



COUNTY OF SAN DIEGO  
 2016 JUN 22 PM 4:56  
 CLERK OF THE BOARD  
 OF SUPERVISORS

**GREG COX**  
 SUPERVISOR, FIRST DISTRICT  
 San Diego County Board of Supervisors

**DATE:** June 22, 2016  
**TO:** Mr. David Hall  
 Clerk of the Board of Supervisors  
**RE:** **FY 2016-2017 Community Enhancement Allocations**

The following is submitted as my recommended First District allocations for the FY 2016-2017 Community Enhancement Program:

<b>Organization Name</b>	<b>Purpose</b>	<b>Allocation</b>
A Reason To Survive (ARTS)	"Together Protecting Our Faces and Places" Art Project	7,194
Aguinaldo Foundation	Philippine Independence Day Youth Program	2,000
AJA Project, The	Full STEAM Ahead	2,000
	Journey	
Alumni Association of the William J. Oakes Boys & Girls Club	Pizza Night and Thanksgiving	5,000
	Soap Box Derby	
	Annual Pancake Breakfast	
American Youth Hostels, Inc.	59th Annual Christmas Bicycle Trip	5,000
	9th Annual San Diego Peacebuilding Conference	
Angel's Depot, The	10 <sup>th</sup> Annual "Angel's Day at the Races"	2,000
	11 <sup>th</sup> Annual Holiday Gala	
Arc of San Diego, The	Arc Community Employment Services	4,000
Armed Services YMCA of the USA	Big Bay Boom July 4th Fireworks Show	8,800
Art of Elan	Young Artists in Harmony Program	2,000
Asian Business Association, San Diego	Annual Gala	5,000
	Lunar New Year Celebration	
	Website Maintenance	

Balboa Park Cultural Partnership	Community Access Passes (District One)	2,500
BAME Renaissance, Inc.	Imperial Avenue Street Festival	4,000
Big Brothers & Big Sisters of San Diego County	Process Improvement Assessment	1,000
Biocom Institute	EXPO Day at Petco Park	2,500
Bon Temps Social Club of San Diego	Gator By The Bay Festival	3,500
Bonita Historical Society	General museum expenses and insurance	24,000
Bonitafest Melodrama Teatro Pastorela	44 <sup>th</sup> Annual Bonitafest Performing Arts Festival	5,000
	Bonitafest Twilight Trail Parade	
Boys to Men Mentoring Network, Inc.	Boys to Men Mentoring Program	1,000
Cabrillo Festival, Inc.	53rd Annual Cabrillo Festival	6,500
Cabrillo National Monument Foundation	Cabrillo Challenge "Find Your Park"	2,500
	One in a Million Campaign	
California Ballet Association, Inc.	Community Enrichment	1,000
	Sharing the Art - Inreach	1,000
California State Games	2016 California State Games	3,500
	2017 California Winter Games	
Camarada, Inc.	MIXX Concert Series at Bread & Salt	2,000
	Baroque Fest at Bread & Salt	
	Mingle at the Mingei Concert Series	
	Meet a Musician Outreach Program at the Mingei Museum	
Casa Familiar	10 <sup>th</sup> Annual Dia del la Mujer Art Exhibit	9,000
	Fronteras Festival	
Central Commercial District Revitalization Corporation	Winter Festival 2016	3,000
Chula Vista Chamber of Commerce	Promotion of Chula Vista and San Diego County	25,000
	Upgrade to the website	
	Chula Vista Center operation	
	Establish a Tourism Marketing District	
Chula Vista Sunrise Rotary Club	Orange Crate Derby	2,500
City of Chula Vista	Chula Vista HarborFest 2016	10,000
	Chula Vista Starlight Parade 2016	5,000

Classics for Kids, Inc.	Student Symphony Concert Program	2,700
Cleantech San Diego Association	Smart Cities San Diego	2,500
Climate Action Campaign	Educational Climate Presentation Tour Across San Diego County	1,000
Common Ground Theatre	Theatre Arts Training	2,000
	Stipends for Actors, Crew and Creative Team	
Community Youth Athletic Center	Battle of the Badges	3,000
	Champs 4 Life Boxing and Fitness Program	
Computers 2 SD Kids	Technology Assistance Program for Low-Income and Military Families	2,000
	Computer Training Program	
CONNECT Foundation	Springboard Accelerator Program	2,000
	Innovation Report	
Cooper Family Foundation	Juneteenth Celebration and Education	4,000
Coronado Community Theatre, Inc.	Annual Classics Festival	2,500
	Summer Acting Theatre Camp	
	Education and Youth Theatre Partnership Production	
Coronado Historical Association	Exhibit and Community Programming	3,500
Coronado Promenade Concerts	Coronado Concerts in the Park	2,500
Cygnnet Theatre Company	Free In-School Student Workshops (District One)	1,500
Diamond Business Association, Inc.	Taste of the Diamond	5,000
	Diamond Street Festival	
	Diamond Food Truck Festival	
Diversionsary Theatre Productions, Inc.	Theater for All (District One)	1,000
	Student Matinees and Classroom Workshops (District One)	1,500
Downtown San Diego Partnership	Work Your Way Home Program	5,000
	Sidewalk Pressure Washing	
	Enhanced Landscaping and Beautification	
	Placemaking and Activation	
Economic Development Corporation – San Diego County	Operation San Diego	18,500
	World Trade Center San Diego Global Programs	

Elder Law & Advocacy	Stop Senior Scams!: Community Outreach to Prevent Victimization of Elders	2,000
	Senior Legal Services	
	Nursing Home Rights Enforcement Project	
ElderHelp of San Diego	Concierge Club	2,500
	HomeShare	
Elementary Institute of Science	San Diego County STEM Field Trips	3,000
Elite SDVOB Network	Economic Development and Employment Readiness Workshops for Veterans (District One)	2,500
	Conduct monthly meetings in partnership with the Veteran's Museum and local businesses.	
Emilio Nares Foundation	Harvest for Hope	1,500
	Ride with Emilio	
Employment & Community Options	Voices Through Technology	2,000
Environmental Health Coalition	SALTA Environmental Health Training Program	6,000
	Health and Awareness Bike Ride	
	Annual Awards Celebration	
	Energy and Lead Education	
Fern Street Community Arts, Inc.	Fern Street Circus Neighborhood Tour - District One	3,000
Firefighters Advisory Council to the Burn Institute	FIRE EXPO / Firefighter Demolition Derby 2016	2,000
Food & Beverage Association of San Diego County	Responsible Alcohol Beverage Server Training	2,000
	Hospitality Business Orientation	
Foundation for Animal Care and Education	Save a Life Program	1,000
Fourth District Seniors Resource Center	African Americans - A Celebration of Cultural Richness	3,000
	Juneteenth Celebration	
	Older Americans Recognition Luncheon	
Friends of the Chula Vista Library	Chula Vista Heritage Museum Exhibits and Marketing	3,000
	Museum Management Software	
	Chula Vista History Street Murals	

Girl Scouts San Diego- Imperial Council, Inc.	Volunteer Leadership Training	2,000
	Volunteer Conference and Celebration	
Girls Rising	Girls Rising Mentorship Program	2,500
Greater San Diego Chamber of Commerce	Strengthen Regional Business Competitiveness and Cross Border Trade	33,500
	Development of Research Reports Focusing on Regional Competitiveness	
High Tech High (Chula Vista)	Chula Vista Dia de Los Muertos	2,500
	Revision Project	
Hubbs-SeaWorld Research Institute	Community Outreach and Public Educational Awareness	3,500
	San Diego Youth STEM	
I Love A Clean San Diego County, Inc.	Coastal Cleanup Day	22,000
	Creek to Bay Cleanup	
	Zero Waste Database	
ICF Center for Cross Border Philanthropy DBA Olivewood Gardens & Learning Center	Day of Play	5,000
	Children's Garden and Nutrition Education Program	
Imperial Beach Chamber of Commerce, Inc.	Operating Expenses	7,500
	Music Festival	
	Cultural Arts and Concert Series	
Jacobs & Cushman San Diego Food Bank	San Diego Blues Festival	3,500
Jacobs Center for Neighborhood Innovation	Cultural Celebrations and Performances	4,000
Junior Achievement of San Diego, Inc.	Volunteer Recognition Events	3,000
Just In Time For Foster Youth	Community Picnic	6,000
Kalusugan Community Services	Cultural Health and Wellness Activities (District One)	4,000
Kitchens for Good	Project Launch	2,000
Kiwanis Club of Bonita Foundation	Bonita's "Rootin' Tootin'" Chili Cook-Off	5,000
La Maestra Family Clinic, Inc.	Promote Cultural Diversity and Community- Building Activities	4,500
Lambda Archives of San Diego	Student Internship Program	2,000
	Exhibit Program	

Lamb's Players Theatre	Educational Outreach Programs for Students in District One	8,500
	Mainstage Productions in Coronado and Downtown	
League of Extraordinary Scientists & Engineers, The	Life Cycles Tour	4,500
	Robotic Minds Tour	
Leah's Pantry	Seafood Saturdays Event	2,500
	Promotion of Agricultural Incentive Zones and Urban Agriculture in San Diego County	
Mainly Mozart, Inc.	Mainly Mozart Festival 2017: Victory Through Adversity	5,000
	Mainly Mozart Youth Orchestra and Programs for Children with Special Needs	
	Mozart & The Mind: Exploring the Music-Brain Effect - "Victory Through Adversity"	
	Chamber Music in Intimate Settings	
	Access Amadeus and Active Community Music-Making	
MainStreet Coronado Ltd.	MotorCars on MainStreet Car Show	4,000
Malashock Dance & Company	Math in Motion (District One)	2,000
	Community Engagement Series (District One)	
	Minor Fall, Major Lift Production	
Mandate Project Impact, Inc.	Bayside Gospel Concert on the Midway	4,000
	Jazz at the Creek Concert Series	
	Summer Music Experience Mentorship/Internship Program	
Mariachi Scholarship Foundation	20 <sup>th</sup> Anniversary Celebration	2,000
	Dia de los Muertos Concert and VIP Reception	
Maritime Alliance Foundation, The	8 <sup>th</sup> Annual San Diego BlueTech Week and Blue Economy Summit	20,000
	Launch of Oceanology International North America	
Maritime Museum Association of San Diego	Festival of Sail	30,000
	San Salvador: Voyaging to Chula Vista	
Martin Luther King, Jr. Community Choir San Diego	Support of Choir Concerts	2,500

Maytime Band Association	58 <sup>th</sup> Maytime Band Review and Festival	8,000
MCRD Museum Foundation	Veterans Oral History Project	2,000
Meals-On-Wheels Greater San Diego, Inc.	Senior Care in San Diego County	2,000
Media Arts Center San Diego	Que Viva! Cine Latino	5,000
Metropolitan Area Advisory Committee	Mariachi Student Conference and Showcase	5,000
	Mariachi Festival and Competition	
Mexicayotl Indio Cultural Center	Weekly Aztec Dance and Music Community Workshops	3,500
	37th Annual Aztec Dance and Community Celebration	
	Intertribal Cultural Exchange	
Mind Treasures	Neighborhood Financial Literacy	1,000
Miracle Babies	Miracles for Babies and Families – Medical Care and Social Service Assistance for Low-Income Families	2,000
Museum of Contemporary Art San Diego	Education and Outreach Programs for Young Audiences (District One)	2,000
Museum of Photographic Arts	Film Program	1,000
National City Chamber of Commerce	Automobile Heritage Day Festival and Car Show	15,000
	National City Green Business Program	
	Career Pathways to Success Job Fair	
	Salute to Navy Luncheon	
New Children's Museum, The	Support for General Exhibition Development	2,000
NTC Foundation	Friday Night Liberty	6,000
	Support for Seasonal Promotions and Community Programs	
Ocean Foundation, The	Ocean Connectors Eco Tours	8,000
	Ocean Connectors Sea Turtle Discovery	
	Ocean Connectors California Whale Exploration	
	Ocean Connectors Bird and Wetland Habitat Study	
Old Globe Theatre	Globe for All - Professional Touring Shakespeare Productions (District One)	2,500
	Arts Engagement Programs (District One)	

OnStage Playhouse	Advertising and Promotion	6,500
	Chula Vista Dia de los Muertos Event	
Otay Mesa Chamber of Commerce	MEXPORT Trade Show	16,000
Outdoor Outreach	Monarch School Summer Program	8,500
	San Pasqual Academy Outdoor Education Program	
	Military Youth Initiative	
	Youth Outdoors! Explore San Diego County Parks in District One	
Outside the Lens	Outside the Lens Youth Council	1,500
Pagasa-Tumainisha-Esperanza-Hope, Inc.	Multi-Cultural Diversity Fair	4,000
	Symposiums and Town Forums	
	Community Youth Program	
	Community Senior Outreach Program	
Parade Band Foundation, Inc.	Chula Vista Bayfront Parade Band Review & Festival	8,000
Partnerships With Industry	Supported Employment Program	2,000
PASACAT	Philippine Dance and Music Classes	4,000
	19th Annual Parol Festival	
	30th Annual Jr. PASACAT Concert	
Point Loma Association	Town Hall Forum	1,750
Point Loma Nazarene University	Fall Festival	4,000
Point Loma Summer Concerts	Point Loma Summer Concerts	5,000
Prime Motivation	3rd Annual Island Vibe Music Festival	2,000
Resource Conservation District (RCD) of Greater San Diego County	Marketing	6,000
	Event Programming	
Samahan Filipino American Performing Arts & Education Center, Inc.	Classes and Workshops on Filipino Folk Dances and Music in District One	3,000
San Diego Alpha Foundation	19th Annual San Diego Multi-Cultural Festival	3,000
San Diego Archaeological Center	Annual Archeology BBQ	1,000
San Diego Art Institute	SDAI Teen Summer Intensive	3,000

San Diego Automotive Museum	Exhibitions	2,000
	Marketing and Outreach	
	Car Parts Symphony	
San Diego Ballet	Educational Outreach Salaries	3,000
	Marketing and Production	
San Diego Book Awards Association, Inc.	Marketing Promotional Flyers and Brochures	1,000
San Diego Bowl Game Association	Holiday Bowl and Poinsettia Bowl	8,000
San Diego Center for Children	Successful Transitions Initiative (District One)	2,000
	Residential Youth Treatment Programs (District One)	
San Diego Children's Choir	Choral Music Excellence for Children	1,500
	Sheet Music Library	
San Diego Chinese Historical Society & Museum	Support Children's Chinese History and Culture Education	2,500
	Chinese History, Art and Culture Programming	
San Diego Civic Youth Ballet	Fairy Tales in the Park	3,000
	Development Coordinator	
	Outreach Coordinator	
	Marketing Materials and Public Relations	
	Marketing and Communications Director	
San Diego Coastkeeper	Beach Safety and Beautification Campaign	6,000
San Diego Community Garden Network	Summer Youth Farm-Raiser	3,500
	Promotional Video of Garden Installation	
	Food Cart Micro-Enterprise at El Toyon and Rancho de la Nacion Elementary Schools	
San Diego Community Land Trust	Affordable Home Ownership	2,000
San Diego Convention & Tourist Bureau	International Market Development	42,000
San Diego County Bicycle Coalition	Open Streets Chula Vista	3,500
	2017 Bike Guide	3,500
San Diego County Commission on the Status of Women	Conference on the Status of Women in San Diego	3,000
	Local, Regional and National Conferences	
	Commission Strategic Planning Meeting and Special Events	
San Diego County Prosperity Foundation	Connecting Women to Power Business Conference	1,500
San Diego Dance Theater	Trolley Dances 2016 – Chula Vista Libraries	3,000

San Diego Diplomacy Council	Salary support	2,000
San Diego Film Foundation	San Diego Film Festival Promotion	1,500
San Diego Filmmakers	San Diego Regional Film Economic Incentive Plan	1,500
	San Diego Student Film Festival and Symposium	
San Diego Fire Rescue Foundation	San Diego Fire Rescue 5K and Kids Fun Run	3,000
	Fire Prevention Week Open Houses	
San Diego Fleet Week Foundation	San Diego Fleet Week 2016	5,000
San Diego Futures Foundation	Technology Resource Fund for Non-profits	5,000
San Diego Grantmakers	Operations	1,000
San Diego Guild of Puppetry, Inc.	Giant Puppet Parade Programming	1,000
San Diego Hall of Champions, Inc.	Expand and Enhance the Hall of Champions' Awards and Recognition Initiatives	2,500
	Salute to the Champions	
	Community Programming Initiatives – The Sherriff's Champions Camp	
San Diego Historical Society	Visualizing San Diego's History - Creating a Professional Digital Imaging Studio	6,000
San Diego Humane Society & SPCA	PAWS San Diego Support Program	2,000
San Diego Hunger Coalition	Support Increased Access to Cal-Fresh Food Assistance Programs	5,000
	After School Summer Meals	
	Ending Hunger Initiative	
San Diego Junior Theatre	Ticket Subsidy Program for schools, service centers and seniors in District One	2,500
San Diego MANA	Latina Outreach Events	3,000
	Hermanitas Mentorship Program	
San Diego Master Chorale	Concert Tour in District One	2,500
	Emerging Artists Program	
	Student Singer Initiative – High School Choral Festival	
	Operations and Marketing	
San Diego Military Advisory Council	San Diego Military Economic Impact Study 2016	1,500

San Diego Model Railroad Museum, Inc.	Computer Infrastructure Upgrade	2,000
	Design and Printing of Advertising Collateral	
San Diego Multicultural LGBT Literary Foundation	Words of Wisdom Book Donation	1,000
San Diego Museum Council, Inc.	Museum Month	2,500
	Kids Free in October	
San Diego Museum of Art	Exhibitions	2,000
	Education and Community Engagement Programs in District One	
San Diego Museum of Man	Marketing Materials for exhibits, events, membership and public programs	2,000
San Diego Opera	Education and Outreach Programs Through OPERA OFFSTAGE in District One	2,500
San Diego Performing Arts League	ArtsTix Ticket and Information Services	5,000
	San Diego Theatre Week	
San Diego Repertory Theatre, Inc.	Project Discovery	1,500
	Engagement Events	
	Production Artisan Apprentices	
San Diego Roots Sustainable Food Project	2 <sup>nd</sup> Annual Soil Shindig	6,000
San Diego Second Chance Program	Job Readiness Training	3,000
	Youth Garden	
San Diego Senior Games Association	Web-based Registration System Update	2,000
	Promotional Materials for Senior Games Competition	
	Venue and Athlete Insurance	
San Diego Shakespeare Society	Public Programs in District One	1,000
San Diego Society of Natural History Balboa Park	Biomechanics Exhibition	2,500
San Diego Sportfishing Council	Day at the Docks Sportfishing Festival	6,000
	Kids Fishing Program and Tournament in District One	
	Advertising and Public Relations Campaign	
San Diego Symphony Orchestra Association	Orchestra Performances at the Jacobs Music Center and the Summer Pops Site	5,000
San Diego Theatres, Inc.	Support for Artistic Programming	1,500

San Diego Workforce Partnership, Inc.	CONNECT2Careers Work-Readiness Program for Youth in District One	5,000
San Diego Youth Symphony and Conservatory	Concert Hall Rental	4,000
	Marketing	
	Website Redesign	
	Truck Rental and Equipment	
San Ysidro Chamber of Commerce	Independence Day at the Border Festival	12,000
San Ysidro Education Vanguard Foundation	San Ysidro Youth Robotics	6,000
Shaback Inc.	Annual Christmas Extravaganza	4,000
	Project Feed	
Shelter Care Providers of San Diego, Inc.	Housing-First Development Program	2,000
SHEP-TY, Inc.	Healing Our Heroes Homes (H3) in District One	1,500
Sherman Heights Community Center	22nd Annual Sherman Heights Dia de los Muertos Celebration	8,000
	Sherman Heights Community Beautification Program	
	Sherman Heights Youth Leadership Council	
Social Advocates for Youth San Diego, Inc.	2 <sup>nd</sup> Annual Unity Games at Willie Hendersen Park in Southeastern San Diego	1,000
Solana Center for Environmental Innovation	Compost Facility Training	1,000
	Create a Localized Integrated Food System Solution	1,000
Somali Bantu Association of America	RAJA=HOPE for Refugee Children Cultural Event	1,000
South Bay Alliance Association, Inc.	South Bay PRIDE Art and Music Festival	3,000
	Executive Director Stipend	
	LGBT Youth Safe Zone Programs and Outreach Events	
	HIV/AIDS Prevention and Prep Awareness Programs in District One	

South Bayfront Sailing Association	Maritime After School Program and Community Events in District One	3,000
	Apprenticeship STEM Program	
	Sail Crew Training Program	
	Community Sailing Program	
South County Economic Development Council	Economic Development in South County	42,000
Southwestern Community College District	Business Counseling for Small Businesses	2,000
	Regional Business Needs Assessment	
Speed of Change, Inc.	Innovation Alley at TEDxSan Diego	2,000
Starlings Volleyball Clubs, USA	Starlings National Championship	1,500
Straight From the Heart, Inc.	Resource Center Supporting Foster Children and Caregivers in San Diego County	2,000
Sun and Sea Festival	Imperial Beach Sun and Sea Festival	13,500
Surfrider Foundation San Diego County Chapter	Beach Cleanup Program	3,500
Sustainable Surplus Exchange, Inc.	ENGAGE! San Diego	3,000
	San Diego Materials Marketplace	
	Bring Your Own Box - BYOB	
Teatro Mascara Magica	La Pastorela	4,000
	"Freedom: A Celebration of the Spirit of African Americans"	
Theater & Arts Foundation of San Diego County	2017 Performance Outreach Program Tour for schools and community centers in District One	1,500
Third Avenue Village Association	Farmers Market Promotion and Activities	6,500
transenDANCE Youth Art Project	Public Relations Marketing Campaign	1,500
	Graphic Designer	
	Printing Costs, Costumes and Props for Production	
Travelers Aid Society of San Diego, Inc.	Tourism Enhancement	6,000
Urban Corps of San Diego County	Youth Transportation Passes	4,000
	Community Service Event Support	
U.S.-Mexico Border Philanthropy Partnership	Smart Border Coalition	15,000
	US-Mexico Border Philanthropy Partnership- San Diego Family Asset Building Coalition	

Villa Musica	Music Instruction/Public Programs in District One	2,500
	Community Based Music Education Programs and Performances in District One	
VillageCore, Inc.	Care to Caregiver Program	2,000
Voices for Children, Inc.	Voices for Children Informational Video	8,000
	Public Service Announcements for Radio and TV	
	Printing of Collateral Materials	
WalkSanDiego	Safe Routes to Schools Pedestrian Safety Programming in District One	4,000
Westwind Brass Inc.	Public Concert and Educational Outreach Programs in District One	2,500
WILD Coast	12th Annual WILD Coast Dempsey Holder Ocean Festival	9,000
	Printing of Educational Outreach Brochures	
Women's History Reclamation Project, Inc.	On Whose Shoulders – The Chicana Movement	2,500
	Making Waves – Women's Movement in Politics	
Write Out Loud	StoryBox Theatre	2,500
	Stories for Seniors	
	TwainFest	
	Read Imagine Create	
	Story Concerts	
Young Audiences of San Diego	Arts for All National Students (National School District)	4,500
Zeta Sigma Lambda Foundation	Annual Martin Luther King Jr. Parade	3,500
	<b>Total CE Allocations</b>	<b>\$977,444</b>

Respectfully submitted,

  
 GREG COX  
 Supervisor, First District



COUNTY OF SAN DIEGO  
2016 JUN 22 PM 4:47  
CLERK OF THE BOARD  
OF SUPERVISORS

Serving the cities of:  
El Cajon  
La Mesa  
Lemon Grove  
Poway  
Santee

## DIANNE JACOB

SUPERVISOR, SECOND DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

Serving the communities of:  
Agua Caliente  
Allied Gardens

**DATE:** June 22, 2016

Alpine  
Barrett  
Blossom Valley  
Bostonia  
Boulevard

**TO:** DAVID HALL, Clerk of the Board of Supervisors

Campo  
Canebrake  
Casa de Oro  
College Area  
Crest  
Cuyamaca

**SUBJECT:** COMMUNITY ENHANCEMENT ALLOCATIONS

**SUMMARY:** The following is submitted as the Second District allocations for Community Enhancement Funds:

Dehesa  
Del Cerro  
Descanso  
Dulzura

Organization Name	Purpose	Allocation
Alpine Chamber of Commerce	Advance the commercial, industrial, civic and general interest and prosperity of the communities of Alpine and the Mountain Empire by providing a variety of programs, opportunities and resources. Make Alpine a holiday destination for holiday shopping and activities, including every business on the Boulevard to display lights, enlarge the Snow Festival and Christmas Light Parade event; decorate the light poles; hang decorations across the street and to promote the lighting activity to a year round attraction.	70,000
Alpine Historical and Conservation Society (Alpine Historical Society)	Funding to scrape, clean, re-caulk and paint the museum exterior. Funding to replace 300 linear feet of fence to provide a safe and secure boundary. A neighbor is sharing this cost by replacing a similar amount of fencing using their own private funds. Funding to scan and digitally archive the Alpine Sun newspapers dating back to 1952.	14,000

Eucalyptus Hills  
Fernbrook  
Flinn Springs  
Granite Hills  
Granville

Guatay  
Harbison Canyon  
Jacumba  
Jamul  
Johnstown

Julian  
Lake Morena  
Lakeside  
Mount Helix  
Pine Hills

Pine Valley  
Potrero  
Ramona  
Rancho San Diego  
Rolando

San Carlos  
San Pasqual  
Santa Ysabel  
Shelter Valley  
Spring Valley

Tecate  
Tierra del Sol  
Vallecitos  
Wynola

Serving the Indian reservations of:

Barona  
Campo  
Cosmit  
Ewilaapaayp  
Inaja  
Jamul

La Posta  
Manzanita  
Mesa Grande  
Santa Ysabel  
Sycuan  
Viejas

Alpine Womans Club	Replace rotted wooden stairs and railings at the southwest corner of the Club's building leading to Alpine's first library. Prepare and re-paint the Alpine Woman's Club. Replace pump well house.	14,850
Boys to Men Mentoring, Inc.	Funding will provide program participants with a mentor and the opportunity to attend an Adventure Camp weekend.	3,000
College Area Economic Development Corporation (College Area Business District)	Funding will go towards the BOO! Parade.	10,000
East County Economic Development Council	Funding for economic development and stimulation of investment in East County as well as cooperation/partnership with business and organizations, through assertive promotion, extensive collaboration, and innovative, ambitious programs.	40,000
El Cajon Valley Mother Goose Parade Association (Mother Goose Parade Association)	Used for advertising/marketing and cost of broadcasting of parade, including live streaming of parade via internet. Rental of PA systems used for announcer's stands placed along parade row. Rental of two-way radios for staff along parade row for parade flow and spectator safety.	5,000
Enthrall, Inc.	Advertising for Julian Gold Rush Musical Tours, Julian Walking Tours, Contra Folk Dances and a local Farmer's Market and sustainability fair along with local producer distribution in newspapers in and beyond San Diego County along with posters, fliers, banners, and our website.	2,000
Friends of the Water Conservation Garden (The Water Conservation Garden)	Funding to produce marketing material for Garden programs and services and conduct a marketing campaign to increase public attendance and awareness of The Garden's efforts to demonstrate water conservation in action and as a unique regional botanical garden for visitors to the San Diego region. Funding to conduct a marketing campaign promoting its Butterfly Pavilion exhibit and Annual Butterfly Festival.	35,000

Heaven's Windows	Funding for the Summer Food Service Program (SFSP) will ensure that low income children continue to receive nutritious meals when school is not in session.	5,000
Heritage of the Americas Museum, Inc.	Funding will promote area-wide attention to the Heritage of the Americas Museum and increase the visitor base by offering educational opportunities for all ages. They do this through direct advertising, museum events, and a field trip program.	25,000
Historic Highway 80 Corporation	Implement an integrated marketing campaign that promotes the San Diego East County Historic Highways to visitors resulting in improved visitation to county businesses especially along many of our rural East County communities where economic support is desperately needed. Includes Historic Routes 80, 94 and Highway 67 as new Historic Routes.	8,000
Ilan-Lael, Inc.	Funds the Ilan-Lael's annual Open House in June, which exposes people of all ages to nature and the art it has inspired at the 10 acre home and art studio of artist James Hubbell.	20,000
Julian 4th of July Parade, Inc. (Julian 4th of July Parade)	Funding will help increase the number of spectators. Increase participation of local, state, and federal representatives. Pay for increases in airplane and fuel costs. Increase participation by high profile entrants and provide a comfortable and entertaining environment for spectators and entrants.	6,000
Julian Arts Guild	Funding will advertise shows and demonstrations in newspaper in and beyond San Diego County, posters, fliers, and the Guild's website. Three art workshops for Julian and outside artists from San Diego County and at least eight monthly art demonstrations for the Guild's membership and the public by local and visiting artists. Preparation of a brochure for the Open Studios tour in which the general public is able to see JAG artists in their workplaces.	5,000

Julian Chamber of Commerce	Operational expenses including staff salaries for full time visitor center/office and marketing expenses. Educational outreach for Julian's visitors to learn first-hand about Julian's history and to get involved in the historic community. The Julian Doves & Desperados perform three reenactment shows free of charge every Sunday. Wages for a full time custodian to pick up trash, empty trash barrels and sweep the sidewalks on Main Street, upkeep of the Town Hall, maintenance of the town-wide monitored fire alarm and upkeep and maintenance and yearly inspection of an ADA wheelchair lift. Supplies, maintenance, and daily cleaning for the seven public restrooms located behind the Town Hall.	115,000
Julian Historical Society (JHS)	Historical preservation/restoration and archiving including Washington Mine/Jail stabilization, archive collection, security and air management system upgrade, speaker program fees, web site and docent program development, historical vehicle restoration modification/Mtc. & Tool Display Area completion, construction of a proposed memorial patio area and expansion of historical book merchandising.	25,000
Julian Merchants Association (JMA)	Media advertising, marketing personnel, website expenses, Merchant of the Year event expenses, clerk, business workshops and ConVis Membership. Taste of Julian, Gold Rush Days, Apple Days and Country Christmas to encourage visitors. Community decorations and installation and storage for Country Christmas & Tree Lighting production.	30,000
Julian Pioneer Museum	Digitize and publish manuscript of "Medicine Man: the story of an Indian service doctor," written by Dr. Henry Lee Hildreth's wife Ada. Install electrical service to outdoor performance stage.	15,000

Junior Achievement of San Diego, Inc.	Funding will help support three thank you events over the next year to thank volunteers, teachers and school administrators for helping Junior Achievement build leaders and a strong workforce.	1,000
Lakeside Chamber of Commerce	Funding for Chamber overhead to keep the chamber office open, provide support to the community and business owners and to be a liaison between the County and Lakeside.	70,000
Lakeside Historical Society (Lakeside History Center)	Completion of ADA improvements including access to the Museum, replacements of hand railings on exterior staircase, access improvements in needed locations in the Old Church building and required signage.	10,000
Lemon Grove Historical Society, Inc. (The Parsonage Museum and the H. Lee House Cultural Center)	Free series of 10 presentations brings audiences county-wide together with historical, cultural and scientific experts for lectures and performances that further lifelong learning and cultural enrichment. Funding supports professional videotaping of each event. DVDs are stored for scholarly reference in our archives and a DVD season synopsis given to the Board of Supervisors.	2,000
Lions Tigers and Bears	Design, print and mail quarterly newsletters and marketing appeals to inform members, supporters and community constituents about the latest happenings at the sanctuary.	10,000
Maine Avenue Revitalization Association	Weekly trash removal, sweeping sidewalks, weed abatement and general clean up, and dumpster rental. The work is performed by handicapped adults with learning disabilities. Restoration of buildings and general areas. Painting of western facades in the historic business district. Painting of murals of early Lakeside living on buildings. Planting trees and shrubbery.	10,500

Mission Trails Regional Park Foundation	Promote Mission Trails Regional Park and Kumeyaay Lake Campground by purchasing advertisements and utilizing a variety of print and electronic opportunities such as the Mission Trails newsletter and bi-monthly eNews.	2,500
Motor Transport Museum	Primary access to the museum on Highway 94 is slated to be moved 150 feet west because of a highway blind spot in the roadway sight distance. To increase this distance and provide better visibility, the museum is moving the main access entrance and needs to be paved to control water and to prevent erosion.	4,500

<p>Mountain Empire Historical Society (Gaskill Brothers' Stone Store Museum)</p>	<p>Funding will cover efforts to provide consultant time and material to sort, catalog and document items currently in the archives, material waiting and new incoming material. Acquire items that fit the Society's collection mission. Purchase hardware, software and training for the archives and continue support and upgrades of Past Perfect. Support membership in organizations that help with archives. Interview older citizens for oral history to research and document the genealogy and history of several pioneer families and continue the software license for that purpose. Assist with research, documentation and partial cleanup of the Old Campo Cemetery. Improve and expand the display of museum artifacts, display cases, equipment, photo arrangements and enclosures. Create and install labels/descriptions on many of the display items and secure new replicas of "old-time-for-sale" items for the cave. Cover the lease fee and insurance for the Stone Store Museum. Cover the license, insurance and repairs of the Historic Fire Truck. This is for efforts associated with field trip expenses of historical importance, to produce articles for our Heritage Newsletter, printing and postage. This will help support one page historical information handouts the Society provides to the public for free. Publish or display on a computer the genealogy charts for several pioneer families from the Mountain Empire area. The society wants to continue their membership with various tourism/historical organizations and updates to their web page. They want to cover their PO Box fees for the year. Continue their participation in the Camp Lockett Interest Group and contribute funds for a consultant, for the common good of Old Campo, Camp Lockett Historic area, and Park and Trails.</p>	<p>9,500</p>
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<p>Olaf Wieghorst Museum Foundation (Wieghorst Museum)</p>	<p>Scholarships benefit 20 high school art students for an extensive two-day, hands-on workshop with a noted, successful artist; the workshop will be conducted at the museum over two days. The Cactus Garden is in need of new, updated signage to identify plants. Having added new specimens to the collection, additional signage is needed. As more activities and events are happening in the garden, it is necessary to protect the plants and visitors by erecting decorative posts with ropes. Also, add sun protection covering for windows inside historic house. They would like to make available additional busing for seniors from their facilities as well as 3rd and 4th grade students from the local schools. As the museum grounds are becoming more popular and available to the public for events, as well as Museum events, the Museum hopes to upgrade the tables and chairs to accommodate 120. Funds would allow countywide advertising in newspapers for museum sponsored events and also provide funds for a brochure for venue rental clients.</p>	<p>18,560</p>
<p>Pacific Southwest Railway Museum Association (La Mesa Depot Museum; Campo Railroad Museum; San Diego Railroad Museum)</p>	<p>Hire a Director of Development staff person to assist in securing grants, private foundation gifts, solicit gifts from members and friends and establish an end of life giving program.</p>	<p>40,000</p>

<p>Poway Center for the Performing Arts Foundation (POW! Foundation)</p>	<p>Funding for 'Taste Of Our Towne', a community event that highlights the wineries, breweries, and restaurants of Poway, Ramona and adjacent areas. Funding for entertainment and marketing. Funding for performing arts programs serving 4,000+ students in grades K-12 in the Poway Unified School District. Components include Introduction to Instruments for all 4th graders in the district; free, week-long theater camp; Anti-Drug concerts; and Master Classes with professional performers. Funding for busing, tech and artist fees. Funding to help maintain our expanded print costs of sales brochure, playbills, postcards and flyers. They will continue distributing to expanded zip code lists (resident and businesses), thereby increasing number of impressions and resulting in continued ticket sale growth.</p>	<p>20,500</p>
<p>Poway Symphony Orchestra Foundation</p>	<p>Funding for purchase or rental of scores, fees for professional soloists, marketing including printed materials and paid promotion/advertising and rental of certain instruments.</p>	<p>3,500</p>
<p>Poway Valley Therapeutic Riding Center (PoVa)</p>	<p>PoVa's goal is to change lives through a therapeutic riding program by improving each rider's physical capabilities, increasing core strength and balance, improving cognitive functioning, learning new skills, enhancing communication abilities and helping with emotional regulation and behavior modification.</p>	<p>10,000</p>

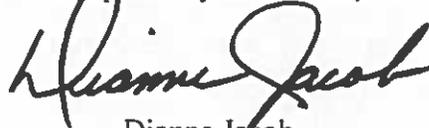
<p>Ramona Chamber of Commerce</p>	<p>Annual Community Awards Gala, Ramona Open Studios Tour, 46th Annual Ramona Country Fair, Taste of Ramona, Safe Merchants Trick or Treat, Annual Christmas Tree Lighting, Casino Nights, Cruise Main Street and other events serve to enhance the quality of life. The Chamber is developing new maps to promote tourism to San Diego's Back Country. The Chamber also serves as an information center and distributes materials, maps, and guides promoting activities such as hiking, equestrian riding, hawk watching, museum and art gallery touring, performing arts, local farming, attending concerts, golfing, and visiting antiques showcases. Under a seed grant from the Ramona Foundation, the Chamber initiated a project (The Table) that organizes several representatives to collaborate on civic projects that benefit the entire community and those traveling through it. The Chamber is active in creating programs that promote business development such as the Last Wednesday Workshops series. The Chamber also assists businesses with obtaining information such as business licensing, permits, rules and regulations. The Ramona Chamber is working with the County to promote tourism growth to wineries, dairy and camel farms and other local ranches. Our organization is also marketing the purchase of local farm-to-table products.</p>	<p>75,500</p>
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<p>Ramona HEART Mural Project Corporation</p>	<p>A mural on the east wall of the building known as the Catt Farm Supply building at 629 Main Street. This mural will be a reproduction of an historic photo of the interior of the original historic store. Funding to supplement the execution of the mural: artist's fee, materials, installation, and plaque. A mural on the south wall of the Firehouse Glass building at 222 9th Street. This mural will be located on Ramona's first Fire Station 80 built in 1952 and depict classic fire truck and equipment of the era. Funding to supplement the execution of the mural: artist's fee, materials, installation, and plaque. A mural on the west wall of the La Cocina Restaurant at 680 Main Street. The theme for this mural has not been finalized, but a Hispanic theme has been suggested. Funding to supplement the execution of the mural: artist's fee, materials, installation, and plaque.</p>	<p>35,040</p>
<p>Ramona Outdoor Community Center, Inc.</p>	<p>The cattle pens are in dire need of refurbishing for the Rodeo Grounds. The existing pens have been in use for 20 years and their useful life is coming to their end. All metal construction is now called for.</p>	<p>53,365</p>
<p>Ramona Pioneer Historical Society</p>	<p>All expenses directly related to the operation of the Guy B. Woodward Museum: These expenses include accounting fees, payroll, utilities, insurance, office equipment and supplies, archival storage materials, security alarm system, postage, taxes, and advertising. Upkeep of all museum grounds, equipment, and buildings.</p>	<p>21,000</p>
<p>Ramona Town Hall</p>	<p>The Ramona Town Hall is restoring their historical landmark building to its original, celebrated status. As part of the revitalization of historical "Old Town Ramona" and our upcoming 125th Anniversary; the exterior front facade of the Ramona Town Hall requires a face-lift consisting of a durable weather coating (10-20 years), a fresh coat of paint and landscaping.</p>	<p>15,000</p>

San Diego East County Chamber of Commerce	The San Diego East County Chamber of Commerce would implement a growing marketing program to promote our East County agriculture and brewery businesses. The Chamber would market an event, "A Toast To East County" with agriculture and brew businesses to further improve marketing. Funds marketing and events. Marketing backcountry agriculture business is a primary objective.	20,000
San Diego Folk Heritage	JFFC is San Diego Folk Heritage's (SDFH) 5-day immersion acoustic music camp program. It is held each April in Julian, CA. Funding for a dedicated part-time administrator is needed for to manage growth and develop a sustainability plan. JFFC offers students of all ages and ability an opportunity to study with world-renowned acoustic musicians, investing time and capital in identifying and securing the best. JFFC will hire 12 instructors for 2017, seeking county funding for 2 of its lead fiddle instructors. JFFC's website needs to be redeveloped to be more accessible, integrating easily with modern hand-held devices, and interacting seamlessly with other San Diego County and Julian resources. While accommodating classroom, bunk, dining and performance needs; the site where JFFC is held (Camp Cedar Glen) is on hilly terrain. To assure all JFFC attendees can get to their various on-site destinations, JFFC must rent a 6-person transporter so that the mobility-challenged can participate fully in all JFFC has to offer.	30,950
SHEP-TY, Inc.	H3 utilizes college student volunteers to remodel the homes of disabled veteran homeowners through partnerships with licensed volunteer contractors. Volunteer contractors oversee the rehabilitation of the distressed properties. Funding for building materials, supplies, contractors, and personnel.	2,000

Spring Valley Chamber of Commerce	The Chamber will continue to revitalize businesses as well as residents to continue to live and work in the community of Spring Valley. It will allow the Chamber to remain open for the community by helping with overhead expenses.	60,000
Spring Valley Historical Society (Bancroft Ranch House Museum)	Funding for insurance coverage, property taxes, and utilities are needed annually to operate, maintain, preserve, and improve the only state and national historic landmark in the East County community that is run as a free museum and main tourist attraction in the area. At least three pepper trees and two palm trees need trimming so that they don't present a safety hazard to our visitors. At least three additional display cases in their museum need to be replaced with modern cases to allow greater display capacity and make them safe for our visitors, enabling them to see items better. They need to update their old computer which is still running on XP (now unsupported) and we would like to upgrade our archival system to have our catalog of artifacts, books, etc. electronically available on the Past Perfect program with the multimedia package that allows photograph scans to be uploaded.	9,500
St. Madeleine Sophie's Training Center	The Road Ahead 2017 is a national collaborative art exhibit featuring artwork from eight national art and disability centers showcasing the talents of artists with developmental disabilities. Opening Oct. 2017, National Disabilities Awareness Month, the show will begin at Sophie's Kensington and travel the USA. Funding for pre-exhibit preparations and promotions.	2,000
	<b>Total CE Allocation</b>	<b>\$984,765</b>

Respectfully Submitted,



Dianne Jacob  
Vice-Chairwoman



**DAVE ROBERTS**  
SUPERVISOR, THIRD DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

**MEMORENDUM**

COUNTY OF SAN DIEGO  
2016 JUN 22 PM 4:38  
CLERK OF THE BOARD  
OF SUPERVISORS

**Date:** June 21, 2016  
**From:** Supervisor Dave Roberts  
**To:** David Hall, Clerk of the Board of Supervisors  
**Re:** FY 2016-2017 Community Enhancement Program Allocations

The attached list is submitted as my recommendations for the allocation of District Three funds for the Fiscal Year 2016-2017.

