



COUNTY OF SAN DIEGO

2015 JUN 10 AM 9:02

GREG COX
SUPERVISOR, FIRST DISTRICT
San Diego County Board of Supervisors

CLERK OF THE BOARD
OF SUPERVISORS

DATE: June 10, 2015

TO: Mr. David Hall
Clerk of the Board of Supervisors

RE: **FY 2015-2016 Community Enhancement Allocations**

Increase the Fiscal Year 2015-2016 Community Enhancement Program (CE) budget by \$1,056.22 based on fund balance resulting from the return of previously awarded CE grant funds and from the cancellation of previous years' CE grant awards.

The following is submitted as my recommended First District allocations for the 2015-2016 Community Enhancement Program:

Organization Name	Purpose	Allocation
A Reason To Survive (ARTS)	National City Community Arts District: Kimball Park Arts and Recreation Community Hub	6,500
Accessible San Diego	Accessible San Diego Visitor Center for Travelers with Disabilities	2,000
	Beach Access Program	
	Accessible Trails Program	
Aguinaldo Foundation	Philippine Independence Grand Ball	2,500
AJA Project, The	Full STEAM Ahead	2,500
	Journey	
Alumni Association of the William J. Oakes Boys & Girls Club	Pizza Night and Thanksgiving	1,200
	Soap Box Derby	2,000
	Annual Pancake Breakfast	756.22
American Youth Hostels, Inc.	59th Annual Christmas Bicycle Trip	5,000
	9th Annual San Diego Peacebuilding Conference	
	Promoting Sustainable Tourism at HI USA San Diego-Point Loma	

Armed Services YMCA of the USA	Big Bay Boom July 4th Fireworks Show	8,750
Art of Elan	Young Artists in Harmony Program	1,600
Asian Business Association, San Diego	Annual Gala	5,000
	Luna New Year Celebration	
	Website Upgrade	
	Office Operations	
Balboa Park Cultural Partnership	Community Access Passes (District One)	2,500
BAME Renaissance, Inc.	Imperial Avenue Street Festival	3,000
Bon Temps Social Club of San Diego	Gator By The Bay Festival	3,500
Bonita Historical Society	Executive Director, general museum expenses and insurance	23,000
Bonita Optimist Club	Bonitafest Melodrama Project	14,000
	Journey of the Skeletons	
Bonita Vista HS Vocal Music Boosters	43rd Annual Bonitafest 2015	5,000
Cabrillo Festival, Inc.	52nd Annual Cabrillo Festival	6,000
Cabrillo National Monument Foundation	Cabrillo Challenge "Find Your Park"	2,000
	Move to Improve Event	
California Ballet Association, Inc.	Education and Outreach (District One)	1,000
	Community Coordinator	1,000
California State Games	2015 California State Games	3,500
	2015 California Winter Games	
Camarada, Inc.	MIXX Concert Series at Bread & Salt	1,500
	Baroque Fest at Bread & Salt	
	Mingle at the Mingei Concert Series	
	Meet a Musician Outreach Program at the Mingei Museum	
Central Commercial District Revitalization Corporation	Winter Festival 2015	3,000
Chula Vista Chamber of Commerce	Promotion of Chula Vista and San Diego County	25,000
	Upgrade to the website	
	Chula Vista Center operation	
	Establish a Tourism Marketing District	
City of Chula Vista	Chula Vista HarborFest 2015	10,000
	Chula Vista Starlight Parade 2015	5,000
City of Coronado	Jazz on the Green (Coronado Cays)	5,000
	Jazz on the Green (Coronado Golf Course)	5,000

Classics for Kids, Inc.	Student Symphony Concert Program	2,500
	Sunday All-Ages Family Group Symphony Concerts	
Cleantech San Diego Association	Smart Cities San Diego	2,000
Common Ground Theatre	Theatre Arts Training	2,000
	Stage Set Design and Construction	
CONNECT Foundation	Springboard Accelerator Program	2,000
	Innovation Report	
Cooper Family Foundation	Juneteenth celebration and education	3,750
Coronado Historical Association	Exhibition Development for Coronado Museum	3,500
Cortez Racing Association	Annual BC Racing Series	2,000
Cygnnet Theatre Company	Free In-School Student Workshops (District One)	1,000
Diamond Business Association, Inc.	Taste of the Diamond	2,000
	Diamond District Marketing and Shop Diamond Campaign	
Diversionsary Theatre Productions, Inc.	30th Anniversary Marketing Campaign	1,000
	Student Matinees and Classroom Workshops (District One)	1,000
Downtown San Diego Partnership	Work Your Way Home Program	5,000
	Sidewalk Pressure Washing	
	Enhanced Landscaping and Beautification	
	Placemaking and Activation	
Elder Law & Advocacy	Senior Shield: Community Outreach to Prevent Victimization of Elders	2,000
	Senior Legal Services	
	Nursing Home Rights Enforcement Project	
ElderHelp of San Diego	Concierge Club	2,000
	HomeShare	
Elementary Institute of Science	Science In My Backyard	2,500
Elite SDVOB Network	Economic Development and Employment Readiness Workshops for Veterans (District One)	2,500
	Conduct monthly meetings in partnership with the Veteran's Museum and local businesses.	
Employment & Community Options	Voices Through Technology	2,000
Environmental Health	SALTA Environmental Health Training Program	5,000

Coalition	SALTA Climate Resilience Training Program	
	Annual Awards Celebration	
	Energy and Lead Education	
Fern Street Community Arts, Inc.	Fern Street Circus 25th Anniversary Neighborhood Tour - District One	2,000
Firefighters Advisory Council to the Burn Institute	FIRE EXPO / Firefighter Demolition Derby 2015	2,000
Food & Beverage Association of San Diego County	Responsible Alcohol Beverage Server Training	2,000
Foundation for Animal Care and Education	Save a Life Program	1,000
Fourth District Seniors Resource Center	Senior Nutrition Program	2,500
	African Americans - A Celebration of Cultural Richness	
	Juneteenth Celebration	
	Older Americans Recognition Luncheon	
Girl Scouts San Diego-Imperial Council, Inc.	BE THERE! So She Can Be Here... Volunteer Recruitment Marketing Campaign	2,000
Girls Rising	Girls Rising Mentorship Program	2,000
Goodwill Industries of San Diego County	Commercial Video Highlighting Waste Diversion/Community Job Creation (District One)	2,000
Greater San Diego Chamber of Commerce	Strengthen Regional Business Competitiveness and Cross Border Trade	32,500
	Development of Research Reports Focusing on Regional Competitiveness	
High Tech High (Chula Vista)	3rd Annual Chula Vista Dia de Los Muertos	1,500
Hubbs-SeaWorld Research Institute	Community Outreach and Public Educational Awareness : Sharing the Benefits of Research	3,000
I Love A Clean San Diego County, Inc.	Coastal Cleanup Day 2015	20,000
	Creek to Bay Cleanup 2016	
	Zero Waste Program Development	
ICF Center for Cross Border Philanthropy DBA Olivewood Gardens & Learning Center	Day of Play	5,000
	Children's Education Program	

Imperial Beach Chamber of Commerce, Inc.	Operating Expenses	6,000
Jacobs & Cushman San Diego Food Bank	Blues Festival	2,500
Jacobs Center for Neighborhood Innovation	Cultural Celebrations and Performances	3,000
Junior Achievement of San Diego, Inc.	Volunteer Recognition Events	3,000
Just In Time For Foster Youth	Resource Website for Transitioning Foster Youth	5,000
Kiwanis Club of Bonita Foundation	Bonita's "Rootin' Tootin'" Chili Cook-Off	4,000
La Maestra Family Clinic	Promote Health and Wellness Activities in South County	3,000
Lambda Archives of San Diego	Oral/Recorded History Projects	2,000
Lamb's Players Theatre	Educational Outreach Programs for Elementary, Middle and High School Students in District One	8,000
	Air Conditioning System Upgrades	
League of Extraordinary Scientists & Engineers, The	Bringing San Diego Community Scientists into K-5th grade class rooms in District One	2,500
	If You Plant it, They Will Come (District One)	
	SD Kids Explored and Discovered (District One)	
Mainly Mozart, Inc.	Mainly Mozart Festival 2016: The Year of the Child	5,000
	Mainly Mozart Youth Orchestra and Programs for Children with Special Needs	
	Mozart & The Mind: Exploring the Music-Brain Effect - "Prodigy"	
	Chamber Music in Intimate Settings	
	Active Music-Making: Finding Genius in Unexpected Places	
MainStreet Coronado Ltd.	MotorCars on MainStreet Car Show	3,000
Mariachi Scholarship Foundation	Mariachi Conference at Southwestern College	2,000
Maritime Museum Association of San Diego	Creation of an Integrated Strategic Marketing, Public Relations and Educational Campaign	30,000
Martin Luther King, Jr. Community Choir San Diego	Support of Choir Concerts	2,000
Maritime Alliance	7th Annual BlueTech and Blue Economy Summit	18,000

Foundation, The	Maritime Education and Workforce Development Workshop	
MCRD Museum Historical Society	Digitization of MCRD Newspapers Chevron 1964-1980	2,000
Media Arts Center San Diego	Que Viva! Cine Latino - September Family Film Festival at the Otay Ranch Town Center	5,000
Metropolitan Area Advisory Committee	Mariachi Student Conference and Showcase	5,000
	Mariachi Festival and Competition	
Mexicayotl Indio Cultural Center	Weekly Aztec Dance and Music Community Workshops	2,500
	36th Annual Aztec Dance	
	Intertribal Cultural Exchange	
Mind Treasures	Neighborhood Financia Literacy	1,000
Museum of Contemporary Art San Diego	Education and Outreach Programs for Young Audiences in District One	2,000
Museum of Photographic Arts	SEPIA: Seniors Exploring Photography, Identity and Appreciation	2,000
National City Chamber of Commerce	Automobile Heritage Day Festival and Car Show	15,000
	National City Green Business Program	
	Career Pathways to Success Job Fair	
	Salute to Navy Luncheon	
New Americans Immigration Museum and Learning Center, Inc.	San Diego Diversity Portrait Project	5,000
	Executive Director salary	
	Education and Engagement	
	Website Development and Outreach	
	Dia de los Muertos Celebration	
New Children's Museum, The	Support for General Exhibition Development	2,000
NTC Foundation	Friday Night Liberty	5,000
	NTC History Project	
Ocean Foundation, The	Ocean Connectors Eco Tours	7,500
	Ocean Connectors Sea Turtle Discovery	
	Ocean Connectors California Whale Exploration	
	Ocean Connectors Bird and Wetland Habitat Study	
	Ocean Connectors Science Expeditions	
Old Globe Theatre	Globe or All - Professional Touring Shakespeare Productions in District One	2,500
	Education and Community Programs in District One	
OnStage Playhouse	Advertising and Promotion	6,000
	Chula Vista Dia de los Muertos Event	

	Charles K. Nichols Intern Program	
Otay Mesa Chamber of Commerce	MEXPORT Trade Show	15,000
Outdoor Outreach	Monarch School Summer Program	7,500
	San Pasqual Academy Outdoor Education Program	
	Military Youth Initiative	
	Youth Outdoors! Explore San Diego County Parks in District One	
Outside the Lens	Outside the Lens Youth Council	1,500
	Outside the Lens First Friday Gallery Nights	
Pacific Arts Movement	16th Annual San Diego Asian Film Festival	6,250
Pagasa-Tumainisha-Esperanza-Hope, Inc.	Multi-Cultural Diversity Fair	4,000
	Symposiums and Town Forums	
	Community Youth Program	
	Community Senior Outreach Program	
Parade Band Foundation, Inc.	Chula Vista Bayfront Parade Band Review & Festival	8,000
Partnerships With Industry	Supported Employment Program	2,000
PASACAT, Inc.	Philippine Dance and Music Classes	4,500
	18th Annual Parol Festival	
	28th Annual Jr. PASACAT Concert	
Point Loma Association	Refurbishing of irrigation and plantings at West Point Loma Blvd. and Nimitz	2,000
	Trimming and Disposing of a Huge Washingtonia Robust Palm	
Point Loma Nazarene University	Fall Festival	4,000
Point Loma Rotary Endowment Fund, Inc.	Ride the Point	1,250
Point Loma Summer Concerts	Point Loma Summer Concerts	5,000
Prime Motivation	2nd Annual Island Vibe Music Festival	2,000
	4th Annual Inspire our Youth Showcase	
Project Athena Foundation	Harbor to Harbor Trek	2,000
Putnam Foundation, The	Core Cultural and Arts Education Programs	2,000
Resource Conservation District (RCD) of Greater San Diego County	Year of Soils Celebration and Workshops	5,000
	Staff salary	
	Staff travel	

Samahan Filipino American Performing Arts & Education Center, Inc.	Classes and Workshops on Filipino Folk Dances and Music in District One	3,000
San Diego Alpha Foundation	18th Annual San Diego Sheila R. Hardin Multi-Cultural Festival	3,000
San Diego Archaeological Center	Provide K-12 Programs in District One	2,000
San Diego Automotive Museum	Exhibitions	2,000
	Marketing and Outreach	
	Car Parts Symphony	
San Diego Ballet	South Bay Arts Partnership	3,000
San Diego Bowl Game Association	Holiday Bown and Poinsettia Bowl	10,000
San Diego Chinese Historical Society & Museum	Publish Museum Newsletter	1,000
	Enhance Webpages and social network sites	1,500
San Diego Civic Youth Ballet	Fairy Tales in the Park	2,000
	Development Coordinator	
	Outreach Coordinator	
	Marketing Materials and Public Relations	
	Marketing and Public Relations Coordinator	
San Diego Coastkeeper	Beach Safety and Beautification Campaign	6,000
San Diego Convention & Tourist Bureau	International Market Development	45,000
San Diego County Bicycle Coalition	National Bicycle Tourism Conference	3,000
	Bike Life Magazine	3,000
San Diego County Commission on the Status of Women	Conference on the Status of Women in San Diego	2,000
	Local, Regional and National Conferences	
	Commission Strategic Planning Meeting and Special Events	
San Diego Dance Theater	Library Dances in Chula Vista	3,000
San Diego Diplomacy Council	Salary support	2,000
San Diego Foundation	Complete and Publish "Smarty Pants"	3,000
San Diego Grantmakers	Operations	1,000
San Diego Guild of Puppetry, Inc.	Giant Puppet Parade Programming	1,000
San Diego Hall of Champions, Inc.	Expand and Enhance the Hall of Champions' Awards and Recognition Initiatives	2,500
	San Diego Padres Reviving Baseball in Inner Cities	

	San Diego Sockers MCRD Junior Sockers Program	
	Hall of Champions Promotion	
	Equipment	
San Diego Historical Society	The Lore Behind the Roar! 100 Years of the San Diego Zoo	6,000
San Diego Junior Theatre	Ticket Subsidy Program for schools, service centers and seniors in District One	2,500
San Diego Mana	Mana de San Diego Health Fair	2,000
San Diego Master Chorale	Concert Tour in District One	2,000
	Emerging Artists Program	
	Elementary School Music Education Programs in District One	
San Diego Model Railroad Museum, Inc.	Discovery Depot Renovation	2,000
	3D Printing Workshop	
San Diego Museum Council, Inc.	Museum Month	2,500
	Kids Free in October	
	Museum Mash	
	Friday Night Liberty Open House	
San Diego Museum of Art	Exhibitions	2,000
	Education and Community Engagement Programs in District One	
San Diego Museum of Man	Marketing Materials for exhibits, events, membership and public programs.	2,000
San Diego Music Foundation	Guitars in the Community Programs in District One	2,500
San Diego Opera Association	Education and Outreach Programs Through OPERA OFFSTAGE in District One	2,500
San Diego Performing Arts League	ArtsTix Ticket and Information Services	5,000
San Diego Regional Economic Development Corporation	Operation San Diego	17,500
	Global San Diego	
San Diego Repertory Theatre, Inc.	Project Discovery	1,000
	Surround Events	
	Production Artisan Apprentices	
San Diego Roots Sustainable Food Project	Nature Tours	2,500
	Coordinated Events with Neighboring Tijuana River Valley Organizations and Businesses	2,000
	Technological Upgrades	500
San Diego Second Chance	Job Readiness Training	3,000

Program	Youth Program	
San Diego Shakespeare Society	Public Programs in District One	1,000
San Diego Sportfishing Council	Day at the Docks	5,000
	Kids Fishing Program and Free Fishing Tournament	
	Advertising and Public Relations Campaign	
San Diego Symphony Orchestra Association	Orchestra Performances at the Jacobs Music Center and the Summer Pops Site	5,000
San Diego Young Artists Music Academy	Peace in the Streets	2,000
San Diego Youth Symphony and Conservatory	Concert Hall Rental	4,000
	Marketing	
	Concert Book Printing	
	Music Purchase/Rental	
	Truck Rental and Equipment	
San Ysidro Education Vanguard Foundation	San Ysidro Youth Robotics	3,000
Shaback Inc.	Annual Christmas Extravaganza	2,500
	Project Feed	
Shelter Care Providers of San Diego, Inc.	Rapid Rehousing Development Program	2,000
Sherman Heights Community Center	21st Annual Sherman Heights Dia de los Muertos Celebration	7,500
	19th Annual Sherman Heights Music Festival	
	Jovenes! Camps	
	Sherman Heights Youth Leadership Council	
Solana Center for Environmental Innovation	Create a Retail Rainwater Rebate Program	1,000
	Design Decentralized Community-Scale Composting Approach	1,000
So Say We All	The Homecoming - Veterans Writing Group and KPBS Radio Series	1,000
South Bay Alliance Association Inc.	South Bay Pride Art and Music Festival	2,000
South County Economic Development Council	Economic Development in South County	40,000
Starlings Volleyball Clubs, USA	Starlings National Championship	1,500

Sun and Sea Festival	Imperial Beach Sun and Sea Festival	12,000
Surfrider Foundation	Beach Cleanup Program	3,500
Sustainable Surplus Exchange, Inc.	ENGAGE! San Diego	2,000
	Bring Your Own Box - BYOB	
Teatro Mascara Magica	La Pastorela	3,000
Third Avenue Village Association	District Marketing Campaign Series	6,500
Travelers Aid Society of San Diego, Inc.	Tourism Enhancement	5,000
Twin Hills Little League	Opening and Closing Ceremony	2,000
	Registration Subsidy Program	
	Little League Charter and District Fees	
	Volunteer Appreciation Event	
Urban Corps of San Diego County	Youth Transportation Passes	4,000
	Community Service Event Support	
U.S.-Mexico Border Philanthropy Partnership	Smart Border Coalition	15,000
	US-Mexico Border Philanthropy - San Diego Family Asset Building Coalition	
Veterans Memorial Center, Inc.	Technology Upgrade and Outreach Project	2,000
	Publicity and Tourism Outreach	
	Archival Conservation and Preservation Program	
Villa Musica	Music Instruction/Public Programs in District One	2,000
	Community Based Music Education Programs and Performances in District One	
Voices for Children, Inc.	Voices for Children Informational Video	7,500
	Public Service Announcements for Radio and TV	
	Printing of Promotional Brochures	
WalkSanDiego	Exploring San Diego's Nightlife: It's All About the Bus	4,000
	Transit Video Production	
	Community Engagement: Transit for Fun	
Westwind Brass Inc.	Public Concert and Educational Outreach Programs in District One	2,000
WILDCOAST	12th Annual WILDCOAST Dempsey Holder Ocean Festival	8,500
Write Out Loud	StoryBox Theatre	1,000
	Stories for Seniors	
	TwainFest	
	Read Imagine Create	

	Story Concerts	
Young Audiences of San Diego	Arts for All National Students (National School District)	4,500
Zeta Sigma Lambda Foundation, Inc.	Annual Martin Luther King Jr. Parade	3,000

Total CE Allocations

\$834,056.22

Respectfully submitted,



GREG COX

Supervisor, First District



DIANNE JACOB

SUPERVISOR, SECOND DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO

2015 JUN 09 PM 3:55

CLERK OF THE BOARD
OF SUPERVISORS

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Jamul
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Serving the Indian reservations of:

*Barona
Campo
Cosmit
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Inaja
Jamul
La Posta
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Mesa Grande
Santa Ysabel
Sycuan
Viejas*

DATE: June 9, 2015
TO: DAVID HALL, Clerk of the Board of Supervisors
SUBJECT: COMMUNITY ENHANCEMENT ALLOCATIONS

SUMMARY: The following is submitted as the Second District allocations for Community Enhancement Funds:

Organization Name	Purpose	Allocation
Alpine Chamber of Commerce	Economic improvement - Support the commercial, industrial, civic and general interest and prosperity of the communities of Alpine and Mountain Empire by providing a variety of programs and resources.	55,000
Alpine Community Center, Inc.	Park improvements - One sea saw and a large shade tarp with a frame post will be moved from an isolated area to the open park area near the new County library. Security - A combination of 6 foot and 4 foot chain link fence installed around the children's play area.	11,500
Alpine Historical and Conservation Society (Alpine Historical Society)	Maintenance - Removal of a eucalyptus tree, repair of a damaged porch structure, shingles and wood fascia boards, and replacement of the Beaty House roof with Class A resistive roof materials to protect valuable archives and artifacts.	12,000
Alpine Library Friends Association	Facility improvements - Installation of 5 large medallions on the east wall of the proposed new library, illustrating natural elements of flora and fauna representative of the Alpine area. The medallions will enhance the library and the shared plaza with the Wall of Honor.	20,000

Alpine Womans Club	Maintenance - Repair of the Alpine Town Hall parking lot and driveway.	16,500
CHIRP for Garden Wildlife, Inc. (CHIRP)	Event - Free ecotourism event featuring a tour of home gardens with an emphasis on water-wise bird and butterfly friendly plants; features include a release of live Monarch butterflies, birds-of-prey exhibit, vendors, live music, educational fun on the Monarch butterfly.	9,000
College Area Economic Development Corporation (College Area Business District)	Event - The BOO! Parade is San Diego's only Halloween Parade featuring over 70 parade entries of live music, professional and community built floats, vintage cars, ghouls and goblins all from Regional San Diego. This family event attracts over 12,000 visitors to the College Area Business District for Halloween. Marketing - Create an online and printed brochure to share with real estate brokers, business owners and developers to entice investment in the College Area, to include neighborhood and university demographics, current retail market profile and business incentives.	12,662
East County Economic Development Council	Economic improvement - Promotion of economic development, stimulation of investment in East County and partnership with businesses and organizations throughout San Diego County.	40,000
El Cajon Valley Mother Goose Parade Association (Mother Goose Parade Association)	Operational budget - Deposits and fees for professional floats to enhance the parade for television, internet and spectator enjoyment, highlighting San Diego County.	5,000
Friends of the Water Conservation Garden (The Water Conservation Garden)	Marketing - To promote the Butterfly Pavilion exhibit and Annual Butterfly Festival, featuring native California butterflies and plants as a tourist attraction and promoting water-saving landscapes that attract butterflies.	13,000
Heartland Coalition	Operational budget - Recording and sound editing of "Destination East County" for radio show. Travel to and from the studio and coverage of events and attractions in East County.	3,038

Heritage of the Americas Museum, Inc.	Marketing - Promotion of area-wide attention to the Heritage of the Americas Museum to increase the number of visitors.	15,000
Historic Highway 80 Corporation	Marketing - Implement an integrated marketing campaign to promote the San Diego East County Historic Highway 80 to increase visits to businesses along the route in the rural East County communities.	8,000
Jacumba-Boulevard Revitalization Alliance [Revitalization Alliance 501(c)(3) arm of Boulevard-Jacumba Revitalization Committee]	Improvements - Permanent signs with the new federally recognized name of “Jacumba Hot Springs” and the tagline 'scenic business loop' on the east and west bound lanes of Interstate 8. The signs will encourage tourists to detour to Old Hwy 80 to visit. Solar lights and motion detectors will be installed in both parks and on some public art. Fast growing and flowering desert willow trees that are drought resistant will provide much needed shade for tourists and residents, with each tree having its own watering and pest repellent system. Transport free cement picnic tables with built in benches to the local park. Apply UV coatings or install panels on tourist signs near the lake to protect graphics from sun fading and prevent graffiti.	20,280
Julian 4th of July Parade, Inc. (Julian 4th of July Parade)	Event - Funding for the Small Town Independence Day Parade to increase the number of spectators, encourage participation of local, state and federal representatives, fund fuel costs, increase participation by high profile entrants and provide a comfortable and entertaining environment.	6,000
Julian Arts Guild	Marketing - Advertisement of shows and open studio tours through newspapers, brochures, fliers and a website. Art Workshops and Demonstrations – Host workshops for Julian and local artist demonstrations at monthly meetings and two musical performances for the community with local and visiting musicians.	4,000

Julian Chamber of Commerce	Marketing, promoting tourism and operational budget - Operational expenses including staff salaries for full time visitor center/office, marketing, website maintenance and hosting. Educational Outreach - Encourage visitors to learn about Julian's history and get involved in the historic community, including the Julian Doves & Desperados free reenactment shows every Sunday and the History Hunt, a self-guided scavenger hunt with a monthly winner. Facility Improvements - Public restroom supplies, maintenance and cleaning personnel with portable toilet rental.	95,000
Julian Historical Society (JHS)	Preservation - Continuation of restoration and preservation activities associated with Julian history to include archive collection and preservation. Facility Improvements - Washington Mine and Julian Jail stabilization, JHS Headquarters/Archive building interior maintenance, security system enhancement, environmental heating and air conditioning installation, special program speaker fees and the development of a Memorial Patio Garden with engraved bricks. The construction completion of a Historic Vehicle Maintenance and Tool Display Area in the rear of the Transportation Museum. Technology - Expanding a web site and intern development program to extend Museum and Archive operational hours.	15,000
Julian Merchants Association (JMA)	Events - Sponsorship of Taste of Julian, Gold Rush Days, Apple Days and Country Christmas to increase visitors to the area; community decorations and installation for Country Christmas and Tree Lighting production; event storage and web sites; and sponsorships with other local organizations.	18,000

Julian Pioneer Museum	Technology - Purchase of a new computer for a public research station and museum archival software to construct new displays. Operational Budget - Catalog, preserve and archive James O. Bailey family collection of approximately 1,700 photographs of Julian and the surrounding area and create a DVD to promote Julian history.	10,000
Lakeside Chamber of Commerce	Economic improvement - Funding for Chamber overhead to provide support for the betterment of the community and business owners and serve as a liaison between the County and Lakeside.	55,000
Lakeside Historical Society (Lakeside History Center)	Facilities improvements - Americans with Disabilities Act (ADA) access improvement of one bathroom, which will be enlarged and remodeled to ADA standards.	10,000
Lemon Grove Historical Society, Inc. (The Parsonage Museum and the H. Lee House Cultural Center)	Lecture series - This free, annual series of 10 lectures and performances in the H. Lee House and adjacent venues brings diverse historical, cultural and scientific experts, history-related performers and local oral history interviews that further lifelong learning for audiences from throughout San Diego County. Funding supports videotaping of each event, DVDs, and DVDs of each event are stored for scholarly reference in the archives.	2,000
Maine Avenue Revitalization Association	Maintenance - Historic building facades and painting of early Lakeside murals on a building in Lakeside's historic business district.	7,000
Mission Trails Regional Park Foundation	Marketing - Promotion of Mission Trails Regional Park.	2,500
Motor Transport Museum	Facilities improvements - Installation of Green Energy Electric System 30 rooftop electric panels at the main facility (31949 CA-94 Campo, CA 91906).	26,600

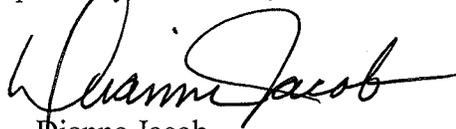
<p>Mountain Empire Historical Society (Gaskill Brothers' Stone Store Museum)</p>	<p>Operational Budget - Consultant time and material to sort, catalog and document archival items, lease fee for the Stone Store Museum, and acquire items for the collections. Technology - Purchase hardware, software and training for the archives and continue support of Past Perfect Historical Database. Field trips to produce articles for the Heritage Newsletter, interview older citizens to document oral history, research and document the genealogy and history of several pioneer families and continue the software license. Facility improvements - Expand the display of Museum artifacts, display cases, equipment, photo arrangements and enclosures, create and install labels/descriptions on the display items and secure new replicas of "old-time-for-sale" items for the cave, and install about 10 outdoor signs with historical information. Outreach - Newsletter distribution and creation of more historical information handouts that are provided free to the public. Publishing and display of the genealogy charts for several pioneer families from the Mountain Empire area. Memberships - To continue with various tourism/historical organizations, continue the support and updates to the website.</p>	<p>11,000</p>
<p>Olaf Wieghorst Museum Foundation (Wieghorst Museum)</p>	<p>Scholarships - Scholarships to high school art students for a two-day, hands-on workshop with a noted, successful artist, conducted at the Museum over two days. Facilities improvements – Change the color palette of exhibit walls and ceilings in gallery spaces; build wood interlocking free standing panes for displays, build free standing movable wood panes to add 400 linear feet of display space to two galleries.</p>	<p>15,600</p>

Pacific Southwest Railway Museum Association (La Mesa Depot Museum; Campo Railroad Museum; San Diego Railroad Museum)	Facility improvements - Finish the concrete flooring in the display building and continue the concrete pour in the ship building.	40,000
Poway Center for the Performing Arts Foundation (POW! Foundation)	Operational budget - Funding for a performing arts program serving 3,000 students in grades K-12 in the Poway Unified School District, including introduction to instruments, a free week-long theater camp and Master Classes with professional performers.	7,500
Poway Historical and Memorial Society	Facilities improvements - Creation of interactive devices for several museum exhibits. Technology - Purchase of three iPads for high school key club. Operational budget - Graduate student intern position to manage collections with museum software. Software - "Microsoft Office Business and Home" for two computers.	4,300
Poway Performing Arts Company (PowPAC)	Marketing - Display in local newspaper and/or ZCode Magazine to inform the public about live performances at PowPAC.	2,100
Poway Valley Therapeutic Riding Center (PoVa)	Operational budget - PoVa's goal is to change lives through a therapeutic riding program by improving each rider's physical capabilities, increasing core strength and balance, improving cognitive functioning, learning new skills, enhancing communication abilities and helping with emotional regulation and behavior modification. In 2015, PoVa is projecting to teach 2,500 private riding lessons and offer each lesson at a heavily subsidized rate.	5,000

<p>Ramona Chamber of Commerce</p>	<p>Events - Annual Community Awards Gala, Open Artists Studio Tour, 45th Annual Ramona Country Fair, Merchants Safe Trick or Treat, Oktoberfeast, Ramona Annual Holiday Tree Lighting, Music on Main, and other events to enhance quality of life and promote civic engagement while promoting Ramona as a destination for tourists. Operational budget - Develop and distribute materials, maps and guides to promote activities such as hiking, horseback riding, hawk watch, museum, performing arts, camel dairy, art galleries, concerts and festivals, riding trails, scenic showcases, golf and antique shows while serving as a tourism information center.</p>	<p>60,000</p>
<p>Ramona HEART Mural Project Corporation</p>	<p>Murals - A mural on the east wall of the historic establishment at 716 Main Street, will be a reproduction of an historic photograph taken of July 4, 1914 and the horse race down Main Street Ramona; a mural on the west wall of Ramona Performance Auto at 1936 Main Street, depicting the San Diego Raceway (1963-1967), a 1/4 mile drag strip once located by the Ramona Airport; and a third mural on the west wall at 1905 Main Street. Funds will support artist fees, materials, installation and plaques.</p>	<p>37,920</p>
<p>Ramona Pioneer Historical Society</p>	<p>Operational budget and facility improvements - Funding will be used to cover expenses of the Guy B. Woodward museum, including repair and upkeep of grounds and facilities, insurance, office equipment and supplies, postage, taxes, advertising and a salaried Operations Director position.</p>	<p>17,000</p>
<p>San Diego East County Chamber of Commerce</p>	<p>Marketing - Promotion of East County horse ranches, including a series of discussions with commercial horse operations in the region to understand how to better support and promote operations.</p>	<p>5,000</p>
<p>San Diego East Visitors Bureau</p>	<p>Operational budget - Funding to cover support staff costs for the Welcome Center located in Alpine, CA.</p>	<p>65,000</p>

Santee Historical Society	Maintenance - Replace gutters and maintain drought tolerant plants.	5,000
Spring Valley Chamber of Commerce	Economic improvement - Support the Chamber in its efforts to increase economic development and to attract and retain businesses in the Spring Valley area.	55,000
Spring Valley Historical Society (Bancroft Ranch House Museum)	Operational budget - Funds for insurance and utilities are needed annually to operate, maintain, preserve and improve this state and national historic landmark in the East County community that is run as a free museum and main tourist attraction in the area. Maintenance - Removal of at least one damaged pepper tree that presents a safety hazard along with trimming of several palm trees before they become dangerous to visitors. Security - Install exterior security lighting to make evening access to the meeting hall safer for visitors and members. Facilities improvements - Replace display cases with modern cases with greater display capacity and easier front access to enhance displays for visitors.	9,500
St. Madeleine Sophie's Training Center	Operational budget - Now in the 17 th year, Sophie's Organic Garden is a certified organic garden that provides training for approximately 200 developmentally disabled individuals on a Monday through Friday, year-round basis. The garden and greenhouse are open to tours from the general public on Monday through Saturday.	1,000
Total CE Allocation		\$833,000

Respectfully Submitted,



Dianne Jacob
Supervisor, Second District



DAVE ROBERTS

SUPERVISOR, THIRD DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO

2015 JUN 09 PM 3:27

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Rancho
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Sabre Springs
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Torrey Hills
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Date: June 9, 2015
From: Dave Roberts
To: David Hall, Clerk of the Board of Supervisors
Re: FY 2015-2016 Community Enhancement Program Allocations

Increase the Fiscal Year 2015-16 Community Enhancement Program (CE) budget by \$16,606 based on fund balance resulting from the return of previously awarded CE grant funds and from the cancellation of previous year's CE grant awards.

