



**GREG COX**  
**SUPERVISOR, FIRST DISTRICT**  
 San Diego County Board of Supervisors

COUNTY OF SAN DIEGO  
 BOARD OF SUPERVISORS

2012 JUN 20 PM 2 53

THOMAS J. PASTUSZKA  
 CLERK OF THE BOARD  
 OF SUPERVISORS

DATE: June 20, 2012

TO: Mr. Thomas Pastuszka  
 Clerk of the Board of Supervisors

RE: **FY 2012-2013 Community Enhancement Allocations**

The following is submitted as my recommended First District allocations for the 2012-2013 Community Enhancement Program:

Organization Name	Purpose	Allocation
A Reason To Survive, Inc. (ARTS)	INSPIRE Program - Works with youth ages 6-18 on a consistent and long-term basis, providing weekly classes at the Pat D'Arrigo ARTS Center. Facilities at the Pat D'Arrigo ARTS Center enable ARTS' staff to provide more in-depth artistic instruction and expose kids to all different types of creative expression.	5,000
Accessible San Diego (ASD)	Fund Visitor Center Core Program including staffing and outside vendors, along with related operational expenses for the Visitor Center operated by persons with disabilities. Continue to welcome Accessible groups and return groups to San Diego, and expand targeted marketing for persons with disabilities. Publish a New Edition of Access in San Diego Guide and distribute a total of 10,000 Guides to the Veterans Hospital, Naval Hospital, Visitor Center Network, and Area Service Centers for seniors and persons with disabilities. Fund positions to identify accessible features in the San Diego Region. The information will enhance the Information Center for visitors and San Diegans with disabilities, new Access-SanDiego.org website, and the new edition of Access in San Diego Guide. Fund 1.5 office staff to respond to requests through multi-media outlets and expand the effectiveness of the social media outreach.	3,000

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Aguinaldo Foundation	Youth Development Program - Awards to students with excellence in academics, talent competition, cultural competitions, and granting deserving students. Philippine Festival. Aguinaldo Leadership Awards and Philippine Independence Ball - Recognition of deserving individuals of any race, serving the Filipino American community, cultural entertainment and performances. Special guests coming from the Philippines and other cities in the United States helping promote tourism.	2,000
American Youth Hostels, Inc. San Diego Council (Hostelling International USA, San Diego Council)	39th Annual Midnight Madness Fun Bike Ride. 55th Annual Christmas Bicycle Trip.	4,000
Asian Story Theater	"La Pastorela" is San Diego County's critically-acclaimed holiday musical-comedy that shares the culture of our border region while promoting peace, tolerance, respect for others, diversity and justice. Funds for rental of the San Diego Repertory Theater, printing, costumes, and props.	4,800
Bon Temps Social Club of San Diego (Gator by the Bay Festival)	Gator By the Bay Festival - Provide educational and cultural programs showcasing the Cajun/Creole culture through music, dance and food.	3,500
Bonita Business & Professional Association, Inc. (BBPA)	Bonitafest "Kick Off" Benefit. 40th Annual "Wild West" Bonitafest. Bonitafest Street Banners. 40th Annual "Wild West" Parade. 15th Annual Bonita's Rootin' Tootin' Chili Cook Off and Fair.	8,500
Bonita Historical Society (Bonita Museum & Cultural Center)	Executive Director's salary. Advertising, printing, copier, office, computer, facility supplies, general museum events and janitorial. Liability, accident, workman's compensation insurance.	16,000
Bonita Optimist Club (Bonitafest Melodrama Project)	Bonitafest Melodrama.	3,500
Business Improvement District Council	Bike Friendly Business District pilot program (7 BIDs) and 7 cargo bikes. Expansion of the pilot Bike Friendly Business District Program to 10 other BIDs.	4,000
Cabrillo Festival, Inc.	49th Annual Cabrillo Festival.	5,000
California State Games	2012 California State Games. 2013 California Winter Games.	2,000

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<p>Casa Familiar, Inc.</p>	<p>Mes de la Mujer/International Women's Day a series of events in March including an all-women juried art exhibit, performances, lectures, literary presentations and crafts marketplace. Dia de los Muertos - Traditional food, music and cultural performances, an annual Art Exhibition in our gallery space, as well as the creation of day of the dead altars throughout the community. Fronteras Festival - To expose the underserved community of San Diego/San Ysidro to fine arts from both sides of the border. Dia de San Ysidro - Annual celebration of the patron saint of our wonderfully unique border town. Dia de la Mujer Art Exhibition Catalogue - Publication of a commemorative Art Exhibition Catalogue to memorialize the past 5 exhibitions as well as document the process, need and response for arts programming that reflects the beauty of San Diego art.</p>	<p>9,000</p>
<p>Central Commercial District Revitalization Corp</p>	<p>Winter Festival 2012 - Annual winter festival in Logan Heights for the residents of Logan Heights, Sherman Heights, Barrio Logan, Grant Hill and surrounding areas.</p>	<p>2,000</p>
<p>Chicano Federation of San Diego</p>	<p>Small Business Training Program for Women - Providing women from underserved communities with the tools and resources to start a home-based childcare business.</p>	<p>9,000</p>
<p>Children's Museum of San Diego (The New Children's Museum)</p>	<p>Studio Workshops and Activities - Hands-on activities and workshops free of charge for all visitors. These workshops and activities are directly related to contemporary art in the exhibition and offer children and families a new perspective on art, art-making, and self expression. Artist Open Call - As a way to refresh the current museum-wide exhibition and offer our visitors the chance to work with practicing artists, NCM invites local artists to reinterpret pieces throughout the Museum. These artists work with Museum visitors to create original works of art, lead classes, and conceptualize summer camps.</p>	<p>5,000</p>
<p>Chula Vista Chamber of Commerce</p>	<p>Marketing and operating expenses. Professional services related to the website upgrades and programming expenses. Maintaining the operation of our daily Visitor Center in Chula Vista.</p>	<p>20,000</p>

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<p>Classics for Kids, Inc. (Classics 4 Kids)</p>	<p>Orchestra concerts and four-pronged program that includes specialized arts curriculum imbedded in other academic subjects that increase student achievement. Entertaining, educational and fun family concerts for San Diego's families and visitors.</p>	<p>2,000</p>
<p>Coronado Community Theatre, Inc. (Coronado Playhouse)</p>	<p>17th Annual Free Shakespeare presented to students and adults from around the county. 4th Annual Local Playwright Presentation. Musical Theatre Enhancement-Sound System Upgrade.</p>	<p>3,000</p>
<p>Coronado Historical Association (Coronado Museum of History and Art)</p>	<p>The Kingston Trio Legacy Exhibition - The Kingston Trio were a popular musical group in the 1950s-1960s. An exhibition will be developed to highlight the Trio, the life of Nick Reynolds who grew up in Coronado and was a founder of the Trio, and the cultural climate of the 1950s-1960s. Kingston Trio Educational Program - In partnership with Coronado High School and their School of the Arts, we will provide an artist-in-residence who will work with all high school students providing class presentations and musical lessons.</p>	<p>3,000</p>
<p>Cortez Racing Association (CRA)</p>	<p>Annual BC Series - 125 sailboats, each with average crew of 6 will sail/race each Wednesday night for 10 weeks each summer for 32 years. Start/finish is middle of harbor Island, racing northwest as far as Shelter Island and south to the Coronado Bridge.</p>	<p>1,700</p>
<p>Downtown San Diego Partnership</p>	<p>Work Your Way Home Program - Provide downtown homeless the opportunity to reconnect with family or friends outside San Diego by providing bus passes in exchange for working one day with Clean &amp; Safe (C&amp;S) maintaining downtown streets. Sidewalk Pressure Washing using recoverable water vacuum system. Urban Re-Forestation - Purchase and install 20 trees to replace dead or dying tree stock. Trash Receptacle Enhancement Program.</p>	<p>5,000</p>

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Elite DVBE Network (Elite SDVOB)	Economic development and employment readiness workshops for veterans. Support the attendance of 5 members at the national convention which will provide representation for San Diego Veterans. Host the quarterly meeting of the Veteran's Affairs Advisory Council. Conduct monthly outreach meetings. Organize and conduct ongoing regular monthly meetings with affiliate chapters.	2,000
Firefighters Advisory Council to the Burn Institute	FIRE EXPO/Firefighter Demolition Derby 2013 - Provide public safety information and fire and burn prevention education such as wildfire preparation materials and free smoke alarms to the people of San Diego County.	2,000
Friends of San Diego Wildlife Refuges, Inc. (Tijuana Estuary Visitor Center)	Fiesta del Rio - A celebration of the peoples, cultures, history, and environment of the region of the Tijuana River Estuary.	3,500
Greater San Diego Chamber of Commerce (San Diego Regional Chamber of Commerce; San Diego Chamber of Commerce)	Mexico Business Center (MBC) and Smart Border Coalition - MBC will focus on familiarizing SD County businesses with Tijuana business opportunities. We will introduce County companies to their Mexican counterparts encouraging sourcing to Tijuana manufacturers.	30,000
I Love A Clean San Diego	Coastal Cleanup Day - Part of a statewide event, Coastal Cleanup Day is the largest environmental volunteer event in San Diego County. Creek to Bay Cleanup - Media outreach and event promotion.	15,000
Imperial Beach Chamber of Commerce, Inc. (IB Chamber)	Surf Town Triathlon.	4,000

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Justice Overcoming Boundaries in San Diego County (Fiesta del Sol San Diego)	Fiesta del Sol San Diego 2012 - Two-day alcohol/tobacco free Latino Family Festival promoting health, education, early child development, youth leadership, green jobs, civic participation, arts and culture. Healthy Living Pavilion for Fiesta del Sol San Diego. Education Pavilion for Fiesta del Sol San Diego. Youth Leadership Pavilion for Fiesta del Sol San Diego. Green jobs and sustainability informational workshops, green career pathways, weatherization services, building trade information and energy saving information as part of Fiesta del Sol San Diego.	4,000
Kalusugan Community Services (KCS) (FILIPINO AMERICAN WELLNESS CENTER (FWC))	FILAMFEST (Filipino American Arts and Cultural Festival) - Free one-day festival featuring Filipino-American artists and other ethnic groups, vendors (commercial, food, and handicrafts), exhibits of historical, cultural and educational booths, and two stages to show traditional and modern dances/music. Youth Volunteer Leadership Training and Development - Trainer fees, fliers for recruitment, venue rental, materials, and supplies. Filipino American Concert - A 3-hour musical concert the evening before the festival to feature famous FilAm celebrities and others.	3,000
La Maestra Family Clinic	National City Cinco de Mayo Fest - Free one day festival including vendor and food booths, local high school performances, multicultural live performances, car show, small carnival, and art walk displaying local talent and music.	3,000
Lamb's Players Theatre	Underwriting costs for age-appropriate school assembly programs, drama camps and residencies that serve 25,000-30,000 K-12 students/year throughout the county.	6,000
Lincoln Prep Boys Basketball Foundation	3rd Annual Dr. Martin Luther King Jr. Family Reunion and Basketball Exhibition - Free family event to celebrate civil rights leader Dr. Martin Luther King Jr. with multi-cultural entertainment, sportsfest, kids zone, and vendor area. Neighborhood Youth Corps - Inner-city youth will be offered the opportunity to be mentored by local successful professionals.	2,000