Sincerely,

*Dave Roberts*

DAVE ROBERTS  
Supervisor, Third District  
San Diego County Board of Supervisors

Organization	Purpose	District 3
101 Artists Colony	<p>Full Moon Poets, a part of the 101 Artists' Colony, produces twice yearly Poetry Slams at the La Paloma theater in downtown Encinitas. The Slams are free and open to any competing poet. Theater rent, graphic design, website, and ad costs.</p> <p>Kids' Zone in the Lumberyard Plaza in downtown Encinitas provides free carnival games and a live kid-friendly band. Funding for a donation to the Interact Club as well as expenses, supplies and equipment repairs.</p> <p>This annual art exhibit adorns the light poles along 6 miles of Hwy 101 from Feb-May with original works of art painted by 100 local artists. Art installation expenses, reception supplies, professional services including photography, website admin, graphic design, and advertising auctioneer.</p>	\$5,000
A Step Beyond	<p>A Step Beyond, is an innovative after-school program for high-risk children and youth in the cities of Escondido and San Marcos that uses dance as a core activity. Funding to support the program's annual dance concert in spring 2017, in which the program participants will perform group and solo pieces, presenting the fruits of the year's dance study to the community.</p>	\$1,500
Aguinaldo Foundation	<p>Philippine Independence Day Youth Program shows their understanding of our culture by sharing their talents, cultural presentation and excellence in their school academics.</p> <p>The Philippine Independence Grand Ball and Activity One will increase tourism and bring outstanding individuals who are successful in their careers/ businesses from Los Angeles County, Orange County, Riverside County, San Francisco Bay Area, and Las Vegas, NV.</p>	\$3,500
Alliance for Quality Education	<p>To support "D6 Night Market," a unique, free, family-oriented celebration. It highlights and showcases local food and merchandise vendors while also providing a platform to showcase local entertainers &amp; cultural groups. The "D6" symbolizes the great neighborhoods of Clairemont, Kearny Mesa, Convoy, Miramar, Mira Mesa, and Rancho Peñasquitos-Park Village.</p>	\$5,000

<p>Alliance for Quality Education</p> <p>Alliance for Quality Education</p>	<p>Civic engagement and neighborhoods coalition building designed to assist neighbors and neighborhoods in getting to know one another better. To champion the civic skills and values prosperous communities embrace and promote good-neighbor community activities. To identify the issues and problems and then help develop solutions to solve those problems.</p> <p>Funding to host workshops, in advance of the Night Market, for small businesses, to educate them about the city and county requirements for participation.</p>	
<p>American Combat Veterans of War</p>	<p>Veterans Moving Forward Program (VMF) where once a week our all-volunteer combat veteran advocates and support staff mentor to those incarcerated veterans at the Vista Detention and Los Colinas facilities. Each week, \$10 is put into an account for each indigent veteran for phone cards, stamps, and personal needs. Funding received for this activity will go directly to supporting incarcerated veterans for their personal needs.</p>	<p>\$5,000</p>
<p>American Legion San Dieguito Post 416</p>	<p>This North County event will include surfing for veterans and wounded warriors in the water at Moonlight Beach. The "Flying Leatherneck" Skydive Team will land on Moonlight Beach with the American flag while the national anthem is sung by a national recording artist. The American Legion will then host a barbecue lunch for participants and the community at large at the Post.</p>	<p>\$5,000</p>
<p>American Lung Association in California</p>	<p>Lung Force Gala, a unique event that honors community members, physicians and/or businesses that do excellent work in clean air and lung health in San Diego County. This event will take place at the Port Pavilion on Broadway Pier in 2016, and provide a night of fun for all attendees. Funding for entertainment, food and incentives for our attendees.</p>	<p>\$1,000</p>
<p>Angel's Depot, The</p>	<p>10th Annual "Angel's Day at the Races," a fundraising and donor cultivation event on July 31, to support "Senior Emergency Meal Box" and "Senior Advocacy Services" for local elderly poor and promotes event venues and sponsors. Costs: 200 Del Mar Turf Club tickets \$4,000; food and beverage \$12,000; merchandise \$4,000; postage \$1,500; printing \$3,500; advertising \$3,500;</p>	<p>\$5,000</p>

Angel's Depot, The	11th Annual Holiday Gala "Diamonds & Denim," at Sheraton Carlsbad Resort, Nov. 19, is a fundraising and donor cultivation event to support "Senior Emergency Meal Box" and "Senior Advocacy Services" for local elderly poor and promotes event venues and sponsors. Costs: food and beverage \$35,000; entertainment \$15,000; printing \$4,000; advertising \$5,000; Total: \$59,000.	
Art of Elan	Popular North County concert series at the Lux Art Institute, designed to coincide with the artist-in-residency program, combining visual art and music in a fresh way that allows audiences to learn more about the creative process from both visual artists' and performing musicians' perspectives.	\$2,500
ArtHatch	Funding to provide live entertainment for our free monthly opening receptions for one year (12 openings per year). The live entertainment ranges from musical acts to dance, which provides an added level of audience enjoyment for our art exhibitions	\$1,800
ArtHatch	Funding to print promotional cards for our free monthly opening receptions for one year (\$105 per opening x 12 openings per year). Designed by our staff, our promotional cards are a critical part of raising awareness for our opening receptions throughout San Diego County and beyond.	
Asian Business Association, San Diego	Funding to enhance the features of the site, to make it more compelling, easier for companies to identify opportunities to collaborate, and for members to keep their profiles current.	\$3,000
Asian Business Association, San Diego	ABA's Annual Gala is where business meets culture -- where business happens between members as well as between members and sponsoring organizations. Funding for venue, AV rental and other necessary event services.	
Asian Business Association, San Diego	ABA's Lunar New Year celebration is one of the organization's signature networking events. This celebration blends the rich Asian heritage of San Diego with a casual atmosphere in which attendees can comfortably engage in meaningful business conversations and foster relationships. Funding for venue, AV rental and other event services.	
Balboa Park Cultural Partnership	Provide 5,000 households (approximately 15,000 individuals) with Community Access Passes. These passes provide unlimited general admission to all 17 Balboa Park museums for one year.	\$2,500

Batiquitos Lagoon Foundation	Provide bus transportation to economically challenged school children for an all-day bus trip each year from Borrego that includes the lagoon, the aquarium and the ocean. We also have other economically challenged school districts in our area that are in need of bus transportation.	\$2,000
Big Brothers & Big Sisters of San Diego County	BBBS of SDC has enlisted the services of a quality assurance expert to help us review our program processes for volunteer and child/family recruitment, enrollment and ongoing case management to identify inefficiencies processes and provide a concrete assessment framework for tracking staff efficiency and productivity to improve service reach and depth and maintain child safety. Beyond School Walls is a workplace mentoring program for middle school students. Students receive 2x monthly 1:1 mentoring plus a guided curriculum focused on teaching soft skills. BBBS provides round trip bus transportation for students to/from corporate host site 2x monthly for 1 year of programming. In 2016 12 BSW sites will operate for a total of 180 mentoring sessions.	\$2,000
Biocom Institute	Mini EXPO Days; two in District Three, which will draw in approximately 5,000 local community residents for a free event. Each event will feature over 25 hands on STEM (Science, Technology, Engineering & Math) activities from neighborhood community groups, college organizations, non-profits, professional organizations, businesses and corporate sponsors.	\$5,000
Bravo San Diego Awards, Inc.	Funding for the Bravo San Diego Awards "Celebrating Excellence in Presentations" honoring the best of the best in theatre and performing arts throughout San Diego County. Will highlight four "ICONS," in theatre, dance, classical music, and cabaret.	\$15,000
Break the Silence Against Domestic Violence	The Guide to Healthy Relationships Virtual Curriculum will provide pertinent information and resources to those who may not be adequately informed about healthy personal strategies and public safety. Our comprehensive and engaging workshops serve as a community resource in educating, training, and motivating participants to address critical issues relevant to their well-being.	\$3,000
California Ballet Association, Inc.	Funding for a part-time staff member.	\$3,000

<p>California Center for the Arts, Escondido</p>	<p>Funding for outdoor concerts in the summer, monthly on the first Wednesday of each month, and during the holidays. Last year Escondido welcomed 44,000 visitors from throughout the County and spent days and evenings at the Center and at local restaurants and venues.</p>	<p>\$25,000</p>
<p>California Center for the Arts, Escondido</p>	<p>Over 279 performances graced the Center stages last year. 26 of those were Center presented with the assistance of County funds. The Center will once again present close to 30 local, regional, and national artists in the 2016-17 year. These performances not only attract tens of thousands of tourists, but also enhance enjoyment and awareness of the arts for families in the County.</p>	
<p>California Center for the Arts, Escondido</p>	<p>Funding supports the Center's museum mounting of four museum exhibitions. Last year's exhibitions welcomed 7,500 visitors, and we expect that number to increase for next year. In addition to visitors, the Center partners with numerous schools, community organizations, and other museums.</p>	
<p>California Police Athletic Federation</p>	<p>Three different tournaments going on: 1) The Chief's Tournament, 2) the USPF Medal Event along with the 3) Community Tournament for friends and family. Our chiefs from across the country have accepted the challenge to compete. Perfect opportunity for the community to interact with law enforcement and firefighters. (\$5,000)</p>	<p>\$5,000</p>
<p>California Police Athletic Federation</p>	<p>Come cheer on the talented athletes who sacrifice their body for the sport. Come see for yourself the crazy costumes the teams display. Then stay for the community tournament. Take on others friends and family in a balls-a-blazin' extravaganza. Perfect opportunity for the community to interact with law enforcement and firefighters.</p>	
<p>California Police Athletic Federation</p>	<p>Annual party to recognize the importance of volunteers to our event. The majority of volunteers are local residents looking to support first responders.</p>	
<p>California State Games</p>	<p>California State Games is a statewide amateur sports festival modeled in the Olympic traditions, complete with Opening Ceremonies, Lighting of the Torch and medal presentations. The 2016 Games consist of competition in 25 sports with an estimated 9,000 athletes.</p>	<p>\$1,500</p>

<p>California Surf Museum Encinitas</p>	<p>Exhibits for FY2016-17 will include surfboards, photographs, clothing, media, ephemera, and related events. Expenses include exhibit design, printing and production, supplies, structural fabrication, lighting, assembly, collectibles for display, video displays, research salaries, marketing and promotion, web space, and fees.</p>	<p>\$1,500</p>
<p>Camarada, Inc.</p>	<p>Escondido: Tango Popularé features new Camarada arrangements by Argentinian tango composer Astor Piazzolla, Bajofundo &amp; Carlos Gardel performed by the Camarada musicians featuring Sacha Boutros on vocals and dance by Tango Alma. Dynamic and exciting ensemble pieces and shining solo performances.</p>	<p>\$1,500</p>
<p>Cardiff-by-the-Sea Chamber of Commerce</p> <p>Cardiff-by-the-Sea Chamber of Commerce</p> <p>Cardiff-by-the-Sea Chamber of Commerce</p>	<p>Cardiff Dog Days of Summer hosts over 200 pet-related booths, a rescue area that promotes pet adoption and more. New for 2016, two sections of the event will highlight local businesses in a “shop local alley” and display some of our most vibrant local artists. Funding will be used for puppy paw protector turf, rentals, sanitation, marketing, security and staging. (\$8,000)</p> <p>The CSC is hosted by Cardiff 101 Main Street in partnership with The Rob Machado Foundation as the title Eco-Sponsor. The event will feature a youth surf competition, a ‘business surf off’, buoy swims, musical entertainment, live demos, food trucks and be staged at Cardiff State Beach. Funding will be used for permits, staging, a surf contest coordinator, marketing materials, security and rentals.</p> <p>Cardiff 101 Main Street maintains this linear all-organic park that runs along San Elijo Ave (Cardiff’s core commercial district). In an effort to reduce water usage and rid the park of invasive species, Cardiff 101 intends to partner with the San Elijo Lagoon Conservancy and plans to revitalize the community park with native species restoration to help rebuild natural habitat.</p>	<p>\$15,000</p>
<p>Center for Community Solutions</p>	<p>Prevention education will be provided to local elementary and high school students, increasing capacity of San Diego youth to establish norms supporting healthy relationship behavior and discouraging unhealthy and abusive behaviors within their peer groups. Preventing relationship violence in the San Diego community improves quality of life for visitors and residents.</p>	<p>\$5,000</p>

Center for Community Solutions	Teen Dating Violence Awareness Month campaign will be brought to the San Diego Community with programs and opportunities for teen engagement throughout February, including student-led, culturally inclusive community awareness events in central San Diego. Funding for marketing, educational outreach materials, food, and beverages.	
Challenged Athletes Foundation	The purpose of CAF Operation Rebound Healthy Living Program is to enhance sports and recreational opportunities for San Diego County injured veterans and first responders.	\$2,500
Charitable Adult Rides & Services, Inc.	On the Go: Transportation Options for Older Adults enriches the lives of older San Diegans, by providing access to medical, social, entertainment, shopping, and cultural venues, thus contributing to the San Diego economy. On the Go helps older adults age with dignity and live independently in their own homes. Funding for transportation coordinator salary and benefits.	\$2,000
City Ballet, Inc.	A 3-week summer ballet workshop advertised nationally attracting intermediate to advanced dancers locally and nationally to study with renown ballet artists Paloma Herrera (American Ballet Theatre), Zippora Karz (New York City Ballet) and Jonathan Stafford (New York City Ballet), culminating in a free public performance at Spreckle's Theatre for over 1,000 residents and visitors.	\$2,000
Cleantech San Diego Association	Smart Cities San Diego leverages its strengths and resources as a partnership to develop and implement initiatives that will empower consumers, improve environmental quality, drive economic growth, and reduce the San Diego region's reliance on oil.	\$3,000
Climate Action Campaign	Climate Action Campaign is giving community presentations across San Diego County to educate citizens about the impacts of climate change and promote strong, enforceable climate action plans.	\$2,000
Coastal Communities Concert Band Foundation	The Coastal Communities Concert Band will perform the "Greatest Generation" Concert, Oct. 16, 2016, celebrating and honoring the World War II generation with popular hits, big band classics, and music to honor those who fought for us. Funding for venue rental, production expenses, recording, conductor and vocalist, music purchase, and audience dessert.	\$1,500

<p>Coastal Communities Concert Band Foundation</p> <p>Coastal Communities Concert Band Foundation</p>	<p>The Coastal Communities Concert Band will perform "Broadway" on August 12, 2016, featuring audience favorites of musical theater then and now. Funding for venue rental, production expenses, recording, conductor and vocalist fees, music purchase, and dessert for the audience.</p> <p>The Coastal Communities Concert Band will perform its 34th Anniversary Concert in February or March 2017 celebrating its musical contributions to the community. Grant funds will be used for venue rental, production expenses, printing, recording, conductor and vocalist fees, music purchase, and food and beverage for post-concert reception.</p>	
<p>Community Resource Center</p> <p>Community Resource Center</p> <p>Community Resource Center</p> <p>Community Resource Center</p>	<p>Each day, CRC case managers work with individuals and families who are homeless or at risk of homelessness. They are from throughout the North County Coastal area and their needs range from acquiring supportive services to help them keep their home, to finding short term housing at an affordable cost, to needing more in-depth help to address this issue so core to stability.</p> <p>Employment is key to helping individuals create stability and self-sufficiency. CRC's CareerSource program equips individuals who have barriers to employment with tools to attain in-demand occupational and employment skills through a 2 week curriculum of job readiness, that includes financial planning, resume building, job placement and case management.</p> <p>CRC currently offers support one day of each week for eligible clients to access CalFresh benefits using our video conferencing capability, which vastly expedites approval so families can get healthy food in addition to what we provide on an emergency basis through our Food Distribution Center. Our goal is to get all eligible clients screened and enrolled as quickly as possible. (\$7,500)</p> <p>CRC provides counseling services for those who are homeless, at risk of homelessness, and domestic violence victims and their children, as a critical step toward stability. We have six counselors who specialize in an array of counseling areas and are able to work with clients to discover and address the core challenges keeping them from safety, stability and self-sufficiency. (\$5,000)</p>	<p>\$7,500</p>

Community Resource Center	CRC hosts our annual English Tea to raise funds for our domestic violence programs. Over 250 guests will hear this year's speaker, Jessica Yaffa, President of the San Diego Domestic Violence Council, and will enjoy a formal English tea service. We request funding to support catering costs, which typically total over \$5,000. (\$2,500)	
Computers 2 SD Kids	Provide tools, software, Internet access, training and technical support for up to 10,000 low-income families to increase access to essential educational, financial and occupational resources paramount to the overall success of the family to compete in today's technology driven market. (National Connect2Compete Partner).	\$1,500
Computers 2 SD Kids	Provide tools, software, Internet access, training and technical support to San Diego's enlisted military families to increase access between family and military personnel during deployment. (KUSI/Armed Services YMCA partnership).	
Computers 2 SD Kids	By delivering tools, software, internet access, training and technical support to recipients directly within the community, we improve the educational and economic outcomes for underserved families by providing the resources and training necessary to become successful in school and readiness to enter the workforce. Classes are held at 5 branch offices.	
CONNECT Foundation	Springboard is a free program open to technology and life sciences innovation companies. Companies accepted into the program meet with a group of industry experts for up to several months who provide recommendations on financial, marketing, legal and commercialization issues to prove the business model. (\$20,000)	\$4,000
Cure JM Foundation	Cure JM Foundation will bring together Juvenile Myositis researchers and JM patients in San Diego County to better understand the existing JM research and patients' experiences with JM. The outcome will be a road map to a cure and a better quality of life for San Diego County children battling JM. Funding needed: hotel/travel for researchers and meeting rooms/meals for all. (\$25,000)	\$1,500

Cure JM Foundation	Cure JM Foundation will contract with a marketing communications consultant to work on our website redesign and graphic design of Cure JM's Impact Report. Cure JM's website is a vital connection point for patients, and it provides crucial resources for patients coping with this rare disease. The Impact Report lets our donors know of the profound difference they have made. (\$5,000)	
Cygnnet Theatre Company	Cygnnet will send professional teaching artists into middle and high schools across the County to teach students about theatre, literature, acting and playwriting. Cygnnet's teaching artists reach students who may otherwise be unable to attend the theatre. Funding for teacher stipends, supplies and study guides.	\$2,500
Cygnnet Theatre Company	Cygnnet will send actors and teaching artists to local military bases and other sites where active duty military, veterans and their families can be reached to stage free touring productions and hold free theatre workshops. In addition, Cygnnet will provide free tickets for members of the military community to attend a show. Funding for tickets and marketing costs.	
Cygnnet Theatre Company	As part of its initiative to increase awareness among County residents as well as attract tourists, Cygnnet will increase social media presence, television and print ads and participation in community events. Funding for the purchase of advertising, participation in community events and collateral printing.	
Del Mar Community Connections	DMCC hosts an Annual Benefit Celebration that is held at a local venue and will include dinner, entertainment, and an auction.	\$15,000
Del Mar Foundation	For 33 years the Summer Twilight Concerts have been a great Del Mar tradition, providing an opportunity for both local families and summer visitors to socialize, picnic, and enjoy great music together as the sun sets over the Pacific Ocean. Five free concerts are scheduled June through September with 17,500 people expected.	\$15,000
Del Mar Village Association	Restaurant, winery, and brewery tastings and silent auction showcasing the downtown Del Mar business community to San Diego County and visitor attendees. Funding for marketing, supplies, rentals, permits, and entertainment.	\$15,000

Del Mar Village Association	Downtown Del Mar tasting event, featuring tastings located at each Del Mar Village restaurant, and beer and wine "Sip Stops" located in local retailers, showcasing downtown Del Mar to San Diego County and visitor attendees. Funding for marketing, supplies, rentals, permits, and entertainment.	
Del Mar Village Association	Community holiday celebration to stimulate shopping and dining during the holiday season in Del Mar. Funding for marketing, supplies, rentals, permits, and entertainment.	
Del Mar Village Association	A variety of pop-up cultural arts to provide performing arts and activity in Del Mar during the off-season. Funding for marketing, supplies, rentals, permits, and entertainment.	
Diversionsary Theatre Productions, Inc.	Fall 2016, Diversionsary will roll out "Theatre for All" program targeting low-income neighborhoods that will make all performances on the Mainstage free for those who can't afford a ticket. Diversionsary will partner with social service, community, and/or religious organizations serving the target San Diego communities to offer over 1,000 complimentary tickets. Diversionsary Theatre works with local public middle and high schools through offering student matinee performances for each Mainstage production. A Diversionsary teaching artist conducts pre and post show in-classroom workshops to help students contextualize the performance they attend and tie the stories and themes back to their lives.	\$6,000
Diversionsary Theatre Productions, Inc.		
Downtown Encinitas Mainstreet Association	To continue transforming the alleyways in Encinitas into safe, clean and desirable places for residents and visitors.	\$15,000
Doyle Park and Recreation Council	"Celebrating Diversity at Doyle" is poised to become a signature series at the Doyle Community Park and Recreation Center. Performances, activities, and crafts will enrich the lives of local residents and tourists. Grant funds will pay for artist/performer fees, activity and craft supplies, advertising, water, staff support, food truck rental, and equipment rental for three events.	\$2,500

Dynamix Ceramix	Dynamix Ceramix is in need of additional staff and funds to offset labor cost as it continues to grow. Some sessions have 3+ kids on the spectrum and many of the clients need 1:1 assistance. Dynamix Ceramix provides pottery/ceramics lessons to children and young adults with special needs. Currently there is only 1 full-time instructor.	\$1,500
Elder Law & Advocacy	Senior Legal Services provides legal counseling and advice, legal document review and preparation, negotiation and arbitration, small claims assistance, and education and outreach.	\$2,000
Elder Law & Advocacy	Stop Senior Scams! is designed to provide education and legal assistance to seniors to 1) protect them from abuse by family, caregivers, strangers, and 2) help them avoid falling victim to Medicare fraud, which can lead to denial of future claims critical to their health and well-being.	
Elder Law & Advocacy	Nursing Homes Rights Enforcement Project advocates for and assists patients in skilled nursing facilities that provide intermediate- and long-term care to low-income elderly, literally saving lives.	
ElderHelp of San Diego	Concierge Club was established in 2008 to provide comprehensive home assistance services through personal attention, meaningful engagement, and full care coordination, with an emphasis on stabilizing a senior's health and well-being. We focus on care coordination and access to care for low income and isolated seniors.	\$2,000
ElderHelp of San Diego	HomeShare is a unique affordable shared-housing program that matches individuals in need of low-rent housing with senior home-providers who benefit from rental revenue and/or a service agreement contract that includes assistance with home management and help with everyday tasks.	
Encinitas Chamber of Commerce	Planning, management, staffing and promotion of the 21st Annual Encinitas Oktoberfest on Sunday, October 2, 2016. This annual event attracts over 25,000 guests to the community.	\$9,400
Encinitas Chamber of Commerce	Planning, management and promotion of the 2nd Annual Embracing Retirement Senior Expo on Saturday, February 18, 2017. This type of event is needed in our community due to all the Baby Boomers approaching retirement.	

<p>Encinitas Environment Day, Inc.</p>	<p>EcoFest is a popular and respected annual event that serves the North County San Diego region and is held on May 24, 2017, in the city of Encinitas. Funding for high visibility signage, digital and print advertising, supplies and equipment and parking, transportation and security services.</p>	<p>\$3,500</p>
<p>Encinitas Friends of the Arts</p>	<p>Funding for technical sound equipment and two crew members for indoor/outdoor event to be held at the Encinitas Community Center. While the bulk of activities and performances take place indoors, many of the artist demos and supporting events are held outside to enable participants to also take advantage of food vendors and increase event visibility to surrounding areas.</p>	<p>\$2,500</p>
<p>Encinitas Friends of the Arts</p>	<p>Funding for an event coordinator to oversee the festival committee, venue and permits, develop marketing campaign, secure performing artists, coordinate over 100 volunteers, organize and install two Day of the Dead student art exhibits and two community Ofrendas, and schedule/equip eight art-making workshops, all for an anticipated 6,000 participants (50 hours).</p>	
<p>Encinitas Friends of the Arts</p>	<p>Funding for 8 regional, high-quality music and dance ensembles. Ensembles engaged in the past include ensembles from the cities of Vista, San Diego and Chula Vista - Mariachi Divinas, Mariachi Juvenile Azteca and Danza Azteca Yoloti. This year we hope to engage a broader range of artists from our neighboring cities (\$600 per ensemble performance).</p>	
<p>Encinitas Friends of the Arts</p>	<p>Funding for stipends for 6 regional, high-caliber visual art demonstration artists, presenting both traditional and contemporary depictions related to the Dia de los Muertos cultural theme. Artists will both exhibit their work and demonstrate for the public their art form, greatly enhancing the arts education aspect of the festival (\$300 per artist).</p>	
<p>Encinitas Friends of the Arts</p>	<p>Funding for a stipend for two regional supporting exhibitions: a student art exhibit showcasing event-related pieces from students throughout our region and a car exhibit by the Por Siempre Car Club. The club displays fully restored classic lowrider classic cars with traditional Ofrendas (authentic Mexican altars honoring family/community members) displayed in the car trunks.</p>	

<p>Encinitas Historical Society</p>	<p>Open House to debut the 1883 Schoolhouse's Legacy Garden as a community and tourist destination and to celebrate the Schoolhouse, neighboring historic Pacific View Elementary School (1953-2003), and past students. Funding for family-friendly activities, educational workshops, publicity, food, beverage, seating, decor, lighting, sound, service, sanitation, and safety.</p>	<p>\$3,500</p>
<p>Encinitas-Leucadia Hwy 101 Main Street Association</p> <p>Encinitas-Leucadia Hwy 101 Main Street Association</p> <p>Encinitas-Leucadia Hwy 101 Main Street Association</p>	<p>Summer Fun is a celebration of our classic surf culture, local music legends and surf inspired music. Summer Fun will expand this year and span two complete days and present over 20 musical performances along historic Hwy 101. This event draws close to 1,500 people to Leucadia over the course of two days. Many shops and restaurants have record sales.</p> <p>The LeucadiART Walk is a mile long fine art exhibit featuring 101 artists, live music, and children's art. This event draws close to 5,000 people to Leucadia throughout the day and helps make Leucadia an art destination in San Diego County. New this year will be our live art pavilion featuring painting, dance and other performing arts. Many local businesses have record sales this day.</p> <p>Our 3rd annual Small Business Saturday campaign uses social and traditional media outlets to create an interactive atmosphere for shopping locally in Leucadia. We offer public information on shopping locally and we have also added small business workshops and seminars to this event, creating our economic development toolbox for local businesses.</p>	<p>\$15,000</p>
<p>Engage Encinitas</p> <p>Engage Encinitas</p>	<p>Encinitas has been selected as a flagship site for the Fourth Sector Mapping Initiative, a global effort to help policymakers understand how to grow a for-benefit economy. Funding will be used for staff salary to deploy this survey in Encinitas and gather data on the local for-benefit ecosystem: from the barriers organizations face, to their social, environmental, and economic impacts.</p> <p>As a collective impact collaboration, we are tapping into the knowledge and experience of diverse sectors and stakeholders to cultivate the for-benefit ecosystem in Encinitas. It is well-recognized that dedicated backbone support is critical to the success of collaborative work, and funding will be used for staff salary to facilitate and coordinate these efforts.</p>	<p>\$7,500</p>

<p>Environmental Health Coalition</p>	<p>To support the management, outreach and train-the-trainer activities of EHC's SALTA program. The program teaches low-income residents how to improve their homes by reducing pollution while building safer, healthier, and more affordable communities through civic engagement and changing personal behaviors such as eliminating toxic household cleaners.</p>	<p>\$5,000</p>
<p>Environmental Health Coalition</p>	<p>To support the outreach and management of EHC's home visit program to teach low-income residents how to make their homes and communities safer, healthier, and more affordable. This is accomplished through steps such as testing for lead and learning to read home energy bills.</p>	
<p>Environmental Health Coalition</p>	<p>To support the planning, outreach, and catering of a Bike Ride event of over 100 participants that will raise awareness of transportation opportunities in San Diego and build support for healthy living and infrastructure enhancements towards complete streets.</p>	
<p>Escondido Arts Partnership</p>	<p>Provide support for 12 monthly exhibitions with free entry to the public. Funding for print and online marketing, website support, printing and mailing postcards, catalogs and posters, and artist stipends for help with graphic designs and company branding. Exhibitions highlight local artists and students working in new and traditional art forms. Funding for ArtConnection, a free all-ages arts education program during second Saturday ArtWalk in downtown Escondido. Funding for instructor stipends, cost of supplies, print and online marketing, and cleaning fees. ArtConnection promotes peer and public interaction between local arts professionals and community members in a hands-on workshop format where participants make art.</p>	<p>\$5,000</p>
<p>Escondido Arts Partnership</p>	<p>A free pop-up exhibition featuring art installations made with materials that would otherwise go in a landfill. Funding for space and equipment rentals, use permit, artist stipends, event coordinator stipend, and print, online, and video marketing. The exhibition will run alongside the recycled materials fashion show and emphasize the importance of recycling and environmental responsibility.</p>	
<p>Escondido Arts Partnership</p>		

<p>Escondido Arts Partnership</p> <p>Escondido Arts Partnership</p>	<p>Commission local artist(s) to paint a mural on the building's exterior wall that faces a highly trafficked area in downtown Escondido. Funding for artist stipends, cost of materials, equipment rentals, mural maintenance and print, online, and video marketing for the unveiling. A mural will showcase local talent in a very public way and generate more arts tourism in San Diego county.</p> <p>Provide promotional support for the Tuesday Escondido Certified Farmer's Market and its messages of healthy eating and buying local. Funding for equipment rentals like lighting to keep the market open later, postcard printing and mailing, website support, and print and online marketing.</p>	
<p>Escondido Chamber of Commerce</p> <p>Escondido Chamber of Commerce</p> <p>Escondido Chamber of Commerce</p>	<p>The Grand Ave Festival takes place on the 3rd Sunday of May and October. With its 28th year history, GAF has been established as a community event drawing people from the region to enjoy a day in the historic downtown on Grand Ave which is filled with unique shopping, fair food and family activity.</p> <p>Know How Mondays are educational seminars open to the public and benefiting members. The first Monday of each month will target a different aspect of marketing from the most effective use of a business website, SEO, online social media marketing and best practices for printed marketing. (\$1,500)</p> <p>The Chamber invested in the CSUSM senior experience program, working with a team of five university students to evaluate our current marketing materials and website, and suggest a new marketing campaign. Funding would be used for designing and printing of materials.</p>	<p>\$20,000</p>
<p>Escondido Children's Museum dba San Diego Children's Discovery Museum</p>	<p>Presenting six free, family-friendly events and Museum exhibits celebrating cultures and community, serving a projected 130,000 annually. Funding for communications/outreach, performer stipends, and exhibit design/supplies for Kids Global Village, program supplies/costumes/books for public daily programs, communications/outreach, and event staffing/labor.</p>	<p>\$10,000</p>

<p>Escondido Choral Arts Foundation</p>	<p>The Center Children's Chorus, approximately 60 singers, meet in three age level groups weekly and is taught by three certified music instructors both general music and chorus instruction. The chorus performs four concerts per year at the Center for the Arts, Escondido and other venues in the community. Children learn music skills, the art of choral singing, and experience music of all styles. A performance of Johannes Brahms: A German Requiem, with full professional symphony orchestra, professional soloists, the Center Chorale of Escondido Choral Arts performing in the Concert Hall of the Center for Arts, Escondido. An ensemble of over 100 performers will combine in this concert of a choral and symphonic masterwork. Guest Artists, Univ of Southern California Chamber Singers and Concert Choir, will sing a concert in the Center for the Arts, Escondido in order to bring an important choral group to SD North County. USC will combine with Center Chorale in the finale of the concert, performing a world premiere by a local composer that is internationally known.</p>	<p>\$1,000</p>
<p>Escondido Choral Arts Foundation</p>	<p>Funding for marketing two special concerts listed here would be essential to promote attendance. Funds would also be used to help increase membership in both choral groups. The Center Children's Chorus marketing budget exceeds \$1500 in order to promote the program through the school district. Concert specific marketing through radio and direct mail would be utilized.</p>	
<p>Escondido Choral Arts Foundation</p>	<p>The Center Children's Chorus yearly registration cost is \$100. As we serve a diverse population in North County San Diego, there are many students who are unable to participate due to even this small cost. A scholarship fund would be used to enable 10 students per year to benefit from choral music instruction and performance. ECAF is dedicated to providing quality music education to all.</p>	
<p>Escondido Community Child Development Center</p>	<p>The 6th annual Tots 'N Trucks event presented by the ECCDC and the Escondido East Rotary Club will be held October 1, 2016, at Kit Carson Park. It includes 20+ accessible, interactive trucks of all types, health-related and recreational activities, food and fun for 1,500 + children, families and community members at no cost. Funding for marketing, staging and rental expenses.</p>	<p>\$1,500</p>

<p>Exposure Skate</p> <p>Exposure Skate</p>	<p>A free event to showcase the world’s top female skateboarders which raises money for a local shelter for survivors of domestic violence. Featuring: free learn-to-skate clinics with product donations to those in need, yoga clinics, and performances by top female skaters, music and a vendor village that features local businesses. Funding to secure staffing, equipment, permits and advertisements. Hiring a local PR Professional to work with local media platforms to increase awareness of EXPOSURE. This would draw a larger crowd to the event, give more local people and businesses the opportunity to participate in a free event, and allow us to raise more money for Carol’s House. Increased PR would give the local companies that sponsor the event more recognition as well. (\$10,000)</p>	<p>\$10,000</p>
<p>Fashion Art Business Authority</p> <p>Fashion Art Business Authority</p>	<p>Traditional Fashion Week with global attention. Attracting businesses/talent from around the world to San Diego while highlighting our local talent. It’s a full year of events that enhance San Diego, add culture and provide free resources and exposure to thousands of people. The main events bring tourists and major media (international, national, and regional). Every year the events sell out. FAB workshops bring leading experts of industry from the fashion, art and beauty industries to provide mentorship, advice and examples to help young entrepreneurs in these creative fields succeed. This also includes panelist discussions. These workshops are free and open to all. Topics range from branding 101, working with buyers, to intellectual property.</p>	<p>\$2,000</p>
<p>Fern Street Community Arts, Inc.</p>	<p>The Circus performed in 2015 at the Murphy Canyon Fall Festival, an event at which we anticipate again playing, along with another event produced by FSC’s partner, Lincoln Military Housing. The Circus provides interactive performance for children, teens, and adults in military families - where they live, work, learn, and play.</p>	<p>\$2,000</p>

<p>Finest City Performing Arts, Inc.</p>	<p>In December 2016, the Chorus will present Jingle, our traditional holiday concert featuring our full roster of singers, as well as special performances by the SDGMC Chamber Chorale and the Mood Swings. This concert will be presented at the Balboa Theatre. Last year, the holiday concert broke all box office records. Funding for venue rental.</p>	<p>\$1,000</p>
<p>Fire Fighters Advisory Council to the Burn Institute</p>	<p>Fire Expo &amp; Firefighter Demolition Derby is an annual community and family event held on opening day at the San Diego County Fair. This event provides public safety information, fire and burn prevention education covering topics like wildfire preparation, free smoke alarms for residents in San Diego County, various safety demonstrations and much more.</p>	<p>\$2,000</p>
<p>Flying Leatherneck Historical Foundation  Flying Leatherneck Historical Foundation</p>	<p>What has been a bad financial outlook for the past several years, has become even more serious for the commanding officer. Consequently, the Flying Leathernecks have provided all of that support, ensuring that our visitors continue to have an attractive and meaningful museum experience. We will again conduct a regional and limited national campaign that tells the story of the heroic achievements of Marine Corps aircrew and maintainers and focuses on our efforts to educate the youth of our region on the attributes of honor, courage and commitment often not discussed in our public schools.</p>	<p>\$5,000</p>
<p>Food &amp; Beverage Association of San Diego County  Food &amp; Beverage Association of San Diego County</p>	<p>RABS training is a must tool for all businesses who serve alcohol beverages. This was developed to provide training in alcohol-related sales in licensed businesses. It covers a wide variety of information to include: identifying fake ID, visible intoxication, laws and regulations.  This program is offered free to prospective and current hospitality business operators to review business plans for realistic appraisal for potential success, identify requirements for completion, site, financing, regulatory approvals, marketing and lease negotiations.</p>	<p>\$2,000</p>

<p>Foundation for Animal Care and Education</p>	<p>FACE provides financial assistance to save the lives of pets in need of emergency veterinary care in San Diego County. When a pet is critically ill or injured, many pet-owners are unable to afford the cost to save their beloved companion. FACE supports these families in crisis by providing an alternative to "economic euthanasia" and giving pets a second chance at life.</p>	<p>\$2,000</p>
<p>Fraternity House, Inc.</p>	<p>Provide outings, educational opportunity and community connection for low-income/homeless individuals disabled by HIV/AIDS who now reside at our Elfin Forest home, Fraternity House. Activity Director and volunteers will provide at minimum 52 local outings to businesses, museums, art centers and theatres and 4-6 larger day trips (Padres, Safari Park, SD Pride, Sea World, etc.).</p>	<p>\$1,000</p>
<p>Friends of Rose Canyon</p>	<p>Our goal is to provide experiences that inspire in children and adults a sense of wonder about the natural world. Our walks have multiple guides so each child explores nature in a small group with a skilled guide. Our walks introduce urban residents from diverse backgrounds to Rose Canyon Open Space Park, a nearby nature preserve. Funding for guides and for buses.</p>	<p>\$2,500</p>
<p>Friends of We Chinese in America  Friends of We Chinese in America  Friends of We Chinese in America</p>	<p>Funding for a New Year Celebration gala that highlights the intersection of business and culture, especially Chinese business owners. Individuals can have great networking opportunities to connect business and cultural not only inside the Chinese community but also other communities. Funding to underwrite rental and marketing material. A journalist media training program for teenagers interested in Chinese culture and media to learn how to interview, report, and write news about Chinese cultural, and San Diego community activities events. At the end of the program, students are required to design and publish their own print materials. Funding for teachers' fees, promotional material and print materials. Youth of We Chinese in America Program will provide a great opportunity to the youth of San Diego to exhibit their knowledge and love of Chinese culture. Work products of the youth will be published in print materials and it will be circulated to San Diego community. Funding for print materials, marketing materials.</p>	<p>\$1,500</p>

<p>Friends of We Chinese in America</p>	<p>Conduct a series of cultural activities throughout San Diego County and the international visitors in the interactive project. This interactive project is designed to let San Diego's residents have the opportunity to exchange their cultures with international visitors. Funding for venue, print material and marketing materials.</p>	
<p>Friendship Circle SD, Inc.</p>	<p>Friendship Circle Community Outings take place all around the County, including the zoo, museums, theatre, amusement centers and parks. While we do not charge for our services, we ask our families to pay the cost of admission. This grant would offset the charge of admission to those families who struggle financially and would allow more families to take part in community outings.</p>	<p>\$2,000</p>
<p>Full Access &amp; Coordinated Transportation, Inc. (FACT)</p> <p>Full Access &amp; Coordinated Transportation, Inc. (FACT)</p> <p>Full Access &amp; Coordinated Transportation, Inc. (FACT)</p>	<p>Increase level of awareness to aging and disabled communities, local government and funding agencies, and other non-profits. CSUSM Senior Experience research on marketing, purchase devices pre-loaded with FACT media (video, presentations, Annual Report), consultant design services, print ads in District 3 communities, and email marketing. Produce a 30-60 second public service announcement, highlighting FACT's services and featuring testimonials from actual FACT riders. Distribute PSA to local television and online media outlets.</p> <p>Support for staff in District 5 to provide travelers in San Diego County free transportation information and referrals to transportation services, schedule/dispatch general purpose trips for eligible recipients, and serve as transportation liaisons who will promote Countywide access to services as well as a friendly, inviting, manageable image of San Diego County. (\$9,000)</p>	<p>\$3,500</p>
<p>Girl Scouts, San Diego-Imperial Council, Inc.</p>	<p>Funding to improve the high-level volunteer training experience through design, production and implementation of on-line modules and in-person training sessions and materials, along with Litmos Learning Management System license. Modules will be developed by a staffed e-learning development specialist with proposed costs for salary.</p>	<p>\$1,500</p>

Girls Rising	Support for our mentorship Program Coordinator to recruit, screen, and train new big sisters. Also support for our mentorship Program Coordinator to support current matches in increasing self-esteem, matriculating through school on time, setting and achieving goals, and measuring results.	\$3,000
Harvest CROPS	Harvest Community Residential Offering Produce Seasonally (CROPS) calls volunteers to harvest residential fruit to senior homes when fruits are ripe. The activity happens on weekends for a couple of hours at a time. The fruits are immediately delivered to charitable organizations.	\$500
<p>Honor Foundation, The</p> <p>Honor Foundation, The</p> <p>Honor Foundation, The</p>	<p>Strengthening operations to advance and promote the regional interests and talent needs of San Diego based biopharmaceutical, financial, technology, clean energy, cyber security, entrepreneurship, MBA and innovation spaces throughout the transitioning population of Navy SEAL and U.S. Special Operation Forces community nationwide (Promotion to a Force of 70,000+).</p> <p>Region-wide workforce development and readiness program that provides one-hundred hours of executive education, professional development, and one-on-one career coaching designed to train, equip, and prepare members of the Navy SEAL and Special Operations Forces community who are transitioning into the private sector of business or entrepreneurship.</p> <p>Providing support to empower a deep data and research analysis project that will educate San Diego's regional civic, business, state and social sectors on crucial hiring and talent analytics information around the veteran focused platform.</p>	\$7,500
Hutchins Consort, The	Six admission-free education and outreach concerts at the Encinitas Public Library. Concerts are engaging, including audience interaction, and are attended by approx. 750 citizens from District 3 (45%) and District 5 (40%); the remaining 15% of attendees visit from other districts or from out of town. 25% of attendees are children, 40% are seniors aged 65+, and 35% are adults aged 19-64.	\$1,000