The following is submitted as my recommended Third District allocations for the 2015-16 Community Enhancement Program:

Sincerely,

DAVE ROBERTS
Supervisor, Third District
San Diego County Board of Supervisors

Organization Name	Purpose	Allocation
Aguinaldo Foundation	<p>Our youth shows their understanding of our culture by sharing their talents, cultural presentation and excellence in their school academics. We give them awards for all these good works, too. Our adult awardees help them with cash awards too. It will be at The Westin, 400 Broadway, SD CA.</p> <p>This activity and activity one will increase tourism because we'll be bringing outstanding individuals who are successful in their careers and businesses, from Los Angeles, Orange County, San Francisco Bay Area and Las Vegas. They will be presented with Aguinaldo Leadership Awards. Location: 400 Broadway, SD.</p>	\$3,500
American Lung Association in California	<p>Climb is one of the American Lung Association's special events in which participants have the opportunity to climb San Diego's tallest building. We need support for the 3 most important and attractive aspects to this event: (a) souvenir t-shirts, (b) identification bibs with timing chips and (c) award medals.</p>	\$1,000
Art of Elan	<p>Popular North County concert series at the Lux Art Institute, designed to coincide with the artist-in-residency program, combining visual art and music in a fresh way that allows audiences to learn more about the creative process from both visual artists' and performing musicians' perspectives. (\$2,500) D3 will only fund this activity</p>	\$2,500
ArtHatch	<p>We are requesting funding of \$1,800 to provide live entertainment for our free monthly opening receptions for one year (12 openings per year). The live entertainment ranges from musical acts to dance which provides an added level of audience enjoyment for our art exhibitions.</p> <p>We are requesting funding of \$1,152 to print promotional cards for our free monthly opening receptions for one year (\$96 per opening x 12 openings per year). Designed by our staff, our promotional cards are a critical part of raising awareness for our opening receptions throughout San Diego County and beyond.</p>	\$2,800
Asian Business Association, San Diego	<p>ABA's Annual Gala is the intersection of business and culture- and where business get done between members, and between members and sponsor organizations. During the event, individuals are recognized for their generous contributions to the fabric of San Diego. Funds will be used for venue rental.</p>	\$3,000

	<p>One of ABA's signature networking opportunities, this event blends the rich Asian heritage of San Diego with a casual atmosphere in which to engage in meaningful business conversations and relationships. Funds will be used for venue and AV rental.</p> <p>Though the website was updated in February of 2015, there are some features we could not include in the site due to budget constraints. These funds would allow ABA to continue to enhance the features of the site, to make it easier for companies to find suppliers, and for suppliers to be notified of opportunities.</p> <p>ABA office expenses including copier services, postage and the purchase of general office supplies.</p>	
Balboa Park Conservancy (House of Hospitality Assoc)	Balboa Park December Nights will be held on December 4 and 5, 2015 in Balboa Park. More than 300,000 expected attendees will see 150+ performances, sample international fare, visit more than 50 art vendors and get in the spirit of the holidays, and experience dancing, music and ethnic traditions.	\$1,000
Balboa Park Cultural Partnership	The Community Access Passes program was designed to distribute Balboa Park Explorer Passes to economically disadvantaged families in throughout San Diego County. These passes allow visitors to enjoy unlimited access to all 17 museums in the Park, without admission costs. (\$25,000)	\$2,500
Batiquitos Lagoon Foundation	Provide a dedicated children's area for the Nature Center for educational purposes including, but not limited to, chairs, tables, bookshelves, magnifiers, microscopes, educational aides and materials.	\$2,000
Batiquitos Lagoon Foundation	Provide tri-fold environmental and informational trail brochures to all visitors that identifies key facts and the history of Batiquitos Lagoon. These brochures educate and motivate environmental stewardship of the ecological reserve.	
Batiquitos Lagoon Foundation	Funds will be used to transport school children from lower socio-economic areas for educational walks and presentations at the lagoon. Many of these children are unable to participate due to lack of funding for transportation.	

BILY San Diego	<p>Expansion beyond our Encinitas weekly meeting will require the 10-12 hour per week administrative position to be moved to at least 3/4 time. This position must be funded to maintain and expand our top quality program throughout the county and we would like to open new venues in districts 4 and 5.</p> <p>Web-based marketing, printed brochures and flyers, and other promotional materials are essential in raising awareness of the BILY program. Monies for this activity would be spent on web marketing and the design and print of materials used to target parents in need of support throughout SD county.</p> <p>Annual Director and Officer insurance (\$759), annual general liability insurance (\$500), and ongoing volunteer background checks (\$10-20 each), are all required to run and operate BILY San Diego. Funds for this activity would be used to pay for operational costs as specified above.</p> <p>We would like to create a second venue for weekly BILY meetings in district 4 and a third venue in district 5. Increased liability, administration, and training costs for a new venue and volunteer team.</p> <p>We would like to produce a new BILY Program Book that can be distributed county-wide. We would also like to produce and create a video that can be used to train incoming volunteers county-wide. (\$3,000)</p>	\$1,500
Bravo San Diego Awards, Inc.	The monies will be used to fund the Bravo San Diego Awards "Celebrating Excellence in Presentations." At this event we will honor the best of the best in theatre and performing arts throughout San Diego County.	\$15,000
Break the Silence Against Domestic Violence	The Take Action Conference will provide pertinent information & resources to those who may not be fully informed about healthy personal strategies & public safety.	\$2,000
California Ballet Association, Inc.	Assemblies and outreach performances are provided to schools and community organizations year round. Such programs demonstrate how stories may be communicated through movement and music, while providing valuable exposure to the art of dance. Partner schools receive 1 on 1 mentoring and master classes	\$2,000
California Center for the Arts, Escondido Foundation	Funding supports the Center's efforts to present local, regional, and national artists. Following on last year's success the Center will present at least 30 performances in 2015-16. These performances not only attract tourists but also enhance enjoyment and awareness of the arts for families in the County	\$30,000

	<p>With County support, we will mount 4 exhibitions during the 2015-16 Season, including the 3rd annual Art Illustrated exhibition, a spirited Dia de los Muertos exhibition in partnership with Cal State University San Marcos. These exhibitions and others generate tourist travel to the North County region</p> <p>County funds support the nearly 20 free community events the Center presents each year. These programs attract thousands of people from diverse ethnic, social and economic segments for holidays, monthly performances and outdoor concerts. These events generate substantial customers for local businesses</p>	
California State Games	<p>California State Games is a statewide amateur sports festival modeled in the Olympic tradition, complete with Opening Ceremonies, Lighting of the Torch, and medal presentations. The 2015 Games consists of competition in 25 sports with an estimated 9,000 athletes.</p> <p>California Winter Games consists of three sports with Figure Skating and Ice Hockey taking place in San Diego County. The 2 sports host over 1,600 athletes. The Winter Games is different from summer, in that athletes can come from outside of California and we attract many from various states.</p>	\$1,500
California Surf Museum Encinitas	<p>Exhibits for FY 2015-16 will include surfboards, photographs, clothing, media, ephemera, and related events. Expenses include exhibit design, printing and production, supplies, structural fabrication, assembly, collectibles for display, video displays, research salaries, marketing and promotion, website, fees.</p>	\$1,500
Camarada, Inc.	<p>Barrio Logan: Camarada's MIXX Series showcases a fresh blend of local artistry with music, performance, art and food. Presented in Barrio Logan at Bread & Salt this series combines the music of Camarada and the art of Bread & Salt with a Waters Fine Catering Pop Up Dinner. Three concerts per season. (\$3,000)</p> <p>Barrio Logan: Celebrating amidst the holidays, this ornate program weaves together a dynamic selection of suites from the Baroque period, contemporary art and local speakers highlighting the genius of these artists in the urban atmosphere of Bread & Salt; an experimental center for the arts. One concert.</p>	\$1,500

	<p>Balboa Park: Mingle at the Mingei champions stellar chamber music in the colorful setting of Mingei International Museum located in the heart of Balboa Park. Evenings begin at 6:00 pm featuring a 90 minute carefully crafted program in collaboration with the staff at Mingei. Three concerts per season.</p> <p>Balboa Park: Meet a Musician performances introduce children to many instruments and composers: classical, jazz, and folk. These performances give children the opportunity to see and hear musicians up close and personal and are offered during Mingei Family Sundays on the third Sunday of each month.</p>	
Cardiff Chamber of Commerce	<p>The Cardiff Dog Days of Summer has over 200 pet-related booths, a rescue area that promotes pet adoption, an agility course, a dog contest and more! This event drew over 10,000 people in 2014 and helps to promote Cardiff-by-the-Sea. Funding will be used for rentals, sanitation, marketing, security, and staging.</p> <p>This two-day event located on the beach at Cardiff Reef is back! The weekend will consist of a surf contest for kids and a Biz Surf-off for local businesses. In conjunction with the contest, there will be an environmentally focused beach fair. Funding will be used for marketing, staging, rentals and security.</p> <p>Cardiff 101 Main Street maintains this linear all-organic park that runs along San Elijo Ave (Cardiff's core commercial district). It is truly a community gem that is enjoyed by both visitors and residents. Funding will be used for maintenance and park repairs.</p>	\$13,000
Center for Community Solutions	As an expert in relationship violence prevention and services for victims of relationship and sexual violence in San Diego County, CCS improves the quality of life for residents and visitors through numerous educational public awareness and outreach events throughout the year.	\$5,000
Charitable Adult Rides & Services, Inc.	On the Go: Transportation Options for Older Adults enriches the lives of older San Diegans, by providing access to medical, social, entertainment, shopping, and cultural venues, thus contributing to the San Diego economy. On the Go helps older adults age with dignity and live independently in their own homes.	\$2,000

City Ballet, Inc	A 3-week summer ballet workshop advertised nationally attracting intermediate to advanced dancers locally and nationally to study with world renown ballet artists Paloma Herrera and Maria Kowroski, culminating in a free public performance at Spreckels Theatre for over 1,000 residents and visitors.	\$2,000
Cleantech San Diego Association	Smart Cities San Diego leverages its strengths and resources as a partnership to develop and implement initiatives that will empower consumers, improve environmental quality, drive economic growth, and reduce the San Diego region's reliance on oil.	\$2,500
Climate Action Campaign	Climate Action Campaign is giving community presentations across San Diego County to educate citizens about the impacts of climate change and promote effective climate action plans.	\$2,000
Community Resource Center	Develop & implement intense workforce training program modules that will provide unemployed participants with professional skills, behavior assessments, financial & time management skills, inter-personal communication and conflict resolution skills to be equipped to enter (or re-enter) the workforce.	\$7,500
CONNECT Foundation	Springboard is a free program open to technology and life sciences innovation companies. Companies accepted into the program meet with a group of industry experts for up to several months who provide recommendations on financial, marketing, legal and commercialization issues to prove the business model.	\$4,000
Cygnets Theatre Company	As part of its initiative to increase awareness among County residents as well as attract tourists, Cygnets will increase social media presence, television and print ads and participation in community events. Funds will contribute to the purchase of advertising and collateral printing.	\$2,500
Del Mar Community Connections NEW	The annual fundraising event that takes place at a local venue will include, dinner, beverages, entertainment, an auctioneer, and a special reception for honorary donors. Additional costs will include postage, letters, invitations, decorations, equipment rental, and staff compensation.	\$13,000
Del Mar Foundation	For 32 years the Summer Twilight Concerts have been a great Del Mar tradition, providing an opportunity for both local families and summer visitors to socialize, picnic, and enjoy music together as the sun sets over the Pacific. Five free concerts are scheduled June through September with 17,500 people expected.	\$15,000

<p>Del Mar Village Association</p>	<p>Cultural art and food event showcasing local businesses to San Diego County residents and Visitors. Funds will be used to help with the following costs: road closure, public facilities, supplies, equipment, permits, entertainment, marketing outreach, art stroll coordination.</p> <p>Restaurant, winery, and brewery tastings and silent auction showcasing the downtown Del Mar business community to San Diego County and visitor attendees. Funds will be used to help with the following costs: supplies, equipment, permits, entertainment, and marketing.</p> <p>Holiday celebration to stimulate shopping and dining during the Holiday season in Del Mar. Funds will be used to help with the following costs: road closure, public facilities, supplies, equipment, permits, entertainment, activities, and marketing. (\$1,500)</p> <p>A variety of pop-up cultural arts to provide performing arts and activity in downtown Del Mar during the shoulder seasons (September/October 2015 and April/May 2016). Funds will be used to help with the following costs: venue, supplies, equipment, entertainment, permits and marketing.</p>	<p>\$15,000</p>
<p>Diversionsary Theatre Productions, Inc.</p>	<p>Diversionsary is launching a rebranding and marketing campaign around our 30th Anniversary next season. This initiative will engage a marketing consultant, graphic designer, and expand our advertising and marketing efforts within the wider San Diego area around this landmark event. (\$10,000) D3 funding for activity 1 & 4 only.</p> <p>Diversionsary will produce the World Premiere of THE BOY WHO DANCED ON AIR, a provocative new musical that takes place in modern day Afghanistan and reveals "Bacha Bazi," the tradition where wealthy men purchase boys from poor families, train them as dancers, and parade them at parties as their property.</p> <p>Diversionsary is expanding the number of professional AEA contracts we offer local actors, elevating the artistic quality of the work we produce, and attracting and retaining a wider audience base from the greater San Diego area, as well as tourists who visit San Diego.</p> <p>Diversionsary Theatre works with local public Middle and High Schools through offering student matinee performances for each Mainstage production. A Diversionsary Teaching Artist conducts pre and post show classroom workshops to help students contextualize the performance they attend and tie it back to their lives.</p>	<p>\$6,000</p>

	<p>Diversionsary provides approximately 200 complimentary tickets per show to the clients and volunteers of non-profit organizations, allowing access to high-quality LGBT theatre to those suffering from HIV/AIDS, cancer, or are in recovery for drug or alcohol abuse.</p>	
<p>Downtown Business Association of Escondido</p>	<p>Create a more pleasing and environmentally sound design while landscaping the medians for four blocks of Grand Avenue. Plant drought tolerant plants, upgrade irrigation system/ install water saving drip system, install low voltage up-lighting.</p> <p>Develop a private and public partnership to improve the shopping and community experience by making parking more convenient. Increase the number of parking spots with a diagonal parking design. Change the bus routes from Grand Avenue to reduce large vehicle traffic and increase safety.</p> <p>Develop and maintain on-line presence, social networking, co-op advertising to support local merchants and raise awareness of the historic Grand Avenue shopping and dining experience.</p>	<p>\$7,000</p>
<p>Downtown Encinitas Mainstreet Association</p>	<p>To transform the alleyways in Downtown Encinitas into a safe, clean and desirable place for residents and visitor through beautification.</p>	<p>\$10,000</p>
<p>Elder Law & Advocacy</p>	<p>Senior Shield is designed to provide education and legal assistance to seniors to 1) protect them from abuse by family, caregivers, strangers, and 2) help them avoid falling victim to Medicare fraud, which can lead to denial of future claims critical to their health and well-being.</p> <p>Senior Legal Services provides legal counseling and advice, legal document review and preparation, negotiation and arbitration, small claims assistance, and education and outreach.</p> <p>Nursing Homes Rights Enforcement Project advocates for and assists patients in skilled nursing facilities that provide intermediate-and long-term care to low-income elderly, literally saving lives.</p>	<p>\$2,000</p>
<p>ElderHelp of San Diego</p>	<p>Concierge Club was established in 2008 to mitigate social isolation of seniors that often results in compounded financial, health and medical issues. It provides comprehensive home care solutions and help with the basic necessities through personal attention, meaningful engagement, and full care coordination. (\$5,000)</p>	<p>\$2,000</p>

	<p>HomeShare is an affordable housing program that maximizes use of existing housing stock. The program matches seniors who want to remain in their own homes with adults of all ages in need of housing. HomeShare is a simple solution that offers great benefit to seniors and to those seeking affordable housing.</p>	
Elite SDVOB Network	<p>Facilitate a community wide outreach workshop (s) and trade show for Veterans to foster entrepreneurial business development, job creation, and economic stimulus. Attendees will be key stakeholder representation from City and County Government as well as key stakeholders in the San Diego Business Community.</p> <p>Facilitate regular ongoing meetings which provide Veterans and business members a venue to network and increase business opportunities in San Diego. These meetings will be hosted at Veteran's Museum and Admiral Baker's. These meetings will be in partnership with major utilities and businesses.</p>	\$1,000
Encinitas Chamber of Commerce	<p>Planning, management, staffing and promotion of the 20th Annual Encinitas Oktoberfest on Sunday, September 20, 2015. This annual event attracts over 30,000 guests to the community.</p>	\$6,300
Environmental Health Coalition	<p>To support outreach, management, and train-the-trainer activities of EHC's SALTA program. The program teaches low-income residents how to reduce pollution and improve health at home and in the community through civic engagement and changing personal habits such as eliminating toxic household cleaners.</p>	\$5,000
Escondido Arts Partnership	<p>Provide marketing for 12 exhibitions. Support includes media advertising, postcard, poster, and catalog printing. Exhibitions highlight Southern California artists and local students working in the areas of wood furniture making, fiber photography, new media/science and traditional forms of art.</p> <p>Funding for a downtown banner project to promote the Tuesday Organic Farmers' Market, Saturday Artisans' Market, 2nd Saturday Artwalk, and smART Festival (citywide arts festival). Banner would complement banners downtown currently promoting dining and shopping. Designs created by local artists.</p> <p>Promotional support for downtown events including printable and digital map for events. Website support for events and gallery. Advertising support for events held every Tuesday and second Saturday of the month</p>	\$5,000

<p>Escondido Chamber of Commerce</p>	<p>Business owners, community leaders and constituents will have an opportunity to meet with representatives from Supervisor, Assembly, Senate and Congress as well as local officials during a luncheon</p> <p>The twice-annual street faires are held the third Sunday in the months of May and October. The events draw 80,000 attendees to our historic downtown and are billed as the "second largest street faire" in Southern California. These provide a venue for businesses, political action and community development.</p> <p>A one day event (10 a.m.-3 p.m.) to promote an urban park on streets where cars have been prohibited during the listed time. This is in support of local business and the health of our city and residents.</p>	<p>\$25,000</p>
<p>Escondido Children's Museum, Inc.</p>	<p>Presenting 6 free, family-friendly events and Museum exhibits celebrating cultures and community, serving a projected 70,000 annually. Expenses include communications/outreach, admission for event attendees, performer stipends, program supplies/costumes/books, exhibit design/supplies, and event staffing/labor.</p>	<p>\$10,000</p>
<p>Escondido Community Child Development Center</p>	<p>The 5th annual Tots 'N Trucks event presented by the Escondido Community Child Development Center and the Escondido East Rotary Club will be held October 2015 at Kit Carson Park. It includes a collection of trucks displayed and health booths accessible to explore for 800+ children, families and community members.</p>	<p>\$1,500</p>
<p>Escondido Creek Conservancy</p>	<p>Work with partners the City of Escondido and Circulate San Diego, hire a dynamic results-oriented coordinator to facilitate restoration and enhancement of the creek as a driver of economic development and environment enhancement in the City of Escondido.</p> <p>The coordinator and Circulate San Diego will develop an organizing strategy to unite the business community, property owners, neighborhood groups, community leaders and elected officials around creek enhancement. The strategy will include designating team leaders and block by block activities.</p> <p>Before any significant modifications can be made to the creek channel to help it become a generator of economic activity and tourism, a hydrologic and hydraulic study is required. A scope of work has been developed which needs to be refined and implemented. The coordinator will lead this effort.</p>	<p>\$5,000</p>

	<p>The coordinator will seek funding from private and public sources to implement the organizing strategy and the scope of work for the hydrological and hydraulics study. The coordinator will write and submit at least 4 grants for creek trail improvements and identify and solicit at least 5 major donors.</p> <p>The coordinator will do at least 24 community presentations to engage residents in creek enhancement activities. The coordinator will develop and oversee at least 15 creek enhancement events, inspiring at least 500 people to participate in creek improvement activities.</p>	
Escondido History Center	Grape Day is a free community celebration with roots back to 1908. The September 12th event highlights Escondido's past and present. It brings our community together. Free grapes, grape stomping, entertainment, demonstrations, contests, fun zone, museum tours, vendors and more included.	\$5,000
Fern Street Community Arts, Inc.	<p>Fern Street Circus brings its new show to residents of Lincoln Military Housing, performing in two neighborhood parks. The Circus mixes adult circus and musical artists with students. New show includes pre-show parade-making- audience members are in the opening parade of the Super Heroes and Heroines. (\$7,500)</p> <p>Fern Street Circus, working with Lincoln Military Housing, brings its new interactive circus show to three outdoor locations serving military families. Our show mixes adult professional artists with after-school students, and models how people can work together for a purpose. (\$10,000)</p>	\$2,000
Filipino-American Senior Citizens Association of San Diego North County, Inc.	<p>The Mira Mesa Senior Center currently has no organized schedule of activities, and no program of outreach to seniors in the community. Program development and outreach services are needed to create activities, engage the local senior community, and develop a program along with the "Live Well San Diego" guidelines.</p> <p>"Dance the Night Away" is an every Friday night dance/exercise session & social activity for seniors. Event will include dancing instruction (line, ballroom, etc) and "free" dance and social time. Equipment is required to provide music/instruction for this activity (amp & speakers, projector, headset, mic, etc).</p> <p>"Seniors Helping Seniors -Senior HEROES" is a partnership between the Center and HEROES to provide small home repair and ADA modifications by seniors for seniors. Tools and safety equipment are required. "Pet Friendly Cool Zone" - portable A/C to provide a pet-friendly escape from the heat for seniors.</p>	\$10,000

	<p>Participate in the national "Little Free Library" program as an activity for seniors; purchase and install "library" book holder and signs, and register. "Tea & Sympathy"-provide a quiet place for seniors to talk and assist each other through shared life experiences; purchase benches, coffee tables, coffee maker.</p> <p>Purchase ADA compliant accessible raised garden beds, to grow herbs and vegetables that may be harvested by the program participants. Purchase a compost bin and collector, garden tools, and recycling bin to complete the program equipment.</p>	
Firefighters Advisory Council to the Burn Institute	Provide public safety information, fire and burn prevention education, and incorporated safety resources for residents of San Diego County. FIRE EXPO/ Firefighter Demolition Derby is a community and family friendly event that will be held at the opening weekend of the San Diego County Fair on June 6th.	\$10,000
Flying Leatherneck Historical Foundation	Conduct a regional and national advertising campaign that tells the story of the heroic achievements of Marine Corps aircrew and maintainers and focuses on our effort to educate the youth of our county on the attributes of honor, courage and commitment often not discussed in our public school system.	\$5,000
Food & Beverage Association of San Diego County	<p>RABS Training is a must tool for all businesses who serve alcohol beverages. This training was developed to provide training in alcohol-related and sales in licensed businesses. It covers a wide variety of information to include: identifying fake id's, visible intoxication, laws and regulations.</p> <p>This program is offered free to prospective and current hospitality business operators to review business plans for realistic appraisal and potential success, identify requirements for completion, site, financing, regulatory approvals, marketing and lease negotiations.</p>	\$2,000
Foundation for Animal Care and Education	FACE provides financial assistance to save the lives of pets in need of emergency veterinary care in San Diego County. When a pet is critically ill or injured, many pet-owners are unable to afford the cost to save their beloved companion. Grants are given to veterinary partners through our Save A Life Program.	\$2,000
Friends of We Chinese in America	Establish and maintain an English website that exhibits Chinese culture, including news, Chinese cultural events and shows, Chinese restaurant information, articles about Chinese culture, cover stories of friends of Chinese, etc. It provides a platform for local residents and visitors to learn Chinese culture.	\$1,500

	<p>A 12-week journalist media training program for teenagers interested in Chinese culture and media to learn how to interview, report, and write news about Chinese cultural activities and events. At the end of the program, students are required to publish a newspaper. Funds are used for teacher's fees and materials.</p> <p>Collect work products from teenagers who are interested in Chinese culture, including articles in Chinese, photographs, paintings, novels, essays, cover story, and news, and publish all in newspaper and circulate it to the community to encourage more teenagers to join. Newspaper will be published every two months.</p> <p>Invite legal and financial professionals to educate Asian small business owners about how to lawfully conduct, promote, and manage their business in the community. The workshop will be held once a month. Funds are to cover fees from speakers, materials, and rent of venue.</p>	
Friendship Circle SD, Inc.	<p>Friendship Circle offers a variety of programs (e.g. outings, family activities, support groups, workshops), for children, teens and adults with special needs. Participants have varied religious, ethnic, and economic backgrounds and live throughout the County, making Friendship Circle a truly inclusive organization.</p> <p>Fostering volunteerism among local teenagers is an important part of Friendship Circle's mission. Teens attend workshops focused on interaction with special populations and their families. They participate in many of the programs, offering friendship and support.</p>	\$2,000
Full Access & Coordinated Transportation, Inc. (FACT)	<p>Hire a firm to improve FACT website user interface, comprehensive transportation resource database, and trip planner tools. Enhance website functionality to improve customer/user experience.</p> <p>Hire a part-time/limited-term marketing specialist to promote FACT website and digital media (videos, event photos, social media) and increase level of awareness to aging and disabled communities, local government and funding agencies, and non-profits.</p> <p>Printing costs for approximately 300 copies of a 10-12 page FACT annual report with color, text, and graphics.</p>	\$3,500
Girl Scouts San Diego-Imperial Council, Inc.	<p>Media campaign aimed at recruitment of adult volunteers so that every girl has the opportunity to be a Girl Scout and promote leadership in the community. Through video, social media, PSAs, print ads and commercials, San Diegans and supporters of girls learn more about Girl Scout programs that change girls' lives.</p>	\$5,000