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<p>Mainly Mozart, Inc. (Mainly Mozart Festival)</p>	<p>25th Anniversary San Diego Mainly Mozart Festival 2013 - Funds for production, promotions, and artist fees. Spotlight Series - Winter Season - Funds for venues, production, promotions, and artist fees. Evolution/Evolucion - Innovative new weeklong mini-fest celebrating innovation and genius. Funds for production, promotions, student transportation/tickets, and artist fees. Mozart in a Minor Key - Mainly Mozart in the Schools - In-school programs performed in all five districts and serving over 20,000 children K-12. Live from the Balboa! - New outreach program featuring Front Row Seat (giant screens flanking Balboa Theatre stage for artist close-ups), live-event concert transmission into hospitals/senior centers, commentated webcasts, web-based amateur musician learning-library, and SDSU student partnerships. Funds for rentals, production, artist fees.</p>	<p>4,000</p>
<p>Mainstreet Coronado Ltd. (Coronado MainStreet)</p>	<p>MotorCars on MainStreet Car Show - Funding for marketing, supplies, trophies and printing.</p>	<p>2,000</p>
<p>Maritime Museum Association of San Diego</p>	<p>San Salvador Galleon Project - Construction of a working replica of the galleon San Salvador, Juan Rodriguez Cabrillo's flagship that entered San Diego Bay in 1542.</p>	<p>25,000</p>
<p>Media Arts Center San Diego (San Diego Latino Film Festival)</p>	<p>San Diego Latino Film Festival - Film festival will present over 180 films, documentaries, videos, art exhibits, musical performances, filmmaker workshops, student events, and family oriented film screenings. Teen Producers Project - 30-week afterschool media arts training program for students in grades 9-12 in the Sheltered English Program at Orange Glen High School (Escondido). San Diego Stories - Digital Story Station - Open to all San Diego County residents, enabling them to create digital video stories on any topic at three libraries. The D.I.Y. (Do It Yourself) New Media Studio - Media arts workshops, trainings and events engaging new audiences with interactive programs and educational media arts workshops for children, youth, families, and adults. Que Vive! Cine Latino - September Family Film Festival at Otay Ranch Town Center - Free 5-week film festival providing free family-friendly films under the stars.</p>	<p>5,000</p>

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<p>Museum of Contemporary Art San Diego</p>	<p>Collaborative Exhibition "Behold America" with San Diego Museum of Art and Timken Museum, MCASD will present this ambitious exhibition in which each institution will display works from all three institutions. Free admission to all facilities for visitors 25 and under. Free Audio Cell Phone Tours. Youth Education and Outreach Programs including Extended School Partnership Program and Teen Art Council. VIEW Promotional Newsletter - This promotional tool is sent to media contacts throughout the country, helping promote San Diego County as a cultural tourist destination.</p>	<p>5,000</p>
<p>National City Chamber of Commerce</p>	<p>A classic car parade and car show combined with the Annual Taste of National City. Salute to Navy Luncheon - Honor and recognize military contractors, community partners, navy families, and sailor of the year. Workforce Development Programs - Implement workforce development activities in National City such as job fairs, host online job boards, host free career/resume building seminars, and market the enterprise zone program.</p>	<p>12,500</p>
<p>Onstage Playhouse</p>	<p>Advertising and promotion of theater productions.</p>	<p>4,500</p>
<p>Otay Mesa Chamber of Commerce</p>	<p>MEXPORT Trade Show.</p>	<p>10,000</p>
<p>Pagasa-Tumainisha-Esperanza-Hope, Inc. (PTE-Hope, Inc.) (CONTINUED)</p>	<p>Community Youth Program - Establish a youth program to serve diverse cultures and enhance their interest in art and science, literature, athletics, music, physical activities, etc. Provide scholarships to underserved children of all races with high academic averages and youth community service. Community Senior Outreach Program - Provide community services reaching out to senior citizens of all races through referral services, mentoring and educating them about health issues, nutrition, social activities, computer learning and volunteerism. Recognize community leaders who excelled in helping diverse communities.</p>	<p>2,500</p>
<p>Parade Band Foundation, Inc. (Parade Band Foundation, Inc.)</p>	<p>Otay Ranch Town Center Band Review and Community Festival - Annual community parade, competitive marching band review, and community festival for the City of Chula Vista and its outlying communities.</p>	<p>5,500</p>



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<p>PASACAT, Inc. (Philippine Performing Arts Company)</p>	<p>PASACAT Extravaganza - A two-hour concert featuring the PASACAT Company dancers and Rondalla in a program reflecting the 7,100 islands of the Republic of the Philippines. 15th Annual Parol (Philippine Lantern) Festival - PASACAT creates a Philippine Christmas village where attendees will experience a parol and cultural exhibit, live entertainment by PASACAT, a merienda of pancit and lumpia, parol making workshops and contests in an enjoyable inter-generational event for all to share in the holiday spirit. Year-round Philippine dance and music classes for children and teens at the PASACAT Center. 25th Annual Junior PASACAT Concert - A 90-minute presentation of Philippine dance featuring our Junior dancers ages 4-18.</p>	<p>3,500</p>
<p>Peninsula Chamber of Commerce</p>	<p>Funds to help pay for the services of a professional company to perform the processes of creating a Business Improvement district.</p>	<p>6,000</p>
<p>Point Loma Nazarene University</p>	<p>Community Fall Festival.</p>	<p>3,000</p>
<p>Point Loma Summer Concerts (Point Loma Summer Concerts)</p>	<p>Produce 5 free family concerts at Point Loma Park July 13, 20, 27 and August 3, and 10, 2012.</p>	<p>5,000</p>
<p>Prime Motivation (Prime Motivation Expo)</p>	<p>2nd Annual Asian Music Festival. 1st Annual INSPIRE Youth Summit - Opportunity for inner city students to meet successful professionals from a variety of industries to INSPIRE them to pursue their dream job.</p>	<p>2,500</p>

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<p>SAMAHAN Filipino American Performing Arts &amp; Education Center (formerly SAMAHAN Philippine Dance Company)</p>	<p>Organize Philippine dance classes/workshops/performances in local school and arts programs. Instruction of beginning students in folk dances, Rondolla and Kulintang, will be given opportunities to perform and demonstrate at libraries and other informal occasions for educational purposes. Annual performance of the advanced musicians and dancers. Multi-cultural programs that recognize the Philippines as part of international arts. The Samahan Kulintang Ensemble will assist Filipino American students at the University of California San Diego and San Diego State University in organizing dance or movement classes to assist their programs of awareness towards healthier living at the Kalusugan Philippine Wellness Center for Senior Citizens.</p>	<p>2,000</p>
<p>San Diego Armed Services YMCA (Big Bay July 4th Fireworks Show)</p>	<p>Big Bay Boom July 4th Fireworks Show.</p>	<p>7,000</p>
<p>San Diego Asian Film Foundation (SDAFF)</p>	<p>13th San Diego Asian Film Festival - Venue rental fees, film and equipment rentals, and marketing costs. 2012 Spring Showcase - Funds for film rental fees and facility costs.</p>	<p>5,000</p>
<p>San Diego Ballet</p>	<p>Salaries for dancers involved in in-school assemblies. Funds for marketing materials, postcards, season mail outs, curriculum guides, flyers, press releases, and postage. Costumes, sets, props, pointe shoes, and men's ballet shoes.</p>	<p>2,000</p>
<p>San Diego Bowl Game Association (Pacific Life Holiday Bowl)</p>	<p>NCAA post season college football games.</p>	<p>8,000</p>
<p>San Diego Chinese Historical Society &amp; Museum (Chinese Historical Society of Greater San Diego &amp; Baja California)</p>	<p>Prepare at least 2 special exhibits during FY 2012/13 to attract more visitors and cultural tourists. Write, publish, and distribute a quarterly newsletter by mail and on the museum website. Continue enhancement of social networking pages, monthly e-newsletter and museum blog in coordination with the main museum website.</p>	<p>2,000</p>

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San Diego Coastkeeper (San Diego Baykeeper; Baykeeper)	Promote sustainable marine recreation on San Diego Bay. Funds for "find & fix" pollution patrols on the water, boat fuel and maintenance, charter service/supplies, promotional material, and event supplies.	5,000
San Diego Convention & Visitors Bureau	International Market Development - Asia-Pacific. Cultural tourism promotion including advertising, online marketing, social media and public relations to promote performing arts and festivals throughout the county. (\$25,000) Film Commission - Attract, facilitate, permit and regulate all filming activities on behalf of the county. (\$15,000)	40,000
San Diego County Bicycle Coalition	San Diego County Bicycle Tourism Program.	3,000
San Diego Dance Theater (Jean Isaacs Dance Theater)	Trolley Dances. Classes in Modern Dance, Yoga, Hip Hop, and Dance Improvisation, including our 2 hour weekly "Aging Creatively" seniors program and Dance Fierce, teen after-school program. 40th Anniversary Season including "Cabaret Dances", annual Spring Concert, and several studio concerts.	2,000
San Diego Filipino-American Humanitarian Foundation, Inc.	Installation of a multi camera security system for the San Diego Philippine Library and Historical Heritage Museum. Purchase additional books, magazines, leaflets, manuscripts from the Philippines about the Philippines, Fil-Am community and people in San Diego. Annual Fiesta Filipiniana event. San Diego Fil-Am Archive Center - Posters, magazines, leaflets, manuscripts, paintings pictures, and memorabilia.	2,500
San Diego Historical Society (Museum of San Diego History)	Protect, preserve and showcase a historically significant art collection of 17 paintings created by San Diego artists highlighting scenes of San Diego county landscapes during the 1930's.	4,000
San Diego Junior Theatre	Ticket Subsidy Program - Free and reduced ticket program for County schools, community service organizations and seniors for each of the theatre's nine productions.	2,000

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San Diego Museum Council	Museum Month - Promote San Diego County museums and increase attendance by offering a half-price admission to 40 museums throughout the month of February 2013. Upgrade Museum Council website technology to include museum discount coupons that can be downloaded or used via Smartphone technology and add an update-able calendar of museum events.	2,000
San Diego Performing Arts League (SDPAL, the League)	Arts Tix services - Salaries, marketing expenses, vendor fees, and website fees. Funds to pay consulting fees and expenses related to developing new income sources. Funds for moving expenses, and costs related to furnishing and equipping a temporary location for the Arts Tix ticket booth during the Horton Plaza Park redevelopment project. Funds to preserve the existing current Arts Tix ticket booth, relocation, and/or storage costs until a new location for the existing booth can be secured giving Arts Tix a second location.	3,000
San Diego Regional Economic Development Corporation	Cali Baja Mega Region Initiative - Funds to support a data-driven communications strategy, online asset map and a targeted inbound educational and investment program. Military Defense Strategy - Funds to develop a strategic response/set priorities to defend this sector representing over 26% of regional employment. Foreign Direct Investment/Asia - Funds to support development of an international business strategy with a focus on cultivating Asia Pacific foreign direct investment opportunities. Research - Funds to subscribe to tools and databanks to support information requests.	5,000
San Diego Sportfishing Council	Day At The Docks - Public festival promoting sportfishing from San Diego. Includes free fishing for children. Advertising and public relations campaign. Kids Fishing Program & Free Fishing Tournament held throughout the county.	6,000
San Diego Sports Commission (formerly San Diego International Sports Council)	San Diego Sports Commission Web site - Interactive facilities guide.	2,500