<p>Hutchins Consort, The</p>	<p>Free tickets to three Encinitas-based Mainstage concerts. MainStage programs take place at St. Andrew's Episcopal Church in Encinitas. For attendees who cannot afford admission, scholarship tickets are provided. Approximately 200 citizens of District 3 (30%) and District 5 (65%) request free tickets for performances.</p>	
<p>I Love A Clean San Diego County, Inc.</p> <p>I Love A Clean San Diego County, Inc.</p> <p>I Love A Clean San Diego County, Inc.</p>	<p>Funding to assist ILACSD to coordinate the staff time as well as marketing and media promotion for the 32nd Annual Coastal Cleanup Day on Saturday, Sept 17, 2016, at over 100 countywide cleanup sites, where over 8,000 volunteers will join together to remove over 150,000 pounds of litter and debris from local beaches, bays, trails, and parks.</p> <p>Funding to assist ILACSD with staff time and marketing promotion to coordinate the largest volunteer event in support of Earth Day, the Creek to Bay Cleanup, with over 6,000 volunteers removing over 150,000 pounds of litter and debris from over 100 countywide locations. Participants of all ages will also participate in beautification projects to restore local beaches and parks.</p> <p>Funding to support the redesign of WasteFreeSD.org, to create an all-encompassing online resource for a zero waste lifestyle promoting the zero waste hierarchy: donation and reuse, repair, repurpose, recycling, and finally disposal. The online database will educate residents throughout San Diego County about a sustainable lifestyle.</p>	<p>\$2,500</p>
<p>Indian Fine Arts Academy of San Diego</p>	<p>The 10th Annual Indian Music and Dance Festival, featuring over 70 artists from India will be held at the Garfield Theatre, JCC, in La Jolla from April 3 - 9, 2017. Over 6,000 people are expected to attend the largest festival in the west coast of the US. We will be presenting some very uniquely curated music and dance performances.</p>	<p>\$4,000</p>
<p>Interfaith Community Services, Inc.</p>	<p>Interfaith' s Employment Services program provides vocational development and case management to a wide variety of individuals, including veterans seeking to successfully transition their military experience into civilian careers, day laborers, men and women with past incarcerations, lack of work history and lack of preparation for the workforce, among others.</p>	<p>\$3,500</p>

<p>Interfaith Community Services, Inc.</p>	<p>Interfaith's Employment Services program provide vocational development and case management to a wide variety of individuals, including veterans seeking to successfully transition their military experience into civilian careers. Through Interfaith's specialized veteran employment services, veterans gain training and certification leading to high growth careers with livable wages.</p>	
<p>Intrepid Shakespeare Company</p> <p>Intrepid Shakespeare Company</p> <p>Intrepid Shakespeare Company</p>	<p>Camp Intrepid is entering its fourth summer and continues to grow and expand, contributing directly to the community from both a social and economic perspective. We are seeking to expand our programming to allow us to offer camps for children with special needs in addition to our core offerings. This will meet market demand while investing resources back into North County. Intrepid continues to strive to establish a permanent home in North County. Through the breadth of our past and current programs we are continually working to expand our North County patron base and our economic impact on the region. These funds will help us to strengthen our relationship with North County patrons while continuing to produce award-winning work.</p> <p>In 2016 we made the difficult financial decision to shift from 12 to 6 staged readings in North County. Expanding back to a monthly series will enable us to reach an additional 600 North County patrons who would not otherwise be exposed to regional theatre. This investment leverages our market development spending and drives economic benefit through ancillary spending.</p>	<p>\$2,500</p>
<p>Ion Theatre Company</p>	<p>Populated by disenfranchised characters including the homeless and transgender-identified, Lisa D'Amour's AIRLINE HIGHWAY is the fifth production of Ion's 11th Season. Ion will offer complimentary and discounted tickets to members of Ion's marginalized communities as it partners with social service organizations like half-way houses and the Center as it expands its audience.</p>	<p>\$5,000</p>

<p>Italian American Art and Culture Association of San Diego</p>	<p>To sponsor year-long film screenings of recent and popular Italian films from July 1, 2016, through June 30, 2017, screening 11 films with introductions by Italian experts at the Paloma Theater in Encinitas, and 2 community events. Funding for venue, film, event and marketing costs. It is one of the few film festivals in the area serving residents of the North County region.</p>	<p>\$5,000</p>
<p>Jacobs &amp; Cushman San Diego Food Bank  Jacobs &amp; Cushman San Diego Food Bank  Jacobs &amp; Cushman San Diego Food Bank  Jacobs &amp; Cushman San Diego Food Bank</p>	<p>The 6th annual benefit for the Food Bank, the San Diego Blues Festival is a family-friendly music festival, fundraiser and food drive kicked off on Friday, September 9th at the House of Blues San Diego with a concert and an all-day blues music festival on Saturday, September 10 at Embarcadero Marina Park North. Expected attendance is 4,000. In addition to free media coverage through TV and listings in various print/electronic publications, the Food Bank will conduct a paid advertising campaign to include TV, radio, print, online media and banners with the Downtown San Diego Partnership's banner program. Funding for publicity costs, including banners and posters. The Food Bank seeks funding to offset the cost of the Blues Festival musicians who will be performing. Expenses include rental of a stage, sound systems and lighting.</p>	<p>\$1,500</p>
<p>Jonathan Tarr Foundation</p>	<p>JTF showcases the cultures, arts, music, dance and costume representing six Pacific Islander Communities in San Diego County at the prestigious Irwin M. Jacobs Qualcomm Theatre in San Diego. Proceeds from this 2.5 hour professional performance to benefit JTF Scholarship, workshop, and resource programs serving Asian/Pacific Islander heritage students attending college.</p>	<p>\$1,500</p>
<p>Just In Time For Foster Youth</p>	<p>Funding would be used for: catering; rentals (tables, chairs, linens, decor, canopies); stage, skirt, delivery and fuel charge; venue fees, including cleaning/damage refundable deposit; janitorial fees; security; generator, mic, stand and cable; games, arts and crafts, tarp, HP buttons; pizza for event day volunteer orientation dinner, and shuttle service to the venue.</p>	<p>\$5,000</p>

<p>Kalusugan Community Services</p> <p>Kalusugan Community Services</p> <p>Kalusugan Community Services</p>	<p>Stage rental will be the most prominent aspect of the event. All entertainment and most of the health and wellness activities will take place on the stage. Our welcome ceremony with the elected officials and dignitaries will also take place on this stage. Vim &amp; Vigor event will need to be coordinated by capable, competent, and experienced event producers. Coordinate all activities, submit all permits and paperwork, prepare financial reports, conduct meetings, and finalize all materials. Tables, tents, and chairs for our vendors, our guests, our workshops, and other equipment, such as sinks and portable toilets.</p>	<p>\$1,500</p>
<p>Kitchens for Good</p>	<p>Kitchens for Good's Project Launch are a culinary job training program meeting San Diego's hospitality needs. Through hands-on culinary and hospitality training, life skills instruction, and job placement services. The curriculum teaches both hard and soft job readiness skills to 100 individuals annually and positions them to thrive in San Diego's hospitality industry.</p>	<p>\$2,500</p>
<p>La Colonia de Eden Gardens</p>	<p>Youth Leadership Summer camp for 65 "at risk" teenage boys and girls to be accompanied by 12 adult volunteers and 4 presenters.</p>	<p>\$4,000</p>
<p>La Costa Dreams, Inc.</p> <p>La Costa Dreams, Inc.</p> <p>La Costa Dreams, Inc.</p>	<p>Funding utilized to select one or two PR firms to facilitate publicity needs locally and in feeder markets. They would access appropriate print, radio, TV, and social media through advertising buys, in-kind arrangements or public service announcements to promote the Festival. This enables us to maximize our exposure and raise awareness throughout the County and beyond. Festival Director oversees operations of all facets of the Festival - \$10,000 Artistic Director oversees acquisition and curation of films, panels, and celebrity guests - \$10,000 Webmaster maintains and upgrades website as needed - \$3,000. Funding for artists or performers that would appear at any of the galas or fundraising events prior to the Festival.</p>	<p>\$3,000</p>

<p>La Jolla Chapter, SPEBSQSA, Inc.</p>	<p>This chorus is open to all young men aged 26. It rehearses weekly in District 2 and performs several times a year in other districts. The repertoire is primarily classical barbershop harmony plus more modern genres of a cappella. The chorus competes at the annual International Youth Barbershop Chorus Festival (IYBCF), which will be in San Antonio in January 2017.</p>	<p>\$1,500</p>
<p>La Jolla Music Society</p> <p>La Jolla Music Society</p> <p>La Jolla Music Society</p> <p>La Jolla Music Society</p>	<p>Enhance the lives of young San Diegans through our Community Music Center, a free after school music instruction program open to all students regardless of experience or ability and is designed to create opportunities for at risk youth to achieve personal growth and cultural enrichment through music.</p> <p>SummerFest, our critically acclaimed chamber music festival, will be held in August 2016. Funding to support performances by top names in classical music, free education and community engagement events, and help promote San Diego as a cultural tourism destination.</p> <p>LJMS will present three dance companies Twyla Tharp, Malandain Ballet Biarritz, and Black Grace at the Civic Theatre and Spreckle's Theatre. Educational master classes will also be provided for local dancers. Funding for the artistic and marketing costs at \$5,000 for each of the three companies. We will bring to San Diego, three international orchestras - Prague Philharmonia, Bamberg Symphony, and Danish National Symphony Orchestra. Funding for the artistic costs to bring these three high-regarded orchestras to San Diego as well as the marketing expenses.</p>	<p>\$5,000</p>
<p>La Jolla Symphony and Chorus Association</p>	<p>Thirteen 30-minute pre-concert lectures by Music Director Steven Schick or Choral Director David Chase and visiting composers. Professionally written program notes at all concerts. Three evening events that take a multi-disciplinary look at an upcoming concert with noted experts. Funding for program annotator fee, marketing materials, and program printing.</p>	<p>\$5,000</p>

<p>La Jolla Symphony and Chorus Association</p>	<p>Young People's Concert moderated by Music Director Steven Schick that is free and open to the public to attend. Two free one-hour performances at Encinitas Library by winners of LJS&amp;C's Young Artists Competition. Eight interactive choral presentations at North County elementary schools. Funding for performance fees, facilities rental, staffing, and marketing materials.</p>	
<p>Lambda Archives of San Diego</p> <p>Lambda Archives of San Diego</p>	<p>Support for staff time to administer the year-round Student Internship Program, working directly with students to train, supervise, and formally evaluate them for earned credit with San Diego universities and high schools. Purchase of archival-quality supplies to process and preserve collections. Support for costs to produce 3-4 exhibits throughout San Diego County. These include purchase of exhibit materials, supplies, printing, design and mailing costs for invitations and programs; event marketing/advertising; light refreshments, and archivist assistance to the Exhibits Committee.</p>	<p>\$5,000</p>
<p>League of Extraordinary Scientists &amp; Engineers, The</p> <p>League of Extraordinary Scientists &amp; Engineers, The</p>	<p>In the "Life Cycles" tour, youth will be introduced to tadpoles, frogs, beetles, mantis, and more. We teach how everything alive has a life cycle and how those life cycles are connected. Seeds to Plants/Babies to Adults/Eggs to Butterflies. Students will be able to touch, see, hear, and do science.</p> <p>Explore the science of artificial minds and modular robotics with Dr. Sunny Fugate. Design your first robot using intelligent blocks, teach a robot how to move, and explore the art and engineering of biomimetic Lego robotics. All ages K-5.</p>	<p>\$2,000</p>
<p>Leah's Pantry</p>	<p>The San Diego Food System Alliance has been advocating for the adoption of Urban Agriculture Incentive Zones across San Diego County. The City of San Diego recently approved to move forward with the Ordinance and other cities in the County are considering the adoption. The next step is to build public awareness regarding this program and create excitement around urban agriculture.</p>	<p>\$3,000</p>

<p>Leucadia Arts and Cultural Foundation</p>	<p>The Leucadia Murals Project will create a series of art pieces both large and small for the community to enjoy. Leucadia has had recent success in encouraging local art and we would like to create an official project to identify, support and promote the installation of murals in our community. The project will culminate with live painting, live music and community involvement.</p>	<p>\$2,500</p>
<p>Leucadia Arts and Cultural Foundation</p>	<p>The Battle of the Bands will be in its fourth year. The event is a family oriented day celebrating the talent of local musicians ages 18 and younger. The winners of this even get to play on the main stage at the Summer Fun on the 101 Music festival. This event is free and open to the public and it is also free to enter into the battle.</p>	
<p>Leucadia Arts and Cultural Foundation</p>	<p>There are many events in Encinitas that do not offer children's art at all or they do not have a comprehensive children's art element. We will be partnering with the two largest summer events in Leucadia, Summer Fun on the 101 and the LeucadiART Walk to bring bilingual, inclusive and interactive children's art to the community. This will be free to the whole community.</p>	
<p>Leucadia Arts and Cultural Foundation</p>	<p>We would like to host a series of concerts at the beautiful San Diego County Library Branch located in Encinitas. These concerts will highlight the local talent of Encinitas as well as the vibrant dining and shopping district along N Coast Hwy 101. There are very few live music venues in our town and hosting these concerts at the library makes them accessible to all.</p>	
<p>Library Association of La Jolla</p>	<p>The Athenaeum provides a free educational music and arts outreach program primarily in under-served schools K-12 with 18-20 presentations per year. The program served 3,680 students in calendar year 2015. It incorporates geography, history, and sciences, supports required public school curriculum, and meets California Department of Visual and Performing Arts standards.</p>	<p>\$1,500</p>

<p>Luminary Arts Corporation</p>	<p>In partnership with the California Center for the Arts Escondido this interactive field trip is in its third year of performances. Geared towards eighth grade Language Arts and Social Studies curriculum, the Civil War Story consists of an original play about the Civil War, a Q&amp;A with the cast, and an interactive display of historical items and the creation of a theatrical production. It is performed in the Center's beautiful concert hall, twice, potentially to 3,000 eighth graders from all over North County. Funding for actors stipends and costume rentals.</p>	<p>\$1,500</p>
<p>Luminary Arts Corporation</p>	<p>More than just a summer camp, Luminary Arts Summer Young Actor's Workshop is an intensive look at theater from creation to performance. Students spend two weeks learning to create characters, explore the intent and language of theater, create costume masks for their characters, learn stage combat, and perform. The goal is to offer this unique opportunity at an affordable cost, to an under-served community. The academy will take place at CCAE in studio one. Funds will support teachers' fees, scholarships and rent.</p>	
<p>Luminary Arts Corporation</p>	<p>An educational staged reading performance series aimed to bring students and teaching artists together on stage. Students will have the chance to perform with and be mentored by seasoned actors and teachers while exploring different theater genres free of charge. All performances are open to the public with a donation request only, to afford community accessibility. The performances are held at CCAE in Studio One. Funding for rent, royalties, and actor/teacher stipends.</p>	
<p>Luminary Arts Corporation</p>	<p>This remount of the classic look at the complete works of Shakespeare in 90 minutes will mark the 7th production this trio has produced over the last 15 years. Performances will be held at Escondido's Patio Playhouse theater with a goal of launching an in school, high school level, educational assembly. Funding for rent and royalties for the initial performances at the Patio Playhouse. These productions will be used to promote and raise funds for future assembly performances.</p>	

Lux Art Institute	Creative Nights Series is a visual and performing arts event held three times throughout the summer season in the Lux Education Pavilion. This event integrates workshops and activities of local artists and artisans with performing arts, musical entertainment, and San Diego food and drink vendors. Each concert costs an estimated \$10,000 minimum in hard costs to produce and execute.	\$10,000
Mainly Mozart, Inc.  Mainly Mozart, Inc.  Mainly Mozart, Inc.	Mainly Mozart Youth Orchestra fully welcomes children with learning differences, integrates ages 3-23, offers need-based scholarships, and pairs with Tijuana’s music conservatory to form the bi-national Youth Orchestra of the California’s. Living Composers in-schools music education assemblies focus on underserved schools throughout the County, and are performed in English and Spanish. Funding for instructors' fees and venue rentals. Mozart & the Mind integrate cutting-edge science with stellar musical performance. International leaders in music-brain research explore cognitive issues congruent with the theme of “Victory Through Adversity” such as depression, dyslexia, autism, bi-polar disorder, and more. Medical professionals can earn Continuing Medical Education credits through a partnership with Sharp HealthCare. Includes partnerships with social service agencies countywide. Funding for speakers' and musicians' fees and venue rentals, as well as advertising and promotion. World-class musicians perform classical and contemporary chamber music concerts in downtown San Diego, La Jolla, Carlsbad, and Rancho Santa Fe. All concerts include significant opportunities for audience/performer interaction and student education. Free tickets are made available to students, families, educators, and social service organizations. Youth Orchestra (full orchestra and ensembles) offer free concerts in senior centers, schools, and other private and professional venues throughout the County. Funding for production costs, including musicians' fees, travel, and venue rentals, as well as advertising and promotion. (\$75,000)	\$31,000

<p>Mainly Mozart, Inc.</p> <p>Mainly Mozart, Inc.</p>	<p>Free community music-making in non-traditional venues. Jam Sessions at the San Diego Rescue Mission, led by professional musicians and music therapists, help lift the burden of recovery for homeless residents. San Diego Makes Music, a free concert in Balboa Park, encourages audience members to play along with the Mainly Mozart Festival Orchestra. Includes free concerts and free ticket distribution countywide. Funding for musicians' and therapists' fees, as well as subsidized free tickets. (\$50,000)</p> <p>June Festival drawing attention to San Diego as a center for Mozart and serving the region with world-class orchestral concerts, chamber music, children's performances, free concerts and lectures, and open rehearsals. 2017 will mark the second chapter of Mainly Mozart's dramatic exploration of Mozart's life and career: "Victory Through Adversity." Funding for production costs, including artists' fees, travel, and venue rental, as well as advertising and promotion.</p>	
<p>Malashock Dance &amp; Company</p> <p>Malashock Dance &amp; Company</p>	<p>This unique approach to delivering dance programming focuses on making dance accessible for a broad and diverse audience not typically exposed to the performing arts. In addition to its own audience engagement events, Malashock Dance also provides financial and institutional resources for local artists to create events as part of this series.</p> <p>Malashock Dance is collaborating with Art of Elan and San Diego Theatres to produce an extraordinary performance featuring NOW Ensemble from New York and commissioned music from Judd Greenstein of New Amsterdam records.</p>	<p>\$3,000</p>
<p>Mandate Project Impact, Inc.</p>	<p>Raising up next generation music industry professionals, targeting inner city at risk underserved youth and young adults. Program utilizes the gifts and talents of the best San Diego has to offer in music industry professionals and youth mentors, some with over 25 yrs. experience, to train students in classroom and at events. Funding for stipends for expert trainers and MPI students working events.</p>	<p>\$500</p>

<p>Maritime Alliance, The</p> <p>Maritime Alliance, The</p>	<p>This 2-day conference and trade show will be in San Diego November 9-10, 2016, and will bring together maritime professionals from around the world to promote BlueTech and Blue Jobs. We will again host a Workforce Development track for educators, students and job seekers, and this year, we will launch an investor's day to promote venture capital investment in San Diego.</p> <p>The Maritime Alliance is helping launch Oceanology International North America (OINA) at the San Diego Convention Center February 14-16, 2017, which will be focused on ocean science and technology. At the same time, we want to launch San Diego International Water Week, focused on fresh water technologies. This will put San Diego on par with Singapore Int'l Water Week.</p>	<p>\$1,500</p>
<p>Meals-On-Wheels Greater San Diego, Inc.</p>	<p>Meals-on-Wheels Greater San Diego, Inc. (MOWGSD) delivers meals to low-income seniors who are homebound throughout San Diego County. Meal delivery is accompanied by daily welfare checks with referrals to other providers if necessary and daily social visits with trained volunteers. Services provided are subsidized by 60% and further subsidies are provided to those who qualify.</p>	<p>\$3,000</p>
<p>Media Arts Center San Diego</p>	<p>Teen Producers Project/Mobile Stories is a media arts training program for students in grades 9-12, benefiting 250 students annually. Youth learn communication and leadership skills as they create digital video stories and documentaries addressing important issues in their lives and communities.</p>	<p>\$1,500</p>
<p>Mexi'cayotl Indio Cultural Center</p> <p>Mexi'cayotl Indio Cultural Center</p>	<p>Annually, participating youth are selected to participate in cultural exchanges throughout the Southwest United States. Youth are assisted in preparing their traditional regalia and refining their traditional skills in anticipation of being ambassadors for San Diego and the Azteca tradition.</p> <p>MICC supports San Diego's local Community organizations throughout the county, including, Pala Indian Cupa Days, the Chicano Park Celebration, Fallbrook Library with storytelling and dance Performances. Additionally MICC provides this interactive educational presentation at local schools, universities, museums, and countless other community events held across San Diego County.</p> <p>(\$0)</p>	<p>\$1,000</p>

Mira Mesa Town Council	The 42nd Annual Mira Mesa July 4th Parade and Family Fun Day will draw over 30,000 people from throughout San Diego, as well as other cities and states, for its annual 4th of July Parade and Family Fun Day, which includes a pancake breakfast, parade, carnival rides, Kids Zone, and Community Stage.	\$10,000
MiraCosta College Foundation	Small businesses (over 65% of San Diego County businesses are considered to be small by Federal standards) are the engine that drives the economy but often lack the resources and managerial skills to grow profitably. The SBDC, using expert business counselors and trainers, provides business mentoring and training to help improve the managerial skills of the small business owners; thereby resulting in economic development and job creation/retention in the county.	\$5,000
Mission Edge San Diego	BRO-AM's free music beach festival includes a charity surf contest and Rob Machado Bro Junior Surf Contest. Funds raised support youth.	\$10,000
Mission Edge San Diego	Stay Cool for Grandkids provides outreach, education and civic engagement around climate change. They plan to start a pilot educational project in Del Mar. (District 3).	\$5,000
Mission Trails Regional Park Foundation, Inc.	Promote Mission Trails Regional Park and Kumeyaay Lake Campground by purchasing advertisements and utilizing a variety of print and electronic opportunities such as the Mission Trails newsletter and bi-monthly eNews.	\$2,500
MMTC Foundation	Conduct workshop to collect community input regarding future uses for original Mira Mesa Library (formerly Epicentre Teen Center) and develop a design based upon this input. It is the desire of the community to transform this structure into a Mira Mesa Civic Center to serve all residents. Funding for the workshop leader, site rental, equipment rental, printing, etc.	\$5,000
Museum of Contemporary Art San Diego	MCASD will offer robust outreach and education programs to young audiences, including: 1) The Extended School Partnership Program serving 1,300 students and 50 teachers at middle and high schools, 2) Teen Advisory Group that engages diverse teen leaders, 3) Free busing for Title I school group tours, and 4) Free year-round admission for all visitors ages 25 and under.	\$15,000

<p>Museum of Contemporary Art San Diego</p>	<p>VIEW is a key promotional tool for the Museum, through which we communicate with our membership base as well as cultural tourists to San Diego. This award-winning newsletter is produced three times per year and over 5,000 copies are distributed to media and tourism contacts, helping to advance San Diego County as a culturally rich tourist destination.</p>	
<p>Museum of Photographic Arts</p>	<p>MOPA's Joan and Irwin Jacobs Theater is a renowned destination for cinema in Southern California. The museum hosts a diverse selection of film festivals, premieres, documentaries, retrospectives, and one-of-a-kind events in partnership with local and national partner organizations to better inform and inspire San Diego County residents and tourists to the area.</p>	<p>\$1,500</p>
<p>National Asian American Coalition</p> <p>National Asian American Coalition</p>	<p>Event coordinators to plan, produce, and promote event and all parts of making the event happen. Signs permits, plans meetings, markets and promotes event. Gets volunteers and vendors for event. Liaison between organization and city, community groups, media, volunteers, and vendors. Most important part of the event, the stage is where the entertainment takes place. The ceremony for elected officials and sponsors in the beginning of the event also takes place on the stages. Officials, dignitaries, and announcements from community groups also done from the stage.</p>	<p>\$3,000</p>
<p>National Foundation for Autism Research</p> <p>National Foundation for Autism Research</p>	<p>With unemployment for individuals with autism at 85%, there is a tremendous need for vocational training programs that will prepare young adults with autism for the competitive marketplace. NFAR Tech provides: 1) technical training, (ISTQB-CTFL certification), 2) soft skills development, 3) employment experience (160 hour work internship), and 4) job search training.</p> <p>Branded San Diego event at Balboa Park that attracts 6,800+ individuals from Southern California to support local autism programs, services, treatments, outreach efforts, and educational initiatives.</p>	<p>\$2,500</p>

National Foundation for Autism Research	Autism not only affects the child, but impacts the entire family. NFAR provides (1) monthly Moms and Dads groups, offering dinner and guest speakers, where parents can connect; and (2) family activities such as our "He & Me" Camping Trip, Halloween Carnival and quarterly family activities. Families from across San Diego County attend.	
New Fortune Theatre Company	Furthering our mission to produce "Great Works, Rarely Done", New Fortune seeks \$1,700 to purchase rights and \$1,000 to employ a director for this 1985 play by Christopher Hampton. Despite the immense popularity of the 1988 film version, San Diego audiences have not yet had the chance to experience a professional production of this cunning, incisive piece of theatre.	\$2,500
New Fortune Theatre Company	New Fortune seeks additional funds to be used in growing the strength of our brand through community engagement and advertising. With these funds we will be improving and expanding our presence as an attraction via online advertising, radio spots, mailings, and print ads.	
NOLAH, Inc.	Each year, NOLAH hosts a Veterans Appreciation Dinner at a local restaurant or facility. A buffet is served at no cost to veterans and their families, as well as active duty personnel. The dinner is a "thank you" to our military veterans, who have done so much for our communities.	\$2,000
North Coast Repertory Theatre	This is a campaign to build on the success we have had in establishing our brand, and to promote quality of life to locals and tourists in our community. This package includes buying television ads, doing interviews, stories and social media with KUSI and either KSWB or XETV. We will be able to feature cast and designers for main stage productions and Theatre School camp.	\$30,000
North Coast Repertory Theatre	We plan to print extra season brochures and distribute them, building on very successful results distributing brochures to permanent and seasonal residents and tourists. Funding for printing and distribution of the brochures into the New York Times, Wall Street Journal and San Diego Union Tribune, in targeted zip codes, matching demographic profiles of our patrons	

North Coast Repertory Theatre	This is a campaign to expand our presence on public radio and television including buying paid advertising, promotional support and public service announcements. This builds on an existing solid partnership with another non-profit organization: KPBS.	
North Coast Repertory Theatre	Funding to convert our website from Dreamweaver to WordPress to allow staff to make updates rather than retain an expensive web host to make our frequent changes; saving money and getting updates posted in a timely fashion. This package includes search engine optimization, Google Ads blogs, and social media impact.	
North Coast Repertory Theatre	This is a campaign to reach a broader array of print advertising outlets including large newspapers, local papers, and magazines. Graphic design and ad placement for 3-5 additional ads for each main stage production are included. This project elevates the stature of the arts in our county, thus enhancing quality of life for District 3.	
North County Economic Development Corporation	The economic development planning process includes community assignment, target industry analysis and identification.	\$14,785
North County Lesbian Gay Bisexual Transgender Questioning Resource Center	Pride by the Beach is the annual community event organized by the North County LGBTQ Resource Center. With over 10,000 participants Pride by the Beach has become one of the most visible events in the Southern California Prides experience. This recognition is benefiting the business community and local service providers alike.	\$4,000
North County Philanthropy Council	NCPC produces North County's largest and most important philanthropic and nonprofit annual awards/recognition event (sold out at 500 each of the last two years) highlighting the region's most influential philanthropic leaders, funders, and volunteers within the nonprofit sector of North County San Diego. Funding for event rental, program, and marketing expenses.	\$1,500
North County Philanthropy Council	NCPC produces highly successful quarterly educational workshops/luncheons that regularly attract over 100 of North County's most influential philanthropic and nonprofit leaders and speakers to educate and strengthen the nonprofit community's expertise and capacity to make greater impact in the cities/communities of North County. Funding for event rental and program expenses.	

<p>North County Philanthropy Council</p> <p>North County Philanthropy Council</p>	<p>NCPC's membership, programming, and marketing needs have grown significantly in the past 2-3 years. Thus, NCPC needs to increase its organizational operational and administrative support to meet the increased needs of the philanthropic and nonprofit sector. Funding for additional administrative staffing support. Operating with a part-time Executive Coordinator staff position, NCPC produces its outstanding events and programs with a highly talented, diverse, and hands-on working Board of Trustees of 15 experienced nonprofit leaders/administrators. It is essential for these Board members to be supported institutionally with appropriate D&amp;O insurance coverage expenses.</p>	
<p>NTC Foundation</p> <p>NTC Foundation</p>	<p>An ever-changing free monthly community open house held throughout the NTC campus the first Friday each month from 5 to 9 pm. FNL features free dance and music performances and classes, art-making, gallery and museum openings and exhibits from area schools. 700 – 1200 residents and visitors attend each month.</p> <p>NTCF plans two seasonal campaigns and community programs ("Summer is ArtRageous at Liberty Station" and "Winter is Way Cool at Liberty Station") to enliven the district with creative programming for the public, to increase public attendance for the benefit of the arts and culture organizations in residence, while showcasing the arts district as a creative hub for arts, culture and creativity.</p>	<p>\$3,000</p>
<p>Old Globe Theatre</p> <p>Old Globe Theatre</p>	<p>Bring free professional Shakespeare directly to diverse, multi-generational audiences in underserved communities around San Diego County - including military bases, community centers, homeless shelters, and centers for the elderly and correctional facilities.</p> <p>Year-round arts engagement programs for children and adults will include a free student matinee program for Title One schools, the Grinch Children's Initiatives, the Shakespeare Initiatives, a Humanities Series, professional development programs for educators, and seminars, workshops, lectures and other programs.</p>	<p>\$10,000</p>

<p>Outdoor Outreach</p>	<p>Support will provide positive opportunities and supports for at-risk youth in partnership with San Pasqual Academy, a residential education campus for foster teens in Escondido. Funding for transportation, food, equipment, and instructor pay for monthly outdoor education programs.</p>	<p>\$2,500</p>
<p>Pagasa-Tumainisha-Esperanza-Hope, Inc.</p> <p>Pagasa-Tumainisha-Esperanza-Hope, Inc.</p> <p>Pagasa-Tumainisha-Esperanza-Hope, Inc.</p> <p>Pagasa-Tumainisha-Esperanza-Hope, Inc.</p>	<p>Showcase rich heritage and culture through arts, crafts, exhibits, cultural presentations, dances, songs, cultural traditions, history and ancestry, free samples of ethnic foods, national costumes, important contributions and participation of diverse people to the American society; hold talent competitions and shows.</p> <p>Provide multi-cultural and motivational seminars and forums geared to home foreclosures, counseling and assistance on home acquisition and retention, financial literacy, leadership, education, English language, citizen participation, health, nutrition and physical wellness, telecommunications and computer awareness.</p> <p>Establish a youth program to all diverse cultures to enhance their interest in art and science, literature, athletics, music, physical activities, etc. Provide scholarships to underserved children of all races with high academic averages and youth community services.</p> <p>Provide community services reaching out to senior citizens of all races through referral services, mentoring and educating them about health issues, nutrition, social activities, computer learning and volunteerism. Recognize community leaders who excelled in helping diverse communities.</p>	<p>\$1,000</p>
<p>Partnerships With Industry</p>	<p>PWI's Supported Employment Program provides vocational assessment, training, placement, and ongoing support to 250 adults with intellectual and/or developmental disabilities each year. This program provides the tools, training, and opportunities those served need to feel empowered, to pursue their vocational aspirations, and to become more independent.</p>	<p>\$2,000</p>
<p>Patio Playhouse, The</p>	<p>Disney's Aladdin Junior brings the famous movie to life on stage, in an abridged fashion, suitable for young performers. Funding for production costs of the show to include printing of scripts, programs, advertising, costumes, props, set design, and music.</p>	<p>\$1,500</p>

Patio Playhouse, The	Bruce Norris's hilarious and explosive comedy-drama, inspired by Lorraine Hansberry's "A Raisin in the Sun", is split into two acts set 50 years apart in the same house in the Clybourne Park neighborhood of Chicago. Funding for the production costs of the show to include printing of scripts, programs, advertising, costumes, props, and set design.	
Patio Playhouse, The	Disney's Beauty and the Beast Jr. is a fantastic adaptation of the story of transformation and tolerance - suitable for young performers. Funding for the production costs of the show to include printing of scripts, programs, advertising, costumes, props, set design, and music.	
Persian Cultural Center	Host two art events at the Persian Cultural Center that highlights Persian art and other artists to promote cross-cultural attendance and discussion. Persian Cultural Center co-hosts/hosts four Nowruz events: a collaborative event at NTC that attracts 5,000+ with the House of Iran, the Association of Iranian American Professionals; with City libraries that display Nowruz components; a dinner of its membership; and activities at the Iranian School of San Diego.	\$3,000
Persian Cultural Center		
Playwrights Project	Funding for production photos and videos for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe. (\$500)	\$1,000
Poway Center for the Performing Arts Foundation	Funding for performing arts programs serving 4,000+ students in grades K-12 in the Poway Unified School District. Components include Introduction to Instruments for all 4th graders in the district; free, week-long theater camp; Anti-Drug concerts; and Master Classes with professional performers. Funding for busing, tech and artist fees.	\$2,000
Poway Center for the Performing Arts Foundation	Funding to help maintain our expanded print costs (\$15,000 cost) of sales brochure, playbills, postcards and flyers. We will continue distributing to expanded zip code lists (resident and businesses), thereby increasing number of impressions and resulting in continued ticket sale growth.	

<p>Quail Gardens Foundation, Inc.</p>	<p>Each December, our holiday Garden of Lights attracts thousands of visitors. A winter wonderland featuring 150,000 twinkling lights, music, horse-drawn wagon rides, children's activities, and even snow, this event attracted about 25,000 residents and tourists to the area in 2015. With increased County support, we hope to add an evening of free admission for Encinitas residents.</p>	<p>\$10,000</p>
<p>Rancho Bernardo High School Foundation</p>	<p>Rancho Bernardo High School hosts the Lion's Club Baseball Tournament each year. In 2015, there were 214 teams participating in this event and each team has an average of 20 players plus their families and friends enjoying our local community. (4,280 players + parents) This tournament has grown to be the oldest, biggest and in the opinion of many knowledgeable baseball people, the best high school tournament in the nation.</p>	<p>\$1,500</p>
<p>Rancho Bernardo Senior Services Rancho Bernardo Senior Services Rancho Bernardo Senior Services</p>	<p>Venue cost (rent) of the facility from which all the operations of this organization take place. Payroll expenses in part to employ a manager to facilitate day to day operations to carry out the mission of this organization. Purchase of supplies, printing and postage for fund solicitations.</p>	<p>\$2,500</p>
<p>Rancho de los Penasquitos Town Council</p>	<p>The Fiesta is an annual community event rich in cultural diversity that enhances the quality of life for the residents of Rancho Penasquitos and its visitors.</p>	<p>\$9,000</p>
<p>Riding Emphasizing Individual Needs and Strengths</p>	<p>Each year REINS has over 750 volunteers who assist in all aspects of our therapeutic riding program. Every lesson requires the assistance of at least two to three volunteers. Without the help of our volunteers who also contribute to facility improvements our program would not be able to exist. In order to keep our volunteer program running smoothly we have a Volunteer Coordinator on staff to ensure that all of the correct policies and procedures are in place to ensure the safety of our students, horses, and volunteers. Funding for a portion of our Volunteer Coordinator's salary and for milestone volunteer recognitions.</p>	<p>\$1,500</p>

<p>Riding Emphasizing Individual Needs and Strengths</p>	<p>This year will be the 20th Anniversary of the REINS Country Hoedown. This hoedown attracts guests from all over North San Diego County. With over 800 guests in attendance and over 150 volunteers and staff onsite this is REINS' biggest community event of the year. Guests are educated about the benefits of therapeutic horseback riding and are treated to a live riding demonstration by REINS students and live music. Funding for catering and event rentals which account for about 25% of the total cost to host the event.</p>	
<p>SAMAHAN Filipino American Performing Arts &amp; Education Center, Inc.</p> <p>SAMAHAN Filipino American Performing Arts &amp; Education Center, Inc.</p> <p>SAMAHAN Filipino American Performing Arts &amp; Education Center, Inc.</p>	<p>Samahan offers to students (ages 6 to 60+ years old) dance classes at National City and Mira Mesa studios, and at UPAC EMASS Program sites in Escondido and El Cajon. Also offered are workshops/instructions on traditional Philippine music - the Rondalla and Kulintang music (gong music of Southern Philippines). Experienced and academically trained Samahan members teach the classes.</p> <p>Samahan's Ethnomusicologist and principal dancer/teacher will assist Fil-Am students at UCSD, SDSU, USD, SWC and other colleges on Filipino dance and music in support of their annual Philippine Cultural Night events. Samahan's Artistic Director teaches at Mar Vista High and Otay Ranch High to educate &amp; demonstrate Filipino dance to promote Filipino Culture.</p> <p>SAMAHAN dancers, musicians and students are invited to perform pro bono or for minimal fees, repertoire of Philippine dances and music at numerous, county-wide community events such as the Asian Cultural Festival, Escondido Children's Museum, Fiesta Filipina, Philippine Heritage Foundation Gala, the events at the House of the Philippines, Balboa Park, San Diego County Fair.</p>	<p>\$5,000</p>
<p>San Diego Ballet</p>	<p>Salaries for dancers involved with in-school assemblies and student matinees. (\$7,000)</p>	<p>\$2,000</p>
<p>San Diego Baroque Soloists</p>	<p>Concerts featuring two rarely-heard works inspired by Shakespeare in the year of the 400th anniversary of his death, masterfully performed on period instruments. Suites from Henry Purcell's "Fairy Queen" (1692) and Matthew Locke's "Tempest" (1674) frame a program of 17th-century masterpieces. Performances at Encinitas Library and St. Paul's Cathedral. Funding for concert fees.</p>	<p>\$500</p>

San Diego Bowl Game Association	NCAA post season college football games.	\$7,500
San Diego Center for Jewish Culture	Contract with a press agent to help secure key press – particularly outside of the CJC’s established market – in order to increase local and out-of-town attendance and increase our already prominent local, regional and national notoriety.	\$2,000
<p data-bbox="240 512 521 583">San Diego Children's Choir</p> <p data-bbox="240 768 521 840">San Diego Children's Choir</p> <p data-bbox="240 1079 521 1150">San Diego Children's Choir</p>	<p data-bbox="574 436 1253 947">Marketing materials to recruit new choristers, marketing materials for fundraising, and facilities fees to continue to provide San Diego County children with a standard based choral music program at weekly rehearsals and professional performance venues located throughout the county. Sheet music for San Diego Children’s Choir choristers. Besides the choristers, our music library is our greatest asset. Our 300+ choristers reuse sheet music from the music library every year, but wear and tear, along with new arrangements, requires new sheet music to be purchased. Sheet music costs range from as little as \$100 for a piece for one of our choirs to over \$1,000 for sets.</p> <p data-bbox="574 953 1253 1283">Marketing materials, concert programs and licensing rights for music performance for the winter and spring programs. Twice a year, 300+ children come together from throughout San Diego County to share in the joy of singing and benefit from high quality performance experiences. A highlight for the kids is performing at Copley Symphony Hall and venues like Jacobs Qualcomm Hall.</p>	\$3,000
San Diego Chinese Historical Society and Museum	SDCHM will help to revitalize San Diego's downtown Asia Pacific Historic District by offering regular Asian American-themed walking tours of downtown and supplemental information for tourists. SDCHM will also partner with the Gaslamp Museum to offer joint admission tickets and to collaborate on events which highlight the multicultural history of Gaslamp's Asian American inhabitants.	\$1,000

<p>San Diego Chinese Historical Society and Museum</p> <p>San Diego Chinese Historical Society and Museum</p> <p>San Diego Chinese Historical Society and Museum</p>	<p>SDCHM seeks funds for its award-winning exhibitions and educational programs for San Diego residents and tourists. Funding to support two original exhibitions and a variety of programs including academic lectures, book signings, adult education classes, and special events such as Veteran's Day and Moon Festival celebrations that attract locals and tourists.</p> <p>SDCHM's in reach and outreach educational programs touch approximately 3,000 students each year county-wide, including its acclaimed Classroom Exhibit Presentations (CEPs) on thematic topics related to Chinese and Chinese American art, history and culture. SDCHM asks for county support to bring these programs to additional classrooms and libraries around San Diego.</p> <p>In 2016-17, SDCHM will begin a new integrated outreach campaign that includes updating print mailings (quarterly newsletters and exhibition invitations), redesigning its website, enhancing social media and press outreach for multilingual audiences, and revising educational materials to emphasize CA common core standards and distributing them among community educators.</p>	
<p>San Diego Coastkeeper</p>	<p>San Diego Coastkeeper will conduct a minimum of 18 beach cleanup events to reduce unsightly, bacteria-causing litter; engage at least 6,500 individuals - local residents and visitors alike - in direct environmental stewardship; and educate the San Diego community about the impact of El Nino on marine debris, urban runoff, and the health and beauty our region's waterways.</p>	<p>\$2,000</p>
<p>San Diego County Commission on the Status of Women</p>	<p>County-wide symposium offering methods to advance the safety, security and well-being of women covered in the three initiatives adopted by the Commission in 2016 will include: wraparound services and resources for domestic violence, homeless and human trafficking in identifying partnerships, prevention, protection and prosecution for domestic violence and human trafficking victims.</p>	<p>\$3,000</p>

