



COUNTY OF SAN DIEGO

2014 JUN 18 PM 4 04

GREG COX
SUPERVISOR, FIRST DISTRICT
San Diego County Board of Supervisors

CLERK OF THE BOARD
OF SUPERVISORS

DATE: June 18, 2014

TO: Mr. Thomas Pastuszka
Clerk of the Board of Supervisors

RE: **FY 2014-2015 Community Enhancement Allocations**

The following is submitted as my recommended First District allocations for the 2014-2015 Community Enhancement Program:

Organization Name	Purpose	Allocation
A Reason To Survive	CRISIS to CAREERS: Strengthening an Arts-Based Pipeline for Youth Success HEAL (therapeutic arts), INSPIRE (arts education) and EMPOWER (Creative College and Career Readiness) for at-risk youth ages 5-23 in San Diego.	6,500
Accessible San Diego	Overview for Beach Access Plan - Meet with local city lifeguards for Imperial Beach, Coronado City Beach, and lifeguards for Silver Strand State Beach to design overview for Beach Access Plan including replacement of existing old power beach chairs and update training lifeguard staff to manage power beach chair programs.	1,500
Aguinaldo Foundation	Philippine Independence Day Youth Program. Philippine Independence Grand Ball.	2,500

Alumni Association of the William J. Oakes Boys & Girls Club	Pizza night - A 'back to school' event for the members and families of the William J. Oakes Boys & Girls Club - an incentive for youngsters to stay in school.	900
	Annual pancake breakfast.	1,200
	Soap Box Derby.	2,000
American Youth Hostels, Inc.	Self-Guided Bicycle Tours of San Diego - The development of self-guided bike tours along scenic and historic routes.	5,000
	8th Annual San Diego Peace Building Conference.	
	58th Annual Christmas Bicycle Trip.	
Arc of San Diego, The	Vocational training and employment opportunities for people with disabilities who work on community beautification and maintenance programs throughout San Diego County.	3,500
Armed Services YMCA of the USA - San Diego Branch	The Big Bay Boom July 4th Fireworks Show.	8,750
Asian Business Association, San Diego	Mobile App Development, and Website Integration - Help to enhance, maintain, and support the app.	5,000
	Update website to incorporate app functions such as the match-making tool that will connect buyers and suppliers automatically.	
	Lunar New Year Celebration, Annual Scholarship and Awards Gala.	
	Rice Club Educational Luncheons and mixers - Location rental and AV.	
Bach Collegium San Diego	South County Early Music Outreach.	2,500
Balboa Park Cultural Partnership	Creation and distribution of Community Access Passes (CAP).	2,500

BAME Renaissance, Inc.	Taking Back Our Alleys Arts-based Neighborhood Safety and Beautification Project.	3,000
BID Foundation	Micro District Internet Presence.	2,500
BIOCOM Institute	EXPO Day at Petco Park.	2,500
Bon Temps Social Club of San Diego	Gator By The Bay Festival.	3,500
Bonita Business & Professional Association, Inc.	16th Annual Rootin Tootin Chili Cook-Off & Fair - Benefit for the Bonita Public Safety Center. Bonitafest Kick-Off Benefit. Executive Director Salary. 42nd Annual Wild West Bonitafest Parade and street banners to advertise and greet traffic. 42nd Annual Wild West Bonitafest.	9,000
Bonita Historical Society, The	General Museum Expenses - Advertising, printing, copies, office, computer, facility supplies, general Museum events. Executive Director salary. Insurance - Liability, accident, workman's compensation insurance.	22,875
Bonita Optimist Club	Bonitafest Melodrama Project. Journey of the Skeletons.	5,000
Cabrillo Festival, Inc.	51st Annual Cabrillo Festival.	6,000
California State Games	2014 California State Games.	3,500
Camarada	MIXX Concert Series - Introducing a new series of three concerts at Bread & Salt, a design hub in Barrio Logan for architects, artists of all kinds and designers. Collaboration with Waters Fine Food by offering an eclectic "pop-up" dining experience to follow the evening musical performance.	1,500

Central Commercial District Revitalization Corporation	Winter Festival 2014 - Annual event in Logan Heights for the residents and their guests from Logan Heights, Sherman Heights, Barrio Logan, Grant Hill and surrounding areas.	3,000
Chula Vista Chamber of Commerce	Promotion of Chula Vista and San Diego County. Chula Vista Visitor Center operations. Upgrade the Chula Vista Chamber of Commerce and Visitors Bureau (CONVIS) websites, professional services related to the website upgrade and maintenance programming expenses.	25,000
City of Chula Vista	Chula Vista Harbor Fest 2014.	10,000
Classics for Kids, Inc.	In school workshops for children. Hands on workshops, aligned to common core standards that foster connections in arts, science and other subjects and lead to enhanced creative thinking.	2,500
Common Ground Theatre	San Diego Theatre Artists Repertory School (STARS). Funding for set construction for the plays 'Pecong' and 'Nativity: A Soulful Celebration'.	1,875
Computers 2 SD Kids	Computer Training Program at the San Diego Public Library. Technology Program. Military Technology Support Program.	2,000
CONNECT Foundation	Nearsourcing Initiative.	2,500

Cooper Family Foundation	<p>Juneteenth set-up - Insurance, police, security, traffic control sign, permits, fencing, portable toilets, generators, tables, chairs and tents.</p> <p>Food court - Purchase food and supplies to give out free lunch at the event: hot dogs, hot links, potato salad, bake beans, hot dog buns, forks and napkins.</p> <p>Fun zone - Rental of gates, jumpers, super slide, popcorn, cotton candy, arts and crafts.</p> <p>Main and Teen Stages - Rental of stages and public address systems, amplifiers, speakers, sub-woofers, wedge monitors, graphic equalizer, microphones, DJ's and cables.</p> <p>Juneteenth Education - Set-up Juneteenth video, display boards, black history wall, marketing and advertising.</p>	3,750
Coronado Historical Association	Exhibition Development.	3,500
Cortez Racing Association	Annual BC Racing Series - A 10-week series of sailboat racing in San Diego Bay, on Wednesday nights starting on May 28, 2014.	1,875
Council of Philippine American Organizations of San Diego County, Inc.	<p>BPC-PAC 2015 Philippine Master Performance.</p> <p>BPC-PAC 2015 Educational Kiosks and Displays.</p> <p>BPC-PAC 2015 Marketing and Advertising.</p> <p>BPC-PAC 2015 Student Performance Competition.</p>	3,500
Cygnet Theatre Company	In-School Student Workshops.	1,000

<p>Diamond Business Association, Inc.</p>	<p>Diamond District Marketing and Shop Diamond Campaign - Business District and Shop Local Marketing Campaign.</p> <p>The Diamond Graffiti Art Banner Series Cultural Art Beautification Project.</p> <p>Taste of the Diamond - Local Food Tasting Event.</p> <p>Music, Food & Cultural Arts Festival.</p>	<p>2,000</p>
<p>Downtown San Diego Partnership</p>	<p>Purchase new trash receptacles to replace missing or damaged/old cans.</p> <p>Install, maintain and enhance landscaping and beautification program in downtown. Sidewalk planters, hanging baskets, lights in trees and landscaping.</p> <p>Provide downtown homeless the opportunity to reconnect with family or friends outside San Diego by providing bus passes in exchange for working one day with Clean & Safe maintaining downtown streets.</p> <p>Sidewalk pressure washing.</p>	<p>5,000</p>
<p>Elite SDVOB Network</p>	<p>Pre-Veterans Day Event and Golf Classic.</p> <p>Economic Development and Employment Readiness Workshop for Veterans.</p> <p>Host the quarterly meeting of the Advisory Council for Veterans to present throughout California.</p> <p>San Diego Veterans Outreach Meetings.</p> <p>Disabled Veteran Business Growth means Jobs.</p>	<p>2,500</p>
<p>Environmental Health Coalition</p>	<p>SALTA Land Use Planning Training Program.</p> <p>Energy and Lead Education.</p> <p>SALTA Environmental Health Training Program.</p> <p>Annual Awards Celebration.</p>	<p>5,000</p>

Equinox Center	<p>Leaders 2020 - Funding for educational sustainability forums and BoardNEXT, a non-profit board governance training and placement program.</p> <p>2015 San Diego Regional Quality of Life Dashboard - Funding for printing, graphic design, research, and marketing.</p>	3,125
Firefighters Advisory Council to the Burn Institute	FIRE EXPO/Firefighter Demolition Derby 2015.	2,000
Food & Beverage Association of San Diego County	<p>Responsible Alcohol Beverage Server (RABS) Training.</p> <p>Hospitality Business Orientation.</p>	2,000
Fourth District Seniors Resource Center	<p>Older Americans Recognition Luncheon.</p> <p>A Juneteenth Day Celebration.</p> <p>African Americans - A Celebration of Cultural Richness - February, Black History Month event.</p>	2,500
Friends Of San Diego Wildlife Refuges, Inc.	<p>Discovery Labs - Promote coastal and wetland science topic events.</p> <p>STEM, Common Core, and Next Generation Science Standards at Tijuana Estuary.</p> <p>Funding for substitute teachers and transportation.</p>	6,000
George G. Glenner Alzheimer's Family Centers, Inc.	Community Engagement - Retention of community engagement staff to build family, volunteer, and business relationships across the communities where Glenner operates.	2,000

Girls Rising	<p>Wait List Elimination - Big Sister outreach, screening, and training; professional match support to ensure longevity; administration of standardized outcome evaluations, data tracking; and more.</p> <p>Annual Campout - Partner with Outdoor Outreach for a summertime overnight camping trip. Funding for food and beverage, transportation, and equipment.</p> <p>Back to School Picnic and Low Ropes Course - Annual event providing Little Sisters with backpacks, school supplies, and a gathering to set goals for the upcoming school year. Provide a Low Ropes Course focused on confidence and team building. Funding for food and beverage for the day.</p> <p>Holiday Party - Funding for venue rental, food and beverage, a craft activity, and gifts for all of the Little Sisters.</p>	2,000
Greater San Diego Chamber of Commerce	<p>Strengthen Regional Business Competitiveness and Cross Border Trade - Develop domestic and international policies that raise San Diego's business profile as part of the advocacy arm of the Chamber. Provide assistance to the regional business community in their attempts to enter foreign markets through exposure to important international governments and businesses.</p> <p>Funding for Regional Economic Research - Continue to provide topical economic analyses educating the regions thought leaders and promoting San Diego County and its business base.</p>	32,500
High Tech High (Chula Vista)	<p>2nd Annual Chula Vista Dia de los Muertos.</p> <p>High Tech High Chula Vista Mobile Arts Gallery.</p>	2,500
I Love A Clean San Diego County, Inc.	<p>Creek to Bay Cleanup 2015.</p> <p>Coastal Cleanup Day 2014.</p>	20,000

<p>ICF Center for Cross Border Philanthropy</p>	<p>Day of Play - Free family event designed to encourage healthy food choices for children and families through hands-on cooking and healthy snack preparation activities.</p> <p>Field Trip Program - 3rd, 4th, and 5th grade students from low income regions in three separate annual field trips that provide hands on health, environmental science, and cooking education lessons.</p>	<p>5,000</p>
<p>Imperial Beach Chamber of Commerce, Inc.</p>	<p>Fall carnival pumpkin patch w/pumpkins, entertainment and more.</p> <p>Chamber overhead expenses; staff, supplies and marketing.</p> <p>Taste of IB - Tickets to taste and experience local store and restaurants.</p> <p>Christmas Comes to IB - Tree lighting ceremony, raffles, games and entertainment.</p> <p>Brochure and information center offering flyers and maps for San Diego and Imperial Beach.</p>	<p>6,000</p>
<p>Jacobs & Cushman San Diego Food Bank</p>	<p>Funding for rental of a stage, sound systems, and lighting.</p> <p>Advertising costs for the San Diego Blues Festival - Funding for TV, radio, print and online media.</p> <p>Jacobs & Cushman San Diego Food Bank Blues Festival Sponsorship - Two-day family-friendly music festival fundraiser and food drive.</p> <p>Musicians for the San Diego Blues Festival - Funding to offset the cost of the Blues Festival musicians.</p>	<p>2,500</p>
<p>Jacobs Center for Non-Profit Innovation</p>	<p>Jacobs Presents and Cultural Celebrations Series - Expand the Cultural Celebrations series at its outdoor amphitheater and feature internationally renowned artists for its Jacobs Presents Concert Series at Celebration Hall, its 750-seat indoor venue, throughout the year.</p>	<p>2,500</p>

Japan Society of San Diego and Tijuana	2014 Japan-America Grassroots Summit in the San Diego Region - Approximately 150 guests from Japan visit San Diego County for home stays and intercultural activities.	1,500
Junior Achievement of San Diego, Inc.	Junior Achievement Annual Volunteer Recognition Events 2014.	2,500
Kalusugan (Good Health) Community Services	Filipino American Arts and Cultural Festival.	3,750
Lambda Archives of San Diego	Lambda Archives exhibit program. Year-Round Student Internship Program (SIP).	1,875
Lambs Players Theatre	Education outreach programs - Age-appropriate school assembly programs, drama camps and residencies serve 25,000-30,000 K-12 students/year throughout the County. Mainstage productions in Coronado and Downtown San Diego.	8,000
LEAD San Diego, Inc.	Creation of a Leadership Resource Bank.	2,000
Mainly Mozart, Inc.	Mainly Mozart Festival 2015. Mozart & the Mind: Exploring the Music-Brain Effect Symposium & partnership with UCSD. Engaging the Adult Amateur programs. Youth initiatives, outreach, and special needs programs. Chamber Music - Spotlight Series, Festival Chamber Players, and Evolution.	5,000
MainStreet Coronado, Ltd.	MotorCars on MainStreet Car Show.	3,000
Malashock Dance and Company	Education Outreach Program: Math in Motion.	2,000
Maritime Museum Association of San Diego	San Salvador Galleon Construction Project.	30,000

<p>Martin Luther King, Jr. Community Choir San Diego</p>	<p>Over 30 community concerts, two special events, civic event performances, and extended outreach to high schools throughout San Diego County. Funding for choir operations costs, enhanced community outreach efforts and operating costs.</p>	<p>1,875</p>
<p>MCRD Museum Historical Society</p>	<p>Digitization of MCRD Newspaper Chevron 1946-1953 - Digitize historic bound copies of the Depot newspaper, The Chevron, for years 1946-1953.</p> <p>Purchase Education Trunk Mexican American War - Education trunk contains replica period uniforms and equipment from the Marine Corps use in the Mexican American War. This historic period is covered in the San Diego social studies curriculum.</p> <p>Create and Distribute Marine Corps Recruit Depot Historic Photo Book - Scan, digitize, and reprint historic Marine Corps Recruit Depot photos from the first arrival of Marines in Southern California, through the present day.</p>	<p>2,000</p>
<p>Media Arts Center San Diego</p>	<p>The 22nd Annual San Diego Latino Film Festival.</p>	<p>5,000</p>
<p>Mind Treasures</p>	<p>Neighborhood Financial Literacy - 12 weekly, 60-90 minute, daytime or after-hour Financial Literacy enrichment workshops offered at public schools, community centers, and faith-based organizations for groups of 25-35 participants each.</p>	<p>1,000</p>
<p>Miracle Babies</p>	<p>Healthy Women Healthy Children (HWHC) Outreach.</p> <p>Healthy Women Healthy Children Case Management.</p> <p>7th Annual Miracle Babies 5K, May 2015.</p>	<p>1,875</p>
<p>Museum of Contemporary Art San Diego</p>	<p>View Magazine (Countywide) - An award-winning newsletter to promote all of the Museum programs to its members, visitors, and tourists from around the world. It is sent to media contacts across the U.S., to promote San Diego County as a cultural tourist destination.</p>	<p>2,000</p>

New Children's Museum, The	General exhibition development which includes the funding to maintain current Feast exhibition and funding for development of two new exhibitions.	2,000
NTC Foundation	Friday Night Liberty (FNL). NTC History Project.	2,500
Old Globe Theatre	Produce 14 professional theatre productions in The Old Globe's three Balboa Park theatres. Reach underserved communities by launching a new touring Shakespeare program featuring professional actors performing in a variety of nontraditional settings throughout San Diego County - including military bases, community centers, homeless shelters, centers for the elderly and correctional facilities. Year-round educational activities for children and adults will include a free student matinee program, the Grinch Children's Initiatives, the Shakespeare Initiatives, professional development programs for educators, Community Voices (a playwriting program), seminars, workshops, lectures and other programs.	2,500
OnStage Playhouse	Advertising and Promotion of OnStage Playhouse theater productions. Dia de los Muertos Event.	6,000
Optimist Club of Imperial Beach	Kids N Kastles - Sandcastle building competition for children twelve and under. Children work (sculpt) in teams of five and sculpt in 15' x 15' plots south of the Imperial Beach pier.	2,020
Otay Mesa Chamber of Commerce	MEXPORT Trade Show.	14,375

Outdoor Outreach	Outdoor Leadership Training and Internship Program. Monarch School Summer Camp Program. Youth Outdoors! Explore San Diego County Parks. Juvenile Court and Community Schools (JCCS) Outdoor Education Program.	6,000
Pacific Arts Movement	The 15th Annual San Diego Asian Film Festival.	6,250
Pagasa-Tumainisha- Esperanza-Hope, Inc.	Community Youth Programs. Community Senior Outreach Program. Symposiums and Town Forums. Multi-Cultural Diversity Fair.	3,125
Parade Band Foundation, Inc.	Otay Ranch Town Center Parade Band Review & Community Festival.	7,000
PASACAT, Inc.	Parol Festival. Philippine Dance Classes. 27th Annual Jr. PASACAT Concert. Extravaganza Concert.	4,375
PAWS San Diego County, Inc.	PAWS Pantry - Distribution of pet food to individuals who are homeless or in transition and whose companion animals provide stability, comfort, and support during those economically challenging times.	2,000
Point Loma Association	Utility Box Art - Professional artists are contracted to transform unsightly urban industrial structures into community enhancing objects of art depicting local waterfront scenes, wildlife and plantings.	2,000
Point Loma Nazarene University (PLNU)	Fall Festival.	3,750
Point Loma Rotary Endowment Fund, Inc.	Ride the Point - The 2nd Annual Jim Krause Memorial Charity Bicycle Tour of Point Loma.	1,000

Point Loma Summer Concerts	Point Loma Summer Concerts.	5,000
Resource Conservation District (RCD) of Greater San Diego County	<p>A series of six 2-hour workshops on school garden topics. Funding for workshop materials, publicity, refreshments, and speaker stipends.</p> <p>Part-time staff to provide advice, resource, and support to school gardens. Coordinate a series of workshops for staff and volunteers who coordinate school gardens - networking and information sharing. Funding for salary and benefits of one part-time member of staff; travel to meetings and workshops.</p> <p>Mini grants for school gardens - Small grants of \$1,000 each to be awarded to 10 school gardens to purchase soil, tools, seeds, plants, irrigation equipment, and other supplies and materials required to help develop and sustain school gardens.</p>	3,255
Samahan Filipino American Performing Arts & Education Center, Inc.	Cultural Festival.	2,500
San Diego Ballet	South Bay Arts Partnership.	2,500
San Diego Bowl Game Association	Holiday Bowl and Poinsettia Bowl.	10,000
San Diego Childrens Choir (SDCC)	<p>SDCC: Excellence for Children.</p> <p>SDCC: Holiday Performances.</p> <p>SDCC: Intermediate Mini Tour.</p> <p>SDCC: Music to Sing By - The Music to Sing By Program.</p> <p>SDCC: Neighborhood Choir Program.</p>	1,875