Girls Rising	Support for our mentorship Program Coordinator to recruit, screen, and train new big sisters. Also, support for our mentorship Program Coordinator to support current matches in increasing self esteem, matriculating through school on time, setting and achieving goals, and measuring results.	\$3,000
HOPE Drug Awareness and Treatment Incorporated	<p>Provide 16 educational presentations and events to approximately 8,000 local students and to residents designed to increase knowledge, awareness and perception of harm associated with prescription drug misuse. Grant will cover expenses for caregiver for Aaron Rubin and mileage expenses for volunteers presenters.</p> <p>Cover expenses to purchase wristbands, a popular wearable prevention message for students, and to develop new brochures targeting parents for distribution at school and public events.</p>	\$1,500
I Love A Clean San Diego County, Inc.	<p>Part of a statewide event, Coastal Cleanup Day is the largest environmental volunteer event in San Diego County. Event includes 100 coastal and inland cleanup sites, improving our community's health and caring for our natural environment.</p> <p>Involves over 75 cleanup sites countywide with heavy inland emphasis, removing trash that has washed downstream during winter months. While trash is the main focus, the event also includes beautification and restoration projects.</p> <p>Fund the development of a zero waste, recycling, reuse and repurposing program that can help inform and empower citizens to develop zero waste habits, alleviating burden on already stressed landfills.</p>	\$2,500
Intrepid Shakespeare Company	<p>The development of 5 additional theatre-based products, ranging from 2 new festivals to Theater for Young Audiences, classes for those with special needs, and cabaret nights, will result in an increase of between 10,000 to 13,000 patrons annually. (\$15,000)</p> <p>In support of product expansion/diversification, Intrepid is re-branding to be known as "Intrepid Theatre Company" to reach a broader audience and have a larger economic impact. We will invest in a new logo, updated website, and expanded online presence, all of which will increase the engagement and size of our patron base. (\$10,000)</p>	\$10,000

	In support of the product expansion and diversification and re-branded image, we will expand our reach into the community for new and broader partnerships. We will expand our collateral to recognize these partnerships and increase our advertising reach to bring more patrons from neighboring North County districts. (\$10,000)	
Ion Theatre Company	In September and October 2015, Ion Theatre's "Sunday in the Park with George," the Pulitzer Prize-winning musical by Stephen Sondheim and James Lapine, will debut in a San Diego premiere at the San Diego Museum of Art in Balboa Park as a theatrical, highly innovative arts culture collaboration and partnership.	\$5,000
Italian American Art and Cultural Association of San Diego	The SDIFF sponsors year-long film screenings of recent & popular Italian films from July 1, 2015 through June 30, 2016, screening 8 films with introductions by Italian experts at the Paloma Theater in Encinitas. Funds help pay for venue, film, event and marketing costs.	\$5,000
Jacobs & Cushman San Diego Food Bank	<p>The 5th annual benefit for the Food Bank, the San Diego Blues Festival is a two-day (recently expanded from one day) family-friendly music festival fundraiser and food drive September 26 and 27, 2015. Expected attendance is 6,000 per day. The event is held at the Embarcadero Marina Park North.</p> <p>In addition to free media coverage through television and listings in various print/electronic publications, the Food Bank will conduct a paid advertising campaign to include TV, radio, print and online media. We are seeking funding toward these publicity costs, including banners and posters, which total \$71,100.</p> <p>The Food Bank seeks funding to offset the cost of the Blues Festival musicians who will be performing. The total cost of payment for the performers is \$76,000. As an expanded 2-day event, we have broadened the scope of the music, from Blues, to also include jazz and gospel.</p> <p>Expenses include rental of a stage, sound systems, and lighting. The cost of the stage rental is \$6,200 per day and the sound and lighting equipment rental costs are \$11,388 per day for a total \$35,176.</p>	\$3,500
Just In Time For Foster Youth	This interactive and easy to navigate platform will improve access to essential resources and critical connections across San Diego County for a more effective transition for youth moving from foster care to self-sufficiency.	\$5,000

La Colonia De Eden Gardens, Inc.	Youth Leadership Summer Camp for 65 teenage "at risk" boys and girls accompanied by 12 volunteer adult counselors and 4 presenters.	\$3,500
La Jolla Chapter, SPEBSQSA, Inc.	<p>Day-long clinic featuring renowned barbershop experts to teach the technique of barbershop singing, followed by a concert that includes the clinic attendees. The concert will include one ensemble of national or regional fame.</p> <p>A contest for a cappella groups. Competitors will include local collegiate groups, secondary school choirs and barbershop quartets from county schools. A concert will include contest winners, our youth chorus, a nationally recognized a cappella group and a quartet of national fame.</p>	\$1,500
La Jolla Music Society	<p>SummerFest, our critically acclaimed chamber music festival, will be held in August 2015. Funding will help support performances by top names in classical music, free education and community engagement events, and help promote San Diego as a cultural tourism destination.</p> <p>We will bring to San Diego, three international orchestras- Israel Philharmonic Orchestra, Montreal Symphony Orchestra, and New York Philharmonic Orchestra. We are asking for funding to help with the artistic costs to bring these three high-regarded orchestras to San Diego as well as the marketing expenses.</p> <p>We will bring to San Diego, Keb' Mo', Aaron Neville, and the Monterrey Jazz Festival Band in a performance at the Balboa Theatre. We are asking for funding to help with the artistic costs to bring these three renowned jazz musicians to San Diego as well as the marketing expenses.</p> <p>We will bring to San Diego, Ballet Flamenco of Andalucia and Hubbard Street Dance Chicago in a performance at the Spreckels Theatre. Educational master classes will also be provided for local dancers. We are asking for funding to help with the artistic and marketing costs.</p> <p>Enhance the lives of young San Diegans through our Community Music Center, a free after school music instruction program open to all students regardless of experience or ability and is designed to create opportunities for at-risk youth to achieve personal growth and cultural enrichment through music.</p>	\$5,000
La Jolla Symphony and Chorus Association	Three community concerts: two concerts of sacred choral music (Rancho Santa Fe and Rancho Bernardo) and the annual Messiah Sing-Along in Carlsbad. Funds support facilities fees, soloist fees, music rental, printed marketing materials.	\$5,000

	<p>K-6 interactive choral education in Solana Beach and Carmel Valley Schools, and the Monarch School. Instrument and voice instructions at City Heights Music School. Funds will be used for teacher support materials, posters, bus transportation to Young People's Concert.</p> <p>Two community salons, professionally written program notes, and pre-concert lectures build interest and familiarity with contemporary-classical works and commissions, along with meet-and-greet opportunities with visiting composers. Funds support facilities expenses, program annotator fees, lecture A/V expenses.</p>	
Lambda Archives of San Diego	<p>Support funding for project historians conducting interviews with LGBT Community members & documenting histories to contribute to the history of the LGBT Community and of San Diego County. Support funding to purchase recording technology including camera(s), microphone(s), tripod(s), computer editing program(s).</p> <p>Support funding to create events and exhibits that highlight LGBT History in San Diego County including purchasing tablet(s), laptop(s), headphone(s), website(s), software, invitation/program design, printing, mailing costs, event marketing and light refreshments. Support funding for event coordinator(s).</p>	\$5,000
League of Extraordinary Scientists & Engineers, The	<p>LXS is the San Diego community effort that brings science to life inside of K-5th grade classrooms. Free to all schools and libraries, LXS has had over 22,000 student contacts with hands on - engaging - critical thinking - tours that are developed with volunteers specifically in the fields of science and engineering.</p> <p>LXS is building "Discovery Gardens" on K-5th grade school yards. Encouraging all children to explore and discover. In a collaborative effort with Silver Wings US Air Force, Butterfly Farms and several local volunteers. LXS will build 5 gardens in August 2015.</p> <p>LXS has asked all 22,000 of our student contacts to journal about anything with a life cycle they find in SD county. Send a copy to LXS and we are making a giant sorting key of all of their discoveries and hanging it in the down town library August 2015. We need journals.</p>	\$2,000
Leucadia-Encinitas 101 Main Street Association	<p>LeucadiART is a mile long art exhibit along Hwy 101 featuring 101 artists, music, a beer garden and a kids art pavilion. This event draws close to 5,000 people to Leucadia throughout the day and helps make Leucadia an art destination in San Diego County. Many shops and restaurants have record sales this day.</p>	\$13,000

	<p>Summer Fun is a celebration of our classic surf culture and surf inspired music. Over the course of two days Summer Fun presents over 10 musical performances along historic Hwy 101. This event draws close to 1,000 people to Leucadia over the course of two days. Many shops and restaurants have record sales.</p> <p>In December 2013 we piloted our Shop Local Leucadia Campaign and it was a huge hit. This campaign uses social and traditional media outlets to create an interactive atmosphere for shopping locally in Leucadia. We offer the public information on shopping locally along with tips on where to get what in Leucadia.</p>	
Library Association of La Jolla	<p>The Athenaeum presents 70 music concerts per year. 40 of these are held in 4 different venues in 5 district genres: 16 jazz, 8 chamber, 8 classical, and 8 new. With modest ticket fees, the Athenaeum offers a diversity of high quality, accessible music programming unmatched elsewhere in the County of San Diego.</p> <p>In addition to those 46 concerts, the Athenaeum presents 30 Mini-Concerts free and open to the public, featuring San Diego based jazz and classical artists. The highly popular series began in 1970 and is into its 44th season. 15 of these concerts are presented in the greater San Diego area.</p> <p>The Athenaeum provides a free music and arts outreach program to underserved schools in K-12 in San Diego County. The Athenaeum provides approximately 20 presentations per year with 10 subject options that meet California Dept. of Visual and Performing Arts (VAPA) standards.</p>	\$3,000
Lux Art Institute	<p>Creative Nights Series is a visual and performing arts event held three times throughout the summer season in the Lux Education Pavilion. This event integrates workshops and activities of local artists and artisans with performing arts, musical entertainment, and San Diego based food and drink vendors.</p>	\$10,000
Mainly Mozart, Inc.	<p>Year-long celebration culminating in June Festival drawing international attention to San Diego as a center for Mozart and serving the region with world-class concerts, children's performances, free concerts and lectures, open rehearsals, and music-making opportunities for San Diego's adult amateurs.</p>	\$31,000

	<p>SoCal's only youth orchestra to integrate children 3+ with special needs into programs. 25% of MMYO have learning disabilities; 10% need-based scholarships. Orchestra-in-Residence, New Children's Museum; pairs with Tijuana's conservatory as Youth Orchestra of the Californias; year-round music/leadership training.</p> <p>New format! 3-day Festival at UCSD bringing together world's leading minds in a multi-disciplinary exploration unlike any other. World renowned researchers, therapists, neuro-technicians, musicians and musicologists explore music's role in brain function and its role in autism, early development, PTSD, and more.</p> <p>World-class musicians in classical and contemporary chamber concerts in North Park, Balboa Park, La Jolla, Carlsbad, Downtown, Rancho Santa Fe. All concerts include significant opportunity for audience/performer interaction and student education. Free student tickets and programs for children on autism spectrum.</p> <p>Music-making in non-traditional spaces: homeless shelters, foster homes, community centers, hospitals, living rooms, office buildings. Spreading the joy of shared music-making regardless of skill, experience, language, ethnicity, socioeconomic status, age, or artistic genre. Video/web component increases reach.</p>	
Malashock Dance and Company	<p>CHAGALL: A New Musical, is based on the life, work, and relationships of artist Marc Chagall, which will be a production of Malashock Dance, in association with the highly-renowned La Jolla Playhouse and UCSD Department of Theater and Dance.</p>	\$3,000
Mexicayotl Indio Cultural Center	<p>MICC provided free weekly workshops in traditional Aztec dance, music, regalia making, and Nahuatl, the Aztec language are provided for all ages, with an emphasis on youth in traditionally under-served and low-income communities of San Ysidro. Workshops are held on Monday evenings in San Ysidro.</p> <p>Annually 300 dancers in full regalia from throughout the U.S. and Mexico participate in ceremonies in the historic neighborhoods of Barrio Logan and San Ysidro providing a full weekend of traditional Azteca dance and music for San Diego County residents to enjoy and serve as an annual attraction for tourists.</p>	\$1,000

	<p>Annually participating youth are selected to participate in cultural exchanges throughout the Southwest United States. Youth are assisted in preparing their traditional regalia and refining their traditional skills in anticipation of being ambassadors for San Diego and the Azteca tradition.</p>	
Mira Mesa Theatre Guild, Inc.	<p>Southern California's largest all-volunteer haunted attraction. The award-winning Monster Manor brought people from all of the county and beyond to Mira Mesa to enjoy this unique Halloween attraction.</p> <p>A wholly separate attraction geared towards family with young children who want the Halloween experience without the fright.</p> <p>A talent show, in its fourth year, with a panel of local celebrity judges and prizes donated by local businesses. The talent show winners performed all over San Diego, representing the community of Mira Mesa.</p> <p>Various plays and live performances in the community, helping to celebrate Mira Mesa's 45th Anniversary.</p>	\$3,000
Mira Mesa Town Council	<p>The 41st Annual Mira Mesa 4th of July Parade and Family Fun Day will draw 30,000 people from throughout San Diego, as well as other cities and states, for its annual 4th of July Parade and Family Fun Day, which includes a pancake breakfast, parade, carnival rides, Kids Zone, and Community Stage.</p>	\$10,000
MiraCosta College Foundation	<p>Small businesses (over 65% of San Diego businesses are considered small), are the backbone of the economy but often lack managerial skills to grow profitably. The SBDC, using experts, provides mentoring and training to help improve the management skills of the owner, and help create and retain jobs in the County.</p>	\$7,500
Mission Trails Regional Park Foundation, Inc.	<p>Working with a marketing/public relations consultant to promote Mission Trails Regional Park with special emphasis on the annual Explore Mission Trails Day which connects children with nature.</p>	\$2,500
Mojalet Dance Collective	<p>Summer Series at The Vine in Northeast San Diego: Nine Weekends of live performances offered by different groups in San Diego. This unique series offers affordable ticket prices for live performances with continued opportunities throughout the summer attracting tourists and locals alike.</p>	\$3,500

	The Cultural Series would be five separate weekends of live performances by diverse performance groups held at The Vine Theater in Spring 2016. The groups would range from Bollywood, Spanish Guitar with Flamenco Dancers, to authentic Indian dances.	
Museum of Contemporary Art San Diego	MCASD offers robust outreach to young audiences through: Extended School Partnership, empowering teachers to use art as a tool for teaching core lessons; Teen Advisory Group, building the artistic and life skills of teens; FREE Title 1 busing; and TNT, connecting young adults to San Diego's rich artist community.	\$15,000
Museum of Photographic Arts	SEPIA is an award-winning, research-based outreach program for older adults, including those with memory loss and Parkinson's Disease. Includes photography courses, art talks, workshops, and museum tours with seniors at assisted living centers, nursing homes, and community centers throughout San Diego County. MOPA reaches thousands of students across San Diego County through school group tours, educator resources, school-based artist residencies, film screenings, and our annual Youth Exhibition. All programs build 21st century skills in critical thinking, creativity, self-expression, and media production. (\$2,500)	\$2,500
National Foundation for Autism Research (NFAR)	NFAR Tech is a technology vocational program for individuals with autism that combines instructor-lead, hands-on training with real life applications, helping to build confidence, expertise and experiences that can lead to high demand careers in software testing, computer programming, technical professions.	\$2,500
New Children's Museum, The	The New Children's Museum requests support to develop and install two exhibitions: Eureka!, a discovery of California with five commissioned artists/groups, and LAByrinth, a climbing and exploration collaboration led by artist Wes Bruce. Building on 2014's success, NCM anticipates 175,000+ visitors in 2015.	\$1,500
NOLAH, Inc.	Each year, NOLAH hosts a Veterans Appreciation Dinner at a local restaurant. A buffet is served at no cost to veterans and their families, as well as active duty personnel. The dinner is a "Thank you" to our military veterans, who have done so much for our communities.	\$1,500

North Coast Repertory Theatre	<p>A campaign to establish branding and promote quality of life to locals and tourists in our community. This includes television, radio, interviews and local social media with casts and creatives (designers and directors), and feature stories which tie our show themes and social events to current issues.</p> <p>A campaign to extent our outreach and enhance the quality of our presence on several social media platforms, showcasing the value that our community places on a high level of artistic achievement. This includes a staff position to design, implement and track effectiveness of a variety of digital media.</p> <p>A campaign to expand our presence on public radio and television including advertising, support and public service announcements. This builds on an existing solid partnership with another non-profit organization, KPBS.</p> <p>A campaign to print sufficient additional season brochures so that they can be inserted in New York Times, Wall Street Journal and Union Tribune for distribution to year-round, seasonal and vacation households in North County. This project elevates the importance of the arts to quality of life in our community.</p>	\$30,000
North County Economic Development Corporation	<p>Retention of fundraising counsel to create a funding plan, funding pipeline, contact and connect funders, and build a grants pipeline which will sustain the organization. Fundraising counsel to identify, research, engage, and write responsive grants that fund the three initiatives of the NCEDC.</p> <p>This public/private partnership researches, collects data and demographics, facilitates education and information sharing, assists government agencies, develops and implements economic strategies, attracts and retains employers to the region, and educates entrepreneurs from local communities.</p>	\$15,000
North County Lesbian, Gay, Bisexual, Transgender, Questioning Resource Center	Pride by The Beach is the annual community event organized by the North County LGBTQ Resource Center. Since 2008 it has showcased businesses, non-profit service providers, universities and hospitals. The Festivity promotes inclusiveness, acceptance and visibility and gained in recognition and participation.	\$4,006
NTC Foundation	An ever-changing FREE monthly community open house held throughout the NTC campus the first Friday each month from 5 to 9 pm. FNL features free dance and music performances and classes, art-making, gallery and museum openings and exhibits from area schools. 700 – 1200 residents & visitors attend each month.	\$3,000

	To preserve the legacy of Naval Training Center San Diego and those who served, NTCF has launched the NTC History Project - curated history exhibits, including "The Life of the NTC Recruit," "CHOW - Feeding A Navy" and an oral histories project "Sailor's Tales." Funds will support a 2016 exhibit.	
Old Globe Theatre	<p>Produce 14 professional theatre productions in The Old Globe's three Balboa Park theatres. The 2015 schedule includes at least 525 public performances, eight free student matinees, and one Sensory Friendly performance (DR. SEUSS' HOW THE GRINCH STOLE CHRISTMAS!).</p> <p>Reach underserved communities through a touring Shakespeare program featuring professional actors performing in a variety of non-traditional settings throughout San Diego County - including military bases, community centers, homeless shelters, centers for the elderly and correctional facilities.</p>	\$10,000
Outdoor Outreach	Monthly outdoor recreation and environmental education program for San Pasqual Academy youth. Programming throughout San Diego County exposes youth to confidence and character-building activities that encourage healthy lifestyles. Funds will be spent on transportation, equipment, and instructor pay. (\$15,000) D3 funding for this activity only.	\$2,500
Pacific Arts Movement	<p>The 16th San Diego Asian Film Festival takes place November 5-14, 2015 with 120+ films from 15+ different countries to more than 15,000 attendees including 100+ community partners. We are requesting funds to help with the costs of equipment, facility, marketing, and film rentals.</p> <p>As an intimate showcase of Asian and Asian American films, the Spring Showcase (to be held April 14-23, 2016) has a dozen films from the Pan Asian region to about 5,000 attendees. Requested funds will help pay for film rentals and facility rental costs.</p>	\$5,000
Pagasa-Tumainisha-Esperanza-Hope, Inc.	<p>Showcase rich heritage and culture through arts, crafts, exhibits, cultural presentations, dances, songs, cultural traditions, history and ancestry, free samples of ethnic foods, national costumes, important contributions and participation of diverse people to the American society; hold talent competitions and shows.</p> <p>Provide multi-cultural and motivational seminars and forums geared to home foreclosures, counseling and assistance on home acquisition and retention, financial literacy, leadership, education, English language, citizen participation, health, nutrition & physical wellness, telecommunications and computer awareness.</p>	\$1,000

	<p>Establish a youth program for all diverse cultures to enhance their interest in art and science, literature, athletics, music, physical activities, etc. Provide scholarships to under served children of all races with high academic averages and youth community services.</p> <p>Provide community services reaching out to senior citizens of all races through referral services, mentoring and educating them about health issues, nutrition, social activities, computer learning and volunteerism. Recognize community leaders who excelled in helping diverse communities.</p>	
Partnerships With Industry	PWI's Supported Employment program provides vocational assessment, training, placement, and ongoing support to those it serves. This program provides the tools, training, and opportunities adults with disabilities need to feel empowered, to pursue their vocational aspirations, and to become more independent.	\$2,000
Persian Cultural Center	<p>Over 5,000 in attendance at NTC to celebrate Nowruz, traditional festivities that mark the start of a New Year for Iranians; collaborate with the House of Iran and the Association of Iranian American Professional; libraries create display during the month of March to educate the public regarding Nowruz.</p> <p>Two concerts that feature prominent Iranian musicians at the Persian Cultural Center; attracts tourists from southern California.</p>	\$3,000
Playwrights Project	<p>Funds would pay for design, printing and postage of promotional postcard for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe.</p> <p>Funds would pay for design, printing and postage of promotional postcard for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe.</p> <p>Funds would pay for production photos & videos for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe.</p> <p>Funds would pay for signage in theatre lobby and the light box for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe.</p>	\$1,000

<p>Poway Center for the Performing Arts Foundation</p>	<p>Funds will help support the \$53,167 budget for performing arts program serving 3,000 students in grades K-12 in the Poway Unified School District. Components include introduction to instruments; free, week-long theater camp; and Master Classes with professional performers.</p> <p>Funds will help maintain increased print run (\$15,000 cost) of sales brochure, playbills, postcards and flyers. We will continue distribution to expanded zip code lists (residents and businesses), thereby increasing number of impressions and resulting in ticket sales growth that was so effective in FY 14-15.</p>	<p>\$2,000</p>
<p>Prime Motivation</p>	<p>Conduct a series of cultural activities throughout San Diego County to draw participation in the 2nd Annual Island Vibe Music Festival.</p>	<p>\$1,500</p>
<p>Project Athena Foundation</p>	<p>The Harbor to Harbor Trek is a 2 day, 50 mile "urban adventure trek" from Oceanside Harbor to San Diego Harbor. People from across the United States will travel to San Diego to be a part of this newest adventure provided by the Project Athena Foundation.</p>	<p>\$2,000</p>
<p>Quail Gardens Foundation, Inc.</p>	<p>Each December, San Diego Botanic Garden's holiday festival, Garden of Lights, attracts thousands of visitors. A winter wonderland featuring 150,000 twinkling lights, music, horse-drawn wagon rides, children's activities, and, even snow, this event attracted nearly 23,000 residents and tourists to the area in 2014.</p>	<p>\$10,000</p>
<p>Rancho de los Penasquitos Town Council</p>	<p>The Fiesta is an annual community event rich in cultural diversity that enhances the quality of life for the residents of Rancho Penasquitos and its visitors.</p>	<p>\$9,000</p>
<p>Samahan Filipino American Performing Arts & Education Center, Inc.</p>	<p>Concert is a fully staged production of performances of folk dance and music by Samahan Dance trained dancers and musicians, as well as, students, featuring regional and traditional dances of the Philippines, including tribal dances of the Cordilleras and Mindanao. Discounted tickets for seniors and students.</p> <p>Samahan has regular classes for beginners, intermediate and advanced dancers from aged 6 to 60+ years old in studio in National City, in after-school programs of a couple of schools. Dance classes will be offered in a studio in Mira Mesa/Scripps Ranch. Music workshops and individual instructions are also provided. (\$12,000)</p> <p>Samahan dancers and musicians work with Filipino American student organizations of local universities and college in their production of Filipino Cultural events by teaching them folk dances and music and providing costumes. (\$2,000)</p>	<p>\$5,000</p>

	Samahan dancers and musicians perform usually "pro-bono" in community events such as, Fil Am Sun Festival in Mira Mesa, Fil Am Fest in Southbay, Travel Show at the Convention Center, Harmony & Motion concert of multicultural dances & music at Balboa Park, America on Main Street, El Cajon, Asian Cultural Fest. (\$3,000)	
San Diego Archaeological Center	<p>This year, we will provide over 100 classroom programs for K-12 classes indistrict 1-5. Next year, we would like to increase this by 50%, especially in Title I schools.</p> <p>This year, we are improving the visitor experience by painting walls and cases and creating a polished concrete floor finish in the exhibition hall. Next year, we would like to improve the lighting with an energyOefficient track system.</p>	\$2,500
San Diego Ballet	<p>Salaries for dancers involved in in-school assemblies throughout San Diego county. This program is designed to reach young audiences in their own communities. As school budgets tighten, more and more, buses have become unavailable for field trips.</p> <p>Funding for marketing materials, postcards, season mailouts, curriculum guides, flyers, press releases, and postage. SBD will be presenting an additional ballet at the Civic Theater which will necessitate an increase in its marketing budget.</p> <p>Costumes, sets props, pointe shoes and men's ballet shoes.</p> <p>Weekly community dance classes at the City Heights Performing Arts Annex, purchase of uniforms for underserved children, and bi-annual free community performances at the site.</p> <p>Fall Performance and outreach at the Jack Tygett Performing Arts Center in Chula Vista. Serving 800 middle and high school students form the Sweetwater Union High School District.</p>	\$2,000
San Diego Bowl Game Association	NCAA post season college football games.	\$5,000
San Diego Center for Jewish Culture	Contract a press agent to help secure key press - particularly outside of our market in order to increase local and out-of-town attendance and increase our already prominent local, regional and national notoriety.	\$2,000
San Diego Coastal Chambers of Commerce	<p>Chamber of Commerce Visitors Center and office. Office is used for supplying visitors information, maps etc.</p> <p>Website and eblast. Chamber and visitors center uses the website to promote local events, tourism and general information about business's in the area.</p>	\$2,000

	<p>Annual Business Expo. Annual event to showcase local businesses.</p> <p>Annual board installation event and business recognition.</p>	
San Diego Coastkeeper	San Diego Coastkeeper will conduct up to 20 volunteer beach cleanups to reduce unsightly, bacteria-causing trash; educate the public with events and media about human health issues caused by rain-based runoff pollution--and how to prevent it; and work on faster testing to keep beach communities "open for business."	\$1,500
San Diego County Bicycle Coalition	The Bike Coalition would like to partner with bikelifecities.com to create a second BikeLife magazine highlighting and promoting bicycling in the San Diego region. The first San Diego edition is to be released in May of 2015.	\$1,500
San Diego County Commission on the Status of Women	<p>County-wide conference on how to make progress on the three Strategic Initiatives adopted by the Commission for 2015: Wraparound Services for Domestic Violence Victims; Resources for Elderly and other Homeless Women; and Prevention, Prosecution & Awareness of Domestic Violence, Homelessness, Human Trafficking.</p> <p>Promotional fliers, posters, reports, social and web media, photographer, A/V, conference materials for attendees.</p> <p>ACCW Meeting, SD, Jun. 2015; NACW Meeting, Indianapolis, Jul. 2015; Women's Policy Summit, Sacramento, Jan. 2016; ACCW Annual Meeting, SF, Jan. 2016; International Women's Day Breakfast, SD, Mar. 2016; 59th Session of the UN Commission on the Status of Women, NY, Mar. 2016.</p> <p>The Commission reports to the San Diego County Board of Supervisors. Strategic Meetings are vital to the continuation and development of the Commission's efforts.</p>	\$3,000
San Diego Dance Theater	<p>Chula Vista's Otay Ranch Town Center and its branch library hosted the dance company in 2015 and will do so again in 2016 in an effort to boost attendance at this upscale mall.</p> <p>Our studios house a variety of programs which provide access to our training by teens ("Dance Fierce" after school program), seniors 55+(90 students/week in "Aging Creatively"), and pre-professionals. Concerts in our White Box Live Arts 132-seat theater bring dance lovers from around the County to Liberty Station.</p>	\$5,000

San Diego Diplomacy Council	Supporting San Diego Diplomacy Council (SDDC) programs and staff will continue to bring exchange program participants focused on trade and economic development to our County. The exchange programs administered by SDDC currently bring over 600 international tourists and global leaders to San Diego each year.	\$2,000
San Diego Film Foundation	<p>Funding for a year round PR promotion of the San Diego Film Festival at studios, film festivals, entertainment industry to promote film submissions, attract filmmakers, directors, producers and distributors to San Diego County. Funding for public relations professionals and related operational expenses.</p> <p>Funding for public relations, marketing consultants and operational expenses to develop and implement a National & Regional Consumer Campaign promoting San Diego Film Festival as a tourist destination.</p> <p>Website Maintenance and Digital Marketing program to support the promotion of the San Diego Film Festival nationally and internationally. Funding to hire web professionals to redesign the website and a digital marketing company to develop a national and international database and internet presence.</p> <p>Funding for venue rental, teaching artists, curriculum and food for over 500 high school students throughout San Diego County.</p>	\$15,000
San Diego Filmmakers	<p>Activities include monthly training workshops in the art of filmmaking as well as an annual student scholarship program that awards funding to both local high school and college students interested in entering the filmmaking community.</p> <p>This student film festival provides a forum for students to screen their films. The festival promotes the art of filmmaking while awakening and nurturing the creative talents of our students within the framework of an instructive and affirming environment.</p> <p>The symposium offers students a comprehensive filmmaking learning opportunity. It teaches students the basics of filmmaking from a "hands on" approach. Students have the opportunity to learn from local experts through workshops and able to learn the process of how a film is created from pre to post production.</p>	\$7,000

San Diego Foundation	Publishing "Smarty Pants" involves working with a local publisher and marketing firm, thereby using the memoir as a platform to increase awareness, begin a dialogue, and provide steps County residents can take to support neglected children. Funds will support legal fees, marketing and outreach.	\$1,500
San Diego Grantmakers	This grant would support SDG efforts to facilitate collaboration among funders and other stakeholders (nonprofits, public agencies, community-based groups, etc.) in order to comprehensively address important community issues.	\$2,000
San Diego Guild of Puppetry, Inc.	Funding will enable us to bring our successful school/community giant puppet parade programming to more underserved sites in the county at free/reduced cost.	\$2,000
San Diego Lesbian, Gay, Bisexual, Transgender Pride, Inc.	<p>The annual parade celebrating the diversity of San Diego's LGBT community draws over 100,000 spectators to cheer on a colorful array of 168 parade contingents. According to a recent economic study by SDSU, the annual parade draws 19,500 out-of-town visitors to the area for the weekend.</p> <p>San Diego Pride's two-day Music Festival has grown to be a wonderfully diverse, cross-cultural event that showcases local music, dance, and visual arts and includes includes a Main Stage, as well as, Latin, Hip-Hop, Women's and Electronic music stages, and a major "Art of Pride" visual exhibit.</p> <p>The Spirit of Stonewall Rally includes a speaking program and reception held on the night before pride weekend. Community volunteers, leaders and stakeholders - selected by community nomination - are recognized for significant contributions to the LGBT community through their activism and/or philanthropy,</p>	\$2,500
San Diego Master Chorale	<p>Perform concerts in venues around the County. The County grant will help cover venue, artist, rehearsal and production costs, enabling us to provide free or extremely low-cost admission to members of our community, inspiring them to attend and experience choral music.</p> <p>Upgrade San Diego County's classical vocal music scene by attracting and developing a professional core of high-quality singers who live and work locally. They will benefit the community by enhancing sound quality of numerous organizations, while mentoring and developing young and amateur singers at the SDMC.</p>	\$3,000