<p>San Diego County Commission on the Status of Women</p>	<p>Promotional materials, posters, reports, social and web media, photographer, A/V, conference materials for Attendees. The dollar amount is included in the \$5000 requested in Activity One. Refreshments for our symposium in the fall, 2016 totaled \$807.50. SDG&amp;E donated this amount; however, the Commission cannot continuously rely on this donation.</p>	
<p>San Diego County Commission on the Status of Women</p>	<p>ACCW Meeting June 2016; NACW Meeting Hawaii, July 2016; Women's Policy Summit Sacramento, January 2017; ACCW Annual Symposium Sacramento January 2017; International Women's Day Breakfast San Diego, March 8, 2017; 60th Session of the UN Commission on the Status of Women, New York, March 2017.</p>	
<p>San Diego County Prosperity Foundation</p>	<p>Connecting Women to Power is a business conference in partnership with the State Board of Equalization (BOE) Vice Chair Diane Harkey to empower women. Women will learn strategies and techniques to start, grow, and maintain businesses in California. They will have opportunities to meet business and community leaders as well as gain opportunities for new alliances and future success.</p>	<p>\$2,500</p>
<p>San Diego Dance Theater</p>	<p>Our 19th Annual Trolley Dances brings nearly 3,000 ticketed viewers plus countless casual on-lookers to see 6 world premiere dances, beginning at San Diego Continuing Education's Chavez Campus in Barrio Logan and continuing down to 8th Street National City and concluding at Fault Line Park in East Village.</p>	<p>\$6,000</p>
<p>San Diego Diplomacy Council</p>	<p>Supporting San Diego Diplomacy Council's (SDDC) International Visitor Exchange Program (IVLP) program and staff will continue to bring exchange program participants focused on trade and economic development to our county. The exchange programs administered by SDDC currently bring over 600 international tourists and global leaders to San Diego each year.</p>	<p>\$1,000</p>
<p>San Diego Diplomacy Council</p>	<p>Supporting SDDC custom programs will continue to bring exchange program participants focused on trade, economic development, innovative technological solutions and education to our county without depending on the State Departments programming. This program currently allows SDDC to bring over 300 additional international tourists and global leaders to San Diego each year.</p>	

San Diego Film Foundation	Funding for public relations, marketing consultants and operational expenses to develop and implement a National & Regional Consumer Campaign promoting San Diego Film Festival as a tourist destination, as well as year round promotion at international film studios, festivals, and the entertainment industry in general for film submissions and attendance.	\$15,000
San Diego Filmmakers	The San Diego Student Film Festival and Symposium offers students a comprehensive filmmaking learning opportunity. It teaches students the basics of filmmaking from a "hands on" approach. Students have the opportunity to learn from local experts, and then have the opportunity to present their films. The festival promotes the art of filmmaking while nurturing the talents of SD film students. (\$7,000)	\$7,000
San Diego Fire Rescue Foundation	Fire Prevention Week is Oct. 9-15 and the foundation underwrites fire prevention open houses, education materials, and marketing materials for the SDFD open houses. Funding to underwrite the cost of the education materials and overhead costs of the open houses.	\$2,500
San Diego Fleet Week Foundation	The San Diego Fleet Week Foundation is requesting support for the 2016 Fleet Week to be held in September. This two week span consists of multiple events held throughout the county that bring the community and military together, to honor and support the enlisted men and women of San Diego.	\$1,500
San Diego Foundation	Designed to introduce more community members to the pooled philanthropy model that supports the emerging needs in the community. The goal is to inspire additional community members to become engaged and more deeply involved in the enhancement of Escondido. Activities funding: event space; band; A/V; videographer; ads.	\$7,500
San Diego Guild of Puppetry, Inc.	Funding will enable us to continue to bring our successful school/community giant puppet parades to under-served sites and, where desired, feasible and as funding allows, add exciting surround events to the parade (ex. performances, exhibits and/or hands-on interactive activities) to create multi-faceted, puppet based, community celebrations.	\$2,000

<p>San Diego Humane Society &amp; SPCA</p>	<p>PAWS San Diego acts as a critical safety net for vulnerable people, including low-income seniors and individuals who are home-bound, disabled, veterans, homeless or chronically ill, and animals in our community by providing the resources needed to keep pets in homes where they are loved and where they provide stability, comfort and emotional support.</p>	<p>\$2,500</p>
<p>San Diego Hunger Coalition</p> <p>San Diego Hunger Coalition</p> <p>San Diego Hunger Coalition</p>	<p>Funding to support staff time on: 1) convening monthly CalFresh Task Force meetings in all 4 regions; 2) monthly meetings with HHSA to identify and address barriers to CalFresh participation; and 3) CalFresh application assistance training and case issue support for staff from agencies county-wide including 2-1-1, HHSA, San Diego Food Bank and Feeding America.</p> <p>Funding to support staff time on: 1) convening the Summer Meals Task Force and coordinating a 2016 county-wide awareness campaign to reach more children; and 2) year-round training for school districts and non-profits such as Feeding America on how to administer the complex federal Child &amp; Adult Care Food Program to add a "supper" meal to after school programs.</p> <p>Funding to support staff time to research and write a report on the state of hunger in San Diego County that includes an in-depth look at the landscape of hunger relief services, current gaps, and opportunities to better connect existing resources. It will also include a forecast of hunger in 10 years, which SDHC will use to lead collaborative planning to end hunger in our region.</p>	<p>\$2,500</p>
<p>San Diego MANA</p>	<p>Young Latinas (Hermanitas) from low-income, at-risk for high teen pregnancy and not finishing school are matched with a Latina professional mentor and participate in workshops, community service, reading and writing assignments for long-term success. Goal is for Hermanitas to graduate, and plan for college and future career. Hermanitas and workshops from across the County.</p>	<p>\$1,000</p>

<p>San Diego Master Chorale, Inc.</p>	<p>SDMD strives to create concert experiences of high artistic integrity that invigorate and enrich the audience. Funding to underwrite free open rehearsals in order to educate and engage people in communities who would not normally be exposed to a large choral performance. Funds will also help underwrite the cost of weekly rehearsal and concert venues.</p>	<p>\$3,000</p>
<p>San Diego Master Chorale, Inc.</p>	<p>Employing staff singers as part of a growing core of professional artists benefits the County by attracting high-quality artists and providing a foundation for them to achieve sustainable, professional careers while contributing to the overall excellence in arts and culture in the San Diego County. Funding to underwrite artist performances for open rehearsals and self-produced concerts.</p>	
<p>San Diego Master Chorale, Inc.</p>	<p>Funding to: 1) Re-launch "History of Chorale Music" to include global choral traditions and less euro-centric focused curriculum, 2) Increase media exposure to include Spanish-speaking media outlets and Spanish curriculum, 3) Increase outreach to senior and military personnel by producing and distributing marketing materials geared toward those markets.</p>	
<p>San Diego Master Chorale, Inc.</p>	<p>The organization seeks to engage young adults in the SDMC experience by hosting a high school choral festival in spring 2017. Funding to underwrite the cost of producing the festival, including paying for venue and professional music directors, singers and musicians. Funding to develop and print curriculum and marketing materials.</p>	
<p>San Diego Museum Council, Inc.</p>	<p>Museum Month promotes San Diego County museums and makes museum-going more accessible for residents and visitors by offering half-price admission to more than 40 museums during February 2017. (\$4,000)</p>	<p>\$1,500</p>
<p>San Diego Museum Council, Inc.</p>	<p>Kids Free in October provides children (ages 12 and under) free admission at 40 museums during October 2016. (\$3,000)</p>	

San Diego Museum of Art	The Education and Community Engagement Department designs and presents a wide range of offerings, including numerous programs that are free of charge (e.g. Family Festivals) or included with museum admission and offered to diverse audiences both within the museum and in various neighborhoods and community sites.	\$5,000
San Diego Museum of Man	SDMoM offers scholarships for Title I schools and provides hands-on, arts and science-based learning opportunities for underserved students who may not otherwise have the opportunity to visit a museum.	\$2,500
San Diego Museum of Man	Designing, printing, installing, and mailing costs associated with the marketing efforts of our exhibits, events, memberships, and public programs.	
San Diego North Chamber of Commerce	This event will honor North County Police and Public Safety workers. Awards will be given to each division as a way for businesses to thank Officers for keeping our communities safe. Funding for meals for awardees, venue, and marketing.	\$30,000
San Diego North Chamber of Commerce	RB Alive! Is a street expo that brings over 300 businesses and 55,000 consumers to the streets of Rancho Bernardo. Granted funds will be allocated as: exhibit booth rentals, advertising, police and public safety, portable rentals.	
San Diego North Chamber of Commerce	The annual dinner recognizes outstanding businesses in the community with the Business Achievement Awards. Funding for venue, invitations, awards, and program. Location of event to be determined but will be in either District 3 or 4.	
San Diego North Chamber of Commerce	A mental health event featuring speaker, Tanya Brown. Funding for speaker and associated internal costs at the chamber.	
San Diego North Chamber of Commerce	San Diego Women's Week is an empowerment conference for the women of San Diego County that will host speakers, luncheons, networking and more. Funding for event space and rentals; A/V services, and books for attendees.	

San Diego Opera	SDO will offer 12 performances of mainstage operas at the Civic Theater, 6 performances of operas at the Balboa Theatre and one recital at the Balboa Theatre during its 2016-2017 seasons. Anticipated attendance is 40,000 adults and children from all over the county who will see Piotr Beczala in recital, La Cenerentola (Cinderella), Soldiers' Songs, Falstaff, and Tragedy of Carmen & La Traviata.	\$5,000
San Diego Opera	Through this program, three nights of opera at the Civic Theatre are made accessible and very affordable to 7,500 students (grades 3-12) from throughout the county. Students will enjoy all the features of a regular performance, with the added excitement and energy of the final dress rehearsals for La Cenerentola (Cinderella), Falstaff and La Traviata.	
San Diego Performing Arts League	San Diego Theatre Week included over 40 performing arts organizations offering discounted tickets or added value opportunities throughout San Diego County. Over 3,500 tickets were made available to the general public for music, theater, comedy and dance. SDTW brought significant exposure to the arts with monies spent on a variety of cooperative marketing efforts.	\$2,000
San Diego Performing Arts League	Now in its 23rd year, the Star Awards honors volunteers of San Diego County performing arts organizations, and recognizes the indispensable role that they play in the arts community. Feb '16 saw 48 individuals representing all of SD county honored, with 70 performers and an audience of 300 supporters. Monies are spent on artist stipends, production crew, and venue rental and marketing.	
San Diego Performing Arts League	ArtsTix services include providing visitor information and selling tickets for tourist attractions and performing arts events to both visitors and county residents. Funds will be used for salaries, marketing expenses, vendor fees, and ticketing fees. These services support many theaters and attractions. 2015 saw nearly 10,000 tickets sold and over \$200,000 returned to the SD theaters.	

<p>San Diego Repertory Theatre</p> <p>San Diego Repertory Theatre</p> <p>San Diego Repertory Theatre</p>	<p>Program provides curriculum and access to live theatre for at least 1,000 students throughout San Diego County with an emphasis on underserved and hard-to-reach audiences. Teachers and students receive study guides meeting California Department of Education's Visual and Performing Arts (VAPA) standards.</p> <p>Engagement events - every production offers free pre and post show events free and open to the public that play off themes from the show, highlight artists and initiate conversation. We annually facilitate 65 Surround Events and 12 gallery shows that serve 1,700 people with free access to San Diego art and culture.</p> <p>The REP recruits 15 college and professional level artisans each season, who have chosen theatre for a career, to receive hands-on experience and training in scenery construction, costume design, lighting design, sound design, stage management, and properties for nine months each year.</p>	<p>\$5,000</p>
<p>San Diego Second Chance Program</p> <p>San Diego Second Chance Program</p>	<p>A four-week course helping adult San Diegans attain job skills that lead to full-time employment. Coursework includes resume building, job searching techniques, proper workplace etiquette and attire, mock interviews with prominent local employers and other essential topics designed to make participants competitive in the job market.</p> <p>(\$5,000)</p> <p>A fully-functioning onsite garden that engages low-income San Diego youth on topics such as job readiness, reengagement in high school education, food justice, community service and life sciences, all while providing hands-on paid work experience that is transferable for high school credit and helps build each individuals resume.</p>	<p>\$2,000</p>
<p>San Diego Senior Games Association</p> <p>San Diego Senior Games Association</p>	<p>Funding to update our registration system so that we can expand the features of the system. Currently we are using the system to register our athletes for the annual games but would like to be able to use the system to register individuals for our monthly luncheons and meet up clinics.</p> <p>Over the past several years the weather during the month of September has been extremely hot and uncomfortable. Funding for fruit, water, and ice which will be provided to the athletes during their sporting event.</p>	<p>\$2,000</p>

San Diego Senior Games Association	One of our main focuses is to get the word out and increase participation in the games. Funding for design and printing costs for our marketing and promotional materials. These materials will assist us in getting more athletes, partnering with more leagues and other sports agencies and increasing our participation in our monthly luncheons.	
San Diego Senior Games Association	This year we have seen significant increases in the cost of our venue and individual athlete insurance. We have attempted to find a cheaper policy but cannot compromise our coverage limits or our athletes	
San Diego Senior Games Association	We award medals to the top athletes in each age bracket and sport. The athletes work very hard for these medals wear them with great pride.	
San Diego Shakespeare Society	SDSS will present its eleventh annual San Diego Student Shakespeare Festival in spring 2017. The festival brings the literary works of William Shakespeare to life for students, teachers, and the community through study, production, and live performance and will be held in Balboa Park.	\$1,000
San Diego Shakespeare Society	SDSS will offer a variety of Shakespeare programs (e.g. readings, lectures, film festival, music) to audiences throughout the County - in schools, libraries, at service organizations (e.g. Braille Institute, convalescent homes).	
San Diego Soccer Club	Topsoccer is "The outreach program for soccer." Tops is a community-based recreational program specifically designed to help athletes with physical and mental disabilities participate in soccer, while bringing awareness and understanding to the volunteers.	\$2,000
San Diego Society of Natural History Balboa Park	The Machine Inside: Biomechanics exhibition will be on view Oct 8, 2016 - Jan 1, 2017. Funding to underwrite exhibit rental fees, including artifacts, cases, mounts, media equipment, educational kits, software and video content, text panels, electronic photographic images, security devices, marketing and publicity and other items produced and purchased for the exhibition.	\$2,000

<p>San Diego Symphony Orchestra Association</p>	<p>The San Diego Symphony Orchestra provides music education and outreach programs throughout the county, including Linda and Shearn Platt Kinder Konzerts, in-school residencies, one-on-one coaching, Dr. William and Evelyn Lamden Master Classes in schools and free public concerts, including a performance in Balboa Park.</p>	<p>\$15,000</p>
<p>San Diego Synergy Arts Network, Inc.</p>	<p>To develop a first-of-its-kind comprehensive website dedicated to serving North County arts and culture and beyond. This will be a one stop location highlighting cultural arts presenters from throughout the region while also providing an events calendar and full directories of arts resources. This website will support and promote the San Diego Business Summit for the Arts 2017.</p> <p>To manage outreach to arts organizations/businesses and individual talent for comprehensive mapping of the region and to map and outreach to businesses and cities to lay the groundwork for the 2017 SDB Summit for the Arts. Administrator will also prepare and manage actual event – coordinating attendance logistics, marketing and ticket sales.</p> <p>To support venue rental at CSU San Marcos; support associated sound, stage and lighting fees; support expenses associated with a temporary exhibit installation specific to the Summit. The San Diego Business (SDB) Summit for the Arts is anticipated to attract VIP participants from key corporations, business associations, elected officials, and senior staff from 26 cities in North County.</p> <p>To engage keynote and expert speakers that will present a myriad of key topics and discussions targeted at business and civic leaders in North County focused on specific opportunities to partner with the arts community on cultural tourism, economic/business development, downtown revitalization, community branding/quality of life, and civic policies, planning, and capacity.</p>	<p>\$2,500</p>

San Diego Synergy Arts Network, Inc.	Funding for full and partial scholarships to artists and arts administrators to attend summit based upon financial need. Stipend would cover 20 spaces at 100% and 40 at 50%. These funds aim to make this first summit accessible to a broader audience while also maintaining ticket prices that are equitable to support other unfunded aspects of the event.	
San Diego Theatres, Inc.  San Diego Theatres, Inc.	SDT seeks support for its Nonprofit Partner Program, which provides benefits including over \$405,000 in rent discounts to local arts nonprofits annually. SDT manages the Civic and Balboa Theatres, where it works with many diverse arts and cultural organizations, providing both facilities and a year-round workforce of skilled arts professionals through this partnership program. SDT presents its own series of diverse shows, including concerts, theatre, spoken word and film, averaging 30 per year. SDT seeks support for marketing these shows including printed collateral, TV and radio advertising, website and social media, as well as artistic costs associated with acquiring nationally recognized artists to perform at the Balboa and Civic Theatres.	\$1,500
San Diego Workforce Partnership, Inc.	To allow CONNECT2Careers (C2C) to conduct two work-readiness workshops and one hiring event in each County of San Diego Supervisorial District. Up to 50 youth (ages 16-24) from each district will receive essential skills training, resume and interview preparation, and the opportunity to connect with employers at a hiring event.	\$5,000
San Diego Youth Symphony and Conservatory  San Diego Youth Symphony and Conservatory	To provide the highest quality experience for our students and concert patrons (both local and visitors), SDYS concerts are held throughout San Diego County in professional concert venues including Copley Symphony Hall and the California Center for the Arts in Escondido. SDYS' website is most often the first source of information about our programs and events and therefore needs to be well-designed and easy to navigate for all platforms. It is also relied upon extensively by SDYS students, families and faculty for information about classes and events. Professional redesign assistance is required to achieve this.	\$5,000

<p>San Dieguito Heritage Museum</p> <p>San Dieguito Heritage Museum</p> <p>San Dieguito Heritage Museum</p>	<p>The "Beans, Greens &amp; Other Things Festival" is a daylong festival which focuses on healthy eating/healthy lifestyle; a Live Well event. Includes professional and amateur chefs, local farmers, vendors and programming to educate and inspire the community. Funding for marketing, advertising, graphic design, mailings, printing, venue rental, performer fees, sanitation, security.</p> <p>The SDHM Barbecue provides a multigenerational, educational and celebratory day in Encinitas for attendees from throughout San Diego County. This annual event serves 500; many look forward to it as a day shared with family, friends and out of town guests. Funding for venue rental, marketing, advertising, food and beverage, security and sanitation services.</p> <p>SDHM, in collaboration with CSU San Marcos, has received a Cal Humanities Community Stories grant. SDHM will be the location of the exhibit, which tells the history and diversity of the floral farm economy in the North County. SDHM will be coordinating cultural and educational events. Funding for marketing, mailings, venue rental, speaker fees, food and beverage.</p>	<p>\$5,000</p>
<p>San Dieguito River Park JPA</p> <p>San Dieguito River Park JPA</p>	<p>To develop a series of events at the Sikes Adobe Historic Farmstead in order to increase public awareness, use and support for the historic site. The San Dieguito River Park JPA owns and operates the facility on behalf of its member agencies the cities of San Diego, Del Mar, Solana Beach, Escondido and Poway and the County of San Diego. The events will highlight the historic adobe.</p> <p>The Sikes Adobe Historic Farmstead is operated by the San Dieguito River Park JPA through its operating budget allocated by its member agencies. The site has great potential to generate revenue to offset the operating budget allowing it to be more accessible to the public. The JPA will use a variety of events in order to develop an advertising and marketing plan for the future.</p>	<p>\$7,000</p>

<p>San Elijo Lagoon Conservancy</p> <p>San Elijo Lagoon Conservancy</p> <p>San Elijo Lagoon Conservancy</p> <p>San Elijo Lagoon Conservancy</p>	<p>Busing of 300 individuals to participate in six communities clean up and restoration watershed events. It will also cover busing for Escondido families (300 participants) to attend the Family Discovery Days events offered three times per year on Saturday and Sunday at the San Elijo Lagoon Nature Center.</p> <p>Family Discovery Days, a joint County-Conservancy event, is very popular and well attended by 3,000 community members annually. Part of the attraction is the opportunity for visitors to interact directly with live animals. Funding for the activity fees associated with the cost of exhibiting live animals and inviting professional educators to our events.</p> <p>To help promote Family Discovery Days to the broader community, we propose posting our flyer for one month using the school districts' digital flyer distribution system called Peachjar. This will allow us to directly reach out to the parents at 17 elementary schools in the districts of Encinitas, Escondido, and Del Mar.</p> <p>Due to the popularity of the Family Discovery Days events and the limited parking at the San Elijo Lagoon Nature Center for the hundreds of visitors, we propose providing a shuttle service from the Nature Center to Mira Costa College during the event. This will prevent families from parking on the street and ensure greater safety for all visitors.</p>	<p>\$5,000</p>
<p>Scripps Mesa Fireworks</p> <p>Scripps Mesa Fireworks</p>	<p>For the evening show, security personnel are required to prevent unauthorized access to the fireworks site to ensure the safety of visitors and show personnel. Following the show, professional cleaning of the school site is required to remove fallen debris from the show and trash left behind by visitors.</p> <p>Despite the best efforts of the Scripps Mesa Fireworks board of directors, there is still a widely held perception that the 4th of July fireworks show is paid for entirely by the city, county, or state. Outreach materials, such as website and promotional materials, are required to better educate the community that this is a community-funded event.</p>	<p>\$6,500</p>

<p>Scripps Ranch Theatre</p> <p>Scripps Ranch Theatre</p>	<p>Out on a Limb (OOAL) enhances San Diego's arts culture by offering area playwrights the unique opportunity to develop work from proposal to production. This year our Director of New Play Development has selected two one-act plays from prior years to develop into full-length plays, each of which will be produced for one weekend this July. Through the SRT Outreach Program, a group of OOAL actors and directors travel to middle and high schools throughout the region and provide special performances and talk-back sessions to hundreds of students. The goal of the program is to instill a passion for live theatre among our youth in order to sustain San Diego's arts and culture community for years to come.</p>	<p>\$5,000</p>
<p>Seal Conservancy</p>	<p>During harbor seal pupping season, many seal births take place suddenly in quick succession, day and night. This leads to an increase of tens of thousands of hits from all around the world on our web site (<a href="http://sealconservancy.org">http://sealconservancy.org</a>). People want to know the latest news about the seals. Funding to update the web site with the latest seal news and information.</p>	<p>\$5,000</p>
<p>Solana Beach Chamber of Commerce</p> <p>Solana Beach Chamber of Commerce</p>	<p>Each year our focus is to continue our branded tourism concept for VisitSolanaBeach.com. Our goal is to continue marketing the website to travel sites, bloggers, concierges and broadening our social media awareness and visibility. We continue to work with our hotels, fairgrounds and other sources to increase visitors during our shoulder season (November through March). This two day event is the kick-off of summer and has been for 37 years. Each year we look to streamline and enhance the event. We also want to develop more signage and advertising to encourage travelling to the event by walking, biking, or taking the train and provide incentives to the car free attendees.</p>	<p>\$15,000</p>
<p>Solana Center for Environmental Innovation</p>	<p>The San Diego region does not have the infrastructure to handle all our surplus organic material with large commercial processing facilities. Building on our deep experience teaching residential composting courses, as well as facilitating larger composting projects, we will develop a training course that addresses the needs of small and mid-scale composting operations.</p>	<p>\$10,000</p>

<p>Solana Center for Environmental Innovation</p> <p>Solana Center for Environmental Innovation</p>	<p>Building on pre and post-consumer food scrap recycling pilot projects, we will localize a B2B marketplace and technical platform for organic material. FoodCycle will match food-generating businesses with hunger organizations and farms. The solution will divert food waste from the landfill, converting surplus food into meals and food scrap into animal feed and compost. Our rich volunteer base is one of our greatest assets, but it is sorely underutilized. We need a volunteer program that capitalizes on the goodwill and enthusiastic support of our volunteers. As demand for our programs increase we must inspire, train, and retain a large number of active volunteers in order to address all the requests for environmental programs throughout the county.</p>	
<p>Southern Regional Resource Center</p> <p>Southern Regional Resource Center</p> <p>Southern Regional Resource Center</p> <p>Southern Regional Resource Center</p>	<p>Facility rentals consist of facility fees, tables, folding chairs, canopies, umbrellas, linen, trash dispensers, podium, etc. to accommodate 250 guests attending Bastille Day.</p> <p>Technology support consists of Auction by Cellular Device rentals utilized by guests to support the cause during the silent auction portion of the event and sound system for program and announcements. Live entertainment is provided to guests by Emmy Award Winning and Grammy Nominated artist Allan Phillips (former family caregiver).</p> <p>The use of valet parking is a facility requirement for events of over 200 guests due to limited parking availability, traffic congestion and safety codes.</p>	<p>\$2,500</p>
<p>Spay-Neuter Action Project</p>	<p>A community-wide enhancement activity to improve QOL for all districts by mitigating "Mt. Kitten." According to DAS, each spring county-run shelters experience a sharp up-spike of incoming litters w/more taxpayer dollars needed to house the surplus animals. To reduce the burden, five "all cat" clinics of 40 each w/one per district will take place in Feb 2017. Cost to public is \$15.</p>	<p>\$2,500</p>
<p>Spirit of the Fourth, Inc.</p>	<p>Oldest Fourth of July celebration in San Diego County, promoting patriotism and tourism in the greater Rancho Bernardo area.</p>	<p>\$10,000</p>

STAR Repertory Theatre	Funding for a 2-week intensive summer camp for children ages 4 to 14. The camp will culminate in live stage performances. This project will bring scores of children actors to the rehearsal studio. During rehearsals parents will likely mill around Downtown Escondido, shopping, eating and drinking. Due to the type of program, tourists as well as residents can participate.	\$3,500
STAR Repertory Theatre	STAR Rep has obtained the newly released rights to the full adult version of Disney's "Little Mermaid". STAR Rep expects to have a cast of 100 actors. Though shows are often done with CD music tracks, a live orchestra will greatly enhance the experience. Thousands of tourists and residents are likely to come see the show	
STAR Repertory Theatre	STAR Rep will be doing its first in house show in its new theatre building in July 2016. 25th Annual Putnam County Spelling Bee is the perfect vehicle to use for the first show, as it requires minimal sets and costumes. However, in order to seat the audience, we must buy chairs to fill the 175 person capacity showroom. The more chairs, the more people can come to Downtown Escondido.	
STAR Repertory Theatre	STAR Rep will be doing its second in house show in its new theatre building in August 2016. 13 the Musical will require more elaborate sets and the use of wing, traveler and main curtains. The addition of these curtains for this project, and future projects, will, not only be functional, but will also create a more pleasingly aesthetic environment for theatre-goers.	
Straight From the Heart, Inc.	Aid the County of San Diego in retention and recruitment of licensed foster and adoptive families by providing support and advocacy to foster children, relative and former foster children and their caregivers. Operate training facilities to meet the needs of the caregivers for training and education.	\$4,000
Support the Enlisted Project	New community outreach event that will take place once a month and will allow community partners to have a closer look into what STEP does and to collaborate with like-minded partners: individual, corporate and foundation to create a better San Diego environment, specifically for active duty military and veteran families.	\$1,500

<p>Support the Enlisted Project</p>	<p>Staff is engaged in 20-30 community outreach events per month, some of which are resource fairs for military and veteran families which awareness of how STEP is here to assist the families to promote financial self-sufficiency and help create a better environment for families in the San Diego community.</p>	
<p>Support the Enlisted Project</p>	<p>Emergency Financial Assistance (EFA) Program is STEP's flagship program aimed at creating financial self-sufficiency among Southern California's military and veteran families facing financial crisis through financial counseling, education and, when necessary, financial grants. Families receive grants ensuring their basic needs remain met as they transition to their new budget.</p>	
<p>Surfing Madonna Oceans Project</p>	<p>The Surfing Madonna Beach Run is the largest beach run in the country, attracting thousands of people from all over California with 10% coming from out of state. Proceeds fund scholarships, special needs projects, floating beach wheelchairs, marine mammal equipment and much more. Competitor Magazine rated it as one of the top 5K/10K/15K's in the country.</p>	<p>\$7,000</p>
<p>Surfrider Foundation San Diego County Chapter</p>	<p>The Beach Cleanup Program aims to keep San Diego County's coastal and marine ecosystems clean. This program also serves as a research and educational tool as volunteers as tasked with collecting data on the marine debris they find which inspires them to become stewards for our oceans, waves and beaches.</p>	<p>\$2,500</p>
<p>Sustainable Surplus Exchange, Inc.</p>	<p>ENGAGE! has supported 35,000 teachers, students and nonprofit constituents in San Diego. It fuels the local economy and supports the environment. ENGAGE! fosters corporate donation of surplus items for reuse, and engages their employees in sustainability as they collect still-useful office supplies, furniture and equipment to be repurposed to educational and charitable.</p>	<p>\$3,500</p>

<p>Sustainable Surplus Exchange, Inc.</p> <p>Sustainable Surplus Exchange, Inc.</p>	<p>The SD Materials Marketplace creates a collaborative network of businesses, nonprofits and entrepreneurs where one's by-product waste becomes another's raw material. Raw materials reuse creates cost and energy savings, jobs, business opportunities, and diversion from landfill. SDMM collaborates with US Business Council for Sustainable Development, using its software and programming.</p> <p>BYOB events support teachers and nonprofit staff. They are invited to bring an empty box to SSE's warehouse and fill it with free offices supplies. Supplies are sourced from businesses in San Diego County, sorted by students and volunteers for redistribution. Items include paper, pens, 3-ring binders, staplers/staples, tape, folders, desk organizers- items they are usually pay for out of pocket.</p>	
<p>Team Red White and Blue</p> <p>Team Red White and Blue</p> <p>Team Red White and Blue</p>	<p>Participation of local law enforcement, fire, parks and recreation, needed to assist and provide safety to participants to hike 6.2 miles from Rancho Bernardo to Westview High School on the pedestrian walkway on CA 56 as well as event management fee for services.</p> <p>We will need buses to transport students and veterans from Westview High School back to the Saber Springs Park and Ride.</p> <p>Live bands to play for 2 hours at the end of the event.</p>	<p>\$1,500</p>
<p>Theater &amp; Arts Foundation of San Diego County</p> <p>Theater &amp; Arts Foundation of San Diego County</p>	<p>The Playhouse's new Safety Committee is actively working to improve the policies and materials relating to the safety of staff, artists and visitors to on- and off-stage areas of the Playhouse. Funding for the creation, publication and distribution of information and an updated manual, training materials and "Train the Trainers" activities.</p> <p>The Playhouse will produce "Miss You Like Hell" (world premiere; Playhouse commission) by Pulitzer Prize winner Quiara Alegria Hudes and renowned musician and activist Erin McKeown. It is a mother/daughter journey through America that explores identity and place. Funding for print/digital targeted marketing to attract 3,000 tourists to San Diego and 16,000 County residents.</p>	<p>\$20,000</p>

<p>Theater &amp; Arts Foundation of San Diego County</p> <p>Theater &amp; Arts Foundation of San Diego County</p> <p>Theater &amp; Arts Foundation of San Diego County</p>	<p>In the 2016/2017 season, the Playhouse will world premiere Pulitzer Prize-winner playwright Ayad Akhtar's new play, "Junk: The Golden Age of Debt." Set in the 1980s, Junk offers the origin story for the financial world of today. Funding for targeted marketing, through which the Playhouse will attract 2,000 tourists to San Diego and 15,000 County residents.</p> <p>This program ensures theatre is accessible to all and increases the diversity of people reached through discount ticket programs. County-wide initiatives include Playhouse Leadership Council (PLC) work to reach into the community; networking, social, educational events at the Playhouse; and special discounts for university students, military families, accessibility groups, etc.</p> <p>Each year, the Playhouse commissions world-class artists to write a play for schoolchildren and tours it to 50 schools and community centers across San Diego County. The nine-week program directly impacts over 19,000 students and adults. The POP Tour indirectly impacts thousands more through enhanced curriculum. Funding for creation and production of the play.</p>	
<p>Tierrasanta Community Council</p>	<p>Provide Concerts in the Park Series for Tierrasanta. Funding for production and promotion of the series of 3 to 5 concerts in the summer, fall and spring.</p>	<p>\$10,000</p>
<p>Tierrasanta Foundation</p> <p>Tierrasanta Foundation</p>	<p>Sanctioned 5K course, chip-timed run and walk, dog friendly event, 800-1000 participants. Engages Tierrasanta, Murphy Canyon and neighboring communities in county (and out of state). Tourism benefits include showcasing the beauty of Tierrasanta's hills, canyons and its recreational opportunities. Expenses: event shirts, traffic controls, course recert, chip timing, hired nurse, and bibs.</p> <p>Outdoor mid-summer night adults-only dance party and social, 200 participants. Hired local band playing oldies rock and roll. Beer and wine garden with local eateries to provide food. Benefits local restaurants (who provide the food) and local micro-breweries (the beer). Vintage car show in the event area. Funding for beer and wine (if not donated), furniture rental, decorations, and venue fees.</p>	<p>\$5,000</p>

<p>Tierrasanta Foundation</p> <p>Tierrasanta Foundation</p>	<p>Family-oriented holiday season event engaging many businesses in a local shopping center, 1,000 participants, free admission. Seasonal attractions: Santa visit with free photo booth, Boy Scout Christmas tree sale, a patch of snow and arts and crafts for kids, business and school displays, food vendors, live band, holiday decor. Funding for Santa and photo booth hire, snow patch, and insurance.</p> <p>Semi-formal viewing party for the Academy Awards® telecast with fine dining, large-screen TV viewing, guess-the-winners contest, and champagne upon entry. Major expenses: hiring of restaurant / venue, table decorations and venue dress-up for atmosphere, tablecloth rental, printing and advertising, purchase of champagne and dinner wine.</p>	
<p>Tony and Alicia Gwynn Foundation</p> <p>Tony and Alicia Gwynn Foundation</p>	<p>Opening of The Tony Gwynn Memorial Museum. A free community landmark free to the public. Purpose of the museum is to bring community together, families, students to learn the history of Tony Gwynn on and off the field as to the man he was.</p> <p>Activities include give aways, community games, speakers and the christening of the museum.</p>	<p>\$5,000</p>
<p>Travelers Aid Society of San Diego, Inc.</p>	<p>Services to San Diego's tourism industry will include assisting visitors (some arriving for the first time), maximizing their experiences so that they stay longer and return frequently, and assisting stranded visitors. Utilizing extremely well-trained volunteers, information about and referrals to hotels, local attractions, destinations, and transportation options will be provided.</p>	<p>\$1,000</p>
<p>University City Community Association</p>	<p>The University City Community Association (UCCA) aims to use street banners to build a sense of identity for University City, a neighborhood of San Diego. The banners will accentuate city streetscapes, welcome visitors to University City, and highlight key gateways to the area. Funding for the design of the banners.</p>	<p>\$2,050</p>

University City Community Association	The transformer box art project invites artists to integrate art into existing civic architecture and provoke public engagement in the neighborhood and appreciation for public art. By employing San Diego artists to paint the murals, the activity keeps the investment local. Funding for artist fees and paint supplies.	
University City Foundation for Public Schools	8th Annual Oktoberfest, October 1, 2016, at Standley Park on Governor Dr. Funding for food, food service supplies, water, soft drinks, ice, game rentals and supplies, permits, band and entertainment fees, fencing, security personnel, portable restrooms and station sink, volunteer t-shirts, and printing of signs and banners.	\$2,500
Urban Corps of San Diego County	Youth transportation passes will allow 20 at-risk youth from all over San Diego County to access Urban Corps' charter high school, vocational training, work experience, and support services for 5 months. (\$5,760)	\$1,000
Vietnamese-American Youth Alliance Vietnamese-American Youth Alliance	The San Diego Tet Festival is a three-day celebration of the Vietnamese New Year.  A one-day lantern/harvest moon festival.	\$3,000
Villa Musica	Villa Musical is expanding its community outreach and engagement efforts to reach more underserved neighborhoods with programs that include the Logan Heights Library Community Music Initiative, Rhythms for Life (therapeutic drumming program for military families), after school programs, and performances.	\$750
VillageCore, Inc.  VillageCore, Inc.	Meeting costs for solidifying partnerships with community partners (7+ non-profits), service resources, county and city Councils focused on reducing isolation and increasing independence. Village launch team for select cities with high needs. Working with PR professional (CBS Communications \$25,000 bid available) for press releases, interviews, articles, and social media to promote city councils, county and district services, and villages, conduct public events.	\$1,500
Voices for Children, Inc.	Informational videos have proven to be one of the most effective ways to promote VFC's mission and tell our story to the public and potential CASA volunteers. Funding to develop, film, and edit a 10-minute professional video for volunteer recruitment, court tours, and community presentations.	\$5,000

<p>Voices for Children, Inc.</p> <p>Voices for Children, Inc.</p>	<p>To achieve our agency's goals of providing every foster child in San Diego with a CASA, we need to reach out to more potential volunteers. PSAs on radio and TV will encourage citizens to volunteer with VFC, and will increase awareness of foster children's needs. Funding for the production of a PSA.</p> <p>Promotional brochures, fliers, and impact reports are powerful tools for volunteer recruitment, helping to raise awareness of foster care issues in our community. Funding for the design and printing costs for print collateral, designed to assist with CASA volunteer recruitment and raising community awareness of the plight of children in local foster care.</p>	
<p>Wayword, Inc.</p>	<p>A Way with Words will produce 4 episodes for broadcast in San Diego County and nationally. Episodes consist of language information, call-in participants, cultural analysis, and educational commentary. Each episode costs \$4,822 to produce, including studio rental, technical staff, web support, and miscellaneous expenditures. Funding for 4 additional episodes.</p>	<p>\$2,500</p>
<p>Westwind Brass</p>	<p>Westwind Brass will provide 8 educational performances to 4 sites in District 3. Our target population is elementary, middle and high schools in District 3. We will provide 80% of our programs this year to Title I schools.</p>	<p>\$1,750</p>
<p>Write Out Loud</p> <p>Write Out Loud</p>	<p>Professional actors read classic and contemporary literature to live audiences in theatres and libraries in Old Town, Downtown San Diego, La Jolla, Coronado, Rancho Bernardo and Ramona. Storybox Theatre introduces elementary students to a Japanese tradition that combines live storytelling with painted pictures and written words. For children learning to read, Storybox Theatre is especially effective because it holds their attention, helps them focus, as well as comprehend vocabulary and language.</p>	<p>\$2,000</p>

<p>Write Out Loud</p> <p>Write Out Loud</p>	<p>Write Out Loud offers short story presentations to seniors living in independent and assisted living facilities and community centers throughout San Diego County. Hearing stories read aloud by favorite authors or contemporary authors new to the seniors, gives them enjoyment and helps them to fight what can be an overwhelming sense of isolation and loneliness.</p> <p>Read Imagine Create workshops challenge students in grades 7-12 to read a particular book by a noted author, respond to its themes, and create an original and personal expression of that response in any form they choose (e.g. story, painting, video). (\$1,000)</p>	
<p>Young Audiences of San Diego</p>	<p>Military Arts Connection brings the arts to the families of active duty military. Programs take place at Lincoln Military Housing and at six schools with a high military population on/near Camp Pendleton. Each program includes a 30-minute performance, followed by a 50-minute interactive activity by a professional artist. Funding to support monthly programming.</p>	<p>\$2,000</p>
<p>Total Community Enhancement Allocation</p>		<p>\$979,035</p>



# RON ROBERTS

CHAIRMAN  
SUPERVISOR FOURTH DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO  
2016 JUN 22 PM 12:13  
CLERK OF THE BOARD  
OF SUPERVISORS

**Date:** June 23, 2016  
**From:** Ron Roberts   
**To:** David Hall  
**Re:** FY 2016-2017 Community Enhancement Funds Allocations

Please accept following submittal as my recommendation for the allocation of Fourth Supervisorial District Community Enhancement Funds:

<b>Adams Avenue Business Association</b>	Southern California's largest free music festival featuring 7 outdoor stages, 100 performances, 350 food and arts/crafts vendors, and a large carnival. Spread over 8 city blocks and occupying Adams Avenue Park, it is one of San Diego's largest civic gatherings with an estimated weekend attendance of 120,000. (\$10,000)	\$5,000
	Acoustic music festival, formerly known as Adams Avenue Roots Festival. 24 stages located in the business district's restaurants, bars, and coffeehouses, with 4 outdoor stages and over 150 performances. The event venue stretches the 2.5 mile length of Adams Avenue. (\$10,000)	
<b>Aguinaldo Foundation</b>	Philippine Independence Day Youth Program shows their understanding of our culture by sharing their talents, cultural presentation and excellence in their school academics. (\$20,000)	\$3,000
	The Philippine Independence Grand Ball and Activity One will increase tourism and bring outstanding individuals who are successful in their careers/ businesses from Los Angeles County, Orange County, Riverside County, San Francisco Bay Area, and Las Vegas, NV. (\$20,000)	
<b>Alumni Association of the William J. Oakes Boys and Girls Club</b>	Provide college scholarships to high school seniors of low income families to encourage them to further their education. (\$3,600)	\$3,000
	Provide 48 awards in the categories of crafts, arts, leadership, citizenship, and mentoring to deserving youngsters of the William J. Oakes Boys and Girls Club. (\$1,700)	