San Diego Chinese Historical Society & Museum	<p>Enhancement of social networking pages, monthly e-newsletter and museum blog in coordination with the main museum web site www.sdchm.org.</p> <p>Write, publish, and distribute a quarterly newsletter by mail and on the museum website www.sdchm.org to publish museum activities, attract visitors, and educate the public.</p> <p>Present at least two original exhibits during FY 2014/15 showcasing Chinese or Chinese American art, culture, and/or history in order to educate the public and attract cultural tourists.</p>	2,500
San Diego Civic Youth Ballet (SDCYB)	<p>Funding to market SDCYB programs, including classes and productions throughout San Diego and nationally through print, television/radio and online, as well as exploring other language options to reach a more diversified audience.</p> <p>Salary for staff to build and facilitate relationships between current and prospective schools and homeschool programs; develop, structure and coordinate all of SDCYB's community outreach and home school programming.</p> <p>Planning and implementation of Fairy Tales in the Park - Funding for planning, festival supplies and marketing materials.</p> <p>Salary for marketing and public relations coordinator.</p>	2,000
San Diego Convention & Tourist Bureau	National Geographic Documentary 'World Smart Cities.'	50,000
San Diego County Bicycle Coalition	Funding for the annual 'open streets' event, CicloSDias, in San Diego County.	5,000
San Diego Dance Theater	Trolley Dances 2014.	1,500
	Library Dances in the City of Chula Vista.	1,500

San Diego Diplomacy Council	Increase Staffing for Program Management and Business Development. Quarterly Global Networking Events.	2,000
San Diego Filipino-American Humanitarian Foundation, Inc.	Annual Fiesta Filipiniana. San Diego Fil-Am Archive Center at the Philippine Library & Historical Heritage Museum. Purchase computer for library and museum use. Recondition and service sound system; re-paint interior and ceiling of the museum.	6,000
San Diego Futures Foundation	Funding to purchase and install technology, train seniors to use the technology and provide a call center to answer questions regarding its use.	10,000
San Diego Grantmakers	Funding for the SDG Annual Conference. Funding to support SDG efforts to connect grantmakers from throughout San Diego County to knowledge and best practices to enhance their grantmaking activities.	1,000
San Diego Guild of Puppetry, Inc.	Funding to bring Dori Smith's magical new puppet assembly production, "Bullies Can Be Stopped," into underserved elementary schools in San Diego County at free or reduced rates.	1,000
San Diego Hall of Champions, Inc.	Contract for the creation and implementation of a free, proprietary mobile application exclusive to the San Diego Hall of Champions.	2,500
San Diego Historical Society	Education, outreach and public programs for children and adults.	6,000
San Diego Junior Theatre	Free and reduced ticket program for County schools, community service organizations, and seniors for each of our eleven productions.	2,500

San Diego Master Chorale	<p>Senior Outreach - The Memory Muse - Funding for equipment, materials, music, transportation and music therapy expert.</p> <p>Elementary school outreach - Funding for equipment, materials and music.</p> <p>Performance tour of the County. Funding for venue and production costs.</p>	2,000
San Diego Military Advisory Council	SPAWAR Economic Impact Study.	2,500
San Diego Model Railroad Museum, Inc.	<p>Printing and distribution of rack cards.</p> <p>Free standing museum pedestals.</p> <p>Funding for five billboards positioned throughout San Diego County for twelve weeks.</p>	2,000
San Diego Museum Council, Inc.	<p>Night at the Museums 2015.</p> <p>Museum Month - Funding to offer half-price admission to more than 40 museums throughout February 2015.</p>	2,500
San Diego Music Foundation	Funding for the design, printing and distribution of marketing materials at community events and at regional and national music industry events to promote San Diego.	1,250
	Funding for San Diego Music Thing website enhancement.	1,250
San Diego Performing Arts League	<p>Region-wide Centralization Project for Performing Arts Organizations in San Diego County.</p> <p>Arts Tix Information Services.</p> <p>San Diego Performing Arts League Development Campaign.</p> <p>The Arts Tix Box Office/Information Booth Relocation.</p> <p>The Star Awards Volunteer Recognition Program.</p>	4,000

<p>San Diego Regional Economic Development Corporation</p>	<p>Operation San Diego - Funding to implement a plan of defined priorities with the private sector and City of San Diego sharing burden of the costs.</p> <p>Global San Diego - Export Initiative in partnership with the Brookings Institution and regional partners based on an export market assessment.</p> <p>Disaster Resiliency Study in partnership with Red Cross.</p>	<p>15,000</p>
<p>San Diego Repertory Theatre, Inc.</p>	<p>Education Program-Project Discovery - Funding for transportation, curriculum, and access to live theatre for at least 1000 students throughout San Diego county.</p>	<p>1,000</p>
<p>San Diego Roots Sustainable Food Project</p>	<p>Improved Community Outreach - Funding for program development, staffing, and marketing.</p> <p>Funding to outfit The Truck Farm Truck.</p> <p>Funding for Farm School Expansion.</p>	<p>3,000</p>
<p>San Diego Second Chance Program</p>	<p>Urban Garden Programs.</p> <p>Job Readiness Training Programs.</p>	<p>2,500</p>
<p>San Diego Sportfishing Council</p>	<p>Kids Fishing Program & Free Fishing Tournament.</p> <p>Year round marketing program promoting sportfishing from San Diego and related tourism.</p> <p>Day at the Docks.</p>	<p>5,000</p>
<p>San Diego Symphony Orchestra Association</p>	<p>Orchestra performances at the Jacobs Music Center and the Summer Pops venue.</p> <p>Music Education and Community Engagement.</p>	<p>5,000</p>

San Diego Urban League	<p>1st Annual: great gospel music on top of the flight deck of the famous USS Midway Aircraft Carrier.</p> <p>2014 Equal Opportunity Summit.</p> <p>2015 Golden Pyramid Scholars.</p> <p>Young Professionals Regional Conference.</p>	5,000
San Diego Youth Symphony and Conservatory	<p>Concert hall rentals.</p> <p>Marketing.</p> <p>Funding for truck rental to move large musical instruments and equipment.</p> <p>Printed Concert Book - Funding for design, photography and printing.</p>	3,125
Shaback, Inc.	<p>Jazz at the Creek 2014-2015.</p> <p>Annual Christmas Extravaganza.</p>	2,500
Sherman Heights Community Center	<p>Jovenes! Summer Camp.</p> <p>20th Annual Sherman Heights Dia de los Muertos Celebration.</p> <p>18th Annual San Diego Latino Music Festival.</p>	7,500
So Say We All	<p>Greenroom Writing Workshop.</p> <p>Video Audio Monologue Performance (VAMP).</p>	1,000
South County Economic Development Council	Economic Development in South County.	40,000
St. Rose of Lima Parish-Sister Dolores Social Outreach	Community Gardening - Provide soil and seeds to neighborhood volunteer gardening groups that would learn to grow and harvest fresh fruit and vegetables from their own backyards and will donate their surplus harvest to the food bank to build sustainability to the project.	4,500

Starlings Volleyball Clubs, USA	Starlings National Championship.	1,875
Surfrider Foundation	Beach cleanup program.	3,125
Sustainable Surplus Exchange	<p>ENGAGE SAN DIEGO! - A reuse/recycle campaign that fosters corporations' social responsibility through the donation of surplus items for repurposing.</p> <p>Bring Your Own Box (BYOB) - Monthly event where teachers and nonprofits are invited to bring an empty box and fill it with FREE office supplies.</p>	2,000
Teatro Mascara Magica	24th annual production of 'La Pastorela'.	2,500
Third Avenue Village Association	Branded Banner Program - Funding for design, fabrication and installation of branded banners.	6,500
Travelers Aid Society of San Diego, Inc.	Tourism Enhancement.	5,000
Urban Corps of San Diego County	<p>Community Service Event - Funding for event coordination, transportation and event supplies.</p> <p>Youth transportation passes.</p>	3,000
US - Mexico Border Philanthropy Partnership	Smart Border Coalition.	15,000
Veterans Memorial Center, Inc.	<p>Purchase replacement tables and folding chairs for museum programs and events.</p> <p>Replace worn and damaged flooring and carpeting in the museum.</p> <p>Upgrade existing museum website, upgrade LAN and computer network; hardware and software.</p>	2,000
Voices for Children, Inc.	<p>Funding to develop, film, and edit a 10-minute professional video to be used for volunteer recruitment, court tours, and community presentations.</p> <p>Funding for promotional brochures.</p> <p>Voices for Children (VFC) banners and billboards.</p>	6,250

WalkSanDiego	Collaborate with San Diego Bike Coalition to plan a promote CicloSDias. Volunteer recruitment, training, and management. Evaluate participant experience and impact on local businesses. Develop and conduct fun, educational CicloSDias activities.	6,000
Westwind Brass, Inc.	Public concert and educational outreach programs in District One.	2,000
WILDCOAST	11th Annual WILDCOAST Dempsey Pro-Am Surf Contest.	8,500
Women's History Reclamation Project, Inc.	San Diego Women's Film Festival.	2,000
Write Out Loud	Presentation and marketing of community programs offered throughout San Diego County.	500
Young Audiences of San Diego	Impacting Lives Through Art.	4,375
Zeta Sigma Lambda Foundation, Inc.	Annual Martin Luther King Jr Parade.	3,000
	Total CE Allocations	708,000

Respectfully submitted,


 GREG COX
 Supervisor, First District



COUNTY OF SAN DIEGO

2014 JUN 18 PM 4 12

CLERK OF THE BOARD OF SUPERVISORS

DIANNE JACOB

CHAIRWOMAN, SECOND DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

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Eucalyptus Hills
Fernbrook
Flinn Springs
Granite Hills
Granville
Guatay
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DATE: June 18, 2014
TO: THOMAS PASTUSZKA, Clerk of the Board of Supervisors
SUBJECT: COMMUNITY ENHANCEMENT ALLOCATIONS
SUMMARY: The following is submitted as the Second District allocations for Community Enhancement Funds:

Organization Name	Purpose	Allocation
Alpine Chamber of Commerce	Advance the commercial, industrial, civic and general interest and prosperity of the communities of Alpine and the Mountain Empire by providing a variety of programs, opportunities and resources.	50,000
Alpine Community Center, Inc.	Move play structures from one area to another to make them safer for children of all ages and repair the slide, swing and bars play equipment.	10,000
Alpine Historical and Conservation Society (Alpine Historical Society)	Enclose crawl space with fireproof materials to prevent embers from blowing into the area below the Beaty house. Weather damage prevention and repair to Beaty House, repair of gutters, add three rain leaders to channel roof run-off water away from foundation and wood elements, repair damaged wood and safety railings, scrape, clean and paint all exterior wood trim and railings.	7,000
Alpine Womans Club	Foundation repair of north and west wall of main building that houses the Alpine Womans Club, built in 1899.	16,500

CHIRP for Garden Wildlife, Inc. (CHIRP)	18th Annual Sage & Songbirds Festival & Garden Tour - Free Ecotourism Festival and tour of home gardens, with emphasis on water-wise, bird and butterfly-friendly plants. Includes educational programs, butterfly exhibit and release, birds-of-prey exhibit, vendors and live entertainment.	7,000
College Area Economic Development Corporation (College Area Business District)	Boulevard BOO Parade - Production of a Halloween parade that promotes the College Area Business Improvement District in San Diego. Funding for marketing, parade participants, professional float production, float building workshops, giant parade balloon rentals and parade coordination.	5,000
East County Economic Development Council	Promotion of economic development and stimulation of investment in East County, cooperation/partnership with businesses and organizations throughout San Diego County.	40,000
El Cajon Valley Mother Goose Parade Association (Mother Goose Parade Association)	Floats and deposit/fees for professional made floats to enhance parade for television, internet and spectator enjoyment. Television and internet coverage highlighting San Diego County.	5,000
Friends of the Water Conservation Garden (The Water Conservation Garden)	Marketing campaign to promote the Butterfly Pavilion and Water Conservation.	12,479
Heritage of the Americas Museum, Inc.	Advertising and Promotion - Promote area-wide attention to the Heritage of the Americas Museum and increase the number of visitors.	15,000
Historic Highway 80 Corporation	Heritage destination marketing and promotion of Historic Highway 80 in San Diego County.	2,500
Jacumba-Boulevard Revitalization Alliance [Revitalization Alliance 501(c)(3) arm of Boulevard-Jacumba Revitalization Committee]	Community signs at the East and West entrance to the town on Old Highway 80, brochure graphics and printing, six stone benches placed strategically around lake, lake park and downtown area, trash/recycle bins to be placed around community and funding for lake and trail signs.	17,500

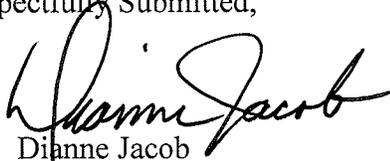
Julian 4th of July Parade, Inc. (Julian 4th of July Parade)	Small Town Independence Day Parade - Increase the number of spectators, increase participation of our local, state, and federal representatives, airplane fuel costs, increase participation by high profile entrants, and provide a comfortable and entertaining environment for spectators and entrants.	4,000
Julian Arts Guild	Advertising - Advertise shows and open studios tour using newspapers, brochures, fliers and website. Art Workshops and Demonstrations - Art workshops for Julian Artists and outside artists in San Diego County and art demonstrations at monthly meetings by the general public and by local and visiting artists.	3,000
Julian Chamber of Commerce	Marketing, Promoting Visitor Tourism and Operational Expenses - Operational expenses including staff salaries for full time visitor center/office, ads in tourist publications, web site maintenance and hosting. Public restroom supplies, maintenance and cleaning personnel with portable toilet rental.	90,000
Julian Historical Society	Continuation of Julian history restoration and preservation activities associated with Julian history as part of the ongoing JHS Archive artifact collection and preservation project. Washington Mine exhibit area stabilization, modifications to a transport trailer for previously restored historical vehicles housed in the JHS Transportation Museum and the completion of a period line-shaft machine shop to include restoration of two period gasoline pumps.	10,000
Julian Merchants Association (JMA)	Marketing, Merchant Benefits and General Expenses - Media advertising, print, radio, and internet promotion for Julian businesses. Assists small business owners with group advertising. Julian Guide, 100,000 printed free booklets, clerk and publicity, PO Box, monthly newsletter, Merchant of the Year Award, JMA websites, business workshops and ConVis Membership.	16,500

Julian Pioneer Museum	Purchase new display cabinets, work station for researchers, archiving software, archiving materials/cabinets and boxes, restoration of selected artifacts, UV protective screens for lighting and windows, interpretive video displays, security upgrades, website upgrades.	9,000
Lakeside Chamber of Commerce	Betterment of business climate in Lakeside - Funding for Chamber overhead, provide support to the community and business owners and to be a liaison between the County and Lakeside.	50,000
Lakeside Historical Society (Lakeside History Center)	ADA Access Improvement - Replacement of existing, non-compliant ramp with new ADA compliant concrete ramp.	10,000
Lemon Grove Historical Society, Inc. (The Parsonage Museum and the H. Lee House Cultural Center)	37th Season of History Alive - Free, annual, public series of 10 lectures and performances in the H. Lee House Cultural Center. Each presentation is videotaped and made available for scholarly reference in the Historical Society's archives.	2,000
Lions Tigers and Bears	Rebuild website utilizing SEO capabilities - Upgrade website to draw more visitors to the sanctuary.	12,000
Maine Avenue Revitalization Association	Paint, cleanup and restore facade of historic building such as theater in historic district.	5,500
Mission Trails Regional Park Foundation	Promotion of Mission Trails Regional Park.	2,500
Motor Transport Museum	Re-roofing of Camp Lockett Stable Building to prevent further building deterioration.	27,390

Mountain Empire Historical Society (Gaskill Brothers' Stone Store Museum)	Exhibits - Improve and expand display of museum artifacts, upgrade 1941 fire truck, create and install labels/descriptions, secure new replica items for cave. Lease fee for Stone Store Museum and software license. Collections - Consultant time and material to sort, catalog and document items in archives and new incoming materials, assist with archive software system, support Past Perfect. Outreach - Increase membership, donations and visitors. Membership with San Diego Tourism Authority and other tourism/historical organizations, updates to website and install telegraph link. Research - Historical importance field trips, articles for Heritage Newsletter, interview citizens, research and document history of several pioneer families and display genealogy charts. Publications - Quarterly newsletter and create more free historical handouts.	11,000
Olaf Wieghorst Museum Foundation (Wieghorst Museum)	Museum Gift Shop - Open a museum store to increase revenue. Framing, electrical, display cabinets, painting, and signage.	11,131
Pacific Southwest Railway Museum Association (La Mesa Depot Museum; Campo Railroad Museum; San Diego Railroad Museum)	Paving the private street from the public street to the parking lots at the Campo museum and a walking path.	30,000
Poway Center for the Performing Arts Foundation (POW! Foundation)	Marketing Materials for 2014-15 Professional Performance Series - Sales brochure, playbills, postcards and flyers.	5,000
Poway Historical and Memorial Society	Stipend - Intern to process data from collections of artifacts and objects using "Past Perfect Five" museum software.	2,000
Poway Performing Arts Company	Advertising, marketing and promotion for 2014-2015 season of six full productions and six special performance events.	2,000
Ramona Chamber of Commerce	Community Events - Community Awards Banquet, Open Artists Studio Tour, Ramona Country Fair, Safe Trick or Treat Children's Walk, October-Fest, annual Holiday Tree Lighting, and other events.	55,000

Ramona HEART Mural Project Corporation	Music Mural - Mural depicting musical expressions on Ramona Music Center building. Funding for muralist and dedication ceremony. Ramona Tree Trust Mural - Funding for muralist, dedication ceremony and annual maintenance. Business Barn Mural - Funding for muralist. Kenilworth Inn Mural - Funding for mural, dedication and maintenance.	15,000
Ramona Pioneer Historical Society	Operations and Maintenance - Operational and maintenance expenses of Guy B. Woodward museum. Repair and upkeep of grounds and facilities, insurance, office equipment and supplies, postage, taxes and advertising. Operations Director - Single employee, 30 hours per week.	15,000
San Diego East County Chamber of Commerce	Winery, Breweries, Bees & Agriculture Business Promotion Program marketing.	5,000
San Diego East Visitors Bureau	Support staffing costs for the Welcome Center located in Alpine, CA.	65,000
Santee Historical Society	Funding for printed material. Archival Material - Funding to expand the collection of historical information for current and future public knowledge. Funding for display cabinets for archival material.	2,500
Spring Valley Chamber of Commerce	Overhead expenses to support the chamber in its efforts to increase economic development and to help attract and retain businesses in the Spring Valley area.	50,000
Spring Valley Historical Society (Bancroft Ranch House Museum)	Operating expenses and insurance. Replace picnic tables. Install exterior security lights. Update displays and wall boards. Produce archival text and photographs.	9,500
Total CE Allocation		\$708,000

Respectfully Submitted,



Dianne Jacob

Chairwoman, Second District



COUNTY OF SAN DIEGO

2014 JUN 18 AM 11 27

DAVE ROBERTS

SUPERVISOR, THIRD DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

CLERK OF THE BOARD
OF SUPERVISORS

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Bernardo
Rancho
Peñasquitos
Sabre Springs
San Pasqual
Scripps Ranch
Solana Beach
Tierrasanta
Torrey Hills
Torrey Pines
University City*

Date: June 18, 2014
From: Dave Roberts
To: Thomas Pastuszka, Clerk of the Board of Supervisors
Re: FY 2014-2015 Community Enhancement Program Allocations

The attached list is submitted as my recommendations for the allocation of District Three funds for the Fiscal Year 2014-2015.

