



Healthy WorksSM / Communities Putting Prevention to Work (CPPW)

Leadership Team Meeting

Wednesday, September 12, 2012

SANDAG Role

- Transportation Planning and Implementation
- Transit Planning
- Housing Allocation
- Economic Prosperity
- Energy Planning
- Habitat Conservation
- Shoreline Preservation
- Bi-National, Tribal and Inter-Regional Coordination

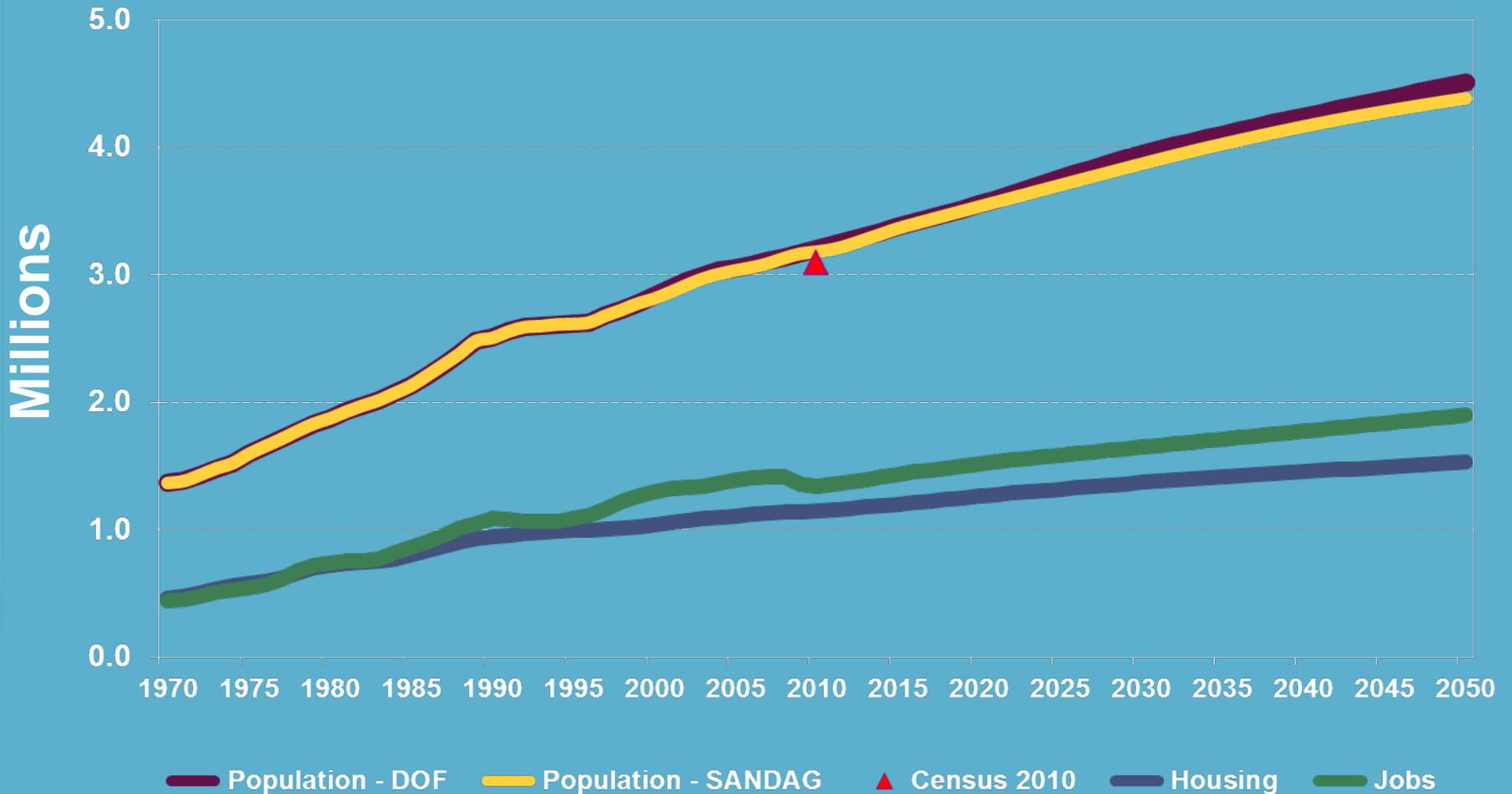
SANDAG Board of Directors

- SANDAG is the MPO/COG for the San Diego region
- Mayors, Councilmembers, and Supervisors
- Appointed by council/board to SANDAG
- Meet in public meetings; twice/month