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San Diego Symphony Orchestra Association	Orchestra performances at Copley Symphony Hall and Summer Pops venue. Music education and outreach programs - Kinder Konzerts (in the community), in-school residencies, coaching, master classes in schools, and free public concerts.	5,000
San Diego Youth Symphony and Conservatory	Concert hall rental. Concert program book printing. Piano rental contract, transportation and tuning. Truck rental for moving large musical equipment to student performances. Printed materials, mailings, and annual CD production of live concerts.	3,500
San Ysidro Chamber of Commerce	San Ysidro Independence Days - 4th of July Event. San Ysidro Independence Days - Fiestas Patrias. Create and operate community and business programs to catalyze economic development throughout the border region. Programs and technical assistance with special emphasis on area businesses.	7,000
Serving Youth Through Education and Support	Blocking off 28th & 29th blocks of Imperial Avenue for the Juneteenth Celebration-Healing our Communities Celebration - Funds for insurance, police, security, traffic control sign, permits, fencing, port-a-potties, generator, tables, chairs, and tents. Juneteenth Celebration - Rental of stages and public address (PA) systems, PA amplifiers, speakers, sub-woofers, wedge monitors, graphic equalizer, microphones, DJ's, and cables. Juneteenth education - Set-up Juneteenth video, display boards, marketing, and advertising for event. Food court - Funds for food and supplies to give out free at the event: hot dogs hot links, potato salad, bake beans, hot dog buns, forks, and napkins. Fun zone - Funds for rental of gates, jumpers, super slide, popcorn, cotton candy, arts and crafts.	3,000
Sherman Heights Community Center	Sherman Heights Dia de los Muertos Celebration 2012 - Funds for program coordination, payment of contracted performers, event marketing, postage, programs, adult and youth workshops, arts and crafts, food, and decorations. Latin Music Festival - Funds for program coordination, payment of contracted performers, adult and youth workshops, event marketing and programs, postage, food, and decorations.	5,000

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South County Economic Development Council (South County EDC; SCEDC)	Economic development in South County - Provide assistance to businesses. Attract and assist companies with their relocation and expansion to encourage investment and job creation; market the South County and create marketing information; implement bi-national strategies; operating and general expenses.	30,000
Starlings Volleyball Clubs, USA	Starlings National Championship - Funds for facility rental, awards, and transportation.	1,500
Third Avenue Village Association (Chula Vista Downtown Business Association)	Starlight parade.	5,000
Travelers Aid Society of San Diego, Inc.	Marketing and promoting San Diego County. Directly booking hotels, attractions, and transportation in San Diego County through its website, and by direct assistance from Volunteer Ambassadors.	7,000
Voices for Children, Inc.	Call-to-Action CASA Volunteer Recruitment Video - Funds for production and editing. Public Service Announcements (PSAs) for Radio and TV - Funds for production and editing. Promotional brochures - Funds for design and printing.	7,000
WalkSanDiego	Research and develop assessment criteria for walkability scorecard - For each city in the County, assess status of walking, planning and engineering. Recruit, train, and manage 200-300 volunteers to assist with policy research and walk audits. Collect and digitize data regarding policies, plans and streets. Determine walkability score for each city - Use this information to provide scores in each of 4 categories (Status of Walking, Planning, Engineering, Walk Audit Reports) for each city in San Diego County. Hold a press conference and publish information on the web.	5,000
Westwind Brass, Inc.	Provide up to 8 educational performances in District 1.	2,000
WiLDCOAST	9th Annual WiLDCOAST Dempsey Ocean Festival and Surf Contest.	7,000

<p>World Trade Center San Diego (formerly San Diego World Trade Center)</p>	<p>Promote international trade with 24 Asia markets and drive Asia business tourism to the region. International Relations Office (IRO) - Funds to offer a comprehensive approach to hosting international delegations and dignitaries. Internship training program - Professional, multi-disciplinary training program for 120+ next-generation international business leaders. Web development and maintenance. Workshops to reach out, inform and prepare companies involved in international trade in San Diego County.</p>	<p>12,000</p>
<p>Young Audiences of San Diego</p>	<p>Community Building Through Arts Performances and Workshops in South Bay.</p>	<p>3,500</p>
<p>Zeta Sigma Lambda Foundation, Inc. (Alpha Phi Alpha Fraternity)</p>	<p>33rd Annual Martin Luther King, Jr. Parade. Martin Luther King, Jr. King and Queen Pageant.</p>	<p>2,000</p>

**TOTAL CE ALLOCATION**

**\$500,000**

Respectfully submitted,



GREG COX  
Vice Chairman







COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS

2012 JUN 19 PM 3 18

**DIANNE JACOB**

SUPERVISOR, SECOND DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

THOMAS J. PASTUSZKA  
CLERK OF THE BOARD  
OF SUPERVISORS

Serving the  
cities of:  
El Cajon  
La Mesa  
Lemon Grove  
Poway  
Santee

**DATE:** June 20, 2012

**TO:** THOMAS PASTUSZKA, Clerk of the Board of Supervisors

**SUBJECT:** COMMUNITY ENHANCEMENT ALLOCATIONS

**SUMMARY:** The following is submitted as the Second District allocations  
For Community Enhancement Funds:

Serving the  
communities of:  
Agua Caliente  
Allied Gardens  
Alpine  
Barrett  
Blossom Valley  
Bostonia  
Boulevard  
Campo  
Canebrake  
Casa de Oro  
Crest  
Cuyamaca  
Dehesa  
Del Cerro  
Descanso  
Dulzura  
Eucalyptus Hills  
Fernbrook  
Flinn Springs  
Granite Hills  
Grantville  
Guatay  
Harbison Canyon  
Jacumba  
Jamul  
Julian  
Lake Morena  
Lakeside  
Mount Helix  
Mount Laguna  
Pine Hills  
Pine Valley  
Potrero  
Ramona  
Rancho San Diego  
Rolando  
San Carlos  
San Pasqual  
Santa Ysabel  
Shelter Valley  
Spring Valley  
Tecate  
Tierra del Sol  
Vallecitos

Serving the Indian  
reservations of:  
Barona  
Campo  
Cosmit  
Ewiiaapaayp  
Inaja  
Jamul  
La Posta  
Manzanita  
Santa Ysabel  
Sycuan  
Viejas

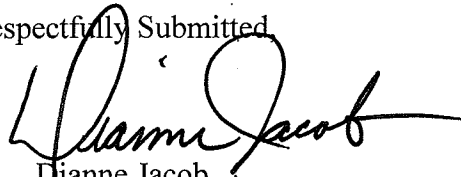
Organization Name	Purpose	Allocation
Alpine Chamber of Commerce	Promote tourism and economic development, advance the commercial, industrial civic and general interest and prosperity of the communities of Alpine and the Mountain Empire by providing a variety of programs, opportunities and resources.	\$40,000
Alpine Historical and Conservation Society (Alpine Historical Society)	Maintenance on Nichols House - Caulk cracks in rock foundation and paint house. Maintenance on Beaty House - Install gutters on north side of house, replace fascia and molding on fascia and replace back steps.  Trim eucalyptus trees.	\$5,000
Alpine Woman's Club	Kitchen remodel	\$5,000
CHIRP for Garden Wildlife, Inc. (CHIRP)	16th Annual Sage & Songbirds Festival	\$4,000
College Area Economic Development Corporation (College Area Business District)	The Haunted Pumpkin Patch is a kid-friendly, safe trick-or-treat alternative to local families.	\$3,000
East County Economic Development Council	Promotion of economic development and stimulation of investment in East County.	\$40,000
El Cajon Historical Society (ECHS)	Refinish and upgrade windows in Knox House Museum.	\$3,000

El Cajon Valley Mother Goose Parade Association (Mother Goose Parade Association)	Rental of PA systems and two-way radios.	\$5,000
Heritage of the Americas Museum, Inc.	Advertising/Promotion - Promote area-wide attention to the museum and increase the visitor base by offering educational opportunities for all ages.	\$15,000
Historic Highway 80 Corporation	<p>Geocoaching and wayfinding - Continue work to complete the geocoaching/wayfinding project established in FY 2011. Geocaching supplies and the development of games and written materials.</p> <p>Magical History Tour - A special activity to compliment the annual Passport Through Time that will increase awareness of the route's impact on San Diego's history and development.</p> <p>Web development an interfacing with other historic highway organizations. A concerted effort to improve the current website to make it interactive with other like-minded historical groups interested in the history and preservation of America's old roads.</p>	\$5,000
Julian 4th of July Parade, Inc.	A small town Independence Day Parade - Funds used to increase the number of spectators, increase participation of our local, state and federal representatives, pay increases in airplane and fuel costs, increase participation by high profile entrants and provide a comfortable and entertaining environment for spectators and entrants.	\$4,000
Julian Arts Guild	Art workshops and art demonstrations at our meetings by various artists for local and visiting artists.	\$2,000
Julian Chamber of Commerce	<p>Operational expenses including staff salaries for full time visitor center/office, ads in tourist publications, and web site maintenance and hosting. Installation of electric auto charging stations to promote eco travel and new technologies.</p> <p>Educational Historic Events - The Julian Doves &amp; Desperados is a free show put on for visitors once a week and the History Hunt is a self-guided historical scavenger hunt with a monthly winner.</p>	\$80,000
Julian Historical Society	Continuation of restoration and preservation of a 1924 Cadillac Motor Stage and transport trailer modifications, completion of period line-shaft machine shop (within JHS Transportation Museum) including approach driveway turnaround engineering study, and continued JHS Archive artifact collection/preservation.	\$10,000

Julian Merchants Association (JMA)	General expenses, media advertising, print, radio, and internet, for Julian businesses, printing of Julian Guide, clerk, P.O. Box, monthly newsletter, Merchant of the Year Award, Newsletter, JMA websites, business workshops, and ConVis Membership.	\$12,500
Julian Pioneer Museum	Completion of Museum addition and displays.	\$10,000
Lakeside Chamber of Commerce	Chamber business and overhead - Promote economic development, tourism and be a community liaison.	\$40,000
Lakeside Historical Society (Lakeside History Center)	Renovation of kitchen in Olde Church Building.	\$3,500
Lemon Grove Historical Society, Inc.	Lemon Grove's Legendary Rodeo 1942-1957 - A museum exhibit of photographs, artifacts, costumes and film will reveal Lemon Grove's nationally acclaimed rodeo.	\$2,000
Maine Avenue Revitalization Association	Sidewalks, weed abatement by handicap adults with learning disabilities.  Paint and restore facade of historic buildings.	\$6,000
Mission Trails Regional Park Foundation, Inc.	Promoting Mission Trails Regional Park- Working with a marketing/public relations consultant to promote Mission Trails Regional Park with special emphasis on the annual Explore Mission Trails Day.	\$2,500
Mountain Empire Historical Society (Gaskill Brothers' Stone Store Museum)	Materials to sort, store, preserve, index and document items currently in the archives and material waiting for processing. Also, to acquire items that fit our collection mission.  Create a rustic period shelf/cabinet display area in cold storage cave much like it was in 1890. Partially restore 1941 GMC Fire Truck, improve display of local Indian artifacts, and install a security camera system.  Museum advertising, create and support a new museum web site and install a telegraph line.	\$7,900
Olaf Wieghorst Museum Foundation (Wieghorst Museum)	Visual Arts Workshops - Increase our current scholarship program and the existing workshops to provide greater access, participation, and appreciation of our Western Heritage by school children, senior citizens, and aspiring artists.	\$7,000
Poway Center for the Performing Arts Foundation (POW! Foundation)	Mailing costs of 20,000 copies of the Poway Center for Performing Arts Foundation's 2012/2013 Season Brochure.	\$2,400