Sincerely,

DAVE ROBERTS
Supervisor, Third District
San Diego County Board of Supervisors

Organization Name	Purpose	Allocation
Aguinaldo Foundation	Philippine Independence Day Youth Program - Youth show their understanding of culture by sharing their talents, cultural presentation and excellence in their school academics too. Cash awards too.	\$3,500
ArtHatch	Promotional cards for monthly opening receptions. Live entertainment for free monthly opening receptions for one year.	\$1,500
Asian Business Association, San Diego	Lunar New Year Celebration, Annual Scholarship and Awards Gala - Venue rental and invitations. Rice Club Educational Luncheons and mixers - Location rental and AV.	\$3,000
Asian Heritage Society	Venue Rental - Conference rooms and theater for four day conference and matinee performance. Food - Continental breakfast and box lunches will be served to 300 participants in four days. Event Coordinator - Set up rooms, organize panels, invite presenters, market to overseas market, secure sponsorships, promote conference and oversee volunteers. Marketing and Promotion - Use social media to recruit local companies and to reach out for sponsorships and participation. Tour Bus and Guide - Tour bus with translators to take overseas visitors on tour of major companies and area attractions.	\$10,000
BIOCOM Institute	EXPO Day at PetCo Park. Free event featuring over 125 hands-on activities from community groups such as college organizations, government agencies, K-12 groups, non-profits, professional associations and corporate sponsors.	\$5,000
Bravo San Diego Awards Inc.	Bravo San Diego Awards - "Celebrating Excellence in Presentations". Event to honor the best of the best in theatre and performing arts throughout San Diego County.	\$15,000
Break the Silence Against Domestic Violence	The Diversity Takes Action Conference - A community resource in educating, training, and motivating attendees to address critical issues.	\$1,000
California Ballet Association, Inc.	Education and Outreach/Inreach - School assemblies. Partner schools receive 1 on 1 mentoring and master classes. Provide admission to diverse schools and military. Community appearances provided year-round.	\$2,000

Organization Name	Purpose	Allocation
California Center for the Arts, Escondido Foundation	Community Events and Festivals - Funding to support the nearly 20 free community events the Center presents each year. Programs attract thousands of people from diverse ethnic, social and economic segments for holidays, monthly performances and outdoor concerts. Museum - Mount several exhibitions in 9,000 sq. ft. museum during the year ahead including the 2nd annual Arts Illustrated exhibition, and a spirited Día de los Muertos exhibition in partnership with the Mingei.	\$25,000
California State Games	2015 - California Winter Games consists of three sports with Figure Skating and Ice Hockey taking place in San Diego County. The two sports host over 1,600 athletes.	\$1,500
Cardiff Chamber of Commerce	Dog Days of Summer - Funding for rentals, sanitation, marketing, security and staging. Cardiff Surf Classic and Green Beach Fair - Two-day event located on the beach at Cardiff Reef State Beach consists of a surf contest for both kids and adults as well as a 'street' fair on the beach with an environmentally friendly focus. Funding for marketing, staging, rentals and the CA State Park permit fee.	\$10,000
Center for Community Solutions	Community outreach and public awareness events - Improve the quality of life for residents and visitors through numerous educational public awareness and outreach events throughout the year.	\$5,000
Charitable Adult Rides & Services, Inc.	On the Go: Transportation Options for Older Adults - Provide access to medical, social, entertainment, shopping, and cultural venues.	\$1,000
City Ballet, Inc.	Summer Intensive Education Program - Three week summer ballet workshop advertised nationally attracting intermediate to advanced dancers locally and nationally to study with world renowned ballet artists Paloma Herrera and Maria Kowroski, culminating in a free public performance at Spreckels Theatre for over 1,000 residents and visitors.	\$1,000
Computers 2 SD Kids	Technology Program - Provide tools, software, internet access, training and technical support to more than 6,000 low-income families to increase access to essential educational, financial and occupational resources.	\$1,500

Organization Name	Purpose	Allocation
CONNECT Foundation	Nearsourcing Initiative - Educate the innovation startup companies about the abundance of local resources and the benefits of contracting with local supply chain partners.	\$4,000
Connected Through Kids	North County Foster Family Picnic/Health & Wellness Fair/Community Awareness Day - Provide a picnic with a health & wellness fair, and bring awareness of and introduce/promote the individual services of collaborative partner organizations that serve San Diego foster and adoptive children.	\$3,000
Council of Philippine American Organizations of San Diego County, Inc.	BPC-PAC 2015 Student Performance Competition - Costs support marketing of competitions, online voting selection via YouTube and support partial costs for invited national competitors.	\$2,500
Del Mar Foundation	Summer Twilight Concerts - Five free concerts are scheduled June through September with 15,000 people expected.	\$10,000
Del Mar Village Association	Annual Del Mar Taste & Art Stroll, October 5, 2014 - Funding for road closure, public facilities, supplies, equipment, permits, entertainment, marketing outreach and art stroll coordination. Del Mar Village Pop-Up Culture featuring the Italian Film Festival - Funding for venue, supplies, equipment, permits and marketing.	\$15,000
Diversionary Theatre Productions, Inc.	Open Mondays - Free, one-night only events that provide a forum for experimental theatre projects, such as reverse-gender casting of classics, staged readings of new works in development, and musical performances. Student Matinees - Working with local school and youth programs to offer free performances of Main Stage shows, along with an 'InDepth' educational component such as structured post-show discussions or an in-class lesson plan, to provide an active learning experience as well as exposure to the arts.	\$6,000
Downtown Business Association of Escondido	Events and marketing: Chocolate Festival, The Wedge, Farmers Market, Second Saturday Artwalks, Street Faires and Development of Live Music Events. Banner program celebrating veterans and community and seasonal events.	\$4,000

Organization Name	Purpose	Allocation
Elder Law & Advocacy	Senior Shield: Community Outreach to Prevent Victimization of Elders - Provide education and legal assistance to seniors to protect them from abuse by family, caregivers, strangers, and help them avoid falling victim to Medicare fraud.	\$2,000
ElderHelp of San Diego	Outreach Manager to increase referrals to the Concierge Club program by reaching out to those seniors who are home bound and isolated as well as create a referral database of potential resources to assist seniors in need to remain independent and live with dignity in their own homes.	\$2,000
Encinitas Chamber of Commerce	19th Annual Oktoberfest - Funding for planning, management, staffing and promotion.	\$5,300
Encuentros Leadership of Northern San Diego County, Inc.	Business Development and Entrepreneurship - A youth leadership development curriculum offered to select high school students that provides guidance, training and career information about business development and ownership.	\$1,292
Environmental Health Coalition	Annual Awards Celebration - Funding for venue rental and catering.	\$5,000
Escondido Arts Partnership	Recycled Materials Runway Event and Exhibition - A community based 'Recycled Fashion' runway event and month long exhibition highlights the importance of creativity and the recycling of materials. Free workshops for the public in computer dis-assembly. sm{ART}fridays in schools - Puts artists in elementary schools to provide arts education in underserved communities. Art works created are displayed during the sm{ART}festival, a free citywide arts festival, and in the Municipal Gallery. Funding for 10 Monthly Free Exhibitions - Marketing, poster and catalog printing.	\$3,000
Escondido Chamber of Commerce	"CICLAVIA" OPEN STREETS CELEBRATION - A one day event to promote an urban park on streets where cars have been prohibited. Lunch and Learn Business Development Forums. Chamber of Commerce "Street Faires" - Twice-annual street faires held the third Sunday in the months of May and October. Escondido Chamber of Commerce "Weekly Advocate" business newsletter.	\$20,000

Organization Name	Purpose	Allocation
Escondido Children's Museum, Inc.	Escondido Roots Series - Six free, family-friendly events celebrating cultures and community. Funding for communications/outreach, admission for over 2,000 attendees, performer stipends, program supplies, costumes, books, exhibit design and supplies, and event staffing and labor.	\$5,000
Escondido Community Child Development Center	Pre-school and Community Health Fair - Funding to underwrite and sponsor a health screening and education fair which will provide infants, toddlers and preschool children with screenings and vaccinations, identify health concerns and provide low-income families with resources to address specific and general health needs.	\$1,500
	Pre-School Graduation to Kindergarten event - Preschoolers and their families receive diplomas, kindergarten 'prep kits' and celebrate with food and festivities.	\$500
Escondido History Center	Grape Day Festival and Parade - Free grapes, grape stomping, entertainment, demonstrations, contests, fun zone and museum tours.	\$5,000
Firefighters Advisory Council to the Burn Institute	FIRE EXPO/Firefighter Demolition Derby 2015 - Providing public safety information and fire and burn prevention education such as wildfire preparation materials and free smoke alarms to the people of San Diego County.	\$5,000
Flying Leatherneck Historical Foundation	Funding for museum operations.	\$3,308
Food & Beverage Association of San Diego County	Responsible Alcohol Beverage Server (RABS) Training. Hospitality Business Orientation - Free program for prospective and current hospitality business operators to review business plans for realistic appraisal and potential success, identify requirements for completion, site, financing, regulatory approvals, marketing and lease negotiations.	\$2,000
Fund for Animals, Inc.	Distribution of materials - Event participation fees, coverage of mileage to and from events, and staff time to arrange participation at events.	\$1,300
George G. Glenner Alzheimer's Family Centers, Inc.	Community Engagement - Retention of community engagement staff to build family, volunteer, and business relationships in the Encinitas community.	\$2,500

Organization Name	Purpose	Allocation
Girls Rising	Back to School Picnic and Low Ropes Course - Annual event providing Little Sisters with backpacks, school supplies, and a gathering to set goals for the upcoming school year. Provide a Low Ropes Course focused on confidence and team building. Funding for food and beverage for the day.	\$1,200
Greater San Diego Chamber of Commerce	Strengthen Regional Business Competitiveness and Cross Border Trade - Develop domestic and international policies that raise San Diego's business profile as part of the advocacy arm of the Chamber. Provide assistance to the regional business community in their attempts to enter foreign markets through exposure to important international governments and businesses. Funding for Regional Economic Research - Continue to provide topical economic analyses educating the regions thought leaders and promoting San Diego County and its business base.	\$4,000
I Love A Clean San Diego County, Inc.	Creek to Bay Cleanup 2015 - Involves over 75 cleanup sites countywide with heavy inland emphasis, removing trash that has washed downstream during winter months. Includes beautification and restoration projects. Coastal Cleanup Day 2014 - Event includes 90 coastal and inland cleanup sites, improving our community's health and caring for our natural environment.	\$2,500
Intrepid Shakespeare Company	Pop-Up Shakespeare: Creating Cultural Events across the County to promote theatre - Funding for actors fees, props, costumes, transportation, and marketing. Marketing for Shakespeare Under the Stars Summer Festival - Funding for production, distribution, design of materials. Shakespeare School Tour - Funding for actors fees, production costs, and comprehensive study guides for students.	\$2,500
Ion Theatre Company	Youth in ACTION: Serving Refugee Youth in San Diego - Three-day festival in Fall of 2014 featuring selected short works written and performed by youth members of San Diego's large refugee community.	\$4,000

Organization Name	Purpose	Allocation
Italian American Art and Cultural Association of San Diego	North County Italian Film Festival - Funding for venue rental, film, event and marketing costs. San Diego Italian Film Festival (SDIFF) - Funding for venue rental, film and equipment rental fees, shipping costs and promotion.	\$5,000
Kalusugan (Good Health) Community Services	Filipino American Arts and Cultural Festival - Free one-day festival on October 4, 2014 that showcases the community. Filipino-American artists and other ethnic groups, vendors (commercial, food, and handicrafts), exhibits of historical, cultural and educational booths and a stage showing traditional and modern dance/music. Youth Volunteer Leadership Training and Development - Funding for trainer fees, fliers for recruitment, revenue rental and materials and supply.	\$1,500
Kids Korps USA	Volunteer Camp - Attendance for Solana Beach youth residents from diverse, under-served backgrounds at camp that is focused on teaching about local issues, civic engagement, and the connection of their life to the community, taught through guest speakers and experiential learning; outreach to children from military families.	\$2,000
KidsEcoClub, Inc.	Fletcher Cove Beach Party - A community beach party featuring music, local food, youth-oriented civic engagement and education opportunities around plastic bags and ocean health, and marine scientists. Collaboration and coordination with local NGOs and the Scripps Institute for family-oriented, hands-on education.	\$5,000
La Colonia De Eden Gardens, Inc.	LCEG Boys Arena Soccer and LCEG Girls Arena Soccer - Sponsor Boys and a Girls Arena Soccer teams at the Encinitas Ecke YMCA Spring or Summer, 2014.	\$2,500
La Jolla Chapter, SPEBSQSA, Inc.	Youth Harmony Showcase Spring 2015 - A concert that includes any vocal ensemble singing acappella or accompanied on piano. The concert will include one ensemble of national or regional fame, as well as local collegiate acappella groups, youth chorus and quartets developed and coached by volunteer Youth Harmony program at County schools.	\$1,500

Organization Name	Purpose	Allocation
La Jolla Friends of the Seals	<p>Docent program expansion and improvements - Provide greater support for tours and school trips, as well as greater coverage during peak tourist times.</p> <p>Educational outreach - Engage in educational outreach to tourism industry and city leaders regarding resources the Seal Conservancy offers.</p> <p>Develop educational materials and pamphlets.</p> <p>Community advocacy and outreach - Grow membership base attracting new Seal Conservancy members and volunteer from the greater San Diego County community.</p> <p>Tourism-oriented website alterations to transform website into an educational resource for tourists and residents.</p> <p>Seal Cam - Work with the City of San Diego to re-mount and re-activate the popular "Seal Cam", and seek out volunteer and/or paid staff to operate the camera.</p>	\$2,500
La Jolla Music Society	46th Season Downtown performances - Orchestra Series, Jazz Series and Dance Series.	\$5,000
La Jolla Symphony and Chorus Association	<p>Composer in residence educational program - Composer Nathan Davis. Residency includes 2 community lectures and student workshop. Funding to support composer fee, educational materials, audio recording fee.</p> <p>Music education inreach and outreach - K-6 choral education in Solana Beach, Encinitas and Oceanside schools; group music lessons in City Heights; open dress rehearsals for families. Videotaped concert previews to increase understanding of newer or lesser-known concert works. Funding to support performer fees, educational materials, videotaping.</p>	\$5,000

Organization Name	Purpose	Allocation
Lambda Archives of San Diego	Lambda Archives exhibit program - Produce 3-4 exhibits throughout San Diego County including exhibit materials, supplies, printing, design and mailing costs for invitations and programs; event marketing/advertising; light refreshments, and archivist assistance to the Exhibits Committee. Year-Round Student Internship Program (SIP) - Support for staff time to administer the year-round Student Internship Program, working directly with students to train, supervise, and formally evaluate them for earned credit with San Diego universities and high schools. Purchase of archival-quality supplies to process and preserve collections.	\$4,000
LEAD San Diego, Inc.	Creation of a Leadership Resource Bank - Using tools developed for it by USD's School of Leadership and Education Science, LEAD San Diego will work with an information technology and management company, Mission Edge, to develop and operate a regional volunteer placement program to benefit all communities in San Diego County beginning in early 2015.	\$5,000
Leucadia-Encinitas 101 Main Street Association	Shop Local Leucadia - Campaign uses social and traditional media outlets to create an interactive atmosphere for shopping locally in Leucadia. Offers the public information on shopping locally along with tips on where to get what in Leucadia. LeucadiART Walk - Mile long art exhibit along Highway 101 featuring 101 artists, music, a beer garden and a kid's art pavilion. Summer Fun on the 101 - Celebration of classic surf culture and surf inspired music. Over the course of two days Summer Fun presents over 10 musical performances along historic Highway 101.	\$10,000
	Taste of Leucadia - Promotion for Leucadia restaurants and small businesses stimulating the local economy and creating a destination activity in our district.	
Library Association of La Jolla	Athenaeum Free Mini Concerts. Athenaeum Jazz, Chamber, Classical, New & Acoustic Music Concerts.	\$3,000

Organization Name	Purpose	Allocation
Mainly Mozart, Inc.	<p>Mainly Mozart Festival 2015 - Countywide May/June celebration featuring the all-star Mainly Mozart Festival Orchestra, world-class chamber music, free rehearsals, free concerts, free concert tickets (provided to underserved residents), children's programs, and an international music director search. Funding for production and artistic costs.</p> <p>Mozart & the Mind: Exploring the Music-Brain Effect Symposium & partnership with UCSD - Ground-breaking series showcases music-brain researchers with musicians in audience-interactive explorations of music's effects on cognitive function. Free expos feature cutting-edge neuro-music and neuro-technology.</p> <p>Engaging the Adult Amateur - Free community Jam Sessions in homeless shelters/community centers; televised cross border Balboa Park Centennial event engaging thousands of amateur musicians; free online learning library; free 'Living Room Concerts'; SDSU partnership.</p> <p>Youth initiatives, outreach, and special needs programs - Mainly Mozart Youth Orchestra, in residence at New Children's Museum (ages 3-23 with programs for children with special needs); pairs with Tijuana conservatory to form Youth Orchestra of the Californias.</p> <p>Community/senior/foster outreach. Chamber Music Institute/camp. Concert series for children on autism spectrum.</p> <p>Chamber Music - Spotlight Series, Festival Chamber Players, and Evolution - World-class chamber musicians perform works of Mozart and the Masters January through June in intimate settings through Spotlight and Chamber Players series, while 'Evolution' concerts explore today's musical innovators in a club setting drawing a new, younger audience.</p>	\$31,000
Malashock Dance and Company	Education Outreach Program: Math in Motion - Program uses the arts integration to infuse student learning in mathematics with dance, resulting in a physical exploration of academic concepts.	\$3,000