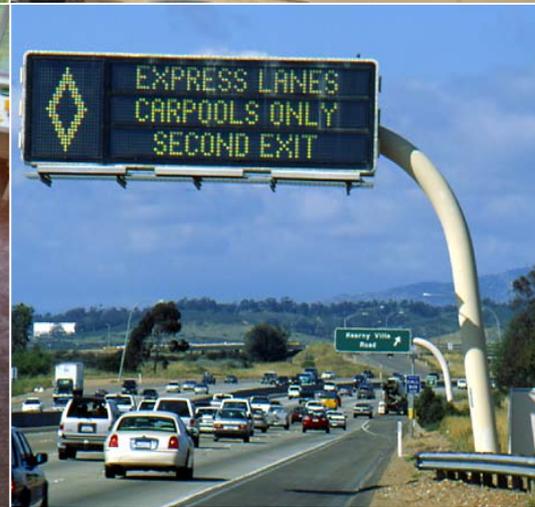
The San Diego Region



Regional Results: Population, Jobs, Housing



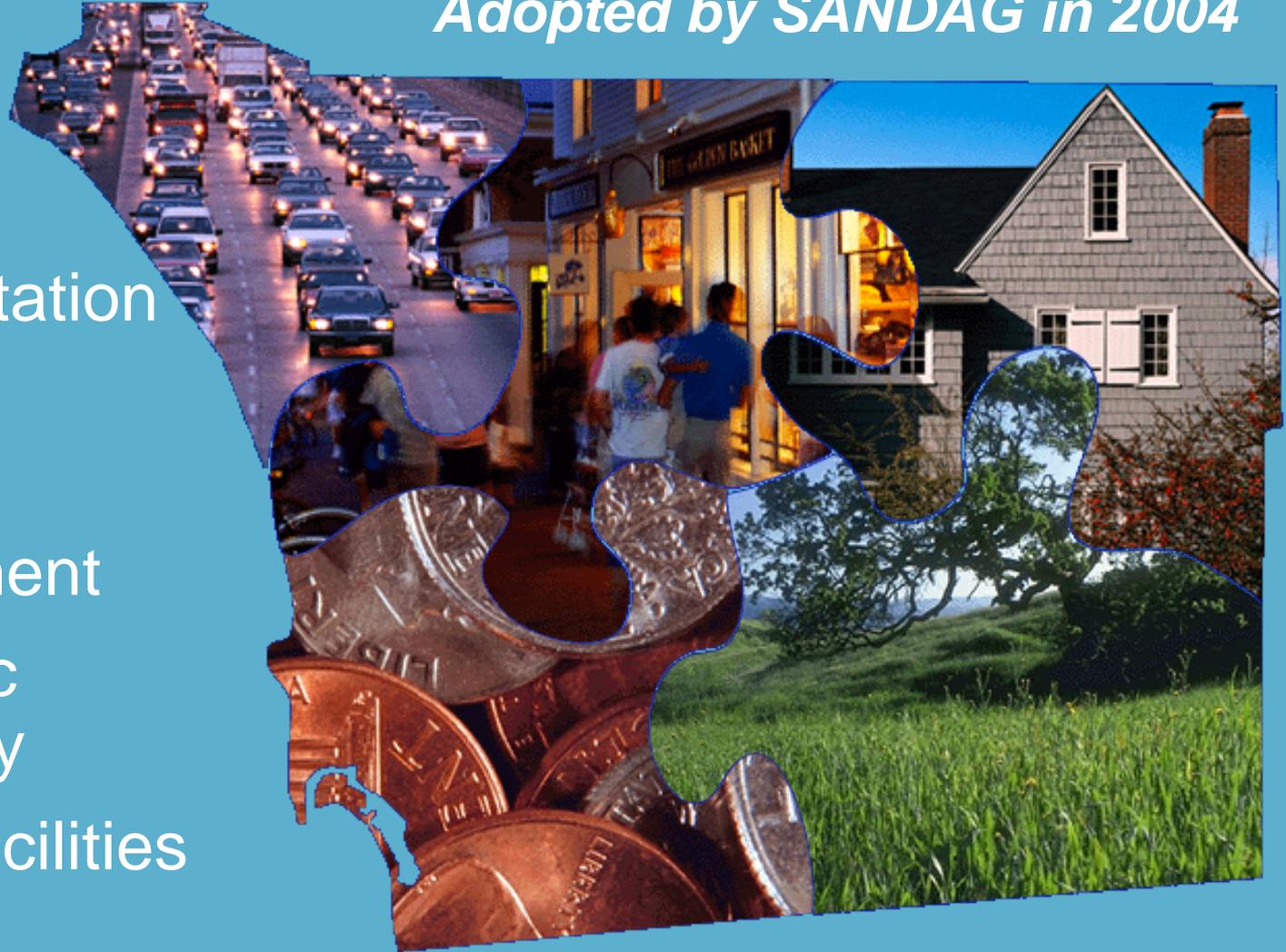
Sustainable Communities Strategy



San Diego Regional Comprehensive Plan

Adopted by SANDAG in 2004

- Urban Form
- Transportation
- Housing
- Healthy Environment
- Economic Prosperity
- Public Facilities
- Borders