	Bring our CA State educational standards-based program to elementary schools to teach children about choral music in cultures around the world and engage them in choral singing. Grant will help cover equipment, materials and music.	
San Diego Museum Council, Inc.	Museum Month promotes San Diego County museums and makes museum-going more accessible for residents and visitors by offering half-price admission to more than 40 museums during February 2016.	\$1,500
San Diego Museum of Art	<p>The San Diego Museum of Art presents a variety of exhibitions, including temporary exhibits that bring a wide range of art otherwise unavailable to this community, and exhibits created from its permanent collection.</p> <p>The Education and Community Engagement Department designs and presents a wide range of offerings, including numerous programs that are free of charge (e.g. Family Festivals) or included with Museum admission and offered to diverse audiences both within the Museum and in various neighborhoods and community sites.</p>	\$5,000
San Diego Museum of Man	<p>SDMoM offers scholarships for Title 1 schools and provides hands-on, arts and science-based learning opportunities for underserved students who may not otherwise have the opportunity to visit a museum.</p> <p>Design, printing, installation, and postage costs associated with our exhibit, event, membership, and public program marketing efforts.</p>	\$1,000
San Diego Music Foundation	<p>Design, printing and distribution of marketing materials for distribution at community events and at regional and national music industry events to promote San Diego, and San Diego Music Thing, as a destination with a vibrant music community and desirable place to visit and do business.</p> <p>The foundation currently has one full time Executive Director and one part-time employee who manage outreach programs at over 70 schools across the county, hundreds of event volunteers and the Guitars in the Community Initiative. Additional staff to manage these programs is desperately needed.</p> <p>The 7th Annual San Diego Music Thing, a 2-day music and media conference featuring 80+ speakers and performances by 150 local and national bands on 19 stages around San Diego. Funding will support production and artistic expenses related to 4 free community stages in the North Park area. (\$10,000)</p>	\$1,000

	<p>The San Diego Music Foundation is piloting a program in North Park, Normal Heights and City Heights to provide complimentary guitar lessons for low income students who do not otherwise have access. Funding would provide for instruments, strings, marketing materials and tablets for recording/sheet music.</p> <p>Funding to purchase guitars for East County Schools including Steele Canyon High School, San Miguel Elementary and the La Mesa Spring Valley School District.</p>	
San Diego North Chamber of Commerce	<p>San Diego Women's Week is an empowerment conference for the women of San Diego County that will host speakers, luncheons, networking and more. Granted funds will be allocated as: Advertising \$7000, A/V Service \$6000.</p> <p>This event will honor North County Police and Public Safety workers. Awards will be given to each division as a way for businesses to thank Officers for keeping our communities safe. Granted funds will be allocated as: Meals for awardees \$3000, venue \$2000, Marketing \$2500.</p> <p>RB Alive! is a street expo that brings over 300 businesses and 55,000 consumers to the streets of Rancho Bernardo. Granted funds will be allocated as: Exhibit Booth Rentals \$11,500, Advertising \$2000, Police and Public Safety \$4,500.</p> <p>The annual dinner recognizes outstanding businesses in the community with the Business Achievement Awards. Granted funds will be allocated as: Venue \$10,000, Invitations \$1500, Awards \$1500, Program \$1500. Location of event to be determined but will be in either District 3 or 4.</p> <p>Think Local First is a campaign to encourage local spending, hiring and contracting. Funds will be used to continue the development of outreach and marketing. Marketing/Outreach \$15,000.</p>	\$25,000
San Diego Opera Association	<p>OPERA OFFSTAGE provides music education programs to thousands of adults and students throughout the County annually, including in-school residency programs, field trip to SDO dress rehearsals, docent presentations in the classroom, online curriculum, lectures, community concerts, and more.</p>	\$5,000
San Diego Regional Economic Development Corporation	<p>EDC is leading a comprehensive strategy that supports our region's interest through the series of federal budget cuts affecting local innovation and military jobs. County support will be applied to implement a plan of defined priorities with the private sector sharing burden of the costs.</p>	\$5,000

	EDC is implementing a global competitiveness strategy, which includes a regional export initiative and foreign direct investment initiative in partnership with the Brookings Institution.	
San Diego Repertory Theatre, Inc.	<p>Program provides curriculum and access to live theatre for at least 1000 students throughout San Diego County with an emphasis on underserved and hard-to-reach audiences. Teachers and students receive study guides meeting California Department of Education's Visual and Performing Arts (VAPA) standards.</p> <p>Surround Events-every production hosts free pre- and post-show events free and open to the public, that play off themes from the show, highlight artists and initiate conversation. We annually facilitate 65 Surround Events and 12 gallery shows that serve 1700 people with free access to San Diego art and culture.</p> <p>The REP recruits 15 college and professional level artisans, who have chosen the theatre for a career, to receive hands-on experience and training in scenery construction, costume design and construction, lighting design, sound design, stage management, and properties for nine months each year.</p>	\$5,000
San Diego Second Chance Program	<p>A four-week course in which adult San Diegans with multiple barriers to employment learn how to secure and maintain jobs. Coursework includes resume building, job search techniques, workplace etiquette, mock interviews and other essential topics designed to make them competitive in the job market.</p> <p>A 6-week curriculum for youth ex-offenders providing job readiness training followed by concurrent education and work internships in Second Chance's on site Youth Garden. Topics include planting, harvesting and selling of fruits and vegetables, and lessons in life science and food justice in low-income communities.</p>	\$2,000
San Diego Shakespeare Society	SDSS will offer a variety of Shakespeare programs (e.g. readings, lectures, film festival, music) to audiences throughout the County - in schools, libraries, at service organizations (e.g. Braille Institute, convalescent homes).	\$1,000
San Diego Soccer Club	TOPSoccer is "The Outreach Program for Soccer", TOPS is a community-based recreational program specifically designed to help athletes with physical and mental disabilities participate in soccer while bringing awareness and understanding to the volunteers.	\$2,000

San Diego Society of Natural History	Funding will help underwrite exhibit rental fees, including artifacts, cases, mounts, media equipment, educational kits, software and video content, text panels, electronic photographic images, security devices, marketing and publicity and other items produced and purchased for the exhibition.	\$5,000
San Diego Symphony Orchestra Association	The San Diego Symphony provides music education and outreach programs throughout the county, including Linda and Shearn Platt Kinder Konzerts; in-school residencies; one-on-one coaching; Dr. William and Evelyn Lamden Master Classes in schools and free public concerts, including a performance in Balboa Park.	\$20,000
San Diego Youth Symphony and Conservatory	<p>Concert Hall Rentals are essential to give students opportunities to perform and provide high quality concert experiences for our residents and visitors. Expenses include rental contracts with venues throughout the county.</p> <p>Marketing is necessary to inform families of opportunities for their children to participate in SDYS programs and to inform the public of concert performances and other events. Expenses include production of printed materials, mailings, advertisements, signage, and annual production of Live SDYS Concert CD/DVD's.</p> <p>Printed Concert Books are distributed at concerts to describe the musical repertoire for the audience and as a memento for students of the highlights of their music education. Expenses include design fees, photography and printing costs.</p> <p>New sheet music must be purchased and/or rented for our students each season. New music is needed to continually challenge the students with more advanced and varied repertoire and to provide our audiences with terrific programs.</p> <p>Large musical instruments and equipment must be transported to venues for performances. Truck rental to move items allows students to perform throughout the county in both traditional and non-traditional settings.</p>	\$5,000
San Dieguito Heritage Museum	2015 will mark the 27th year the Museum will host a Bar-B-Q for the community. More than 450 guests attend this event that offers a glimpse into North SD County as it was 100 years ago, when the area was filled with cowboys and working farms.	\$5,000

	<p>The Lima Bean Faire celebrates an important crop from the time the area was farmland. Professional and amateur chefs from southern California share a variety of entrees, appetizers and desserts that include lima beans, and the 300+ guests vote on favorites. The event raises awareness of our unique agricultural history.</p>	
Scripps Mesa Fireworks	<p>For the evening show, security personnel are required to prevent unauthorized access to the fireworks site to ensure the safety of visitors and show personnel. Following the show, professional cleaning of the school site is required to remove fallen debris from the show and trash left behind by visitors.</p> <p>Despite the best efforts of the SMF board, there is still a widely held perception that the 4th of July fireworks show is paid for by the city, county, or state. Outreach materials, such as website and promotional materials, are required to better educate the community that this is a community event.</p>	\$6,500
Scripps Ranch Theatre	<p>Out on An Limb - New Plays from America's Finest City. OOAL enhances San Diego's arts culture by offering area playwrights the unique opportunity to develop work from proposal to production. All OOAL entries must be one-act and reference San Diego in some way. This grant will support the staging of the plays so that SRT can bring them to life.</p>	\$5,000
Seal Conservancy of San Diego (formerly La Jolla Friends of the Seals)	<p>During the pupping season, many births take place suddenly in quick succession day and night. In order to keep interested visitors from all over the world informed on a daily basis, the pup news will be updated every morning between 12/15-5/16, rather than sporadic entries.</p>	\$4,000
Solana Beach Chamber of Commerce	<p>Continue to develop and grow our branded tourism concept of visitsolanabeach.com. Marketing our tourist website to a host of travel sites and broadening our social media awareness and visibility. Working with media sources like Expedia to offer hotel specials during our off season and creating a video of the city.</p> <p>For the past 3 years we have hosted a Taste of Solana Beach in conjunction with a Gran Fondo bike race. This year we would like to expand the taste into a Restaurant week providing exposure for our local restaurants and also visitsolanabeach.com.</p> <p>We would like to promote a Family Friendly Fun Bike Ride for the Community and surrounding communities to participate in. This would give exposure to local businesses and show the community how easy it is to be car free in Solana Beach.</p>	\$15,000

	<p>Each year we take steps to help promote Recycling at Fiesta Del Sol not only with the festival attendees but encouraging the vendors to use green products as well. This year we would like to create more signage and recycling bins to encourage recycling at Fiesta.</p> <p>In addition to promoting Recycling at Fiesta Del Sol this year, we need additional dollars for signage and marketing for the entire event.</p>	
Solana Center for Environmental Innovation	<p>Solana Center is designing a regional destination with hands-on green living education and exhibits for all audiences throughout the County. Visitors to the new Center will see their role in creating community impact. CE funding will support the search for a new location and design of grounds and teaching areas.</p> <p>Expand booth at 2015 San Diego County Fair. We have partnered with the Fair as an exhibitor for 15 years. Our booth features interactive displays which demonstrate composting, gardening, and green living practices. The booth is created entirely from reclaimed/re-purposed materials. CE funding will support physical and programmatic expansion of our presence.</p> <p>We will make rainwater capture mainstream. Rain barrel rebates are difficult for buyers to navigate. We will design a one-stop retail experience with supportive installation and education materials. CE funding will support development of a seamless retail program available to County residents and small businesses.</p> <p>To bring the flavor and freshness of local produce to Encinitas residents, Solana Center will host a farm-to-table feast. The unique feast will showcase local chefs, highlight sustainable practices, and stimulate the local economy by creating a destination event. CE funding will be used to plan an annual feast.</p> <p>Solana Center receives inquiries from food-generating businesses looking for a sustainable means of disposal. Farms, community gardens, and landscapers are looking for compost feedstock. San Diego County needs a marketplace to connect producers and consumers. CE funding will seed the development of this approach.</p>	\$7,500
Sorrento Valley Town Council	A gathering showcasing local craft breweries and educating home brewers.	\$5,000
Southern Regional Resource Center	Facility rentals consist of facility fees, tables, folding chairs, canopies, umbrellas, linen, trash dispensers, podium, etc. to accommodate 250 guests attending Bastille Day.	\$3,500

	<p>Technology support consists of Auction by Cellular Device rentals utilized by guests to support the cause during the silent auction portion of the event and sound system for program and announcements.</p> <p>Over 2,000 invitations are produced, printed and mailed throughout San Diego County to promote the event and cause. Support helps cover cost of paper and postage.</p> <p>The use of valet parking is a facility requirement for events of over 200 guests due to limited parking availability, traffic congestion and safety codes.</p> <p>Live entertainment is provided to guests by Emmy Award Winning and Grammy Nominated artist Allan Phillips (former family caregiver).</p>	
Spirit of the Fourth, Inc.	Oldest Fourth of July celebration in San Diego County, promoting patriotism and tourism in the greater Rancho Bernardo area.	\$10,000
StoryArts, Inc.	Hidden Treasures is an Encinitas-based, community art project that honors the important role hidden leaders play in our city by celebrating them through public readings and story art exhibits generated by Encinitas artists, as they are trained to create and produce invaluable community art legacies.	\$3,000
Straight From the Heart, Inc.	Aid the County of San Diego in retention and recruitment of licensed foster and adoptive families by providing support and advocacy to foster children, relative and former foster children and their caregivers. Operate training facilities to meet the needs of the caregivers for training and education.	\$2,500
Surfrider Foundation	The Beach Cleanup Program aims to keep San Diego County's coastal and marine ecosystems clean. This program also serves as both a research and education tool as volunteers are tasked with collecting data on the marine debris they find, which inspires them to become stewards for our oceans, waves and beaches.	\$2,500
Sustainable Surplus Exchange, Inc.	ENGAGE! supports the local economy and improves the quality of life and the environment. It fosters corporations' social responsibility through the donation of surplus items for reuse and engages their employees in volunteerism and sustainability as they collect reusable items to be repurposed to community orgs. (\$50,000)	\$2,500

	<p>Bi-monthly event where educators and nonprofit staff bring an empty box and fill it with FREE office supplies. Supplies are sourced from local businesses and sorted by student in the warehouse. Items include paper, pens, three-ring binders, staplers/staples, tape, folders-items they usually pay for out-of-pocket. (\$10,000)</p>	
<p>Theatre and Arts Foundation of San Diego County</p>	<p>Next year, the Playhouse is producing UP HERE, a world-premiere musical created by the husband/wife team behind FROZEN (Robert Lopez and Kristen Anderson-Lopez). Through targeted marketing efforts, the Playhouse will attract over 5,000 tourists to San Diego and over 18,000 San Diego residents to see the production.</p> <p>Following the huge success of the 2013 WoW Festival, the second, biennial festival of site-specific work will take place Oct. 9-11. It will feature 15+ pieces by 50+ local, national and international artists. Through targeted marketing efforts, the Playhouse will attract 10,000 people, 1,500 of them tourists.</p> <p>Each year, the Playhouse ensures that specialized opportunities increase access to the theatre on- and off- our stages for blind/low-vision, Deaf/hard-of-hearing and low-income patrons. Services like ASL interpretation, audio description and open captioning are offered during every production.</p> <p>Each year, the Playhouse commissions a world-class artist to write a play for schoolchildren and tours it to 50+ schools, libraries and community centers across San Diego County. The nine-week program directly impacts over 20,000 students and adults and indirectly impacts thousands more through enhanced curriculum.</p> <p>The Playhouse is proud to be a new affiliate of Unified Theater. Through this program, staff/artist instructors will support young people with and without disabilities, of all backgrounds, as they come together as equals to put on a production during an after-school program. 10 schools will participate in 2015/2016.</p>	<p>\$20,000</p>
<p>Tierrasanta Community Council</p>	<p>Provide Concerts in the Park Series for Tierrasanta. The funds will be used for production and promotion of the Series of 3-5 concerts in the summer, fall and spring.</p>	<p>\$10,000</p>

<p>Tierrasanta Village of San Diego</p>	<p>Empowering Mind and Body. Because dietary and cognitive factors have been shown to powerfully affect whole person health, this program introduces participants to the role inflammation plays in disease and aging - especially brain health. This program is a follow on to the "Brain Talk" Program presented in 2014.</p> <p>Dance/exercise classes. Cardiovascular exercise is proven to be a major contributor to mental health. The proposed classes will be led by professional instructors and geared toward stress reduction and improved mobility. The focus will be on a physical regimen that is enjoyable and sustainable.</p> <p>An introduction to arts and crafts. With this program, the TVSD will provide an introduction to a variety of projects that will provide creative mental stimulation. The projects will be introductory in order that we might inspire seniors of varied capabilities and backgrounds. The programs may include: painting, stitching, carpentry, metal work.</p>	<p>\$5,000</p>
<p>Travelers Aid Society of San Diego, Inc.</p>	<p>By providing the "first face" of San Diego, visitors to the County will receive superior customer service along with information about and referrals to hotels, restaurants, attractions, and casinos. Services include help on navigating San Diego County and accessing local transportation options.</p>	<p>\$1,000</p>
<p>Ubiquitous Music, Inc.</p>	<p>Music Performances at the Cruisin' Grand venue at the Northwest Corner of Grand Avenue and Maple Street. Cruisin' Grand occurs every Friday night from 5:00 pm to 9:00 pm from the first Friday in April till the first Friday in October. Twenty-seven Friday performances at approximately \$250 per performance.</p> <p>Music Performances at the Cruisin' Grand venue at the Northwest Corner of Grand Avenue and Kalmia Street. Cruisin' Grand occurs every Friday night from 5:00 pm to 9:00 pm from the first Friday in April till the first Friday in October. Twenty-seven Friday performances at approximately \$250 per performance.</p> <p>Music Performances at the Cruisin' Grand venue at the Northeast Corner of Grand Avenue and Juniper Street. Cruisin' Grand occurs every Friday night from 5:00 pm to 9:00 pm from the first Friday in April till the first Friday in October. Twenty-seven Friday performances at approximately \$250 per performance.</p>	<p>\$15,000</p>
<p>Urban Corps of San Diego County</p>	<p>Youth transportation passes will allow 20 at-risk youth from all over San Diego County to access Urban Corps' charter school, job training, and career development services for 5 months.</p>	<p>\$2,000</p>

	<p>Urban Corps holds community improvement and environmental service events which benefit neighborhoods throughout San Diego County. Event coordination expenses include organizing and supervising volunteers, transportation and event supplies.</p>	
Vietnamese-American Youth Alliance	<p>The San Diego Tet Festival is a three-day celebration of the Vietnamese New Year.</p> <p>A one-day lantern/harvest moon festival.</p>	\$3,000
Voices for Children, Inc.	<p>Informational videos have proven to be one of the most effective ways to promote VFC's mission and tell our story to the public and potential CASA volunteers. Funding will allow VFC to develop, film, and edit a 10-minute professional video for volunteer recruitment, Court tours, and community presentations.</p> <p>To achieve our agency's goals of providing every foster child in San Diego with a CASA, we need to reach out to more potential volunteers. PSAs on radio and TV will encourage citizens to volunteer with VFC, and will increase awareness of foster children's needs. County funds would support the production of a PSA.</p> <p>Promotional brochures are a powerful tool for volunteer recruitment, helping to raise awareness of foster care issues in our community. County funds will cover the design and printing costs for bilingual rack card-style recruitment brochures, specifically for outreach to Spanish-speaking potential CASAs.</p>	\$5,000
Westwind Brass Inc.	<p>Westwind Brass will provide 8 educational performances to 4 sites in District 3. Our target population is elementary, middle and high schools in District 3. We will provide 80% of our programs this year to Title I schools.</p> <p>Westwind Brass will provide 8 educational performances to 4 sites in District 5. Our target population is elementary, middle and high schools in District 5. We will provide 80% of our programs this year to Title I schools partnering with Fallbrook Music Society. (\$2,000)</p>	\$2,000
Wintriss Technical Schools	<p>Providing Scholarships to students to write professional level Java code to students in grades 5 through 12. This provides knowledge and certification in writing computer code that leads to economic independence, contributes to industry, and expands the region's draw for high tech industry.</p>	\$2,500

Write Out Loud	<p>Storybox Theatre introduces elementary students to a Japanese tradition that combines live storytelling with painted pictures and written words. For children learning to read, Storybox Theatre is especially effective because it holds their attention, helps them focus, as well as comprehend vocabulary and language.</p> <p>Write Out Loud offers short story presentations to seniors living in independent and assisted living facilities and community centers throughout San Diego County. Hearing stories read aloud gives them enjoyment and helps them to fight what can be an overwhelming sense of isolation and loneliness.</p> <p>Read Imagine Create workshops challenge students in grades 7-12 to read a particular book by a noted author, respond to its themes, and create an original and personal expression of that response in any form they choose (e.g. story, painting, video).</p> <p>Professional actors read classic and contemporary literature to live audiences in theatres and libraries in Old Town, La Jolla, Coronado, Solana Beach and new in 2015, Ramona and Rancho Bernardo.</p>	\$2,500
Young Audiences of San Diego	Military Arts Connection brings together families of active duty personnel for free 30-minute performances followed by a 50-minute hands-on activity taught by professional artists at Lincoln Military Housing, with the goal of improving the quality of life for dedicated service members and their families. (\$15,000) D3 funding only for this activity.	\$2,000
	Total CE Allocation	\$849,606



COUNTY OF SAN DIEGO

2015 JUN 10 AM 11:29

CLERK OF THE BOARD OF SUPERVISORS

RON ROBERTS

SUPERVISOR, FOURTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

Date: June 10, 2015
From: Ron Roberts 
To: David Hall
Re: FY 2015-2016 Community Enhancement Funds Allocations

The following is submitted as my recommendation for the allocation of District Four Community Enhancement Funds:

Organization	Activity To Be Funded	2015 - 16 Award
Accessible San Diego	Provide disabled travelers with information needed to assess whether or not locations and activities within San Diego will accommodate their specific disabilities, allowing the 19% of the United States population with a disability to make plans visit to San Diego. (\$5,000)	\$ 3,000.00
	Provide information on the availability and use of the Public Power Beach Chair Program, including contact information for booking and the dimensions/specifications of available chairs. Facilitate referrals to repair/replacement sources as the Beach Chairs wear out or are damaged. (\$1,500)	
	Research and include the accessible trails and pathways on the new website and encourage travelers and local citizens with limited mobility to get outside and enjoy the natural beauty that San Diego has to offer, especially the miles of trails in parks along the water's edge of San Diego Bay. (\$1,500)	
Adams Avenue Business Association, Inc.	Southern California's largest free music festival featuring 7 outdoor stages, 100 performances, 350 food and art/crafts vendors, and a large carnival. Spread over 8 city blocks and occupying Adams Avenue Park it is one of San Diego's largest civic gatherings with an estimated weekend attendance of 120,000. (\$10,000)	\$ 5,000.00
	Acoustic music festival, formerly known as Adams Avenue Roots Festival 24 stages located in the business districts' restaurants, bars, and coffeehouses, with 4 outdoor stages and over 150 performances. The event venue stretches the 2.5 mile length of Adams Avenue. (\$10,000)	

Aguinaldo Foundation	Our youth shows their understanding of our culture by sharing their talents, cultural presentation and excellence in their school academics. We give them awards for all these good works, too. Our adult awardees help them with cash awards too. It will be at The Westin, 400 Broadway, SD CA.	\$ 2,500.00
	This activity and activity one will increase tourism because we'll be bringing outstanding individuals who are successful in their careers and businesses, from Los Angeles, Orange County, San Francisco Bay Area and Las Vegas. They will be presented with Aguinaldo Leadership Awards. Location: 400 Broadway, SD.	
Alumni Association of the William J. Oakes Boys & Girls Club	Provide scholarships to High School Seniors of low income families to encourage them to further their education. (\$3,500)	\$ 2,500.00
	Provide 48 awards in the categories of Crafts, Arts, Leadership, Citizenship, and Mentoring to deserving members of the William J. Oakes Boys and Girls Club. (\$1,600)	
	A "back to school" event for the members and families of the William J. Oakes Boys and Girls Club- an incentive for youngsters to stay in school. Thanksgiving event to present gift certificates to families in need. (\$1,200)	
	To provide funding for licensing, insurance, permits and equipment rental for the annual Soap Box Derby. (\$2,000)	
	Provide funding to purchase supplies, tickets, flyers, and printing for our major fundraising event of the year. (\$1,200)	
American Lung Association in California	Climb is one of the American Lung Association's special events in which participants have the opportunity to climb San Diego's tallest building. We need support for the 3 most important and attractive aspects to this event: (a) souvenir t-shirts, (b) identification bibs with timing chips and (c) award medals.	\$ 8,000.00
American Youth Hostels, Inc.	The Christmas Bicycle Trip is one of the longest running bicycle trips in the U.S. The 6-day, 400 mile ride attracts serious cyclists from the U.S., Canada, and Europe. In 2014, 79% of participants were from outside San Diego. Riders visit all 5 County districts as they enjoy our favorable winter climate and scenery. (\$5,000)	\$ 2,500.00

	Every year, young adults gather for the San Diego Peacebuilding Conference. Utilizing interactive conversations, speakers, and workshops, the event brings together a diverse community of young adults who share a passion for creating a positive change in their communities and in their lives. (\$5,000)	
	HI San Diego-Point Loma operates as an environmentally sustainable hostel. It is Gold STEP Eco-Certified and in 2014 was voted the #4 Green Hostel in the HI network worldwide. The funds would be used to promote the hostel's sustainability and eco-endeavors in the hostel and throughout the region. (\$5,000)	
Asian Business Association, San Diego	ABA's Annual Gala is the intersection of business and culture- and where business get done between members, and between members and sponsor organizations. During the event, individuals are recognized for their generous contributions to the fabric of San Diego. Funds will be used for venue rental. (\$5,000)	\$ 10,000.00
	One of ABA's signature networking opportunities, this event blends the rich Asian heritage of San Diego with a casual atmosphere in which to engage in meaningful business conversations and relationships. Funds will be used for venue and AV rental. (\$4,000)	
	Though the website was updated in February of 2015, there are some features we could not include in the site due to budget constraints. These funds would allow ABA to continue to enhance the features of the site, to make it easier for companies to find suppliers, and for suppliers to be notified of opportunities. (\$3,500)	
	ABA office expenses including copier services, postage and the purchase of general office supplies. (\$2,500)	
Asian Pacific American Coalition (APAC)	The funds will be used to design and print materials, buy supplies, and rent equipment for the SDNM, an event promoting businesses focusing on culture, entertainment, and food that is expected to draw 20,000 people. SDNM's aim is to introduce locals and tourists alike to the unique Convoy area. (\$12,000)	\$ 4,000.00
	The funds will be used to design, print, and hang 30-50 themed-banners on streetlight poles along Convoy Street. The goal is to establish, brand, and reinforce a sense of place among local stakeholders, while attracting visitors by making the area a destination. Think Little Italy with a Pan-Asian flair. (\$3,500)	

Armed Services YMCA of the USA	The Big Bay Boom July 4th Fireworks Show entertains over 500,000 (100,000 outside SD County) people with a 20 minute spectacular fireworks show choreographed to music heard on two radio stations and two television station with over 20 million people from Southern California and Baja able to see and hear.	\$ 4,000.00
Balboa Park Conservency (House of Hospitality Assoc)	Balboa Park December Nights will be held on December 4 and 5, 2015 in Balboa Park. More than 300,000 expected attendees will see 150+ performances, sample international fare, visit more than 50 art vendors and get in the spirit of the holidays, and experience dancing, music and ethnic traditions.	\$ 5,000.00
Balboa Park Cultural Partnership	The Community Access Passes program was designed to distribute Balboa Park Explorer Passes to economically disadvantaged families in throughout San Diego County. These passes allow visitors to enjoy unlimited access to all 17 museums in the Park, without admission costs. (\$25,000)	\$ 3,000.00
	As a complement to the Community Access Pass, BPCP requests funds for the creation of a comprehensive bilingual communication and engagement strategy. This would include electronic weekly communications, surveys, and special offers for free or discounted programs in Balboa Park. (\$7,500)	
Balboa Park Online Collaborative, Inc.	In partnership with the Friends of Balboa Park, BPOC will develop an interactive accessibility map for the Balboa Park information kiosks and balboapark.org website. Funds will be directed toward the Web Developer and UX/US Designer's time spent building the map. (\$8,520)	\$ 3,000.00
	In partnership with the Friends of Balboa Park, BPOC will update the touchscreen features on the Balboa Park information kiosks, such as UX/UI design, colors, and icons, to make the kiosks more user-friendly for Park visitors. Funds will be directed toward new software and the Web Developer's time. (\$6,480)	
Boys to Men Mentoring Network, Inc.	Since 1996 Boys to Men has positively impacting the lives of more than 6,600 at-risk boys, their families and the community. Our goal is to expand our Boys to Men Mentoring Program from 21 to 25 San Diego County schools to provide a community of male mentors for boys at risk of not completing high school.	\$ 3,000.00

	4th of July in historical 1800s Old Town San Diego was: Horse drawn carriages, cakewalk, parades, bands, and patriotic speeches, contra dancing, pie eating contests, ice cream churning, with popcorn, lemonade, and patriotic music. A very interactive event with the park visitors. Old fashioned games for children. (\$3,000)	\$ 5,000.00
	A full summer event extending over all Saturdays in July and August, that focuses on a different aspect of early San Diego history with children's activities, historic craft and trade demonstrations, cannon and anvil firings, living history reenactments, and more. (\$7,000)	
Brazilian Institute for Arts and Culture	Brazilian Day is a free, family friendly (kids zone/non-alcoholic), cultural extravaganza celebrating Brazilian music, dance, food, and Capoeira in Pacific Beach that entertained 50,000 people in 2014. Funding will support production/marketing of the 9/13/15 festival/parade and 9/10-9/12 Capoeira/dance workshops.	\$ 2,000.00
California Ballet Association, Inc.	October 2015- New ballet premiere at the Civic Theatre; December 2015- The Nutcracker at the Civic Theatre with the San Diego Symphony; March 2016- Repertoire at Balboa Theatre; May 2016 TBD full-length ballet at the Civic Theatre. (\$20,000)	\$ 2,000.00
	Assemblies and outreach performances are provided to schools and community organizations year round. Such programs demonstrate how stories may be communicated through movement and music, while providing valuable exposure to the art of dance. Partner schools receive 1 on 1 mentoring and master classes (\$5,000)	
	The Sharing the Art, started in 2005, provides affordable theater access to communities and demographics which are otherwise deprived. Examples include title 1 schools, children with life threatening illnesses and military. Participants come from all 5 districts (\$10,000)	
	California Ballet's outreach and inreach programming has reached a point of critical growth. To maintain efficacy and continue growing, a dedicated Community Coordinator is necessary. The ideal candidate is someone with event planning, education, administrative experience with a connection to SD communities (\$10,000)	