Organization Name	Purpose	Allocation
Maritime Museum Association of San Diego	San Salvador Galleon Construction Project - The Maritime Museum's construction of a working replica of the galleon San Salvador, Juan Rodriguez Cabrillo's flagship that entered San Diego Bay in 1542, is entering its final phase.	\$2,500
Mira Mesa Theatre Guild, Inc.	Mira Mesa's Got Talent. Lite Frite - A wholly separate attraction geared toward family with young children who want the Halloween experience without the fright. Mira Mesa Monster Manor - Southern California's largest all-volunteer haunted attraction. Mira Mesa Theatre Guild 2014-2015 season - Various plays and live performances in the community.	\$4,000
Mira Mesa Town Council	Mira Mesa 40th Annual July 4th Family Fun Day - Parade, fair, community stage and numerous events for all ages.	\$10,000
MiraCosta College Foundation	Mentoring by the Small Business Development Center (SBDC) - The SBDC, using expert advisors, provides managerial skills mentoring and advice at no charge to the business owner. Meet the Buyers Tour' - How to Sell to Government Agencies & Large Corporations - Help small businesses learn how to sell to organizations including: DGS, San Diego County, San Diego Unified School District, UCSD, SANDAG, Caltrans, U.S. Customs and Border Protection, SPAWAR, etc.	\$5,000
Mission Trails Regional Park Foundation, Inc.	Promotion of Mission Trails Regional Park.	\$2,500
Mojalet Dance Collective	Rhythm Talk & Mojalet Music & Dance Collaboration - A unique combination of contemporary dance and live percussion music by International Artists, Rhythm Talk from Olten, Switzerland. The Collaboration includes a series of performances and master classes throughout SD County at local theaters and high schools. Summer Series @ The Vine - 10 Weekends of live performance held at The Vine Theater in North San Diego County.	\$3,500
Museum of Contemporary Art San Diego	Youth Education and Outreach Programs (Countywide).	<u>\$15,000</u>

Organization Name	Purpose	Allocation
Museum of Photographic Arts (MOPA)	SEPIA: Seniors Exploring Photography, Identity, and Appreciation. - MOPA's nationally-recognized SEPIA program brings experiential arts programming to senior adults, including those with mild dementia and Alzheimer's. SEPIA will reach 800-1,000 seniors at nursing homes, assisted living facilities, and senior centers across San Diego County.	\$2,500
New Children's Museum, The	General exhibition development which includes the funding to maintain current Feast exhibition and funding for development of two new exhibitions.	\$1,500
North Coast Repertory Theatre	<p>KPBS Extensive Marketing Partnership - Expand efforts with public radio/television including advertising, support, and public service announcements.</p> <p>Shopping Cart signage.</p> <p>Videographer - Create B-roll for television, website, social media and constant contact.</p> <p>KUSI Extensive Marketing Partnership - Partner with KUSI in a campaign to establish branding and promote the quality of life which North Coast Rep brings to locals and tourists in our community. Campaign includes radio, television, social media, interviews with casts and creatives, and stories on social events.</p>	\$25,000
North County Lesbian, Gay, Bisexual, Transgender, Questioning (LGBTQ) Resource Center	North County Pride by the Beach - Annual festival community event organized by the North County LGBTQ Resource Center. Promotes business, features non-profit and for profit vendors, food, entertainment, and an educational venue where Cal State San Marcos and Palomar College promote informative topics of conversation.	\$2,500
NTC Foundation	<p>Friday Night Liberty (FNL) - An ever-changing FREE monthly community open house held throughout the NTC campus the first Friday each month from 5 to 8 pm. FNL features free dance and music performances and classes, art-making, gallery and museum openings and exhibits from area schools. 700 – 1200 residents & visitors attend each month.</p> <p>NTC History Project - Includes curated history exhibits in several buildings, including “The Life of the NTC Recruit,” and an oral histories project called “Sailor’s Tales.” Funding for a 2015 exhibit.</p>	\$2,500

Organization Name	Purpose	Allocation
Oceanside Museum of Art	Oceanside Museum of Art will work with local artists and artist member organizations in Cardiff By The Sea, Carmel Mountain, Del Mar, Del Mar Heights, Encinitas, Escondido and Leucadia to present four (4) group art exhibitions of District 3 talent at Southfair, Del Mar.	\$4,000
Old Globe Theatre	<p>Produce 14 professional theatre productions in The Old Globe's three Balboa Park theatres.</p> <p>Reach underserved communities by launching a new touring Shakespeare program featuring professional actors performing in a variety of nontraditional settings throughout San Diego County - including military bases, community centers, homeless shelters, centers for the elderly and correctional facilities.</p> <p>Year-round educational activities for children and adults will include a free student matinee program, the Grinch Children's Initiatives, the Shakespeare Initiatives, professional development programs for educators, Community Voices (a playwriting program), seminars, workshops, lectures and other programs.</p>	\$12,000

Organization Name	Purpose	Allocation
Outdoor Outreach	<p>2014 Reach the Peak Community Trail Race & Mountain Festival - Family trail race and mountain festival at Black Mountain Open Space Park to attract 600 residents and visitors. Funding for event permits and rentals (fencing, portable toilets, recycling, tables, chairs, rock climbing wall, public address system), and event coordinator.</p> <p>Outdoor Leadership Training and Internship Program - Intensive training and paid internship program teaches at-risk and under-served teens the skills necessary to instruct and mentor other youth in supervised outdoor activities. Funding for transportation, equipment, and instructor pay.</p> <p>Monarch School Summer Camp Program - Summer camp program featuring weekly outdoor recreation activities for youth affected by homelessness. Funding for transportation, equipment, and instructor pay.</p> <p>Youth Outdoors! Explore San Diego County Parks - Through 25 all-day recreational outings (nature hikes, mountain biking, rock-climbing) in San Diego County Parks, a minimum of 250 individual underserved middle and high-school youth visit and help conserve County Parks. Funding for transportation, equipment, and instructor pay.</p> <p>Juvenile Court and Community Schools (JCCS) Outdoor Education Program - Year-long program utilizing outdoor recreation and environmental service projects to introduce 100 at-risk youth from San Diego County Juvenile Court and Community Schools to outdoor recreation, and environmental career opportunities. Funding for transportation, equipment, and instructor pay.</p>	\$1,500
Pacific Arts Movement	The 15th Annual San Diego Asian Film Festival - Funding for equipment, facility, and film rentals as well as marketing.	\$5,000

Organization Name	Purpose	Allocation
Pagasa-Tumainisha- Esperanza-Hope, Inc.	<p>Community Youth Programs - Establish a youth program to all diverse cultures to enhance their interest in art and science, literature, athletics, music, physical activities, etc. Provide scholarships to underserved children of all races with high academic averages and youth community services.</p> <p>Community Senior Outreach Program - Provide community services reaching out to senior citizens of all races through referral services, mentoring and educating them about health issues, nutrition, social activities, computer learning and volunteerism. Recognize community leaders who excelled in helping diverse communities.</p> <p>Symposiums and Town Forums (4 to 8 seminars per year) - Provide multi-cultural and motivational seminars and forums geared to home foreclosures, counseling and assistance on home acquisition and retention, financial literacy, leadership, education, English language, citizen participation, health, nutrition & physical wellness, telecommunications and computer awareness.</p> <p>Multi-Cultural Diversity Fair - Showcase rich heritage and culture through arts, crafts, exhibits, cultural presentations, dances, songs, cultural traditions, history and ancestry, ethnic foods, national costumes, significant contributions and participation of diverse people to the American society; hold talent competitions and shows.</p>	\$1,000
Partnerships With Industry (PWI)	Job Training and Placement, and Business Development - PWI forms partnerships with local businesses to meet their employment needs, and to fulfill our clients' dreams of working.	\$2,000
Quail Gardens Foundation, Inc.	Garden of Lights 2014 - A winter wonderland with over 150,000 sparkling lights illuminating the Garden, the event features live music, visits with Santa, marshmallow roasting, horse-drawn wagon rides, arts and crafts and even snow.	\$10,000
Rancho Bernardo Historical Society	Digital Conversion of Rancho Bernardo History Museum Collections - Use digital technology to record, transcribe, preserve and edit the Museum's audio, video and print collections.	\$10,000
Rancho de los Penasquitos Town Council	Fiesta de los Penasquitos - Annual community event rich in cultural diversity that enhances the quality of life for the residents of Rancho Penasquitos and its visitors.	\$9,000

Organization Name	Purpose	Allocation
Rancho Santa Fe Foundation	Say No to Abuse - Domestic violence and dating violence prevention - Professional services; videotaping, editing, social media and staff.	\$3,000
Rancho Santa Fe Historical Society	Design and Printing of Brochure describing and depicting the five Row homes located on Paseo Delicious in the Village of Rancho Santa Fe which will be the focal point of this the 2014 Home Tour.	\$1,600
Regents of the University of California, University of California, San Diego	HIV University - Community education initiative that teaches HIV/AIDS basic information to newly diagnosed clients as well as healthcare workers new to the HIV/AIDS fields.	\$5,000
Reuben H. Fleet Science Center	ILLUSION: Nothing is as it seems is a traveling exhibition which offers insight into the human mind through exploration of the motivations and mechanisms of sensory deception. The exhibition joins magic with psychology, optical illusions with scientific reasoning, and confusion with clarity.	\$5,000
Samahan Filipino American Performing Arts & Education Center, Inc.	Cultural Festival - Individuals and performing groups of all ages, genders and ethnicities are included in the program.	\$5,000
San Diego Bowl Game Association	Holiday Bowl and Poinsettia Bowl - NCAA post season college football games.	\$5,000
San Diego Center for Jewish Culture	Contract a press agent to help secure key press - especially outside markets - in order to increase local and out-of-town attendance and increase prominent local, regional and national notoriety.	\$2,000
San Diego Chapter, SPEBSQSA	Pacific Suns, Youth Barbershop Chorus - A young men's honor chorus (ages 15-30), singing barbershop harmony and contemporary acappella, designed to provide an opportunity to enjoy singing with other talented young men in a superior chorus and perform at various events in San Diego and compete at International Youth Barbershop Chorus Festivals.	\$1,000

Organization Name	Purpose	Allocation
San Diego Childrens Choir (SDCC)	<p>SDCC: Excellence for Children - Funding for weekly rehearsal sites (5 satellite locations) throughout the County, licensing rights, program commute, workshop clinicians, communication materials and musical professionals/teachers for educational growth.</p> <p>SDCC: Holiday Performances - The Holiday Performance includes over 300 choristers from 157 schools throughout the County who have the opportunity share their passion with the San Diego Community. Funding for venue rental, communication materials and licensing rights for music performances and synchronization.</p> <p>SDCC: Intermediate Mini Tour - The Intermediate Mini Tour is designed to give the choristers the opportunity to share their voice through performances that are free to the community. Funding for transportation costs, music director and accompanist and communication materials.</p> <p>SDCC: Music to Sing By - The Music to Sing By program provides sheet music to over 300 of the choristers throughout the County. Funding for maintenance of the music library, ability to purchase new music and gives SDCC the means to replace and update sheet music when needed.</p> <p>SDCC: Neighborhood Choir Program - The Neighborhood Choir Program provides free music education to students 1st through 5th grade residing in under-served areas with limited or no choral experience throughout the San Diego Community. Funding to recruit choristers, provide sheet music, venue rentals and all communication materials.</p>	\$2,500
San Diego Chinese Historical Society & Museum	<p>Enhancement of social networking pages, monthly e-newsletter and museum blog in coordination with the main museum web site www.sdchm.org.</p> <p>Write, publish, and distribute a quarterly newsletter by mail and on the museum website www.sdchm.org to publish museum activities, attract visitors, and educate the public.</p> <p>Present at least two original exhibits during FY 2014/15 showcasing Chinese or Chinese American art, culture, and/or history in order to educate the public and attract cultural tourists.</p>	\$1,000

Organization Name	Purpose	Allocation
San Diego Coastal Chambers of Commerce	Annual business expo that brings chamber members together to showcase their business. Expo tables are available for members and non- members at this event from local businesses. Legislative reception where the chamber invites local elected officials to a meet and greet. Local business leaders have an opportunity to chat in a casual atmosphere. Legislators have an opportunity to speak to the attendees to provide updates.	\$2,000
San Diego Convention & Tourist Bureau	China tourism market development. National Geographic Documentary 'World Smart Cities.'	\$4,000
San Diego County Bicycle Coalition	Funding for the annual 'open streets' event, CicloSDias, in San Diego County.	\$1,500
San Diego Dance Theater	Trolley Dances 2014.	\$9,500
San Diego Futures Foundation	Funding to purchase and install technology, train seniors to use the technology and provide a call center to answer questions regarding its use.	\$2,000
San Diego Grantmakers (SDG)	Funding for the SDG Annual Conference. Funding to support SDG efforts to connect grantmakers from throughout San Diego County to knowledge and best practices to enhance their grantmaking activities.	\$2,000
San Diego Guild of Puppetry, Inc.	Funding to bring Dori Smith's magical new puppet assembly production, "Bullies Can Be Stopped," into underserved elementary schools in San Diego County at free or reduced rates.	\$2,000
San Diego Historical Society	Education, outreach and public programs for children and adults.	\$2,000
San Diego Lesbian, Gay, Bisexual, Transgender Pride, Inc.	Funding for San Diego Pride's Festival.	\$2,500
San Diego Master Chorale	Senior Outreach - The Memory Muse - Funding for equipment, materials, music, transportation and music therapy expert. Elementary school outreach - Funding for equipment, materials and music. Performance tour of the County. Funding for venue and production costs.	\$3,000
San Diego Military Advisory Council	SPAWAR Economic Impact Study.	\$1,000

Organization Name	Purpose	Allocation
San Diego Museum Council, Inc.	Night at the Museums 2015 - A year-long, monthly celebration of special evening activities at museums throughout San Diego County. Museum Month - Funding to offer half-price admission to more than 40 museums throughout February 2015.	\$1,500
San Diego Museum of Art	Education and community engagement programs in the museum and the community. Exhibitions.	\$7,000
San Diego Museum of Man	Funding for design, printing, installation and postage costs associated with exhibit, membership, public programs, and event marketing efforts. Title 1 scholarships for schools to provide invaluable hands-on, science-based learning opportunities for underserved students who may not otherwise have the opportunity to visit the museum. Education department supplies.	\$1,000
San Diego Music Foundation	Funding for the design, printing and distribution of marketing materials at community events and at regional and national music industry events to promote San Diego. Funding for San Diego Music Thing website enhancement. Funding for San Diego Music Thing Production. Funding for San Diego Music Thing production and artist expenses.	\$2,500
San Diego North Chamber of Commerce	27th Annual RB Alive Expo - Funding for exhibit booth rentals, advertising, police and public safety. 6th Annual San Diego Women's Week - Funding for printed materials, advertising and audio/visual services. Annual Celebration of Business dinner - Funding for venue rental, invitations, awards and program. Think Local First San Diego - Funding for outreach, marketing, web development and merchant signage. 3rd Annual Business Salute to Police and Public Safety Luncheon - Funding for meals, awards, venue rental, marketing and program.	\$20,000
San Diego North Economic Development Council	Economic development activities - Funding for venue rental, marketing, promotional material, salaries, consulting and accounting fees, and general operating expenses.	\$15,000

Organization Name	Purpose	Allocation
San Diego Regional Economic Development Corporation	Operation San Diego - Funding to implement a plan of defined priorities with the private sector and City of San Diego sharing burden of the costs. Global San Diego - Export Initiative in partnership with the Brookings Institution and regional partners based on an export market assessment. Disaster Resiliency Study in partnership with Red Cross. The City has agreed to match the County's funds.	\$8,000
San Diego Repertory Theatre, Inc.	Education Program-Project Discovery - Funding for transportation, curriculum, and access to live theatre for at least 1000 students throughout San Diego county.	\$5,000
San Diego Second Chance Program	Urban Garden Program - A 12-week curriculum for youth offenders providing job readiness training followed by concurrent education and work internships in Second Chance's onsite Urban Garden.	\$2,000
San Diego Shakespeare Society	Public programs in community sites - Offer Shakespeare programs (e.g. readings, lectures, film festival, music) to audiences throughout the community - in schools, libraries, at service organizations (e.g. Braille Institute, convalescent homes).	\$1,000
San Diego Society of Natural History	The Discovery of King Tut - Funding for exhibit rental fees, including artifacts, cases, mounts, media equipment, educational kits, software and video content, text panels, electronic photographic images, security devices, marketing and publicity and other items produced and purchased for the exhibition. The Natural World: Photographs of Thomas D. Mangelsen - Funding for image rental fees, image mounts, media equipment, text panels, security devices, marketing and publicity and other items produced and purchased for the exhibition.	\$3,000
San Diego Symphony Orchestra Association	Music Education and Community Engagement.	\$20,000
San Diego Urban League	2014 Equal Opportunity Summit - Funding for advertising, promotion, printing, mailing and venue rental.	\$2,000

Organization Name	Purpose	Allocation
San Diego Youth Symphony and Conservatory	Concert hall rentals. Marketing - Funding for printed materials, mailings, advertisements, signage, and annual CD/DVD production of Live San Diego Youth Symphony Concerts. Funding for truck rental to move large musical instruments and equipment. Printed Concert Book - Funding for design, photography and printing.	\$5,000
San Dieguito Heritage Museum	Sixth Annual Lima Bean Faire and Cook-off - Funding for marketing, advertising, signage, printing, mailing services, environmental services and cook-off supplies.	\$5,000
Scripps Mesa Fireworks	Funding for the creation of the 2014 Scripps Mesa Fireworks website, video promotion and fliers to attract visitors to the show.	\$1,500
	Funding for Fourth of July security and clean-up.	\$3,500
Scripps Ranch Civic Association	Miramar Ranch North 20th Anniversary 5K run/walk.	\$10,000
Scripps Ranch Theatre	Out On A Limb - New Plays from America's Finest City (OOAL) - Funding for the staging of plays.	\$4,000
Solana Beach Chamber of Commerce	Marketing - Funding for purchase and management of GoogleAd words and other online marketing tools to increase traffic to the website. Funding to produce and submit professional articles about Solana Beach and target editors in destinations such as Arizona, Nevada, Palm Springs and Los Angeles to bring awareness to potential travelers. Invite the concierges employed by hotels to visit Solana Beach, to learn what Solana Beach has to offer. Fiesta Del Sol 35th Anniversary and Chamber's 70th Anniversary - Funding for signage and marketing.	\$15,000
Sorrento Valley Town Council	Sorrento Valley Craft Beer and Food Festival.	\$5,000

Organization Name	Purpose	Allocation
Southern Regional Resource Center	Bastille Day - Funding facility fees, tables, folding chairs, canopies, umbrellas, linen, trash dispensers and podium. Bastille Day - Funding for entertainment. Bastille Day: Invitations and Promotion - Funding for paper and postage. Bastille Day: Technology Support - Funding for cellular device rentals and sound system. Bastille Day: Traffic control and public safety.	\$2,000
Spirit of the Fourth, Inc.	Rancho Bernardo's Spirit of the Fourth Celebration.	\$10,000
Straight From The Heart, Inc.	Aid the County of San Diego in retention and recruitment of licensed foster and adoptive families by providing support and advocacy to foster children, relative and former foster children and their caregivers. Operate training facilities to meet the needs of the caregivers for training and education.	\$2,500
Surfrider Foundation	Beach cleanup program.	\$2,500
Sustainable Surplus Exchange	ENGAGE SAN DIEGO! - A reuse/recycle campaign that fosters corporations' social responsibility through the donation of surplus items for repurposing. Bring Your Own Box (BYOB) - Monthly event where teachers and nonprofits are invited to bring an empty box and fill it with FREE office supplies.	\$2,500
Swamis Surfing Association	Return to the Reef Statewide Surfing Contest and Expo - Funding for printing and for advertising.	\$4,000
Theatre and Arts Foundation of San Diego County	2015 Performance Outreach Program (POP) Tour. Audience Diversification Program.	\$20,000
Tierrasanta Community Council	Provide Concerts in the Park Series for Tierrasanta. Funding for production and promotion.	\$7,500
Tierrasanta Foundation	Tierrasanta 5K Run & Walk.	\$5,000
Tierrasanta Village of San Diego	Brain Talk: A Healthy Lifestyles and Cognitive Functioning Program - Funding for Brain HQ classes, speakers, seminars and nutrition and fitness coaching.	\$5,000
Travelers Aid Society of San Diego, Inc.	Tourism Enhancement.	\$1,000
Urban Corps of San Diego County	Community Service Event - Funding for event coordination, transportation and event supplies.	\$2,000

