

**County of San Diego**  
**Healthy Works**  
**Leadership Team Meeting**

**Wednesday, March 28, 2012, 2:30-4:00 PM**

**County Administration Center, 1600 Pacific Highway, San Diego, CA**

**Minutes**

Agenda Item	Presenter	Discussion	Action Items
Welcome and Introductions	Dr. Wooten	Meeting Purposes: <ul style="list-style-type: none"> <li>• Introduce members of the New Leadership Team to one another.</li> <li>• Develop a shared understanding of the Leadership Team's work.</li> <li>• Brainstorm ideas around what could help the Leadership Team accomplish its work.</li> </ul>	
Healthy Works – Public Health Week Recognition	Nick Macchione	Goal: To improve the health of San Diegans.  County Board of Supervisors has made <i>Live Well San Diego!</i> a priority.  CPPW contractors will receive the Public Health Champion "Director's Award" on April 2, 2012. All are welcome to attend.	
CTG and the Role of the Leadership Team	Dr. Wooten	HHSA Expectations for Leadership Team: <ol style="list-style-type: none"> <li>1) To ensure that the strengths, talents, and interests of Leadership Team members are matched with opportunities that capitalize on those strengths and advance the strategic work of CTG</li> <li>2) To actively engage members in a productive and time-efficient manner</li> <li>3) To restructure meetings to become more productive and accountable.</li> </ol>	
Group Discussion – How Will the Leadership Team Accomplish its Work?	Katie Eukel, President, Fourth Sector Consulting	What are the Leadership Team expectations? <ul style="list-style-type: none"> <li>○ Brain trust vs. worker bees?</li> <li>○ Leverage partnerships and technology to strengthen the work</li> <li>○ Celebrate success and identify opportunities.</li> <li>○ Be accountable to each other.</li> <li>○ What exists here (low-hanging fruit)?</li> <li>○ Involvement with selection of grantees.</li> <li>○ Staying in the know about what is happening.</li> <li>○ Meeting asks from County:               <ul style="list-style-type: none"> <li>○ Come with specific questions and asks.</li> <li>○ Find partnerships through Leadership Team.</li> </ul> </li> </ul> How does the Leadership Team fit into specific strategies of CTG?	

		<ul style="list-style-type: none"> <li>○ Opportunities: <ul style="list-style-type: none"> <li>○ Discuss best practices.</li> <li>○ Communicating.</li> <li>○ Contextualization.</li> </ul> </li> <li>○ Attend CDC Conferences or have training in SD.</li> <li>○ Educate on the process.</li> <li>○ Expect input or only being informed?</li> </ul> <p>How to use time together to keep members engaged and working toward shared goals (brainstorm):</p> <ul style="list-style-type: none"> <li>○ Provide advice on building flexibility into funding strategies.</li> <li>○ Ensure we're using shared language.</li> <li>○ Can we learn about everyone's strengths (face-to-face survey that may help Leadership Team work more effectively)?</li> <li>○ Feedback opportunities.</li> <li>○ SDSU conducted program evaluation after every meeting in CPPW by checking with advisory committee re: what was working.</li> <li>○ Provide technical expertise.</li> <li>○ Explore learning from other teams/agencies.</li> <li>○ Provide balance between process and reflecting back.</li> <li>○ Provide good feedback on funding allocation.</li> <li>○ Have speakers/learning opportunities.</li> <li>○ Balance learning everything with knowing key emergent opportunities. <ul style="list-style-type: none"> <li>○ Optional learning/training elsewhere.</li> </ul> </li> <li>○ Use time to think about San Diego: <ul style="list-style-type: none"> <li>○ Shopping list of what the county needs to succeed.</li> <li>○ Signature events (a brand).</li> <li>○ Connecting with other resources.</li> </ul> </li> <li>○ Members are the spokespeople in groups in San Diego.</li> <li>○ Gauging/celebrating impact.</li> <li>○ Literacy at its most basic level is fundamental disconnect. Children are falling further and further behind. Less money in schools, less money in libraries. Nurses on bookmobiles.</li> <li>○ Make the national strategies local community strategies.</li> <li>○ Provide feedback on how to communicate about this with constituencies.</li> </ul>	<ol style="list-style-type: none"> <li>1. Interview each CTG member to find out strengths and what areas you would champion as it relates to the plan.</li>   <li>2. Create "cheat sheet" with lay language that drills down on activities to be more tangible.</li> <li>3. Questionnaire: what else can you offer?</li> </ol>
Meeting Adjourns	Dr. Wooten	<p>Upcoming meetings:</p> <ul style="list-style-type: none"> <li>○ Friday, June 29, 2012 9:00 AM-11:00 AM</li> <li>○ Wednesday, September 12, 2012 2:00PM-4:00 pm</li> <li>○ Wednesday, December 12, 2012 9:00 AM-11 AM</li> </ul>	<ol style="list-style-type: none"> <li>4. Distribute minutes</li> <li>5. Outlook invites for next 3 meetings</li> </ol>