Poway Performing Arts Company (POWPAC, Poway's Community Theatre)	New portable lap-top computer with wireless for ticketing and promotions.	\$1,000
Ramona Chamber of Commerce	Community events - Open Artist Studio Tour, Ramona Country Fair, Merchants Safe Trick or Treat, Fall Festival, Horseshoe Tournament, Installation Dinner, Holiday Tree Lighting, and 4th of July.	\$42,000
Ramona Pioneer Historical Society	Operations director expenses. Operations and maintenance.	\$15,000
San Diego East Visitor's Bureau	Tourism marketing and promotion of the San Diego East County Region. (\$30,000)  Advertising, online marketing, social media, and public relations. (\$50,000)	\$80,000
Santee Historical Society	Completion of electrical in the barn for lighting museum displays.	\$2,200
Spring Valley Chamber of Commerce	Operational expenses.	\$40,000
Spring Valley Historical Society (Bancroft Ranch House Museum)	Funds for utilities, property taxes and insurance.	\$3,000
Springfest Inc.	SpringFest Car Show - Funds for tent staging, audio set up and equipment, and advertising.	\$2,000
	<b>Total CE Allocation</b>	<b>\$500,000</b>

Respectfully Submitted,



Dianne Jacob  
Supervisor, Second District



**PAM SLATER-PRICE**  
 SUPERVISOR, THIRD DISTRICT  
 SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO  
 BOARD OF SUPERVISORS

2012 JUN 20 AM 11 49

THOMAS J. PASTUSZKA  
 CLERK OF THE BOARD  
 OF SUPERVISORS

*Serving the  
 communities  
 of ...*

- Cardiff*
- Carmel  
Mountain*
- Carmel Valley*
- Del Mar*
- Del Mar Heights*
- Del Mar Mesa*
- Encinitas*
- Escondido*
- La Jolla*
- Leucadia*
- Mira Mesa*
- Navajo*
- Olivenhain*
- Pacific Beach*
- Rancho  
Bernardo*
- Rancho  
Penasquitos*
- Sabre Springs*
- San Carlos*
- Scripps Ranch*
- Solana Beach*
- Tierrasanta*
- Torrey Hills*
- Torrey Pines*

Date: June 26, 2012  
 From: Pam Slater-Price  
 To: Thomas Pastuszka, Clerk of the Board of Supervisors  
 Re: FY 2012-2013 Community Enhancement Program Allocations

The attached list is submitted as my recommendations for the allocation of District Three Community Enhancement Program funds for Fiscal Year 2012-2013.

Sincerely,

Pam Slater-Price  
 Supervisor, Third District  
 San Diego County Board of Supervisors

**District 3 CE Allocations – Board Letter**

<b>Organization Name</b>	<b>Purpose</b>	<b>Allocation</b>
Aguinaldo Foundation	Philippine Festival.	3,500
Art of Elan	Art of Elan in North County - Museum of Art concerts in North County. Del Mar and Encinitas have been targeted as prospective audiences, and several venues are currently being explored.	1,000
California Ballet Association, Inc. (California Ballet Company)	45th Anniversary Season Productions.	10,000
California Surf Museum (CSM)	5th Annual California Surf Festival - A five-day cultural festival in October 2012 featuring films and music at two venues. Full/short length professional films, short films by local teenage novices, book signings, music concert, VIP reception and venue rental.	10,000
Cardiff Chamber of Commerce	The Cardiff Surf Classic and Green Beach Fair and Dog Days of Summer.	14,000
Carlsbad Music Festival	Twenty-five concerts of creative classical music featuring world-class young artists and master artists, priced affordably at 50% or lower of the cost of comparable music events in the region and including many free events.	3,000
City Ballet, Inc.	A 3 week summer ballet workshop advertised nationally for intermediate to advanced students to study with world renown ballet artists Paloma Herrera, Juliet Kent and Ziporra Karz culminating in a free public performance at Spreckels Theatre in downtown San Diego for over 1,000 residents and visitors.	10,000
Committee of One Hundred (Committee of One Hundred; TCOH)	Panama-California Sculpture Court restoration. Sculptures need cleaning, stabilization, new stands and interpretive signage to tell their stories. 2015 Centennial Digital Archive - Create a permanent, online digital archive of documents, images, audio and video related to the 1915-1916 Panama-California Exposition and the 2015 Centennial Celebration.	6,000
Cygnnet Theatre	Marketing Initiative to Out-of-town Visitors and Tourists and New Plays Festival, with readings and presentations of original works by playwrights, including several San Diegans.	10,000

Del Mar Regional Chamber of Commerce (San Diego Coastal Chamber of Commerce)	Annual Business Expo, Lobster Festival and 2013 Chamber Installation.	5,000
Del Mar Village Association (DMVA)	Annual Taste of Del Mar.	10,000
Downtown Encinitas Mainstreet Association (DEMA)	Encinitas Station Farmers' Market - In cooperation with NCTD, Whole Foods and the City of Encinitas, DEMA will host a weekly Farmers' Market on Wednesday evenings.	6,000
Escondido Arts Partnership (EAP; Escondido Municipal Gallery)	West Coast Fiber and Book Art Exhibition Fall of 2012 - Two month exhibition hosts visiting artists as well as regional artists working in the mediums of fiber and book art.	3,000
Escondido History Center	Grape Day Festival and Parade.	5,000
Eveoke Dance Theatre (Eveoke)	Flash Mobs - Community Youth and Family Empowerment. Eveoke will offer 4 free Community Flash Mob opportunities with the intention of giving people a voice in their community, in District 3.	4,000
Firefighters Advisory Council to the Burn Institute	FIRE EXPO/Firefighter Demolition Derby 2013 - Provide public safety information and fire and burn prevention education such as wildfire preparation materials and free smoke alarms to the people of San Diego County.	5,000
Food & Beverage Association of San Diego County	Responsible Alcohol Beverage Server (RABS) Training in District 3.	5,000
Japanese Friendship Garden Society of San Diego (Japanese Friendship Garden)	The Festival of the August Moon - Festival showcasing Japanese cultural performances and food while honoring important contributions to the Garden.	5,000
La Jolla Music Society	26th season of SummerFest - Month-long music festival in August and 2013 Dance Series artist fees and related outreach activities.	25,000
La Jolla Symphony & Chorus Association	Commission and premiere of an original work for community chorus as an "installation" in a public space. Funds support commission fee, transportation, and marketing. "Messiah Sing-a-Long" Anniversary Celebration - The audience joins LJS&C in a group sing-along of Handel's "Messiah." Funds for program printing, four soloist fees, and marketing.	13,000

Leucadia-Encinitas Hwy 101 MainStreet Association (Leucadia 101 MainStreet Association)	Eighth Annual LeucadiART Walk - Special event held in August every year with "101" local artists exhibiting their work along Hwy 101 in Leucadia; Summer Fun on the 101, A Festival of Surf Music - Two day festival of surf music with local bands playing in designated areas along Hwy 101 in Leucadia; Original art on "101" vinyl banners displayed on Hwy 101 in Encinitas from Leucadia through Cardiff; Howl O' Ween Pet Parade and Costume Contest - Promotion of businesses in Leucadia to stay open late; and Leucadia Main Street Calendar 2013 - Promotional 12-month calendar promoting the business district and listing important dates.	10,000
Library Association of La Jolla (Athenaeum Music & Arts Library)	Athenaeum Music Concerts - The Athenaeum presents approximately 41 classical, jazz, and new music concerts throughout the year in four different venues; Athenaeum Free Mini Concerts - The Athenaeum provides 30, 1-hour, free mini-concerts in two venues; Athenaeum Free Art Exhibitions - The Athenaeum presents 22 free and different art exhibitions in three galleries; The Athenaeum Music and Arts in Education Outreach Program - The Athenaeum provides a free music/art outreach program to 20 underserved schools in SD County.	18,000
Lux Art Institute	Support for Lux@Night - Popular open-house event bringing visitors to North County and to Lux for evenings of art, live music, and refreshment.	15,000
Mainly Mozart, Inc. (Mainly Mozart Festival)	Spotlight Series - Winter Season - Funds for venues, production, promotions, and artist fees at the Neurosciences Institute.	31,000
Mojalet Dance Collective	Summer Series at The Vine - Series of 10 weekend performances involving 12 different choreographers, and over 50 performers. Includes low cost indoor performances and free outdoor performances.	5,000
North Coast Repertory Theater	Developing mobile advertising - Expand marketing scope and incorporate a new advertising opportunity through Clear Channel OUTDOOR and North County Transit.	25,000
Reuben H. Fleet Science Center (San Diego Space & Science Foundation)	Tinkering - A traveling exhibition that lets visitors explore, experiment and learn about the innovative and creative processes used to create and discover new things.	10,000



San Diego Asian Film Foundation (SDAFF)	13th San Diego Asian Film Festival - Venue rental fees, film and equipment rentals, and marketing costs.	5,000
San Diego Dance Theater (Jean Isaacs Dance Theater)	Trolley Dances.	10,000
San Diego Master Chorale (SDMC)	Funding for three self-produced concerts; Signature Singers of the San Diego Master Chorale; Purchase additional music for upcoming seasons. Licensing requirements necessitate purchasing one piece of music for each singer; and Educational outreach.	4,000
San Diego Museum of Man	Printing, installation costs and postage associated with on and off-site exhibit and event banners, rack cards, newsletters, lapsed member postcards and special events signage.	13,000
San Diego North Chamber of Commerce (formerly Rancho Bernardo Chamber of Commerce)	2nd Annual San Diego Clean Tech Conference - Marketing, transportation, meals, and printed materials.	15,000
San Diego Opera Association (San Diego Opera)	Operation: Opera - A comprehensive music education/outreach initiative comprising 10 unique programs serving all ages with an emphasis on students in grades K-12 from all over San Diego County.	60,000
San Diego Shakespeare Society, Inc.	San Diego Student Shakespeare Festival in April 2013.	4,500
San Diego Society of Natural History (San Diego Natural History Museum)	Chocolate - Funds to help underwrite exhibit rental fees, including artifacts, cases, mounts, media equipment, educational kits, software and video content, text panels, electronic photographic images, security devices and other durable items produced and purchased for the exhibition.	20,000
San Diego Symphony Orchestra Association	Music education and outreach programs - Kinder Konzerts (in the community), in-school residencies, coaching, master classes in schools, and free public concerts.	30,000
San Dieguito Heritage Museum, Inc.	Lima Bean Cook-off - Funds for marketing, advertising, tent rental, printing, mailing services, environmental services, and cook-off supplies.	5,000
San Dieguito River Valley JPA (San Dieguito River Park)	Creation of a smart phone application about the trails and features of the park.	12,000

San Elijo Lagoon Conservancy (SELC)	Community Restoration Program and Habitat Monitoring Program. Provide bussing for students from Escondido Title 1 schools to San Elijo Lagoon, website maintenance, and re-print education brochure. Create printed collateral materials and graphic design for Gateway Park Project.	20,000
Solana Beach Chamber of Commerce	Website programming and updates.	2,500
Theatre & Arts Foundation of San Diego County (La Jolla Playhouse)	Targeted marketing for The Nightingale and 30 and Under Program marketing efforts.	20,000
Tierrasanta Community Council	Concert in the Park Series in Tierrasanta.	3,500
Westwind Brass, Inc.	Provide up to 8 educational performances in District 3.	2,000
Young Audiences of San Diego	Military Arts Nights and Family Arts Nights in District 3.	6,000
	<b>Total CE Allocation</b>	500,000




COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS

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**RON ROBERTS**

CHAIRMAN  
SUPERVISOR, FOURTH DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

THOMAS J. PASTUSZKA  
CLERK OF THE BOARD  
OF SUPERVISORS

**Date:** June 20, 2012  
**From:** Ron Roberts   
**To:** Thomas Pastuszka  
**Re:** FY 2012-2013 Community Enhancement Funds Allocations

The following is submitted as my recommendation for the allocation of District Four Community Enhancement Funds:

Organization Name	Purpose	Allocation
Accessible San Diego (ASD)	Fund Visitor Center Core Program including staffing and outside vendors, along with related operational expenses for the Visitor Center operated by persons with disabilities. Continue to welcome Accessible groups and return groups to San Diego, and expand targeted marketing for persons with disabilities. Publish a New Edition of Access in San Diego Guide and distribute a total of 10,000 Guides to the Veterans Hospital, Naval Hospital, Visitor Center Network, and Area Service Centers for seniors and persons with disabilities. Fund positions to identify accessible features in the San Diego Region. Fund 1.5 office staff to respond to requests through multi-media outlets and expand the effectiveness of the social media outreach.	2,000

Aguinaldo Foundation	Youth Development Program - Awards to students with excellence in academics, talent competition, cultural competitions, and granting deserving students. Philippine Festival. Aguinaldo Leadership Awards and Philippine Independence Ball - Recognition of deserving individuals of any race, serving the Filipino American community, cultural entertainment and performances. Special guests coming from the Philippines and other cities in the United States helping promote tourism.	2,000
America's Finest City Dixieland Jazz Society (AFCDJS)	33rd Annual San Diego Thanksgiving Dixieland Jazz Festival - Five days over the Thanksgiving holiday weekend Nov. 21-25, 2012 - features over 25 national, regional and local traditional jazz groups; includes dance, vocal and youth band performances; offers music, dancing, dance clinics and jam sessions. Discount admission for youth, student & military. Youth and Education Programs - The Society provides financial support for school musical instrument repair, financial support for tuition, travel & other expenses for High School bands and individual youth musicians attending music festivals and jazz camps. Monthly two-hour jazz workshops at no charge that are open to all ages. Annual San Diego Adult Traditional Jazz Camp - 3-day event attended by 60-80 amateur musicians from across the U.S. Professional instructors provide group instruction and ensemble experience with focus on Traditional Jazz. Seven-piece student bands perform in concert on the final day.	2,500

Art of Elan	"CROSSFIRE @ The Glashaus" - Concert experience that fuses traditional classical repertoire with music from a variety of genres in an effort to challenge the way people both view and listen to classical music. Designed to attract young urbanites, audiences will literally feel caught in the "crossfire" of musical ideas presented. Art of Elan presents: To the Edge of A Dream - Perform at least one free concert a season at venues like the Malcolm X Library in Emerald Hills, literally bringing classical music out of the concert hall and into the many diverse neighborhoods of San Diego. Art of Elan in North County - Museum of Art concerts in North County.	1,000
Booster of Old Town San Diego State Historic Park (Boat)	Daring, Delightful and Determined Women of Old Town San Diego Event. Old fashioned 4th of July event.	2,000
California Ballet Association, Inc. (California Ballet Company)	45th Anniversary Season Productions.	3,000
California State Games	2012 California State Games. 2013 California Winter Games.	1,500
Camarada, Inc. (Camarada; The Chamber Music Ensemble Camarada)	Candlelight Concert Series - Series of three concerts at uptown's beautiful St. Paul's Cathedral. Gallery Concert Series. The Harmony Project - Series of free concerts for children in partnership with The New Children's Museum.	1,000
Center for Community Solutions (San Diego Domestic Violence; SDVC)	Community Outreach and Public Educational Awareness Events - To improve the quality of life for residents and visitors through numerous educational outreach fairs, school-based curriculum, public awareness and outreach events throughout the year.	2,000

<p>Chicano Federation of San Diego</p>	<p>Small Business Training Program for Women - Providing women from underserved communities with the tools and resources to start a home-based childcare business.</p>	<p>2,500</p>
<p>Children's Museum of San Diego (The New Children's Museum)</p>	<p>Studio Workshops and Activities - Hands-on activities and workshops free of charge for all visitors. These workshops and activities are directly related to contemporary art in the exhibition and offer children and families a new perspective on art, art-making, and self expression. Artist Open Call - As a way to refresh the current museum-wide exhibition and offer our visitors the chance to work with practicing artists, NCM invites local artists to reinterpret pieces throughout the Museum. These artists work with Museum visitors to create original works of art, lead classes, and conceptualize summer camps.</p>	<p>2,000</p>
<p>Classics for Kids, Inc. (Classics 4 Kids)</p>	<p>Orchestra concerts and four-pronged program that includes specialized arts curriculum imbedded in other academic subjects that increase student achievement. Entertaining, educational and fun family concerts for San Diego's families and visitors.</p>	<p>2,000</p>
<p>Committee of One Hundred (Committee of One Hundred; TCOH)</p>	<p>Panama-California Sculpture Court restoration. Sculptures need cleaning, stabilization, new stands and interpretive signage to tell their stories. 2015 Centennial Digital Archive - Create a permanent, online digital archive of documents, images, audio and video related to the 1915-1916 Panama-California Exposition and the 2015 Centennial Celebration.</p>	<p>4,000</p>

CONNECT Foundation	CONNECT Young Innovators program - Provide hands-on computer programming skills to disadvantaged middle/high school students to give them access to high paying programming positions upon graduation and to prepare this population for acceptance into computer science degree programs.	4,000
Diversionsary Theatre Productions, Inc. (Diversionsary Theatre)	Student matinees for When Last We Flew - Attendance will be free of charge to students with a lesson plan and study guide prepared to engage them in discussing issue in the play. Literary internship stipends for two part time interns per year from local high school, colleges or trade schools will give hands on, practical experience in play reading and selection, dramaturgy and season planning. Artist Stipends for the production of at least 4 main stage productions during the 2012-2013 season which tells the stories of the LGBT community in unique and interesting ways.	1,000
Downtown San Diego Partnership	Work Your Way Home Program - Provide downtown homeless the opportunity to reconnect with family or friends outside San Diego by providing bus passes in exchange for working one day with Clean & Safe (C&S) maintaining downtown streets. Sidewalk Pressure Washing using recoverable water vacuum system. Urban Re-Forestation - Purchase and install 20 trees to replace dead or dying tree stock. Trash Receptacle Enhancement Program.	4,000
El Cajon Boulevard Business Improvement Associations, Inc. (El Cajon Business Improvement District)	Funds for a Boulevard Campaign that promotes the district's small business members. Funds for public art projects on El Cajon Boulevard.	3,500

<p>Elite DVBE Network (Elite SDVOB)</p>	<p>Economic development and employment readiness workshops for veterans. Support the attendance of 5 members at the national convention which will provide representation for San Diego Veterans. Host the quarterly meeting of the Veteran's Affairs Advisory Council. Conduct monthly outreach meetings. Organize and conduct ongoing regular monthly meetings with affiliate chapters.</p>	<p>2,000</p>
<p>Finest City Performing Arts, Inc. (San Diego Gay Men's Chorus)</p>	<p>Present two major main stage concert productions of varying themes and musical selections with concerts scheduled for December 2012 as well as April 2013 with a county-wide outreach.</p>	<p>2,500</p>
<p>Firefighters Advisory Council to the Burn Institute</p>	<p>FIRE EXPO/Firefighter Demolition Derby 2013 - Provide public safety information and fire and burn prevention education such as wildfire preparation materials and free smoke alarms to the people of San Diego County.</p>	<p>2,000</p>
<p>Food &amp; Beverage Association of San Diego County</p>	<p>Responsible Alcohol Beverage Server (RABS) Training. Hospitality Business Orientation offered free to prospective hospitality business operators. Individual review of business plan for realistic appraisal of potential success, identify requirements to completion - site, financing, regulatory approvals, and marketing.</p>	<p>2,000</p>
<p>Fourth District Seniors Resource Center (George Stevens Senior Center)</p>	<p>African Americans-A Celebration of Cultural Richness - Event takes place in February (Black History Month). "A Juneteenth Day Celebration - Event provides insight into African 'American Culture through health and wellness, ancestral storytelling, song and dance, inter-generational games, art and craft displays, ethnic cuisine, information and resources. Older Americans Recognition Luncheon - Event honoring Older Americans who contribute countless volunteer hours throughout communities.</p>	<p>10,000</p>



Friends of Scott Foundation	Send 20 children with cancer and their families to a local tourist attraction: Sea World, Birch Aquarium, Legoland, San Diego Zoo, or Safari Park.	2,000
Gaslamp Quarter Association, Inc.	Mardi Gras in the Gaslamp 2013 - Purchase, design and produce advertising and marketing materials to promote Mardi Gras in the Gaslamp as a travel destination to San Diego County feeder markets: Orange County, Los Angeles, Phoenix, AZ, and Las Vegas, NV.	3,000
Greater San Diego Chamber of Commerce (San Diego Regional Chamber of Commerce; San Diego Chamber of Commerce)	Economic Research Bureau (ERB) and Regional Economic Reports - FY 2013 provide additional research on topical economic issues in the SD Region focusing on economic development and job creation. Mexico Business Center (MBC) and Smart Border Coalition - MBC will focus on familiarizing SD County businesses with Tijuana business opportunities. We will introduce County companies to their Mexican counterparts encouraging sourcing to Tijuana manufacturers.	20,000
Hillcrest Business Improvement Association (Hillcrest Association)	Hillcrest CityFest 2012 - One day arts and cultural celebration of urban life and a commemoration of the lighting of the Hillcrest Sign featuring arts and crafts, food, music, and interactive entertainment. Hillcrest Hoedown Festival 2012 - A new seasonal celebration of fall and harvest featuring music, arts and crafts, food, and dancing.	5,000
Historic Old Town Community Foundation	Fiesta Old Town Cinco de Mayo - A free family event.	2,000
Japan Society of San Diego and Tijuana	Festival featuring Japanese cultural demonstrations and performances. Japanese Cultural and Academic Proficiency Competition (J-CAP) - A full day of activities that are competitive and fun to motivate and reward San Diego County high school students at various levels of Japanese language study.	2,000