Organization Name	Purpose	Allocation
US Green Building Council San Diego Chapter	Case Study Development - Development of up to five case studies documenting benefits and challenges of the efficiency upgrades and implementation of the Sustainable Destination Pledge in support of program replication.	\$1,000
Vietnamese-American Youth Alliance	The San Diego Tet Festival.	\$3,000
Voices for Children, Inc.	Funding to develop, film, and edit a 10-minute professional video to be used for volunteer recruitment, court tours, and community presentations.	\$2,500
WalkSanDiego	Volunteer recruitment, training, and management.	\$1,500
Westwind Brass, Inc.	Public concert and educational outreach programs.	\$2,000
Women's History Reclamation Project, Inc.	San Diego Women's Film Festival.	\$3,500
Write Out Loud	Presentation and marketing of community programs offered throughout San Diego County.	\$2,000
Young Audiences of San Diego	Arts for Military Families (Military Arts Connection).	\$1,500
Zeta Sigma Lambda Foundation, Inc.	Annual Martin Luther King Jr Parade.	\$1,000
	<u>Total CE Allocation</u>	<u>\$708,000</u>



COUNTY OF SAN DIEGO

2014 JUN 18 PM 4 50

RON ROBERTS

SUPERVISOR, FOURTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

CLERK OF THE BOARD
OF SUPERVISORS

Date: June 18, 2014
From: Ron Roberts 
To: Thomas Pastuszka
Re: FY 2014-2015 Community Enhancement Funds Allocations

The following is submitted as my recommendation for the allocation of District Four Community Enhancement Funds:

Organization Name	Purpose	Allocation
Accessible San Diego	<p>Information Center for Persons with Disabilities - Fund center core program including staffing, related operational expenses. Provide information on accessible venues to visitors and residents through an Access Guide and the internet. Increase accessible awareness throughout the community.</p> <p>Overview for Beach Access Plan - Meet with local city lifeguards for Imperial Beach, Coronado City Beach, and lifeguards for Silver Strand State Beach to design overview for Beach Access Plan including replacement of existing old power beach chairs and update training lifeguard staff to manage power beach chair programs.</p>	2,000
Adams Avenue Business Association, Inc.	<p>Adams Avenue Unplugged - Acoustic music festival. 24 stages located in the business districts' restaurants, bars, and coffeehouses, with 4 outdoor stages and over 150 performances. The event venue stretches the 2.5 miles length of Adams Avenue.</p> <p>Adams Avenue Street Fair - Southern California's largest free music festival featuring 7 outdoor stages, 100 performances, 350 food and arts/crafts vendors, and a large carnival. Spread over 8 City blocks and occupying Adams Avenue Park.</p>	6,000
Aguinaldo Foundation	<p>Philippine Independence Day Youth Program - Youth show their understanding of culture by sharing their talents, cultural presentation and excellence in their school academics too. Cash awards too.</p> <p>Philippine Independence Grand Ball - Increase tourism by bringing outstanding individuals who are successful in their careers and businesses, from Los Angeles, Orange County, San Francisco Bay Area and Las Vegas. Presentation of Aguinaldo Leadership Awards.</p>	2,000

Organization Name	Purpose	Allocation
Alumni Association of the William J. Oakes Boys & Girls Club	<p>Pizza night - A 'back to school' event for the members and families of the William J. Oakes Boys & Girls Club - an incentive for youngsters to stay in school.</p> <p>Awards night presentation dinner - Provide 48 awards in the categories of Crafts, Arts, Leadership, Citizenship, and Mentoring to deserving members of the William J. Oakes Boys & Girls Club.</p> <p>Annual pancake breakfast - Provide funding to purchase supplies, tickets, flyers, and printing for fund raising event.</p> <p>Scholarships - Provide scholarships to High School Seniors of low income families to encourage them to further their education.</p> <p>Soap Box Derby - Provide funding for licensing, insurance, permits, and equipment rental for the annual Soap Box Derby.</p>	2,000
American Lung Association in California	Fight for Air Climb - Souvenir t-shirts, identification bibs with timing chips and award medals.	4,000
America's Finest City Dixieland Jazz Society	<p>19th Annual San Diego Adult Traditional Jazz Camp - Three day event attended by 70 amateur musicians from across the U.S. Professional instructors provide group instruction and ensemble experience with focus on Classic Jazz. Seven-piece student bands perform in concert on the final day.</p> <p>35th Annual San Diego Jazz Fest (SDjazzfest) - Five day over the Thanksgiving holiday weekend Nov. 26-30, 2014. Features over 30 national, regional and local traditional jazz and swing groups; includes dance, vocal and youth band performances; offers music, dancing, dance clinics and jam sessions. Discount prices for youth, students and military.</p> <p>Youth and Education Programs - Financial support for San Diego schools music programs, funds for instrument repairs, tuition for youth musicians attending jazz camps and receiving one-on-one professional instruction. Monthly two hour jazz workshops provided at no charge and are open to all ages.</p>	1,500
Armed Services YMCA of the USA - San Diego Branch	The Big Bay Boom July 4th Fireworks Show - 20 minute spectacular fireworks show choreographed to music heard on THE WALRUS 105.7FM radio station starting a 9pm. 100,000 people from outside San Diego attend.	3,000
Asian Business Association, San Diego	<p>Mobile App Development, and Website Integration - Help to enhance, maintain, and support the app. Update website to incorporate app functions such as the match-making tool that will connect buyers and suppliers automatically.</p> <p>Lunar New Year Celebration, Annual Scholarship and Awards Gala - Venue rental and invitations.</p> <p>Office Operations - Copier services, postage, and the purchase of general office supplies.</p> <p>Rice Club Educational Luncheons and mixers - Location rental and AV.</p>	7,500
Asian Heritage Society	Venue Rental - Conference rooms and theater for four day conference and matinee performance.	5,000

Organization Name	Purpose	Allocation
	<p>Food - Continental breakfast and box lunches will be served to 300 participants in four days.</p> <p>Event Coordinator - Set up rooms, organize panels, invite presenters, market to overseas market, secure sponsorships, promote conference and oversee volunteers.</p> <p>Marketing and Promotion - Use social media to recruit local companies and to reach out for sponsorships and participation.</p> <p>Tour Bus and Guide - Tour bus with translators to take overseas visitors on tour of major companies and area attractions.</p>	
Asian Pacific American Coalition	San Diego Night Market (SDNM) - Funding to design and print materials, buy supplies, and rent equipment for the SDNM, an event promoting businesses focusing on culture, entertainment, and food.	4,000
	Convoy District Streetlight Banner Program - Design, print and hang 30-50 themed-banners on streetlight poles along Convoy Street.	
BIOCOM Institute	EXPO Day at PetCo Park. Free event featuring over 125 hands-on activities from community groups such as college organizations, government agencies, K-12 groups, non-profits, professional associations and corporate sponsors.	4,000
Booster of Old Town San Diego State Historic Park	<p>Funding to advertise Old Fashioned Fourth of July.</p> <p>Stagecoach Days - An ongoing free summer interpretive event, extending over Saturdays in July and August that focuses on a different aspect of early San Diego History with children's activities, historic craft and trade demonstration, cannon and anvil firings, living history enactments, and more.</p>	2,500
California Ballet Association, Inc.	<p>Paid Internships - Conduct recruitment in all districts for paid interns to provide administrative and production support throughout FY15.</p> <p>47th Season Productions - October 2014 - Dracula at the San Diego Civic Theatre; December 2014 - 'The Nutcracker' at the SD Civic Theatre; March 2014 - Repertoire at the Balboa Theatre.</p> <p>Education and Outreach/Inreach - School assemblies. Partner schools receive 1 on 1 mentoring and master classes. Provide admission to diverse schools (38 schools, 2,347 students FY13), and military. Community appearances provided year-round.</p>	2,500
California State Games	2014 California State Games - Statewide amateur sports festival modeled in the Olympic tradition, complete with Opening Ceremonies, Lighting of the Torch, and medal presentations. The 2014 Games consists of competition in 24 sports with an estimated 9,000 athletes.	3,000

Organization Name	Purpose	Allocation
	2015 - California Winter Games consists of three sports with Figure Skating and Ice Hockey taking place in San Diego County. The two sports host over 1,600 athletes.	
Camarada	<p>Mingle Concert Series - Four concerts presented each season, offering a 2-hour music performance and a reception for viewing of the art exhibits at the Mingei International Museum in Balboa Park.</p> <p>Meet a Musician Outreach (Camarada Kids Series) - Free music enrichment programs performed in the Mingei International Museum amidst colorful exhibitions as Camarada Kid's community outreach program for children and families every third Sunday of each month.</p>	1,000
Capoeira Institute	Brazilian Day San Diego Street Fair and Parade - All day free, family friendly and non-alcoholic event. Cultural extravaganza of music, dance, Capoeira, culinary favorites, arts and crafts, kids' activities, and a Brazilian carnival style parade attracting 50,000 attendees each year to San Diego and Pacific Beach.	2,500
Charitable Adult Rides & Services, Inc.	On the Go: Transportation Options for Older Adults - Provide access to medical, social, entertainment, shopping, and cultural venues.	2,000
Christie's Place, Inc.	Scholarships for people living with HIV/AIDS to attend the US Conference on AIDS in San Diego.	1,500
Classics for Kids, Inc.	<p>Professional orchestra concerts for San Diego's families and visitors. Entertaining, educational and fun concerts for all ages.</p> <p>In school workshops for children. Hands on workshops, aligned to common core standards that foster connections in arts, science and other subjects and lead to enhanced creative thinking.</p> <p>Arts based educational programs for children. Professional orchestra concerts and programs designed to help children improve academic achievement through specialized curriculum and cultural activities.</p>	2,000
Common Ground Theatre	<p>San Diego Theatre Artists Repertory School (STARS) - Funding for financing of 24 weeks of free theatre arts training in 2014-2015 for students 6 to 18 years of age who reside in and are recruited primarily from supervisorial Districts 1 and 4. Training and performances take place at the Educational Cultural Complex, 4343 Ocean View Boulevard, San Diego, CA 92113.</p> <p>Funding for set construction for the plays 'Pecong' and 'Nativity: A Soulful Celebration'.</p>	1,500
CONNECT Foundation	Near sourcing Initiative - Educate the innovation startup companies about the abundance of local resources and the benefits of contracting with local supply chain partners.	5,000

Organization Name	Purpose	Allocation
Council of Philippine American Organizations of San Diego County, Inc.	<p>BPC-PAC 2015 Philippine Master Performance - A master class performance group from the Philippines - Philippine Opera Company's Ang Bagong Harana of 12 performers. Funding for artist fees, transportation, lodging and accommodations, and visa fees. (est. \$2880 per performer).</p> <p>BPC-PAC 2015 Educational Kiosks and Displays - Funding for the creation of three to five thematic educational kiosks located throughout the programming space available in Balboa Park focused on traditional and contemporary arts. Commissioning local and national artists to provide educational displays details Filipino American immigration and military/veteran service.</p>	2,000
Cygnet Theatre Company	<p>Cygnet Theatre Awareness Campaign - New staff, ad buys and collateral printing.</p> <p>Free Student Matinees - Funding to underwrite the cost of tickets as well as the development and printing of study guides.</p> <p>In-School Student Workshops - Funding for actor stipends, supplies and study guide printing.</p> <p>3rd Annual Festival of New Plays - Funding for actor and director stipends, marketing and program printing.</p> <p>Storytelling on the Green - Funding for actor stipends, props, and costumes.</p>	1,000
Diamond Business Association, Inc.	<p>Diamond District Marketing and Shop Diamond Campaign - Business District and Shop Local Marketing Campaign: Funding for printing marketing materials, brochures, business window clings, and printed version of Shop Diamond Newsletter.</p> <p>The Diamond Graffiti Art Banner Series Cultural Art Beautification Project: Funding for banner printing and installation for 50+ banners.</p> <p>Taste of the Diamond - Local Food Tasting Event: Funding for marketing, advertising and event costs.</p> <p>Music, Food & Cultural Arts Festival: Funding for print advertising and printing collateral marketing materials.</p>	1,000
Diversionary Theatre Productions, Inc.	<p>Equity Actor Stipends.</p> <p>Open Mondays - Free, one-night only events that provide a forum for experimental theatre projects, such as reverse-gender casting of classics, staged readings of new works in development, and musical performances.</p> <p>Funding for marketing to expand reach to the Palm Springs and Los Angeles areas.</p> <p>Student Matinees - Working with local school and youth programs to offer free performances of Main Stage shows, along with an 'InDepth' educational component such as structured post-show discussions or an in-class lesson plan, to provide an active learning experience as well as exposure to the arts.</p>	1,000

Organization Name	Purpose	Allocation
Downtown San Diego Partnership	<p>Purchase new trash receptacles to replace missing or damaged/old cans.</p> <p>Install, maintain and enhance landscaping and beautification program in downtown. Sidewalk planters, hanging baskets, lights in trees and landscaping.</p> <p>Provide downtown homeless the opportunity to reconnect with family or friends outside San Diego by providing bus passes in exchange for working one day with Clean & Safe maintaining downtown streets.</p> <p>Sidewalk pressure washing.</p>	15,000
El Cajon Boulevard Business Improvement Associations, Inc.	<p>Funding for marketing of events on El Cajon Boulevard.</p> <p>Funding for public art projects on El Cajon Boulevard.</p> <p>Funding for The Boulevard Guide, a promotional map of the district highlighting local businesses.</p>	6,000
ElderHelp of San Diego	<p>Member Care Coordinators - Update resources to streamline processes and increase efficiency to improve health outcomes. Access to healthcare and reduce social isolation.</p> <p>The Concierge Club - Provide opportunities for seniors in need to improve their physical and mental health through socialization, recreational activities as well as coordination and access to healthcare. Comprehensive mix of services for seniors to help them remain independent in their home.</p> <p>Outreach to recruit new volunteers to service low income seniors.</p> <p>Outreach Manager to increase referrals to the Concierge Club program by reaching out to those seniors who are home bound and isolated as well as create a referral database of potential resources to assist seniors in need to remain independent and live with dignity in their own homes.</p>	4,000
Elementary Institute of Science	Elementary Institute of Science Summer Program - Funding to increase EIS instructors' wages from \$11.00 to \$14.00 per hour.	4,000
Elite SDVOB Network	<p>Pre-Veterans Day Event and Golf Classic.</p> <p>Economic Development and Employment Readiness Workshop for Veterans - Facilitate a community wide outreach workshop(s) for Veterans to foster entrepreneurial business development, job creation, and economic stimulus. Attendees will meet key stakeholder representation from the City and County Government as well as key stakeholders in the San Diego Business Community.</p> <p>Host the quarterly meeting of the Advisory Council for Veterans to present throughout California.</p> <p>San Diego Veterans Outreach Meetings held every 1st Tuesday of each month. Provide numerous city and county organizations along with veterans business owners the opportunity to meet and discuss ways to assist veterans to be successful in business.</p>	3,000

Organization Name	Purpose	Allocation
	Disabled Veteran Business Growth means Jobs - Seek out and represent all service disabled veterans that are attempting to get into business, and those who are already in business, and assist them in matters of obtaining bonding, obtaining small business loans, and directing them to local and federal agencies.	
Equinox Center	Leaders 2020 - Funding for educational sustainability forums and BoardNEXT, a non-profit board governance training and placement program. 2015 San Diego Regional Quality of Life Dashboard - Funding for printing, graphic design, research, and marketing. Santa Margarita River Trails and Fire Protection - Purchase a new video camera for the Sandia Creek Trailhead for \$500 to prevent vehicle break-ins, and 16 days for the Rainbow/CalFire crews for \$4,880 to help clear trails and fire roads in the Santa Margarita Rivershed, for recreation and fire protection for the community.	4,000
Firefighters Advisory Council to the Burn Institute	FIRE EXPO/Firefighter Demolition Derby 2015 - Providing public safety information and fire and burn prevention education such as wildfire preparation materials and free smoke alarms to the people of San Diego County.	2,000
Food & Beverage Association of San Diego County	Responsible Alcohol Beverage Server (RABS) Training. Hospitality Business Orientation - Free program for prospective and current hospitality business operators to review business plans for realistic appraisal and potential success, identify requirements for completion, site, financing, regulatory approvals, marketing and lease negotiations.	2,500
Fourth District Seniors Resource Center	Older Americans Recognition Luncheon' - Honor older Americans who contribute countless volunteer hours throughout communities helping to make them safe and livable. A Juneteenth Day Celebration' - Provide insight into African American culture through health and wellness, prose and poetry, song and dance, inter-generational games, arts and craft displays, ethnic cuisine, information and resources. African Americans - A Celebration of Cultural Richness' - February, Black History Month event. African Americans are celebrated in such areas as civil rights, education, business, entertainment, medicine, religion, sports, inventions and literary arts.	7,500
Friends of Balboa Park	Historic Signage - Work with Park Rangers and other appropriate City entities to create and approve language and fund the fabrication cost of signs describing the historical uses of buildings and sites throughout the Park.	8,000

Organization Name	Purpose	Allocation
	Horticulture/Beautification within Balboa Park - Keeping the park beautiful through landscaping and other horticultural efforts. Provide seasonal displays within the Botanical Building, and work with volunteers and groups to enhance the Balboa Park landscapes with plants that both beautify and reduce water usage.	
Gaslamp Quarter Association, Inc.	<p>Gaslamp Quarter Destination Marketing Project--6th Annual Fifth Avenue Auto Showcase - Purchase, design and produce promotional print materials and advertising to promote the annual Fifth Avenue Auto Showcase.</p> <p>Gaslamp Quarter Destination Marketing Project--7th Annual Gaslamp Holiday Pet Parade - Purchase, design and produce promotional print materials and advertising to promote the Gaslamp Holiday Pet Parade.</p> <p>Gaslamp Quarter Destination Marketing Project 21st Annual Taste of Gaslamp - Funding to purchase, design and produce promotional print materials and advertising to promote the Taste of Gaslamp.</p>	3,000
George G. Glenner Alzheimer's Family Centers, Inc.	Community Engagement - Retention of community engagement staff to build family, volunteer, and business relationships across the communities Glenner operates (Hillcrest, South Bay, Encinitas).	5,000
Greater San Diego Chamber of Commerce	<p>Strengthen Regional Business Competitiveness and Cross Border Trade - Develop domestic and international policies that raise San Diego's business profile as part of the advocacy arm of the Chamber. Provide assistance to the regional business community in their attempts to enter foreign markets through exposure to important international governments and businesses.</p> <p>Funding for Regional Economic Research - Continue to provide topical economic analyses educating the regions thought leaders and promoting San Diego County and its business base.</p>	25,000
Hillcrest Business Improvement Association	<p>Hillcrest CityFest 2014 30th Anniversary - Funding to procure bigger talent, marketing materials such as flyers, banners, posters, graphic design, lighting, sound, stage and other on-site rentals.</p> <p>Passport to Fashion - Marketing, posters, permanent banners, musicians, lighting, runway set up, DJ, sound, tables, chairs and other site rentals</p> <p>Pride Block Party.</p> <p>Shop Hillcrest - Funding for marketing materials, shopping bags with Shop Hillcrest logo, advertising to increase attendance, banners.</p> <p>Taste N Tinis - Funding for marketing materials, posters, banners, additional street musicians and decor.</p>	6,000