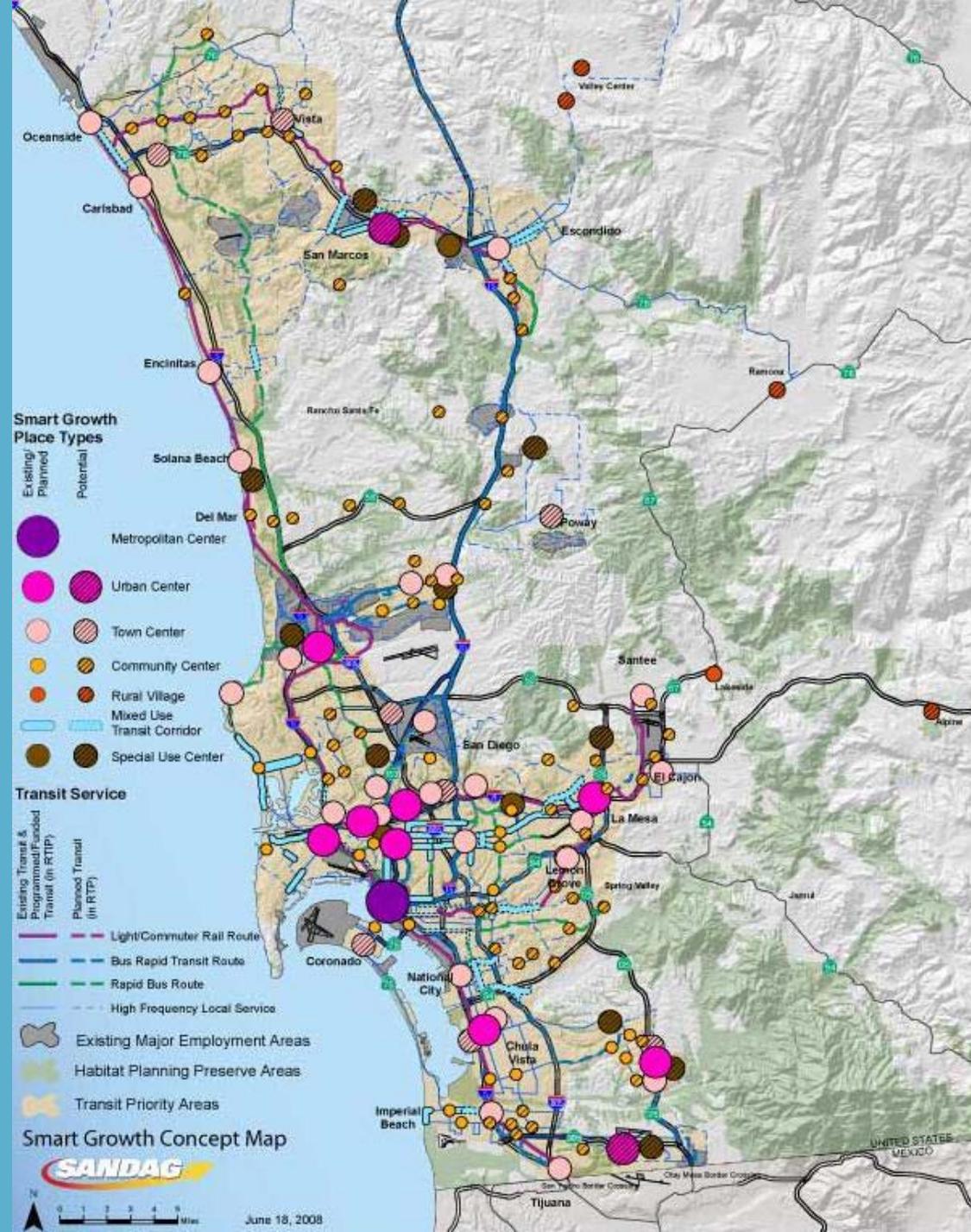


RCP Focus

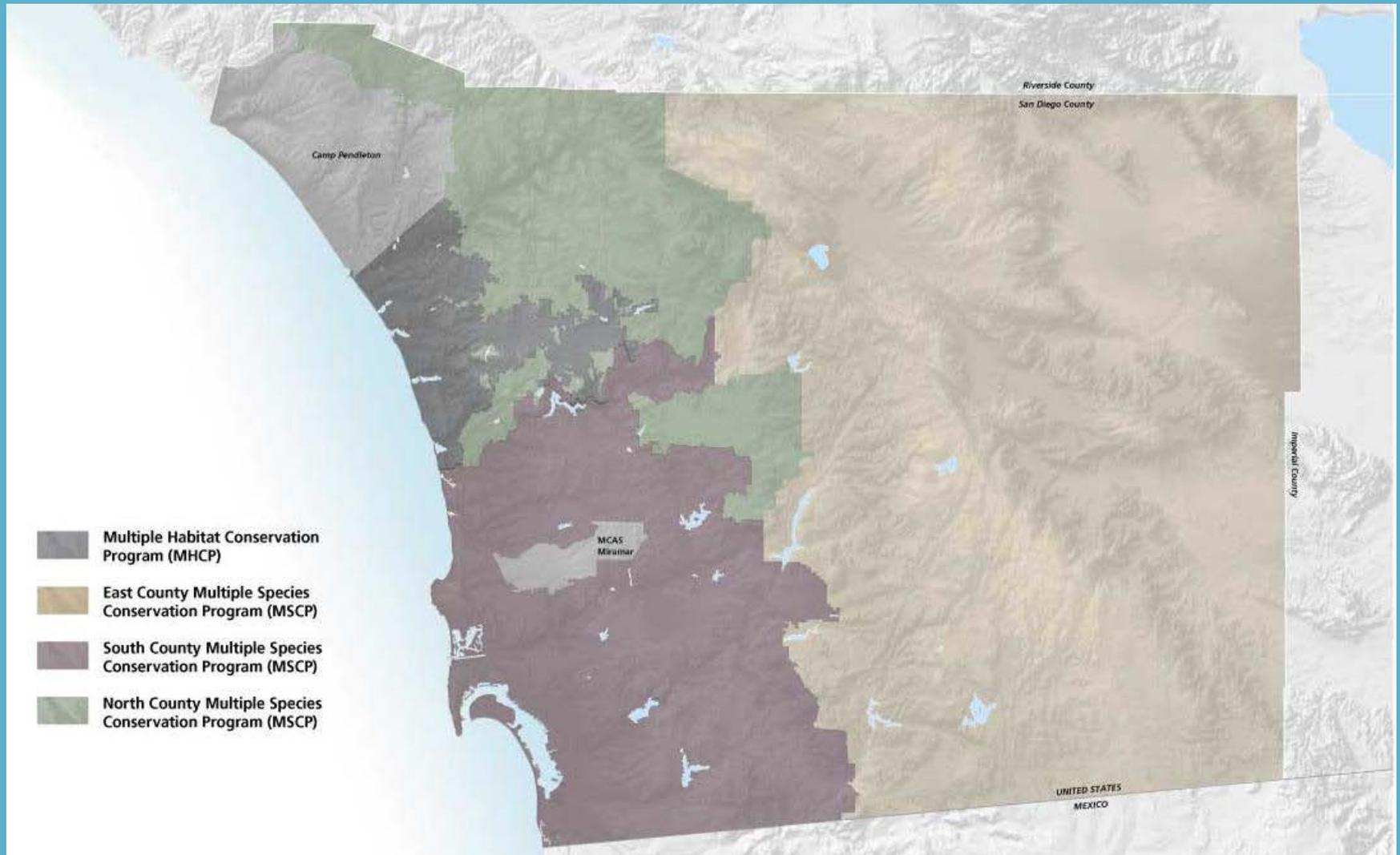
- Better connecting land use and transportation
- Using our plans to guide public facility and environmental investments
- Making it happen through *incentives and collaboration*