<p>Japanese Friendship Garden Society of San Diego (Japanese Friendship Garden)</p>	<p>The Festival of the August Moon - Festival showcasing Japanese cultural performances and food while honoring important contributions to the Garden. Aki No Matsuri - Traditional Japanese autumn festival. Cherry Blossom Festival - Festival celebrating the bloom of the Cherry Blossom trees.</p>	<p>4,000</p>
<p>Kalusugan Community Services (KCS) (FILIPINO AMERICAN WELLNESS CENTER (FWC))</p>	<p>FILAMFEST (Filipino American Arts and Cultural Festival) - Free one-day festival featuring Filipino-American artists and other ethnic groups, vendors (commercial, food, and handicrafts), exhibits of historical, cultural and educational booths, and two stages to show traditional and modern dances/music. Youth Volunteer Leadership Training and Development - Trainer fees, fliers for recruitment, venue rental, materials, and supplies. Filipino American Concert - A 3-hour musical concert the evening before the festival to feature famous FilAm celebrities and others.</p>	<p>1,500</p>
<p>Korean American Senior Association of San Diego County (Korean American Senior Center)</p>	<p>Salaries and wages - Executive Director. 0.5 FTE overseeing the Healthy Transition Program. Office supplies such as paper, print ink, copy and services. Mileage, auto insurance and gas for transportation services to and from center and other key community sites. Social work services, stipends for volunteer drivers to transport seniors to and from the center 5 days a week. User-friendly fitness equipment will be purchased for on-site fitness activities.</p>	<p>2,000</p>
<p>La Jolla Chapter, SPEBQSA, Inc. (Pacific Coast Harmony)</p>	<p>Youth in Harmony Clinic and Festival - Day-long clinic featuring renowned barbershop experts to teach the technique of barbershop singing, followed by a concert that includes the clinic attendees. Young Men's Vocal Ensemble Showcase - A concert that includes any male vocal ensemble singing a cappella or accompanied and volunteer Youth In Harmony program at county schools.</p>	<p>2,000</p>

La Jolla Music Society	26th season of SummerFest - Month-long music festival in August. 2013 Dance Series artist fees and related outreach activities.	4,000
La Jolla Symphony & Chorus Association	2012-2013 Concert Series: "Angle of Repose" - Six-concert classical music series (12 performances) around themes from Wallace Stegner's beloved, Pulitzer Prize-winning book, "Angle of Repose." Collateral events include tie-ins with book clubs, "One Book One San Diego," and public lecture. Funds for facilities rental, brochure printing, and event advertising. Commission and premiere of an original work for community chorus as an "installation" in a public space. Funds support commission fee, transportation, and marketing. "Messiah Sing-a-Long" Anniversary Celebration - The audience joins LJS&C in a group sing-along of Handel's "Messiah." Funds for program printing, four soloist fees, and marketing. "Concert Round-Up" - Young people's pre-concert talk - Free 25-minute concert "talk" aimed at young audiences (6-12 years) preceding each concert. Funds for equipment rental, take-home and support materials, and marketing.	4,000
Library Association of La Jolla (Athenaeum Music & Arts Library)	Athenaeum Music Concerts - The Athenaeum presents approximately 41 classical, jazz, and new music concerts throughout the year in four different venues. Athenaeum Free Mini Concerts - The Athenaeum provides 30, 1-hour, free mini-concerts in two venues. Athenaeum Free Art Exhibitions - The Athenaeum presents 22 free and different art exhibitions in three galleries. The Athenaeum Music and Arts in Education Outreach Program - The Athenaeum provides a free music/art outreach program to 20 underserved schools in SD County.	2,000

Lincoln Prep Boys Basketball Foundation	3rd Annual Dr. Martin Luther King Jr. Family Reunion and Basketball Exhibition - Free family event to celebrate civil rights leader Dr. Martin Luther King Jr. with multi-cultural entertainment, sportsfest, kids zone, and vendor area. Neighborhood Youth Corps - Inner-city youth will be offered the opportunity to be mentored by local successful professionals.	2,000
Linda Vista Multicultural Fair, Inc.	Fair coordinator salary. Parade director salary.	10,000
Mainly Mozart, Inc. (Mainly Mozart Festival)	25th Anniversary San Diego Mainly Mozart Festival 2013 - Funds for production, promotions, and artist fees. Spotlight Series - Winter Season - Funds for venues, production, promotions, and artist fees. Evolution/Evolucion - Innovative new weeklong mini-fest celebrating innovation and genius. Funds for production, promotions, student transportation/tickets, and artist fees. Mozart in a Minor Key - Mainly Mozart in the Schools - In-school programs performed in all five districts and serving over 20,000 children K-12. Live from the Balboa! - New outreach program featuring Front Row Seat (giant screens flanking Balboa Theatre stage for artist close-ups), live-event concert transmission into hospitals/senior centers, commentated webcasts, web-based amateur musician learning-library, and SDSU student partnerships. Funds for rentals, production, artist fees.	5,000
Maritime Museum Association of San Diego	San Salvador Galleon Project - Construction of a working replica of the galleon San Salvador, Juan Rodriguez Cabrillo's flagship that entered San Diego Bay in 1542.	2,000

<p>Media Arts Center San Diego (San Diego Latino Film Festival)</p>	<p>San Diego Latino Film Festival - Film festival will present over 180 films, documentaries, videos, art exhibits, musical performances, filmmaker workshops, student events, and family oriented film screenings. Teen Producers Project - 30-week afterschool media arts training program for students in grades 9-12 in the Sheltered English Program at Orange Glen High School (Escondido). San Diego Stories - Digital Story Station - Open to all San Diego County residents, enabling them to create digital video stories on any topic at three libraries. The D.I.Y. (Do It Yourself) New Media Studio - Media arts workshops, trainings and events engaging new audiences with interactive programs and educational media arts workshops for children, youth, families, and adults. Que Vive! Cine Latino - September Family Film Festival at Otay Ranch Town Center - Free 5-week film festival providing free family-friendly films under the stars.</p>	<p>2,000</p>
<p>Mingei International, Inc. (Mingei International Museum)</p>	<p>TRUE BLUE - Exhibition celebrating the natural materials of indigo, turquoise, cobalt, and lapis lazuli, and their combination with human imagination, technical skill and the spark of creativity in a display of objects from many cultures and in many media. San Diego County Student Free Admission Program offered to all students (K-12) in San Diego County and provide transportation for students from Title 1 schools.</p>	<p>5,000</p>

<p>Museum of Contemporary Art San Diego</p>	<p>Collaborative Exhibition "Behold America" with San Diego Museum of Art and Timken Museum, MCASD will present this ambitious exhibition in which each institution will display works from all three institutions. Free admission to all facilities for visitors 25 and under. Free Audio Cell Phone Tours. Youth Education and Outreach Programs including Extended School Partnership Program and Teen Art Council. VIEW Promotional Newsletter - This promotional tool is sent to media contacts throughout the country, helping promote San Diego County as a cultural tourist destination.</p>	<p>15,000</p>
<p>Museum of Photographic Arts (MoPA)</p>	<p>Produce 7-8 exhibitions. Seniors Exploring Photography, Identity and Appreciation (SEPIA) - Brings experiential arts programming to senior citizens in San Diego County, including those with mild dementia and Alzheimer's. Collaborative Arts Resources for Education (CARE) - School-based artist residency and teacher professional development partnership among four premier arts organizations in San Diego.</p>	<p>5,000</p>
<p>North Park Historical Society (North Park Historical Society)</p>	<p>Classic Car Show Sponsorship - In September 2012, the North Park Historical Society (NPHS) will hold its car show, in conjunction with the Balboa Tennis Club at Morley Field. Continue website upgrades. Library/local school historical education project - Enhance efforts to expand an educational outreach program in conjunction with the North Park Public Library and local schools. Public Education - Expand efforts on general community education on the history of North Park and the value of historic preservation. Funds for the purchase of a portable projection screen for presentation.</p>	<p>1,500</p>

<p>North Park Organization of Businesses, Inc. (North Park Main Street)</p>	<p>17th Annual North Park Festival of Arts.</p>	<p>4,000</p>
<p>NTC Foundation</p>	<p>Promotion of NTC Arts and Culture District and Naval Training Center Historic District - Funds will support onsite banners, "You Are Here" posters, promotion for Friday Night Liberty FREE open studios &amp; performances, and advertisements in visitor publications. Operation of 7 newly renovated historic barracks buildings where NTC Foundation is creating new artistic and cultural venues and exhibits on Naval Training Center history, establishing NTC at Liberty Station as a major cultural hub and military heritage site for residents and visitors.</p>	<p>2,500</p>
<p>Ocean Beach Community Foundation, Inc. (OB Community Foundation)</p>	<p>Peninsula Singers - To promote culture and access to music, the choral group puts on free concerts and provides music education to the community. Ocean Beach Historic Plaque Project - A collaborative effort to preserve and promote OB History. Add more historical plaques and reprint an expanded guide.</p>	<p>2,000</p>
<p>Ocean Beach Merchant's Association (Ocean Beach Mainstreet Association)</p>	<p>33rd Annual Ocean Beach Fireworks off the Pier.</p>	<p>8,000</p>

<p>Ocean Beach Town Council, Inc.</p>	<p>Holiday Festival Marketing - Printing of postcards, flyers, t-shirts for volunteers, the updating, hanging and removal of the street banners/advertisements. Ocean Beach Christmas Parade - Event costs including security, EMTs, parking signs, traffic and street barriers, sound equipment, equipment movers, two-way radios, and bleachers/risers. Pier Pancake Breakfast - Printing of flyers and tickets, the updating, hanging and removal of street banners, rental of tables and chairs and the purchase of disposable plates and cups. General marketing - Purchase and maintenance of a branded event canopy, banners for non-holiday festival events, shirts for board members, fees for booths at city festivals, maintenance of OBTC website, printing of flyers, and the cost of member giveaways. Restaurant Walk - A self guided tour and taste of the areas culinary establishments. Includes transportation vehicles for participants, barricades for security, marketing materials, printing of tickets and flyers, entertainment costs, and advertising fees.</p>	<p>2,000</p>
<p>Old Globe Theatre (The Old Globe)</p>	<p>15 professional theatre productions in its three theatres located in Balboa Park. Education and Community Programs - Literacy initiatives, teaching artist workshops, a free student matinee program, the Residency Project, and adult workshops and lectures.</p>	<p>15,000</p>
<p>Old Town San Diego Chamber of Commerce</p>	<p>Old Town San Diego Art Festival.</p>	<p>2,000</p>



<p>Pagasa-Tumainisha-Esperanza-Hope, Inc. (PTE-Hope, Inc.)</p>	<p>Multi-Cultural Diversity Fair - Showcase rich heritage and culture through arts, crafts, exhibits, cultural presentations, dances, songs, cultural traditions, history and ancestry, ethnic foods, national costumes, talent competitions, and shows. Symposiums and Town Forums - Provide multi-cultural and motivational seminars and forums geared toward home foreclosures, counseling and assistance on home acquisition and retention, financial literacy, leadership, education, English language, citizen participation, health, nutrition and physical wellness, telecommunications, and computer awareness. Community Youth Program - Establish a youth program to serve diverse cultures and enhance their interest in art and science, literature, athletics, music, physical activities, etc. Provide scholarships to underserved children of all races with high academic averages and youth community service. Community Senior Outreach Program - Provide community services reaching out to senior citizens of all races through referral services, mentoring and educating them about health issues, nutrition, social activities, computer learning and volunteerism. Recognize community leaders who excelled in helping diverse communities.</p>	<p>2,000</p>
<p>Peninsula Chamber of Commerce</p>	<p>Funds to help pay for the services of a professional company to perform the processes of creating a Business Improvement district.</p>	<p>2,500</p>
<p>Point Loma Summer Concerts (Point Loma Summer Concerts)</p>	<p>Produce 5 free family concerts at Point Loma Park July 13, 20, 27 and August 3, and 10, 2012.</p>	<p>2,000</p>
<p>Reuben H. Fleet Science Center (San Diego Space &amp; Science Foundation)</p>	<p>Tinkering - A traveling exhibition that lets visitors explore, experiment and learn about the innovative and creative processes used to create and discover new things.</p>	<p>15,000</p>