Organization Name	Purpose	Allocation
Historic Old Town Community Foundation	Old Town Fiesta Cinco De Mayo - Educational and celebration event for the culture and history of San Diego's oldest community - Old Town, Birthplace of California. Folklorico dancers, music and entertainment, regional cuisine, cultural and historical exhibits reflecting the history and culture of the Old Town Community.	3,000
Honoring Our Troops	Seminar Series for Veterans and Mentorship Program - Quarterly seminars to veterans covering topics such as employment search, VA home loan benefits, and financial issues of veterans. Veteran Entrepreneurs Today (V.E.T.) - Pilot program with a 12 week entrepreneur training program followed by a 2 year support system designed to provide eligible veterans the opportunity to start their own businesses.	2,000
I Love A Clean San Diego County, Inc.	Creek to Bay Cleanup 2015 - Involves over 75 cleanup sites countywide with heavy inland emphasis, removing trash that has washed downstream during winter months. Includes beautification and restoration projects. Coastal Cleanup Day 2014 - Event includes 90 coastal and inland cleanup sites, improving our community's health and caring for our natural environment.	3,000
Italian American Art and Cultural Association of San Diego	North County Italian Film Festival - Funding for venue rental, film, event and marketing costs. San Diego Italian Film Festival (SDIFF) - Funding for venue rental, film and equipment rental fees, shipping costs and promotion.	2,000
Jacobs & Cushman San Diego Food Bank	Funding for rental of a stage, sound systems, and lighting. Advertising costs for the San Diego Blues Festival - Funding for TV, radio, print and online media. Jacobs & Cushman San Diego Food Bank Blues Festival Sponsorship - Two-day family-friendly music festival fundraiser and food drive. Musicians for the San Diego Blues Festival - Funding to offset the cost of the Blues Festival musicians.	5,000
Jacobs Center for Non-Profit Innovation	Jacobs Presents and Cultural Celebrations Series - Expand the Cultural Celebrations series at its outdoor amphitheater and feature internationally renowned artists for its Jacobs Presents Concert Series at Celebration Hall, its 750-seat indoor venue, throughout the year.	2,000
Japan Society of San Diego and Tijuana	Japanese Cultural & Academic Proficiency (J-CAP) Competition - A day of Japanese language competitions and cultural activities, designed to motivate and reward San Diego County high school students at various levels of Japanese language study. Students will be challenged to use their Japanese language skills creatively and in real-world contexts.	4,000

Organization Name	Purpose	Allocation
	2014 Japan-America Grassroots Summit in the San Diego Region - Approximately 150 guests from Japan visit San Diego County for home stays and intercultural activities.	
Japanese Friendship Garden Society of San Diego	Cherry Blossom Festival - Funding for performances, food, vendors, and children's activities. Festival of the August Moon - Showcase Japanese cultural performances and food while honoring contributions of community leaders. The Taste of Japan - Funding for food vendors, artisans and children's activities.	8,000
Jewish Family Service of San Diego	Ladies of Construction Technology Academy - Program for girls enrolled at the Construction Technology Academy at the Kearny High School complex encourages girls to pursue higher paying occupations in construction technology, historically male-dominated fields.	2,500
Junior Achievement of San Diego, Inc.	Junior Achievement Annual Volunteer Recognition Events 2014.	3,000
Kalusugan (Good Health) Community Services	Filipino American Arts and Cultural Festival - Free one-day festival on October 4, 2014 that showcases the community. Filipino-American artists and other ethnic groups, vendors (commercial, food, and handicrafts), exhibits of historical, cultural and educational booths and a stage showing traditional and modern dance/music. Youth Volunteer Leadership Training and Development - Funding for trainer fees, fliers for recruitment, revenue rental and materials and supply.	1,500
Korean American Senior Association of San Diego County, The	Office supplies - Paper, print ink, copying, and services. Other Expenses - Providing appropriate social work services, including proper information and referrals, counseling, and other assistance as needed. Stipends for volunteer drivers to transport seniors to and from the center 5 days a week. Transportation - Funding for mileage, auto insurance, and gas for transportation services of Korean-American seniors to and from the center and other key community sites. Salaries and wages - Healthy Transition Program, managing driver wages, subcontractors, facilities, promoting and marketing the program, and raising additional funds. User-friendly fitness equipment for on-site fitness activities. Light, safe recreational equipment such as therapy balls, therapy bands, and light bands.	2,000
La Jolla Chapter, SPEBSQSA, Inc.	Youth Harmony Showcase Spring 2015 - A concert that includes any vocal ensemble singing acappella or accompanied on piano. The concert will include one ensemble of national or regional fame, as well as local collegiate acappella groups, youth chorus and quartets developed and coached by volunteer Youth Harmony program at County schools.	2,000

Organization Name	Purpose	Allocation
	Youth Harmony Day Clinic and Show November 2014 - Day-long clinic featuring renowned barbershop experts to teach the technique of barbershop singing, followed by a concert that includes the clinic attendees. The concert will include one ensemble of national or regional fame.	
La Jolla Historical Society	La Jolla Concours D'Elegance & Motor Car Classic - Southern California's premier vintage automobile and motorcycle event, drawing thousands of visitors to Scripps Park to learn automotive history and view 200 classic vehicles entered in a judged competition. Funding to underwrite marketing and logistics expenses.	5,000
La Jolla Music Society	46th Season Downtown performances - Orchestra Series, Jazz Series and Dance Series. SummerFest 2014 - Funding to support performances by top names in classical music, free education and community engagement events, and help promote San Diego as a cultural tourism destination.	5,000
La Jolla Symphony and Chorus Association	Composer in residence educational program - Composer Nathan Davis. Residency includes 2 community lectures and student workshop. Funding to support composer fee, educational materials, audio recording fee. Music education inreach and outreach - K-6 choral education in Solana Beach, Encinitas and Oceanside schools; group music lessons in City Heights; open dress rehearsals for families. Videotaped concert previews to increase understanding of newer or lesser-known concert works. Funding to support performer fees, educational materials, videotaping. Carlsbad Winter Celebration - LJS&C invites the community to Carlsbad to listen to and perform in Messiah Sing-Along as part of Carlsbad Winter Celebration. Funding to support advertising, soloists' fees, purchase of vocal scores. 60th Anniversary Concert Season - Six-concert classical music series (12 performances) celebrating 60 years of adventurous music. The season includes three monumental works for chorus and orchestra, two world premieres and guest artists. Funding to support facilities rental, guest artist fees, music rental/purchase. Balboa Park Centennial Video Project - Video documentation of activities leading up to LJS&C's Centennial performance of an interactive, sight-determined music event in Balboa Park, including rehearsals, performance, post-performance interviews of audience reaction. Funding to support video production, editing and distribution.	5,000
La Jolla Village Merchants Association, Inc.	Shop Local La Jolla - Create an advertising campaign, inclusive of print, visual, tv, radio media, web and social media to Shop Local La Jolla. Funding to jump start campaign.	4,000

Organization Name	Purpose	Allocation
	<p>Haute La Jolla Music - Free summer sidewalk music held quarterly with unique themes, featuring multiple bands simultaneously playing throughout the Village to generate pedestrian traffic and enhance economic exposure for merchants. Funding to market, print, pay bands, equipment and outreach services.</p> <p>La Jolla Village Information Center - Funding for staffing La Jolla Village Information Center.</p>	
Lambda Archives of San Diego	<p>Lambda Archives exhibit program - Produce 3-4 exhibits throughout San Diego County including exhibit materials, supplies, printing, design and mailing costs for invitations and programs; event marketing/advertising; light refreshments, and archivist assistance to the Exhibits Committee.</p> <p>Year-Round Student Internship Program (SIP) - Support for staff time to administer the year-round Student Internship Program, working directly with students to train, supervise, and formally evaluate them for earned credit with San Diego universities and high schools. Purchase of archival-quality supplies to process and preserve collections.</p>	2,000
LEAD San Diego, Inc.	<p>Creation of a Leadership Resource Bank - Using tools developed for it by USD's School of Leadership and Education Science, LEAD San Diego will work with an information technology and management company, Mission Edge, to develop and operate a regional volunteer placement program to benefit all communities in San Diego County beginning in early 2015.</p>	3,500
Library Association of La Jolla	<p>Athenaeum Free Mini Concerts.</p> <p>Athenaeum Art Exhibits, Free and Open to the Public - Presented in 4 galleries in 2 locations in San Diego County: University Heights and La Jolla.</p> <p>Athenaeum Jazz, Chamber, Classical, New & Acoustic Music Concerts.</p> <p>Athenaeum Music & Arts in Education Program - Free music & arts outreach program to underserved schools K-12 and senior community centers.</p>	5,000
Linda Vista Multi-Cultural Fair, Inc.	<p>Fair Coordinator salary - Coordinate and stage the FY15 Fair, procure all required permits, ensure County and City compliance, establish all event components, submit sponsor packets, provide financial reports, conduct monthly committee meetings, coordinate with Parade Director, conduct all necessary follow up and evaluations.</p> <p>Parade Director salary - Organize and stage the FY15 parade, with acquiring a minimum of 50 units, including local marching bands, walking groups, elected officials, area educational institutions, local organizational representatives, floats, equestrian units, and so on. Assist the Coordinator as needed, award trophies, and make reports.</p>	8,000

Organization Name	Purpose	Allocation
Little Italy Association	Little Italy's FESTA! - Free event featuring all aspects of Italian-American culture: food, music, and art. Over 150 artisans, vendors, and local merchants will feature products that are uniquely Italian.	5,000
Mainly Mozart, Inc.	<p>Mainly Mozart Festival 2015 - Countywide May/June celebration featuring the all-star Mainly Mozart Festival Orchestra, world-class chamber music, free rehearsals, free concerts, free concert tickets (provided to underserved residents), children's programs, and an international music director search. Funding for production and artistic costs.</p> <p>Mozart & the Mind: Exploring the Music-Brain Effect Symposium & partnership with UCSD - Ground-breaking series showcases music-brain researchers with musicians in audience-interactive explorations of music's effects on cognitive function. Free expos feature cutting-edge neuro-music and neuro-technology.</p> <p>Engaging the Adult Amateur - Free community Jam Sessions in homeless shelters/community centers; televised crossborder Balboa Park Centennial event engaging thousands of amateur musicians; free online learning library; free 'Living Room Concerts'; SDSU partnership.</p> <p>Youth initiatives, outreach, and special needs programs - Mainly Mozart Youth Orchestra, in residence at New Children's Museum (ages 3-23 with programs for children with special needs); pairs with Tijuana conservatory to form Youth Orchestra of the Californias. Community/senior/foster outreach. Chamber Music Institute/camp. Concert series for children on autism spectrum.</p> <p>Chamber Music - Spotlight Series, Festival Chamber Players, and Evolution - World-class chamber musicians perform works of Mozart and the Masters January through June in intimate settings through Spotlight and Chamber Players series, while 'Evolution' concerts explore today's musical innovators in a club setting drawing a new, younger audience.</p>	8,000
Malashock Dance and Company	<p>Taylor Guitar Collaboration - Malashock Dance teams up with local musicians who are sponsored by Taylor Guitars of El Cajon, to present a major collaborative dance/music concert in the Spring of 2015. Features all-new choreography by John Malashock to the music of four major guitar artists.</p> <p>Education Outreach Program: Math in Motion - Program uses the arts integration to infuse student learning in mathematics with dance, resulting in a physical exploration of academic concepts.</p> <p>The Engagement Ring - Bi-monthly, informal dance performance series intended to provide greater opportunity for Southern California dance artists to create unique audience experiences; share their work in an interactive fashion; and build new bonds with the community through creatively designed engagement.</p>	2,000

Organization Name	Purpose	Allocation
Maritime Museum Association of San Diego	San Salvador Galleon Construction Project - The Maritime Museum's construction of a working replica of the galleon San Salvador, Juan Rodriguez Cabrillo's flagship that entered San Diego Bay in 1542, is entering its final phase.	2,000
Martin Luther King, Jr. Community Choir San Diego	Over 30 community concerts, two special events, civic event performances, and extended outreach to high schools throughout San Diego County. Funding for choir operations costs, enhanced community outreach efforts and operating costs.	2,000
MCRD Museum Historical Society	<p>Digitization of MCRD Newspaper Chevron 1946-1953 - Digitize historic bound copies of the Depot newspaper, The Chevron, for years 1946-1953.</p> <p>Purchase Education Trunk Mexican American War - Education trunk contains replica period uniforms and equipment from the Marine Corps use in the Mexican American War. This historic period is covered in the San Diego social studies curriculum.</p> <p>Create and Distribute Marine Corps Recruit Depot Historic Photo Book - Scan, digitize, and reprint historic Marine Corps Recruit Depot photos from the first arrival of Marines in Southern California, through the present day.</p>	3,000
Media Arts Center San Diego	<p>MobileStories puts youth citizen journalists into action, enabling them to create digital video stories on any topic at libraries (in South Bay, North County and central San Diego) and upload them to the internet.</p> <p>Que Viva! Cine Latino - Free 5-week film festival at the Otay Ranch Town Center. Each Wednesday in September to celebrate Hispanic History month.</p> <p>Teen Producers Project - 30-week afterschool media arts training program for students in grades 9-12 at High Tech High Chula Vista, Crawford High, Digital Gym & San Marcos High Schools. About 60 students work with professional media artists to create video documentaries using CA standards-based curriculum.</p> <p>The 22nd Annual San Diego Latino Film Festival 2015 - 180 films, documentaries, and videos showcasing the finest in Latino filmmaking and cinematography. Latino art exhibits, musical performances, filmmaker workshops, student events, and family-oriented film screenings.</p> <p>Digital Gym - Innovative community technology center focused on media arts education and exploration with equipment access, workshops, trainings, and events. These programs engage children, youth, families, and adults from all over the County.</p>	2,000
Mind Treasures	Neighborhood Financial Literacy - 12 weekly, 60-90 minute, daytime or after-hour Financial Literacy enrichment workshops offered at public schools, community centers, and faith-based organizations for groups of 25-35 participants each.	2,250

Organization Name	Purpose	Allocation
Mingei International, Inc.	<p>San Diego County Student Free Admission Program - Mingei International opens its doors at no cost to all students (K-12) in San Diego County. Docent-led tours and educational programs are provided to all students (as well as transportation for students from Title 1 schools).</p> <p>Exhibition - Three on the Edge – Architecture of Kendrick Bangs Kellogg, James T. Hubbell and Wallace E. Cunningham, will focus on the work of three renowned local architects.</p>	3,000
Miracle Babies	<p>Healthy Women Healthy Children (HWHC) Outreach - Create educational materials to be used online and within the community to advertise the availability of HWHC, and resources for pregnant women.</p> <p>Healthy Women Healthy Children Case Management - Provide case management, nutritional counseling, and education for underserved women before, during, and post-pregnancy to ensure a healthy baby. Partners include the Jackie Robinson YMCA, Chula Vista YMCA, and Border View YMCA. Referrals from Sharp Mary Birch, and pediatricians.</p> <p>7th Annual Miracle Babies 5K, May 2015.</p>	2,000
Mission Hills Town Council	2014 Summer Concerts in the Park - A series of free summer concerts held on Friday evenings in Pioneer Park as well as a concert during the daytime on the 4th of July.	4,000
Mo'olelo Performing Arts Company	Scott Joplin's New Rag' - World premiere, multi-character, musical production written by and starring Robert Barry Fleming.	1,500
Museum of Contemporary Art San Diego	<p>Treasures of the Tamayo Museum, Mexico City's Exhibition (MCASD La Jolla) - As part of a monumental collection exchange, this exhibition will bring for the first time, highlights from the Museo Tamayo, one of Mexico's foremost museums of modern and contemporary art. Giving San Diegans first glimpses of eminent artists from Pablo Picasso to Francis Bacon, Mark Rothko to Francisco Toledo.</p> <p>Santa Fe Depot Baggage Building Project (MCASD Downtown) - Featuring newly created works by Artists Byron Kim, Jock Reynolds and Suzanne Hellmuth, this project will illuminate and honor the history of the Santa Fe Depot (site of MCASD Jacobs Building Downtown), built in 1915 to welcome visitors to the Panama-California Exposition for the 2015 Balboa Park Centennial.</p> <p>Youth Education and Outreach Programs (Countywide).</p> <p>Shore Thing (MCASD La Jolla) - Extended hours on Thursday evenings, giving visitors a chance to explore the galleries, and the Museum's Sculpture Garden, and enjoy an outdoor lounge after hours.</p>	20,000

Organization Name	Purpose	Allocation
	View Magazine (Countywide) - An award-winning newsletter to promote all of the Museum programs to its members, visitors, and tourists from around the world. It is sent to media contacts across the U.S., to promote San Diego County as a cultural tourist destination.	
Museum of Photographic Arts (MOPA)	<p>2014 - 2015 Exhibition Season - 7-8 world-class photographic exhibitions, leading into the 2015 Centennial Celebration in Balboa Park.</p> <p>2014 - 2015 Film Festivals and Programming - Year-round film programming in the Joan and Irwin Jacobs Theater. MOPA hosts and/or presents local film festivals including the Italian Film Festival, German Film Festival, and Human Rights Watch Film Festival.</p> <p>SEPIA: Seniors Exploring Photography, Identity, and Appreciation. - MOPA's nationally-recognized SEPIA program brings experiential arts programming to senior adults, including those with mild dementia and Alzheimer's. SEPIA will reach 800-1,000 seniors at nursing homes, assisted living facilities, and senior centers across San Diego County.</p>	5,000
New Children's Museum, The	General exhibition development which includes the funding to maintain current Feast exhibition and funding for development of two new exhibitions.	3,000
North Park Historical Society	<p>5th Annual Classic Car Show Sponsorship - Held in conjunction with the Balboa Tennis Club in the Morley Field Section of Balboa Park. Approximately 400 people attended the 2013 Car Show and almost 60 cars were entered.</p> <p>Digital Projector - Projector for use in presentations to community groups, school groups, membership gatherings, etc.</p> <p>Portable scanner - To use when conducting research at places such as California Room of San Diego Public Library, the San Diego History Center Archives and other libraries and research archives.</p> <p>Portable public address system.</p>	1,750
North Park Organization of Businesses, Inc.	17th Annual North Park Festival of Arts - The North Park festival of Arts enhances North Park's unique identity as an Arts, Culture, and Entertainment District. The event successfully promotes the community's social, cultural and economic resources, and attracts local and regional tourists to the district who support the local small business community.	4,000
NTC Foundation	Friday Night Liberty (FNL) - An ever-changing FREE monthly community open house held throughout the NTC campus the first Friday each month from 5 to 8 pm. FNL features free dance and music performances and classes, art-making, gallery and museum openings and exhibits from area schools. 700 – 1200 residents & visitors attend each month.	10,000