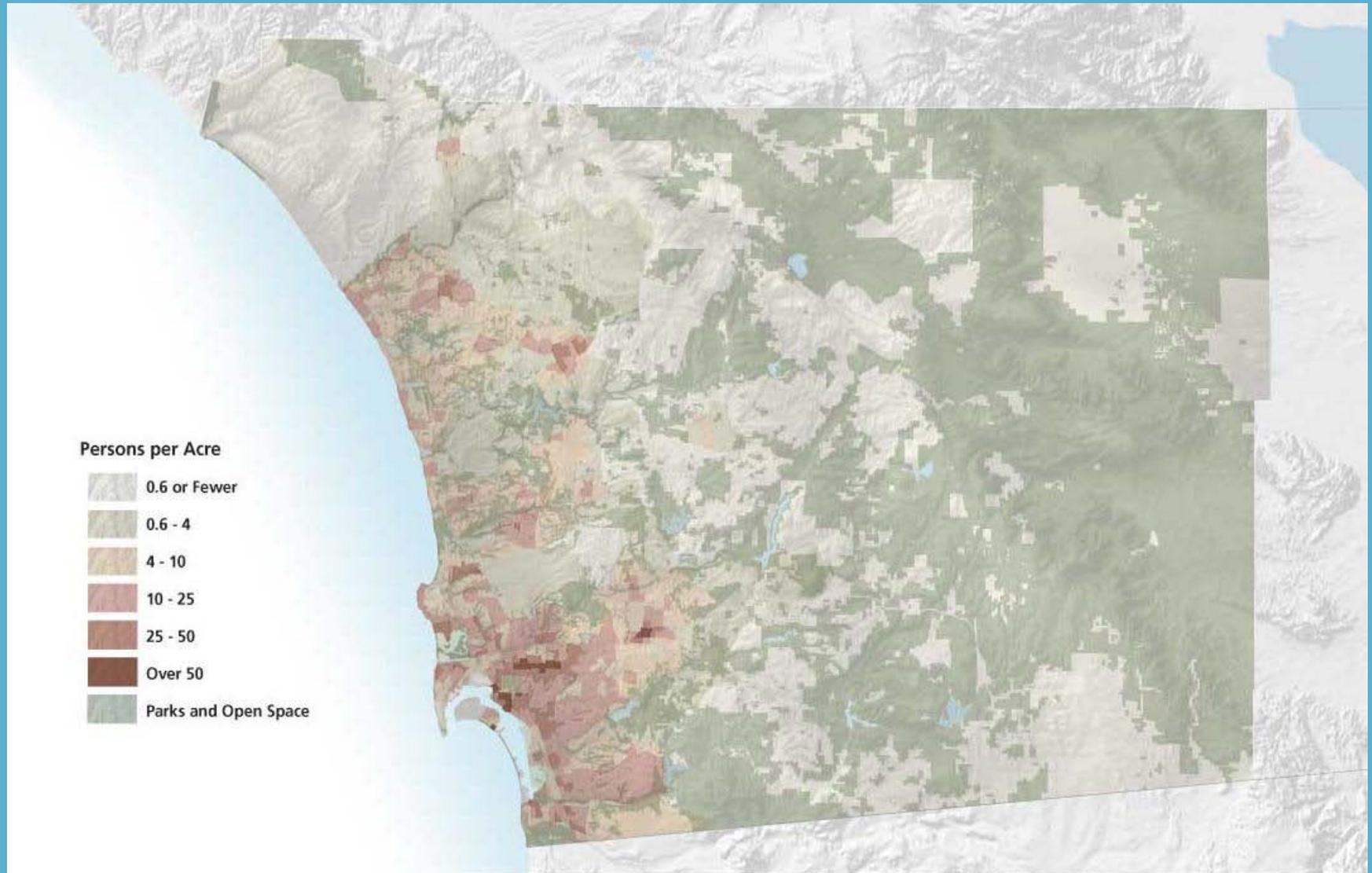
Smart Growth Concept Map



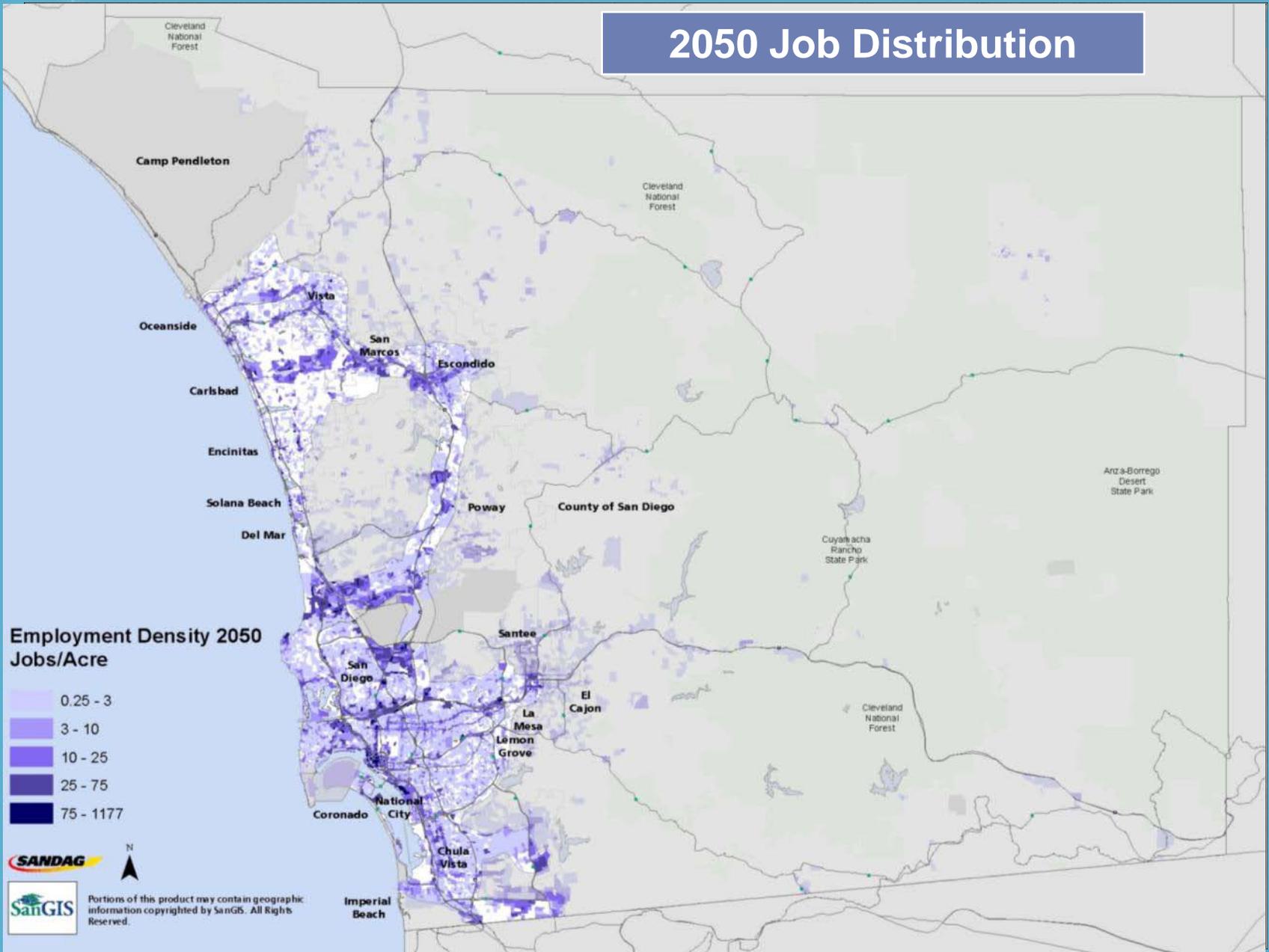
Habitat Conservation Planning Areas in the San Diego Region