	A "back to school event" for the members and families of the William J. Oakes Boys and Girls Club - an incentive for youngsters to stay in school. A Thanksgiving Holiday event to present gift certificates to low income families. (\$1,300)	
	To provide funding for licensing, insurance, permits, and equipment rental for the annual Soap Box Derby. (\$2,100)	
<b>American Lung Association in California</b>	The Fight for Air Climb is one of the American Lung Association's special events in which participants have the opportunity to climb San Diego's tallest building. Funding for t-shirts, identification bibs with timing chips, awards, medals and incentives to encourage participants to raise money. (\$10,000)	\$10,000
	Lung Force Gala, a unique event that honors community members, physicians and/or businesses that do excellent work in clean air and lung health in San Diego County. This event will take place at the Port Pavilion on Broadway Pier in 2016, and provide a night of fun for all attendees. Funding for entertainment, food and incentives for our attendees. (\$20,000)	
<b>American Youth Hostels, Inc.</b>	San Diego Peacebuilding Conference, an annual opportunity for community members to come together for interactive conversations, speakers, and activities with the goal of discovering ways to spread peace and increase tolerance in the world. The event brings together a diverse community of adults who share a passion for creating a positive change in their communities and in their lives. (\$5,000)	\$3,000
	The 2016 Christmas Bicycle Trip will mark the Diamond Anniversary of this 6-day, 400+ mile bicycle trip, which attracts serious cyclists from across the United States, Canada and Europe. In 2015, 78% of participants were from outside of San Diego. Riders visit all five County districts as they enjoy our scenery and favorable winter climate. (\$10,000)	
<b>Angels Foster Family Agency</b>	This December event provides the opportunity for our Angels families and foster children to gather together and spend quality time during the holiday season. Highlights of the event include: gifts for every child, a cookie exchange, arts and crafts table and a family photo opportunity with Santa and Mrs. Claus. Each year, this event hosts about 200 Angels friends and family. (\$5,000)	\$2,500
	At our Angels Family Picnic, on August 8, 2016, our Angels families and foster children will gather to spend a day of summer fun in the sun at a local park. Food and sweet treats will be provided for guests, games and jumping castles offer hours of fun, while a DJ plays party tunes. Each year, this event hosts about 200 Angels friends and family. (\$5,000)	
	On May 20, 2016, at Omni La Costa Resort, we will celebrate National Foster Care Month and work to raise much needed funds to care for the nearly 1,400 babies and toddlers in foster care in San Diego County. This annual event will include dinner, a program, live auction, and dancing. We anticipate 300-350 guests. (\$10,000)	

<b>Armed Services YMCA - San Diego Branch</b>	The Big Bay Boom July 4th Fireworks Show entertains over 500,000 (100,000 outside SD County) people with a 20 minute spectacular fireworks show choreographed to music heard on two radio stations and two television stations, with over 25 million people from Southern California and Baja able to see and hear it. The show is launched from four barges located on San Diego Bay.	\$4,000
<b>Asian Business Association, San Diego</b>	ABA office expenses including copier services, postage and the purchase of general office supplies. (\$3,000)	\$10,000
	Taste of Asia on Convoy Street, a new ABA event that will increase tourism and revenue for restaurants and ancillary services in the Kearny Mesa community. It will bring people from throughout San Diego to a festive "foodie" event. Taste of Asia furthers ABA's mission to unite, promote and advocate for San Diego businesses. (\$4,000)	
	Funding to enhance the features of the site, to make it more compelling, easier for companies to identify opportunities to collaborate, and for members to keep their profiles current. (\$2,000)	
	ABA's Annual Gala is where business meets culture -- where business happens between members as well as between members and sponsoring organizations. Funding for venue, AV rental and other necessary event services. (\$6,000)	
	ABA's Lunar New Year celebration is one of the organization's signature networking events. This celebration blends the rich Asian heritage of San Diego with a casual atmosphere in which attendees can comfortably engage in meaningful business conversations and foster relationships. Funding for venue, AV rental and other event services. (\$5,000)	
<b>Balboa Park Conservancy</b>	Balboa Park December Nights will be held on December 2nd and 3rd, 2016 in Balboa Park. More than 300,000 expected attendees will see 150+ performances, sample international fare, visit more than 50 art vendors and get in the spirit of the holidays, and experience dancing, music and ethnic traditions.	\$8,000
<b>Balboa Park Cultural Partnership</b>	Provide 5,000 households (approximately 15,000 individuals) with Community Access Passes. These passes provide unlimited general admission to all 17 Balboa Park museums for one year. (\$15,000)	\$3,000
<b>Big Brothers &amp; Big Sisters of San Diego County</b>	BBBS of SDC has enlisted the services of a quality assurance expert to help us review our program processes for volunteer and child/family recruitment, enrollment and ongoing case management to identify inefficiencies processes and provide a concrete assessment framework for tracking staff efficiency and productivity to improve service reach and depth and maintain child safety. (\$5,800)	\$5,000
	Beyond School Walls is a workplace mentoring program for middle school students. Students receive 2x monthly 1:1 mentoring plus a guided curriculum focused on teaching soft skills. BBBS provides round trip bus transportation for students to/from corporate host site 2x monthly for 1 year of programming. In 2016 12 BSW sites will operate for a total of 180 mentoring sessions. (\$30,000)	

<b>Biocom Institute</b>	Petco Park is the venue for EXPO Day which draws in approximately 27,000 San Diegans for a free event. This event features over 125 hands on STEM (Science, Technology, Engineering & Math) activities from community groups such as: college organizations, government agencies, K12 groups, non-profits, professional associations and corporate sponsors. (\$50,000)	\$4,000
<b>Boosters of Old Town San Diego State Historic Park</b>	4th of July in historical 1800s Old Town San Diego including horse drawn carriages, cakewalk, parades, bands, patriotic speeches, contra dancing, pie eating contests, ice cream churning, popcorn, lemonade, and patriotic music. A very interactive event with park visitors, with old fashioned games for children. (\$3,000)	\$5,000
	A re-creation and celebration in September of Old Town San Diego's Mexican Independence Day and 1821 break with Spain. A host of cultural activities from dance- Los Bailedoras, and musical bands, frontier crafts, cooking, textiles, spinning, weaving, and children's games, cichionnes- hollowed out eggs filled with perfume, broken on unsuspecting boyfriend's head, and more. (\$2,000)	
	A full summer event extending over all Saturdays in July and August, that focuses on a different aspect of early San Diego History with children's activities, historic craft and trade demonstrations, cannon and anvil firings, living history reenactments, and more. (\$7,500)	
<b>Boys to Men Mentoring Network, Inc.</b>	Boys to Men's mission is to provide a community of male mentors to high risk middle school and high school age boys of educational failure. Our aim is to empower teenage boys, many facing tremendous disadvantages, to follow their dreams and develop into confident, responsible and productive men.	\$3,000
<b>Brazilian Institute for Arts and Culture - BIAC</b>	Funding to support the marketing/publicity of Brazilian Day-San Diego (BD-SD) locally, nationally and internationally. Efforts will attract 40,000+ visitors in 2016 to this free, family-friendly street fair, parade, and workshop series. BD-SD celebrates Brazilian music, dance, food, and capoeira (martial arts/dance) in conjunction with Brazil's September independence day. (\$3,000)	\$3,000
<b>Business Improvement District Council</b>	Taste of the Neighborhoods is a city-wide food tasting that will be held in Balboa Park. This Taste is modeled after the successful restaurant taste component of the December Nights in Balboa Park managed by the BID Council from 2004-2012. It will be an added tourist attraction for Balboa Park. Two restaurants will be selected from each of the 16 BIDs and a craft beer tasting.	\$3,000
<b>California Ballet Association, Inc.</b>	October 2016 - Full length ballet at the San Diego Civic Theatre; December 2016 - The Nutcracker at the Civic Theatre with the San Diego Symphony; Spring 2017 - West Coast Premiere of Septime Webre's Peter Pan at the Civic Theatre. The 49th season will feature a West Coast Premiere with the accompanying increased expenses involved in mounting new works. (\$30,000)	\$2,500

<b>California State Games</b>	California State Games is a statewide amateur sports festival modeled in the Olympic traditions, complete with Opening Ceremonies, Lighting of the Torch and medal presentations. The 2016 Games consist of competition in 25 sports with an estimated 9,000 athletes. (\$15,000)	\$3,000
	California Winter Games consists of three sports with Figure Skating, Gymnastics, and Ice Hockey taking place in San Diego County. The three sports host over 1,600 athletes. The Winter Games is different from summer, in that athletes can come from outside California and we attract many from various states. (\$5,000)	
<b>Camarada, Inc.</b>	Barrio Logan: Camarada's REMIXX Series showcases a fresh blend of local artistry with music, performance, art and food. Presented in Barrio Logan at Bread & Salt, this series combines the music of Camarada and the experimental art of Bread & Salt with a food, wine and/or beer tasting. Two – three concerts per season.	\$2,000
	Barrio Logan: Celebrating amidst the holidays, this ornate program weaves together a dynamic selection of suites from the Baroque period, contemporary art and local speakers - highlighting the genius of these artists in the urban atmosphere of Bread & Salt – an experimental center for the arts. One concert. (\$1,000)	
	Balboa Park: Mingle @ the Mingei champions stellar chamber music in the colorful setting of Mingei International Museum - located in the heart of Balboa Park. Evenings begin at 6:00 p.m. featuring a 90 minute carefully crafted program in collaboration with the staff at Mingei. Three concerts per season. (\$2,000)	
	Balboa Park: Meet a Musician performances introduce children to many instruments and composers: classical, jazz, and folk. These performances give children the opportunity to see and hear musicians up close and personal and are offered during Mingei Family Sundays on the third Sunday of each month. Seven outreach performances. (\$2,000)	
<b>Centro Cultural de la Raza</b>	Funding for the time and materials needed to create and teach monthly multidisciplinary workshops to the San Diego community, enhancing their knowledge of Chicano, Mexicano, Latino and Indigenous art and culture. (\$3,000)	\$2,000
	Funding to create multi-media marketing plan to reintroduce the Centro to the multi-generational San Diego community through brochures, social media, monthly newsletters and special event marketing material. (\$4,000)	

	Funding to produce monthly gallery exhibits on various cultural themes, showcasing San Diego's vibrant Chicano, Mexicano, Latino and Indigenous art and culture community. Exhibit costs include production materials, artist receptions, live entertainment, and food. (\$3,000)	
	Funding to restore and revitalize the 40-year-old exterior murals of the 9,000 sq ft wide x 24 feet high building. Master muralist and co-founder Victor Ochoa will use the latest materials and technology to beautify the top boarder and Centro's logo. (\$11,250)	
<b>Charitable Adult Rides &amp; Services, Inc.</b>	On the Go: Transportation Options for Older Adults enriches the lives of older San Diegans, by providing access to medical, social, entertainment, shopping, and cultural venues, thus contributing to the San Diego economy. On the Go helps older adults age with dignity and live independently in their own homes. Funding for transportation coordinator salary and benefits.	\$3,000
<b>Choral Club of San Diego</b>	Funding to hire a part-time executive director to take ownership of operations and development/grant writing. In preparation, the board has approved a restructuring to concentrate operations functions under one chief operating officer, with the intent that those job functions will be transferred to the ED when the position is funded and hired. (\$5,000)	\$2,000
	CCSD has spent the previous two years reviewing and revising its performance music library, culling out music titles that were archaic, politically or socially insensitive, and/or inappropriate with reference to the organization brand or its audiences. Funding for the purchase of new music titles. (\$500)	
<b>City Ballet, Inc.</b>	A 3-week summer ballet workshop advertised nationally attracting intermediate to advanced dancers locally and nationally to study with renown ballet artists Paloma Herrera (American Ballet Theatre), Zippora Karz (New York City Ballet) and Jonathan Stafford (New York City Ballet), culminating in a free public performance at Spreckels Theatre for over 1,000 residents and visitors.	\$2,000
<b>Classics for Kids, Inc.</b>	To produce 3 unique, custom-designed and culturally diverse professional symphony concert programs consisting of 12 student concerts and related educational in-school materials and workshops. Concerts are held in downtown's Balboa Theater serving over 15,000 elementary students and teachers from hundreds of schools county-wide.	\$2,500
<b>Cleantech San Diego Association</b>	Smart Cities San Diego leverages its strengths and resources as a partnership to develop and implement initiatives that will empower consumers, improve environmental quality, drive economic growth, and reduce the San Diego region's reliance on oil.	\$3,000
<b>Climate Action Campaign</b>	Climate Action Campaign is giving community presentations across San Diego County to educate citizens about the impacts of climate change and promote strong, enforceable climate action plans.	\$1,000

<b>Committee of 100 for Preservation of Spanish Colonial Architecture in Balboa Park</b>	Four murals above the entrance to the California State Building (now home to the San Diego Automotive Museum) depicted scenes of California, painted to look like tile-work. The first stage of the restoration will fund the production and installation of full size banners, which will be used to kick off a fundraising drive to produce and install cuerda seca tile murals. (\$5,000)	\$3,000
	The thirty-one double lamps on Cabrillo Bridge are more than 100 years old, installed for the 1915 Panama-California Exposition. Despite some missing finials, these cast iron lamps are sound but are sorely in need of repair and refinishing. (\$10,000)	
<b>Common Ground Theatre</b>	Provide assistance for stipends for the actors and crew of major stage productions of the Common Ground Theatre 2016-2017 season. For 8 to 10 weeks of rehearsals and 11 performances per run, individual stipends range from \$100 to \$3000. (\$6,000)	\$2,000
	San Diego Theatre Artists Repertory School (STARS): Assistance in financing student theatre arts training for the 2016-2017 season from July 1, 2016 through June 30, 2017. Youth, ages 18, from Southeastern San Diego and Logan Heights, will participate in workshops focusing on onstage and backstage arts training. (\$4,000)	
<b>CONNECT Foundation</b>	Innovation Report provides an overview of the strength and impact of the San Diego innovation economy by tracking its health by comparing data by year and quarter. For example, this report helps policymakers and trade organizations plan and advocate for the availability of visas and workforce training for talent. (\$20,000)	\$7,000
	Springboard is a free program open to technology and life sciences innovation companies. Companies accepted into the program meet with a group of industry experts for up to several months who provide recommendations on financial, marketing, legal and commercialization issues to prove the business model. (\$20,000)	
<b>Cygnnet Theatre Company</b>	Cygnnet will host four free student matinees for students from across the County. The shows aren't edited, so students experience the same award-winning theatre as full-price-paying patrons. Funding to underwrite the cost of tickets as well as the development and printing of study guides. (\$5,000)	\$2,000
	Storytelling will present live abridged theatre performances from Shakespeare and other classic authors to students and Old Town State Historic Park visitors, free, six times a week. For many of the 8,000 people it reaches each year, it provides their first experience with live theatre. Funding for actor stipends, props, and costumes. (\$5,000)	
	Cygnnet will send professional teaching artists into middle and high schools across the County to teach students about theatre, literature, acting and playwriting. Cygnnet's teaching artists reach students who may otherwise be unable to attend the theatre. Funding for teacher stipends, supplies and study guides. (\$5,000)	

	Cygnnet will send actors and teaching artists to local military bases and other sites where active duty military, veterans and their families can be reached to stage free touring productions and hold free theatre workshops. In addition, Cygnnet will provide free tickets for members of the military community to attend a show. Funding for tickets and marketing costs. (\$5,000)	
	As part of its initiative to increase awareness among County residents as well as attract tourists, Cygnnet will increase social media presence, television and print ads and participation in community events. Funding for the purchase of advertising, participation in community events and collateral printing. (\$5,000)	
<b>Diversionsary Theatre Productions, Inc.</b>	Diversionsary will produce the world premiere of Georgette Kelly's BALLAST which tells the story of two relationships between transgender and cisgender partners, exploring not only the way gender influences our relationships, but also how gender seeps into our spirituality, dreams, and destiny. (\$5,000)	\$2,000
	Diversionsary will produce the inaugural Spark New Play Festival to showcase and develop new playwrights by bringing five playwrights to San Diego over the course of a week to work with local artists on workshops and staged readings of their plays. A Master Class with Pulitzer-Prize winning playwright Paula Vogel will also be included in the Spark Festival. (\$2,500)	
	Diversionsary continues to expand the number of professional Actors' Equity Association (the union for professional actors) contracts we offer local actors, elevating the artistic quality of the work we produce, and attracting and retaining a wider audience base from the greater San Diego area, as well as tourists who visit San Diego. (\$14,750)	
	Fall 2016, Diversionsary will roll out "Theatre for All" program targeting low-income neighborhoods that will make all performances on the Mainstage free for those who can't afford a ticket. Diversionsary will partner with social service, community, and/or religious organizations serving the target San Diego communities to offer over 1,000 complimentary tickets. (\$20,000)	
	Diversionsary Theatre works with local public middle and high schools through offering student matinee performances for each Mainstage production. A Diversionsary teaching artist conducts pre and post show in-classroom workshops to help students contextualize the performance they attend and tie the stories and themes back to their lives. (\$7,000)	
<b>Downtown San Diego Partnership</b>	Provide downtown homeless individuals the opportunity to reconnect with family or friends outside of San Diego by providing bus tickets in exchange for working one day with Clean & Safe (C&S) maintaining downtown streets. This program is in partnership with Travelers Aid San Diego who will provide a discount on all bus tickets. (\$15,000)	\$20,000

	Sidewalk pressure washing involves heated pressurized water, used to clean dirt, residue, fecal matter, gum, etc. from downtown sidewalks. All water is recovered with a vacuum, so nothing descends into the storm water conveyance system. Approximately 15% of the water is recycled and reused. (\$10,000)	
	Install and maintain an enhanced landscaping beautification program Downtown. This includes sidewalk planters, hanging baskets, pin-lights in trees and landscaping. The goal is to create district identity within the unique neighborhoods in Downtown.	
<b>Economic Development Corporation - San Diego County</b>	Our request is for the County to support economic competitiveness and prosperity through increased global engagement. The objectives are to 1) drive job growth through expanding FDI and international exports. 2) deepen economic ties between the region and foreign markets. 3) enhance our regional identity to increase the region's global fluency and competitiveness. (\$40,000)	\$25,000
<b>El Cajon Boulevard Business Improvement Association, Inc.</b>	Funding for marketing events and promotional material for the El Cajon Boulevard BIA. (\$5,000)	\$6,000
	Fund public art projects on El Cajon Boulevard. (\$5,000)	
<b>ElderHelp of San Diego</b>	Concierge Club was established in 2008 to provide comprehensive home assistance services through personal attention, meaningful engagement, and full care coordination, with an emphasis on stabilizing a senior's health and well-being. We focus on care coordination and access to care for low income and isolated seniors. (\$5,000)	\$5,000
	HomeShare is a unique affordable shared-housing program that matches individuals in need of low-rent housing with senior home-providers who benefit from rental revenue and/or a service agreement contract that includes assistance with home management and help with everyday tasks. (\$5,000)	
<b>Elementary Institute of Science</b>	EIS is requesting Community Enhancement funding for the purpose of providing STEM-focused field trips in San Diego County. EIS will serve a minimum of 1,000 students during summer and school breaks. San Diego County offers a wealth of sites for informal STEM learning including nature centers, museums, farms, archeology sites, estuaries and more.	\$5,000

<b>Elite SDVOB Network</b>	Facilitate a community wide outreach workshop(s) and trade show for veterans to foster entrepreneurial business development, job creation, and economic stimulus. Attendees will be key stakeholder representation from City and County Government as well as key stakeholders in the San Diego Business Community. (\$5,000)	\$3,000
	Facilitate regular ongoing meetings which provide veterans and business members a venue to network and increase business opportunities in San Diego. These meetings will be hosted at Veteran's Museum and an annual event at Admiral Baker's Field. The event will be in partnership with major utilities and businesses. (\$2,500)	
<b>Emilio Nares Foundation</b>	Harvest for Hope is a popular annual event raising funds for low-income, underprivileged families whose children are battling cancer. The 13th Annual Harvest for Hope will bring together some of the finest chefs in San Diego to create unique dishes and pair them with some of the fine wines and spirits, creating an engaging afternoon for new audiences. (\$15,000)	\$5,000
	Specially designed t-shirts enable young, frightened patients to remain clothed, warm and comfortable, while health care providers have access to medical devices. This contribution would fund shirts for Rady Children's Hospital patients for two years, with the County of San Diego seal featured on the shirts, showcasing the County's commitment to children's health. (\$15,000)	
	Ride With Emilio (RWE) provides transportation to ensure that underserved children with cancer access chemotherapy and other crucial medical appointments, on time every time, when no other options are available, by providing reliable and hygienic transportation through three dedicated vans and staff, featuring the County's seal and dedication to children's health. (\$15,000)	
<b>Fern Street Community Arts, Inc.</b>	The Circus performed in 2015 at the Murphy Canyon Fall Festival, an event at which we anticipate again playing, along with another event produced by FSC's partner, Lincoln Military Housing. The Circus provides interactive performance for children, teens, and adults in military families - where they live, work, learn, and play. (\$4,000)	\$3,000
	Fern Street Circus (FSC) brings its new show to District 4 in fall 2016. FSC is San Diego International Airport's first-ever "Performing Artists in Residence" for 2016; the show is a bridge between the Airport and San Diego's Mid-City neighborhoods, performing at the Airport and in under-served District 4 parks. Performances are interactive and free-of-charge to all age audiences. (\$8,000)	
	Working with the USO through the Fern Street Circus (FSC) residency at San Diego International Airport (see Activity 1, above), Fern Street Circus will bring its distinctive brand of interactive, all ages, bi-lingual performance to USO facilities in San Diego County. We seek District 5 Community Enhancement funding to bring the Circus to families at Camp Pendleton and in District 5. (\$2,750)	

<b>Fire Fighters Advisory Council to the Burn Institute</b>	Fire Expo & Firefighter Demolition Derby is an annual community and family event held on opening day at the San Diego County Fair. This event provides public safety information, fire and burn prevention education covering topics like wildfire preparation, free smoke alarms for residents in San Diego County, various safety demonstrations and much more.	\$4,000
<b>Flying Leatherneck Historical Foundation</b>	The primary focus this year will continue to be our three long-term projects: The SBD-1 (Dauntless); the PBJ (B-25 Mitchell); and the C-117 (R4D-8). (\$9,135)	\$1,500
	We will again conduct a regional and limited national campaign that tells the story of the heroic achievements of Marine Corps aircrew and maintainers and focuses on our efforts to educate the youth of our region on the attributes of honor, courage and commitment often not discussed in our public schools. (\$9,135)	
<b>Food &amp; Beverage Association of San Diego County</b>	RABS training is a must tool for all businesses who serve alcohol beverages. This was developed to provide training in alcohol-related sales in licensed businesses. It covers a wide variety of information to include: identifying fake ID, visible intoxication, laws and regulations. (\$12,500)	\$2,500
<b>Food &amp; Beverage Association of San Diego County</b>	This program is offered free to prospective and current hospitality business operators to review business plans for realistic appraisal for potential success, identify requirements for completion, site, financing, regulatory approvals, marketing and lease negotiations. (\$12,500)	
<b>Fourth District Seniors Resource Center</b>	This activity takes place during the month of February (Black History Month). African Americans are celebrated in such areas as civil rights, education, business, entertainment, medicine, religion, sports, inventions and literary arts. A healthy and nutritious catered meal is included for all attendees. (\$5,000)	\$6,000
	This activity provides insight into African 'American culture through health and wellness, prose and poetry, song and dance, inter-generational games, arts and craft displays, ethnic cuisine, information and resources tables all while enjoying a healthy and nutritional catered ethnic meal. (\$5,000)	
	This activity honors older Americans who contribute countless volunteer hours to the Fourth District Seniors Resource Center, as well as throughout various communities helping to make them safe and livable. Awards will be presented and all attendees will be served a healthy catered meal. (\$5,000)	
<b>Friends of We Chinese in America</b>	Funding for a New Year Celebration gala that highlights the intersection of business and culture, especially Chinese business owners. Individuals can have great networking opportunities to connect business and cultural not only inside the Chinese community but also other communities. Funding to underwrite rental and marketing material. (\$4,000)	\$4,000

	A journalist media training program for teenagers interested in Chinese culture and media to learn how to interview, report, and write news about Chinese cultural, and San Diego community activities events. At the end of the program, students are required to design and publish their own print materials. Funding for teachers' fees, promotional material and print materials. (\$3,500)	
	Youth of We Chinese in America Program will provide a great opportunity to the youth of San Diego to exhibit their knowledge and love of Chinese culture. Work products of the youth will be published in print materials and it will be circulated to San Diego community. Funding for print materials, marketing materials. (\$3,300)	
	Conduct a series of cultural activities throughout San Diego County and the international visitors in the interactive project. This interactive project is designed to let San Diego's residents have the opportunity to exchange their cultures with international visitors. Funding for venue, print material and marketing materials. (\$3,000)	
<b>Gaslamp Quarter Association, Inc.</b>	Funding to purchase, design, and produce promotional print materials and advertising, assist with street closures and fencing for a live stage, entertainment, and decorations. The celebration of our history will be hosted in multiple venues over a week's time and help us promote the GQ as a travel destination. (\$10,000)	\$3,000
	Night Plaza is a pop-up event series appealing to residents, visitors, and convention-goers. We set up furniture and provide live entertainment transforming underutilized pockets into vibrant public spaces. In its second year, we would like assistance in purchasing, designing, and producing promotional print materials and advertising and monies to hire local artists to help activate. (\$5,000)	
	Purchase, design, and produce promotional print materials and advertising to promote the Gaslamp Holiday Pet Parade, an annual pet- and family-friendly event featuring a festive parade through the Gaslamp Quarter and Pet Expo, as a travel destination and increase family travel to the region. (\$2,000)	
	Purchase, design, and produce promotional print materials and advertising to promote the Taste of Gaslamp, San Diego's original neighborhood tour. This year we will be expanding the concept to incorporate retail, art galleries, nightlife, etc. to promote the Gaslamp Quarter as a richly diverse destination and increase visitor traffic to the region. (\$2,000)	
	Purchase, design, and produce promotional print materials and advertising to promote the Fifth Avenue Auto Showcase and Jazz Festival, an annual event in Downtown San Diego's Gaslamp Quarter that celebrates automotive works of art both new and old on 8 blocks and features jazz concerts held inside GQ businesses, as a travel destination and increasing visitor travel to the region. (\$2,000)	

<b>Gaslamp Quarter Historical Foundation</b>	The Gaslamp is turned into an Old West Town in the only children's event held in the Historic District. Funding to recreate San Diego of the 1880s with western set decor, entertainers on the Main Stage, the Contest Stage with a Magician MC and Kids' Carnival Old Time Races. There will be a blacksmith, gold panners and pony rides-all free. Last year over 5,000 attended. (\$7,500)	\$2,000
	9% of Museum visitors are from counties without any advertising. Placing ads in travel magazine websites and Facebook would increase visitorship, not only to the Museum, but also for GQ walking tours, Gaslamp attractions and other downtown museums. It would especially increase daytime traffic which is sorely needed to support restaurants and retail. (\$8,000)	
	The Gaslamp Museum charges \$3 per child on a school tour. This year Title I schools were admitted free, however, transportation was still an issue. Working with SDMTS's Free Trolley Field Trips for third grade classes, the Museum would be able to allow all school groups free admission to take advantage of this program at no cost to the schools. (\$1,000)	
	The tour schedule has now expanded to include: Combined Tours with the San Diego Chinese Museum, a new Spy in the Attic Tour, Bum, the Town Dog, tour and a self-guided Haunted House tour. In addition, the Land Use and Planning Committee now under the auspices of the GQHF requires new materials for outreach. The Children's Architectural Guide also needs reprinting. (\$1,500)	
	Last year the CE grant paid for archival materials which has allowed the collection of newspapers, clothing, maps and photos to be stored properly. Now the only place to put them is in the hot dusty attic. A temperature-controlled location has been found to build an appropriate cabinet to place all the materials for preservation and ease of study by researchers and the public. (\$5,000)	
<b>Girl Scouts, San Diego-Imperial Council, Inc.</b>	The annual, full-day Volunteer Conference and Celebration is a great training resource as well as an avenue to celebrate the accomplishments of the volunteers' previous year and to help motivate and kick-off the new Girl Scout year with new learning tools and resources. Funding for site rental fees (rooms, AV equipment) at the SD Convention Center in August 2016. (\$16,600)	\$5,000
	Funding to improve the high-level volunteer training experience through design, production and implementation of on-line modules and in-person training sessions and materials, along with Litmos Learning Management System license. Modules will be developed by a staffed e-learning development specialist with proposed costs for salary. (\$13,400)	
<b>Girls Rising</b>	Support for our mentorship Program Coordinator to recruit, screen, and train new big sisters. Also support for our mentorship Program Coordinator to support current matches in increasing self-esteem, matriculating through school on time, setting and achieving goals, and measuring results.	\$2,500

<b>Greater San Diego After-School All-Stars</b>	STEM CampUs is an intensive high school and college readiness program that exposes low income students to STEM education and career paths, connects youth with professional role models and mentors, and prepares the next generation of STEM innovators.	\$2,000
<b>Greater San Diego Chamber of Commerce</b>	The Chamber's office of International Business Affairs (IBA) coordinates regionally-focused economic growth activities including trade missions and conferences to support cross-border business development advocacy, to reduce barriers to inter-regional trade and cooperation and outreach to cultivate tourism, cultural understanding and a shared Cali-Baja perspective on growth. (\$120,000)	\$30,000
	The Chamber will research and produce key reports on specific aspects of the regional economy, aimed at defining areas in which we excel and those in need of improvement. Reports may examine a variety of subject areas including cluster development, value of internships, increasing opportunity for transitioning veterans as well as low income individuals, and regulatory impact. (\$90,000)	
<b>Hillcrest Business Improvement Association</b>	Hillcrest CityFest is one of San Diego's most beloved neighborhood street fairs. It celebrates all that is good about urban life including music, food art and culture. In 2016, this event will celebrate health and fitness with the addition of a fun run. (\$10,000)	\$5,000
	The Hillcrest night market will expand upon the progress made with the market. It will feature a multi-day event with food, vendors, an outdoor movie and decorations. (\$5,000)	
<b>Historic Old Town Community Foundation</b>	It is a celebration and educational event for historic culture and history of San Diego's oldest community - Historic Old Town. We feature a large children's area, young artist competition area, ethnic music, family-friendly entertainment, regional cuisine, cultural and historical exhibits.	\$4,000
<b>Honor Foundation, The</b>	Powered by The Honor Foundation & The UCSD Rady School of Management, The NEXT Speaker Series is a TED-like talk series bringing four global forces of innovation to a local stage — elite military, global business, top tier education and social entrepreneurs. An audience of 400 San Diegans have enjoyed talks presented by Navy SEALs, Airbnb, Patagonia, Rady faculty, and Team Rubicon. (\$25,000)	\$5,000
	Powered by The Honor Foundation and the UCSD Rady School of Management, our Graduation Celebrations are a special event. This ceremony forms yet another bond among the Navy SEAL community and San Diego. Our group of graduates share moments and memories with nearly 200 local San Diego business leaders, entrepreneurs, and foundations who are closest to us and our mission.	

	Strengthening operations to advance and promote the regional interests and talent needs of San Diego based biopharmaceutical, financial, technology, clean energy, cyber security, entrepreneurship, MBA and innovation spaces throughout the transitioning population of Navy SEAL and U.S. Special Operation Forces community nationwide (Promotion to a Force of 70,000+). (\$30,000)	
	Region-wide workforce development and readiness program that provides one-hundred hours of executive education, professional development, and one-on-one career coaching designed to train, equip, and prepare members of the Navy SEAL and Special Operations Forces community who are transitioning into the private sector of business or entrepreneurship. (\$30,000)	
	Providing support to empower a deep data and research analysis project that will educate San Diego's regional civic, business, state and social sectors on crucial hiring and talent analytics information around the veteran focused platform. (\$20,000)	
<b>Hubbs-SeaWorld Research Institute (HSWRI)</b>	HSWRI operates two youth STEM education programs: Seabass in the Classroom (SITC), an environmental science program where students raise and release white seabass for replenishment, and Better Education for Women in Science and Engineering (BE WiSE), an evening of scientific workshops which seeks to inspire young women to pursue STEM careers. (\$4,000)	\$5,000
	HSWRI seeks to share the benefits derived from our research with the public and recognizes the vital role science literacy serves as a foundation for competing in the increasingly technical global economy. As such, HSWRI provides community outreach about our research to promote scientific literacy and the importance of marine conservation among San Diegans. (\$6,000)	
<b>I Love A Clean San Diego County, Inc.</b>	Funding to assist ILACSD to coordinate the staff time as well as marketing and media promotion for the 32nd Annual Coastal Cleanup Day on Saturday, Sept 17, 2016, at over 100 countywide cleanup sites, where over 8,000 volunteers will join together to remove over 150,000 pounds of litter and debris from local beaches, bays, trails, and parks. (\$20,000)	\$7,000
	Funding to assist ILACSD with staff time and marketing promotion to coordinate the largest volunteer event in support of Earth Day, the Creek to Bay Cleanup, with over 6,000 volunteers removing over 150,000 pounds of litter and debris from over 100 countywide locations. Participants of all ages will also participate in beautification projects to restore local beaches and parks. (\$20,000)	
	Funding to support the redesign of WasteFreeSD.org, to create an all-encompassing online resource for a zero waste lifestyle promoting the zero waste hierarchy: donation and reuse, repair, repurpose, recycling, and finally disposal. The online database will educate residents throughout San Diego County about a sustainable lifestyle. (\$15,000)	

<b>Italian American Art and Culture Association of San Diego</b>	To launch the 10th season premiering Italian documentary and feature films to over 5,000 people from July, 2016, through June, 2017, at the Museum of Photographic Arts. Funding for venue, film and equipment rental fees, shipping costs and promotion. The TAACASD showcases films monthly at MOPA attracting visitors to Balboa Park and serving residents of San Diego. (\$10,000)	\$4,000
<b>Jacobs &amp; Cushman San Diego Food Bank</b>	The 6th annual benefit for the Food Bank, the San Diego Blues Festival is a family-friendly music festival, fundraiser and food drive kicked off on Friday, September 9th at the House of Blues San Diego with a concert and an all day blues music festival on Saturday, September 10 at Embarcadero Marina Park North. Expected attendance is 4,000. (\$20,000)	\$7,500
	In addition to free media coverage through TV and listings in various print/electronic publications, the Food Bank will conduct a paid advertising campaign to include TV, radio, print, online media and banners with the Downtown San Diego Partnership's banner program. Funding for publicity costs, including banners and posters, which total \$71,100. (\$10,000)	
	The Food Bank seeks funding to offset the cost of the Blues Festival musicians who will be performing. The total cost of payment for the performers is \$76,000. (\$10,000)	
	Expenses include rental of a stage, sound systems and lighting. The cost of the stage rental is \$7,000 and the sound for lighting equipment rental costs are \$15,000. (\$10,000)	
<b>Jacobs Center for Neighborhood Innovation</b>	The Jacobs Center for Neighborhood Innovation (JCNI) will expand the annual Jacobs Presents Performances and Cultural Experiences Series offered at its outdoor amphitheater, Festival Park, and 750 seat indoor venue throughout the year. The series will feature free to low-cost arts and culture festivals and performances, as well as inter/nationally renowned performing artists.	\$4,000
<b>Japan Society of San Diego and Tijuana</b>	A day of Japanese language competitions and cultural activities designed to motivate and reward San Diego County high school students at various levels of Japanese language study. Students are challenged to use their Japanese language skills and knowledge of Japanese culture. The only language competition of its kind in San Diego, J-CAP will attract 200 students and volunteers. (\$4,000)	\$3,000
	An evening festival featuring Japanese beverages, foods, and cultural performances. The only one of its kind in San Diego, the festival will attract over 1,000 people from all over San Diego County and Southern California. (\$4,000)	

<b>Japanese Friendship Garden Society of San Diego</b>	The JFG holds the annual Cherry Blossom Festival in spring. The 2-day event is a tradition celebrated that has existed for many centuries. Cherry Blossoms are very symbolic in Japan. The JFG has over 150 cherry blossom trees. Visitors may partake in hanami, the traditional custom of picnicking under the cherry trees and enjoy the beautiful scenery with cultural performances, food, vendors, and children's activities. (\$10,000)	
	The JFG, in collaboration with the Buddhist Temple of San Diego, holds the Obon Festival every year. The JFG receives remarkable support from the community. Over 4,000 visitors attend the event and participate in the traditional dancing. The Obon is celebrated to honor the spirits of one's ancestors. It has been celebrated in Japan for more than 500 years and traditionally includes a dance, known as Bon-Odori. The festival includes ethnic food, cultural performances and dancing at the Organ Pavilion in Balboa Park. (\$10,000)	\$12,000
<b>Jewish Family Service of San Diego</b>	This program for girls enrolled at the school of Engineering, Innovation, and Design at the Kearny High complex encourages girls to pursue higher paying STEM occupations in historically male-dominated fields. These careers can offer young women a path out of poverty for themselves and their families. Grant funds pay for college prep and strength finder workshops and instructors.	\$5,000
<b>Junior Achievement of San Diego</b>	Junior Achievement of San Diego County is supported by more than 5,000 volunteers and hundreds of sponsors across San Diego County teaching K-12 students how to get a job, start a business and how to manage their money. 252 schools from 36 school districts in the county receive JA programs. We respectfully request funding from each Supervisor.	\$3,500
<b>Just In Time For Foster Youth</b>	Funding would be used for: catering; rentals (tables, chairs, linens, decor, canopies); stage, skirt, delivery and fuel charge; venue fees, including cleaning/damage refundable deposit; janitorial fees; security; generator, mic, stand and cable; games, arts and crafts, tarp, HP buttons; pizza for event day volunteer orientation dinner, and shuttle service to the venue.	\$4,000
<b>Kalusugan Community Services</b>	Stage rental will be the most prominent aspect of the event. All entertainment and most of the health and wellness activities will take place on the stage. Our welcome ceremony with the elected officials and dignitaries will also take place on this stage. (\$4,000)	\$2,000
	Vim & Vigor event will need to be coordinated by capable, competent, and experienced event producers. Coordinate all activities, submit all permits and paperwork, prepare financial reports, conduct meetings, and finalize all materials. (\$6,500)	
	Tables, tents, and chairs for our vendors, our guests, our workshops, and other equipment, such as sinks and portable toilets.	