Organization Name	Purpose	Allocation
	NTC History Project - Includes curated history exhibits in several buildings, including "The Life of the NTC Recruit," and an oral histories project called "Sailor's Tales." Funding for a 2015 exhibit.	
Ocean Beach Historical Society	<p>Special Events - Booth and equipment rental, printed materials and funding for promotional items for sale for exhibiting at special events such as Ocean Beach Street Fair, San Diego History Center, Congress of History conference and other events throughout San Diego.</p> <p>Historic Walk - Brochure design and production for annual historical walk through downtown Ocean Beach. Display materials, marketing/advertising materials including flyers and ads.</p> <p>Education Outreach - Display materials, laptop, monitor and printed materials to aid in presentations to groups and schools. Transfer of old videos to digital media to make available to public through website. Update of website to reach even more visitors.</p>	3,000
Ocean Beach Merchant's Association	35th Annual Ocean Beach July 4th Fireworks off the Ocean Beach Pier.	8,000
Ocean Beach Town Council, Inc.	<p>Ocean Beach Restaurant Walk - A self-guided tour and taste of the area restaurants around downtown Ocean Beach includes transportation vehicles for participants, barricades for security, printing flyers and tickets, entertainment costs.</p> <p>Ocean Beach Holiday Auction - Auction of donated items to raise funds for food and toy drive - attracts 175 people. Staging, decorations, sound equipment rental.</p> <p>Ocean Beach Tree Festival/Parade - Permits, security (police overtime), rentals of barricades, radios, equipment movers, sound equipment, staging for announcers, street cleaning, volunteer T-shirts.</p> <p>Ocean Beach Pier Pancake Breakfast - Fundraiser breakfast on the OB Pier. Food supplies, printing flyers and signage, hanging & removal of street banner, rental of food service equipment, rental of tables and chairs, paper products, supplies and permit.</p> <p>Ocean Beach Tree Festival Holiday Tree and Marketing/Santa's Sled - Printing of postcards, flyers, street banners plus hanging and removal. The 50' holiday tree on the beach requires a crane, flatbed trailer truck and 60' boom/lift for decorating and tree decorations.</p>	5,000
Old Globe Theatre	<p>Produce 14 professional theatre productions in The Old Globe's three Balboa Park theatres.</p> <p>Reach underserved communities by launching a new touring Shakespeare program featuring professional actors performing in a variety of nontraditional settings throughout San Diego County - including military bases, community centers, homeless shelters, centers for the elderly and correctional facilities.</p>	15,000

Organization Name	Purpose	Allocation
	<p>Year-round educational activities for children and adults will include a free student matinee program, the Grinch Children's Initiatives, the Shakespeare Initiatives, professional development programs for educators, Community Voices (a playwriting program), seminars, workshops, lectures and other programs.</p>	
<p>Old Town San Diego Chamber of Commerce</p>	<p>Funding to staff the Old Town San Diego Visitor Center on the weekends and purchase additional displays in the center to show case Old Town and San Diego.</p> <p>Old Town Fiesta of Arts and Crafts Festival is a juried Arts and Craft Show that attracts local and national artists.</p> <p>Funding to assist the County and City schools to help defer the cost of bus transportation to Old Town for the 4th Grade History and Cultural Program one day field trip to learn more about the history of San Diego and California.</p>	<p>4,000</p>
<p>Outdoor Outreach</p>	<p>2014 Reach the Peak Community Trail Race & Mountain Festival - Family trail race and mountain festival at Black Mountain Open Space Park to attract 600 residents and visitors. Funding for event permits and rentals (fencing, portable toilets, recycling, tables, chairs, rock climbing wall, public address system), and event coordinator.</p> <p>Outdoor Leadership Training and Internship Program - Intensive training and paid internship program teaches at-risk and under-served teens the skills necessary to instruct and mentor other youth in supervised outdoor activities. Funding for transportation, equipment, and instructor pay.</p> <p>Monarch School Summer Camp Program - Summer camp program featuring weekly outdoor recreation activities for youth affected by homelessness. Funding for transportation, equipment, and instructor pay.</p> <p>Youth Outdoors! Explore San Diego County Parks - Through 25 all-day recreational outings (nature hikes, mountain biking, rock-climbing) in San Diego County Parks, a minimum of 250 individual underserved middle and high-school youth visit and help conserve County Parks. Funding for transportation, equipment, and instructor pay.</p> <p>Juvenile Court and Community Schools (JCCS) Outdoor Education Program - Year-long program utilizing outdoor recreation and environmental service projects to introduce 100 at-risk youth from San Diego County Juvenile Court and Community Schools to outdoor recreation, and environmental career opportunities. Funding for transportation, equipment, and instructor pay.</p>	<p>2,000</p>
<p>Outside the Lens (OTL)</p>	<p>Digital Media Education and Mentorship for Teens - One evening a week, OTL will open our Media Lab for any/all San Diego teens, to work on personal projects, and receive one-on-one instruction and mentorship from digital media professionals.</p>	<p>2,000</p>

Organization Name	Purpose	Allocation
Pacific Arts Movement	<p>The 15th Annual San Diego Asian Film Festival - Funding for equipment, facility, and film rentals as well as marketing.</p> <p>5th Annual Spring Showcase - A dozen films from the Pan Asian region are presented to an audience of about 5,000 in Mission Valley. Funding for film rentals fees and facility rental costs.</p>	12,000
Pacific Beach Community Development Corporation	Pacific Beachfest 2014 - One day family friendly festival highlighting the lifestyle and culture of San Diego's Beach Community. Funding to support and promote the arts and entertainment of this event, as well as logistical cost, promotions and marketing.	3,000
Partnerships With Industry (PWI)	Job Training and Placement, and Business Development - PWI forms partnerships with local businesses to meet their employment needs, and to fulfill our clients' dreams of working.	5,000
Point Loma Summer Concerts	Point Loma Summer Concerts - Produce 5 free family concerts in Point Loma Park.	5,000
Pro Kids Golf Academy, Inc.	<p>Callaway Junior World Golf Championships at Colina Park Golf Course - Funding for golf and maintenance staff who manage the course and the event.</p> <p>Community Outreach to promote Pro Kids Oceanside - Funding for marketing/outreach to recruit more members from throughout the community.</p> <p>The First Tee National Leadership Academy - Select members from First Tee chapters around the country will attend the national Life Skills & Leadership Academy hosted by Pro Kids in San Diego this summer. The Academy provides valuable character education and leadership instruction while showcasing the host city. Funding for event staffing.</p> <p>Golf Course Promotion and Marketing Corporate/Group Outings - Continue to promote affordable public play at Colina Park Golf Course as well as corporate outings for local and out-of-state organizations, companies, and non-profit groups. Funding for staffing and marketing.</p>	10,000
Project Wildlife	<p>2015 Wildlife Baby Shower - Funding for equipment, design, print and mail cards.</p> <p>We Like It Wild ('WLIW') annual event - Our annual fund/fundraiser. Funding for design, printing and mailing of announcements, marketing, venue rental and food for the event.</p>	3,000
Reuben H. Fleet Science Center	ILLUSION: Nothing is as it seems is a traveling exhibition which offers insight into the human mind through exploration of the motivations and mechanisms of sensory deception. The exhibition joins magic with psychology, optical illusions with scientific reasoning, and confusion with clarity.	20,000
Samahan Filipino American Performing Arts & Education Center, Inc.	Joan Kroc Theater - A full production and staged performances of mostly the advanced performers have a Saturday night and a Sunday matinee that showcases the full range of dances from the three major islands of the	2,000

Organization Name	Purpose	Allocation
	Philippines.	
	<p>Balboa Park 2015 Centennial Celebration Samahan is one of the 10 Filipino American Organizations who belong to Balboa Park 2015 Centennial Philippine American Celebration Committee to showcase the arts and culture of the Philippines.</p> <p>Cultural Festival - Individuals and performing groups of all ages, genders and ethnicities are included in the program.</p> <p>Fund Raising Alumni in Celebration of Samahan's 40th Anniversary.</p> <p>Philippine dance classes/workshops/performances in local schools and arts program.</p>	
San Diego Air & Space Museum	Marketing Ripley's...Believe It or Not! special exhibition in all districts.	15,000
San Diego Alliance for Asian Pacific Islander Americans	10th Annual San Diego Dragon Boat Festival.	2,000
San Diego Automotive Museum	<p>Marketing and outreach.</p> <p>Exhibitions - Automobiles, motorcycles, and memorabilia are used to tell the story of how the automobile influenced our culture.</p> <p>Car Symphony - Special Project - This unique and innovative project will utilize cars and car parts to create a 4-movement symphony. The WorldBeat Center Cultural Center and members of the San Diego Symphony will participate in the project. It will be offered free of charge across the County during 2015 in a variety of venues</p>	5,000
San Diego Ballet	<p>Productions, outreach, costumes, sets props, pointe shoes, & men's ballet shoes.</p> <p>South Bay Arts Partnership - Fall Performance and outreach at the Jack Tygett Performing Arts Center in Chula Vista. Serving 800 middle and high school students from the Sweetwater Union High School District.</p> <p>Marketing for 2014-15 Season - Funding for marketing materials, postcards, season mailouts, curriculum guides, flyers, press releases, and postage.</p> <p>Educational Outreach Salaries - Salaries for dancers involved in in-school assemblies throughout San Diego County.</p> <p>City Heights Annex Partnership - Weekly community dance classes at the City Heights Performing Arts Annex, purchase of uniforms for underserved children, and bi-annual free community performances at the site.</p>	2,000
San Diego Bowl Game Association	Holiday Bowl and Poinsettia Bowl - NCAA post season college football games.	20,000

Organization Name	Purpose	Allocation
San Diego Center for Jewish Culture	Contract a press agent to help secure key press - especially outside markets - in order to increase local and out-of-town attendance and increase prominent local, regional and national notoriety.	2,000
San Diego Childrens Choir (SDCC)	<p>SDCC: Excellence for Children - Funding for weekly rehearsal sites (5 satellite locations) throughout the County, licensing rights, program commute, workshop clinicians, communication materials and musical professionals/teachers for educational growth.</p> <p>SDCC: Holiday Performances - The Holiday Performance includes over 300 choristers from 157 schools throughout the County who have the opportunity share their passion with the San Diego Community. Funding for venue rental, communication materials and licensing rights for music performances and synchronization.</p> <p>SDCC: Intermediate Mini Tour - The Intermediate Mini Tour is designed to give the choristers the opportunity to share their voice through performances that are free to the community. Funding for transportation costs, music director and accompanist and communication materials.</p> <p>SDCC: Music to Sing By - The Music to Sing By program provides sheet music to over 300 of the choristers throughout the County. Funding for maintenance of the music library, ability to purchase new music and gives SDCC the means to replace and update sheet music when needed.</p> <p>SDCC: Neighborhood Choir Program - The Neighborhood Choir Program provides free music education to students 1st through 5th grade residing in under-served areas with limited or no choral experience throughout the San Diego Community. Funding to recruit choristers, provide sheet music, venue rentals and all communication materials.</p>	1,500
San Diego Chinese Historical Society & Museum	<p>Enhancement of social networking pages, monthly e-newsletter and museum blog in coordination with the main museum web site www.sdchm.org.</p> <p>Write, publish, and distribute a quarterly newsletter by mail and on the museum website www.sdchm.org to publish museum activities, attract visitors, and educate the public.</p> <p>Present at least two original exhibits during FY 2014/15 showcasing Chinese or Chinese American art, culture, and/or history in order to educate the public and attract cultural tourists.</p>	8,000
San Diego Civic Youth Ballet (SDCYB)	<p>Funding to market SDCYB programs, including classes and productions throughout San Diego and nationally through print, television/radio and online, as well as exploring other language options to reach a more diversified audience.</p> <p>Salary for staff to build and facilitate relationships between current and prospective schools and homeschool programs; develop, structure and coordinate all of SDCYB's community outreach and home school programming.</p>	1,500

Organization Name	Purpose	Allocation
	<p>Planning and implementation of Fairy Tales in the Park - Funding for planning, festival supplies and marketing materials.</p> <p>Salary for marketing and public relations coordinator.</p>	
San Diego Convention & Tourist Bureau	<p>China tourism market development.</p> <p>National Geographic Documentary 'World Smart Cities.'</p>	25,000
San Diego County Bicycle Coalition	Funding for the annual 'open streets' event, CicloSDias, in San Diego County.	2,000
San Diego Filipino-American Humanitarian Foundation, Inc.	<p>Annual Fiesta Filipiniana.</p> <p>San Diego Fil-Am Archive Center at the Philippine Library & Historical Heritage Museum.</p> <p>Purchase computer for library and museum use. Recondition and service sound system; re-paint interior and ceiling of the museum.</p> <p>The library is the place where an expanding collection of books from the Philippines on various topics on History, Culture, Arts Heritage, and the lifestyles of the Filipino Americans and Filipinos in general are located for the reading public to know and learn more about the Philippines and the Filipinos.</p> <p>The museum is the place where exhibits, artifacts displays, paintings, antiques, furniture, pictures and other Filipina items in relation to Philippine arts, culture history, tradition and lifestyles are located and are being showcased to the public including visitors and tourists.</p>	7,000
San Diego Futures Foundation	Funding to purchase and install technology, train seniors to use the technology and provide a call center to answer questions regarding its use.	5,000
San Diego Guild of Puppetry, Inc.	<p>Funding to bring Dori Smith's magical new puppet assembly production, "Bullies Can Be Stopped," into underserved elementary schools in San Diego County at free or reduced rates.</p> <p>Puppet Theatre Festival - Funding to support our piloting a month long festival at the 10th Avenue Theatre.</p>	1,500
San Diego Hall of Champions, Inc.	Contract for the creation and implementation of a free, proprietary mobile application exclusive to the San Diego Hall of Champions.	10,000
San Diego Historical Society	<p>Presidio to Pacific Powerhouse: How the Military Shaped San Diego (April 2014-January 2015) - Major exhibition which will explore the military presence in San Diego and how it influenced the region's economy and culture and created the environment for remarkable communications and bio-tech growth.</p> <p>Education, outreach and public programs for children and adults.</p>	8,000

Organization Name	Purpose	Allocation
San Diego Junior Theatre	Free and reduced ticket program for County schools, community service organizations, and seniors for each of our eleven productions.	2,000
San Diego Lesbian, Gay, Bisexual, Transgender Pride, Inc.	Funding for San Diego Pride's Festival. Funding for San Diego LGBT Pride Parade permits and fees. Funding Spirit of Stonewall Rally permits and fees.	2,000
San Diego Military Advisory Council	SPAWAR Economic Impact Study.	2,000
San Diego Model Railroad Museum, Inc.	Printing and distribution of rack cards. Free standing museum pedestals. Funding for five billboards positioned throughout San Diego County for twelve weeks.	3,000
San Diego Museum of Art	Education and community engagement programs in the museum and the community. Exhibitions.	20,000
San Diego Museum of Man	Funding for design, printing, installation and postage costs associated with exhibit, membership, public programs, and event marketing efforts. Title 1 scholarships for schools to provide invaluable hands-on, science-based learning opportunities for underserved students who may not otherwise have the opportunity to visit the museum. Education department supplies.	15,000
San Diego Opera Association	Education and Outreach Programs through Operation: OPERA Production of four mainstage operas in San Diego's Civic Theater. Production of a new Mariachi opera as part of ¡Viva la Opera! Hispanic Outreach. San Diego Opera University Partnership.	15,000
San Diego Performing Arts League	Region-wide Centralization Project for Performing Arts Organizations in San Diego County - Resource sharing among theaters, audition postings, job postings, theaters available for rent, and listings of rehearsal spaces. Arts Tix Information Services - Funding for salaries, marketing expenses, vendor fees, and website fees. These services support many theaters and attractions. San Diego Performing Arts League Development Campaign - Funding for consulting fees and expenses related to developing new income sources. The Arts Tix Box Office/Information Booth Relocation. The Star Awards Volunteer Recognition Program - Funding for venue rental, production costs, and program printing.	2,000

Organization Name	Purpose	Allocation
San Diego Regional Economic Development Corporation	<p>Operation San Diego - Funding to implement a plan of defined priorities with the private sector and City of San Diego sharing burden of the costs.</p> <p>Global San Diego - Export Initiative in partnership with the Brookings Institution and regional partners based on an export market assessment.</p> <p>Disaster Resiliency Study in partnership with Red Cross. The City has agreed to match the County's funds.</p>	10,000
San Diego Repertory Theatre, Inc.	Education Program-Project Discovery - Funding for transportation, curriculum, and access to live theatre for at least 1000 students throughout San Diego county.	1,500
San Diego Second Chance Program	<p>Urban Garden Program - A 12-week curriculum for youth offenders providing job readiness training followed by concurrent education and work internships in Second Chance's onsite Urban Garden.</p> <p>Job Readiness Training Program - A four-week course in which adult San Diegans with multiple barriers to employment are instructed how to secure and maintain jobs.</p>	2,000
San Diego Society of Natural History	<p>The Discovery of King Tut - Funding for exhibit rental fees, including artifacts, cases, mounts, media equipment, educational kits, software and video content, text panels, electronic photographic images, security devices, marketing and publicity and other items produced and purchased for the exhibition.</p>	15,000
	<p>The Natural World: Photographs of Thomas D. Mangelsen - Funding for image rental fees, image mounts, media equipment, text panels, security devices, marketing and publicity and other items produced and purchased for the exhibition.</p>	
San Diego Symphony Orchestra Association	<p>Orchestra performances at the Jacobs Music Center and the Summer Pops venue.</p> <p>Music Education and Community Engagement.</p>	15,000
San Diego Urban League	<p>1st Annual: great gospel music on top of the flight deck of the famous USS Midway Aircraft Carrier. Funding for sound system, lights, video system and backline.</p> <p>2014 Equal Opportunity Summit - Funding for advertising, promotion, printing, mailing and venue rental.</p> <p>2015 Golden Pyramid Scholars - Honors 1,500 students throughout the County who achieve a 3.0 or higher. Funding for venue rental, marketing, printing and awards.</p> <p>Young Professionals Regional Conference - Funding for advertising, printing, venue rental, postage and mailing.</p>	5,000
San Diego Youth Symphony and Conservatory	<p>Concert hall rentals.</p> <p>Marketing - Funding for printed materials, mailings, advertisements, signage, and annual CD/DVD production of Live SDYS Concerts.</p> <p>Funding for truck rental to move large musical instruments and equipment.</p>	8,000