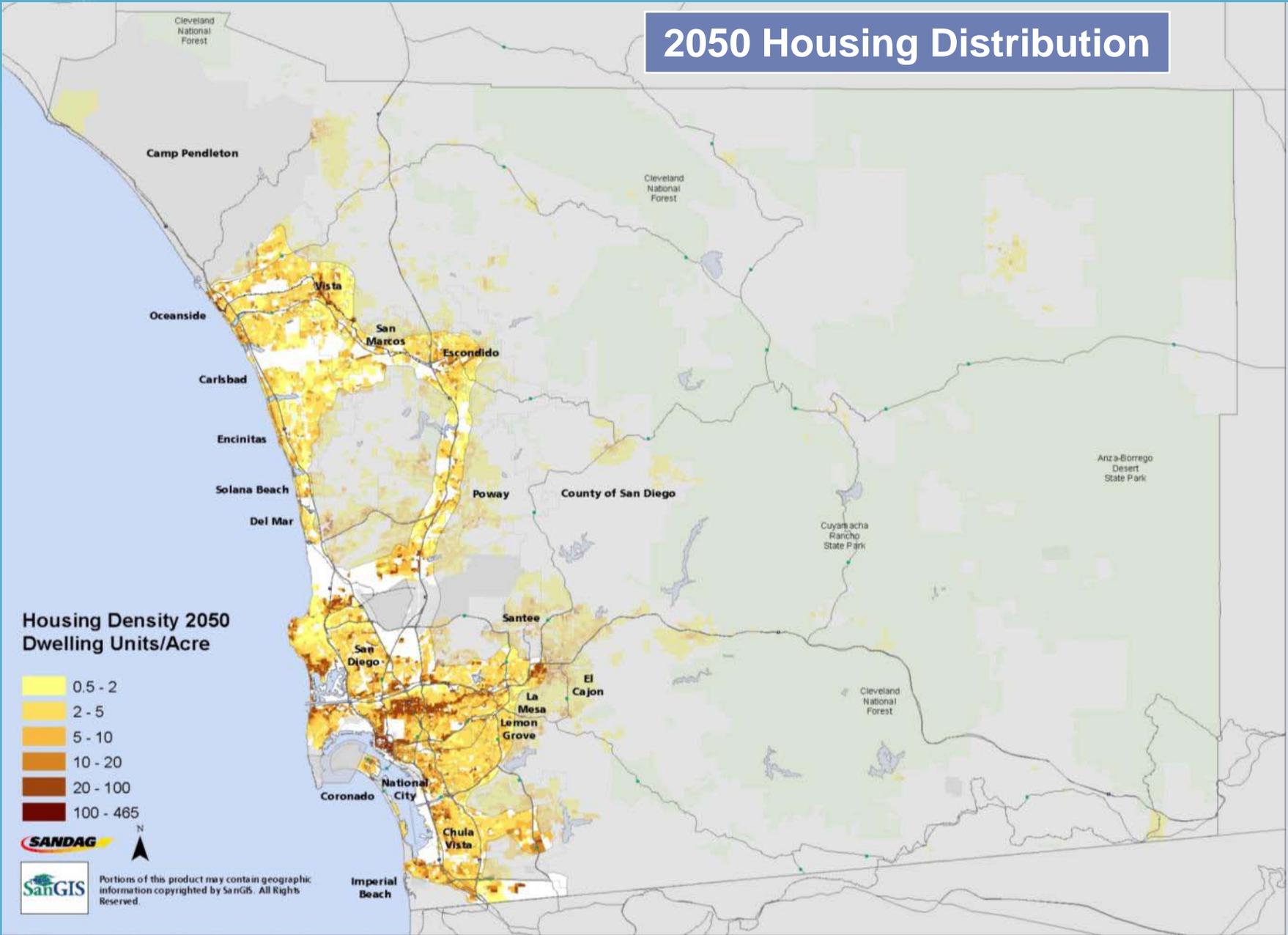
Population Density for 2050



2050 Job Distribution



2050 Housing Distribution



Offering More Travel Choices



Reducing Demand



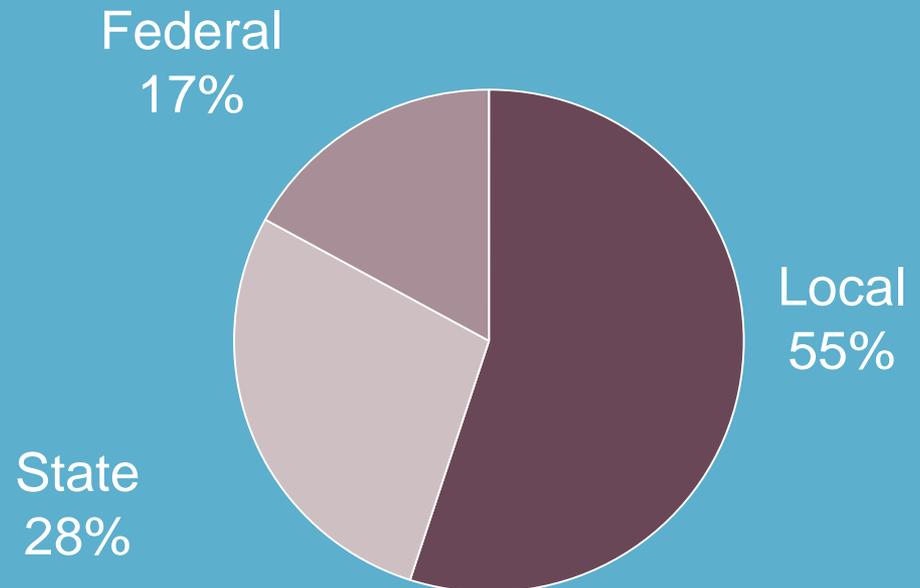
Maximizing Technology



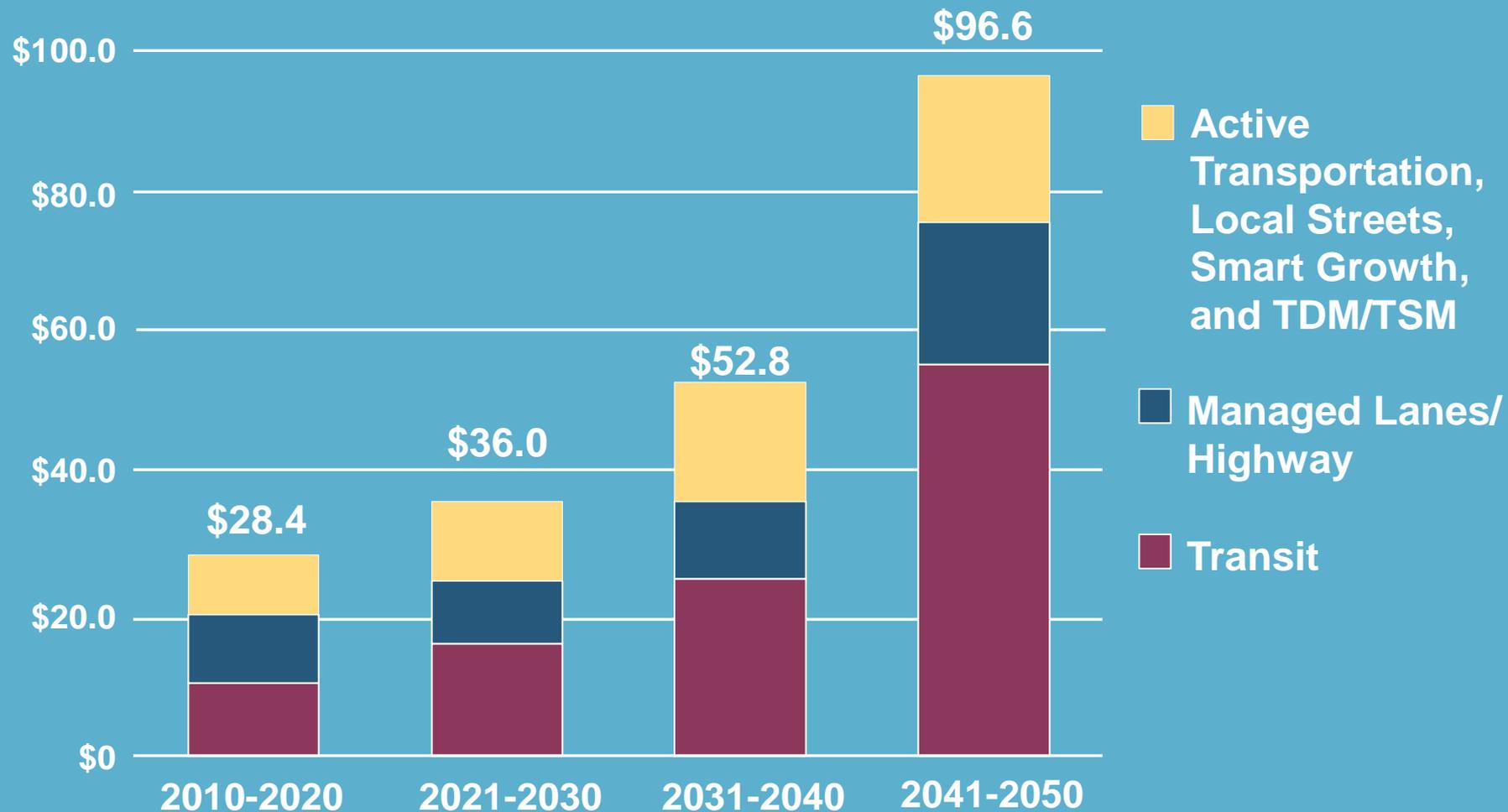
Paying for the Plan

- Based on current and reasonably available funding sources
- \$213.8 billion in total revenues phased through 2050 (in year of expenditure)

Major Revenue Sources/
Revenue Constrained Scenario



Phased Projects & Programs (\$ in year of expenditure)



Healthy Works / CPPW

Funded 15 Interventions addressing:

