership Team. <ul style="list-style-type: none"> ○ Each member assigned liaison <p>Evaluation of Sept. Meeting</p> <ul style="list-style-type: none"> • 50% response rate • Most useful <ul style="list-style-type: none"> ○ Learned more about CTG and SANDAG efforts and the County procurement process (100%) ○ Updates on CTG interventions <ul style="list-style-type: none"> ▪ Relate CTG strategies to the <i>Live Well, San Diego!</i> evaluation model • To be improved <ul style="list-style-type: none"> ○ More time for discussion (note: we've increased discussion time on agenda from 30 to about 40 minutes) 	None
CTG Intervention Updates and First 5 Funding Support	April Fernández	<p>Detailed updates on status of each CTG procurement was provided.</p> <p>See attached presentation and handout on updates.</p>	None
Questions and Answers		There are currently no documents that specify regions regarding competitive bids.	None
CTG Evaluation Plan Review	Deirdre Browner	<p>Included in attached presentation</p> <ul style="list-style-type: none"> • Dissemination Plan details still in development • Draft due to CDC 12/2012 • Discussion with Los Angeles County CTG Evaluators regarding collaborative manuscript for school lunch evaluation 	None
Questions and Answers		<ul style="list-style-type: none"> • Evaluation is designed to measure what is being done through the interventions. Interventions designed to be sustainable. • CDC requires all interventions to be 	2. Review granular part of evaluations to see if the interventions are being implemented effectively.

		<p>evidence-based.</p> <ul style="list-style-type: none"> • Five measures are in Affordable Care Act which all grantees must accomplish. <ul style="list-style-type: none"> ○ Additional focus includes HEDIS measures, systems changes and provider changes • Possibility to look at other grantees' data nationwide to obtain additional best practices. • Cost of experiment of integrity of how interventions are put into place. • CPPW Evaluation Update: <ul style="list-style-type: none"> - Enhanced evaluation includes evaluations of "Fresh Funds," "Summer Meals," and "Healthy Breakfast" programs - Expansion to include Body Mass Index (BMI) to immunization registry 	<p>(Possibly completed by fellows and graduate students)</p> <p>3. Have Dr. Lindsay from SDSU provide Leadership Team with overview of CPPW evaluation results.</p>
CTG Communications Plan	Nicole Temple Dan Bennett	<p>Included in attached presentation</p> <ul style="list-style-type: none"> • New Live Well, San Diego! campaign presented, including how CTG is integrated. • Update on CTG communication plan and how it transitions from the CPPW media campaign. • Engaged LT members in on-going communications role through involvement in messaging, and leveraging public relations resources. 	<p>4. Leadership Team members to consider their possible role in leveraging public relations resources.</p>
Action Institute and Leadership Team Engagement	Dr. Wooten	<ul style="list-style-type: none"> • Action Institute tentatively scheduled for late March/early April 2013 <ul style="list-style-type: none"> ○ Will be held in lieu of next quarterly Leadership Team meeting ○ National perspective to be covered in the morning session ○ Action Institute invitees: leadership team, contractors, staff, departments working on the interventions, local providers through clinical and community prevention 	<p>5. Possible separate convening/workshop to discuss local provider involvement</p> <p>6. Members of Leadership Team to volunteer to assist in development of Action Institute.</p>
Meeting Adjournment	Dr. Wooten	<p>Upcoming meetings:</p> <ul style="list-style-type: none"> ○ Action Institute tentatively scheduled late March/early April 2013 	