Organization Name	Purpose	Allocation
	Printed Concert Book - Funding for design, photography and printing.	
Seany Foundation	Funding for Camp Reach for the Sky (CR4TS) - Funding for facility rental. Funding for Camp Reach for the Sky (CR4TS) Funding for 1/2 rental fees for Resident Oncology Camp.	5,000
Shaback, Inc.	Jazz at the Creek 2014-2015 - Funding for advertising, materials, and one-time rebuild of website. Annual Christmas Extravaganza - Funding for stage and sound equipment, portable toilets and sinks, permits and insurance.	2,000
Somali Youth United, Inc.	Somali American Culture Fest.	2,000
Southern Regional Resource Center	Bastille Day - Funding facility fees, tables, folding chairs, canopies, umbrellas, linen, trash dispensers and podium. Bastille Day - Funding for entertainment. Bastille Day: Invitations and Promotion - Funding for paper and postage. Bastille Day: Technology Support - Funding for cellular device rentals and sound system. Bastille Day: Traffic control and public safety.	1,500
Spreckels Organ Society	Halloween Movie Night 2014. Summer Organ Festival Programming. Centennial Concert.	2,000
Surfrider Foundation	Beach cleanup program.	2,000
Theatre and Arts Foundation of San Diego County	Targeted Marketing for West Coast Premiere Play Ether Dome. DNA New Work Series. 2015 Performance Outreach Program (POP) Tour. Targeted Marketing for U.S. Premiere Musical The Hunchback of Notre Dam. Audience Diversification Program.	12,000
Travelers Aid Society of San Diego, Inc.	Tourism Enhancement.	3,000
University Heights Community Development Corporation	18th Annual Summer in the Park Free Concert Series.	2,500
Urban Corps of San Diego County	Community Service Event - Funding for event coordination, transportation and event supplies. Youth transportation passes.	2,500
Veterans Memorial Center, Inc.	Purchase replacement tables and folding chairs for museum programs and events. Replace worn and damaged flooring and carpeting in the museum. Upgrade existing museum website, upgrade LAN and computer network; hardware and software.	3,000
Vietnamese-American Youth Alliance	Mid-Autumn Harvest Moon Festival. The San Diego Tet Festival.	3,000

Organization Name	Purpose	Allocation
Voices for Children, Inc.	Funding to develop, film, and edit a 10-minute professional video to be used for volunteer recruitment, court tours, and community presentations. Funding for promotional brochures. Voices for Children (VFC) banners and billboards.	3,000
WalkSanDiego	Collaborate with San Diego Bike Coalition to plan a promote CicloSDias. Volunteer recruitment, training, and management. Evaluate participant experience and impact on local businesses. Develop and conduct fun, educational CicloSDias activities.	2,000
Women's History Reclamation Project, Inc.	Women of the Gaslamp Quarter. Balboa Park Passport Activity Book. Women of Old Town. 7th Annual Wine, Cheese, and Chocolate Festival. San Diego Women's Film Festival.	2,000
Write Out Loud	Presentation and marketing of community programs offered throughout San Diego County.	1,000
Zeta Sigma Lambda Foundation, Inc.	Annual Martin Luther King Jr Parade. Martin Luther King Jr. King and Queen Pageant. Scholarships.	5,000
Total Community Enhancement Allocation		708,000

COUNTY OF SAN DIEGO



2014 JUN 18 AM 10 36

BILL HORN
SUPERVISOR, FIFTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

CLERK OF THE BOARD
OF SUPERVISORS

MEMORANDUM

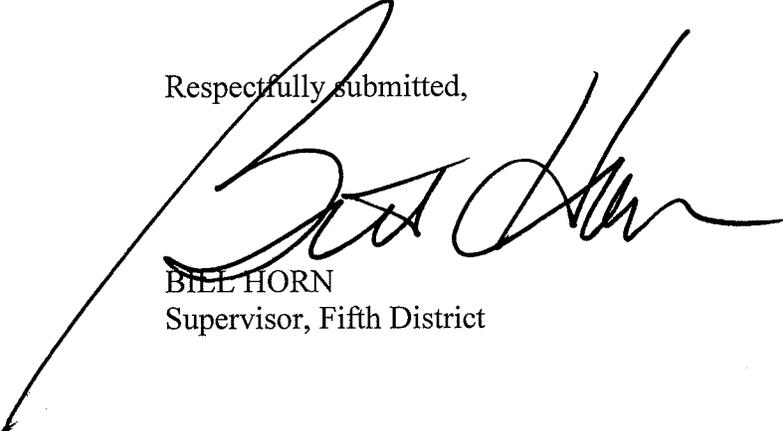
DATE: June 18, 2014

TO: Thomas Pastuszka
Clerk of the Board of Supervisors

RE: **FY 2014-15 COMMUNITY ENHANCEMENT ALLOCATIONS**

Please find attached the list of Community Enhancement Allocations for the Fifth Supervisorial District for Fiscal Year 2014-2015. Thank you for your time and attention to this matter.

Respectfully submitted,



BILL HORN
Supervisor, Fifth District

District 5 Community Enhancement Allocations		
ORGANIZATION NAME	PURPOSE	ALLOCATION
Bonsall Chamber of Commerce	Bonsall Chamber expansion of service areas. (\$10,500) Funding to add an employee and double the hours of operations of the Chamber and add Tourism Center activities. (\$7,000)	\$17,500.00
Riding Emphasizing Individual Needs & Strengths (REINS)	Therapy on Horseback - Core program that provides the life-changing strength, flexibility and confidence students need to hold up their own head, sit up on their own, stand and even walk when doctors thought it was impossible. (\$5,000) REINS Therapist Consultation Program - We currently partner with an Occupational and a Physical Therapist and also a Speech and Language Pathologist. (\$5,000)	\$10,000.00
Anza Borrego Desert Natural History Association	Borrego Desert Nature Center - Full visitor service facility in downtown Borrego Springs serving 25,000 tourists annually and the location for 150-plus desert education activities and special events. The headquarters for area tourist information, including hotels and restaurants, wildflower updates, and the Borrego International Dark Sky Community.	\$4,000.00
Anza Borrego Foundation	Funding for the printing and distribution of 75,000 official Anza-Borrego Desert State Park (ABDSP) free guides for visitors to meet visitor demand at locations throughout the 650,000-acre Park and aide in tourism promotion for Borrego Springs in Southern California.	\$4,000.00
Basic Assistance to Students in the Community	Scholarships for youth and adults from low income families in Borrego Springs to pursue further educational opportunities.	\$5,000.00
Borrego Springs Chamber of Commerce	Chamber of Commerce and Visitors' Bureau operations.	\$75,000.00
Christmas Circle Community Park	Operation, maintenance and repair of park facilities, insurance, water, electricity, gardening service, restroom cleaning and supplies.	\$40,000.00
Agua Hedionda Lagoon Foundation	Touch Tank Upgrade - Enhance current touch tank with educational nodes built to create ease of viewing sea creatures at work. Additional lighting and step stools for guests. (\$2,000) Purchase two amplifiers for students to share and twelve for teaching staff. (\$800)	\$5,000.00

	<p>Kid Friendly Hands-on Activities/Exhibits - Enhance Kids Korner with new larger exhibits. Ant Farm (\$600), Tire Tower (\$600) and Recycle Zone (\$800). (\$2,000)</p> <p>Outreach for Lagoon Paddle Poker Challenge - Family friendly event where participants paddle to 7 locations around the lagoon. Each location has a fun hands-on activity that sponsors host to support educational awareness of this watershed. Marketing and advertising. (\$200)</p>	
ArtSplash	Demonstration of sand sculpting by world renowned sculptor Gerry Kirk and his team as a part of the ArtSplash festival in Carlsbad in September.	\$3,000.00
Batiquitos Lagoon Foundation	<p>Funding to replace educational aids such as binoculars, spotting scopes, portable public address systems and mobile first aid kit. (\$4,000)</p> <p>Funding to update and replace outdated displays, printed brochures, fact sheets and children-oriented educational materials. (\$1,000)</p>	\$5,000.00
Carlsbad Music Festival	Music Festival - Thirty plus concerts of adventurous music featuring world-class young artists and master artists, at affordable prices and including many free events.	\$5,000.00
New Village Arts, Inc.	The Shakespeare Network at Army and Navy Academy (ANA) - One three-week session in the fall semester, focused on the monologues and scenes of Shakespeare's Henry V, and one six-week session in the spring semester, culminating in a full production of Henry V.	\$5,000.00
Sustainable Surplus Exchange	ENGAGE SAN DIEGO! - A reuse/recycle campaign that fosters corporations' social responsibility through the donation of surplus items for repurposing.	\$5,000.00
BILY San Diego	<p>Insurance - Annual Director and Officer insurance (\$759), annual general liability insurance (\$500) and ongoing volunteer background checks (\$10-20 each). (\$1,000)</p> <p>Full time administrator - Maintain and expand top quality program throughout the County and open a new venue in District 4. (\$4,000)</p>	\$5,000.00

California Center for the Arts, Escondido Foundation	Community Events and Festivals - Funding to support the nearly 20 free community events the Center presents each year. Programs attract thousands of people from diverse ethnic, social and economic segments for holidays, monthly performances and outdoor concerts.	\$12,500.00
American Association of University Women Fallbrook	Analysis of findings - Interns and educators will devise and establish a rating system to allow for the analysis of data with respect to the categories of age appropriateness for such audiences as middle school or university students, length of films and message. (\$1,200) Postage costs related to data dissemination. (\$800) Dissemination of data - Design and printing of educational materials in support of human trafficking awareness. (\$1,000)	\$3,000.00
Fallbrook Art Association	Art Shows - Funding for gallery rental for two annual shows at the Fallbrook Art Center and marketing.	\$10,000.00
Fallbrook Center for the Arts, Inc.	Exterior signage for the Art Center. (\$6,500) Exterior signage for the Art School. (\$10,000) Marketing Support - Funding for printing postcards, class brochures, stationery and flyers, media advertising, postage, distribution services, window displays, signage, website design and website maintenance. (\$13,500)	\$30,000.00
Fallbrook Chamber of Commerce	Fallbrook Chamber 29th Annual Avocado Festival. (\$60,000) Fallbrook Tourism and Visitors Support - Provide resources for visitors such as maps, trail guides, guides to local made and avocado products. Outreach by expanding and advertising four seasons of activities and collaboration of the Welcome Center. (\$20,000)	\$80,000.00
Fallbrook Gem and Mineral Society, Inc.	Audio/Visual Equipment for Meeting Room - Equipment for public meetings, school groups, home school groups and community groups.	\$4,000.00
Fallbrook Land Conservancy Foundation	Stage Coach Sunday - Funding for the Stage Coach or similar ride attraction, animal show, band, food serving items (plates, utensils, napkins, cups), food/catering, drinks, printing, publicity, mailing, postage, banners, signs, popup tents and portable toilets. (\$3,500)	\$10,000.00

	Materials for the Walkabout Web Trail: \$1,000 for trail improvements, \$1,000 for signs and \$500 for print & electronic publicity material. (\$2,500) Santa Margarita River Trails and Fire Protection - Purchase a new video camera for the Sandia Creek Trailhead for \$500 to prevent vehicle break-ins, and 16 days for the Rainbow/CalFire crews for \$4,880 to help clear trails and fire roads in the Santa Margarita Rivershed, for recreation and fire protection for the community. (\$4,000)	
Friends of the Fallbrook Community Center	Annual Holiday Tree Lighting.	\$3,000.00
Live Oak Park Coalition	Playground - Rubberized surface for playground area to replace wood chips.	\$12,500.00
California Surf Museum	Exhibits for FY 2014-15 - Funding for surfboards, exhibit design, printing and production, supplies, structural fabrication, assembly, collectibles for display, video displays, research salaries, marketing and promotion, website and fees.	\$5,000.00
Full Access & Coordinated Transportation, Inc.	Promote expansion of FACT services into non-urban areas in District 5 (Fallbrook, Bonsall, Valley Center).	\$2,000.00
Main Street Foundation, Inc.	Adopt-A-Trashcan program. (\$2,500) Oceanside's Independence Day Parade. (\$2,500)	\$5,000.00
Oceanside Chamber of Commerce	Oceanside Harbor Days - Event transportation expenses, marketing costs and event security. (\$25,000) Armed Forces Day Operation Appreciation - Active duty military and their dependents are entertained with carnival rides, live music and provided free food from a variety of restaurants. (\$5,000) Street Banners along Coast Highway and Mission Avenue - Placing colorful banners along Coast Highway and Mission Avenue to enhance two of the most traveled avenues by visitors and residents. (\$5,000)	\$35,000.00
Oceanside Community Service Television (KOCT)	Creation of stock HD video footage of tourism, including aerial views of attractions. (\$3,000) Production/airing of first HD tourism video for City of Oceanside and North County. (\$7,000)	\$10,000.00
Oceanside Historical Society	Historic Home/Building Inventory and Assessment.	\$3,000.00
Oceanside Museum of Art	Monthly Free First Friday: Oceanside Arts Walk - A sustainable free public monthly Arts Walk event located in Oceanside.	\$5,000.00

Old Mission San Luis Rey Historic Foundation	Funding to publish a book, 'The Real World of Mission San Luis Rey,' to educate the public about the Mission, its past, present and future.	\$5,000.00
Pro Kids Golf Academy, Inc.	Community Outreach to promote Pro Kids Oceanside - Funding for marketing/outreach to recruit more members from throughout the community.	\$5,000.00
Starlings Volleyball Clubs, USA	Starlings National Championship - Funding for facility rental, awards, and transportation.	\$2,500.00
Visit Oceanside, Inc.	Sales and marketing.	\$12,500.00
Pauma Valley Community Association	Shade cover for existing play structure.	\$12,500.00
San Diego Winery-Vintner Community Development Council	Funding for campaign case and video, memberships in professional and network organizations, list acquisition and mailings, prospect research, grant writer services and part time assistant one year.	\$5,000.00
Rancho Santa Fe Historical Society	Design and Printing of Brochure describing and depicting the five Row homes located on Paseo Delicious in the Village of Rancho Santa Fe which will be the focal point of this the 2014 Home Tour. (\$1,600) Completion of the Rancho Santa Fe Historical Society time line project. (\$4,100)	\$5,700.00
BIOCOM Institute	EXPO Day at PetCo Park. Free event featuring over 125 hands-on activities from community groups such as college organizations, government agencies, K-12 groups, non-profits, professional associations and corporate sponsors.	\$500.00
Classics for Kids, Inc.	In school workshops for children. Hands on workshops, aligned to common core standards that foster connections in arts, science and other subjects and lead to enhanced creative thinking.	\$1,000.00
Flying Leatherneck Historical Foundation	Regional and national advertising - Conduct a regional and limited national advertising campaign that seeks to capitalize on the exposure created by the "Presidio to Pacific Powerhouse" exhibits in Balboa Park and at participating museums.	\$2,500.00
Mainly Mozart, Inc.	Mainly Mozart Festival 2015 - Countywide May/June celebration featuring the all-star Mainly Mozart Festival Orchestra, world-class chamber music, free rehearsals, free concerts, free concert tickets (provided to underserved residents), children's programs, and an international music director search. Funding for production and artistic costs. (\$25,000)	\$75,000.00

	<p>Mozart & the Mind: Exploring the Music-Brain Effect Symposium & partnership with UCSD - Ground-breaking series showcases music-brain researchers with musicians in audience-interactive explorations of music's effects on cognitive function. Free expos feature cutting-edge neuro-music and neuro-technology. (\$25,000)</p> <p>Youth initiatives, outreach, and special needs programs - Mainly Mozart Youth Orchestra, in residence at New Children's Museum (ages 3-23 with programs for children with special needs); pairs with Tijuana conservatory to form Youth Orchestra of the Californias. Community/senior/foster outreach. Chamber Music Institute/camp. Concert series for children on autism spectrum. (\$25,000)</p>	
MCRD Museum Historical Society	Digitization of MCRD Newspaper Chevron 1946-1953 - Digitize historic bound copies of the Depot newspaper, The Chevron, for years 1946-1953.	\$1,000.00
San Diego Air & Space Museum	Marketing Ripley's...Believe It or Not! special exhibition in all districts.	\$4,000.00
San Diego Automotive Museum	Marketing and outreach.	\$4,000.00
San Diego Futures Foundation	Funding to purchase and install technology, train seniors to use the technology and provide a call center to answer questions regarding its use.	\$10,000.00
San Diego Historical Society	Education, outreach and public programs for children and adults.	\$4,000.00
San Diego Model Railroad Museum, Inc.	Printing and distribution of rack cards.	\$2,000.00
Voices for Children, Inc.	Funding to develop, film, and edit a 10-minute professional video to be used for volunteer recruitment, court tours, and community presentations.	\$4,300.00
Young Audiences of San Diego	Arts for Military Families (Military Arts Connection).	\$2,500.00
San Diego North Economic Development Council	Economic development activities - Funding for venue rental, marketing, promotional material, salaries, consulting and accounting fees, and general operating expenses.	\$25,000.00

Straight From The Heart, Inc.	Aid the County of San Diego in retention and recruitment of licensed foster and adoptive families by providing support and advocacy to foster children, relative and former foster children and their caregivers. Operate training facilities to meet the needs of the caregivers for training and education.	\$12,500.00
TERI, Inc.	Restoration of Historic Merriam house for public attendance.	\$10,000.00
Valley Center Band Boosters	Summer Concert Series - Funding for bands, marketing, promotion and advertising.	\$4,000.00
Valley Center Chamber of Commerce	Valley Center Chamber of Commerce Business Mailer. (\$6,500) Valley Center Chamber of Commerce Networking Events. (\$3,500) Valley Center Chamber Office/Visitor Center - Funding for overhead including staff salaries, office supplies, postage, furniture and marketing. (\$5,000)	\$15,000.00
Valley Center Pageant Association	Miss Valley Center - A Scholarship Pageant.	\$5,000.00
Valley Center Parks and Recreation District	August Concert in the Park - Funding for, advertising, promotional materials, portable toilets, security and facility management.	\$5,000.00
Antique Gas & Steam Engine Museum, Inc.	Replacement of boiler - Fabricating a new boiler following original pattern to keep historically accurate, while making compliant with current boiler codes including code piping.	\$15,000.00
Encuentros Leadership of Northern San Diego County, Inc.	Business Development and Entrepreneurship - A youth leadership development curriculum offered to select high school students that provides guidance, training and career information about business development and ownership.	\$5,000.00
Moonlight Cultural Foundation (MCF)	Next Stage Youth Arts Education - Expand free tickets for regional school class field trips to attend Encore Youth Theatre productions (Summer & Fall productions). Provide tuition assistance for under-served youth wishing to participate in Encore Youth Theatre productions and theatrical training workshops. (\$5,000)	\$15,000.00

	Next Stage Children's Education and Outreach Program - Expand MCF Free ticket program with Vista Unified School District (VUSD) students and educators and Boys & Girls Club members to attend a Summer 2014 performance of Disney's Mary Poppins. Collateral design, printing, and distribution. (\$10,000)	
Pride of Vista Lions Club	Provide eye exams and glasses to those children and adults in Vista that have been referred by school nurses and/or local clinics who have been determined to be financially unable to afford these services and do not have insurance. (\$2,500) Dictionary Project - Purchase and distribution of dictionaries to all 3rd graders in the Vista School District. (\$500) Rocco Valluzzi Scholarship - Scholarship given to several high school students based on a written essay reflecting their interest in pursuing the sciences in college. (\$1,000)	\$4,000.00
Vista Historical Society	Outdoor security system.	\$8,000.00
Warner Springs Community Resource Center	Operational staffing for day-to-day running of the center and special events.	\$7,000.00
	Total Community Enhancement Allocation	\$708,000.00