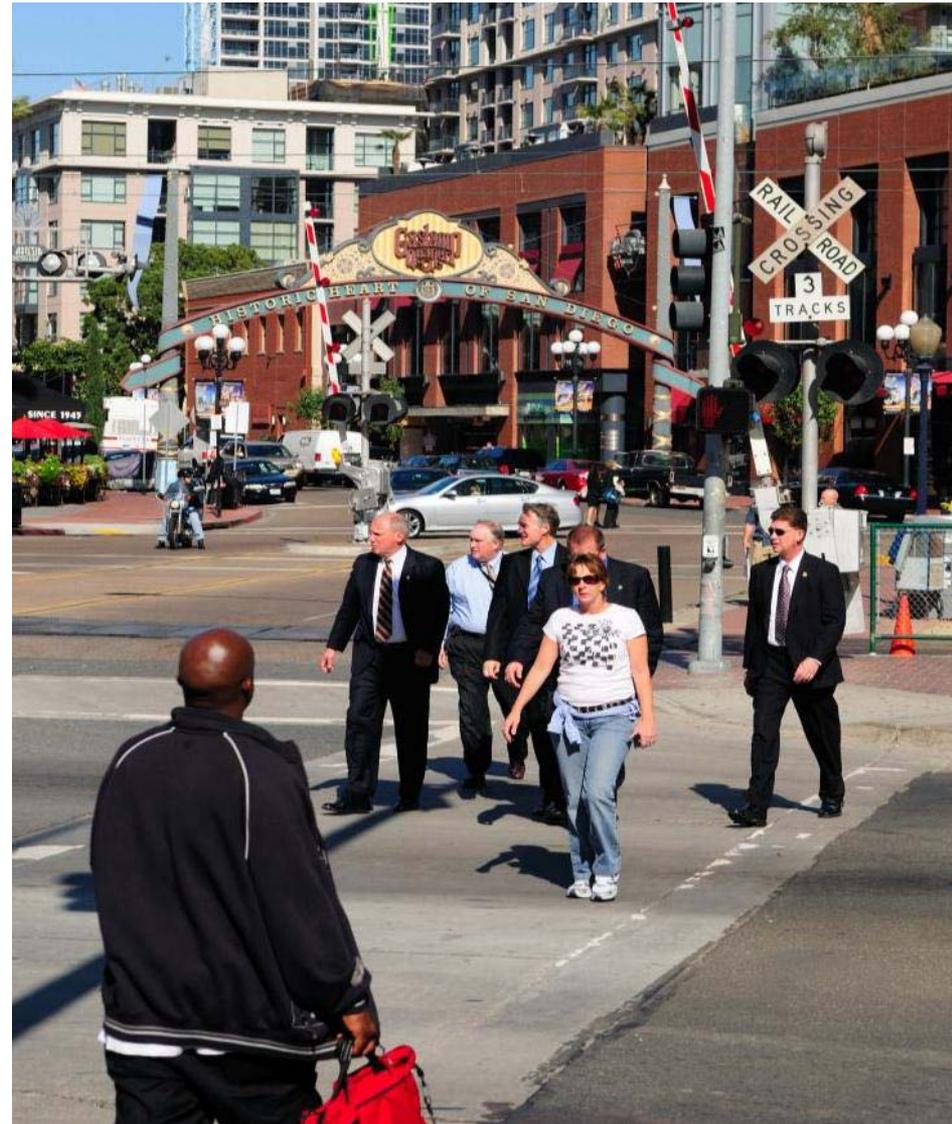
- Physical activity through **built environment strategies**
- Healthy nutrition through the **availability of fresh produce**
- Nutrition and physical activity in **schools**



Built Environment Strategies

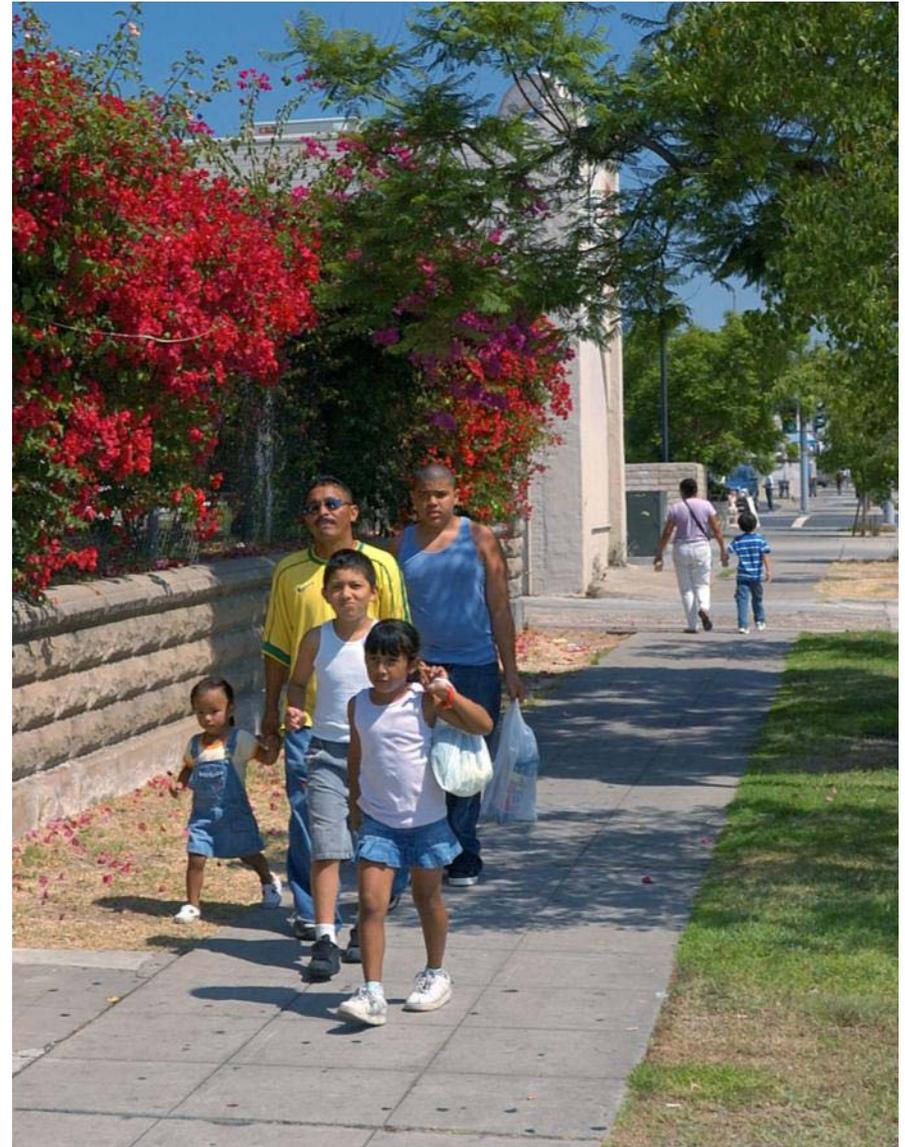
- Physical activity
- Access to daily goods and services
- Air quality
- Injury prevention and safety

... **Healthy Communities!**



SANDAG's Healthy Works Projects

- Stakeholder Engagement
- Pass-Through Grant Programs and Incentives
- Regional Policies and Programs
- Tools and Technical Assistance



Stakeholder Engagement

Public Health Stakeholder Group (PHSG)

- City / County Planning, Redevelopment & Public Works
- County Health
- Health Care Providers
- Professional Organizations (APA, ASLA & AIA)
- Community-Based Organizations
- Advocacy Groups (Active Transportation, Seniors, Food Security, Sustainability, Equity & Health)

Safe Routes to School (SRTS) Coalition

- City / County Planning & Traffic Engineering
- State and County Health
- School Administration
- Parent Groups
- Community-Based Organizations
- Advocacy Groups

