



Larry Jonas started his career in book publishing/retailing in 1984 as the Trade Book Buyer for the Washington State University bookstore. In 1987-88 he was the owner of Skagit Bay Books in LaConner, WA. In 1989, he joined Penguin Books USA in New York as Assistant National Sales Manager, later as Director of Sales - Special Markets. He was Publisher/Director of Sales for Custom and Proprietary Products at Dorling Kindersley (DK Inc.) in 1997-98. Most recently, he has served as Director of Sales - Special Markets for Harcourt Trade Publishing. He has a BA from the Eastman School of Music and an MBA from SDSU.