California State Games	California State Games is a statewide amateur sports festival modeled in the Olympic tradition, complete with Opening Ceremonies, Lighting of the Torch, and medal presentations. The 2015 Games consists of competition in 25 sports with an estimated 9,000 athletes. (\$15,000)	\$ 3,000.00
	California Winter Games consists of three sports with Figure Skating and Ice Hockey taking place in San Diego County. The 2 sports host over 1,600 athletes. The Winter Games is different from summer, in that athletes can come from outside of California and we attract many from various states. (\$5,000)	
Camarada, Inc.	Barrio Logan: Camarada's MIXX Series showcases a fresh blend of local artistry with music, performance, art and food. Presented in Barrio Logan at Bread & Salt this series combines the music of Camarada and the art of Bread & Salt with a Waters Fine Catering Pop Up Dinner. Three concerts per season. (\$3,000)	\$ 2,000.00
	Barrio Logan: Celebrating amidst the holidays, this ornate program weaves together a dynamic selection of suites from the Baroque period, contemporary art and local speakers highlighting the genius of these artists in the urban atmosphere of Bread & Salt; an experimental center for the arts. One concert. (\$1,000)	
	Balboa Park: Mingle at the Mingei champions stellar chamber music in the colorful setting of Mingei International Museum located in the heart of Balboa Park. Evenings begin at 6:00 pm featuring a 90 minute carefully crafted program in collaboration with the staff at Mingei. Three concerts per season. (\$1,000)	
	Balboa Park: Meet a Musician performances introduce children to many instruments and composers: classical, jazz, and folk. These performances give children the opportunity to see and hear musicians up close and personal and are offered during Mingei Family Sundays on the third Sunday of each month. (\$2,500)	
Centro Cultural De La Raza	To pay wages and related employment taxes for an individual who serves as a spokesperson, communicating with the public to answer questions and inform about the gallery and programming. Individual will oversee volunteers and maintain visitor logs.	\$ 2,000.00

Charitable Adult Rides & Services, Inc.	On the Go: Transportation Options for Older Adults enriches the lives of older San Diegans, by providing access to medical, social, entertainment, shopping, and cultural venues, thus contributing to the San Diego economy. On the Go helps older adults age with dignity and live independently in their own homes.	\$ 3,000.00
City Ballet, Inc	A 3-week summer ballet workshop advertised nationally attracting intermediate to advanced dancers locally and nationally to study with world renown ballet artists Paloma Herrera and Maria Kowroski, culminating in a free public performance at Spreckels Theatre for over 1,000 residents and visitors.	\$ 2,000.00
Classics for Kids, Inc.	Three unique, custom-designed and culturally diverse professional symphony concert programs consisting of 12 student concerts & related educational in school materials and workshops. Concerts are held in downtown's Balboa Theater serving over 15,000 elementary students and teachers from hundreds of schools countywide. (\$10,000)	\$ 2,000.00
	Aligned with our student concert programs, we offer three custom Sunday Family Group Concerts each season in November, February and May - to provide an uplifting, interactive learning concert experience for the whole family to enjoy together. Program includes prep materials and conductor chat/Q&A with audiences. (\$5,000)	
Cleantech San Diego Association	Smart Cities San Diego leverages its strengths and resources as a partnership to develop and implement initiatives that will empower consumers, improve environmental quality, drive economic growth, and reduce the San Diego region's reliance on oil.	\$ 2,000.00
Committee of One Hundred	The thirty-one double lamps on Cabrillo Bridge are more than 100 years old, installed for the 1915 Panama-California Exposition. Despite some missing finials, these cast iron lamps are sound but are sorely in need of repair and refinishing. (\$15,000)	\$ 3,000.00
	When this El Prado arcade (running from the Old Globe to the Plaza de Panama) was reconstructed in 2005, the beautiful ornamentation of the Moorish Arch in the center was omitted for lack of funds. Plans are in place to reconstruct the Moorish Arch. (\$15,000)	
Common Ground Theatre	This funding will help to pay for the design and construction of sets for "The Wiz" summer production by students in the STARS program, as well as the holiday production in 2015 and the spring production	\$ 2,000.00

	in 2016 season. (\$3,000)	
CONNECT Foundation	Springboard is a free program open to technology and life sciences innovation companies. Companies accepted into the program meet with a group of industry experts for up to several months who provide recommendations on financial, marketing, legal and commercialization issues to prove the business model. (\$20,000)	\$ 5,000.00
	Innovation Report provides an overview of the strength and impact of the San Diego innovation economy by tracking its health by comparing data by year and quarter. For example, this report helps policymakers and trade organizations plan and advocate for the availability of visas and workforce training for talent. (\$20,000)	
Cygnnet Theatre Company	Cygnnet sends professional teaching artists into middle and high schools across the County to teach students about literature, acting and playwriting. Cygnnet's teaching artists reach students who may be otherwise unable to attend the theatre. Funds will cover teach stipends, supplies and study guides. (\$5,000)	\$ 2,000.00
	Cygnnet will host four free student matinees for students from across the County. The shows aren't edited, so students experience the same award-winning theatre as full-price-paying patrons. Funds will help underwrite the cost of tickets as well as the development and printing of study guides (\$5,000)	
	Cygnnet will distribute free tickets to 2,000 active duty Military, Veterans and their families. In addition, Cygnnet will provide deeply discounted tickets to the Military community, year-round as part of Theatre Communication Group's Blue Star Theatres program. Funds will underwrite tickets and marketing. (\$5,000)	
	Storytelling presents live abridged classics from Shakespeare and others to students and Old Town State Historic Park visitors, free, 6 times a week. For many of the 8,000 people it reaches each year, it provides their first experience with live theatre. Funds will cover actor stipends, props, and costumes. (\$5,000)	

	As part of its initiative to increase awareness among County residents as well as attract tourists, Cygnet will increase social media presence, television and print ads and participation in community events. Funds will contribute to the purchase of advertising and collateral printing. (\$5,000)	
Diversiónary Theatre Productions, Inc.	Diversiónary is launching a rebranding and marketing campaign around our 30th Anniversary next season. This initiative will engage a marketing consultant, graphic designer, and expand our advertising and marketing efforts within the wider San Diego area around this landmark event. (\$10,000)	\$ 2,000.00
	Diversiónary will produce the World Premiere of THE BOY WHO DANCED ON AIR, a provocative new musical that takes place in modern day Afghanistan and reveals "Bacha Bazi," the tradition where wealthy men purchase boys from poor families, train them as dancers, and parade them at parties as their property. (\$15,000)	
	Diversiónary is expanding the number of professional AEA contracts we offer local actors, elevating the artistic quality of the work we produce, and attracting and retaining a wider audience base from the greater San Diego area, as well as tourists who visit San Diego. (\$20,000)	
	Diversiónary Theatre works with local public Middle and High Schools through offering student matinee performances for each Mainstage production. A Diversiónary Teaching Artist conducts pre and post show classroom workshops to help students contextualize the performance they attend and tie it back to their lives. (\$5,000)	
	Diversiónary provides approximately 200 complimentary tickets per show to the clients and volunteers of non-profit organizations, allowing access to high-quality LGBT theatre to those suffering from HIV/AIDS, cancer, or are in recovery for drug or alcohol abuse. (\$2,500)	
Downtown San Diego Partnership	Provide downtown homeless the opportunity to reconnect with family or friends outside of San Diego by providing bus passes in exchange for working one day with Clean & Safe (C&S) maintaining downtown streets. This program is in partnership with Travelers Aid who will provide a 25% discount on all bus passes. (\$15,000)	\$ 15,000.00

	Sidewalk pressure washing involves heated, pressurized water, used to clean dirt, residue, fecal matter, gum, etc. from downtown sidewalks. All water is recovered with a vacuum, so nothing descends into storm water conveyance system. Approximately 15% of reclaimed water is recycled and reused. (\$10,000)	
	Install and maintain an enhanced landscaping and beautification program in downtown. This includes sidewalk planters, hanging baskets, pin-lights in trees and landscaping. The goal is to create district identity with the unique neighborhoods in downtown. (\$10,000)	
	Creating a vibe in downtown is essential to adding to our cultural community. The activation of public space through events, music, art, and public gatherings enhances our built environment. The goal is to attract more workers, residents, and visitors to our urban core. (\$15,000)	
El Cajon Boulevard Business Improvement Associations, Inc.	Fund marketing of events on El Cajon Boulevard. (\$5,000)	\$ 6,000.00
	Fund public art projects on El Cajon Boulevard. (\$3,000)	
	The Boulevard Guide is a promotional map of the district that highlights local businesses. (\$2,000)	
ElderHelp of San Diego	HomeShare is an affordable housing program that maximizes use of existing housing stock. The program matches seniors who want to remain in their own homes with adults of all ages in need of housing. HomeShare is a simple solution that offers great benefit to seniors and to those seeking affordable housing. (\$5,000)	\$ 5,000.00
Elementary Institute of Science	Science IMBY will connect disadvantaged Southeastern children and parents to San Diego County's abundant outdoor treasures. Children will benefit from field trips which will connect them to the outdoors and enhance their understanding of the natural world. Funds are requested to cover the costs of buses and fees. (\$5,000)	\$ 5,000.00
	Science IMBY will promote benefits of outdoor learning with EIS parents. Raising awareness of the benefits of outdoor learning and promoting outdoor activity will help encourage parents to take advantage of the outstanding natural areas in San Diego. Funds are requested for print and online awareness efforts. (\$10,000)	

Elite SDVOB Network	Facilitate a community wide outreach workshop (s) and trade show for Veterans to foster entrepreneurial business development, job creation, and economic stimulus. Attendees will be key stakeholder representation from City and County Government as well as key stakeholders in the San Diego Business Community. (\$3,000)	\$ 3,000.00
	Facilitate regular ongoing meetings which provide Veterans and business members a venue to network and increase business opportunities in San Diego. These meetings will be hosted at Veteran's Museum and Admiral Baker's. These meetings will be in partnership with major utilities and businesses. (\$2,000)	
Fern Street Community Arts, Inc.	Fern Street Circus returns to District 4 in September 2015! In partnership with City Heights CDC, the Circus plays 2 parks in City Heights and 1 week in Teralta Park; we'll be at La Jolla Playhouse's WOW Festival. After-School Program serves children in City Heights free-of-charge; they perform in our show. (\$15,000)	\$ 3,000.00
Firefighters Advisory Council to the Burn Institute	Provide public safety information, fire and burn prevention education, and incorporated safety resources for residents of San Diego County. FIRE EXPO/ Firefighter Demolition Derby is a community and family friendly event that will be held at the opening weekend of the San Diego County Fair on June 6th.	\$ 4,000.00
Food & Beverage Association of San Diego County	RABS Training is a must tool for all businesses who serve alcohol beverages. This training was developed to provide training in alcohol-related and sales in licensed businesses. It covers a wide variety of information to include: identifying fake id's, visible intoxication, laws and regulations. (\$12,500)	\$ 2,500.00
	This program is offered free to prospective and current hospitality business operators to review business plans for realistic appraisal and potential success, identify requirements for completion, site, financing, regulatory approvals, marketing and lease negotiations. (\$12,500)	
Fourth District Seniors Resource Center	"Putting a Nutritional Twist on Down Home Style Cooking" is FDSRC'S Motto. Preparing and serving nutritious ethnic congregate meals while improving dietary intake. Heart Healthy meals, low in saturated fat, cholesterol and sodium protects against Heart Disease & Stroke the leading cause of death in Blacks and Latinos. (\$10,000)	\$ 6,000.00

	African Americans-A Celebration of Cultural Richness -This activity takes place in February (Black History Month). African Americans are celebrated in such areas as civil rights, education, business, entertainment, medicine, religion, sports, inventions and literary arts. (\$5,000)	
	A Juneteenth Day Celebration - This activity provides insight into African American Culture through health and wellness, prose and poetry, song and dance, inter-generational games, art and craft displays, ethnic cuisine, information and resources. (\$5,000)	
	Older Americans Recognition Luncheon - This activity honors older Americans who contribute countless volunteer hours throughout communities helping to make them safe and livable. (\$5,000)	
Friends of Balboa Park	Fabricate and install four historic signs in Balboa Park for Cabrillo Bridge, the California Building and Tower, Casa del Prado, and the Alcazar Garden. All these sites feature surviving landmarks from the 1915 Panama-California Exposition, now celebrating its Centennial in Balboa Park. (\$12,500)	\$ 8,000.00
	Planned refurbishment of the historic guard houses, built for the 1915 Panama-California Exposition, includes repair to the damaged roof and trim, doors and frames, waterproofing roof, recasting and installation of new finials, installation of historic mini flag poles, and repair of plaster and repainting. (\$24,500)	
Friends of We Chinese in America	Establish and maintain an English website that exhibits Chinese culture, including news, Chinese cultural events and shows, Chinese restaurant information, articles about Chinese culture, cover stories of friends of Chinese, etc. It provides a platform for local residents and visitors to learn Chinese culture. (\$1,500)	\$ 2,000.00
	A 12-week journalist media training program for teenagers interested in Chinese culture and media to learn how to interview, report, and write news about Chinese cultural activities and events. At the end of the program, students are required to publish a newspaper. Funds are used for teacher's fees and materials. (\$2,000)	

	Collect work products from teenagers who are interested in Chinese culture, including articles in Chinese, photographs, paintings, novels, essays, cover story, and news, and publish all in newspaper and circulate it to the community to encourage more teenagers to join. Newspaper will be published every two months. (\$2,700)	
	Invite legal and financial professionals to educate Asian small business owners about how to lawfully conduct, promote, and manage their business in the community. The workshop will be held once a month. Funds are to cover fees from speakers, materials, and rent of venue. (\$1,800)	
Gaslamp Quarter Association, Inc.	Purchase, design, and produce promotional print materials and advertising to promote the Fifth Avenue Auto Showcase, an annual event in Downtown San Diego's Gaslamp Quarter that celebrates automotive works of art both new and old on 6 blocks, as a travel destination and increasing visitor traffic to the region. (\$7,000)	\$ 3,000.00
	Purchase, design, and produce promotional print materials and advertising to promote the Gaslamp Holiday Pet Parade, an annual pet- and family- friendly event featuring a festive parade through the Gaslamp Quarter and Pet Expo, as a travel destination and increasing family travel to the region. (\$3,000)	
	Purchase, design, and produce promotional print materials and advertising to promote the Taste of Gaslamp, San Diego's original culinary walking tour that highlights premier and eclectic dining establishments, as a rich and diverse culinary arts destination and increasing visitor traffic to the region. (\$5,000)	
Gaslamp Quarter Historical Foundation	These informative and engaging 90-minute tours take visitors on a journey of Downtown San Diego, from the Broadway Pier to the Gaslamp Quarter, during which they learn about the multicultural roots of our diverse City. The funding request is to create and print promotional materials for this tour. (\$1,000)	\$ 2,000.00
	These "edutaining" programs are presented by GQHF volunteers who portray historical characters from San Diego's past at private parties, service organization luncheons, schools, retirement homes, homeowners' association gatherings, churches, and more throughout the county. Marketing materials need revision. (\$2,500)	

	<p>This annual community outreach program draws 5,000 children and their families who "fall back" in time to San Diego, circa 1880. Participants experience an Old West town complete with gold panning, candle dipping, quilting, pony rides, blacksmithing, music and contests. It's a wholesome, living history event. (\$7,500)</p>	
	<p>Each year thousands of visitors tour the William Heath Davis House, the oldest standing structure in Downtown San Diego dating to 1850. The GQHF offers guided tours on a limited basis, but many visitors prefer to tour the house on their own. An audio tour via cell phone software will enrich the visitor experience. (\$1,800)</p>	
	<p>The GQHF is the only nonprofit organization with a mission to be the steward of Gaslamp architecture, culture and history. GQHF operates the William Heath Davis House Museum, which includes hundreds of historical archives, ephemera, objects, and photographs. Proper preservation materials are much needed. (\$2,500)</p>	
<p>Girl Scouts San Diego-Imperial Council, Inc.</p>	<p>Media campaign aimed at recruitment of adult volunteers so that every girl has the opportunity to be a Girl Scout and promote leadership in the community. Through video, social media, PSAs, print ads and commercials, San Diegans and supporters of girls learn more about Girl Scout programs that change girls' lives.</p>	<p>\$ 5,000.00</p>
<p>Goodwill Industries of San Diego County</p>	<p>The Direct Support Professional (DSP) Program Training (\$49,920) runs all day to day activities while recruiting, assessing, doing intakes, and training (either in house or out). The Adm Asst (\$17,472) handles case management and assist with intakes/classroom prep (scheduling, materials). Salaries include fringe. (\$67,392)</p>	<p>\$ 3,000.00</p>
	<p>CPI trainer certification, CPI workbooks and CPR/First Aid training. Funds in this category cover costs of getting a staff member certified as a Crisis Prevention and Intervention (CPI) Trainer (\$2500), costs for 1 CPI video (\$260) and CPI workbooks (18.78) and CPR/First Aid Training (\$59) for 200 participants, and 20 cases of paper to print out on line DSP material (\$600). (\$16,416)</p>	

	Video to be shown to schools (K-12 & Colleges), chambers of commerce, local and state jurisdictions, and other local organizations. It will show the role GISD plays in promoting/supporting Zero Waste locally. San Diegans will see how donations help create jobs and divert waste from landfills. DVDs are to hand out. (\$15,000)	
Greater San Diego Business Association, Inc.	Implement a national advertising campaign, SpendingOUT San Diego. Target LGBT consumers in Los Angeles, Long Beach, Phoenix, Palm Springs, Seattle, Portland, San Francisco and cold weather cities (Chicago, New York, Boston, Philadelphia and Washington, D.C.), with high LGBT populations. (\$24,000)	\$ 2,000.00
	Develop and distribute a San Diego County centric electronic meeting planner package to LGBT Associations, LGBT wedding planners and LGBT employee groups representing Fortune 500 companies to help boost conventions and corporate meetings in San Diego County during 2016 and 2017. (\$5,000)	
	In partnership with LGBT Chambers of Commerce in our target cities, distribute 500-1,000, 4" x 9" rack cards per quarter per region and other marketing materials as developed. (\$5,000)	
	Enhance the SpendingOUT San Diego website to allow San Diego businesses to include special offers to LGBT consumers and tourists. (\$6,000)	
	Develop a SpendingOUT mobile app that notifies users of San Diego business discounts, special events and activities. The app will also allow consumers to search for LGBT friendly businesses and activities throughout San Diego. (\$10,000)	
Greater San Diego Chamber of Commerce	As an advocacy arm of the San Diego Regional Chamber of Commerce, the Mexico Business Center (MBC) supports the development of domestic and international policies that position San Diego as a business destination, promotes tourism and strengthens out region's global competitiveness. (\$120,000)	\$ 30,000.00
	The Chamber's research efforts will provide hard data on issues of regional competitiveness in San Diego County and the State of California. It will provide officials and thought leaders with relevant data that can help promote discussion and potential policy initiatives to improve the business environment. (\$90,000)	

Hillcrest Business Improvement Association	CityFest is a huge one day arts and culture celebration of urban life and a commemoration of the lighting of the Hillcrest sign. Funds will go towards entertainment, marketing and some rentals. (\$9,000)	\$ 5,000.00
	Hillcrest Night Market is a new venture that seeks to create family friendly activities in the neighborhood at night. The event will feature performers, food trucks, and vendors. (\$5,000)	
Hubbs-SeaWorld Research Institute	HSWRI shares its scientific research with the community and students of San Diego to promote science literacy. Current Community Outreach and Education events include Chula Vista Harborfest, Day at the Docks, SDG&E Earth Fair, SeaWorld Career Camp, Pole to Pole, Wild Days, and World Water Day. (\$6,000)	\$ 3,000.00
	HSWRI operates two STEM education programs: Seabass in the Classroom, where students raise and release white seabass for wild stock replenishment, and Better Education for Women in Science and Engineering (BE WiSE), a series of scientific workshops that inspire young women to pursue associated careers. (\$4,000)	
I Love A Clean San Diego County, Inc.	Part of a statewide event, Coastal Cleanup Day is the largest environmental volunteer event in San Diego County. Event includes 100 coastal and inland cleanup sites, improving our community's health and caring for our natural environment. (\$15,000)	\$ 4,000.00
	Involves over 75 cleanup sites countywide with heavy inland emphasis, removing trash that has washed downstream during winter months. While trash is the main focus, the event also includes beautification and restoration projects. (\$15,000)	
	Fund the development of a zero waste, recycling, reuse and repurposing program that can help inform and empower citizens to develop zero waste habits, alleviating burden on already stressed landfills. (\$5,000)	
Italian American Art and Cultural Association of San Diego	The SDIFF launches the 8th season premiering Italian documentary and feature films to over 5,000 people through October 12-24, 2015 at the Museum of Photographic Arts and. Funds help pay for venue, film and equipment rental fees, shipping costs and promotion. (\$10,000)	\$ 3,000.00

	The SDIFF sponsors year-long film screenings of recent & popular Italian films from July 1, 2015 through June 30, 2016, screening 8 films with introductions by Italian experts at the Paloma Theater in Encinitas. Funds help pay for venue, film, event and marketing costs. (\$6,000)	
Jacobs & Cushman San Diego Food Bank	The 5th annual benefit for the Food Bank, the San Diego Blues Festival is a two-day (recently expanded from one day) family-friendly music festival fundraiser and food drive September 26 and 27, 2015. Expected attendance is 6,000 per day. The event is held at the Embarcadero Marina Park North. (\$20,000)	\$ 7,500.00
	In addition to free media coverage through television and listings in various print/electronic publications, the Food Bank will conduct a paid advertising campaign to include TV, radio, print and online media. We are seeking funding toward these publicity costs, including banners and posters, which total \$71,100. (\$10,000)	
	The Food Bank seeks funding to offset the cost of the Blues Festival musicians who will be performing. The total cost of payment for the performers is \$76,000. As an expanded 2-day event, we have broadened the scope of the music, from Blues, to also include jazz and gospel. (\$10,000)	
	Expenses include rental of a stage, sound systems, and lighting. The cost of the stage rental is \$6,200 per day and the sound and lighting equipment rental costs are \$11,388 per day for a total \$35,176. (\$10,000)	
Jacobs Center for Neighborhood Innovation	The Jacobs Center for Neighborhood Innovation will expand the Cultural Celebrations events at the amphitheater and feature internationally renowned artists for its Jacobs Presents Concert Series at Celebration Hall, its 750-seat indoor venue, throughout the year.	\$ 4,000.00
Japan Society of San Diego and Tijuana	A day of Japanese language and cultural activities, designed to motivate and reward San Diego County high school students at various levels of Japanese language study. Students will be challenged to use their Japanese language skills creatively and in real-world contexts. (\$4,000)	\$ 3,000.00
	Evening festival featuring Japanese beverages, foods, and cultural performances. The only one of its kind in San Diego, the festival will attract 1,500 people from all over San Diego County and Southern California. (\$3,000)	

Japanese Friendship Garden Society of San Diego	Every spring, we organize a festival to celebrate the bloom of our 150 cherry blossom trees. This event includes: performances, food, vendors, and children's activities. In 2015, this event will inaugurate the opening of our 11 1/2 acre expansion including a new 4000 sq ft Pavilion building. (\$10,000)	\$ 10,000.00
	Taste of Japan is an event that introduces locals and tourists alike to Japanese culture. The event showcases food from local Japanese restaurants and food vendors as well as artisans and children's activities. (\$5,000)	
	Obon is a Buddhist festival which honor the spirits of ancestors. It is one of the largest popular celebrations of the Japanese calendar, with strong ties to family. The festival will include obon dancing involving all guests, floating of lanterns, children's games, authentic Japanese food and merchandise. (\$5,000)	
Jewish Family Service of San Diego	This program for girls enrolled at the school of Engineering, Innovation, and Design at the Kearny High complex encourages girls to pursue higher paying STEM occupations in historically male-dominated fields. These careers can offer young women a path out of poverty for themselves and their families.	\$ 5,000.00
Just In Time For Foster Youth	This interactive and easy to navigate platform will improve access to essential resources and critical connections across San Diego County for a more effective transition for youth moving from foster care to self-sufficiency.	\$ 4,000.00
Junior Achievement of San Diego, Inc.	Junior Achievement of San Diego County is supported by 5,104 volunteers from across San Diego County who volunteer to teach kids how to get a job, start a business, and how to manage money. 252 schools from 36 school districts in the county receive JA programs for their students.	\$ 3,500.00
Korean American Senior Association of San Diego County, The	For drivers and subcontractors. (\$15,650)	\$ 4,000.00
	Food for free lunch, office and kitchen supplies, such as paper, print ink, copying and paper cups. (\$18,000)	
	The KASASDC will require funds for mileage, auto insurance, and gas for transportation services of Korean-American seniors to and from the center and other key community sites. (\$23,797)	
	Rent and service fees for the bank. (\$3,807)	

La Jolla Art and Wine Festival Foundation	Live entertainment is provided at the festival which includes individual performers, bands, circus performers, and dance groups. (\$9,477)	\$ 2,000.00
	Printing of signage on display throughout festival grounds providing event information and direction to attendees. (\$7,859)	
La Jolla Chapter, SPEBSQSA, Inc.	Day-long clinic featuring renowned barbershop experts to teach the technique of barbershop singing, followed by a concert that includes the clinic attendees. The concert will include one ensemble of national or regional fame. (\$1,500)	\$ 2,000.00
	A contest for a cappella groups. Competitors will include local collegiate groups, secondary school choirs and barbershop quartets from county schools. A concert will include contest winners, our youth chorus, a nationally recognized a cappella group and a quartet of national fame. (\$6,000)	
La Jolla Historical Society	The LJCDE&MCC is Southern California's premier vintage automobile and motorcycle event, drawing thousands of visitors to Scripps Park to learn automotive history and view classic vehicles entered in a judged competition. Funding support helps underwrite marketing and logistics expenses.	\$ 5,000.00
La Jolla Music Society	SummerFest, our critically acclaimed chamber music festival, will be held in August 2015. Funding will help support performances by top names in classical music, free education and community engagement events, and help promote San Diego as a cultural tourism destination. (\$25,000)	\$ 5,000.00
	We will bring to San Diego, three international orchestras- Israel Philharmonic Orchestra, Montreal Symphony Orchestra, and New York Philharmonic Orchestra. We are asking for funding to help with the artistic costs to bring these three high-regarded orchestras to San Diego as well as the marketing expenses. (\$30,000)	
	We will bring to San Diego, Keb' Mo', Aaron Neville, and the Monterrey Jazz Festival Band in a performance at the Balboa Theatre. We are asking for funding to help with the artistic costs to bring these three renowned jazz musicians to San Diego as well as the marketing expenses. (\$30,000)	

	We will bring to San Diego, Ballet Flamenco of Andaluca and Hubbard Street Dance Chicago in a performance at the Spreckels Theatre. Educational master classes will also be provided for local dancers. We are asking for funding to help with the artistic and marketing costs. (\$20,000)	
	Enhance the lives of young San Diegans through our Community Music Center, a free after school music instruction program open to all students regardless of experience or ability and is designed to create opportunities for at-risk youth to achieve personal growth and cultural enrichment through music. (\$10,000)	
La Jolla Symphony and Chorus Association	Six concert classical music series (12 performances) of traditional and contemporary classical orchestral and choral music. Featured composer: 2014 Pulitzer-Prize and 2015 Grammy Award-winner John Luther Adams in 2 concerts and 1 event. Funds support facilities rental, guest artist fees, music rental/purchase. (\$20,000)	\$ 5,000.00
	Balboa Park Centennial performance of site-determined work by John Luther Adams at the Japanese Friendship Garden, a partner on the project. Funds support instrument transportation, production manager fees, videotaping. (\$8,900)	
	Three community concerts: two concerts of sacred choral music (Rancho Santa Fe and Rancho Bernardo) and the annual Messiah Sing-Along in Carlsbad. Funds support facilities fees, soloist fees, music rental, printed marketing materials. (\$3,500)	
	K-6 interactive choral education in Solana Beach and Carmel Valley Schools, and the Monarch School. Instrument and voice instructions at City Heights Music School. Funds will be used for teacher support materials, posters, bus transportation to Young People's Concert. (\$2,500)	
	Two community salons, professionally written program notes, and pre-concert lectures build interest and familiarity with contemporary-classical works and commissions, along with meet-and-greet opportunities with visiting composers. Funds support facilities expenses, program annotator fees, lecture A/V expenses. (\$2,000)	

La Maestra Family Clinic	Every year, LMFC participates in more than 105 events to promote health and wellness in communities across San Diego. To promote these events to residents and visitors, the organization will purchase PR Web an Online press release distribution service. With this service, LMFC will send two press releases each month. (\$6,400)	\$ 4,000.00
	LMFC will develop an annual media calendar that will include promotions for community-wide health fairs, health screenings, and health and fitness events. LMFC will focus on improving awareness of healthy living and will purchase monthly ads for events in the following publications; SD City Beat and SD Reader. (\$1,908)	
	LMFC will track media impressions with PR Web and will develop a survey for all health fair attendees to fill out as they obtain free health screenings at the LMFC booth. Screenings include blood pressure, hearing, etc. Printed survey for approximately 150 people x 105 events x \$.10 = \$1,575. (\$1,575)	
	LMFC will develop a social media strategy with its existing development team and the assistance of a part-time marketing staff person. The staff will be paid at a rate of \$15 per hour x 20 hours= \$15,000 annually. They will be instrumental in significantly improving the organization's social media presence. (\$15,000)	
	The marketing staff will use Hootsuite and PR Web to track targets and bench marks on reposts, views, likes and clicks that the organization obtains each month from its events and press releases. Data will be broken down by in-state and out-of-state zip codes to illustrate visitors. (\$120)	
Lambda Archives of San Diego	Support funding for project historians conducting interviews with LGBT Community members & documenting histories to contribute to the history of the LGBT Community and of San Diego County. Support funding to purchase recording technology including camera(s), microphone(s), tripod(s), computer editing program(s). (\$5,000)	\$ 2,000.00
	Support funding to create events and exhibits that highlight LGBT History in San Diego County including purchasing tablet(s), laptop(s), headphone(s), website(s), software, invitation/program design, printing, mailing costs, event marketing and light refreshments. Support funding for event coordinator(s). (\$10,000)	