Grant Programs and Incentives

Over \$1 million in pass-through grants to:

- Integrate health considerations in planning
- Promote active transportation and walkable neighborhoods
- Support SRTS planning and programs



Regional Policies

- Regional Health and Wellness Policy Framework and Performance Measures
 - Builds on the 2004 Regional Comprehensive Plan and the 2050 RTP / SCS
 - Input into the next regional plan update process



Regional Policies

- Regional Safe Routes to School Strategic Plan
- SRTS Technical Assistance Workshops



Active Transportation Promotion

Bike to Work Month – May 2011

- Bike Safety and Education Programs – 1,500+ participants
- Bike to Work Day – 75 pit stops and 6,000+ participants



SchoolPool Program

- Walking SchoolBus and Bike Buddy Programs

Walk Ride and Roll Campaign

- 4,500 kids from 22 schools walked or biked to school



Regional Bike Signage and Promotion

Regional Bicycle Network Wayfinding Signage

- Improve navigation for bicyclists
- Encourage utilitarian bicycling
- Improve access to regional trails and destinations
- Increase visibility of regional bicycle network



Health Atlas

Demographics

- Population Density
- Low-Income Areas
- Minority Areas
- Low Mobility Areas
- Low Community Engagement

Physical Activity and Active Transportation

- Walkability
- Transit Accessibility
- Park Access
- Non-Motorized Trail Access
- Daycare, Library, Elementary School and Health Care Access
- Crime and Physical Disorder
- Violent Crimes

- Vacant and Underutilized Parcels
- Arterial Density
- Traffic Volume Density
- Complete Neighborhoods

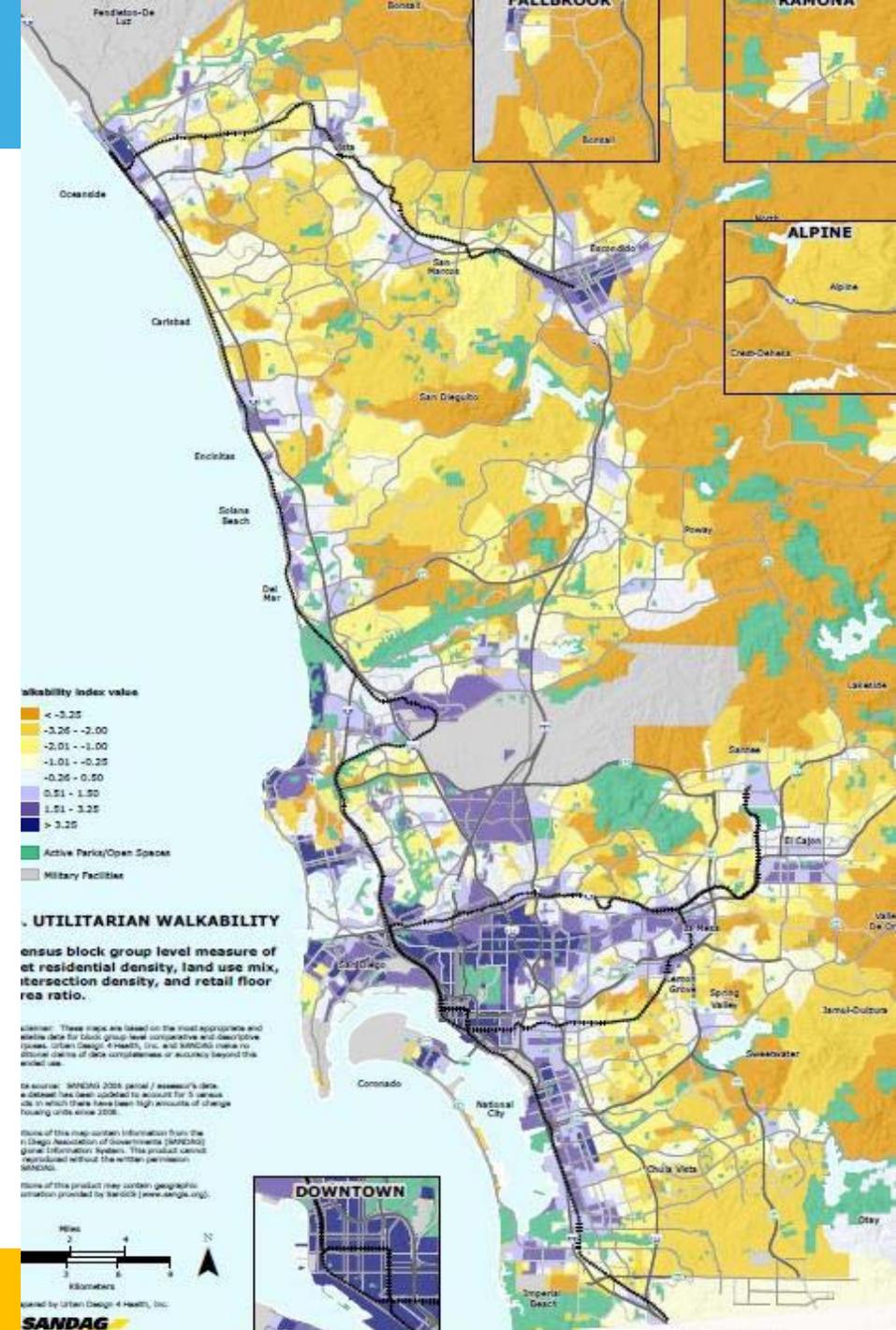
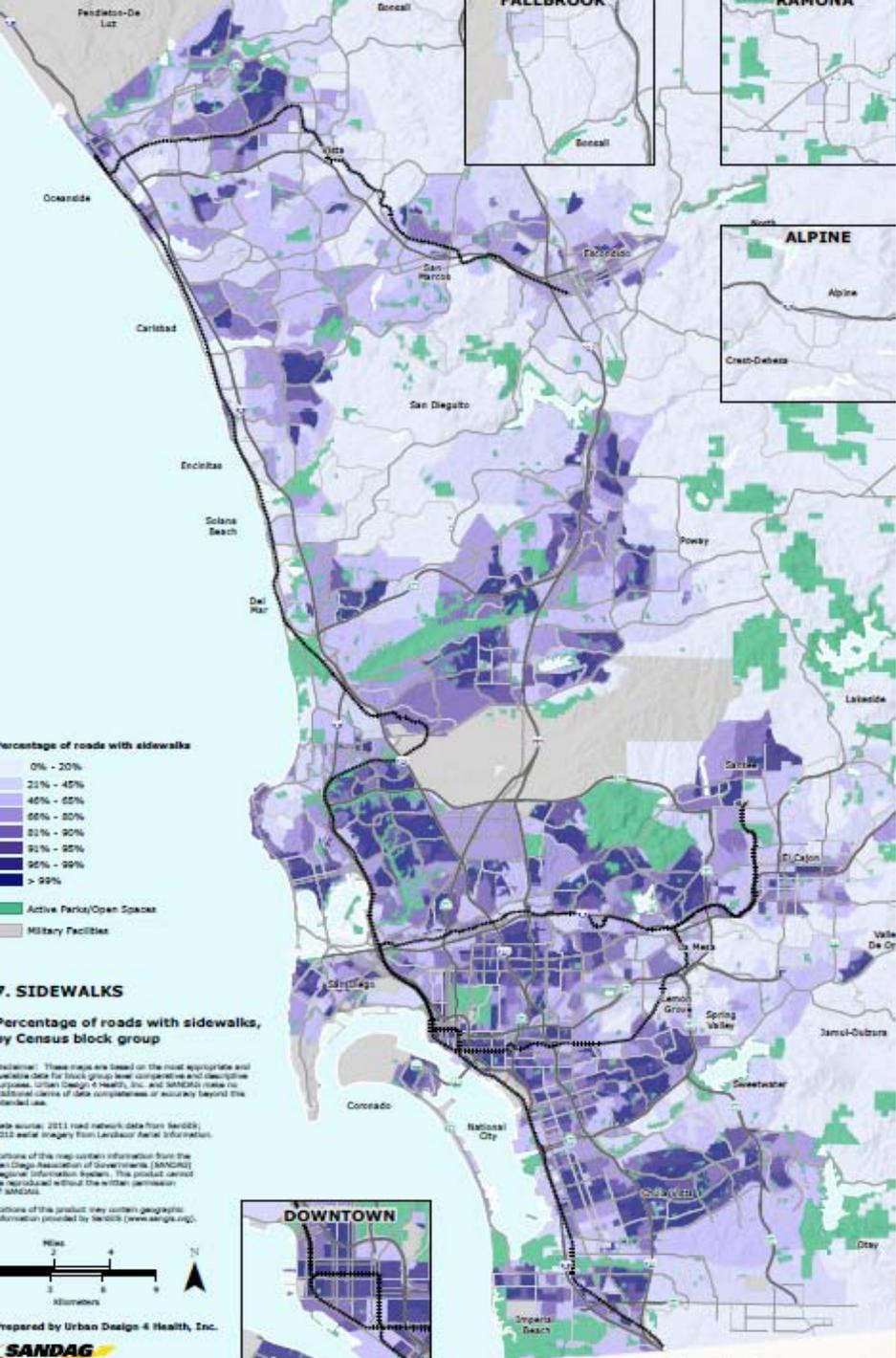
Injury Prevention