<b>Kids Turn San Diego</b>	We provide free counseling services by volunteer interns to students at O'Farrell Community School in Southeast San Diego, as there is a very high rate of single parent families due to divorce, military deployments, and incarceration of a parent. Funding for a portion of the salary of the Clinical Supervisor who oversees the counseling program. (\$8,100)	\$4,000
	This promotional event increases awareness of our services for children experiencing family separations, divorce and military transitions so more families will know about and attend our programs. Throwing out the honorary pitch and receiving a proclamation are annual highlights. Funding for venue rental fees and food and beverages (referred to as Group Tickets and Hospitality). (\$16,200)	
	Event celebrating improving the quality of life for children experiencing family separations for the past 20 years. Activities align with our mission of promoting child well-being in a fun-filled evening. Funding for performer fees (event entertainment by A Little Scene and DJ) and food and beverage expenses for child inspired cuisine stations/bars. (\$3,500)	
	As we reach our 20 year milestone, to help even more families, we are re-branding with a new logo that more effectively communicates our impact of bringing peace to children experiencing family separations and military transitions. Funds will be spent to purchase a pop-up retractable banner and 1,000 agency pens for us to distribute at community events and resource fairs. (\$710)	
<b>Korean American Senior Association of San Diego County</b>	Drivers, kitchen manager, office clerk, and office manager. (\$38,463)	\$4,000
	Food for free lunch, office and kitchen supplies such as paper, print ink, copying paper, paper cups and the like.	
	Funding for mileage, auto insurance, and auto repairs for transportation services to and from the center and other key community sites. (\$8,900)	
<b>La Jolla Chapter, SPEBSQSA, Inc.</b>	Day-long clinic featuring renowned barbershop experts to teach the technique of barbershop singing, followed by a concert that includes the clinic attendees. The concert will include one ensemble of national or regional fame, who will also contribute their talents as mentors during the day-long clinic. (\$1,500)	\$2,000
	A contest for a cappella groups. Competitors will include local collegiate groups, secondary school choirs and barbershop quartets from county schools. A concert will include contest winners, our youth chorus, a nationally recognized a cappella group and a quartet of national fame. Our first such event featured SoCal Vocals, now a 4-time winner of the ICCA and The Newfangled Four quartet. (\$3,500)	

<b>La Jolla Historical Society</b>	The LJCDE&MCC is Southern California's premier vintage automobile and motorcycle exhibition-event, drawing thousands of visitors to Scripps Park to learn automotive history and view classic vehicles entered in a judged competition. Funding to underwrite marketing and logistics expenses.	\$5,000
<b>La Jolla Music Society</b>	Enhance the lives of young San Diegans through our Community Music Center, a free after school music instruction program open to all students regardless of experience or ability and is designed to create opportunities for at risk youth to achieve personal growth and cultural enrichment through music. (\$5,000)	\$5,000
	SummerFest, our critically acclaimed chamber music festival, will be held in August 2016. Funding to support performances by top names in classical music, free education and community engagement events, and help promote San Diego as a cultural tourism destination. (\$25,000)	
<b>La Jolla Symphony and Chorus Association</b>	Six-concert classical music series (13 performances) of traditional and contemporary orchestral and choral music, including 3 performances of Verdi's "Requiem" in collaboration with two additional choruses. Funds support for music rental/purchase costs, facilities rental, and guest artist fees.	\$5,000
	Choral Director David Chase conducts LJS&C's annual community Sing-Along of the Christmas portions of Handel's "Messiah" at St. Elizabeth Seton Catholic Church in Carlsbad. Funding for program printing, publicity and five soloist fees.	
	Thirteen 30-minute pre-concert lectures by Music Director Steven Schick or Choral Director David Chase and visiting composers. Professionally written program notes at all concerts. Three evening events that take a multi-disciplinary look at an upcoming concert with noted experts. Funding for program annotator fee, marketing materials, and program printing.	
	Young People's Concert moderated by Music Director Steven Schick that is free and open to the public to attend. Two free one-hour performances at Encinitas Library by winners of LJS&C's Young Artists Competition. Eight interactive choral presentations at North County elementary schools. Funding for performance fees, facilities rental, staffing, and marketing materials. (\$7,000)	
<b>La Maestra Family Clinic, Inc.</b>	LMFC offers nutrition related programs including a food pantry and a community garden. To increase access to healthy foods and nutritional counseling, LMFC will construct a demonstration kitchen for culturally and linguistically appropriate cooking exhibits and community events with healthy and ethnic foods. Cost per sq. ft.= \$238. Kitchen=120 sq. ft. x \$238 = \$ 28,560. (\$28,560)	\$6,000

	To provide a space for community event participants to sample healthy and ethnic foods on site and near the new cooking demonstration kitchen, LMFC will purchase outdoor furniture including picnic tables and umbrellas for comfortable and spacious seating for community event guests. Cost for picnic tables is \$473 each x 3= \$1,419. (\$1,419)	
	LMFC will improve awareness of its healthy living and social services by purchasing marketing materials such as custom outdoor banners, promotional items, and sidewalk signs to promote programs in City Heights, National City and El Cajon. Costs include a \$500 promotional sign, \$239 outdoor banner display, \$199 sidewalk sign and a \$135 custom flag banner;	
	LMFC will focus on increasing visibility of the organization's healthy living programs and events including the food pantry, community garden, Zumba classes, and the various community health education programs including cooking demonstrations by posting advertisements in the San Diego Reader on a monthly basis. Ad size of 2 cm= \$102 x 12 months= \$1,224. (\$1,224)	
	LMFC will promote and advertise healthy living by distributing brochures that illustrate the various health and wellness activities that the organization provides to the community, most of which are free of charge. These events are excellent free to low-cost entertainment for visitors and residents. Cost for brochures =\$1.25 each, a total of 1,000 brochures are requested = \$1,250. (\$1,250)	
<b>Lambda Archives of San Diego</b>	LASD has already conducted one trial tour of historic LGBT sites in San Diego and would like to expand the number and expanse of these tours. To do this we need staff time for research, insurance, van rental, marketing, advertising, and to create a website and online reservation system. (\$4,470)	\$3,500
	Each OATA presentation celebrates an aspect of the LGBT history. Presentations usually include photos and the people who helped shape events. Topics have included the early history of AIDS, LGBT political figures, and Latino leaders. Events averaged 78 attendees each. LASD would like to expand to larger venues and have more staff time for research and a better projection system. (\$8,350)	
	Support for staff time to administer the year-round Student Internship Program, working directly with students to train, supervise, and formally evaluate them for earned credit with San Diego universities and high schools. Purchase of archival-quality supplies to process and preserve collections. (\$8,000)	
	Support for costs to produce 3-4 exhibits throughout San Diego County. These include purchase of exhibit materials, supplies, printing, design and mailing costs for invitations and programs; event marketing/advertising; light refreshments, and archivist assistance to the Exhibits Committee. (\$2,000)	

<b>League of Extraordinary Scientists &amp; Engineers, The</b>	In the "Life Cycles" tour, youth will be introduced to tadpoles, frogs, beetles, mantis, and more. We teach how everything alive has a life cycle and how those life cycles are connected. Seeds to Plants/Babies to Adults/Eggs to Butterflies. Students will be able to touch, see, hear, and do science. (\$7,500)	\$3,000
	Explore the science of artificial minds and modular robotics with Dr. Sunny Fugate. Design your first robot using intelligent blocks, teach a robot how to move, and explore the art and engineering of biomimetic Lego robotics. All ages K-5. (\$2,500)	
<b>Leah's Pantry</b>	The San Diego Food System Alliance will organize a celebration event on Sat. Dec. 3rd for a kick-off for the Seafood Saturdays campaign concept, currently in development. The objective of the Seafood Saturdays campaign will be to encourage San Diegans to consume diverse varieties of locally caught sustainable seafood. The event expects around 150-200 individuals in attendance. (\$5,000)	\$1,500
	The San Diego Food System Alliance has been advocating for the adoption of Agriculture Incentive Zones across San Diego County. The City of San Diego has approved to move forward with the Ordinance and other cities in the county are considering the adoption. The next step is to build public awareness program and create excitement around urban agriculture. (\$10,000)	
	The San Diego Food System Alliance will hold the 2nd Food Waste Solution Summit this year on September 27th to convene leaders to identify solutions to address food waste through the food recovery approach (source reduction, food donation for people, animal feed, composting). Expected attendance is 200 and the conference will attract nonprofit, government, and community leaders in recycling. (\$3,000)	
<b>Library Association of La Jolla</b>	AAC has letterpress center and classes; School of the Arts; education out/in-reach activities; to serve as hub for local artists; with bi-lingual manager. Education programs are California history via visual arts with live and local musicians, art workshop with original Chicano Park muralist Mario Torero for new Chicano Park Mural, summer art classes for teenagers, and scholarships to participate. (\$6,000)	\$7,500
	The Athenaeum presents 30 free mini-concerts to the public, featuring San Diego-based jazz and classical artists. The series began in 1970 and is celebrating its 45th Anniversary Season. 15 of these concerts are presented in downtown San Diego. Funding to help keep this programming free, providing access to enriching music concerts, and employment to local musicians. (\$6,000)	
	The Athenaeum provides a free educational music and arts outreach program primarily in under-served schools K-12 with 18-20 presentations per year. The program served 3,680 students in calendar year 2015. It incorporates geography, history, and sciences, supports required public school curriculum, and meets California Department of Visual and Performing Arts standards. (\$6,000)	

	43 Athenaeum Music Concerts in 5 music genres, at 4 venues, in 2 San Diego County districts: 16 jazz, 8 chamber, 8 classical, 8 new, and 3 acoustic music concerts. CEP support helps to ensure modest ticket fees, providing access to diverse, high quality music programming, unmatched elsewhere in the County of San Diego. (\$6,000)	
	The Athenaeum presents 20-24 free art exhibits annually. All exhibits are free and open to the general public, featuring primarily emerging and local San Diego artists. Athenaeum art exhibits are presented in 4 galleries in 2 locations in San Diego County: Logan Heights and La Jolla. Opening art receptions are free and open to the public. (\$6,000)	
<b>Linda Vista Multi-Cultural Fair, Inc.</b>	Coordinate and stage the FY17 Fair, procure required permits, ensure County and City compliance, establish event components, submit sponsor funding packets, provide financial reports, communicate monthly with the Board of Directors, coordinate with the Parade Director, conduct all necessary follow-up surveys, reports and evaluations, file all required reimbursements. (\$12,000)	\$10,000
	Organize and stage the FY17 Parade with a minimum of fifty (50) units, including local marching bands, cultural community leaders, elected officials, civic organization representatives, area educational institution representatives, essay and art winners unit, floats, vehicles and other units. Assist the Event Coordinator as needed, award trophies and certificates, compile follow-up reports. (\$2,000)	
<b>Mainly Mozart, Inc.</b>	Mainly Mozart Youth Orchestra fully welcomes children with learning differences, integrates ages 3-23, offers need-based scholarships, and pairs with Tijuana's music conservatory to form the bi-national Youth Orchestra of the Californias. Living Composers in-schools music education assemblies focus on underserved schools throughout the County, and are performed in English and Spanish. Funding for instructors' fees and venue rentals. (\$100,000)	\$10,000
	Mozart & the Mind integrates cutting-edge science with stellar musical performance. International leaders in music-brain research explore cognitive issues congruent with the theme of "Victory Through Adversity" such as depression, dyslexia, autism, bi-polar disorder, and more. Medical professionals can earn Continuing Medical Education credits through a partnership with Sharp HealthCare. Includes partnerships with social service agencies countywide. Funding for speakers' and musicians' fees and venue rentals, as well as advertising and promotion. (\$75,000)	

	World-class musicians perform classical and contemporary chamber music concerts in downtown San Diego, La Jolla, Carlsbad, and Rancho Santa Fe. All concerts include significant opportunities for audience/performer interaction and student education. Free tickets are made available to students, families, educators, and social service organizations. Youth Orchestra (full orchestra and ensembles) offer free concerts in senior centers, schools, and other private and professional venues throughout the County. Funding for production costs, including musicians' fees, travel, and venue rentals, as well as advertising and promotion. (\$75,000)	
	Free community music-making in non-traditional venues. Jam Sessions at the San Diego Rescue Mission, led by professional musicians and music therapists, help lift the burden of recovery for homeless residents. San Diego Makes Music, a free concert in Balboa Park, encourages audience members to play along with the Mainly Mozart Festival Orchestra. Includes free concerts and free ticket distribution countywide. Funding for musicians' and therapists' fees, as well as subsidized free tickets. (\$50,000)	
	June Festival drawing attention to San Diego as a center for Mozart and serving the region with world-class orchestral concerts, chamber music, children's performances, free concerts and lectures, and open rehearsals. 2017 will mark the second chapter of Mainly Mozart's dramatic exploration of Mozart's life and career: "Victory Through Adversity." Funding for production costs, including artists' fees, travel, and venue rental, as well as advertising and promotion. (\$100,000)	
<b>Malashock Dance &amp; Company</b>	Math in Motion is a model arts integration program that engages students in deep learning in the arts, while making connections to mathematical concepts they are exploring in the classroom. This program has been recognized on a local and statewide level and serves over 3,000 students throughout San Diego County. (\$10,000)	\$2,000
	This unique approach to delivering dance programming focuses on making dance accessible for a broad and diverse audience not typically exposed to the performing arts. In addition to its own audience engagement events, Malashock Dance also provides financial and institutional resources for local artists to create events as part of this series. (\$10,000)	
	Malashock Dance is collaborating with Art of Elan and San Diego Theatres to produce an extraordinary performance featuring NOW Ensemble from New York and commissioned music from Judd Greenstein of New Amsterdam records. (\$20,000)	
<b>Maritime Museum Association of San Diego</b>	Funding will support the Maritime Museum's annual Festival of Sail over the 2016 Labor Day Weekend. The Festival is a premier event in our region, gathering tens of thousands of people to enjoy the ships, entertainment, and exhibitors. The Festival also will provide an opportunity to wish the new galleon San Salvador bon voyage as she prepares to initiate her first trip to other ports. (\$30,000)	\$5,000

	The Museum will complete construction and certification of its seaworthy replica galleon San Salvador this spring. The Museum is requesting funding to support her first local voyaging in November, when she will sail to Chula Vista Harbor, and will be made available to public school groups who will be invited to participate in an onboard educational program at no charge. (\$10,000)	
<b>Martin Luther King, Jr. Community Choir San Diego</b>	This is an annual event, awarding scholarships to qualified high school seniors majoring in the visual and performing arts. This is always held on the second Sunday in June. It will be held at College Avenue Baptist Church. (\$2,500)	\$2,000
	Three performances of All 'Bout the Blues are being planned for 2017. Dates are May 19 and 20, 2017. The performances will include one matinee and two evening shows. They will be held at the Joan Kroc Center. (\$7,500)	
	A new concert is being planned for 2017. This will be a concert at the end of the year celebrating the holiday season. Location and dates to still be decided upon. (\$3,000)	
	MLK Choir will undertake during its 2017 annual season over 35 community concerts, five to six special event performances, and extended outreach to high schools throughout San Diego County. Funds will support these activities, choir operational costs, and enhanced community outreach efforts. (\$1,200)	
<b>MCRD Museum Foundation</b>	The Veterans Oral History Project makes accessible the unique stories of veterans and their diverse experiences told from a "first person" point of view. The best way for the public to access these histories is by reading transcripts. This project seeks \$28,800 to transcribe 96 existing interviews held in the MCRD Museum's Oral History Collection to be posted on the Museum website.	\$4,000
<b>Meals-On-Wheels Greater San Diego, Inc.</b>	Meals-on-Wheels Greater San Diego, Inc. (MOWGSD) delivers meals to low-income seniors who are homebound throughout San Diego County. Meal delivery is accompanied by daily welfare checks with referrals to other providers if necessary and daily social visits with trained volunteers. Services provided are subsidized by 60% and further subsidies are provided to those who qualify.	\$3,500
<b>Media Arts Center San Diego</b>	Que Viva Cine Latino will return in 2016 at Chula Vista Center Mall in downtown Chula Vista. This is our popular community outdoor Latino Film Series that is held on each Saturday evening in September 2016. (\$5,000)	\$2,000
	Exitos del Cine Latino 2016, a celebration of Latino film and culture, returns to Plaza Bonita in National City. This mini Latino Film Festival serves 5,000 attendees. Actors, filmmakers, 15-20 movies, etc. will be a part of this event held the last week in August. Exitos provides local audiences the opportunity to view great films and hear guest celebrities speak about the art of film. (\$5,000)	

	The 2017 24th Annual San Diego Latino Film Festival presents over 150 films, documentaries, and videos showcasing the finest in Latino filmmaking and cinematography. The Festival includes Latino art exhibits, musical performances, filmmaker workshops, student events, and family film screenings. Over 20,000 individuals from San Diego, Baja, Orange County, and LA attend. (\$15,000)	
	The Digital Gym is an innovative community technology center and movie theater. The Digital Gym features media arts education with equipment access, workshops, trainings, and events at our North Park facility. These programs engage children, youth, families, and adults from all over San Diego County. The theater shows the finest in independent film for all ages. (\$10,000)	
	Teen Producers Project/Mobile Stories is a media arts training program for students in grades 9-12, benefiting 250 students annually. Youth learn communication and leadership skills as they create digital video stories and documentaries addressing important issues in their lives and communities. (\$10,000)	
<b>Mingei International, Inc.</b>	The exhibition "The Erik Gronberg Experience" opening in August of this year will launch the most comprehensive retrospective ever devoted to the work of this internationally acclaimed artist and longtime resident of San Diego County. (\$5,000)	\$5,000
	Mingei International Museum welcomes students (K-12) from San Diego County at no cost through this program. Docent-led tours and educational programs are provided to all students to ensure children have a rich and fulfilling experience during their visit. Free transportation is provided for all Title 1 schools. (\$5,000)	
<b>Miracle Babies</b>	Miracle Babies helps low-income families meet their basic expenses while they are caring for an infant in the NICU. Miracle Babies provides three programs that bridge the gap between medical care and social services: Family Assistance, Healthy Women, Healthy Children, and Family Network support. Over 2,500 families are helped countywide.	\$5,000
<b>Mission Edge San Diego</b>	La Jolla Shores Business Association: maps of La Jolla Shores for visitor center and hotel concierges, posters for 9th Annual Fall Fest, weekly farmers market, Art Show, Cars for Coffee: a free event for San D Italian Car Club; holiday and beach themed large banners for attaching to light-posts; design, protecting and updating of existing website. (District 4). (\$13,000)	\$2,500
	La Jolla Shores Business Association will improve lighting and landscaping. These infrastructure improvements will provide a safe and welcoming environment for San Diego County residents and visitors. Enhancements to the neighborhood will also complement efforts by local small businesses thus improving the overall economic development of the region. (\$5,000)	
	1) \$51,000 - BRO-AM's free music beach festival includes a charity surf contest and Rob Machado Bro Junior Surf Contest. Funds raised support youth. (Districts 1-5) 2) \$8,500 - HandsOn San Diego's	

	Community Wide Days of Service engage hundreds of San Diego in community service to honor Family Volunteer Day, MLK Day of Service & Cesar Chavez Day of Service. (Districts 1, 3, 4). (\$59,500)	
<b>Mission Hills Town Council</b>	Mission Hills Town Council presents a series of six free, public concerts featuring live music on Friday evenings in June and July plus an afternoon concert on July 4. Neighborhood residents regularly fill the park to capacity (300), picnicking and enjoying the company of family and friends. Financial support from the neighborhood is expected to cover almost 60% of the estimated cost of \$35,000.	\$8,150
<b>Museum of Contemporary Art San Diego</b>	MCASD will present rotating exhibitions in both Downtown San Diego and La Jolla. Highlights include: "The Uses of Photography," an original exhibition examining a network of artists based at UC San Diego in the 1970s; "Monuments & DeLIMITations" by Robert Taylor and renowned Tijuana artist Marcos Ramírez ERRE; and installations by Moris (Israel Meza Moreno) and Ruben Ochoa. (\$20,000)	\$17,500
	In partnership with Combat Arts San Diego and the Naval Medical Center Point Loma, ArtOASIS will engage local artists to support the healing of combat trauma in military residential PTSD treatment programs. Two artists work alongside therapists to serve 100 troops with weekly art making, visits to the museum, and the chance to proudly display their art in a public exhibition. (\$10,000)	
	MCASD will present two free nighttime event series that enhance the vibrancy of the Downtown San Diego and La Jolla neighborhoods, drawing over 3,500 residents and tourists. "Shore Thing" will be held every Thursday throughout the summer at MCASD-La Jolla and "Downtown at Sundown" will be held the 3rd Thursday of each month at MCASD-Downtown. (\$10,000)	
	MCASD will offer robust outreach and education programs to young audiences, including: 1) The Extended School Partnership Program serving 1,300 students and 50 teachers at middle and high schools, 2) Teen Advisory Group that engages diverse teen leaders, 3) Free busing for Title I school group tours, and 4) Free year-round admission for all visitors ages 25 and under. (\$25,000)	
	VIEW is a key promotional tool for the Museum, through which we communicate with our membership base as well as cultural tourists to San Diego. This award-winning newsletter is produced three times per year and over 5,000 copies are distributed to media and tourism contacts, helping to advance San Diego County as a culturally rich tourist destination. (\$5,000)	
<b>Museum of Photographic Arts</b>	MOPA's Joan and Irwin Jacobs Theater is a renowned destination for cinema in Southern California. The museum hosts a diverse selection of film festivals, premieres, documentaries, retrospectives, and one-of-a-kind events in partnership with local and national partner organizations to better inform and inspire San Diego County residents and tourists to the area.	\$5,000

<b>New Americans Museum</b>	Funds will support a portion of the ED's salary, to strengthen the museum's capacity building initiatives as it continues as a model inclusive museum in the SD regional arts and culture community. Redirecting the museum's focus on community diversity, arts and technology are at the top of our list, and the Museum's Executive Director position is a key component to achieve this objective. (\$25,000)	\$5,000
	Day of the Dead installations at the museum allow guests to visit a traditional altar created by visiting artists from Latin America. The deconstructed altar installation is an educational experience where guests are able to see the elements that make up an altar, learn the history and dialogue about the tradition. (\$5,000)	
	Implement an integrated cultural marketing campaign to document the demographics of San Diego communities and create museum collateral that is culturally representative of regional ethnic communities. These targeted efforts will also help the museum expand its outreach efforts to create programming that better reflects our community profiles and needs. (\$25,000)	
	Funds will help support our education and outreach efforts for Educational Exhibitions: I Want the Wide American Earth: An Asian Pacific American Story and Codex Oaxaca Revisited: Local Communities which will be paired with rigorous community engagement efforts, incorporating guests narratives into the creation and installation process. (\$10,000)	
<b>New Children's Museum, The</b>	The New Children's Museum requests support for exhibition development and maintenance. This includes Innovation Lab, a maker's space with artist/design elements scheduled for Fall 2016. It also includes the exhibition maintenance costs for Eureka! (opened October 2015) and LABYrinth (opening June 2016). The museum targets 181,000 visitors in 2016.	\$3,000
	Furthering our mission to produce "Great Works, Rarely Done", New Fortune seeks \$1,700 to purchase rights and \$1,000 to employ a director for this 1985 play by Christopher Hampton. Despite the immense popularity of the 1988 film version, San Diego audiences have not yet had the chance to experience a professional production of this cunning, incisive piece of theatre. (\$2,700)	
<b>Nile Sisters Development Initiative</b>	Qualified participants from hard-to-reach communities receive skill training to become Certified Nursing Assistants (CNA), CNA credentials qualify individuals for gainful employment in County of San Diego's high demand health care sector. (\$8,000)	\$1,500
	Specialized training and vocational licensing program in child care allows candidates from underprivileged backgrounds to operate a child care business at home and provide affordable and culturally proficient services to children from diverse backgrounds. (\$2,000)	

	Candidates from diverse and economically disadvantaged backgrounds receive linguistically proficient training on California vehicular laws and safe-operation practices. Professional instructors provide behind-the-wheel training to assist students as they gain driving experience. Licensed candidates competitively seek employment with their newly acquired skill. (\$3,600)	
<b>North Park Community Association</b>	Bird Park Concert is held at Bird Park in North Park. For each concert, the association chooses a band, coordinates the set-up and tear down of the stage, sound, and restroom facility rentals. We obtain the necessary permits and insurance for the concert, flier the neighborhood, and organize the clean-up after each event. (\$1,400)	\$1,500
<b>North Park Historical Society</b>	In September 2016, the North Park Historical Society (NPHS) will hold its seventh annual Car Show. Since 2012, the car show has been held in conjunction with the Balboa Tennis Club at Morley Field. Last year between 300 and 400 people attended and the number of car show entries was 60. The venue at Morley Field is popular with both entrants and attendees. The Car Show has been endorsed by the North Park Planning committee and has the support of many businesses in the North Park Area. (\$500)	\$2,350
	Last year, we employed Gail Goldman, a Public Art Consultant, to develop a strategy for developing a public art to commemorate the North Park Water Tower's inclusion as a National, State and Local Historic Place as well as recognition by the Local Chapter of the American Society of Civil Engineers. Gail worked with us to meet with the City of San Diego Public Utilities Department as well as the Park and Recreation Department to determine the best location for a public art project. The best location is on land owned by Public Utilities and they are very committed to work with us. Gail also worked with our Board to explore the best type of art. (\$1,100)	
	With the assistance of our Public Art Consultant, NPHS plans to issue a call for a competitive process to solicit a proposal for a public art project on City of San Diego Public Utilities property. The selected artist will provide a detailed proposal and concept to enable NPHS to develop a funding campaign to raise funds from the community to implement and install the public art project to celebrate the North Park Water Tower as both an engineering structure as well as a community icon. (\$750)	
<b>North Park Organization of Business</b>	The North Park Festival of Arts enhances North Park's unique identity as an arts, culture, and entertainment district. The event successfully promotes the community's social, cultural and economic resources and attracts local and regional tourists to the district who support the local small business community. (\$10,000)	\$4,000

	The Festival of Arts will include a new element designed to draw artists and festival-goers to the murals and popular culture of street art. Artists will perform live as they design and paint large and small objects while the public witnesses the transformation of an ordinary object into a masterpiece of art. (\$5,000)	
<b>NTC Foundation</b>	An ever-changing free monthly community open house held throughout the NTC campus the first Friday each month from 5 to 9 pm. FNL features free dance and music performances and classes, art-making, gallery and museum openings and exhibits from area schools. 700 – 1200 residents and visitors attend each month. (\$20,000)	\$12,500
	NTCF plans two seasonal campaigns and community programs ("Summer is ArtRageous at Liberty Station" and "Winter is Way Cool at Liberty Station") to enliven the district with creative programming for the public, to increase public attendance for the benefit of the arts and culture organizations in residence, while showcasing the arts district as a creative hub for arts, culture and creativity. (\$30,000)	
<b>Ocean Beach Community Foundation</b>	Use our website as a platform to drive more traffic and create interest in activities in Ocean Beach, we will create web-based campaigns and print media advertising/promotion materials will allow us to reach more locals and visitors to participate in our events, shop locally and donate to our community and initiatives. Funding for ongoing website security and maintenance. (\$8,000)	\$4,000
	The Peninsula Singers, with over 100 members, have an extensive music library and spend \$3000 annually on new music. They make this library available to other choral groups in our schools and community. They provide free concerts for the community's benefit. (\$3,000)	
<b>Ocean Beach Historical Society</b>	Printed material for mailings to members and handouts at special events and distribution sites citywide. Update of website and addition of social media accounts. (\$2,500)	\$3,000
	Funding for our annual photographic exhibit and contest to include marketing materials and outreach, display materials, prizes, and projector. This event is free to the community and usually draws approximately 350 attendees. (\$2,000)	
<b>Ocean Beach Merchant's Association, Inc.</b>	Funds to contribute to the 36 <sup>th</sup> Annual Ocean Beach Fireworks show off the OB Pier.	\$9,000

<b>Ocean Beach Town Council, Inc.</b>	The largest night-time parade in San Diego County on Newport Avenue attracts 15,000+ people and includes 100 entrants/floats. It requires permits, security (police overtime), rentals of barricades, radios, equipment movers, sound equipment, gas powered carts, staging for announcers, street cleaning, posters, private security, volunteer t-shirts. (\$5,000)	\$6,000
	The 50' holiday tree on the beach requires a crane, flatbed trailer truck and 60' boom/lift for decorating and tree lights and decorations that frequently need to be replaced on a yearly basis. Attracts thousands of people from all over San Diego during month of December into downtown Ocean Beach to view tree, picture taking and for kids to meet Santa/sit in Santa sled. (\$3,500)	
	This fundraiser breakfast on the OB Pier attracts up to 1,000 people for unique opportunity to have breakfast out on pier and includes purchase of food supplies (part is donated), printing flyers, signage, hanging/removal of street banner, paper products, supplies, and permit. Also requires rental of: gas powered carts, portable food service equipment, tables and chairs. (\$2,750)	
<b>Old Globe Theatre</b>	Produce 15 professional theatre productions in the Old Globe's three Balboa Park theatres. The 2016 schedule includes at least 525 public performances, eight free student matinees, and one Sensory-Friendly performance (Dr. Seuss' How The Gringch Stole Christmas!) (\$40,000)	\$15,000
	Bring free professional Shakespeare directly to diverse, multi-generational audiences in underserved communities around San Diego County – including military bases, community centers, homeless shelters, centers for the elderly and correctional facilities. (\$10,000)	
	Year-round arts engagement programs for children and adults will include a free student matinee program for Title One schools, the Grinch Children's Initiatives, the Shakespeare Initiatives, a Humanities Series, professional development programs for educators, and seminars, workshops, lectures and other programs. (\$10,000)	
<b>Old Town San Diego Chamber of Commerce</b>	The visitor's center is staffed by volunteers but can only staff the visitor center Mon. through Fri. Funding is needed to staff the center on the weekends and purchase additional displays in the center to highlight Old Town and San Diego. The visitor's center provides valuable information about attractions and points of interests to over 2,000 visitors a month from all over the country and the world at large. (\$15,000)	\$5,000
	The visitor's center is staffed by volunteers but can only staff the visitor center Mon. through Fri. Funding is needed to staff the center on the weekends and purchase additional displays in the center to highlight Old Town and San Diego. The visitor's center provides valuable information about attractions and points of interests to over 2,000 visitors a month from all over the country and the world at large. (\$15,000)	

<b>Outdoor Outreach</b>	Support will provide weekly, after-school enrichment programs for students in partnership with El Cajon Valley High School, a Title I school that serves a majority Chaldean refugee population. Funding for transportation, food, equipment, and instructor pay. (\$10,000)	\$3,000
	Support will help open the outdoors to teens of military families, helping them cope and adapt to the unique challenges of military life. Funding for transportation, food, equipment and instructor pay for a 9-week summer program and monthly outings for military teens. (\$15,000)	
	Support will provide peer-centered support and structured, adult-led activities for youth affected by homelessness. Funding for transportation, food, equipment, and instructor pay for a 9-week, adventure-based summer program in partnership with the Monarch School. (\$7,500)	
	Support will provide positive opportunities and supports for at-risk youth in partnership with San Pasqual Academy, a residential education campus for foster teens in Escondido. Funding for transportation, food, equipment, and instructor pay for monthly outdoor education programs. (\$15,000)	
	Support will connect 250+ youth to San Diego County Parks through outdoor recreation, environmental education and stewardship activities that encourage them to appreciate and conserve the places where they play. Funding for transportation, food, equipment and instructor pay. (\$12,000)	
<b>Outside the Lens</b>	Outside the Lens (OTL) Youth Council is an after-school program open to high school students county-wide that actively prepares youth for today's "creative economy" through digital media training, mentorship from professionals in the field, and leadership development opportunities. Support for this program will allow OTL to continue meeting this need in San Diego.	\$2,000
<b>Pacific Beach Business Improvement Association</b>	Pacific Beachfest is a one day family friendly interactive festival highlighting the lifestyle and culture of San Diego's Beach Community. Funding to promote the arts and entertainment of this event, as well as logistical cost, promotions and marketing.	\$5,000
<b>Pagasa-Tumainisha-Esperanza-Hope, Inc.</b>	Showcase rich heritage and culture through arts, crafts, exhibits, cultural presentations, dances, songs, cultural traditions, history and ancestry, free samples of ethnic foods, national costumes, important contributions and participation of diverse people to the American society; hold talent competitions and shows. (\$25,000)	\$2,500
	Provide multi-cultural and motivational seminars and forums geared to home foreclosures, counseling and assistance on home acquisition and retention, financial literacy, leadership, education, English language, citizen participation, health, nutrition and physical wellness, telecommunications and computer awareness. (\$10,000)	

	Establish a youth program to all diverse cultures to enhance their interest in art and science, literature, athletics, music, physical activities, etc. Provide scholarships to underserved children of all races with high academic averages and youth community services. (\$7,500)	
	Provide community services reaching out to senior citizens of all races through referral services, mentoring and educating them about health issues, nutrition, social activities, computer learning and volunteerism. Recognize community leaders who excelled in helping diverse communities. (\$7,500)	
<b>Partnerships With Industry</b>	PWI's Supported Employment Program provides vocational assessment, training, placement, and ongoing support to 250 adults with intellectual and/or developmental disabilities each year. This program provides the tools, training, and opportunities those served need to feel empowered, to pursue their vocational aspirations, and to become more independent.	\$5,000
<b>PASACAT</b>	PASACAT provides year-round instruction on Philippine dance and music for students ages 5 and up for its Junior Division and Company members. Classes are held at the PASACAT Center in National City. Students are also given history, geography and cultural lessons relating to the dance of various ethno-linguistic groups and choral singing as a way to connect with the language. (\$2,500)	\$1,500
	A two hour concert of a fast pace Philippine dance and music program reflecting the various regions of the Philippines with live musical accompaniment of the string ensemble Rondalla, indigenous instrument ensembles from Mindanao and Northern Luzon with colorful costuming and textiles from the Philippines. (\$2,000)	
	The Jacobs Center Celebration Hall is transformed into a Philippine lantern village, where PASACAT provides cultural performances by its Junior Dancers and Company members. Other activities include a cultural exhibit from PASACAT's 45 year collection; parol making workshops for all ages, parol competition, pabitin for children and food. (\$1,500)	
	PASACAT is proud to present its 30 <sup>th</sup> consecutive concert of the Philippines through dance by children ages 5-18. The 90-minute repertoire gives participants the opportunity to experience ethnic cultures of the Philippines. The program involves 25 young dancers, 5 musicians, some who get their first exposure to theater at the Educational Cultural Complex. (\$1,500)	
<b>Persian Cultural Center</b>	Persian Cultural Center co-hosts/hosts four Nowruz events: a collaborative event at NTC that attracts 5,000+ with the House of Iran, the Association of Iranian American Professionals; with City libraries that display Nowruz components; a dinner of its membership; and activities at the Iranian School of San Diego. (\$6,000)	\$2,000
<b>Playwrights Project</b>	Funding for sets, costumes, and props for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19 professionally produced by Playwrights Project at The Old Globe. (\$3,500)	\$2,000

	Funds would pay for the design, printing and postage of promotional postcard for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19 professionally produced by Playwrights Project at The Old Globe. (\$1,600)	
	Funding for production photos and videos for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe. (\$500)	
	Funding for signage in theatre lobby and the light box for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe. (\$300)	
<b>Point Loma Association</b>	Informational community event presenting a variety of timely important issues and projects affecting our neighborhood including traffic/transportation, safety/graffiti, beautification, airport authority updates and political landscape issues. Funding for publicity, event hall rental, PLA informational flyers and snacks. (\$1,500)	\$3,000
	Professional artists are contracted to paint designs or wrap beautiful photos on utility boxes. This transforms unsightly urban industrial structures into community enhancing objects of art and greatly diminishes graffiti. Our team also paints out graffiti where ever we encounter it in our neighborhood. Prompt removal discourages our taggers. (\$2,000)	
	Funding for tree trimming, rental of special equipment, disposal of palm debris and permits (if required). (\$1,500)	
	Replace a dead Jacaranda tree on the corner of Rosecrans and Dickens St. with a new Jacaranda, the surrounding soil, place support stakes and pay to water it until it takes hold. (\$500)	
<b>Point Loma Summer Concerts</b>	Point Loma Summer Concerts will produce five free family concerts in Point Loma Park on July 8, 15, 22, 29 and August 5 2016. This season will be the 16 <sup>th</sup> season. We request support from both Supervisor Cox and Supervisor Roberts since the Peninsula is split and we serve equal share of residents and businesses in both districts. Point Loma Park is located on the district line. (\$5,000)	\$5,000
	Point Loma Summer Concerts will produce five free family concerts in Point Loma Park on July 8, 15, 22, 29 and August 5 2016. This season will be the 16 <sup>th</sup> season. We request support from both Supervisor Cox and Supervisor Roberts since the Peninsula is split and we serve equal share of residents and businesses in both districts. Point Loma Park is located on the district line. (\$5,000)	
<b>Pro Kids Golf Academy, Inc.</b>	We continue to promote affordable public play at Colina Park Golf Course, an oasis of tranquility in the urban center of City Heights. Last year, we expanded our offerings by introducing disc golf, effectively bringing in a new clientele. Funding to support staffing and marketing efforts to promote course usage, furthering economic development in City Heights. (\$15,000)	\$15,000

	Each summer, Pro Kids hosts the IMG Academy Junior World Championships' 6-Under Boys' and Girls' Division at Colina Park Golf Course. Hundreds of people – players, their families and fans – from all over the world attend. Funding to support the golf and maintenance staff who manages the course and the event. (\$5,000)	
	Pro Kids' beautiful campuses in City Heights and Oceanside make perfect off-site meeting and/or event space for community groups and corporations. Pro Kids will increase earned income and awareness by renting out its conference/classrooms, patios, and golf courses to third parties during non-program hours (e.g., evenings). Funding to support staffing and marketing. (\$10,000)	
<b>Putnam Foundation dba Timken Museum of Art</b>	This exhibition features Jan Brueghel's "The Entry of the Animals Into Noah's Ark" in celebration of San Diego Zoo's 100 <sup>th</sup> anniversary. In keeping with animal-themed exhibition in 2016 this free-admission show and accompanied educational programs are expected to draw 30,000 visitors to the museum and Balboa Park. On view Sept. 23 – Dec. 13, 2016. (\$10,000)	\$5,000
	A comprehensive art expression program for San Diego veterans receiving treatment for post-traumatic stress disorder. This program provides them the opportunity to engage with art as a creative outlet for expression. The program includes art instruction to create art, an exhibition of their artwork and transportation to the Timken. (\$5,000)	
	Art as a creative means of expression allows this at-risk population a healthy approach to communicating their thoughts, ideas, and feelings. In partnership with court schools in Juvenile Hall, art is used to help these students express their thoughts, find appreciation, and inspire them to use creativity as a means for coping with life's challenges. (\$5,000)	
<b>Reuben H. Fleet Science Center</b>	Arriving in May 2016, "Science Fiction, Science Future" is a traveling, temporary exhibit that brings the science of the future into the present, sending visitors on a unique journey filled with science exploration, curiosity and discovery. The exhibit teaches children and adults alike how science fiction concepts of today could lead to the scientific breakthroughs of tomorrow.	\$25,000
<b>SAMAHAN Filipino American Performing Arts &amp; Education Center, Inc.</b>	This is two-hour staged performance delivered in a matinee and evening show on Sept. 10, 2016. Performances will showcase music, dances and vocals from the different regions of the Philippines performed by talented and skilled dancers, musicians and students of SAMAHAN FAPAEC, in front of a live audience of 600. Discounted tickets are offered to seniors and students. (\$6,000)	\$2,000
	2-day fest on June 24/25 in Balboa Park, lawn area of Park Blvd. and Presidents Way – offers rare opportunity for locals & tourists to experience Philippine culture and performing arts. It features multi-generational performances and workshops of Filipino folk dances and music, artists from other ethnic groups, booths selling Filipino delicacies, arts, handicraft and clothing. Free admission. (\$10,000)	

	Samahan offers to students (ages 6 to 60+ years old) dance classes at National City and Mira Mesa studios, and at UPAC EMASS Program sites in Escondido and El Cajon. Also offered are workshops/instructions on traditional Philippine music – the Rondalla and Kulintang music (gong music of Southern Philippines). Experienced and academically trained Samahan members teach the classes. (\$3,000)	
	Samahan’s Ethnomusicologist and principal dancer/teacher will assist Fil-Am students at UCSD, SDSU, USD, SWC and other colleges on Filipino dance and music in support of their annual Philippine Cultural Night events. Samahan’s Artistic Director teaches at Mar Vista High and Otay Ranch High to educate & demonstrate Filipino dance to promote Filipino Culture. (\$2,000)	
	SAMAHAN dancers, musicians and students are invited to perform pro bono or for minimal fees, repertoire of Philippine dances and music at numerous, county-wide community events such as the Asian Cultural Festival, Escondido Children’s Museum, Fiesta Filipina, Philippine Heritage Foundation Gala, the events at the House of the Philippines, Balboa Park, San Diego County Fair. (\$3,000)	
<b>San Diego Air &amp; Space Museum</b>	Costs associated with media, online, design of banners, special invitations, billboards, production installation and other related outreach to increase attendance to the exhibition. Total cost for exhibition is \$418,653.	\$25,000
<b>San Diego Alliance for Asian Pacific Islander Americans</b>	San Diego Dragon Boat Festival, with generous support from County of SD Board of Supervisors, since 2005 has brought together teams and communities to celebrate SD’s richly diverse cultural heritage in one of Asia’s grandest traditions: dragon boat racing from China that in 2 millenia has leaped beyond borders to become an internationally competitive yet environmentally-friendly sport.	\$4,000
<b>San Diego Art Institute</b>	San Diego Art Institute is now hosting its Teen Summer Intensive at Coronado School of the Arts. This program will engage 25 underserved teens from diverse communities across San Diego County. The program provides a safe space for teens, many of whom are LGBT and transgender, to build their self-esteem while engaging with contemporary artists through workshops. (\$10,000)	\$1,500
	SDAI will be hosting a year-round series of art-making workshops at La Colonia Boys & Girls Club in Solana Beach, serving 63 elementary students and 43 teens each week. 100% of students in the program are sponsored by donations. SDAI will provide weekly arts programming, teaching artists, and art supplies for all students for FY17. (\$10,000)	
	SDAI will present a series of free, hands-on art-making workshops in Horton Plaza Mall to engage non museum-going audiences, providing access to quality cultural activities to underserved communities and enhancing the economic vitality of downtown. Particularly, SDAI will be working closely with the blind community of San Diego to create collaborative work with artists. (\$10,000)	

	SDAI has repositioned itself as the only institution in Balboa Park dedicated to presenting exhibitions and programs of experimental, contemporary art from Southern California/Baja. SDAI presents more than 90 public programs and 7 exhibitions each year, focusing on new commissions by local artists to ensure they have the funds to survive and thrive in San Diego. (\$25,000)	
	San Diego Art Institute will embark on a comprehensive marketing campaign, consisting of 20 bus stop lightbox ads throughout San Diego County, increasing awareness of its location in Balboa Park while bringing attention to the work of local, contemporary artists. More than \$150,000 of this campaign has been donated to SDAI pro-bono. (\$50,000)	
<b>San Diego Automotive Museum</b>	The San Diego Automotive Museum concentrates exhibit focus to highlight the arts and culture of our community. The cars, motorcycles, and memorabilia are used to tell the story of how the automobile influenced our culture, and how our culture influenced the automobile. (\$20,000)	\$5,000
	The museum has a very active website. It also produces an electronic newsletter every 3-4 weeks. It is featured regularly in local media as well as with the Travel Channel on a national level. Representatives from the education department attend a variety of community events across the county. (\$20,000)	
	This unique and innovative project uses car parts to create instruments which are then used to play a variety of music. The museum has now collaborated with professional percussionists from the WorldBeat Center to create a stunning show that features tribal rhythms from Africa. (\$10,000)	
<b>San Diego Ballet</b>	Salaries for dancers involved with in-school assemblies and student matinees. (\$7,000)	\$2,000
	Funding for marketing materials. Advertising, postcards, season mailouts, curriculum guides, flyers, press releases and postage. (\$10,000)	
	Costumes, sets, props, pointe shoes, and men's ballet shoes. (\$4,000)	
<b>San Diego Bowl Game Association</b>	NCAA post season college football games.	\$30,000
<b>San Diego Center for Children</b>	The East County Family Wellness Center offers youth and their families counseling and treatment to help them develop and enact a comprehensive plan based on behavioral and psychological assessments to best address both the needs of the child and the needs of the family in support of that child. The Family Wellness Center will serve over 200 children, youth, and parents in FY17. (\$25,000)	\$10,000

	NCA is a collaborative partnership between North Coastal Consortium of Special Education and San Diego Center for Children to create a school designed to meet the unique academic and therapeutic needs of students with behavioral health challenges. An elementary school was recently added to this North County education program, which will now serve over 100 children annually. (\$10,000)	
	San Diego Center for Children (the Center) provides San Diego's most vulnerable children with an array of mental and behavioral health and educational services, including exceptional therapeutic treatment in our outpatient, residential care, education, and recreation and enrichment programs, Our mission – protect the joy of childhood, prevent emotional suffering, incite change. (\$25,000)	
	Successful Transitions Initiative is a program to help our older clients (ages 15-21), and their families, prepare for their transition from center programs into the community, offering needs assessment, coaching, life skills and job training, and the personalized information and resources they need to successfully navigate the transition into a healthy and productive adulthood. (\$25,000)	
<b>San Diego Children's Choir</b>	Marketing materials to recruit new choristers, marketing materials for fundraising, and facilities fees to continue to provide San Diego County children with a standard based choral music program at weekly rehearsals and professional performance venues located throughout the county. (\$9,000)	\$2,500
	Sheet music for San Diego Children's Choir choristers. Besides the choristers, our music library is our greatest asset. Our 300+ choristers reuse sheet music from the music library every year, but wear and tear, along with new arrangements, requires new sheet music to be purchased. Sheet music costs range from as little as \$100 for a piece for one of our choirs to over \$1,000 for sets. (\$2,000)	
	Marketing materials, concert programs and licensing rights for music performance for the winter and spring programs. Twice a year, 300+ children come together from throughout San Diego County to share in the joy of singing and benefit from high quality performance experiences. A highlight for the kids is performing at Copley Symphony Hall and venues like Jacobs Qualcomm Hall. (\$5,000)	
<b>San Diego Chinese Historical Society and Museum</b>	SDCHM will help to revitalize San Diego's downtown Asia Pacific Historic District by offering regular Asian American-themed walking tours of downtown and supplemental information for tourists. SDCHM will also partner with the Gaslamp Museum to offer joint admission tickets and to collaborate on events which highlight the multicultural history of Gaslamp's Asian American inhabitants. (\$3,000)	\$10,000
	SDCHM seeks funds for its award-winning exhibitions and educational programs for San Diego residents and tourists. Funding to support two original exhibitions and a variety of programs including academic lectures, book signings, adult education classes, and special events such as Veteran's Day and Moon Festival celebrations that attract locals and tourists. (\$10,000)	