League of Extraordinary Scientists & Engineers, The	LXS has asked all 22,000 of our student contacts to journal about anything with a life cycle they find in SD county. Send a copy to LXS and we are making a giant sorting key of all of their discoveries and hanging it in the down town library August 2015. We need journals. (\$10,000)	\$ 3,000.00
	LXS is the San Diego community effort that brings science to life inside of K-5th grade classrooms. Free to all schools and libraries, LXS has had over 22,000 student contacts with hands on - engaging - critical thinking - tours that are developed with volunteers specifically in the fields of science and engineering. (\$10,000)	
	LXS is building "Discovery Gardens" on K-5th grade school yards. Encouraging all children to explore and discover. In a collaborative effort with Silver Wings US Air Force, Butterfly Farms and several local volunteers. LXS will build 5 gardens in August 2015. (\$3,125)	
Library Association of La Jolla	The Athenaeum presents 70 music concerts per year. 40 of these are held in 4 different venues in 5 district genres: 16 jazz, 8 chamber, 8 classical, and 8 new. With modest ticket fees, the Athenaeum offers a diversity of high quality, accessible music programming unmatched elsewhere in the County of San Diego. (\$7,500)	\$ 7,500.00
	In addition to those 46 concerts, the Athenaeum presents 30 Mini-Concerts free and open to the public, featuring San Diego based jazz and classical artists. The highly popular series began in 1970 and is into its 44th season. 15 of these concerts are presented in the greater San Diego area. (\$7,500)	
	The Athenaeum presents 24 free art exhibitions each year. All art exhibitions are free and open to the general public and feature primarily emerging and local San Diego artists. Athenaeum Art Exhibits are presented in 4 galleries in 2 locations in San Diego County: University Heights and La Jolla. (\$7,500)	
	The Athenaeum provides a free music and arts outreach program to underserved schools in K-12 in San Diego County. The Athenaeum provides approximately 20 presentations per year with 10 subject options that meet California Dept. of Visual and Performing Arts (VAPA) standards. (\$7,500)	

Linda Vista Multi-Cultural Fair, Inc.	Coordinate and stage the FY 16 Fair, procure all required permits, ensure County and City compliance, establish all event components, submit sponsor packets, provide financial reports, conduct monthly meetings, coordinate with the Parade Director, conduct necessary follow-up and evaluation report. (\$12,000)	\$ 10,000.00
	Organize and stage the FY 16 parade with a minimum of 50 units, including marching bands, walking groups, elected officials, color guards, educational institution reps, local civic leaders, floats, cultural group leaders, etc. Assist Event Coordinator as needed, prepare the emcee script and make follow-up reports. (\$1,000)	
Mainly Mozart, Inc.	Year-long celebration culminating in June Festival drawing international attention to San Diego as a center for Mozart and serving the region with world-class concerts, children's performances, free concerts and lectures, open rehearsals, and music-making opportunities for San Diego's adult amateurs. (\$100,000)	\$ 10,000.00
	SoCal's only youth orchestra to integrate children 3+ with special needs into programs. 25% of MMYO have learning disabilities; 10% need-based scholarships. Orchestra-in-Residence, New Children's Museum; pairs with Tijuana's conservatory as Youth Orchestra of the Californias; year-round music/leadership training. (\$100,000)	
	New format! 3-day Festival at UCSD bringing together world's leading minds in a multi-disciplinary exploration unlike any other. World renowned researchers, therapists, neuro-technicians, musicians and musicologists explore music's role in brain function and its role in autism, early development, PTSD, and more. (\$75,000)	
	World-class musicians in classical and contemporary chamber concerts in North Park, Balboa Park, La Jolla, Carlsbad, Downtown, Rancho Santa Fe. All concerts include significant opportunity for audience/performer interaction and student education. Free student tickets and programs for children on autism spectrum. (\$75,000)	

	Music-making in non-traditional spaces: homeless shelters, foster homes, community centers, hospitals, living rooms, office buildings. Spreading the joy of shared music-making regardless of skill, experience, language, ethnicity, socioeconomic status, age, or artistic genre. Video/web component increases reach. (\$75,000)	
Malashock Dance and Company	Malashock Dance maintains a collaborative partnership with St. Madeleine Sophie's Center in El Cajon, where its DanceABILITY! program enhances the emotional, physical, and artistic development of over 500 individuals with disabilities each year through weekly classes and public performance opportunities. (\$5,000)	\$ 2,000.00
	Math in Motion uses arts integration to infuse mathematical concepts into the creation and exploration of dance. This highly respected in-school program serves over 2,500 students each year in partnership with local schools. (\$10,000)	
	CHAGALL: A New Musical, is based on the life, work, and relationships of artist Marc Chagall, which will be a production of Malashock Dance, in association with the highly-renowned La Jolla Playhouse and UCSD Department of Theater and Dance. (\$15,000)	
Maritime Museum Association of San Diego	The Museum will develop a multi-media campaign, propelled by the launch of the Museum's replica of Cabrillo's galleon San Salvador, to reposition our region as a rich and authentic heritage tourism destination, based in the development of a narrative illustrating our region's role in America's western genesis.	\$ 3,000.00
Martin Luther King, Jr. Community Choir San Diego	MLKCCSD will undertake during its 2016 annual season over 35 community concerts, five special event performances, and extended outreach to high schools throughout San Diego County. Funds will support these activities, choir operational costs, enhanced community outreach efforts. (\$1,000)	\$ 2,000.00
	Two performances of All Bout the Blues- For the Love of Music. One preview show. Tentative schedule Mid May, 2016. To be held at Joac Kroc Center. (\$5,000)	
	Awards ceremony - Annual event awarding scholarships to qualified high school seniors majoring in the visual and performing arts. This is always held on the second Sunday in June. It will be held at College Avenue Baptist Church. (\$2,446)	

MCRD Museum Historical Society	Digitize historic bound copies of the Depot newspaper, The Chevron, for year 1964-1980. This award winning newspaper is frequently requested by researchers for the variety of historical facts and statistics it contains about life on the base 1964-1980. The bound copies are fragile and in a deteriorating state.	\$ 4,000.00
Media Arts Center San Diego	The 23rd Annual San Diego Latino Film Festival 2016 will present over 150 films, documentaries, and videos showcasing the finest in Latino filmmaking and cinematography. The Festival also includes Latino art exhibits, musical performances, filmmaker workshops, student events, and family-oriented film screenings. (\$15,000)	\$ 2,000.00
	Teen Producers Project and Mobile Stories are media arts training programs for students in grades 9-12, benefiting 250 students annually. Youth learn communication and leadership skills as they create digital video stories and documentaries addressing important issues in their lives and communities. (\$10,000)	
	The Digital Gym is an innovative community technology center focused on media arts education and exploration with equipment access, workshops, trainings, and events at our North Park facility. These programs engage children, youth, families, and adults from all over San Diego County. (\$10,000)	
	Que Viva! Cine Latino is a free 5-week film festival at the Otay Ranch Town Center. The festival, in its 6th year, takes place each Wednesday in September to celebrate Hispanic History month. Garnering diverse audiences of 200 people each week, the festival provides free family-friendly films under the stars. (\$5,000)	
	The 2nd Annual Creative Career Expo will help San Diego's diverse population of teens and young adults to build awareness, essential skills, and opportunities for them within the many creative industries that are crucial to success in the 21st Century. (\$2,500)	
Mind Treasures	Series of 12 weekly, 60-90 minute, daytime or after-hour Financial Literacy enrichment workshops offered at public schools, community centers, and faith-based organizations for groups of 25-35 participants each. Current Focus Area included the Diamond Neighborhoods, City Heights and their surrounding communities.	\$ 2,000.00

Mingei International, Inc.	The exhibition MADE IN AMERICA will explore regional and national craft traditions through a display of traditional and contemporary craft objects from each state, demonstrating the continuing vitality of art and its use to communicate the culture and history of the fifty states. (\$7,000)	\$ 5,000.00
	Mingei International welcomes students (K-12) from throughout San Diego County at no cost through this program. Docent-led tours and educational programs are provided to all students (including transportation for Title 1 schools) to ensure children have a rich and fulfilling experience during their visit. (\$3,000)	
Miracle Babies	In order to maintain our provision of services to families in need, the 7th Annual Run/Walk 5K is an event organized to raise funding as well as community awareness. People who purchase run/walk tickets, including individuals and philanthropic organizations, are participants in the 5K, in addition to organizations-sponsored teams. Funding will be used towards event set up, tickets for the event, vendors, and refreshments. (\$2,500)	\$ 4,000.00
	An event within the 5K Run/Walk event, the Family Resource Fair is where our families can find supplies for baby care, such as carriages, diapers, baby bottles, and other necessary items. Funding will be used to purchase the baby care supplies for these families. (\$2,500)	
	Flyers, sponsorship letters, rack cards for area retailers, and announcements on media outlets will promote awareness of the 5K run/walk event. Miracle Babies merchandise, such as bracelets will be sold as well. Funding will be used towards promotional costs for advertising throughout the county. (\$1,500)	
Mission Edge San Diego	Interns in marketing, front-end engineering and product management will each spend 150 hours assisting Mission Edge with projects to support San Diego nonprofits, and get training to advance their careers. The Lavin Center requires a \$1,950 contribution toward each intern's stipend, for which we are seeking aid. (\$5,850)	\$ 2,500.00
	To insure a meaningful experience, Mission Edge staff will invest time to train and support each intern. This would include a four-hour on-boarding session and weekly check-in meetings with staff, in addition to on-the-job training throughout the internship. This request is for time and materials for that training. (\$5,000)	

Museum of Contemporary Art San Diego	MCASD offers robust outreach to young audiences through: Extended School Partnership, empowering teachers to use art as a tool for teaching core lessons; Teen Advisory Group, building the artistic and life skills of teens; FREE Title 1 busing; and TNT, connecting young adults to San Diego's rich artist community. (\$25,000)	\$ 20,000.00
	FREE summer series on Thursday evenings, giving visitors a chance to explore the art on view in the galleries and Sculpture Garden, enjoy an ocean view picnic at sunset, and participate in art making activities. A unique event, especially popular with families and tourists wanting affordable art experiences. (\$20,000)	
	A visually and scholarly rich exhibition will examine a network of artists such as Eleanor Antin, Fred Lonidier, and Martha Rosler- all based in San Diego in the 70s, whose experiments with photography challenged modernist orthodoxies, opening the medium to a profusion of new strategies and subjects. (\$20,000)	
	Three times a year, MCASD publishes an award-winning newsletter to promote all Museum offerings to its members, visitors, as well as tourists. It is sent to media and art contacts across the U.S., to promote San Diego County as a cultural tourist destination. Winner of American Alliance of Museum's 1st prize. (\$10,000)	
	In partnership with Combat Arts San Diego, ArtOASIS engages local artist to support the healing of combat trauma in military residential PTSD treatment programs. Two artists work alongside therapists to serve 100 troops with weekly art making, visits to the museum, and the chance to proudly display their art. (\$15,000)	
Museum of Photographic Arts	A rotating schedule of 8-10 world-class photographic exhibitions. Highlights include the international touring exhibition "Consumption," our 10th Annual Youth Exhibition, original exhibitions of master artists Minor White and Flor Garduno, and "Beauty and the Beast" in conjunction with San Diego Zoo centennial. (\$10,000)	\$ 5,000.00

	SEPIA is an award-winning, research-based outreach program for older adults, including those with memory loss and Parkinson's Disease. Includes photography courses, art talks, workshops, and museum tours with seniors at assisted living centers, nursing homes, and community centers throughout San Diego County. (\$7,500)	
	MOPA is conducting a pilot study of a Pay What You Wish (PWYW) admissions model on Wednesday, Thursdays, and Fridays, through September 2015. The policy opens universal access to the museum experience and has the potential to exponentially increase museum participation. (\$4,500)	
	MOPA's Joan and Irwin Jacobs Theater is a renowned destination for cinema in Southern California. The museum hosts a diverse selection of film festivals, premiers, documentaries, retrospectives, and one-of-a kind events in partnership with local and national partner organizations. (\$3,500)	
	MOPA reaches thousands of students across San Diego County through school group tours, educator resources, school-based artist residencies, film screenings, and our annual Youth Exhibition. All programs build 21st century skills in critical thinking, creativity, self-expression, and media production. (\$2,500)	
New Americans Immigration Museum and Learning Center, Inc.	To support the museums capacity building initiatives as it reinstates itself as a model inclusive museum in the global arts community. Redirecting the museums focus on diversity, the arts and technology are at the top of our list, and the new Executive Director is imperative in the completion of this mission. (\$20,000)	\$ 4,000.00
	Funds will help support our education and outreach efforts for our Fall and Winter Exhibitions. Maletas Migrantes and Inscription: A Monumental Exhibition by Shinpei Takeda will be paired with rigorous community engagement efforts, incorporating guests narratives into the creation and installation process. (\$10,000)	
	A museum of the 21st century, our museum is focusing on utilizing technology as a way to better outreach to the local and international community. Our website will be an access point for the museums narratives archive, story collection and as an interactive tool to maximize outreach and engagement. (\$7,000)	

	Day of the Dead installations at the museum allow guests to visit a traditional altar created by students and visiting artists. The altar installation is an educational experience where visitors can find universal connections in the elements that make up an altar, learn the history and dialogue about the tradition. (\$3,000)	
New Children's Museum, The	The New Children's Museum requests support to develop and install two exhibitions: Eureka!, a discovery of California with five commissioned artists/groups, and LAByrinth, a climbing and exploration collaboration led by artist Wes Bruce. Building on 2014's success, NCM anticipates 175,000+ visitors in 2015.	\$ 3,000.00
North Park Historical Society	On September 2015, the North Park Historical Society (NPHS) will hold its sixth Car Show. As since 2012, the Car Show will be held in conjunction with the Balboa Tennis Club. Last year, more than 350 people attended and the number of car entries was 60. The new venue is popular with entrants and attendees. (\$500)	\$ 3,000.00
	The 1924 Water Tower was listed on the National Register of Historic Places in 2013. The preservation plan includes developing an educational/public art installation to explain and celebrate the Water Tower's role in San Diego history. Funds to provide initial strategizing with public art consultant Gail Goldman. (\$4,500)	
North Park Organization of Businesses, Inc. DBA North Park Main Street	The North Park Festival of Arts enhances North Park's unique identity as an Arts, Culture, and Entertainment District. The event successfully promotes the community's social, cultural and economic resources and attracts local and regional tourists to the district who support the local small business community. (\$10,000)	\$ 4,000.00
	The Festival of Arts will include a new element designed to draw artists and festival-goers to the murals and popular culture of street art. Artists will perform live as they design and paint large and small objects while the public witnesses the transformation of an ordinary object into a masterpiece of art. (\$5,000)	
NTC Foundation	An ever-changing FREE monthly community open house held throughout the NTC campus the first Friday each month from 5 to 9 pm. FNL features free dance and music performances and classes, art-making, gallery and museum openings and exhibits from area schools. 700 – 1200 residents & visitors attend each month. (\$25,000)	\$ 12,500.00

	To preserve the legacy of Naval Training Center San Diego and those who served, NTCF has launched the NTC History Project - curated history exhibits, including "The Life of the NTC Recruit," "CHOW - Feeding A Navy" and an oral histories project "Sailor's Tales." Funds will support a 2016 exhibit. (\$25,000)	
Ocean Beach Community Foundation, Inc.	WeSupportOB.org redesign will be more enhanced, engaging, donor friendly and informative. New marketing materials are needed for self-promotion and education. Using web-based campaigns will allow us to reach more locals and visitors to participate in our events, shop locally and donate to our programs and initiatives. (\$7,500)	\$ 4,000.00
	The Peninsula Singers, with over 100 members, are in need of 3-4 new risers with backs to accommodate all their membership. In addition, they have an extensive music library and spend \$3200 annually on new music. They make this library available to other choral groups in our schools and community. (\$7,000)	
Ocean Beach Historical Society	Design and production of materials for 50th anniversary of the Ocean Beach pier (2016). This includes photo reproduction, display materials for our booth (used at street fair and other events), brochure & booklet production and promotional items to sell. (\$4,000)	\$ 3,000.00
	Printed materials for mailings to members along with extra copies for distribution throughout the county. Update of website. (\$1,500)	
Ocean Beach Merchant's Association	Ocean Beach will be celebrating its 36th annual July 4th Fireworks at 9pm off the Ocean Beach Pier. The fireworks and announcements last approximately 1/2 hour.	\$ 8,000.00
Ocean Beach Town Council, Inc.	The largest night time parade in San Diego County in December on Newport Avenue attracts 15,000+ people and includes 100 floats. It requires permits, security (police overtime), rentals of barricades, radios, equipment movers, sound equipment, staging for announcers, street cleaning, volunteer t-shirts. (\$5,000)	\$ 6,000.00
	This includes printing of postcards, flyers, street banners plus hanging and removal. The 50' holiday tree on the beach requires a crane, flatbed trailer truck and 60' boom/lift for decorating and tree decorations. Attracts thousands during all of December for picture taking and for kids to meet Santa. (\$2,000)	

	This fundraiser breakfast on the OB Pier attracts 800 to 1,000 people and includes purchase of food supplies to supplement what is not donated, printing flyers and signage, hanging and removal of street banner, rental of food service equipment, rental of tables and chairs, paper products, supplies and permit. (\$2,500)	
	A self-guided tour and taste of the area restaurants around downtown Ocean Beach includes transportation vehicles for participants, barricades for security, printing flyers and tickets, entertainment costs. Attracts 900+ residents. (\$1,000)	
	Auction of donated items to raise funds for the OB Food & Toy Drive - attracts 175 people. Requires some staging, decorations, and sound equipment rental. (\$500)	
Old Globe Theatre	Produce 14 professional theatre productions in The Old Globe's three Balboa Park theatres. The 2015 schedule includes at least 525 public performances, eight free student matinees, and one Sensory Friendly performance (DR. SEUSS' HOW THE GRINCH STOLE CHRISTMAS!). (\$40,000)	\$ 15,000.00
	Reach underserved communities through a touring Shakespeare program featuring professional actors performing in a variety of non-traditional settings throughout San Diego County - including military bases, community centers, homeless shelters, centers for the elderly and correctional facilities. (\$15,000)	
	Year-round educational activities for children and adults will include a free student matinee program, the Grinch Children's Initiatives, the Shakespeare Initiatives, professional development programs for educators, and seminars, workshops, lectures and other programs. (\$15,000)	
Old Town San Diego Chamber of Commerce	The Art & Craft Show Old Town is a juried Art and Craft Show that attracts local and national artists. In addition to featuring arts and crafts, there will be a young artist area, entertainment, and demonstrations of craft making promoting the history and culture of Old Town and early San Diego. (\$15,000)	\$ 5,000.00
	The Visitor's Center is staffed by volunteers only Monday through Friday. Funding is needed to staff the center on the weekends and purchase additional displays to showcase Old Town and San Diego. The center averages 2,000 visitors per month that ask what to do in San Diego. (\$15,000)	

Outdoor Outreach	Comprehensive summer camp program featuring weekly outdoor recreation activities for youth affected by homelessness. Activities are managed by trained staff with support from Monarch staff and community volunteers. Funds to pay for transportation, equipment, and instructor pay. (\$7,500)	\$ 2,000.00
	Monthly outdoor recreation and environmental education program for San Pasqual Academy youth. Programming throughout San Diego County exposes youth to confidence and character-building activities that encourage healthy lifestyles. Funds will be spent on transportation, equipment, and instructor pay. (\$15,000)	
	Monthly outdoor recreation and environmental education program for San Diego County youth impacted by military deployments and relocations. Program promotes confidence, resiliency, positive peer interactions and healthy reintegration opportunities for military youth in Oceanside, Camp Pendleton, MCAS Miramar. (\$15,500)	
	Weekly outdoor after-school program for high school youth, 95% of whom are Chaldean refugees. Participants have the opportunity to attend 30 outings/year throughout San Diego County as well as job training through our leadership program. Funds to pay for transportation, equipment, and instructor pay. (\$10,000)	
	Through 25 all-day recreational outings (nature hikes, mountain biking, rock-climbing) in San Diego County Parks, a minimum of 250 individual underserved middle and high-school youth visit and help conserve County Parks. Funds to be spent on transportation, equipment, and instructor pay. (\$12,000)	
Outside the Lens	OTL's Youth Council is a youth development program for high school students interested a career in art or media. It is free to students, and is open to any student in SD County. Youth Councilors are paired with mentors (professionals in art and media), get advanced training, and lead community service projects. (\$2,000)	\$ 2,000.00
	On the first Friday of each month, OTL has a public gallery reception as part of Liberty Station's Friday Night Liberty event. We exhibit the work of our students, as well as professional photographers. In addition to improving quality of life for SD residents, the event is increasingly a tourist draw. (\$2,000)	

Pacific Arts Movement	The 16th San Diego Asian Film Festival takes place November 5-14, 2015 with 120+ films from 15+ different countries to more than 15,000 attendees including 100+ community partners. We are requesting funds to help with the costs of equipment, facility, marketing, and film rentals. (\$40,000)	\$ 12,000.00
	As an intimate showcase of Asian and Asian American films, the Spring Showcase (to be held April 14-23, 2016) has a dozen films from the Pan Asian region to about 5,000 attendees. Requested funds will help pay for film rentals and facility rental costs. (\$10,000)	
Pacific Beach Community Development Corporation	Pacific Beachfest is a one day family friendly festival highlighting the lifestyle and culture of San Diego's Beach Community. Funds will continue to support and promote the arts and entertainment of this event, as well as logistical cost, promotions and marketing.	\$ 4,000.00
Pagasa-Tumainisha-Esperanza-Hope, Inc.	Showcase rich heritage and culture through arts, crafts, exhibits, cultural presentations, dances, songs, cultural traditions, history and ancestry, free samples of ethnic foods, national costumes, important contributions and participation of diverse people to the American society; hold talent competitions and shows. (\$15,000)	\$ 2,000.00
	Provide multi-cultural and motivational seminars and forums geared to home foreclosures, counseling and assistance on home acquisition and retention, financial literacy, leadership, education, English language, citizen participation, health, nutrition & physical wellness, telecommunications and computer awareness. (\$10,000)	
	Establish a youth program for all diverse cultures to enhance their interest in art and science, literature, athletics, music, physical activities, etc. Provide scholarships to underserved children of all races with high academic averages and youth community services. (\$7,500)	
	Provide community services reaching out to senior citizens of all races through referral services, mentoring and educating them about health issues, nutrition, social activities, computer learning and volunteerism. Recognize community leaders who excelled in helping diverse communities. (\$7,500)	

Partnerships With Industry	PWI's Supported Employment program provides vocational assessment, training, placement, and ongoing support to those it serves. This program provides the tools, training, and opportunities adults with disabilities need to feel empowered, to pursue their vocational aspirations, and to become more independent.	\$ 5,000.00
Persian Cultural Center	Over 5,000 in attendance at NTC to celebrate Nowruz, traditional festivities that mark the start of a New Year for Iranians; collaborate with the House of Iran and the Association of Iranian American Professional; libraries create display during the month of March to educate the public regarding Nowruz. (\$5,000)	\$ 2,500.00
	Two concerts that feature prominent Iranian musicians at the Persian Cultural Center; attracts tourists from southern California. (\$3,000)	
Playwrights Project	Funds would pay for sets, costumes, and props for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe. (\$2,500)	\$ 2,000.00
	Funds would pay for design, printing and postage of promotional postcard for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe. (\$1,500)	
	Funds would pay for design, printing and postage of promotional postcard for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe. (\$1,000)	
	Funds would pay for production photos & videos for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe. (\$500)	
	Funds would pay for signage in theatre lobby and the light box for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe. (\$350)	

Point Loma Association	This prominent corner by the bus station has been both trampled by ridership and has suffered from the SD drought. Install new, water efficient drip irrigation with easy to use control boxes, colorful drought tolerant plantings, mulch and peripheral bending board stakes to protect plantings. (\$4,200)	\$ 3,000.00
	Located on the busy corner of W. Point Loma Blvd. and Nimitz is a huge, shaggy, ugly palm that needs trimming with special equipment and hard waste disposal of palm fronds. (\$500)	
Point Loma Summer Concerts	We will produce 6 free family concerts in Point Loma on July 10, 17, 24, 25, 31 and August 7, 2015. The park is located right on the district line. (\$5,000)	\$ 5,000.00
Pro Kids Golf Academy, Inc.	In 2015, we will expand our program offerings to serve even more San Diego youth and families. Our Urban Adventures and Advanced Player Camps will be held at both Pro Kids campuses. Funds will cover the cost of our Camp Director's salary beginning July 1, 2015. (\$8,000)	\$ 15,000.00
	Colina Park Golf Course is a well-kept secret - even for San Diego residents who come to the course to play. Parking lot and course signage are poor; new players often mistake the 10th tee box (nearest the entrance) for the first tee. New signage will enhance the player experience and, in turn, increase the number of rounds played. Funds will cover the cost of sign production and installation. (\$14,000)	
	We continue to promote affordable public play at Colina Park Golf course through our partnership with Carlsbad Golf Center. A centerpiece of their awareness building efforts is tournament play, which draws more than 70 golfers to Colina Park on Sundays. Funding will support staffing and marketing efforts to promote course usage, furthering economic development in City Heights. (\$15,000)	
	Open since September 2012 and fully operational since March 2013, Pro Kids Oceanside is helping to fill need for quality youth programming in North County. While our partnership with Oceanside Unified School District has been invaluable in recruitment, we know there is tremendous untapped potential within the military community. Funding will support staff outreach. (\$5,000)	

Putnam Foundation, The	Exhibition "The Private World of Vermeer" features the masterpiece "The Woman in Blue Reading a Letter" on loan from the Rijksmuseum Amsterdam, one of only 35 works by Vermeer. Vermeer is one of the most distinctive and influential artists from the Dutch Golden Age. On view May 14 - Sept. 11, 2015. (\$5,000)	\$ 5,000.00
	A series of three evening events that weave multiple artistic disciplines (opera, dance, theater) into a singular performance, each inspired by Vermeer's "The Woman in Blue Reading A Letter." Performance partners will include Malashock Dance Company, San Diego Opera, local singers, playwrights and actors. (\$5,000)	
	The Timken's core educational programs serve a wide spectrum of audiences of all ages. Programs are offered in the museum, at schools, juvenile hall, veteran centers, senior centers and community centers. Programs open access to the arts, impart knowledge, encourage self-expression, and inspire future generations. (\$10,000)	
Reuben H. Fleet Science Center	Arriving in May, CIRCUS! Science Under the Big Top is a four-month temporary, traveling exhibition which explores the important role science plays in the circus. Just as science can satisfy the need to understand, the circus amazes, thrills and even perplexes its audience.	\$ 20,000.00
Samahan Filipino American Performing Arts & Education Center, Inc.	The festival held in August, is a family oriented event, showcasing the Filipinos' performing arts, such as, folk dances, songs, Rondalla and Kulintang music, performed by students and adults from the Filipino American community of San Diego County. Admission is free, attracting tourists visiting San Diego. (\$10,000)	\$ 2,000.00
	Concert is a fully staged production of performances of folk dance and music by Samahan Dance trained dancers and musicians, as well as, students, featuring regional and traditional dances of the Philippines, including tribal dances of the Cordilleras and Mindanao. Discounted tickets for seniors and students. (\$25,000)	
	Samahan has regular classes for beginners, intermediate and advanced dancers from aged 6 to 60+ years old in studio in National City, in after-school programs of a couple of schools. Dance classes will be offered in a studio in Mira Mesa/Scripps Ranch. Music workshops and individual instructions are also provided. (\$12,000)	

	Samahan dancers and musicians work with Filipino American student organizations of local universities and college in their production of Filipino Cultural events by teaching them folk dances and music and providing costumes. (\$2,000)	
	Samahan dancers and musicians perform usually "pro-bono" in community events such as, Fil Am Sun Festival in Mira Mesa, Fil Am Fest in Southbay, Travel Show at the Convention Center, Harmony & Motion concert of multicultural dances & music at Balboa Park, America on Main Street, El Cajon, Asian Cultural Fest. (\$3,000)	
San Diego Air & Space Museum	Costs associated with media, online, design of banners, invitations, billboards, bus wraps, production, installation and other related expenses.	\$ 20,000.00
San Diego Alliance for Asian Pacific Islander Americans	Since 2005, with the generous support of the County of San Diego Board of Supervisors, the San Diego Dragon Boat Festival has celebrated San Diego's cultural diversity and rich heritage by bringing together teams and communities in one of Asia's grandest traditions; Dragon Boat Festival, and environmentally-friendly, team-and-community-building sport that celebrates San Diego as well, America's finest city on both land and water!	\$ 4,000.00
San Diego Automotive Museum	The San Diego Automotive Museum concentrates its exhibit focus to enhance the arts and culture of our community. The extensive collection of automobiles, motorcycles, and memorabilia are used to tell the story of how the automobile influenced our culture. (\$20,000)	\$ 5,000.00
	Marketing and outreach. The museum has an extensive website and electronic newsletters that are produced monthly. The museum is featured in different print media and representatives from the education department represent the museum and a variety of community events across the county. (\$15,000)	
	Car Parts Symphony. This innovative project uses car parts to create instruments which are then used to perform a variety of music - jazz, rock, and classical. The Symphony premiered at the International Auto Show and will be performed in various venues throughout the County. (\$10,000)	
San Diego Ballet	Salaries for dancers involved in in-school assemblies throughout San Diego county. This program is designed to reach young audiences in their own communities. As school budgets tighten, more and more, buses have become unavailable for field trips. (\$7,500)	\$ 2,000.00