<p>SAMAHAN Filipino American Performing Arts &amp; Education Center (formerly SAMAHAN Philippine Dance Company)</p>	<p>Organize Philippine dance classes/workshops/performances in local school and arts programs. Instruction of beginning students in folk dances, Rondolla and Kulintang, will be given opportunities to perform and demonstrate at libraries and other informal occasions for educational purposes. Annual performance of the advanced musicians and dancers. Multi-cultural programs that recognize the Philippines as part of international arts. The Samahan Kulintang Ensemble will assist Filipino American students at the University of California San Diego and San Diego State University in organizing dance or movement classes to assist their programs of awareness towards healthier living at the Kalusugan Philippine Wellness Center for Senior Citizens.</p>	<p>4,000</p>
<p>San Diego Air &amp; Space Museum</p>	<p>"How Things Fly" interactive exhibit marketing. Purchase interactive exhibits to supplement our Kids Aviation Action Hangar activities.</p>	<p>12,000</p>
<p>San Diego Alliance For Asian Pacific Islander Americans, Inc. (The Alliance)</p>	<p>8th Annual San Diego Dragon Boat Festival.</p>	<p>2,000</p>
<p>San Diego Armed Services YMCA (Big Bay July 4th Fireworks Show)</p>	<p>Big Bay Boom July 4th Fireworks Show.</p>	<p>2,500</p>
<p>San Diego Asian Film Foundation (SDAFF)</p>	<p>13th San Diego Asian Film Festival - Venue rental fees, film and equipment rentals, and marketing costs. 2012 Spring Showcase - Funds for film rental fees and facility costs. National and local advertising in birding and lifestyle magazines.</p>	<p>10,000</p>

San Diego Automotive Museum	Museum exhibitions (temporary and permanent) and education and outreach programs. Education and outreach - Museum tours, lectures, summer camps, and exhibit-related programs.	5,000
San Diego Ballet	Salaries for dancers involved in in-school assemblies. Funds for marketing materials, postcards, season mail outs, curriculum guides, flyers, press releases, and postage. Costumes, sets, props, pointe shoes, and men's ballet shoes.	2,000
San Diego Bowl Game Association (Pacific Life Holiday Bowl)	NCAA post season college football games.	20,000
San Diego Center for Jewish Culture	Contract a press agent to help secure key press-especially outside of our market-in order to increase local and out-of-town attendance and increase our already notable local, regional and national notoriety.	3,000
San Diego Chamber Orchestra (Orchestra Nova San Diego)	Invest in a robust marketing program that includes printed and electronic materials, investment in Vocus media database, as well as production and editing of Nova Classics concerts so they can be broadcast on KPBS. Support for five Nova Classics concerts to be presented between October 2012 and May 2013.	1,500
San Diego Children's Choir (SDCC)	Marketing materials - Produce flyers, newspaper ads, magazine ads and electronic ads, newsletters and e-blasts for marketing in Del Mar, Mira Mesa, Rancho Bernardo, Hillcrest, and Allied Gardens. Support for teachers, accompanists and music for program offered in Section 8 housing in Nestor, Shelltown City Heights, and the Diamond District.	1,500

<p>San Diego Chinese Historical Society &amp; Museum (Chinese Historical Society of Greater San Diego &amp; Baja California)</p>	<p>Prepare at least 2 special exhibits during FY 2012/13 to attract more visitors and cultural tourists. Write, publish, and distribute a quarterly newsletter by mail and on the museum website. Continue enhancement of social networking pages, monthly e-newsletter and museum blog in coordination with the main museum website.</p>	<p>8,000</p>
<p>San Diego Civic Youth Ballet</p>	<p>Improve studios by installing 2 surround sound systems. Marketing for classes and productions. Funds to purchase basic/generic multi-use costumes such as leotards and classical tutus in various sizes and colors to be re-used in multiple productions.</p>	<p>2,000</p>
<p>San Diego Coastkeeper (San Diego Baykeeper; Baykeeper)</p>	<p>Promote sustainable marine recreation on San Diego Bay. Funds for "find &amp; fix" pollution patrols on the water, boat fuel and maintenance, charter service/supplies, promotional material, and event supplies. Staff salary to implement pollution prevention and water recreation partnerships. Water quality supplies and technology including laboratory and sampling equipment, volunteer events, and website and communication materials.</p>	<p>5,000</p>
<p>San Diego Convention &amp; Visitors Bureau</p>	<p>International Market Development - Asia-Pacific. Cultural tourism promotion including advertising, online marketing, social media and public relations to promote performing arts and festivals throughout the county. Attract, facilitate, permit and regulate all filming activities on behalf of the county.</p>	<p>32,000</p>
<p>San Diego County Bicycle Coalition</p>	<p>San Diego County Bicycle Tourism Program.</p>	<p>2,000</p>

<p>San Diego Filipino-American Humanitarian Foundation, Inc.</p>	<p>Installation of a multi camera security system for the San Diego Philippine Library and Historical Heritage Museum. Purchase additional books, magazines, leaflets, manuscripts from the Philippines about the Philippines, Fil-Am community and people in San Diego. Annual Fiesta Filipiniana event. San Diego Fil-Am Archive Center - Posters, magazines, leaflets, manuscripts, paintings pictures, and memorabilia.</p>	<p>6,000</p>
<p>San Diego Hall of Champions, Inc.</p>	<p>Construct a new web presence for all San Diego Hall of Champions youth programs.</p>	<p>15,000</p>
<p>San Diego Historical Society (Museum of San Diego History)</p>	<p>Protect, preserve and showcase a historically significant art collection of 17 paintings created by San Diego artists highlighting scenes of San Diego county landscapes during the 1930's.</p>	<p>6,000</p>
<p>San Diego Junior Theatre</p>	<p>Ticket Subsidy Program - Free and reduced ticket program for County schools, community service organizations and seniors for each of the theatre's nine productions.</p>	<p>2,500</p>
<p>San Diego Model Railroad Museum</p>	<p>Printing cost of the museum's self guided tour brochure. Printing and distribution of rack cards. Printing and distribution of 4 Quarterly Newsletters "San Diego Telegraph." Costs associated with permanent Cultural Diversity Exhibit chronicling different cultures that built American Railroads.</p>	<p>3,000</p>
<p>San Diego Museum of Art</p>	<p>Presentation of a variety of exhibitions, including temporary exhibits and exhibits created from the museum's permanent collection. Education, outreach, and public programs - Design and present a wide range of offerings, including numerous programs (e.g. Family Festivals) that are free of charge or are included with museum admission.</p>	<p>15,000</p>

San Diego Museum of Man	Printing, installation costs and postage associated with on and off-site exhibit and event banners, rack cards, newsletters, lapsed member postcards and special events signage. Scholarships for Title 1 students that provide hands-on, science-based learning.	12,000
San Diego Opera Association (San Diego Opera)	Operation: Opera - A comprehensive music education/outreach initiative comprising 10 unique programs serving all ages with an emphasis on students in grades K-12 from all over San Diego County. Production of five grand operas.	15,000
San Diego Performing Arts League (SDPAL, the League)	Arts Tix services - Salaries, marketing expenses, vendor fees, and website fees. Funds to pay consulting fees and expenses related to developing new income sources. Funds for moving expenses, and costs related to furnishing and equipping a temporary location for the Arts Tix ticket booth during the Horton Plaza Park redevelopment project. Funds to preserve the existing current Arts Tix ticket booth, relocation, and/or storage costs until a new location for the existing booth can be secured giving Arts Tix a second location.	2,000
San Diego Repertory Theatre	Education Program-Project Discovery - Program provides access to theatre for at least 1000 students throughout SD county with an emphasis on underserved and hard-to-reach audiences. Engage a minimum of 50 students in a professional theatre work as part of summer production of Zoot Suit. The San Diego School of Creative and Performing Arts (SCPA) students will have on stage and technical positions, professional mentors, and job readiness workshops.	1,500

<p>San Diego Second Chance Program (Second Chance (STRIVE))</p>	<p>Juvenile Options for Lifelong Transition (JOLT) program works with currently, or recently, incarcerated youth in San Diego, giving them the means, opportunity and support to acquire the skills, knowledge and education they need to successfully turn their lives around.</p>	<p>2,000</p>
<p>San Diego Society of Natural History (San Diego Natural History Museum)</p>	<p>The Horse - Funds to help underwrite exhibit rental fees, including artifacts, cases, mounts, media equipment, educational kits, software and video content, text panels, electronic photo images, security devices and other durable items produced and purchased for the exhibition. Chocolate - Funds to help underwrite exhibit rental fees, including artifacts, cases, mounts, media equipment, educational kits, software and video content, text panels, electronic photographic images, security devices and other durable items produced and purchased for the exhibition.</p>	<p>15,000</p>
<p>San Diego Sports Commission (formerly San Diego International Sports Council)</p>	<p>San Diego Sports Commission Website - Interactive facilities guide.</p>	<p>7,500</p>
<p>San Diego Symphony Orchestra Association</p>	<p>Orchestra performances at Copley Symphony Hall and Summer Pops venue. Music education and outreach programs - Kinder Concerts (in the community), in-school residencies, coaching, master classes in schools, and free public concerts.</p>	<p>15,000</p>
<p>San Diego Young Artists Symphony Orchestra (YAS)</p>	<p>Rental fees for Winter Concert at Copley Symphony Hall - SDYAS Ensembles &amp; Friends. "Music in the Mountains" Chamber Music Camp. Merit scholarships for SDYAS students.</p>	<p>1,500</p>

San Diego Youth Symphony and Conservatory	Concert hall rental. Concert program book printing. Piano rental contract, transportation and tuning. Truck rental for moving large musical equipment to student performances. Printed materials, mailings, and annual CD production of live concerts.	12,000
Shelter Care Providers of San Diego, Inc. (HomeAid San Diego)	Shelter/Housing development - Project Management of shelter projects adopted by HomeAid San Diego and being built in 2012-2013 with nonprofit service providers. Upgrade website platform and redesign website pages. 2011 Audit and filing of tax forms. Director's and officers insurance.	4,000
Spreckels Organ Society (House of Hospitality)	International Summer Organ Festival. Concert at the International Summer Organ Festival. Program book for the International Summer Organ Festival.	2,000
Travelers Aid Society of San Diego, Inc.	Marketing and promoting San Diego County. Directly booking hotels, attractions, and transportation in San Diego County through its website, and by direct assistance from Volunteer Ambassadors.	3,000
University Heights Community Development Corporation (UHCDC)	16th Annual Summer in the Park Free Concert Series.	3,000



WalkSanDiego	Research and develop assessment criteria for walkability scorecard - For each city in the County, assess status of walking, planning and engineering. Recruit, train, and manage 200-300 volunteers to assist with policy research and walk audits. Collect and digitize data regarding policies, plans and streets. Determine walkability score for each city - Use this information to provide scores in each of 4 categories (Status of Walking, Planning, Engineering, Walk Audit Reports) for each city in San Diego County. Hold a press conference and publish information on the web.	2,000
World Trade Center San Diego (formerly San Diego World Trade Center)	Promote international trade with 24 Asia markets and drive Asia business tourism to the region. International Relations Office (IRO) - Funds to offer a comprehensive approach to hosting international delegations and dignitaries. Internship training program - Professional, multi-disciplinary training program for 120+ next-generation international business leaders. Web development and maintenance. Workshops to reach out, inform and prepare companies involved in international trade in San Diego County.	20,000
Zeta Sigma Lambda Foundation, Inc. (Alpha Phi Alpha Fraternity)	33rd Annual Martin Luther King, Jr. Parade. Martin Luther King, Jr. King and Queen Pageant.	6,000
	<b>Total CE Allocation</b>	<b>500,000</b>