	DCHM's inreach and outreach educational programs touch approximately 3,000 students each year county-wide, including its acclaimed Classroom Exhibit Presentations (CEPs) on thematic topics related to Chinese and Chinese American art, history and culture. SDCHM asks for county support to bring these programs to additional classrooms and libraries around San Diego. (\$4,800)	
	In 2016-17, SDCHM will begin a new integrated outreach campaign that includes updating print mailings (quarterly newsletters and exhibition invitations), redesigning its website, enhancing social media and press outreach for multilingual audiences, and revising educational materials to emphasize CA common core standards and distributing them among community educators. (\$4,000)	
<b>San Diego Civic Youth Ballet, Inc.</b>	This community festival, associated with an annual scholarship fundraiser, a free public opportunity for guests to participate and engage in family-friendly interactive activities and learn about local small businesses. Funding for planning, festival supplies, and marketing materials. (\$5,000)	\$2,000
	Funding to offset the costs associated for an Outreach Coordinator who builds and facilitates relationships between current and prospective schools for a growing outreach program in Title I elementary schools. To continue this program at no cost to the schools, SDCYB needs assistance in staffing someone to develop, structure and coordinate 32 weeks of classes and a final performance. (\$10,000)	
	Funds to market SDCYB programs, including classes and productions throughout San Diego and nationally through print, television/radio and online, as well as exploring other language options to reach a more diversified audience. Funding for translating collateral into Spanish. (\$5,000)	
	This position is tasked to develop and manage an innovative marketing and communication strategy for all of SDCYB's programs by determining the desired outcome of marketing plans and choosing the appropriate means of promotion for each project. (\$15,000)	
	Funding to assist in staffing a designated person to build and facilitate relationships between current and prospective donors and foundations. To develop, structure and coordinate a new development position to increase outside support for the organization, including grant writing. (\$10,000)	
<b>San Diego Coastkeeper</b>	San Diego Coastkeeper will conduct a minimum of 18 beach cleanup events to reduce unsightly, bacteria-causing litter; engage at least 6,500 individuals – local residents and visitors alike – in direct environmental stewardship; and educate the San Diego community about the impact of El Nino on marine debris, urban runoff, and the health and beauty our region's waterways.	\$4,000
<b>San Diego Convention &amp; Tourist Bureau</b>	Nearly 74 million international travelers came to the United States in 2014 and California is in the top three states visited. San Diego Tourism Authority seeks to grow the number of international travelers	\$25,000

	to our region through in-country rep firms, travel promotion, digital campaigns and media outreach.	
<b>San Diego County Bicycle Coalition</b>	The San Diego County Bicycle Coalition seeks funds for its annual open streets event, CicloSDias, in the City of Chula Vista. (\$15,000)	\$5,000
	The San Diego County Bicycle Coalition seeks funds for its annual open streets event, CicloSDias, in the City of San Diego. (\$15,000)	
	The San Diego County Bicycle Coalition would like to partner with the City Beat Magazine to create the 2017 Bike Guide Magazine highlighting and promoting bicycling events and activities in the San Diego region. (\$5,000)	
<b>San Diego County Commission on the Status of Women</b>	The Commission reports to the County Board of Supervisors. Strategic meetings, Salute to Supervisors and guest speaking at Supervisors' conferences are vital to the continued development of the commission's efforts. (\$2,000)	\$2,500
	County-wide symposium offering methods to advance the safety, security and well being of women covered in the three initiatives adopted by the Commission in 2016 will include: wraparound services and resources for domestic violence, homeless and human trafficking in identifying partnerships, prevention, protection and prosecution for domestic violence and human trafficking victims. (\$5,000)	
	Promotional materials, posters, reports, social and web media, photographer, A/V, conference materials for Attendees. The dollar amount is included in the \$5000 requested in Activity One. Refreshments for our symposium in the fall, 2016 totaled \$807.50. SDG&E donated this amount, however, the Commission cannot continuously rely on this donation. (\$0)	
	ACCW Meeting June 2016; NACW Meeting Hawaii, July 2016; Women's Policy Summit Sacramento, January 2017; ACCW Annual Symposium Sacramento January 2017; International Women's Day Breakfast San Diego, March 8, 2017; 60 <sup>th</sup> Session of the UN Commission on the Status of Women, New York, March 2017. (\$10,000)	
<b>San Diego Diplomacy Council</b>	Supporting San Diego Diplomacy Council's (SDDC) International Visitor Exchange Program (IVLP) program and staff will continue to bring exchange program participants focused on trade and economic development to our county. The exchange programs administered by SDDC currently bring over 600 international tourists and global leaders to San Diego each year. (\$35,000)	\$3,500
<b>San Diego Diplomacy Council</b>	Supporting SDDC custom programs will continue to bring exchange program participants focused on trade, economic development, innovative technological solutions and education to our county without depending on the State Departments programming. This program currently allows SDDC to bring over 300 additional international tourists and global leaders to San Diego each year. (\$10,000)	

<b>San Diego Film Foundation</b>	Funding for public relations, marketing consultants and operational expenses to develop and implement a National & Regional Consumer Campaign promoting San Diego Film Festival as a tourist destination, as well as year round promotion at international film studios, festivals, and the entertainment industry in general for film submissions and attendance.	\$2,500
<b>San Diego Fire Rescue Foundation</b>	This is a community event that will attract individual runners, corporate teams, and families in support of the annual NFPA Fire Prevention Week activities. Promote fire prevention education and provide safety resources with our community partners including San Diego Project Heart Beat, SDG&E, and SDFD. The event will be heavily promoted in an aggressive media campaign. (\$10,000)	\$2,500
	Safety City is a simulated city that provides hands-on training designed to teach children traffic safety by focusing on motor vehicle and pedestrian safety to help kids strengthen their ability to make safer choices. Funding for staff salaries and education materials at the San Diego International Auto Show on Ford Family Day. (\$7,500)	
	Fire Prevention Week is Oct. 9-15 and the foundation underwrites fire prevention open houses, education materials, and marketing materials for the SDFD open houses. Funding to underwrite the cost of the education materials and overhead costs of the open houses. (\$3,500)	
<b>San Diego Fleet Week Foundation</b>	Fleet Week San Diego 2016 will mark our 15 <sup>th</sup> anniversary with the return of the Sea & Air Parade, which annually attracts over 100,000 people to the local waterfront. The parade is the centerpiece of more than ten patriotic events that focus national attention on San Diego. (\$12,000)	\$5,000
	The San Diego Fleet Week Foundation is requesting support for the 2016 Fleet Week to be held in September. This two week span consists of multiple events held throughout the county that bring the community and military together, to honor and support the enlisted men and women of San Diego. (\$18,000)	
<b>San Diego Foundation</b>	Designed to introduce more community members to the pooled philanthropy model that supports the emerging needs in the community. The goal is to inspire additional community members to become engaged and more deeply involved in the enhancement of Escondido. Activities funding: event space (\$6,412); band (\$2,000); A/V (\$2,000); videographer (\$1,500); ads (\$2,500).	\$3,000
<b>San Diego Futures Foundation</b>	Create a technology resource fund that non-profits can access for technology products and services to be managed by the San Diego Futures Foundation (SDFF) to help non-profits find the best solutions at the lowest cost.	\$5,000

<b>San Diego Guild of Puppetry, Inc.</b>	Funding will enable us to continue to bring our successful school/community giant puppet parades to under-served sites and, where desired, feasible and as funding allows, add exciting surround events to the parade (ex. Performances, exhibits and/or hands-on interactive activities) to create multi-faceted, puppet based, community celebrations.	\$1,500
<b>San Diego Hall of Champions</b>	The 70-year-old Salute to the Champions is the Hall's largest event and annually attracts nearly 1,000 attendees. San Diego's sport legends are inducted into the Breitbard Hall of Fame, the pinnacle of local athletic achievement and other athletes' and teams' remarkable achievements are recognized during the event. Funding for planning and implementation of the event. (\$25,000)	\$17,500
	The Hall's Year-Round Awards and Recognition Initiatives include events honoring, celebrating and inspiring young athletes from high school age to the professional level. Over 8,000 awards are made during the year. The traditional Sportsmen's Banquet which honors a key San Diego sports figure is included. Funding for planning and implementation of these events. (\$20,000)	
	The Sheriff's Champions Camp accommodates at-risk middle school youth for 2 days of inspirational activities; Reviving Baseball in Inner Cities (RBI) takes place over an 8-game season located in low-income communities; and "MCRD Junior Sockers" program for military youth takes place during the fall and spring. Funding for the facilitation and implementation of these activities. (\$10,000)	
<b>San Diego Historical Society</b>	The History Center maintains the most extensive collection of items related to the history of our region. Due to the fragile nature and space limitations, much of this collection remains inaccessible to the public. By creating a professional digital imaging studio, the History Center will be able to make its collections available through the use of images and in a variety of mediums.	\$8,000
<b>San Diego Hunger Coalition</b>	Funding to support staff time on: 1) convening monthly CalFresh Task Force meetings in all 4 regions; 2) monthly meetings with HHSA to identify and address barriers to CalFresh participation; and 3) CalFresh application assistance training and case issue support for staff from agencies county-wide including 2-1-1, HHSA, San Diego Food Bank and Feeding America. (\$7,500)	\$3,000
	Funding to support staff time on: 1) convening the Summer Meals Task Force and coordinating a 2016 county-wide awareness campaign to reach more children; and 2) year-round training for school districts and non-profits such as Feeding America on how to administer the complex federal Child & Adult Care Food Program to add a "supper" meal to after school programs. (\$7,500)	
	Funding to support staff time to research and write a report on the state of hunger in San Diego County that includes an in-depth look at the landscape of hunger relief services, current gaps, and opportunities to better connect existing resources. It will also include a forecast of hunger in 10 years, which SDHC will use to lead collaborative planning to end hunger in our region. (\$5,000)	

<b>San Diego Junior Theatre</b>	Free and reduced ticket program for county schools, community service centers, and seniors for each of our ten productions.	\$3,500
<b>San Diego Model Railroad Museum</b>	The project would replace 11-year-old computer workstations for the Model Railroad Museum artifact and library collections. In addition, the SDMRM's server software currently is from 2003 and no longer supported would be upgraded to current server software. Without these upgrades, efficiency of these departments will be impacted. (\$15,000)	\$3,000
	Completely redesign the SDMRM museum information brochure, create a separate membership brochure, and allow for distribution to 300 locations around San Diego County and Southern California. (\$7,500)	
<b>San Diego Multicultural LGBT Literary Foundation</b>	Through our annual Words of Wisdom program, the foundation donates LGBT literary collections to high schools in San Diego. Funding to install two Words of Wisdom collections in two high schools and pay for a staff member to administer the program AT San Diego High School and Morse High School. (\$4,000)	\$1,500
<b>San Diego Museum Council, Inc.</b>	Museum Month promotes San Diego County museums and makes museum-going more accessible for residents and visitors by offering half-price admission to more than 40 museums during February 2017. (\$4,000)	\$1,500
	Kids Free in October provides children (ages 12 and under) free admission at 40 museums during October 2016. (\$3,000)	
<b>San Diego Museum of Art</b>	The San Diego Museum of Art presents a variety of exhibitions, including temporary exhibits that bring a wide range of art otherwise unavailable to this community, and exhibits created from its permanent collection. (\$50,000)	\$20,000
	The Education and Community Engagement Department designs and presents a wide range of offerings, including numerous programs that are free of charge (e.g. Family Festivals) or included with museum admission and offered to diverse audiences both within the museum and in various neighborhoods and community sites. (\$50,000)	
<b>San Diego Museum of Man</b>	SDMoM offers scholarships for Title I schools and provides hands-on, arts and science-based learning opportunities for underserved students who may not otherwise have the opportunity to visit a museum. (\$15,000)	\$15,000
	Designing, printing, installing, and mailing costs associated with the marketing efforts of our exhibits, events, memberships, and public programs. (\$15,000)	
<b>San Diego Musical Theatre</b>	To close out its 10 <sup>th</sup> Anniversary Season of Musicals, San Diego Musical Theatre (SDMT) will present "The Producers" at the Historic Spreckels Theatre. SDMT will hire a professional directing and design team to bring this musical to over 6,000 patrons with a cast and orchestra of over 40 artists. (\$10,000)	\$2,000

	San Diego Musical Theatre offers the highest quality summer programming to local youth and teen aspiring theatre artists. Broadway directors and choreographers work directly with participants to hone their skills in the areas of voice, dancing, and acting. This summer, SDMT will expand its popular intensive to include an intermediate offering. (\$5,000)	
<b>San Diego Opera</b>	SDO will offer 12 performances of mainstage operas at the Civic Theater, 6 performances of operas at the Balboa Theatre and one recital at the Balboa Theatre during its 2016-2017 season. Anticipated attendance is 40,000 adults and children from all over the county who will see Piotr Beczala in recital, La Cenerentola (Cinderella), Soldiers' Songs, Falstaff, Tragedy of Carmen & La Traviata. (\$50,000)	\$10,000
	Through this program, three nights of opera at the Civic Theatre are made accessible and very affordable to 7,500 students (grades 3-12) from throughout the county. Students will enjoy all the features of a regular performance, with the added excitement and energy of the final dress rehearsals for La Cenerentola (Cinderella), Falstaff and La Traviata. (\$50,000)	
	Opera Offstage provides music education programs to thousands of adults and students throughout the county annually, including in-school residency programs, field trips to San Diego Opera dress rehearsals, docent presentations in the classroom, on-line curriculum, lectures, community concerts, and more. (\$50,000)	
<b>San Diego Performing Arts League</b>	San Diego Theatre Week included over 40 performing arts organizations offering discounted tickets or added value opportunities throughout San Diego County. Over 3,500 tickets were made available to the general public for music, theater, comedy and dance. SDTW brought significant exposure to the arts with monies spent on a variety of cooperative marketing efforts. (\$25,000)	\$3,000
	Now in its 23 <sup>rd</sup> year, the Star Awards honors volunteers of San Diego County performing arts organizations, and recognizes the indispensable role that they play in the arts community. Feb '16 saw 48 individuals representing all of SD county honored, with 70 performers and an audience of 300 supporters. Monies are spent on artist stipends, production crew, venue rental and marketing. (\$20,000)	
	ArtsTix services include providing visitor information and selling tickets for tourist attractions and performing arts events to both visitors and county residents. Funds will be used for salaries, marketing expenses, vendor fees, and ticketing fees. These services support many theaters and attractions. 2015 saw nearly 10,000 tickets sold and over \$200,000 returned to the SD theaters. (\$25,000)	
<b>San Diego Repertory Theatre</b>	Program provides curriculum and access to live theatre for at least 1,000 students throughout San Diego County with an emphasis on underserved and hard-to-reach audiences. Teachers and students receive study guides meeting California Department of Education's Visual and Performing Arts (VAPA) standards. (\$10,000)	\$2,000

	Engagement events – every production offers free pre and post show events free and open to the public, that play off themes from the show, highlight artists and initiate conversation. We annually facilitate 65 Surround Events and 12 gallery shows that serve 1,700 people with free access to San Diego art and culture. (\$10,000)	
	The REP recruits 15 college and professional level artisans each season, who have chosen theatre for a career, to receive hands-on experience and training in scenery construction, costume design, lighting design, sound design, stage management, and properties for nine months each year. (\$10,000)	
<b>San Diego Second Chance Program</b>	A four-week course helping adult San Diegans attain job skills that lead to full-time employment. Coursework includes resume building, job searching techniques, proper workplace etiquette and attire, mock interviews with prominent local employers and other essential topics designed to make participants competitive in the job market. (\$5,000)	\$2,000
	A fully-functioning onsite garden that engages low-income San Diego youth on topics such as job readiness, reengagement in high school education, food justice, community service and life sciences, all while providing hands-on paid work experience that is transferable for high school credit and helps build each individuals resume. (\$5,000)	
<b>San Diego Senior Games Association</b>	Funding to update our registration system so that we can expand the features of the system. Currently we are using the system to register our athletes for the annual games but would like to be able to use the system to register individuals for our monthly luncheons and meet up clinics. (\$3,000)	\$2,000
	Over the past several years the weather during the month of September has been extremely hot and uncomfortable. Funding for fruit, water, and ice which will be provided to the athletes during their sporting event. (\$4,500)	
	One of our main focuses is to get the word out and increase participation in the games. Funding for design and printing costs for our marketing and promotional materials. These materials will assist us in getting more athletes, partnering with more leagues, and other sports agencies and increasing our participation in our monthly luncheons. (\$4,000)	
	This year we have seen significant increases in the cost of our venue and individual athlete insurance. We have attempted to find a cheaper policy but can not compromise our coverage limits or our athletes. (\$6,000)	
	We award medals to the top athletes in each age bracket and sport. The athletes work very hard for these medals wear them with great pride. (\$4,500)	
<b>San Diego Society of Natural History Balboa Park</b>	The Machine Inside: Biomechanics exhibition will be on view Oct 8, 2016 – Jan 1, 2017. Funding to underwrite exhibit rental fees, including artifacts, cases, mounts, media equipment, educational kits, software and video content, text panels, electronic photographic images, security devices, marketing and publicity and other items produced and purchased for the exhibition.	\$15,000

<b>San Diego Symphony Orchestra Association</b>	The San Diego Symphony Orchestra provides music education and outreach programs throughout the county, including Linda and Shearn Platt Kinder Konzerts, in-school residencies, one-on-one coaching, Dr. William and Evelyn Lamden Master Classes in schools and free public concerts, including a performance in Balboa Park. (\$50,000)	\$14,000
	The San Diego Symphony Orchestra offers audiences a wide range of concert experiences including the Jacobs' Masterworks series, featuring traditional classical repertoire; Summer and Winter Pops series; Berton Family Young People's Concerts; holiday programs and a Family Festival series for all ages. (\$50,000)	
<b>San Diego Workforce Partnership, Inc.</b>	To allow CONNECT2Careers (C2C) to conduct two work-readiness workshops and one hiring event in each County of San Diego Supervisorial District. Up to 50 youth (ages 16-24) from each district will receive essential skills training, resume and interview preparation, and the opportunity to connect with employers at a hiring event.	\$4,000
<b>San Diego Youth Symphony and Conservatory</b>	To provide the highest quality experience for our students and concert patrons (both local and visitors), SDYS concerts are held throughout San Diego County in professional concert venues including Copley Symphony Hall and the California Center for the Arts in Escondido.	\$10,000
	SDYS' website is most often the first source of information about our programs and events and therefore needs to be well-designed and easy to navigate for all platforms. It is also relied upon extensively by SDYS students, families and faculty for information about classes and events. Professional redesign assistance is required to achieve this. (\$15,000)	
	Marketing is necessary to inform families of opportunities for their children to participate in SDYS programs and to inform the public of concert performances and other events. Expenses include production of printed materials, mailings, advertisements, signage, and annual production of live SDYS Concert CDs/DVDs. (\$12,500)	
	Large musical instruments and equipment must be transported to venues for performances. Truck rental to move items allows students to perform throughout the county in both traditional and non-traditional settings. (\$2,000)	
<b>Seany Foundation</b>	Day Camp at Girl Scouts Camp at Balboa Park costs \$6,050 to run. The Seany Foundation seeks a grant to help pay for the site rental (\$3,000), lead volunteer stipend (\$1,500), and program supplies (\$1,000). Funds granted will free up monies needed to pay the remaining budget for Seany's Camp Reach for the Sky. (\$4,500)	\$5,000
	Approximately 130 campers with a cancer diagnosis board chartered buses in San Diego and head to YMCA Camp Marston in Julian for one of the best weeks of their lives. All activities are modified so that every child can participate, regardless of disabilities. It costs \$99k to rent this campground for the kids, which is fully equipped to meet all their medical needs, from scraped knees to chemo. (\$20,000)	

	Keeping children of various ages active and engaged for an entire week takes a lot of supplies, especially art supplies, which are often used to help kids open up about their troubles. Other supplies needed for remaining camp sessions: brushes, pencils, paper, socks, yarn, needles, buttons, etc. (\$2,500)	
	The Seany Foundation is seeking funds to enhance its Outreach Program so that every child affected by cancer in San Diego has the opportunity to attend Seany's Camp Reach for the Sky. According to parents, campers, and hospital staff, Camp heals kids (patients and siblings) emotionally as they fight to make it through a childhood scarred by cancer. (\$10,000)	
<b>Shelter Care Providers of San Diego, Inc.</b>	Expand our capacity and strengthen our partnerships with homeless service providers to create a sustainable pathway to affordable housing units. As our capacity expands, so do the dollars we leverage in in-kind construction donations for our service provider partners, as together we build more affordable housing. (\$10,000)	\$3,000
	One (1) part-time administrative assistant savvy in marketing, communications, social media, website updates, and event + photo documentation to assist in advocacy for the organization as a contributor to the solution to end homelessness in San Diego. (\$10,000)	
	Engage a consultant grant writer to assist in identifying and writing grants to funders for increased capacity building to expand our Housing-First Development Program to build and renovate more properties in San Diego County for rapid re-housing of homeless veterans, families, and women and children. (\$5,000)	
	Partner with community corporations and homeless service providers to perform drives to collect and donate essential items to homeless residents as they are being provided Housing-First or Rapid Re-Housing. Essentials for Young Lives Program (diapers, formula, etc.); Care Kits containing everyday necessities (soap, shampoo, toothpaste, etc.); Care Days of housing maintenance. (\$5,000)	
<b>Social Advocates for Youth San Diego, Inc.</b>	180 Soft, classic knit jerseys available in many team colors (40 – Red, 40 – Green, 20- Orange, 20 – Blue, 20 – Yellow, 20 – Black, 20 – Cardinal) \$10.73/each + \$2.85each + \$35 (set up fee) = \$2,479. Event t-shirts 100 x \$6.50 = \$650 (\$3,129)	\$2,500
	Three trophies will be purchased for 1 <sup>st</sup> place (\$20.00* 15"), 2 <sup>nd</sup> place (\$18.00* 13"), and 3 <sup>rd</sup> place (\$16.00* 11"); plus printing = \$100. (\$100)	
	Two banners will be printed to promote the event and will be displayed in 2 prominent areas of Willie Henderson Park - \$300 (will include event logo and sponsor logos). Marketing materials, 1,500 postcards will be printed double sided in English and Spanish and will be distributed to the community and volunteers - \$200. Certificates will be provided to all teams \$50. (\$550)	

	Water, granola bars and other healthy snacks will be provided to teams and volunteers = \$500. (\$500)	
<b>Somali Bantu Association of America</b>	RAJA (hope) is a cultural celebration featuring music, dance, cuisine, and stories from the Somali Bantu youth of San Diego. This September event will provide a unique opportunity for San Diegans to learn about their Bantu neighbors-helping promote awareness and understanding of this unique refugee community.	\$3,000
<b>Southern Regional Resource Center</b>	Facility rentals consist of facility fees, tables, folding chairs, canopies, umbrellas, linen, trash dispensers, podium, etc. to accommodate 250 guests attending Bastille Day. (\$9,600)	\$4,000
	Technology support consists of Auction by Cellular Device rentals utilized by guests to support the cause during the silent auction portion of the event and sound system for program and announcements. (\$3,600)	
	Over 2,000 invitations are produced, printed and mailed throughout San Diego County to promote the event and cause. Support helps cover cost of paper and postage. (\$2,400)	
	Live entertainment is provided to guests by Emmy Award Winning and Grammy Nominated artist Allan Phillips (former family caregiver). (\$1,000)	
	The use of valet parking is a facility requirement for events of over 200 guests due to limited parking availability, traffic congestion and safety codes. (\$900)	
<b>Spay-Neuter Action Project</b>	A community-wide enhancement activity to improve QOL for all districts by mitigating "Mt. Kitten." According to DAS, each spring county-run shelters experience a sharp up-spike of incoming litters w/more taxpayer dollars needed to house the surplus animals. To reduce the burden, five "all cat" clinics of 40 each w/one per district will take place in Feb 2017. Cost to public is \$15.	\$2,500
<b>Speed of Change, Inc.</b>	During each year's TEDxSanDiego event, which takes place at Copley Symphony Hall, we block off B Street between 7 <sup>th</sup> and 8 <sup>th</sup> Avenues to host 20 of San Diego's most innovative startup companies. Event expenses include government permits, barricades, security services, construction of exhibit spaces, generators for power, and emergency medical services.	\$2,500
<b>Spreckels Organ Society</b>	Organ concerts that are free to the public are scheduled for Summer Mondays in 2016 and 2017 with prominent organists and musicians from our region and of international fame. The amount requested represents the full cost of a single Monday night concert.	\$3,000
<b>Surfrider Foundation San Diego County Chapter</b>	The Beach Cleanup Program aims to keep San Diego County's coastal and marine ecosystems clean. This program also serves as a research and educational tool as volunteers as tasked with collecting data on the marine debris they find, which inspires them to become stewards for our oceans, waves and beaches.	\$4,000

<b>TEAM AMVETS California Charities</b>	Team Amvets provides furniture, appliances, and other household items to formerly homeless veterans. A residence is made a home by moving in beds, sheets, pillows, blankets, dressers, night stands, couches, coffee tables, end tables, dining room tables and chairs, refrigerators, pots and pans, and special request items, such as towels or rugs.	\$2,500
<b>Theater &amp; Arts Foundation of San Diego County</b>	The Playhouse's new Safety Committee is actively working to improve the policies and materials relating to the safety of staff, artists and visitors to on- and off-stage areas of the Playhouse. Funding for the creation, publication and distribution of information and an updated manual, training materials and "Train the Trainers" activities. (\$10,000)	\$8,000
	The Playhouse will produce "Miss You Like Hell" (world premiere; Playhouse commission) by Pulitzer Prize winner Quiara Alegria Hudes and renown musician and activist Erin McKeown. It is a mother/daughter journey through America that explores identity and place. Funding for print/digital targeted marketing to attract 3,000 tourists to San Diego and 16,000 County residents. (\$25,000)	
	In the 2016/2017 season, the Playhouse will world premiere Pulitzer Prize-winner playwright Ayad Akhtar's new play, "Junk: The Golden Age of Debt." Set in the 1980s, Junk offers the origin story for the financial world of today. Funding for targeted marketing, through which the Playhouse will attract 2,000 tourists to San Diego and 15,000 County residents. (\$20,000)	
	This program ensures theatre is accessible to all and increases the diversity of people reached through discount ticket programs. County-wide initiatives include Playhouse Leadership Council (PLC) work to reach into the community; networking, social, educational events at the Playhouse; and special discounts for university students, military families, accessibility groups, etc. (\$15,000)	
	Each year, the Playhouse commissions world-class artists to write a play for schoolchildren and tours it to 50 schools and community centers across San Diego County. The nine-week program directly impacts over 19,000 students and adults. The POP Tour indirectly impacts thousands more through enhanced curriculum. Funding for creation and production of the play. (\$10,000)	
<b>Tony and Alicia Gwynn Foundation</b>	Opening of The Tony Gwynn Memorial Museum. A free community landmark free to the public. Purpose of the museum is to bring community together, families, students to learn the history of Tony Gwynn on and off the field as to the man he was. (\$25,000)	\$5,000
<b>Travelers Aid Society of San Diego, Inc.</b>	Services to San Diego's tourism industry will include assisting visitors (some arriving for the first time), maximizing their experiences so that they stay longer and return frequently, and assisting stranded visitors. Utilizing extremely well-trained volunteers, information about and referrals to hotels, local attractions, destinations, and transportation options will be provided.	\$4,000

<b>UMBC/Connecting Hope</b>	Connecting Hope was supported by Ron Roberts with heavy duty trucks and two sixteen passenger vans. These vehicles are used to transport youth to service job sites and clean up neighborhood communities. Insurance, Land field/disposal cost, tools and vehicles	\$2,000
<b>University Heights Community Development Corporation</b>	A series of five free concerts in the Old Trolley Barn Park in University Heights from 6 pm to 8 pm on Friday evenings from July 8, 2016 to August 5, 2016, to bring families, neighbors, and visitors together from throughout the City of San Diego.	\$4,000
<b>University of San Diego</b>	To organize a workshop for public agencies and business leaders across San Diego County to learn about risk management approaches for reducing our communities' economic vulnerabilities to extreme weather events and changes in our climate. (\$5,000)	\$2,500
	To organize a Climate and Public Health Forum to gather various agencies and NGOs interested in preparing our communities in San Diego County for climate extremes such as heat waves, more intense drought and precipitation events, and associated impacts on public health and our communities. The workshop will build regional partnerships to leverage public health information. (\$10,000)	
<b>Urban Corps of San Diego County</b>	Youth transportation passes will allow 20 at-risk youth from all over San Diego County to access Urban Corps' charter high school, vocational training, work experience, and support services for 5 months. (\$5,760)	\$5,000
	Urban Corps' volunteer service events benefit neighborhoods and open spaces around San Diego County. Event coordination expenses include organizing and supervising volunteers, transportation, and event supplies. (\$2,000)	
<b>Vietnamese-American Youth Alliance</b>	The San Diego Tet Festival is a three-day celebration of the Vietnamese New Year. (\$25,000)	\$4,000
	A one-day lantern/harvest moon festival. (\$1,000)	
<b>Voices for Children, Inc.</b>	Informational videos have proven to be one of the most effective ways to promote VFC's mission and tell our story to the public and potential CASA volunteers. Funding to develop, film, and edit a 10-minute professional video for volunteer recruitment, court tours, and community presentations. (\$15,000)	\$6,000
	To achieve our agency's goals of providing every foster child in San Diego with a CASA, we need to reach out to more potential volunteers. PSAs on radio and TV will encourage citizens to volunteer with VFC, and will increase awareness of foster children's needs. Funding for the production of a PSA. (\$5,000)	
	Promotional brochures, fliers, and impact reports are powerful tools for volunteer recruitment, helping to raise awareness of foster care issues in our community. Funding for the design and printing costs for print collateral, designed to assist with CASA volunteer recruitment and raising community awareness of the plight of children in local foster care. (\$5,000)	

<b>WalkSanDiego</b>	Conduct a variety of activities such as pedestrian safety trainings, walk to school days, school safety assemblies, and provide incentive items such as bike helmets to encourage more children to walk and bike to school, while increasing safety and physical activity. We are targeting six schools in San Diego and Coronado, reaching a total student population of over 2,500 children.	\$3,000
<b>Wayword, Inc.</b>	A Way with Words will produce 4 episodes for broadcast in San Diego County and nationally. Episodes consist of language information, call-in participants, cultural analysis, and educational commentary. Each episode costs \$4,822 to produce, including studio rental, technical staff, web support, and miscellaneous expenditures. Funding for 1 additional episode. (\$4,822)	\$2,000
	A Way with Words will produce additional episodes for broadcast in San Diego County and nationally. Episodes consist of language information, call-in participants, cultural analysis, and educational commentary. Each episode costs \$4,822 to produce, including studio rental, technical staff, web support, and miscellaneous expenditures. Funding for a second episode. (\$4,822)	
	A Way with Words will produce additional episodes for broadcast in San Diego County and nationally. Episodes consist of language information, call-in participants, cultural analysis, and educational commentary. Each episode costs \$4,822 to produce, including studio rental, technical staff, web support, and miscellaneous expenditures. Funding for a third episode. (\$4,822)	
	A Way with Words will produce additional episodes for broadcast in San Diego County and nationally. Episodes consist of language information, call-in participants, cultural analysis, and educational commentary. Each episode costs \$4,822 to produce, including studio rental, technical staff, web support, and miscellaneous expenditures. Funding for a fourth episode. (\$4,822)	
<b>Women's History Reclamation Project, Inc.</b>	The 2016 version of the annual Wine, Cheese and Chocolate Festival, "Femm Fest – An Evening of Wine, Women & Songs" will showcase women artists and musicians in San Diego, as well as the Women's Museum of California and the Arts and Culture District of NTC Liberty. We anticipate attracting 1,500-2,000 people. Funding for event production and staging. (\$5,000)	\$1,124
	The 2 <sup>nd</sup> Annual 2016 Women's Film Festival San Diego strives to educate and inspire future generations about the experiences and contributions of women through the art of film. Our festival films acknowledges the women who have continued to march for gender equality in the workplace, education, sports, and ending violence against women. The film festival takes place throughout the month of March offering screenings both on Wednesdays and Sundays. We anticipate an audience of 500 to attend the Festival at NTC. (\$5,000)	
	This in-depth exhibit illustrates the evolution of San Diego women in the military from WWI through today. Within a context of historical progression, the exhibit will highlight the stories of local women through the use of photographs, artifacts, uniforms, personal histories and multimedia. Located in the public foyer of Barracks 16 at Liberty	

	Station, it will be on view for all visitors to the Women’s Museum and to Liberty Station to enjoy and appreciate. (\$5,000)	
	During the 1960s, San Diego’s Latina women turned aspiration into Chicana movement of literature, art, and activism. They struggled, organized, innovated, educated and inspired others in the community to set goals and achieve them. The Chicana Movement is alive and well today. This educational exhibit will be on display at the Women’s Museum this summer and then made available to schools and libraries across San Diego County within our “Project Reach Out” K-12 educational enhancement program. (\$5,000)	
	This educational exhibit is a lesson in how participation in the political process can bring social justice. Convinced that gender discrimination could not be defeated without political organization, Second-Wave feminists challenged society to accept their participation on a public, political level. Activists lobbied Congress for pro-equality laws and battled workplace discrimination. Women made great headway by coming together for their common cause. This exhibit will travel to schools in San Diego County. (\$5,000)	
<b>Write Out Loud</b>	TwainFest is an annual free event held each August at Old Town San Diego State Historic Park that introduces the San Diego community to Mark Twain and other 19 <sup>th</sup> Century writers, as well as to historical events and activities of the period. Participants from all parts of the county and beyond engage in various historical and literary activities and go home with free books. (\$2,300)	\$2,000
	Professional actors read classic and contemporary literature to live audiences in theatres and libraries in Old Town, Downtown San Diego, La Jolla, Coronado, Rancho Bernardo and Ramona. (\$1,000)	
	Storybox Theatre introduces elementary students to a Japanese tradition that combines live storytelling with painted pictures and written words. For children learning to read, Storybox Theatre is especially effective because it holds their attention, helps them focus, as well as comprehend vocabulary and language. (\$3,000)	
	Write Out Loud offers short story presentations to seniors living in independent and assisted living facilities and community centers throughout San Diego County. Hearing stories read aloud by favorite authors, or contemporary authors new to the seniors, gives them enjoyment and helps them to fight what can be an overwhelming sense of isolation and loneliness. (\$2,500)	
	Read Imagine Create workshops challenge students in grades 7-12 to read a particular book by a noted author, respond to its themes, and create an original and personal expression of that response in any form they choose (e.g. story, painting, video). (\$1,000)	

<b>Young Audiences of San Diego</b>	Arts for All National Students provides comprehensive 6-week art residencies for every student in the ten elementary school National School District. Students are provided with programs in visual, written, and performing arts, each of builds on one another to help students learn techniques of art, as well as improve cognitive, academic, and social skills. (\$10,000)	\$1,500
	Teaching Artist Training is a select program of the Teaching Artist Institute. Students are guided by the lead facilitator and mentor teaching artists as they work to learn in-depth about the teaching artist field, begin thinking and planning as a teaching artist, and practice their work in a supportive setting. Funding to support residencies at San Miguel Elementary School in 10 classrooms. (\$3,000)	
	Cultural arts programming (drumming, dance, and visual art) occurs while teachers are out of the classroom doing PLC rotations, on a weekly basis. This program serves all 300+ students of Adams Elementary. Funding to continue this program for a second year, including: curriculum planning, supplies, family engagement events, and Professional Development workshops. (\$5,000)	
	Military Arts Connection brings the arts to the families of active duty military. Programs take place at Lincoln Military Housing and at six schools with a high military population on/near Camp Pendleton. Each program includes a 30-minute performance, followed by a 50-minute interactive activity by a professional artist. Funding to support monthly programming. (\$10,000)	
<b>Zeta Sigma Lambda Foundation</b>	A talent event seeking leadership, creativity, and cultural awareness among youth who desire to become members of the Royal Court of the Martin Luther King Jr Parade. They involve in community service and scholarships are also awarded. (\$1,000)	\$7,500
	The public procession of high school bands, drill teams, dance groups, marching units and floats honoring the legacy and ideals of Dr. King. Most of the law enforcement entities in San Diego County participate in this parade. (\$15,000)	
	<b>Grand Total</b>	<b>\$975,124</b>



COUNTY OF SAN DIEGO  
 2016 JUN 22 PM 4:57  
 CLERK OF THE BOARD  
 OF SUPERVISORS

**BILL HORN**  
 SUPERVISOR, FIFTH DISTRICT  
 SAN DIEGO COUNTY BOARD OF SUPERVISORS

**MEMORANDUM**

**DATE:** June 22, 2016  
**TO:** David Hall  
 Clerk of the Board of Supervisors  
**FROM:** Supervisor Bill Horn 

**SUBJECT: FY 2016-17 COMMUNITY ENHANCEMENT ALLOCATIONS**

Increase the Fiscal Year 2016-17 Community Enhancement Program (CE) budget by \$2,335 based on fund balance resulting from the return of previously awarded CE grant funds and from the cancellation of previous year's CE grant awards.