- Pedestrian and Cyclist Traffic Crashes
- Youth Traffic Safety

Food and Nutrition

- Access to Healthy Food
- Fast Food Residential Density

Air Quality



Transportation Modeling Enhancements

Activity Based Model (ABM) Health Module

- More accurately account for active transportation trips
- Analysis of health for proposed policies / projects
- Monitoring and evaluation of health-related targets



Health Benefits and Impacts Analysis

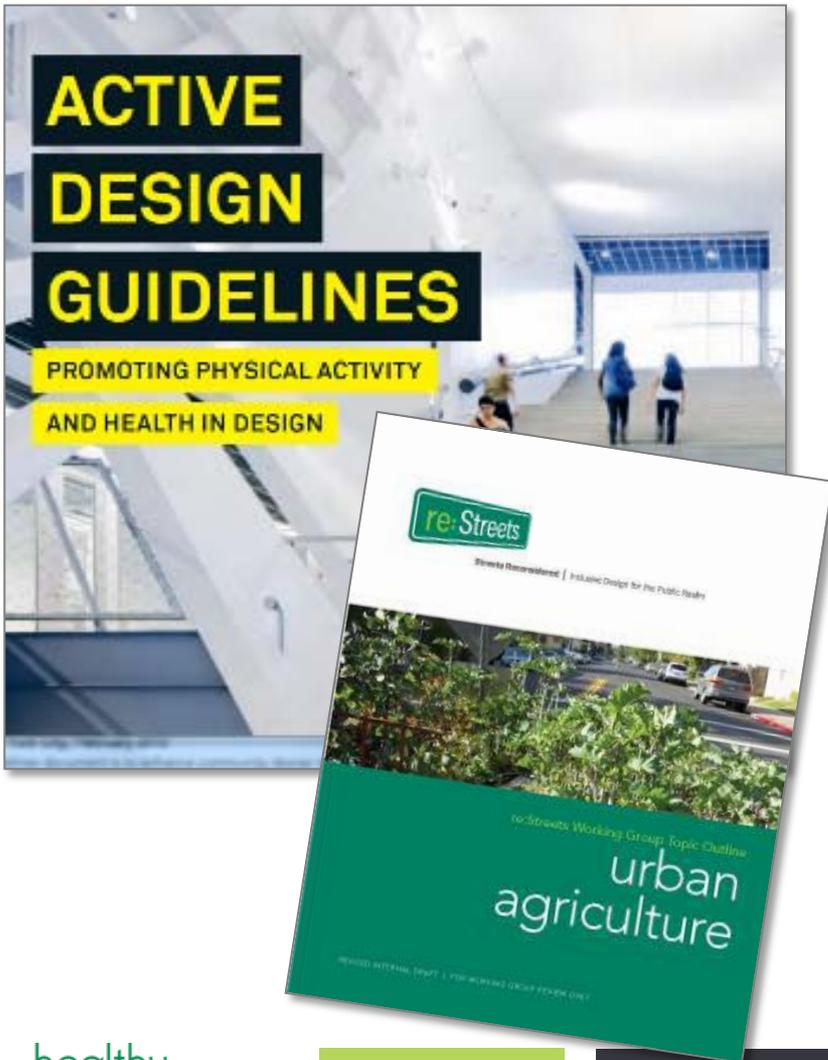
Training Workshops

- Build capacity in the region to conduct health analysis
- Promote consideration of health co-benefits in proposed policies, projects and programs



Active Design Guidelines

National Best Practices



SANDAG's Existing Guidelines



Complete Streets Training Workshops

- Compliance with the 2008 California Complete Streets Act (AB 1358)
- In partnership with the National Complete Streets Coalition and WalkSanDiego
- Phase 1 participants:
 - City of Chula Vista
 - City of San Diego
 - City of Encinitas
 - City of La Mesa



Community Transformation Grant (CTG)

Program Objectives:

- Community-level efforts to reduce chronic diseases
- Improve public health, reduce health disparities, and control health care spending

Funding:

- \$103 million to 61 communities serving 120 million Americans
- \$15 million to HHSA for five years
- \$2.5 million to SANDAG for five years

Stakeholder Engagement

- Reconvene the Public Health Stakeholder Group
- Engage the SRTS Coalition



SRTS Strategic Plan Implementation

- Prioritize recommendations in the Strategic Plan
- Develop a Phasing and Funding Strategy for the Strategic Plan
- Implement three high-priority Projects in high-need areas



Health and Wellness Policies

- Develop a policy framework and performance measures for the next regional plan update
- Conduct health-benefits analysis on components of the next regional plan update
- Develop recommendations for a regional monitoring and evaluation program
- Conduct outreach to get input on developing regional guidance on health community design

Regional Complete Streets Policy

- Develop a regional complete streets policy
- Update the region's Traffic Impact Study guidelines
- Provide technical assistance to local jurisdictions on complete streets policy and implementation



Health Benefits and Impacts Analysis

- Build capacity in the region to conduct health-benefits analysis
- Provide technical assistance to local jurisdictions, CBOs, Tribal governments and schools
- Explore institutionalization of health-benefits analysis protocols at SANDAG





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