	Funding for marketing materials, postcards, season mailouts, curriculum guides, flyers, press releases, and postage. SBD will be presenting an additional ballet at the Civic Theater which will necessitate an increase in its marketing budget. (\$8,000)	
	Costumes, sets props, pointe shoes and men's ballet shoes. (\$6,000)	
	Weekly community dance classes at the City Heights Performing Arts Annex, purchase of uniforms for underserved children, and bi-annual free community performances at the site. (\$4,000)	
	Fall Performance and outreach at the Jack Tygett Performing Arts Center in Chula Vista. Serving 800 middle and high school students from the Sweetwater Union High School District. (\$3,000)	
San Diego Bowl Game Association	NCAA post season college football games.	\$ 25,000.00
San Diego Chinese Historical Society & Museum	The San Diego Chinese Historical Museum will prepare at least 2 special exhibits during FY 2015/16 to attract more visitors and cultural tourists. (\$12,000)	\$ 7,500.00
	The museum will write, publish, and distribute a quarterly newsletter (total of 4 issues) by mail and on the museum web site, www.sdchm.org, to publicize museum activities, attract visitors, and educate the public. (\$4,000)	
	The museum will continue enhancement of social networking pages, monthly e-newsletter and museum blog in coordination with the main museum web site, www.sdchm.org. (\$1,503)	
San Diego Civic Youth Ballet	This community festival, associated with our annual scholarship fundraiser, is a free, public opportunity for guests to participate and engage in family-friendly interactive activities and learn about local small businesses. Funding will assist in planning, festival supplies and marketing materials. (\$5,000)	\$ 1,500.00
	Hire a designated person to build and facilitate relationships between current and prospective donors, foundations. To develop, structure and coordinate a new development position to increase outside support for the organization. (\$10,000)	
	Hire a designated person to build and facilitate relationships between current and prospective schools and home school programs. To develop, structure and coordinate all of SDCYB's community outreach and home school programming. (\$10,000)	

	Funds to market SDCYB programs, including classes and productions throughout San Diego and nationally through print, television/radio and online, as well as exploring other language options to reach a more diversified audience. (\$5,000)	
	This position is tasked to develop and manage an innovative marketing and communication strategy for all of SDCYB's programs by determining the desired outcome of marketing plans and choosing the appropriate means of promotion for each project. (\$15,000)	
San Diego Convention & Tourist Bureau	Nearly 70 million international travelers came to the United States in 2013 and California is in the top three states visited. San Diego Tourism Authority seeks to grow the number of international travelers to our region through in-country rep firms, travel promotion, digital campaigns and media outreach.	\$ 20,000.00
San Diego County Bicycle Coalition	The San Diego County Bicycle coalition seeks funds for its annual "open streets" event, CicloSDias, in San Diego County. (\$30,000)	\$ 3,500.00
	The San Diego County Bicycle Coalition helped host the National Bicycle Tourism Conference in San Diego in 2014. The conference returns to San Diego in the fall of 2015 and the Bike Coalition seeks funds to support efforts a media bike tour and conference mixer. (\$3,000)	
	The Bike Coalition would like to partner with bikelifecities.com to create a second BikeLife magazine highlighting and promoting bicycling in the San Diego region. The first San Diego edition is to be released in May of 2015. (\$6,000)	
San Diego County Commission on the Status of Women	County-wide conference on how to make progress on the three Strategic Initiatives adopted by the Commission for 2015: Wraparound Services for Domestic Violence Victims; Resources for Elderly and other Homeless Women; and Prevention, Prosecution & Awareness of Domestic Violence, Homelessness, Human Trafficking. (\$3,000)	\$ 2,500.00
	Promotional fliers, posters, reports, social and web media, photographer, A/V, conference materials for attendees. The amount requested is included in the \$3000 requested Activity One. (\$0)	

	ACCW Meeting, SD, Jun. 2015; NACW Meeting, Indianapolis, Jul. 2015; Women's Policy Summit, Sacramento, Jan. 2016; ACCW Annual Meeting, SF, Jan. 2016; International Women's Day Breakfast, SD, Mar. 2016; 59th Session of the UN Commission on the Status of Women, NY, Mar. 2016. (\$10,000)	
	The Commission reports to the San Diego County Board of Supervisors. Strategic Meetings are vital to the continuation and development of the Commission's efforts. (\$0)	
San Diego Diplomacy Council	Supporting San Diego Diplomacy Council (SDDC) programs and staff will continue to bring exchange program participants focused on trade and economic development to our County. The exchange programs administered by SDDC currently bring over 600 international tourists and global leaders to San Diego each year.	\$ 4,000.00
San Diego Guild of Puppetry, Inc.	Funding will enable us to bring our successful school/community giant puppet parade programming to more underserved sites in the county at free/reduced cost.	\$ 1,500.00
San Diego Hall of Champions, Inc.	Expand and enhance the Hall of Champions' year-round awards and recognition initiatives to reach 700 more local athletes and families (100 more per event with 7 events per year). Invite & host more community groups and partners at the awards events in order to increase inspiration and positive life choices. (\$20,000)	\$ 20,000.00
	Grow league participation numbers, reach and positive influence of the San Diego Padres RBI Program, and provide baseball equipment. RBI is a Major League Baseball initiative that stands for Reviving Baseball in Inner Cities. It is facilitated and implemented by the Hall of Champions on behalf of the Padres. (\$15,000)	
	Support league implementation and oversight and provide soccer equipment. MCRD's youth soccer league (fall and spring) is made possible by a strategic partnership between the Hall of Champions and San Diego Sockers. CEP funding will allow for increased participation and league growth among military families & youth. (\$15,000)	
	Requesting CEP funding to assist with the costs of marketing and advertising the Hall of Champions as a museum and premier venue rental space. Advertisements could include print, radio and online outlets (e.g. San Diego Tourism Authority membership and advertising) and participation in networking associations. (\$10,000)	

	Require the purchase of new equipment in support of hosting community and awards events. Equipment needed includes: 6' and 8' service tables and trash cans. (\$5,000)	
San Diego Historical Society	The San Diego History Center seeks funds to support production of its exciting major 2016 exhibition. THE LORE BEHIND THE ROAR! 100 Years of the San Diego Zoo, March 29, 2016 - Jan. 1, 2017, a collaboration with the Zoo in honor of its 2016 Centennial.	\$ 8,000.00
San Diego Junior Theatre	Free and reduced ticket program for County schools, community service centers and seniors for each of our ten productions.	\$ 3,000.00
San Diego Lesbian, Gay, Bisexual, Transgender Pride, Inc.	The annual parade celebrating the diversity of San Diego's LGBT community draws over 100,000 spectators to cheer on a colorful array of 168 parade contingents. According to a recent economic study by SDSU, the annual parade draws 19,500 out-of-town visitors to the area for the weekend. (\$5,000)	\$ 2,000.00
	San Diego Pride's two-day Music Festival has grown to be a wonderfully diverse, cross-cultural event that showcases local music, dance, and visual arts and includes a Main Stage, as well as, Latin, Hip-Hop, Women's and Electronic music stages, and a major "Art of Pride" visual exhibit. (\$5,000)	
	The Spirit of Stonewall Rally includes a speaking program and reception held on the night before pride weekend. Community volunteers, leaders and stakeholders - selected by community nomination - are recognized for significant contributions to the LGBT community through their activism and/or philanthropy, (\$5,000)	
San Diego Model Railroad Museum, Inc.	Discovery Depot will be a new interactive exhibit space which incorporates fun and educational technology to teach children in the age ranges between 7-12 about past and present railroad contributions. Phase 1 will entail renovation of the gallery space. (\$2,000)	\$ 3,000.00
	SDMRM would like to commission an interactive "story kiosk" for the Discovery Depot Gallery. Highlighting STEAM education initiatives, we intend to feature a multimedia kiosk that allows visitors to photograph themselves and be digitally placed in a historical train ride to which they can narrate. (\$25,000)	

	As part of the Discovery Depot Programing SDMRM would like to offer 3D Printing workshops. These workshops would review the science and process of 3D printing and show how 3D printers can be utilized to build models used model train layouts. (\$5,000)	
San Diego Museum of Art	The San Diego Museum of Art presents a variety of exhibitions, including temporary exhibits that bring a wide range of art otherwise unavailable to this community, and exhibits created from its permanent collection. (\$50,000)	\$ 20,000.00
	The Education and Community Engagement Department designs and presents a wide range of offerings, including numerous programs that are free of charge (e.g. Family Festivals) or included with Museum admission and offered to diverse audiences both within the Museum and in various neighborhoods and community sites. (\$50,000)	
San Diego Museum of Man	SDMoM offers scholarships for Title 1 schools and provides hands-on, arts and science-based learning opportunities for underserved students who may not otherwise have the opportunity to visit a museum. (\$10,000)	\$ 15,000.00
	Design, printing, installation, and postage costs associated with our exhibit, event, membership, and public program marketing efforts. (\$15,000)	
San Diego Music Foundation	Design, printing and distribution of marketing materials for distribution at community events and at regional and national music industry events to promote San Diego, and San Diego Music Thing, as a destination with a vibrant music community and desirable place to visit and do business. (\$15,000)	\$ 2,000.00
	The foundation currently has one full time Executive Director and one part-time employee who manage outreach programs at over 70 schools across the county, hundreds of event volunteers and the Guitars in the Community Initiative. Additional staff to manage these programs is desperately needed. (\$10,000)	
	The 7th Annual San Diego Music Thing, a 2-day music and media conference featuring 80+ speakers and performances by 150 local and national bands on 19 stages around San Diego. Funding will support production and artistic expenses related to 4 free community stages in the North Park area. (\$10,000)	

	The San Diego Music Foundation is piloting a program in North Park, Normal Heights and City Heights to provide complimentary guitar lessons for low income students who do not otherwise have access. Funding would provide for instruments, strings, marketing materials and tablets for recording/sheet music. (\$10,000)	
	Funding to purchase guitars for East County Schools including Steele Canyon High School, San Miguel Elementary and the La Mesa Spring Valley School District. (\$15,000)	
San Diego Musical Theatre	September & October 2015 - La Cage Aux Folles; November & December 2015 - Irvings Berlin's White Christmas; February 2016 - TBD Broadway Musical; May & June 2016 - TBD Broadway Musical. (\$20,000)	\$ 2,000.00
	SDMT provides a Summer Master Class series in which notable guest teachers from outside San Diego provide classes in varying techniques to children ages 10 to 20. (\$10,000)	
	SDMT provides a free preview performance to the Boys and Girls Club for productions that are appropriate for the age range represented. Additionally, community partnerships allow SDMT to make productions accessible to otherwise deprived demographics. Participants are brought in from all 5 districts. (\$10,000)	
San Diego Opera Association	SDO will offer 12 performances of main stage operas at the Civic Theater and two recitals during its 2016 season, typically attended by 34,000 adults and children from all over the County. The season opens with Tosca, followed by Madama Butterfly and a new opera, Great Scott. (\$50,000)	\$ 10,000.00
	Through this program, three nights of opera at the Civic Theatre are made accessible and very affordable to 7,500 students (grades 3-12) from throughout the County. Students enjoy all the features of a regular performance, with the added excitement and energy of the final dress rehearsal. (\$50,000)	
	OPERA OFFSTAGE provides music education programs to thousands of adults and students throughout the County annually, including in-school residency programs, field trip to SDO dress rehearsals, docent presentations in the classroom, online curriculum, lectures, community concerts, and more. (\$50,000)	

San Diego Performing Arts League	The ArtsTix Ticket Center will be opening in the new Horton Plaza Park in Oct. 2015, and taking on an enhanced role as a Visitor Information Center. Funds will be used to create a state of the art, vibrant interior and exterior, in addition to costs related to furnishing and equipping the new location. (\$40,000)	\$ 2,000.00
	Support Arts Tix services, including providing visitor information and selling tickets for tourist attractions and performing arts events to both visitors and County residents. Funds will be used for salaries, marketing expenses, vendor fees, and website fees. These services support many theaters and attractions. (\$25,000)	
	Develop a centralized on-line performing arts calendar and schedule periodic meetings to discuss region-wide arts and theater issues. Additional project elements would include resource sharing among theaters, audition postings, job postings, theaters available for rent, and listings of rehearsal spaces. (\$35,000)	
	Support major efforts to increase private donations through increased marketing, visibility and outreach in order to allow SDPAL to provide cooperative marketing and other services to local performing arts groups. Funds will be used to pay consulting fees and expenses related to developing new income sources. (\$25,000)	
San Diego Regional Economic Development Corporation	EDC is leading a comprehensive strategy that supports our region's interest through the series of federal budget cuts affecting local innovation and military jobs. County support will be applied to implement a plan of defined priorities with the private sector sharing burden of the costs. (\$40,000)	\$ 20,000.00
	EDC is implementing a global competitiveness strategy, which includes a regional export initiative and foreign direct investment initiative in partnership with the Brooking's Institution. (\$40,000)	
San Diego Repertory Theatre, Inc.	Surround Events-every production hosts free pre-and post-show events free and open to the public that play off themes from the show, highlight artists and initiate conversation. We annually facilitate 65 Surround Events and 12 gallery shows that serve 1700 people with free access to San Diego art and culture. (\$7,000)	\$ 2,000.00

	The REP recruits 15 college and professional level artisans, who have chosen the theatre for a career, to receive hands-on experience and training in scenery construction, costume design and construction, lighting design, sound design, stage management, and properties for nine months each year. (\$3,000)	
San Diego Second Chance Program	A four-week course in which adult San Diegans with multiple barriers to employment learn how to secure and maintain jobs. Coursework includes resume building, job search techniques, workplace etiquette, mock interviews and other essential topics designed to make them competitive in the job market. (\$7,500)	\$ 2,000.00
	A 6-week curriculum for youth ex-offenders providing job readiness training followed by concurrent education and work internships in Second Chance's on site Youth Garden. Topics include planting, harvesting and selling of fruits and vegetables, and lessons in life science and food justice in low-income communities. (\$7,500)	
San Diego Society of Natural History	Funding will help underwrite exhibit rental fees, including artifacts, cases, mounts, media equipment, educational kits, software and video content, text panels, electronic photographic images, security devices, marketing and publicity and other items produced and purchased for the exhibition.	\$ 15,000.00
San Diego Symphony Orchestra Association	The San Diego Symphony offers audiences a wide range of concert experiences including the Jacobs' masterworks series, featuring traditional classical repertoire; Summer and Winter Pops ("City Lights") series; Berton Family Young People's Concerts; holiday programs and a Family Festival series for all ages. (\$50,000)	\$ 15,000.00
	The San Diego Symphony provides music education and outreach programs throughout the county, including Linda and Shearn Platt Kinder Konzerts; in-school residencies; one-on-one coaching; Dr. William and Evelyn Lamden Master Classes in schools and free public concerts, including a performance in Balboa Park. (\$50,000)	
San Diego Young Artists Music Academy	PEACE IN THE STREETS is a multi-cultural event which brings together the many diverse cultures within Southeastern San Diego, showcasing local talent and providing an opportunity for local and other local businesses to build visibility in their community.	\$ 2,000.00

San Diego Youth Symphony and Conservatory	Concert Hall Rentals are essential to give students opportunities to perform and provide high quality concert experiences for our residents and visitors. Expenses include rental contracts with venues throughout the county. (\$50,000)	\$ 10,000.00
	Marketing is necessary to inform families of opportunities for their children to participate in SDYS programs and to inform the public of concert performances and other events. Expenses include production of printed materials, mailings, advertisements, signage, and annual production of Live SDYS Concert CD/DVD's. (\$15,500)	
	Printed Concert Books are distributed at concerts to describe the musical repertoire for the audience and as a memento for students of the highlights of their music education. Expenses include design fees, photography and printing costs. (\$12,000)	
	New sheet music must be purchased and/or rented for our students each season. New music is needed to continually challenge the students with more advanced and varied repertoire and to provide our audiences with terrific programs. (\$12,500)	
	Large musical instruments and equipment must be transported to venues for performances. Truck rental to move items allows students to perform throughout the county in both traditional and non-traditional settings. (\$2,000)	
Seany Foundation	Approximately 130 campers with a cancer diagnosis board a chartered bus in San Diego and head to YMCA Camp Marston in Julian for what is, we hear, the best week of their lives. It costs \$90k to rent this campground for the kids, which is fully equipped to meet all their medical needs, from scraped knees to chemo. (\$20,000)	\$ 5,000.00
	The Seany Foundation is seeking funds to enhance its Outreach Program so that every child affected by childhood cancer in San Diego has the opportunity to attend Seany's Camp Reach for the Sky. According to parents, campers, and hospital staff, Camp heals kids' emotionally as they fight for their lives/happiness. (\$15,000)	
	Day Camp at Girl Scouts Camp at Balboa Park costs \$6,050 to run. The Seany Foundation seeks a grant to help pay for the Site Rental (\$3,000), Lead Volunteer Stipend (\$1,500), and Program Supplies (\$1,000). Funds granted will free up monies needed to pay the remaining budget for Seany's Camp Reach for the Sky. (\$4,500)	

	The vast majority of campers live and/or receive treatment in San Diego. To minimize parental stress and maximize bonding, buses pick up kids in Mission Valley and transport them to Julian. The bus ride is exciting for the kids, who are welcomed to Camp by cheering, clapping counselors. (\$4,500)	
	Keeping children of various ages active and engaged for an entire week takes a lot of supplies, especially art supplies, which are often used to help kids open up about their troubles. Other supplies needed for remaining camp sessions: brushes, pencils, paper, socks, yarn, needles, buttons, etc. (\$2,500)	
Shelter Care Providers of San Diego, Inc.	Expand our building capacity and strengthen our partnerships with homeless service providers to create a sustainable pathway to affordable housing units. As our capacity expands, so do the dollars we leverage in in-kind donations for our homeless service providers, as together we build more affordable housing. (\$10,000)	\$ 3,000.00
	Engage a consultant grant writer to assist in identifying and writing grants to funders for capacity building to expand our Rapid Re-Housing Development Program to build and renovate more properties in the San Diego area for rapid re-housing of homeless veterans, families, and women and children. (\$5,000)	
	Partner with community corporations and homeless service providers to collect and donate essential items to their residents as they are being re-housed through Essentials for Young Lives Program (diapers, formula, etc.) and Care Kits containing essential hygiene items, and Care Days of housing maintenance. (\$5,000)	
Southern Regional Resource Center	Facility rentals consist of facility fees, tables, folding chairs, canopies, umbrellas, linen, trash dispensers, podium, etc. to accommodate 250 guests attending Bastille Day. (\$9,600)	\$ 4,000.00
	Technology support consists of Auction by Cellular Device rentals utilized by guests to support the cause during the silent auction portion of the event and sound system for program and announcements. (\$3,600)	
	Over 2,000 invitations are produced, printed and mailed throughout San Diego County to promote the event and cause. Support helps cover cost of paper and postage. (\$2,400)	
	The use of valet parking is a facility requirement for events of over 200 guests due to limited parking availability, traffic congestion and safety codes. (\$800)	

	Live entertainment is provided to guests by Emmy Award Winning and Grammy Nominated artist Allan Phillips (former family caregiver). (\$850)	
Somali Bantu Association of America	RAJA (hope) is a cultural celebration featuring music, dance, cuisine and stories from the Somali Bantu youth of San Diego. This September event will provide a unique opportunity for San Diegans to learn about their Bantu neighbors-helping promote awareness and understanding about this unique community.	\$ 3,000.00
Spreckels Organ Society	Organ concerts that are free to the public are scheduled for Summer Mondays in 2015 and 2016 with prominent organists and musicians from our region and of international fame. The amount below represents the sponsorship cost of a single concert.	\$ 3,000.00
Surfrider Foundation	The Beach Cleanup Program aims to keep San Diego County's coastal and marine ecosystems clean. This program also serves as both a research and education tool as volunteers are tasked with collecting data on the marine debris they find, which inspires them to become stewards for our oceans, waves and beaches.	\$ 4,000.00
Theatre and Arts Foundation of San Diego County	Next year, the Playhouse is producing UP HERE, a world-premiere musical created by the husband/wife team behind FROZEN (Robert Lopez and Kristen Anderson-Lopez). Through targeted marketing efforts, the Playhouse will attract over 5,000 tourists to San Diego and over 18,000 San Diego residents to see the production. (\$20,000)	\$ 10,000.00
	Following the huge success of the 2013 WoW Festival, the second, biennial festival of site-specific work will take place Oct. 9-11. It will feature 15+ pieces by 50+ local, national and international artists. Through targeted marketing efforts, the Playhouse will attract 10,000 people, 1,500 of them tourists. (\$20,000)	
	Each year, the Playhouse ensures that specialized opportunities increase access to the theatre on- and off-our stages for blind/low-vision, Deaf/hard-of-hearing and low-income patrons. Services like ASL interpretation, audio description and open captioning are offered during every production. (\$15,000)	

	Each year, the Playhouse commissions a world-class artist to write a play for schoolchildren and tours it to 50+ schools, libraries and community centers across San Diego County. The nine-week program directly impacts over 20,000 students and adults and indirectly impacts thousands more through enhanced curriculum. (\$15,000)	
	The Playhouse is proud to be a new affiliate of Unified Theater. Through this program, staff/artist instructors will support young people with and without disabilities, of all backgrounds, as they come together as equals to put on a production during an after-school program. 10 schools will participate in 2015/2016. (\$10,000)	
Travelers Aid Society of San Diego, Inc.	By providing the "first face" of San Diego, visitors to the County will receive superior customer service along with information about and referrals to hotels, restaurants, attractions, and casinos. Services include help on navigating San Diego County and accessing local transportation options.	\$ 4,000.00
University Heights Community Development Corporation	A series of five free concerts in the Old Trolley Barn Park in University Heights from 6pm to 8pm on Friday evenings from July 10, 2015 to August 7, 2015, to bring families, neighbors, and visitors together from throughout the City of San Diego and San Diego County areas.	\$ 4,000.00
Urban Corps of San Diego County	Youth transportation passes will allow 20 at-risk youth from all over San Diego County to access Urban Corps' charter school, job training, and career development services for 5 months. (\$5,760)	\$ 5,000.00
	Urban Corps holds community improvement and environmental service events which benefit neighborhoods throughout San Diego County. Event coordination expenses include organizing and supervising volunteers, transportation and event supplies. (\$2,000)	
Veterans Memorial Center, Inc.	Upgrade equipment and support for the museum's website, telephone system and internet outreach programs to improve communication, disseminate historical information, and to facilitate internet based research by students and historians. (\$5,000)	\$ 5,000.00
	Print 30,000 museum brochures for distribution through convis, the VMMC, and other museums and information centers to promote the museum and our exhibits and programs and internet website support. (\$4,600)	

	To purchase archival materials to preserve and conserve artifacts donated by San Diegans, including acid free storage boxes, folders, paper, and materials for both the of the VMMC's military history library and artifact archives. (\$2,500)	
Vietnamese-American Youth Alliance	The San Diego Tet Festival is a three-day celebration of the Vietnamese New Year. (\$25,000)	\$ 4,000.00
	A one-day lantern/harvest moon festival. (\$0)	
Voices for Children, Inc.	Informational videos have proven to be one of the most effective ways to promote VFC's mission and tell our story to the public and potential CASA volunteers. Funding will allow VFC to develop, film, and edit a 10-minute professional video for volunteer recruitment, Court tours, and community presentations. (\$17,000)	\$ 6,000.00
	To achieve our agency's goals of providing every foster child in San Diego with a CASA, we need to reach out to more potential volunteers. PSAs on radio and TV will encourage citizens to volunteer with VFC, and will increase awareness of foster children's needs. County funds would support the production of a PSA. (\$5,000)	
	Promotional brochures are a powerful tool for volunteer recruitment, helping to raise awareness of foster care issues in our community. County funds will cover the design and printing costs for bilingual rack card-style recruitment brochures, specifically for outreach to Spanish-speaking potential CASAs. (\$2,000)	
WalkSanDiego	Circulate will plan, organize, and implement guided tours to entertainment destinations in several San Diego neighborhoods utilizing public transit. Examples may include "Taco crawls" to restaurants in City Heights using the new Rapid Bus or beer tasting tours in North Park and South Park using the #2 Bus Line. (\$15,033)	\$ 3,000.00
	Produce and distribute two 3-minute videos promoting the idea of using transit for entertainment purposes. Content will include short instructions how to pay for transit trips, purchase Compass Cards, etc. and suggest types of trips for using "transit for fun." (\$7,143)	
	We will engage in a community outreach/social media campaign to determine how to encourage San Diegans to use transit for occasional or "fun trips." Methods will include blog posts, online surveys, Twitter and Facebook posts, community meetings and "pop-up events," intercept surveys and 1-on-1 resident engagement. (\$15,998)	

Write Out Loud	Storybox Theatre introduces elementary students to a Japanese tradition that combines live storytelling with painted pictures and written words. For children learning to read, Storybox Theatre is especially effective because it holds their attention, helps them focus, as well as comprehend vocabulary and language. (\$3,000)	\$ 2,000.00
	Write Out Loud offers short story presentations to seniors living in independent and assisted living facilities and community centers throughout San Diego County. Hearing stories read aloud gives them enjoyment and helps them to fight what can be an overwhelming sense of isolation and loneliness. (\$3,000)	
	TwainFest is an annual free event held each August at Old Town San Diego State Historic Park that introduces the San Diego community to Mark Twain and other 19th Century writers, as well as to historical events and activities of the period. (\$3,000)	
	Read Imagine Create workshops challenge students in grades 7-12 to read a particular book by a noted author, respond to its themes, and create an original and personal expression of that response in any form they choose (e.g. story, painting, video). (\$3,000)	
	Professional actors read classic and contemporary literature to live audiences in theatres and libraries in Old Town, La Jolla, Coronado, Solana Beach and new in 2015, Ramona and Rancho Bernardo. (\$3,000)	
Zeta Sigma Lambda Foundation, Inc.	A public procession of high school bands, drill teams, dance groups, marching unites and floats honoring the ideals of Dr. King. Most of the law enforcement entities in San Diego County participate in the parade. (\$13,000)	\$ 7,500.00
	A talent event seeking leadership, creativity, and cultural awareness among youth's who desire to become members of the Royal Court of the Martin Luther King Jr Parade. Scholarships are also awarded. (\$1,000)	
		\$ 833,000.00



COUNTY OF SAN DIEGO

2015 JUN 29 PM 3:18

CLERK OF THE BOARD
OF SUPERVISORS

BILL HORN
CHAIRMAN
SUPERVISOR, FIFTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

MEMORANDUM

DATE: June 23, 2015

TO: David Hall
Clerk of the Board of Supervisors

SUBJECT: FY 2015-16 COMMUNITY ENHANCEMENT ALLOCATIONS

Increase the Fiscal Year 2015-16 Community Enhancement Program (CE) budget by \$1,727.43 based on fund balance resulting from the return of previously awarded CE grant funds and from the cancellation of previous year's CE grant awards.

The following is submitted as my recommended Fifth District allocation for the 2015-16 Community Enhancement Program:

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Bill Horn", written in a cursive style.