The following is submitted as my recommended Fifth District allocation for the 2016-17 Community Enhancement Program:

ORGANIZATION NAME	PURPOSE	ALLOCATION
Agua Hedionda Lagoon Foundation	Funding to refurbish plants such as milkweed, Cleveland sage, California mountain lilac and manzanita among others; mulch, planting supplies and materials. All plants are native to the California Coastal Sage Scrub Habitat. (\$10,000)	
	Funding for 170 3rd graders to attend Environmental Stewardship School Field Trip, including transportation. 3 unique programs; 4 hours each. All lessons include hands-on activities aligned with today's Common Core Curriculum and Next Generation Science Standards. (\$11,900)	
		<b>\$21,900</b>



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**MEMORANDUM**

American Combat Veterans of War	Veterans Moving Forward Program (VMF) where once a week our all-volunteer combat veteran advocates and support staff mentor to those incarcerated veterans at the Vista Detention and Los Colinas facilities. Each week, \$10 is put into an account for each indigent veteran for phone cards, stamps, and personal needs. Funding received for this activity will go directly to supporting incarcerated veterans for their personal needs.	\$5,000
Antique Gas & Steam Engine Museum, Inc.	Labor and materials for construction of a covered exhibit area to display vineyard and wine production tools and artifacts. (\$48,450)  Grading, purchase and labor for concrete deck and retaining walls for crop display areas. (\$36,900)  Fees for plans & permits. (\$6,225)  Materials and labor for fire sprinkler and electrical extension to the area. (\$12,750)	\$12,500
Anza-Borrego Desert Natural History Association	Printing, production, distribution, and mailing of 15,000 Anza-Borrego Desert Events calendars distributed throughout California, the U.S., Canada, and Europe, plus an up-to-date website events calendar (receiving over 150,000 views), to publicize our more than 150 annual programs, hikes, tours, events, including Borrego Garden Tour, Borrego Birding Festival, Native Plant Show, Desert Lecture Series, Desert Living/Energy & Water Focus -- programs that bring people to Borrego Springs. (\$6,000)	\$10,000



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	<p>Our Borrego Desert Nature Center is a full service visitor facility in downtown Borrego Springs serving 25,000 tourists annually, and the location for 150-plus desert education activities and special events. The nature center serves as our headquarters for tourist sightseeing information, desert safety, wildflower locations, nature and local history information, and for tourist questions about lodging and restaurants. The nature center is the headquarters for the Borrego International Dark Sky Community Coalition, the Borrego Botanical Garden, Borrego Rock &amp; Gem Club, and provides meeting space for other community organizations. (\$9,000)</p>	
Anza-Borrego Foundation	<p>Celebrating 50 years of Anza-Borrego Foundation supporting the preservation and protection of Anza-Borrego Desert State Park. Funding to underwrite free educational programs during weekend of events, marketing expenses and other material costs associated with the celebration of our 50 years. (\$5,000)</p> <p>Leverage our 50th anniversary celebration to increase public awareness about ABF's work and the resources of the Park. Funding to secure the services of a public relations firm to increase traditional media and social media exposure, as well as guide other initiatives. (\$10,000)</p>	\$10,000
Balboa Park Cultural Partnership	<p>Provide 5,000 households (approximately 15,000 individuals) with Community Access Passes. These passes provide unlimited general admission to all 17 Balboa Park museums for one year. (\$15,000)</p> <p>Provide weekly emails and monthly printed materials to Community Access Pass holders to make them aware of events and exhibitions in the park that are free to CAP holders. (\$5,000)</p>	\$2,000



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**MEMORANDUM**

<p>Basic Assistance to Students in the Community</p>	<p>BASIC empowers youth and adults from low-income families in the Borrego Springs community to pursue further educational opportunities by providing scholarships to high school seniors, continuing college students and adults for college and vocational studies.</p>	<p>\$7,000</p>
<p>Batiquitos Lagoon Foundation</p>	<p>Provide bus transportation to economically challenged school children for an all-day bus trip each year from Borrego that includes the lagoon, the aquarium and the ocean. We also have other economically challenged school districts in our area that are in need of bus transportation. (\$4,000)</p> <p>Funding for proper display and exhibit cases, shelves, stands, etc. to showcase our collection for school children and visitors to our nature center. (\$4,000)</p> <p>We serviced over 11,704 public visitors and 766 school children last year, and the number increases each year. We are in continual need of educational brochures and other printed information sheets to inform and educate our visitors and school children. We anticipate many additional requests when we open our new nature center this year. (\$4,000)</p>	<p>\$10,000</p>
<p>Bonsall Chamber of Commerce</p>	<p>Respond to and direct tourists, residents and potential residents to community resources, political representatives and new developments in the area. (\$10,000)</p> <p>Printed business and tourist attraction directories. Includes chamber members; local, county and state political contacts and information for new/relocated residents. (\$7,500)</p> <p>The Chamber is working on a festival to be held at a local golf course and will feature local artisans, musicians and food vendors. (\$15,000)</p>	<p>\$20,500</p>



**BILL HORN**  
 SUPERVISOR, FIFTH DISTRICT  
 SAN DIEGO COUNTY BOARD OF SUPERVISORS

**MEMORANDUM**

<p>Borrego Springs Chamber of Commerce</p>	<p>General operations including programs, projects, staffing and administration of Borrego Springs' primary tourism promotion and economic development organization, the Borrego Springs Chamber of Commerce &amp; Visitors' Bureau. In our leadership role, we are the catalyst for vital marketing, planning and coordination, linking business, government, NGOs, residents and tourists.</p>	<p style="text-align: right;">\$90,000</p>
<p>Borrego Springs Community Concert Association</p>	<p>Seven concerts, with professional musicians: Four different public performances and three different free school concerts, provided to the School District.</p>	<p style="text-align: right;">\$5,000</p>
<p>California Surf Museum Encinitas</p>	<p>Exhibits for FY2016-17 will include surfboards, photographs, clothing, media, ephemera, and related events. Expenses include exhibit design, printing and production, supplies, structural fabrication, lighting, assembly, collectibles for display, video displays, research salaries, marketing and promotion, web space, and fees.</p>	<p style="text-align: right;">\$10,000</p>
<p>Carlsbad Music Festival</p>	<p>Three days of over 60 concerts of adventurous music offered to the community and cultural tourists free of cost in addition to six ticketed Mainstage concerts featuring world-class master and emerging musicians. August 26-28, 2016. (\$10,000)</p> <hr/> <p>A community celebration of adventurous music-making featuring over fifty performances by the most compelling and creative local musicians in a variety of venues in the Village of Carlsbad. June 17, 2017. (\$3,000)</p>	<p style="text-align: right;">\$10,000</p>
<p>Christmas Circle Community Park</p>	<p>Maintenance and repair of park facilities, insurance, water, electricity, gardening service, restroom cleaning and supplies.</p>	<p style="text-align: right;">\$34,250</p>



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CONNECT Foundation	<p>Innovation Report provides an overview of the strength and impact of the San Diego innovation economy by tracking its health by comparing data by year and quarter. For example, this report helps policymakers and trade organizations plan and advocate for the availability of visas and workforce training for talent. (\$20,000)</p> <p>Springboard is a free program open to technology and life sciences innovation companies. Companies accepted into the program meet with a group of industry experts for up to several months who provide recommendations on financial, marketing, legal and commercialization issues to prove the business model. (\$20,000)</p>	\$1,000
Encuentros Leadership of Northern San Diego County	The Encuentros Leadership Academy counsels and prepares economically disadvantaged Latino high school boys for successful admission into the college of their choice. The Academy provides an on college dormitory experience combined with academic courses in leadership competencies that prepare participants for the daily rigors of college campus life.	\$2,500
Evening Optimist Club of Valley Center	To provide for the necessary overhead for the annual three day weekend event to include but not limited to: bleachers, lighting, sanitation, security and advertising.	\$12,000
Exposure Skate	A free event to showcase the world's top female skateboarders which raises money for a local shelter for survivors of domestic violence. Featuring: free learn-to-skate clinics with product donations to those in need, yoga clinics, performances by top female skaters, music and a vendor village that features local businesses. Funding to secure staffing, equipment, permits and advertisements. (\$40,000)	\$2,500



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	<p>Hiring a local PR Professional to work with local media platforms to increase awareness of EXPOSURE. This would draw a larger crowd to the event, give more local people and businesses the opportunity to participate in a free event, and allow us to raise more money for Carol's House. Increased PR would give the local companies that sponsor the event more recognition as well. (\$10,000)</p>	
<p>Fallbrook Art Association</p>	<p>Funding for gallery rental for two annual shows at the Fallbrook Art Center and two at Brandon Gallery, nonprofit organizations, also a Plein Air show and fees for online digital art entries, judging fees, and publicity and printed matter expenses for these events. These events have grown into regional shows and are a significant draw of tourism into Fallbrook. (\$11,500)</p> <p>FAA contracts with artists of regional/national repute, to provide demonstrations at our open-to-the-public monthly meetings. The educational demonstrations are well attended by the membership and public alike. These demonstrations are well regarded regionally. (\$1,200)</p>	<p align="right">\$12,000</p>
<p>Fallbrook Center for the Arts, Inc.</p>	<p>Art supplies for children and adult classes in ceramics and Junior Wildlife Art Show. The art supplies include ceramic clay and both propane and electricity for ceramic kilns. The art supplies for the Junior Wildlife Art Show including mats for framing art and award ribbons. (\$15,000)</p> <p>The Fallbrook Art Center main gallery has LED lights specifically designed for Art Galleries and this request is for help with paying for the electricity that these lights need. (\$25,000)</p> <p>Printing post cards, class brochures, stationery and fliers, media advertising, postage, distribution services, window displays, signs, website design and maintenance. (\$15,000)</p>	<p align="right">\$30,000</p>



**BILL HORN**  
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**MEMORANDUM**

Fallbrook Chamber of Commerce

The annual Avocado Festival focuses on our region's agriculture and is attended by over 100,000 people; it includes 450 vendors, 30 artisan vendors, with an economic impact of nearly \$200,000 to the local community. This event is well known throughout San Diego and brings visitors from Riverside, Santa Barbara, Orange County and from out of state as well. (\$60,000)

A month long community collaboration includes the Artisan Faire, Village holiday window displays and lights, tree lighting, parade and unique holiday events, bringing people into town to "shop local" and boost the economy. The 35th annual Christmas parade is the largest evening parade in North County and is a gift to locals, including our neighbors on Camp Pendleton. (\$19,000)

The Chamber continues to provide more services including business seminars, education, and community resources. We are actively involved in POP and investigating and implementing ways to boost business and the economy by bringing tourists and locals into town with new events highlighting agriculture, art, wine, dining, outdoor recreation, and unique experiences. (\$35,000)

The Chamber also has the role of visitor center. We provide resources such as maps, trail guides, area discovery books, guides to local made and agriculture products, local directory, tourist guide and local and regional "things to do." We hold a tourism conference and have a tourism committee committed to expanding and advertising our seasons of events. (\$20,000)

\$125,000



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	<p>The Chamber is working on creating a specific tourist destination branding to entice visitors to Fallbrook and to discover all that we have to offer. This includes focused targeted marketing efforts to increase visitors, the lengths of their stay in the area and thereby expand economic growth in Fallbrook and North County. (\$16,000)</p>	
<p>Fallbrook Gem and Mineral Society, Inc.</p>	<p>The existing HVAC system urgently requires repairs. Despite numerous fixes, parts of the system are antiquated, non-energy efficient and have reached the end of their useful life. For example, due to heater malfunctioning during recent cold weather, a space heater had to be used in order to keep our free Museum open, to provide a comfortable space for visitors and volunteer docents.</p>	<p>\$8,000</p>
<p>Fallbrook Historical Society</p>	<p>The Fallbrook Historical Society has recently merged with the Reche School House, the oldest school in Fallbrook, built in 1886. We are planning to put on a series of events from markets to special programs on Fallbrook and North San Diego County History as well as historical lectures to help draw tourists, attendees, and children's groups into Fallbrook. The events are intended to draw tourists and visitors to Fallbrook and to increase their exposure to the rich history of Fallbrook and North County.</p>	<p>\$5,000</p>
<p>Fallbrook Land Conservancy Foundation</p>	<p>Attracts tourists to Fallbrook, and raises funds. To help pay for Stage Coach or similar ride attraction, animal show, band, food serving items (plates, utensils, napkins, cups), catering, drinks, printing, publicity, mailing, postage, banners, signs, popup tents, port-a-potty, kids art supplies and other kids' activity supplies. (\$3,500)</p> <hr/> <p>To help maintain and enhance the Monserate Mountain Trail System to encourage Eco-tourism. (\$2,000)</p>	<p>\$9,500</p>



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	<p>Purchase plants and trees to enhance the beauty and integrity of the downtown Fallbrook and surrounding area. (\$2,000)</p> <p>To help purchase native plants and trees for a one acre garden that provides examples of native and drought resistant landscaping. (\$2,000)</p>	
Fallbrook Music Society (FMS)	FMS is the only source of free classical music entertainment to North County residents. This year, we provided 12 free concerts at local venues, including our Fallbrook Public Library. Next year, we seek additional support to fund, "Salute to Our Heroes," a free outdoor concert at Ingold Sports Park, featuring the Marine Corp Band, to honor all active and retired service members/families.	\$10,000
Fallbrook Village Association	Downtown street events, Fallbrook Summer Nights, which will include vendors, artisans, music, entertainment and themes to encourage tourists and out of town visitors to our town center. The Fallbrook Village Association has formed a coalition of property owners and businesses so that we will be able to use the large parking lot between the library and the Arts Center for these events to draw visitors downtown without street closures.	\$24,000
First Friday Oceanside Art Walk	<p>Social media and digital marketing activities; traditional marketing; graphic design and printing of collectible handout for monthly event. (\$2,000)</p> <p>Funding for interactive performances and activities for the public during the free monthly event including educational workshops and public art creation. (\$2,000)</p>	\$1,000
Flying Leatherneck Historical Foundation	The primary focus this year will continue to be our three long-term projects: The SBD-1 (Dauntless); the PBJ (B-25 Mitchell); and the C-117 (R4D-8). (\$9,135)	\$3,650



**BILL HORN**  
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	<p>What has been a bad financial outlook for the past several years, has become even more serious for the commanding officer. Consequently, the Flying Leathernecks have provided all of that support, ensuring that our visitors continue to have an attractive and meaningful museum experience. (\$9,134)</p> <p>We will again conduct a regional and limited national campaign that tells the story of the heroic achievements of Marine Corps aircrew and maintainers and focuses on our efforts to educate the youth of our region on the attributes of honor, courage and commitment often not discussed in our public schools. (\$9,135)</p>	
Fraternity House, Inc.	<p>Provide outings, educational opportunity and community connection for low-income/homeless individuals disabled by HIV/AIDS who now reside at our Elfin Forest home, Fraternity House. Activity Director and volunteers will provide at minimum 52 local outings to businesses, museums, art centers and theatres and 4-6 larger day trips (Padres, Safari Park, SD Pride, Sea World, etc.). (\$2,500)</p> <p>Provide outings, educational opportunity and community connection for low-income/homeless individuals disabled by HIV/AIDS who now reside at our Vista home, Michaelle House. Activity Director and volunteers will provide at minimum 52 local outings to businesses, museums, art centers and theatres and 4-6 larger day trips (Padres, Safari Park, SD Pride, Sea World, etc.). (\$2,500)</p>	\$2,500



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Friends of the Fallbrook Community Center	This year marks the third annual tree lighting. The event will continue to build on the renewed community spirit and further promote tourism in this small village. There are about 35 non-profit organizations that participate using the opportunity to explain their mission. Each group provides a family activity to enjoy that night. Local students ages 4-18 exhibit their talents.	\$10,000
Friends of the Rancho Buena Vista Adobe	The Adobe does not have adequate signage to alert and guide people to the Adobe. Indeed, neighbors report not knowing the Adobe is there, schools and parents often call needing extra directions, and people arriving for tours complain of the poor signs. Currently, the street sign displays the street number but does not announce that the historic Rancho Buena Vista Adobe is there. (\$2,000)	
Friends of the Rancho Buena Vista Adobe	Students in the third and fourth grades attend the Adobe Days program as a field trip to complement American History which is taught in these grades. Working with the Vista School District, the Adobe Days program follows and meets the curricular requirements according to state standards. Children that attend, participate in activities typical on ranches during the late 1800s. (\$2,000)	\$2,500
Full Access & Coordinated Transportation, Inc. (FACT)	Increase level of awareness to aging and disabled communities, local government and funding agencies, and other non-profits. CSUSM Senior Experience research on marketing, purchase devices pre-loaded with FACT media (video, presentations, Annual Report), consultant design services, print ads in District 3 communities, and email marketing. (\$9,000)	
	Produce a 30-60 second public service announcement, highlighting FACT's services and featuring testimonials from actual FACT riders. Distribute PSA to local television and online media outlets. (\$3,000)	\$5,000



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	<p>Support for staff in District 5 to provide travelers in San Diego County free transportation information and referrals to transportation services, schedule/dispatch general purpose trips for eligible recipients, and serve as transportation liaisons who will promote Countywide access to services as well as a friendly, inviting, manageable image of San Diego County. (\$9,000)</p>	
Graves' Disease and Thyroid Foundation	<p>Organize, promote, host, and record an educational event for patients and family members impacted by Graves' disease and thyroid eye disease. The event would be promoted both to San Diego County residents as well as our members all across the USA. Out of town guests would stay at a local hotel. The format would include expert presentations and breakout support sessions. (\$10,000)</p>	
	<p>Production of a four panel "Introduction to Graves' Disease" print brochure and mailing of the brochure to San Diego area primary care physicians and endocrinologists. This brochure will help patients to receive a more timely diagnosis and will also assist physicians in helping patients understand the risks and benefits of the three treatment options for Graves' disease. (\$5,000)</p>	\$5,000
Intrepid Shakespeare Company	<p>Intrepid continues to strive to establish a permanent home in North County. Through the breadth of our past and current programs we are continually working to expand our North County patron base and our economic impact on the region. These funds will help us to strengthen our relationship with North County patrons while continuing to produce award-winning work. (\$13,500)</p>	\$2,000



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	<p>In 2016 we made the difficult financial decision to shift from 12 to 6 staged readings in North County. Expanding back to a monthly series will enable us to reach an additional 600 North County patrons who would not otherwise be exposed to regional theatre. This investment leverages our market development spending and drives economic benefit through ancillary spending. (\$7,500)</p>	
Live Oak Park Coalition	<p>Exercise stations with ADA access. Adding 9 exercise stations with access to several stations with paved access for ADA users as well as non-users. This is an improvement to the existing exercise program stations in partnership with the Department of Parks and Recreation at Live Oak Park in Fallbrook. Total projected cost of project is \$50,000. (\$10,000)</p> <p>To maintain 14 miles of the Santa Margarita Trail System, we contract with Cal Fire who clear fire access roads in the valley for fire suppression. Our request is for \$6,500 for Cal Fire, \$500 for tool maintenance and repair and \$9,500 which is an added requirement this year for a security contract to open and close the gates at the trail heads and patrol the trails to make them safe for all users. (\$16,500)</p> <p>Maintenance of the off leash area, periodic replacement of wood chips in dog use areas, purchase dog station cleanliness supplies and bathroom supplies and cleaners, and to provide some assistance to offset the annual maintenance fee of this area which is \$6,200 /year. (\$3,150)</p>	\$12,500



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**MEMORANDUM**

Luminary Arts Corporation

In partnership with the California Center for the Arts Escondido this interactive field trip is in its third year of performances. Geared towards eighth grade Language Arts and Social Studies curriculum, the Civil War Story consists of an original play about the Civil War, a Q&A with the cast, and an interactive display of historical items and the creation of a theatrical production. It is performed in the Center's beautiful concert hall, twice, potentially to 3,000 eighth graders from all over North County. Funding for actors stipends and costume rentals. (\$2,250)

More than just a summer camp, Luminary Arts Summer Young Actor's Workshop is an intensive look at theater from creation to performance. Students spend two weeks learning to create characters, explore the intent and language of theater, create costume masks for their characters, learn stage combat, and perform. The goal is to offer this unique opportunity at an affordable cost, to an under-served community. The academy will take place at CCAE in studio one. Funds will support teachers' fees, scholarships and rent. (\$3,500)

An educational staged reading performance series aimed to bring students and teaching artists together on stage. Students will have the chance to perform with and be mentored by seasoned actors and teachers while exploring different theater genres free of charge. All performances are open to the public with a donation request only, to afford community accessibility. The performances are held at CCAE in Studio One. Funding for rent, royalties, and actor/teacher stipends. (\$2,000)

\$7,000



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	<p>This remount of the classic look at the complete works of Shakespeare in 90 minutes will mark the 7th production this trio has produced over the last 15 years. Performances will be held at Escondido's Patio Playhouse theater with a goal of launching an in school, high school level, educational assembly. Funding for rent and royalties for the initial performances at the Patio Playhouse. These productions will be used to promote and raise funds for future assembly performances. (\$2,500)</p>	
	<p>Curriculum based and common core aligned in-classroom instruction in music, drama and dance. Working with students K-5 in San Marcos district, each grade gets multiple one hour lessons a week in each discipline over the course of the school year. Funding for the partial salary of one teaching artist. (\$7,000)</p>	
Lux Art Institute	<p>Creative Nights Series is a visual and performing arts event held three times throughout the summer season in the Lux Education Pavilion. This event integrates workshops and activities of local artists and artisans with performing arts, musical entertainment, and San Diego food and drink vendors. Each concert costs an estimated \$10,000 minimum in hard costs to produce and execute.</p>	\$5,000
MCRD Museum Foundation	<p>The Veterans Oral History Project makes accessible the unique stories of veterans and their diverse experiences told from a "first person" point of view. The best way for the public to access these histories is by reading transcripts. This project seeks \$28,800 to transcribe 96 existing interviews held in the MCRD Museum's Oral History Collection to be posted on the Museum website.</p>	\$4,929



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<p>Main Street Foundation, Inc.</p>	<p>Oceanside, a diverse community of businesses, local organizations, military and residents honor our country's Independence with the Oceanside Independence Day Parade. The parade congregates over 15,000 people, which impacts the Oceanside business district economy. (\$5,000)</p> <hr/> <p>Develop a local marketing campaign to attract residents and visitors within a 15-20 mile radius to shop, dine, stay and play in downtown Oceanside. (\$5,000)</p>	<p>\$5,000</p>
<p>Mainly Mozart, Inc.</p>	<p>Mainly Mozart Youth Orchestra fully welcomes children with learning differences, integrates ages 3-23, offers need-based scholarships, and pairs with Tijuana's music conservatory to form the bi-national Youth Orchestra of the Californias. Living Composers in-schools music education assemblies focus on underserved schools throughout the County, and are performed in English and Spanish. Funding for instructors' fees and venue rentals. (\$100,000)</p> <hr/> <p>Mozart &amp; the Mind integrates cutting-edge science with stellar musical performance. International leaders in music-brain research explore cognitive issues congruent with the theme of "Victory Through Adversity" such as depression, dyslexia, autism, bipolar disorder, and more. Medical professionals can earn Continuing Medical Education credits through a partnership with Sharp HealthCare. Includes partnerships with social service agencies countywide. Funding for speakers' and musicians' fees and venue rentals, as well as advertising and promotion. (\$75,000)</p>	<p>\$30,000</p>



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World-class musicians perform classical and contemporary chamber music concerts in downtown San Diego, La Jolla, Carlsbad, and Rancho Santa Fe. All concerts include significant opportunities for audience/performer interaction and student education. Free tickets are made available to students, families, educators, and social service organizations. Youth Orchestra (full orchestra and ensembles) offer free concerts in senior centers, schools, and other private and professional venues throughout the County. Funding for production costs, including musicians' fees, travel, and venue rentals, as well as advertising and promotion. (\$75,000)

Free community music-making in non-traditional venues. Jam Sessions at the San Diego Rescue Mission, led by professional musicians and music therapists, help lift the burden of recovery for homeless residents. San Diego Makes Music, a free concert in Balboa Park, encourages audience members to play along with the Mainly Mozart Festival Orchestra. Includes free concerts and free ticket distribution countywide. Funding for musicians' and therapists' fees, as well as subsidized free tickets. (\$50,000)

June Festival drawing attention to San Diego as a center for Mozart and serving the region with world-class orchestral concerts, chamber music, children's performances, free concerts and lectures, and open rehearsals. 2017 will mark the second chapter of Mainly Mozart's dramatic exploration of Mozart's life and career: "Victory Through Adversity." Funding for production costs, including artists' fees, travel, and venue rental, as well as advertising and promotion. (\$100,000)



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Meals-On-Wheels Greater San Diego, Inc.	Meals-on-Wheels Greater San Diego, Inc. (MOWGSD) delivers meals to low-income seniors who are homebound throughout San Diego County. Meal delivery is accompanied by daily welfare checks with referrals to other providers if necessary and daily social visits with trained volunteers. Services provided are subsidized by 60% and further subsidies are provided to those who qualify.	\$1,000
MiraCosta College Foundation	Small businesses (over 65% of San Diego County businesses are considered to be small by Federal standards) are the engine that drives the economy but often lack the resources and managerial skills to grow profitably. The SBDC, using expert business counselors and trainers, provides business mentoring and training to help improve the managerial skills of the small business owners; thereby resulting in economic development and job creation/retention in the county.	\$5,000
Moonlight Cultural Foundation	Continue and expand MCF free ticket program with Vista Unified School District (VUSD) students and educators and Boys and Girls Club members to attend a summer 2016 musical theatre performance. Expand free ticket program to students and club members to include foundation special event concerts which bring to the region top Broadway/tv/music talent from around the country. Special event concerts drive tourism in the region by elevating the artistic offerings and opportunities. (\$20,000)	\$15,000



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	<p>Continue and expand free tickets for regional school class field trips to attend Moonlight Youth Theatre productions (Summer and Fall productions). Also, provide tuition assistance for under-served youth wishing to participate in Moonlight Youth Theatre productions and theatrical training workshops. Exciting new programs added in 2016 are:</p> <ul style="list-style-type: none"> <li>• Tap Intensive Class (July 2016)</li> <li>• Spring/Summer Theatre Internship Program (Apr-June 2016)</li> <li>• Summer Theatre Camp (July 2016)</li> <li>• Fall Theatre Internship Program (Aug-Oct 2016) (\$5,000)</li> </ul>	
	<p>We are excited to partner with the Vista Education Foundation to present a new theatre internship opportunity for kids in 2016. This program will align students with theatre professionals in the following areas: Production Management, Direction, Musical Direction, Choreography, Stage Management, Assistant Stage Management, Sound Design, Lighting Design, Costume Design, and Properties Design. Students will gain an education and knowledge in their chosen field as well as valuable "hands-on" experience. The program will be offered in Spring/Summer and in the Fall. (\$15,000)</p>	
<p>New Village Arts, Inc.</p>	<p>New Village Arts will bring professional theatre artists into Army and Navy Academy to produce a stage production with the students and teachers at the academy. This will be the third year of the partnership between NVA and ANA. (\$5,000)</p> <hr/> <p>New Village Arts will reach out to the North County community to bring awareness to the professional theatre and arts opportunities available in Carlsbad Village. The focus will be on all that NVA has to offer: professional theatre, visual arts, music and education. (\$5,000)</p>	<p align="right">\$7,000</p>



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Oceanside Chamber of Commerce	<p>Event transportation expenses, marketing costs and event security. 40,000+ people from all over Southern California attend this annual event. Funding helps pay for double decker buses which bring attendees from the Transit Center to the Harbor (free to public). Private security for traffic control; marketing costs. (\$30,000)</p> <hr/> <p>The Oceanside Chamber publishes a popular annual magazine that highlights areas of interest and people in our community. This magazine will be distributed throughout the county and is free to the public, (\$5,000)</p> <hr/> <p>The Oceanside Chamber recognizes the opportunity to serve the Latino business community. Funding to hire a business mentor to support and empower the Latino business through educational programs, leadership training and developing networking opportunities. (\$29,800)</p>	\$40,000
Oceanside Historical Society	<p>Our current website needs to be updated or completely overhauled. It is an essential tool that provides information about our organization but more importantly provides the history of our city and surrounding community. (\$800)</p> <hr/> <p>We are in need of better and faster internet service to accommodate programs and public inquiries. (\$1,200)</p> <hr/> <p>We need to upgrade our inventory software so that we can have multiple users/computers. (\$515)</p>	\$2,515
Outdoor Outreach	<p>Support will provide weekly, after-school enrichment programs for students in partnership with El Cajon Valley High School, a Title I school that serves a majority Chaldean refugee population. Funding for transportation, food, equipment, and instructor pay. (\$10,000)</p>	\$2,500



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	<p>Support will help open the outdoors to teens of military families, helping them cope and adapt to the unique challenges of military life. Funding for transportation, food, equipment and instructor pay for a 9-week summer program and monthly outings for military teens. (\$15,000)</p>	
	<p>Support will provide peer-centered support and structured, adult-led activities for youth affected by homelessness. Funding for transportation, food, equipment, and instructor pay for a 9-week, adventure-based summer program in partnership with the Monarch School. (\$7,500)</p>	
	<p>Support will provide positive opportunities and supports for at-risk youth in partnership with San Pasqual Academy, a residential education campus for foster teens in Escondido. Funding for transportation, food, equipment, and instructor pay for monthly outdoor education programs. (\$15,000)</p>	
	<p>Support will connect 250+ youth to San Diego County Parks through outdoor recreation, environmental education and stewardship activities that encourage them to appreciate and conserve the places where they play. Funding for transportation, food, equipment and instructor pay. (\$12,000)</p>	
Pauma Valley Community Association	<p>4 picnic tables for use near our soccer field. Many families come to enjoy watching soccer and having a picnic. The team members live in Vista, San Marcos, Bonsall, Pauma, Escondido and other areas of northern San Diego County. (\$2,250)</p>	
	<p>Add a 6 ft. fence at the end of the soccer field along highway 76. This will help to keep balls off the highway. We need 175 Ft. of fencing. (\$3,500)</p>	
		\$8,512



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	Quality plastic tables and a storage carry. (\$2,762)	
Pride of Vista Lions Club	Provide eye exams and glasses to children and adults in Vista that have been referred by school nurses and/or local clinics who have been determined to be financially unable to afford these services and do not have insurance. (\$3,000)	
	Purchase and then distribute dictionaries to all 3rd graders in the Vista School district. (\$500)	
	Scholarship(s) given to several high school students based on written essay reflecting their interest in pursuing the sciences in college. (\$1,500)	\$2,500
Pro Kids Golf Academy, Inc.	We continue to promote affordable public play at Colina Park Golf Course, an oasis of tranquility in the urban center of City Heights. Last year, we expanded our offerings by introducing disc golf, effectively bringing in a new clientele. Funding to support staffing and marketing efforts to promote course usage, furthering economic development in City Heights. (\$15,000)	
	Each summer, Pro Kids hosts the IMG Academy Junior World Championships' 6-Under Boys' and Girls' Division at Colina Park Golf Course. Hundreds of people -- players, their families and fans -- from all over the world attend. Funding to support the golf and maintenance staff who manages the course and the event. (\$5,000)	
	Pro Kids' beautiful campuses in City Heights and Oceanside make perfect off-site meeting and/or event space for community groups and corporations. Pro Kids will increase earned income and awareness by renting out its conference/classrooms, patios, and golf courses to third parties during non-program hours (e.g., evenings). Funding to support staffing and marketing. (\$10,000)	\$10,000



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Rancho Santa Fe Historical Society	To purchase audio visual equipment including a flat screen TV, wall mount, sound bar and woofer, supporting cables, an Apple TV with installation which will allow us to integrate our files of slideshows/photos from our network for educational presentations at La Flecha House.	\$2,942
Riding Emphasizing Individual Needs and Strengths	<p>REINS hosts a Day at the Races annually at the Del Mar Racetrack. Guests are invited to join REINS for The Pacific Classic at the Clubhouse Terrace. This draws 80 guests to the Del Mar Races to support REINS Therapeutic Horsemanship program and learn more about the benefits of therapeutic horseback riding for the special needs community. This event educates guests on the benefits of therapeutic riding and allows them to meet and spend a day at the races with REINS students and supporters. Funding to purchase tickets for the Day at the Races and produce marketing collateral for the event. (\$2,000)</p> <p>REINS saw a need in the community for a Spring Egg Hunt celebration that was able to accommodate and incorporate both the special needs community and community as a whole. The Spring Hop hosts over 300 children and adults at the REINS facility for an Egg Hunt and Spring Celebration. Funds for this grant will be used for Spring Hop event rentals (i.e. petting zoo, bounce house), facility clean-up and supplies, food, baskets, eggs for the egg hunts, bunny costume and marketing collateral (posters, signs, flyers, ads, clothing). (\$3,500)</p>	\$15,000



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The REINS of Life Golf Tournament is an annual event that supports our therapeutic riding program. The event attendance historically has been around 112 golfers and 200 total guests for the tournament dinner and awards banquet. This social event helps to educate participants about the benefits of therapeutic riding and stimulates community involvement. Past venues for the tournament include Vista Valley Country Club, Pauma Valley Golf Club, and Golf Club of California. Funding will offset the cost of player fees and catering expenses for REINS. (\$10,000)

Each year REINS has over 750 volunteers who assist in all aspects of our therapeutic riding program. Every lesson requires the assistance of at least two to three volunteers. Without the help of our volunteers who also contribute to facility improvements our program would not be able to exist. In order to keep our volunteer program running smoothly we have a Volunteer Coordinator on staff to ensure that all of the correct policies and procedures are in place to ensure the safety of our students, horses, and volunteers. Funding for a portion of our Volunteer Coordinator's salary and for milestone volunteer recognitions. (\$10,000)

This year will be the 20th Anniversary of the REINS Country Hoedown. This hoedown attracts guests from all over North San Diego County. With over 800 guests in attendance and over 150 volunteers and staff onsite this is REINS' biggest community event of the year. Guests are educated about the benefits of therapeutic horseback riding and are treated to a live riding demonstration by REINS students and live music. Funding for catering and event rentals which account for about 25% of the total cost to host the event. (\$15,000)



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San Diego Air & Space Museum	Costs associated with media, online, design of banners, special invitations, billboards, production installation and other related outreach to increase attendance to the exhibition. Total cost for exhibition is \$418,653.	\$5,000
San Diego Automotive Museum	<p>The San Diego Automotive Museum concentrates exhibit focus to highlight the arts and culture of our community. The cars, motorcycles, and memorabilia are used to tell the story of how the automobile influenced our culture, and how our culture influenced the automobile. (\$20,000)</p> <p>The museum has a very active website. It also produces and electronic newsletter every 3-4 weeks. It is featured regularly in local media as well as with the Travel Channel on a national level. Representatives from the education department attend a variety of community events across the county. (\$20,000)</p> <p>This unique and innovative project uses car parts to create instruments which are then used to play a variety of music. The museum has now collaborated with professional percussionists from the WorldBeat Center to create a stunning show that features tribal rhythms from Africa. (\$10,000)</p>	\$6,000
San Diego Futures Foundation	Create a technology resource fund that non-profits can access for technology products and services to be managed by the San Diego Futures Foundation (SDFF) to help non-profits find the best solutions at the lowest cost.	\$10,000
San Diego Model Railroad Museum	Completely redesign the SDMRM museum information brochure, create a separate membership brochure, and allow for distribution to 300 locations around San Diego County and Southern California. (\$7,500)	\$7,500



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Solutions for Change	With its recent tripling in size, making it the largest aquaponics farming operation in all of California, Solutions Farms needs operating support before it can stand on its own as a sustainable social enterprise.	\$75,000
Straight From the Heart, Inc.	Aid the County of San Diego in retention and recruitment of licensed foster and adoptive families by providing support and advocacy to foster children, relative and former foster children and their caregivers. Operate training facilities to meet the needs of the caregivers for training and education.	\$8,000
Support the Enlisted Project	<p>New community outreach event that will take place once a month and will allow community partners to have a closer look into what STEP does and to collaborate with like-minded partners: individual, corporate and foundation to create a better San Diego environment, specifically for active duty military and veteran families. (\$3,450)</p> <p>Staff is engaged in 20-30 community outreach events per month, some of which are resource fairs for military and veteran families which awareness of how STEP is here to assist the families to promote financial self-sufficiency and help create a better environment for families in the San Diego community. (\$4,624)</p> <p>Emergency Financial Assistance (EFA) Program is STEP's flagship program aimed at creating financial self-sufficiency among Southern California's military and veteran families facing financial crisis through financial counseling, education and, when necessary, financial grants. Families receive grants ensuring their basic needs remain met as they transition to their new budget. (\$13,560)</p>	\$3,637



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Sustainable Surplus Exchange, Inc.	<p>ENGAGE! has supported 35,000 teachers, students and nonprofit constituents in San Diego. It fuels the local economy and supports the environment. ENGAGE! fosters corporate donation of surplus items for reuse, and engages their employees in sustainability as they collect still-useful office supplies, furniture and equipment to be repurposed to educational and charitable. (\$25,000)</p>	
	<p>The SD Materials Marketplace creates a collaborative network of businesses, nonprofits and entrepreneurs where one's by-product waste becomes another's raw material. Raw materials reuse creates cost and energy savings, jobs, business opportunities, and diversion from landfill. SDMM collaborates with US Business Council for Sustainable Development, using its software and programming. (\$50,000)</p>	
	<p>BYOB events support teachers and nonprofit staff. They are invited to bring an empty box to SSE's warehouse and fill it with free offices supplies. Supplies are sourced from businesses in San Diego County, sorted by students and volunteers for redistribution. Items include paper, pens, 3-ring binders, staplers/staples, tape, folders, desk organizers- items they are usually pay for out of pocket. (\$7,500)</p>	\$10,000
Valley Center Band Boosters	<p>Free outdoor concert event attracting attendees from throughout San Diego County. Hosted at the local and popular Bates Nut Farm, this event includes 3-4 bands, vendors, food and drink. Funding for signs, banners, printed materials, marketing, promotion, advertising, sanitation, and supplies.</p>	\$5,000
Valley Center Chamber of Commerce	<p>Funding for overhead including staff salaries, office supplies, furniture and displays for the everyday operation of the Valley Center Chamber of Commerce Office/Visitor Center. (\$15,000)</p>	\$33,500



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	<p>Funding for equipment including, but not limited to, tables, chairs, audio/video systems and storage necessary for networking, member and community promotion events. (\$10,500)</p> <p>Funding for the production and mailing of a member direct mail piece to promote the Valley Center Chamber of Commerce members in hopes of increasing economic activity in Valley Center and surrounding areas. The mail would reach 10,000 residents. (\$8,000)</p>	
Valley Center History Museum	<p>Our present lighting is incandescent, fluorescent and direct sunlight. In order to properly preserve our oil paintings, fabric and paper artifacts that are displayed we need to install LED lighting and window film. This will also save on electric cost. (\$20,000)</p> <p>At this time we have artifacts displayed openly on several tables due to the lack of proper display cabinets. Recently our volunteer staff has experienced theft of several artifacts which could have been prevented with these display cabinets. (\$1,800)</p>	\$5,000
Valley Center Pageant Association (VCPA)	A Scholarship Pageant.	\$7,500
Valley Center Parks and Recreation District	The district hires a local-to-the-county band to perform a free concert to the community members. VCP&RD provides the park facility at our community hall at no charge. We arrange the promotion and advertising for the Community concert. The district staff manages and coordinates everything for the event including advertising, promotional materials, porta potties, washing stations for porta potties, security, food and water for the band, and facility management. This is a free event for the Community.	\$5,000



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<p>Vets Caring for Vets</p>	<p>In-house training of veteran and spouse care-giving staff. Training of the proper procedures to follow in the areas of medication management, nutrition, transportation, security of the patient and overall procedures dealing with health, safety and welfare of the client in their daily activities. To include the printing and dissemination of training and care manuals. (\$6,240)</p> <p>To reach out to veterans and spouses in need of employment or care, a full-time employee is required to attend job fairs, recruiting events, work with FRO's (Family Readiness Officers) to identify employees and needed care. Also, be a conduit with the VA Hospital and VSO's (Veteran Service Officers). Identify and develop client base within the community for in-home care services. (\$25,000)</p> <p>To pay care providers to provide in-home care and assistance for those veterans who, for various reasons, do not qualify or are yet to receive their benefits for needed immediate assistance and care. (\$20,000)</p>	<p>\$5,000</p>
<p>Visit Oceanside, Inc.</p>	<p>Funding to continue the momentum created in this viable niche for our area. The investment would leverage this \$81 billion industry, cooperatively with Oceanside Bike Task Force. Strategic marketing programs would include trade shows, online and traditional advertising, special promotions and public relations. (\$40,000)</p> <p>Funding to leverage the state's powerful tourism brand by operating an official CWC, conveniently located at the gateway to San Diego County. The money is used for franchise fees, promotions and staff; allowing us to provide concierge level service for San Diego County. Our expert, friendly staff book hotels, plan trips and sell tickets to local attractions. (\$25,000)</p>	<p>\$40,000</p>



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	<p>Currently 1/4 of the visitors to our CWC are international with the majority representing Canada. Funding to continue the momentum created in our efforts to grow our market share; providing a foundation of leisure business in the off-season. Promotions will include online marketing, print as well as trade shows and public relations. (\$35,000)</p>	
Vista Chamber of Commerce	Expand the Vista Strawberry Festival.	\$20,000
Vista Community Clinic	The Holiday Homes Tour is an annual event that Vista Community Clinic (VCC) holds to raise funds to support pediatric care services. The proceeds of the 2016 Holiday Homes Tour 30th Anniversary event will be used to fund VCC's Kare for Kids fund, dollars that are used to pay the cost of children's health care when families have no insurance and little income.	\$5,000
Vista Historical Society	Our application is to finance the placement of our museum building, Rancho Minerva, on the state of California Register of Historic Resources to enhance our museum and fulfill our obligation to our landlord, the City of Vista.	\$7,500
Voices for Children, Inc.	Informational videos have proven to be one of the most effective ways to promote VFC's mission and tell our story to the public and potential CASA volunteers. Funding to develop, film, and edit a 10-minute professional video for volunteer recruitment, court tours, and community presentations. (\$15,000)	
	To achieve our agency's goals of providing every foster child in San Diego with a CASA, we need to reach out to more potential volunteers. PSAs on radio and TV will encourage citizens to volunteer with VFC, and will increase awareness of foster children's needs. Funding for the production of a PSA. (\$5,000)	\$5,000



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	<p>Promotional brochures, fliers, and impact reports are powerful tools for volunteer recruitment, helping to raise awareness of foster care issues in our community. Funding for the design and printing costs for print collateral, designed to assist with CASA volunteer recruitment and raising community awareness of the plight of children in local foster care. (\$5,000)</p>	
<p>Warner Springs Community Resource Board</p>	<p>Operational staffing for day-to-day running for the center and special events.</p>	<p>\$8,000</p>
<p>Women's History Reclamation Project, Inc.</p>	<p>The 2016 version of the annual Wine, Cheese and Chocolate Festival, "Femm Fest - An Evening of Wine, Women &amp; Songs" will showcase women artists and musicians in San Diego, as well as the Women's Museum of California and the Arts and Culture District of NTC Liberty. We anticipate attracting 1,500-2,000 people. Funding for event production and staging. (\$5,000)</p> <p>The 2nd Annual 2016 Women's Film Festival San Diego strives to educate and inspire future generations about the experiences and contributions of women through the art of film. Our festival films acknowledge the women who have continued to march for gender equality in the workplace, education, sports, and ending violence against women. The film festival takes place throughout the month of March offering screenings both on Wednesdays and Sundays. We anticipate an audience of 500 to attend the Festival at NTC. (\$5,000)</p>	<p>\$2,000</p>



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This in-depth exhibit illustrates the evolution of San Diego women in the military from WWI through today. Within a context of historical progression, the exhibit will highlight the stories of local women through the use of photographs, artifacts, uniforms, personal histories and multimedia. Located in the public foyer of Barracks 16 at Liberty Station, it will be on view for all visitors to the Women's Museum and to Liberty Station to enjoy and appreciate. (\$5,000)

During the 1960s, San Diego's Latina women turned aspiration into Chicana movement of literature, art, and activism. They struggled, organized, innovated, educated and inspired others in the community to set goals and achieve them. The Chicana Movement is alive and well today. This educational exhibit will be on display at the Women's Museum this summer and then made available to schools and libraries across San Diego County within our "Project Reach Out" K-12 educational enhancement program. (\$5,000)

This educational exhibit is a lesson in how participation in the political process can bring social justice. Convinced that gender discrimination could not be defeated without political organization, Second-Wave feminists challenged society to accept their participation on a public, political level. Activists lobbied Congress for pro-equality laws and battled workplace discrimination. Women made great headway by coming together for their common cause. This exhibit will travel to schools in San Diego County. (\$5,000)



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Young Audiences of San Diego

Arts for All National Students provide comprehensive 6-week art residencies for every student in the ten elementary school National School District. Students are provided with programs in visual, written, and performing arts, each of builds on one another to help students learn techniques of art, as well as improve cognitive, academic, and social skills. (\$10,000)

Teaching Artist Training is a select program of the Teaching Artist Institute. Students are guided by the lead facilitator and mentor teaching artists as they work to learn in-depth about the teaching artist field, begin thinking and planning as a teaching artist, and practice their work in a supportive setting. Funding to support residencies at San Miguel Elementary School in 10 classrooms. (\$3,000)

Cultural arts programming (drumming, dance, and visual art) occurs while teachers are out of the classroom doing PLC rotations, on a weekly basis. This program serves all 300+ students of Adams Elementary. Funding to continue this program for a second year, including: curriculum planning, supplies, family engagement events, and Professional Development workshops. (\$5,000)

Military Arts Connection brings the arts to the families of active duty military. Programs take place at Lincoln Military Housing and at six schools with a high military population on/near Camp Pendleton. Each program includes a 30-minute performance, followed by a 50-minute interactive activity by a professional artist. Funding to support monthly programming. (\$10,000)

\$5,000

**Total Community Enhancement Allocation**

**\$976,335**