**BILL HORN**  
SUPERVISOR, FIFTH DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS

2012 JUN 20 PM 2 27

THOMAS J. PASTUSZKA  
CLERK OF THE BOARD  
OF SUPERVISORS

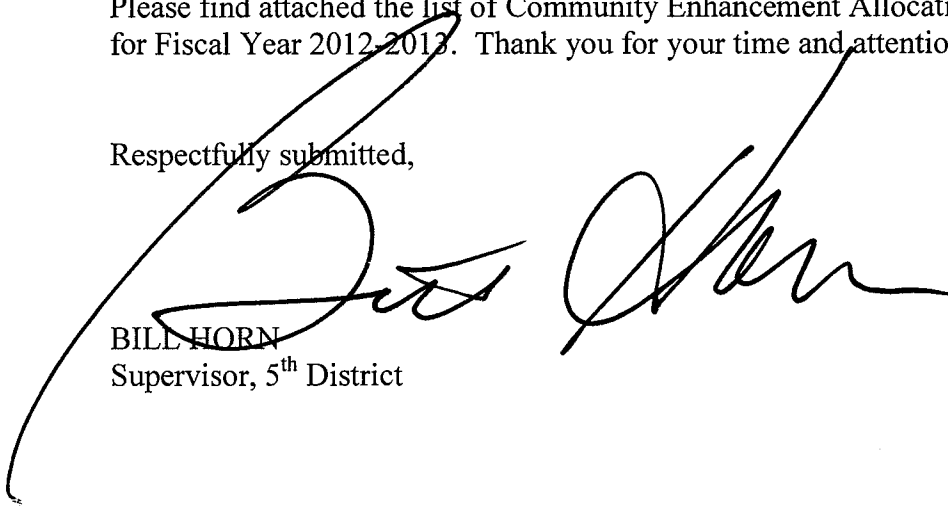
DATE: June 20, 2012

TO: Thomas Pastuszka  
Clerk of the Board of Supervisors

RE: **FY 2012-2013 COMMUNITY ENHANCEMENT ALLOCATIONS**

Please find attached the list of Community Enhancement Allocations for the Fifth District for Fiscal Year 2012-2013. Thank you for your time and attention to this matter.

Respectfully submitted,

  
BILL HORN  
Supervisor, 5<sup>th</sup> District

**District 5 CE Allocations – Board Letter**

<b>Organization Name</b>	<b>Purpose</b>	<b>Allocation</b>
Agua Hedionda Lagoon Foundation	World Water Day Festival and Lagoon Day.	10,000
Antique Gas & Steam Engine Museum	Salaries to compensate qualified instructors and additional educational staff for museum classes in Enrichment and Lost Art Programs.	12,820
Anza Borrego Desert Natural History Association (Borrego Desert Nature Center)	Borrego Desert Nature Center - Provide services for 25,000 tourists, including 150+ desert education programs such as 4-wheel-drive tours, wildflower sight-seeing information, naturalists for tourist buses, guided hikes, nature walks, lectures, special events, and area tourist information including hotels and restaurants.	2,500
Anza Borrego Foundation	Increase the quantity (to 75,000) and distribution of the official Anza-Borrego Desert State Park guide.	2,500
ArtSplash	Sand sculpting demonstration as a part of the ArtSplash festival in Carlsbad in September.	2,000
Basic Assistance to Students In The Community (BASIC)	Provide scholarships for continuing education/vocational education for high school graduates and adults in need of assistance, with criteria heavily based on financial need.	4,000
Batiquitos Lagoon Foundation (BLF)	Replacement of Existing 25+ year old construction trailer at the Nature Center. New building costs, engineering design and permitting costs, installation and related construction, transportation and support, utilities service reconnections, deed preparation and processing, and legal and other fees.	3,000
Bonsall Chamber of Commerce	Office operations - Salary, supplies, advertising, printing, postage and office rent.	8,000
Borrego Springs Chamber of Commerce	Chamber of Commerce and Visitors' Bureau Operations.	55,000
Borrego Springs Performing Arts Center (BSPAC)	Wireless hands-free intercom.	2,500
California Center for the Arts Escondido (The Center)	Performing Arts/Theater Marketing.	10,000

California Surf Museum (CSM)	Museum exhibit for 2013 to coincide with CSM's Gala Fundraiser in June. Structural fabrication, obtaining collectibles for display, salaries for research and exhibit assembly.	4,000
Camp Pendleton Historical Society, Inc.	Las Flores Adobe National Historic Landmark Restoration - Continuation of restoration work begun in 2006 to bring the Landmark back to its 1942 condition when the property was acquired by the U.S. Marine Corps.	3,000
Carlsbad Music Festival	Twenty-five concerts of creative classical music featuring world-class young artists and master artists, priced affordably at 50% or lower of the cost of comparable music events in the region and including many free events.	7,000
Christmas Circle Community Park (Borrego Springs Community Park; Christmas Circle)	Maintenance and repair of park facilities, insurance, water, electricity, gardening service, and restroom cleaning and supplies.	35,000
Classics for Kids, Inc. (Classics 4 Kids)	Orchestra concerts and four-pronged program that includes specialized arts curriculum imbedded in other academic subjects that increase student achievement.	2,000
College of Borrego	Educating students to fill the tourism industry by providing them classroom and support offices to teach them computer skills, English as a second language, and working with them to obtain internships to use those skills.	5,000
Fallbrook Art Association	Spring Open Juried Show and Fall Open Judged Show.	10,000
Fallbrook Center for the Arts, Inc. (formerly Fallbrook Village Association, Inc.)	Printing costs - Postcards, class brochures, stationery and flyers, media advertising, postage, distribution services, window displays, signage, and website design and maintenance.	19,280
Fallbrook Chamber of Commerce	Fallbrook Chamber 27th Annual Avocado Festival and Fallbrook Chamber 31st Annual Christmas Parade.	60,000
Fallbrook Food Pantry (Fallbrook Community Project)	Computer system upgrade.	4,000
Fallbrook Gem and Mineral Society, Inc. (FGMS)	Preparation and painting of Fallbrook Gem and Mineral Museum building exterior including removal of signs, repair of stucco, pressure washing, masking, painting, reinstalling the signs, and clean up of the job site.	3,000

Fallbrook Land Conservancy Foundation	Stage Coach Sunday. Purchase necessary tools and replacement tools for the care of trees including Barnel 2" telescoping loppers, ultra reach telescoping loppers, silky handsaws, conventional pruning shears, telescoping lawn rakes, shovels, root feeder, and electric telescoping pole saw. Build and expand the trails on the Santa Margarita Open Space Preserve. Assist with costs for a long handled hedger and oil to clear trails and hire Cal Fire (Conservation Corps). Enhance the Monserate Mountain Preserve Trail System to encourage eco-tourism. Railroad ties and rebar stakes to finish a section of the Santa Margarita trail called the "stairway."	8,000
Fallbrook Music Society	27th Annual Symphony 'Pops' on the Green.	8,000
Flying Leatherneck Historical Foundation (Flying Leathernecks)	Restore at least two historic Marine Corps aircraft to museum display quality.	4,000
Friends of the Rancho Buena Vista Adobe	Replace the existing kitchen stove.	2,000
Live Oak Questers #1166 (Questers)	Restoration of the Pettinger House to the 1900's era.	2,500
Mainly Mozart, Inc. (Mainly Mozart Festival)	25th Anniversary San Diego Mainly Mozart Festival 2013 - Funds for production, promotions, and artist fees.	30,000
MCRD Museum Historical Society	Establish a Teacher-in-Residence program for the Education Program of the MCRD Command Museum. Provide a stipend to pay one year's salary for a credentialed San Diego teacher to liaise with county schools, develop curriculum, and provide instruction to local students.	1,000
New Village Arts, Inc. (NVA)	The Shakespeare Network: Artists in the Schools - A program which brings professional teaching artists from NVA's professional acting Ensemble into underserved schools across North County.	5,000
Oceanside CERT	Academy training materials - Purchase 3-inch binders, 3-hole paper, and printer ink cartridges for printing and bindery of training materials for one academy training class; 35 green CERT emergency backpacks and contents; storage pod, padlocks, and extra keys to secure backpacks; training materials, and supplies for academy.	3,700

Oceanside Chamber of Commerce (California Welcome Center Oceanside)	Oceanside Harbor Days 2012 - Transportation expenses, marketing costs, and security. Purchase of Job Bank Module as an enhancement to Oceanside Chamber website. New telephone system, software updates, new desk top computer, 2 new monitors (including 1 wall mounted monitor), and installation.	28,000
Old Globe Theatre (The Old Globe)	15 professional theatre productions in its three theatres located in Balboa Park.	10,000
Pauma Valley Community Association (PVCA)	Pave main roadway, provide parking for baseball and soccer participants and create berm with asphalt to redirect water erosion from main roadway.	3,000
Rancho Santa Fe Historical Society	Website enhancements; develop additional history oriented activities and events; enhance and expand printed materials.	3,700
Riding Emphasizing Individual Needs & Strengths (REINS Therapeutic Horsemanship Program)	Occupational and Physical Therapist Program.	6,000
San Diego Air & Space Museum	"How Things Fly" interactive exhibit marketing.	4,000
San Diego Archaeological Center	Purchase of an AED (automated external defibrillator), AED/CPR training for staff and volunteers at the San Diego Archaeological Center and medical oversight as required by law and digital scales.	4,000
San Diego Automotive Museum	Museum exhibitions (temporary and permanent) and education and outreach programs.	4,000
San Diego Film Commission	Attract, facilitate, permit and regulate all filming activities on behalf of the county.	3,000
San Diego Model Railroad Museum	Printing cost of the museum's self guided tour brochure and printing and distribution of rack cards.	3,000
San Diego North Economic Development Council (San Diego North EDC; North County Economic Development Council)	Economic development expenses - Venue and marketing cost, promotion material, salaries, consulting and accounting fees, and general operating expenses.	60,000

San Diego Youth Symphony and Conservatory	Concert hall rental.	2,000
Valley Center Pageant Association (VCPA; Miss Valley Center Pageant)	Miss Valley Center Pageant - A Scholarship Pageant.	5,000
Visit Oceanside, Inc. (California Welcome Center Oceanside (CWC))	Marketing - Internet marketing, advertising, trade shows, special promotions, and direct sales.	10,000
Vista Chamber of Commerce	Visitor center marketing material and expand Strawberry Festival to a multi-day event.	15,000
Vista Historical Society, Inc.	Completion of a building for storage and public display.	3,000
Vista Town Center Association, Inc. (Vista Village Business Association)	Funds for the Vista Rod Run, Smokin' Q Classic, Taste of Vista on Main Street, Strawberry Festival Street Fair, and North County St. Patrick's Day Parade.	2,500
Vista Townsite Community Partnership	Vista Community Resource Center - Funds to provide economic development programs that provide assistance and training to employed and unemployed residents.	2,000
Warner Springs Community Resource Board	Refrigerator for food commodities from the San Diego Food Bank and replace carpet and purchase a commercial vacuum.	3,000
	<b>Total CE Allocation</b>	<b>\$500,000</b>