BILL HORN

Chairman, Fifth District

ORGANIZATION NAME	PURPOSE	ALLOCATION
<p>Agua Hedionda Lagoon Foundation</p>	<p>6 Microscopes appropriate for grades 1 through 12 that include an optical, compound (light source above and below), light microscope, 3-4 objective, between 400-1000x magnification, sturdy (metal), with imaging options. Educational prepared slides and accessories.</p> <p>Customized stations that house two microscopes that can be stored within the base for security. All stations would be on heavy duty caster wheels for optimal usage throughout the center. One Microscope would be customized for students for disability access</p> <p>Lap tops, docking stations and monitors for 3 work stations for the Executive Director, Administrative Support, Director of D.C. Operations.</p> <p>Two Camp Pendleton school sites totaling 170 3rd graders to attend Environmental Stewardship School Field Trip; transportation and funding assistance. 4 unique programs; 4 hours each. All lessons include hands-on learning aligned with today's common core curriculum.</p> <p>Provide seating, shade, and interactive messaging for the students and visitors alike for an outdoor small classroom experience.</p>	<p>\$5,000</p>
<p>Antique Gas & Steam Engine Museum, Inc.</p>	<p>Labor and materials for construction of a covered patio and entry plaza for a new exhibit focused on Agriculture in San Diego County.</p> <p>Grading, purchase and labor for concrete.</p> <p>Fees for plans.</p> <p>Materials and labor for fire sprinklers.</p> <p>Materials and labor for moving fire hydrant.</p>	<p>\$20,000</p>
<p>Anza-Borrego Desert Natural History Association</p>	<p>Full visitor service facility in downtown Borrego Springs serving 25,000 tourists annually, and the location for 150-plus desert education activities and special events. The headquarters for area tourist information, including hotels and restaurants, wildflower updates, and the Borrego International Dark Sky Community.</p> <p>Printing, production, and distribution of 15,000 Anza-Borrego Desert Events Calendars distributed throughout California, the U.S., and Canada, plus website Events Calendar, to publicize 150 plus programs, tours, events, including Borrego Garden Tour, Native Plant Show, Desert Lecture Series, Borrego Energy Fair.</p>	<p>\$5,000</p>

Anza-Borrego Foundation	Support the printing and distribution of 75,000 official Anza-Borrego Desert State Park (ABDSP) free guides for visitors, to meet visitors demand at a locations throughout the 650,000 acre park and aide tourism promotion in Borrego Springs and Southern California.	\$10,000
ArtSplash	<p>ArtSplash will offer a unique demonstration of sand sculpting by world renowned sculptor Gerry Kirk and his team as a part of the ArtSplash festival in Carlsbad, CA.</p> <p>Fern Street Circus will offer two 45 minute shows with a pre-show workshop and parade at ArtSplash.</p>	\$8,000
Basic Assistance to Students in the Community	BASIC empowers youth and adults from low-income families in the Borrego Springs community to pursue further educational opportunities by providing scholarships to graduating high school seniors, continuing college students and adults for college and vocational studies.	\$6,500
Batiquitos Lagoon Foundation	<p>Provide a dedicated children's area for the Nature Center for educational purposes including, but not limited to, chairs, tables, bookshelves, magnifiers, microscopes, educational aides and materials.</p> <p>Provide tri-fold environmental and informational trail brochures to all visitors that identifies key facts and the history of Batiquitos Lagoon. These brochures educate and motivate environmental stewardship of the ecological reserve.</p> <p>Funds will be used to transport school children from lower socio-economic areas for educational walks and presentations at the lagoon. Many of these children are unable to participate due to lack of funding for transportation.</p>	\$5,000
BILY San Diego	<p>Expansion beyond our Encinitas weekly meeting will require the 10-12 hour per week administrative position to be moved to at least 3/4 time. This position must be funded to maintain and expand our top quality program throughout the county and we would like to open new venues in districts 4 and 5.</p> <p>Web-based marketing, printed brochures and flyers, and other promotional materials are essential in raising awareness of the BILY program. Monies for this activity would be spent on web marketing and the design and print of materials used to target parents in need of support throughout SD county.</p>	\$2,000

	<p>Annual Director and Officer insurance , annual general liability insurance, and ongoing volunteer background checks, are all required to run and operate BILY San Diego. Funds for this activity would be used to pay for operational costs as specified above.</p> <p>We would like to create a second venue for weekly BILY meetings in district 4 and a third venue in district 5. Increased liability, administration, and training costs for a new venue and volunteer team. (\$3,000)</p> <p>We would like to produce a new BILY Program Book that can be distributed county-wide. We would also like to produce and create a video that can be used to train incoming volunteers county-wide. (\$3,000)</p>	
Bonsall Chamber of Commerce	<p>Increase the economic stability of the unincorporated community of Bonsall by promoting tourism and business relocation to our area. Improve the functionality of the website to more effectively notify the community of county services & program. Includes advertising and outside printing of membership directory.</p> <p>In keeping with the County's "Year of the Veteran", Bonsall is planning a music festival to benefit the Gary Sinese Foundation in order to build homes for wounded veterans in our community. Additionally, the festival will feature a vendor area so local businesses can promote their wares.</p> <p>Print a directory of member businesses that includes a local map and a directory of local, county and state contact information for new residents.</p> <p>The chamber would like to purchase an all-in-one copier and the necessary software to self-publish the directory in Activity 3 on a quarterly basis as well as hire the necessary personnel to continually update the website and expand our social media presence.</p>	\$17,500
Borrego Springs Chamber of Commerce	<p>Operations including staffing of Borrego Springs' lead tourism promotion and economic development organization, the Borrego Springs Chamber of Commerce. In our leadership role, we are the catalyst for vital marketing, planning and coordination, linking business, government, NGOs, residents and tourists.</p>	\$75,000
Borrego Springs Community Concert Association	<p>Seven Concerts, with Professional Musicians: Four different public performances. Three different free school concerts, provide to the School District.</p>	\$4,000

California Surf Museum Encinitas	Exhibits for FY 2015-16 will include surfboards, photographs, clothing, media, ephemera, and related events. Expenses include exhibit design, printing and production, supplies, structural fabrication, assembly, collectibles for display, video displays, research salaries, marketing and promotion, website, fees.	7,000
Carlsbad Music Festival	Two days of over sixty concerts of adventurous music offered to the community and cultural tourists free of cost, featuring world-class master and emerging musicians. August 29-30, 2015. A community celebration of adventurous music-making featuring over fifty performances by the most compelling and creative local musicians in a variety of venues in the Village of Carlsbad. June 25, 2016. Note: this is our first time requesting funds for the Village Music Walk in addition to the festival.	\$8,000
Christmas Circle Community Park	Maintenance and repair of park facilities, insurance, water, electricity, gardening service, restroom cleaning and supplies.	\$37,500
Classics for Kids, Inc.	Three unique, custom-designed and culturally diverse professional symphony concert programs consisting of 12 student concerts & related educational in school materials and workshops. Concerts are held in downtown's Balboa Theater serving over 15,000 elementary students and teachers from hundreds of schools countywide. Aligned with our student concert programs, we offer three custom Sunday Family Group Concerts each season in November, February and May - to provide an uplifting, interactive learning concert experience for the whole family to enjoy together. Program includes prep materials and conductor chat/Q&A with audiences.	\$1,000
Encuentros Leadership of Northern San Diego County, Inc.	A youth leadership development program offered to select middle school and high school students that will provide guidance, career information about STEM occupations, business development and ownership.	\$2,500
Evening Optimist Club of Valley Center	To assist in some of the overhead of three day weekend event to include: bleachers, sanitation, security and lighting.	\$10,000

<p>Fallbrook Art Association</p>	<p>Grant funds requested are to cover gallery rental for two annual shows at the Fallbrook Art Center and two at Brandon, non-profit organizations, as well as publicity and printed matter expenses for these events. These have grown into a regional show and are a significant draw of tourism into Fallbrook.</p> <p>We would like to upgrade our entry process to attract more entries from Orange, Riverside and San Diego Counties thereby increasing our overall entries and event size. Our plan is to offer on-line digital entry option. We will have to hire a company to provide us with this type of service.</p> <p>The FAA contracts with artists of regional/national repute, to provide demonstrations at our open-to-the-public monthly general meetings. These educational demonstrations are well attended by the membership and public alike. These demonstrations are well regarded regionally.</p>	<p>\$10,000</p>
<p>Fallbrook Chamber of Commerce</p>	<p>The annual Avocado Festival focuses on our regions agriculture and is attended by over 100,000 people, including 450 vendors, with an economic impact of nearly \$170,000 to the local community. This event is well known throughout San Diego and brings visitors from Riverside, Santa Barbara and Orange County.</p> <p>A month long community collaboration includes the Artisan Faire, Village Appreciation nights & Downtown lighting. Bringing people into town to "shop local" & boost the economy. The 34th annual Christmas Parade is the largest evening parade in North County and is a gift to locals including our neighbors on the base.</p> <p>The Chamber continues to provide more services including business seminars and community resources. We are actively involved in POP and looking for ways to boost business and the economy by bringing tourists and locals into town with new events highlighting agriculture, wine, art, dining and outdoor rec.</p> <p>The Chamber also has the role of Visitor's Center. We provide resources for visitors such as maps, trail guides, guides to local made and Avocado products, local directory, tourist guide and local and regional "things to do". We hold a tourism conference and are working on expanding and advertising our seasons of activities.</p>	<p>\$100,000</p>

	<p>We have worked to identify cultural leaders in our community and would like to continue to bridge the gap and further collaborate through events and committees, to better the community and positively impact the economic growth of the Fallbrook community.</p>	
	<p>In downtown Fallbrook, FGMS maintains a Museum/Gift Shop in a 1951 era annex next to the original 1941 building. In 2007 it was moved to the annex from a smaller room. Overall, the electrical system needs modifying to handle current and new lighting needs, eliminate extension cord usage and expand the security system.</p>	
<p>Fallbrook Gem and Mineral Society, Inc.</p>	<p>Replace ducting in the FGMS Meeting Room which is regularly used for membership and community activities.</p> <p>The current A/C and heater was installed prior to FGMS' purchase in 2002. Regular maintenance and numerous repairs have been done over the last 13 years, however, the system is no longer efficient and fully functioning. The Museum/Gift Shop is open to the public and draws 2,000 visitors each year.</p> <p>Install commercial grade carpet "tiles" purchased by FGMS. Requires removal of old carpet and underlying tiles, smoothing and leveling of the concrete floor, plus installation. Due to the age and unknown conditions, costs could be higher. Room has had extensive water damage and requires major patching and painting.</p> <p>New energy-efficient equipment is required to replace system installed prior to FGMS occupancy in 2002. Includes new exterior building duct work. Ducting also needs to be extended to another room used for Lapidary Shop (409 sq. ft.). Ducting never extended to this room/required for proper equipment ventilation.</p>	<p>\$5,000</p>
<p>Fallbrook Historical Society</p>	<p>Convert the "Ford Room" from an automobile display area into a functional and attractive year round meeting room, which features themed displays. Add air conditioning, heat, repaint and repair exterior drainage to prohibit moisture and allow year round access.</p> <p>Restore and repaint the exterior of the Pittenger House. The Pittenger House was built in 1895 and has been added on to over the years. Repair rain gutters and complete gutter installation, replace rotted wood and then repaint the entire exterior.</p>	<p>\$3,500</p>

	<p>Install ultra low maintenance landscaping to enhance the appearance of the grounds without creating a need for irrigation or repeated maintenance. Refurbish and reconfigure the existing irrigation system to limit water use to vital areas within the grounds.</p> <p>Modify the entry gate at the Rocky Crest to provide a more effective and attractive public access. Gate will be modified to provide an easy visible turn-in for visitors including a remote activation for effective control and security to access the museum grounds.</p>	
Fallbrook Land Conservancy Foundation	<p>Attracts tourists to Fallbrook, and raise funds. To help pay for the Stage Coach or similar ride attraction, animal show, band, food serving items (plates, utensils, napkins, cups), food/catering, drinks, printing, publicity, mailing, postage, banners, signs, popup tents, and port-a-pottys.</p> <p>Signs to attract tourists to four preserves that are heavily used by hikers, dog walkers & bird watchers. New signs to locate trailheads and also safety issues like snakes, vehicle speed, dust, trash, respect habitat and preserve boundaries. Anti-graffiti coating to help extend life of signs and metal sign posts.</p> <p>Purchase six power mechanism loopers for tree work downtown Fallbrook. These loopers are becoming more necessary since volunteer crews are mostly older people. Includes tax and shipping.</p>	\$5,000
Fallbrook Music Society	<p>FMS seeks grant funding to field 12 FREE music concerts at the Fallbrook Public Library and Bob Burton Performing Arts Center on the 4th Sunday of each month. Our objective is to promote cultural arts and classical music and bring out of town visitors and residents to downtown Fallbrook.</p>	\$9,000
Flying Leatherneck Historical Foundation	<p>The primary focus will be the restoration of our C-117 (R4D-8), a large transport aircraft. We will continue work on two long-term projects, the SBD-1 (Dauntless) and PBJ (B-25, Mitchell) and metalizing the control surfaces of other selected aircraft.</p> <p>Conduct a regional and national advertising campaign that tells the story of the heroic achievements of Marine Corps aircrew and maintainers and focuses on our effort to educate the youth of our county on the attributes of honor, courage and commitment often not discussed in our public school system.</p>	\$5,500

	Sequestration has destroyed the commanding officer's ability to adequately support his command museum! As a result, our foundation has been asked to significantly increase our level of support to make up the difference, ensuring that attractive artifacts are displayed to the public.	
Friends of the Fallbrook Community Center	The 2014 official tree lighting drew over 1,000 people from Fallbrook and nearby communities. 31 Non-Profit organizations were represented and promoted their specific missions. FFCC wishes to continue and expand the activities for the 2015 Holiday Event.	\$5,000
Friends of the Rancho Buena Vista Adobe	Third and fourth grade social studies students explore the Rancho learning early California history; experiencing traditions of early California; cooking, weaving, dipping candles, roping, and branding. The scholarships will provide this experience for 165 students who would otherwise not be able to participate.	\$2,000
Full Access & Coordinated Transportation, Inc. (FACT)	Hire a firm to improve FACT website user interface, comprehensive transportation resource database, and trip planner tools. Enhance website functionality to improve customer/user experience. Hire a part-time/limited-term marketing specialist to promote FACT website and digital media (videos, event photos, social media) and increase level of awareness to aging and disabled communities, local government and funding agencies, and non-profits. Printing costs for approximately 300 copies of a 10-12 page FACT annual report with color, text, and graphics.	\$2,500
Graves' Disease and Thyroid Foundation, Inc.	Organize, promote, host, and record an educational conference for patients and family members impacted by Graves' disease. The event would feature small group support sessions and presentations from internationally recognized experts on the cause/treatment of Graves' disease and coping strategies.	\$5,000
Just In Time For Foster Youth	This interactive and easy to navigate platform will improve access to essential resources and critical connections across San Diego County for a more effective transition for youth moving from foster care to self-sufficiency.	\$2,550
LifeHouse Recovery Connection	One-time purchase of furnishings used to add to the comfort and independence of transitional living. We will seek new and used items for this location; beds and appliances should be new. Complete furnishings and all basic appliances for 3 bedroom, 6 bed sober living home.	\$4,000

Live Oak Park Coalition	<p>Replace existing exercise stations (13) at Live Oak Park and add handicap access to several prominent stations currently located on or close to the general parking area.</p> <p>The Fallbrook Trails Council is a committee within the Live Oak Park Coalition 501 (c) 3. Monies requested would be used to maintain the trails system in the Santa Margarita Valley in Fallbrook.</p> <p>The Fallbrook Dog Park is a committee within the Live Oak Park Coalition 501 (c) 3. Monies requested would be used to maintain the dog park at Live Oak Park in Fallbrook, CA.</p>	\$12,500
Main Street Foundation, Inc.	<p>Oceanside, a diverse community of businesses, local organizations, military and residents honor our country's Independence with the Oceanside Independence Day Parade. The parade congregates over 15,000 people, which impacts the Oceanside business district economy.</p> <p>Develop a local marketing campaign to attract residents and visitors within a 15-20 mile radius to shop, dine, stay and play in downtown Oceanside.</p>	\$5,000
Mainly Mozart, Inc.	<p>Year-long celebration culminating in June Festival drawing international attention to San Diego as a center for Mozart and serving the region with world-class concerts, children's performances, free concerts and lectures, open rehearsals, and music-making opportunities for San Diego's adult amateurs.</p> <p>SoCal's only youth orchestra to integrate children 3+ with special needs into programs. 25% of MMYO have learning disabilities; 10% need-based scholarships. Orchestra-in-Residence, New Children's Museum; pairs with Tijuana's conservatory as Youth Orchestra of the Californias; year-round music/leadership training.</p> <p>New format! 3-day Festival at UCSD bringing together world's leading minds in a multi-disciplinary exploration unlike any other. World renowned researchers, therapists, neuro-technicians, musicians and musicologists explore music's role in brain function and its role in autism, early development, PTSD, and more.</p>	\$90,000

	<p>World-class musicians in classical and contemporary chamber concerts in North Park, Balboa Park, La Jolla, Carlsbad, Downtown, Rancho Santa Fe. All concerts include significant opportunity for audience/performer interaction and student education. Free student tickets and programs for children on autism spectrum.</p> <p>Music-making in non-traditional spaces: homeless shelters, foster homes, community centers, hospitals, living rooms, office buildings. Spreading the joy of shared music-making regardless of skill, experience, language, ethnicity, socioeconomic status, age, or artistic genre. Video/web component increases reach. (\$75,000)</p>	
MCRD Museum Historical Society	Digitize historic bound copies of the Depot newspaper, The Chevron, for year 1964-1980. This award winning newspaper is frequently requested by researchers for the variety of historical facts and statistics it contains about life on the base 1964-1980. The bound copies are fragile and in a deteriorating state.	\$1,000
MiraCosta College Foundation	Small businesses (over 65% of San Diego businesses are considered small), are the backbone of the economy but often lack managerial skills to grow profitably. The SBDC, using experts, provides mentoring and training to help improve the management skills of the owner, and help create and retain jobs in the County.	\$5,000
Moonlight Cultural Foundation	<p>Continue and expand MCF Free ticket program with Vista Unified School District (VUSD) students and educators and Boys and Girls Club members to attend a Summer 2015 performance of Shrek the musical. VUSD serves 438 military families at Camp Pendleton. Includes collateral design, printing, and distribution.</p> <p>In collaboration with VUSD bring arts into the schools connecting students to experts in a participatory manner. Utilizing Moonlight Stage Productions resources in dance, music, and theatre disciplines to meet California Arts Council's mission for full inclusion of the arts in public education.</p> <p>Continue and expand free tickets for regional school class field trips to attend Encore Youth Theatre productions (Summer and Fall productions). Also provide tuition assistance for under-served youth wishing to participate in Encore Youth Theatre productions and theatrical training workshops.</p>	\$15,000

New Village Arts, Inc.	<p>New Village Arts will continue its successful partnership with ANA, bringing Shakespeare into the classroom. This program includes one three-week session in the fall semester, focusing on monologues and scenes, and one six-week session in the spring semester, culminating in a final performance for the public.</p> <p>NVA will offer a story-telling program for senior members of the community. During this program, seniors will work with teaching artists to find, theatricalize, and share their stories. The program will end with a live story-telling event performed for the public by the senior participants and professional actors.</p> <p>NVA's fifteenth season will feature plays with settings all over the globe. Funding will allow NVA to reach out to new communities including but not limited to the military, women's professional groups, student groups, and the science and tech community.</p> <p>NVA will partner with LEARN Bootcamp to provide a summer camp for elementary school children that will combine the science of coding with the art of storytelling. Students will have a coding and theatre instructor who will use the arts to break down the mystery of coding. This camp will take place in North Park.</p>	\$6,500
North County Economic Development Corporation	<p>Retention of fundraising counsel to create a funding plan, funding pipeline, contact and connect funders, and build a grants pipeline which will sustain the organization. Fundraising counsel to identify, research, engage, and write responsive grants that fund the three initiatives of the NCEDC.</p> <p>This public/private partnership researches, collects data and demographics, facilitates education and information sharing, assists government agencies, develops and implements economic strategies, attracts and retains employers to the region, and educates entrepreneurs from local communities.</p>	\$15,000
Oceanside CERT	Purchase and install a secondary repeater on Oceanside Pier to provide backup emergency radio communication by Oceanside CERT for downtown area and beach tourist district of city.	\$4,989
Oceanside Chamber of Commerce	Event transportation expenses, marketing costs and event security. 40,000+ people from all over Southern California attend this annual event. Funding helps pay for double-decker buses which bring attendees from the Transit Center to the Harbor (free to public!) Private security for traffic control; marketing costs.	\$40,000

	<p>The Oceanside Chamber is creating a new annual magazine to focus on an area of interest in our community. The inaugural edition, which will be out this year will focus on highlighting the growth of Arts, Culture and Entertainment in Oceanside. This magazine will be distributed throughout the county.</p> <p>The Oceanside Chamber recognizes the opportunity to serve the Latino business community. Funding will help in hiring a business mentor to support and empower the Latino business through educational programs, leadership training and developing networking opportunities.</p>	
Oceanside Historical Society	<p>Publication, printing and mailing of our monthly newsletter.</p> <p>Flatbed scanner for photos and negatives.</p> <p>Past Perfect software to document and inventory our archives and photo collection.</p> <p>The city of Oceanside has many historic homes and buildings in the downtown and South Oceanside neighborhoods which have not been identified and assessed. Historic homes and buildings help preserve the charm and history of city and provide interest and charm to residents and visitors alike.</p>	\$3,650
Oceanside Museum of Art	<p>Art exhibitions of local and international artists to include 100 Artists 100 Years, History as it Happened, San Diego Dreaming, Ruben Ochoa, Masters of Bodyworks, Confined - Prison Arts in San Diego, 25 Years of Contemporary Art, Ruth Jameson, and Art from Italy Art via Borghese Cultural Exchange.</p> <p>ArtQuest kids' education program provides over 1700 5th grade students with a museum visit, museum tour, and hands on art project.</p> <p>ArtsConnect takes the OMA arts program to Oceanside, Carlsbad, and Vista schools.</p> <p>ArtsCamp provides Arts based Summer Camp for the children of military personnel at Camp Pendleton.</p>	\$5,000
Pauma Valley Community Association	<p>Fencing to protect and enhance new garden. A fence will also control erosion of the hillside below the garden. TY Nursery donated over 200 plants to us and we want to insure that they lasts a long time.</p> <p>Expand patio to create a more usable space and cleaner area for neighborhood events.</p>	\$16,955

<p>Pro Kids Golf Academy, Inc.</p>	<p>In 2015, we will expand our program offerings to serve even more San Diego youth and families. Our Urban Adventures and Advanced Player Camps will be held at both Pro Kids campuses. Funds will cover the cost of our Camp Director's salary beginning July 1, 2015.</p> <p>Colina Park Golf Course is a well kept secret - even for San Diego residents who come to the course to play. Parking lot and course signage are poor; new players often mistake the 10th tee box (nearest the entrance) for the first tee. New signage will enhance the player experience and, in turn, increase the number of rounds played. Funds will cover the cost of sign production and installation.</p> <p>We continue to promote affordable public play at Colina Park Golf course through our partnership with Carlsbad Golf Center. A centerpiece of their awareness building efforts is tournament play, which draws more than 70 golfers to Colina Park on Sundays. Funding will support staffing and marketing efforts to promote course usage, furthering economic development in City Heights.</p> <p>Open since September 2012 and fully operational since March 2013, Pro Kids Oceanside is helping to fill need for quality youth programming in North County. While our partnership with Oceanside Unified School District has been invaluable in recruitment, we know there is tremendous untapped potential within the military community. Funding will support staff outreach.</p>	<p>\$12,000</p>
<p>Rancho Santa Fe Historical Society</p>	<p>Funds will be used to cover the cost of digitizing the Microfilm collection donated a number of years ago by the RSF News and Sun Newspapers from the period of January 1956 through December 1995, approximately 48 Rolls. Will be indexed by issue, year and month with PDFs hyperlinked to a spreadsheet.</p>	<p>\$4,100</p>
<p>Riding Emphasizing Individual Needs & Strengths</p>	<p>This program brings 3 therapists into our Therapy Arena (separately). We partner with an Occupational Therapist, a Physical Therapist and a Speech and Language Pathologist. These therapist consult in our lessons and provide our students with added therapy bonuses to give them the most complete therapy possible.</p>	<p>\$10,000</p>

	<p>This is the primary program at REINS and it provides students with the therapy they need to gain strength, flexibility and confidence. The rhythmic motion and warmth of the horse stimulates and exercises the rider's muscles increasing mobility in the pelvis, hip, and spine.</p>	
San Diego Air & Space Museum	<p>Costs associated with media, online, design of banners, invitations, billboards, bus wraps, production, installation and other related expenses.</p>	4,000
San Diego Automotive Museum	<p>The San Diego Automotive Museum concentrates its exhibit focus to enhance the arts and culture of our community. The extensive collection of automobiles, motorcycles, and memorabilia are used to tell the story of how the automobile influenced our culture.</p> <p>Marketing and outreach. The museum has an extensive website and electronic newsletters that are produced monthly. The museum is featured in different print media and representatives from the education department represent the museum and a variety of community events across the county.</p> <p>Car Parts Symphony. This innovative project uses car parts to create instruments which are then used to perform a variety of music - jazz, rock, and classical. The Symphony premiered at the International Auto Show and will be performed in various venues throughout the County.</p>	\$4,000
San Diego Model Railroad Museum, Inc.	<p>Discovery Depot will be a new interactive exhibit space which incorporates fun and educational technology to teach children in the age ranges between 7-12 about past and present railroad contributions. Phase 1 will entail renovation of the gallery space.</p> <p>SDMRM would like to commission an interactive "story kiosk" for the Discovery Depot Gallery. Highlighting STEAM education initiatives, we intend to feature a multimedia kiosk that allows visitors to photograph themselves and be digitally placed in a historical train ride to which they can narrate.</p> <p>As part of the Discovery Depot Programming SDMRM would like to offer 3D Printing workshops. These workshops would review the science and process of 3D printing and show how 3D printers can be utilized to build models used model train layouts.</p>	\$4,000
San Diego Scottish Highland Games, Inc.	<p>We will present our Annual Scottish Highland Games, we celebrate Scottish heritage, history, arts, music and athletics.</p>	\$2,000

StandUp for Kids	In 2014, the StandUp for Kids-Oceanside Chapter served approximately 100 homeless youth and at-risk North County San Diego young adults ages 21 and younger with 4,500 units of service. Our low-profile, Outreach & Drop-In Center is open Monday-Friday frm 5:30-8:30 p.m. and is manned exclusively by volunteers.	\$1,000
Straight From the Heart, Inc.	Aid the County of San Diego in retention and recruitment of licensed foster and adoptive families by providing support and advocacy to foster children, relative and former foster children and their caregivers. Operate training facilities to meet the needs of the caregivers for training and education.	\$7,500
Sustainable Surplus Exchange, Inc.	<p>ENGAGE! supports the local economy and improves the quality of life and the environment. It fosters corporations' social responsibility through the donation of surplus items for reuse and engages their employees in volunteerism and sustainability as they collect reusable items to be repurposed to community orgs.</p> <p>Bi-monthly event where educators and nonprofit staff bring an empty box and fill it with FREE office supplies. Supplies are sourced from local businesses and sorted by student in the warehouse. Items include paper, pens, three-ring binders, staplers/staples, tape, folders-items they usually pay for out-of-pocket.</p>	\$10,000
Valley Center Band Boosters	<p>Annual free concert that celebrates Veteran's Day and honors those who have served our country. Funds are needed to print fliers and programs, as well as pay for needed equipment and supplies. This event attracts veterans and families from throughout San Diego and Riverside counties.</p> <p>The funds raised at this concert benefit the 700+ students who participate, at no cost, in the Valley Center/Pauma music program. Funds are needed for marketing, promotion, program design, printing, web design, signs, sheet music and instrument repair.</p>	\$5,000
Valley Center Chamber of Commerce	<p>To provide for the overhead including staff salaries, office supplies, furniture and displays for the everyday operation of the Valley Center Chamber of Commerce office/Visitor Center.</p> <p>To provide for the creation, installation and land of new outdoor sign board for the Valley Center Chamber of Commerce to promote its members, events, alerts and Valley Center and surrounding communities.</p>	\$18,000

	To provide for the production and mailing of a member direct mail piece to promote the Valley Center Chamber of Commerce members in hopes of increasing economic activity in Valley Center and surrounding areas. The mail would reach 10,000 residents.	
Valley Center Pageant Association (VCPA)	A Scholarship Pageant.	\$5,000
Valley Center Parks and Recreation District	The District hires a local band, provides the park facility, and promotes/advertises to the community. The District staff manages and coordinates everything for the event, including advertising, promotional materials, porta potties, security and facility management. This is a free event for the community.	\$5,000
Veterans Association of North County	Oceanside is considered a military town yet there are no structures or memorial edifices to honor our veterans or current military based at Camp Pendleton. The Garden and Wall will not only honor our military but will also be a tourist attraction and enhancement to the Veterans Resource Center location in the city.	\$25,983
Visit Oceanside, Inc.	<p>These funds allow Visit Oceanside to add a new marketing program that will leverage co-op dollars from the Oceanside bike task force; targeting bike tourism, a \$46.9 billion industry in the U.S. Strategic marketing programs include trade shows, print advertising and online marketing.</p> <p>These funds allow us to leverage the State's powerful tourism brand by operating an official California Welcome Center (CWC); franchise fees, promotions and staff. The CWC provides concierge services for San Diego County; booking hotel reservations on-site, purchasing attraction tickets and trip planning.</p> <p>These funds allow us to leverage partner co-op dollars to target military, social (wedding) and family reunion group business in the shoulder seasons. These niches are an ideal fit for the region. Strategic marketing programs include trade shows, print advertising and online marketing.</p> <p>These funds are for a new strategic marketing campaign, targeting Canadians in the shoulder season. This includes advertising, public relations, trade shows, and online marketing. This a viable market for San Diego; 1/4 of visitors to the CWC represent international travelers, primarily Canadians.</p>	\$60,000

Vista Art Association Foundation, Inc.	Permanent Art Sculpture - The VAF will be creating the 2nd permanent VAF art installation in 2015 in coordination with the 2nd Alley Art Event. These permanent art sculptures enhance Vista, create opportunities for Geo-tagging games, and greatly increase the foot traffic in Downtown Vista. At random times throughout the week people take pictures of the sculptures, play scavenger hunts utilizing the sculptures and play geo-tag/geocache games.	\$6,500
Vista Chamber of Commerce	The Vista Strawberry Festival brings 90,000 to our community including people from neighboring counties, states and more. We would like to expand it to include more attractions in May, 2016.	\$20,000
	We need to update our Chamber website to better attract tourists, businesses and potential residents to our area.	
Vista Community Clinic	The Holiday Homes Tour is an annual event Vista Community Clinic holds to raise funds that are used to support pediatric care services. The proceeds of the 2015 Holiday Homes Tour fundraiser will be used to make child-friendly enhancements to VCC:North River clinic site's Pediatrics waiting area and exam rooms.	\$2,500
Vista Historical Society	This attractive monument sign will provide adequate signage for the museum making it easier for visitors to find the site.	\$12,500
Voices for Children, Inc.	<p>Informational videos have proven to be one of the most effective ways to promote VFC's mission and tell our story to the public and potential CASA volunteers. Funding will allow VFC to develop, film, and edit a 10-minute professional video for volunteer recruitment, Court tours, and community presentations.</p> <p>To achieve our agency's goals of providing every foster child in San Diego with a CASA, we need to reach out to more potential volunteers. PSAs on radio and TV will encourage citizens to volunteer with VFC, and will increase awareness of foster children's needs. County funds would support the production of a PSA.</p> <p>Promotional brochures are a powerful tool for volunteer recruitment, helping to raise awareness of foster care issues in our community. County funds will cover the design and printing costs for bilingual rack card-style recruitment brochures, specifically for outreach to Spanish-speaking potential CASAs.</p>	\$2,500

Westwind Brass Inc.	Westwind Brass will provide 8 educational performances to 4 sites in District 5. Our target population is elementary, middle and high schools in District 5. We will provide 80% of our programs this year to Title I schools partnering with Fallbrook Music Society.	2000
Young Audiences of San Diego	<p>Military Arts Connection brings together families of active duty personnel for free 30-minute performances followed by a 50-minute hands-on activity taught by professional artists at Lincoln Military Housing, with the goal of improving the quality of life for dedicated service members and their families.</p> <p>Family Arts Nights are free, intergenerational events taught by professional artists and offered in schools and community centers throughout the County. Each event consists of a 30-minute performance followed by a 50-minute hands-on activity for the entire family.</p> <p>Arts for all National Students provides meaningful arts experiences and instruction to nearly 600 students in ten schools every year. Through comprehensive six week residencies, students are provided with programs in visual, written, and performing arts, which improve cognitive, academic, and social skills.</p>	\$7,500
	Total Community Enhancement Allocation	\$834,727.43