



Greg Cox
SUPERVISOR, FIRST DISTRICT
San Diego County Board of Supervisors

COUNTY OF SAN DIEGO
2017 JUN 21 PM 4:25
CLERK OF THE BOARD
OF SUPERVISORS

DATE: June 21, 2017

TO: Mr. David Hall
Clerk of the Board of Supervisors

RE: **FY 2017-2018 Community Enhancement Allocations**

The following is submitted as my recommended First District allocations for the FY 2017-2018 Community Enhancement Program:

| Organization Name | Purpose | Allocation |
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| A Reason To Survive (ARTS) | Director of Arts Education | 8,000 |
| AJA Project, The | Full STEAM Ahead Program | 4,000 |
| | Journey Refugee Program | |
| Alpha Project for the Homeless | Homeless Outreach and Employment Marketing | 2,500 |
| Alumni Association of the William J. Oakes Boys & Girls Club | Pizza Night and Thanksgiving | 6,000 |
| | Soap Box Derby | |
| | Annual Pancake Breakfast | |
| Alzheimer's San Diego | Community Newsletter | 5,000 |
| | Alzheimer's Public Awareness Campaign | |
| | Dementia Education | |
| American Youth Hostels, Inc. | 61 st Annual Christmas Bicycle Trip | 6,000 |
| | IOU Respect San Diego | |
| Arc of San Diego, The | Arc Community Employment Services | 5,000 |
| Armed Services YMCA of the USA, San Diego Branch | Big Bay Boom July 4th Fireworks Show | 10,000 |
| Art of Elan | Young Artists in Harmony Program | 3,000 |

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| Asian Business Association, San Diego | Annual Gala | 6,000 |
| | Lunar New Year Celebration | |
| Bach Collegium San Diego | Bach and Noon Concerts | 1,000 |
| Balboa Park Cultural Partnership | Community Access Passes (District One) | 5,000 |
| | Military Appreciation Program | |
| BAME Renaissance, Inc. | Imperial Avenue Street Festival | 6,000 |
| Big Brothers & Big Sisters of San Diego County | Bigs in Blue | 3,000 |
| | Big Futures Graduation Celebration | |
| Biocom Institute | EXPO Day at Petco Park | 3,500 |
| Bon Temps Social Club of San Diego | Gator By The Bay Festival | 5,000 |
| Bonitafest Melodrama Teatro Pastorela | 40 th Bonitafest Melodrama | 17,500 |
| | 45 th Annual Bonitafest Parade and Performing Arts Festival | |
| Boys to Men Mentoring Network, Inc. | Boys to Men Mentoring Program | 2,000 |
| Burn Institute | Wildfire Preparedness Campaign | 2,500 |
| Cabrillo Festival, Inc. | 54 th Annual Cabrillo Festival | 6,500 |
| Cabrillo National Monument Foundation | Cabrillo Challenge Sunset 5k | 3,500 |
| | Education Outreach Vehicle | |
| California Ballet Association, Inc. | Community Enrichment | 3,000 |
| California State Games | 2017 California State Games | 4,000 |
| | 2018 California Winter Games | |
| | 2017 U.S.A Masters Games | |
| Camarada, Inc. | REMIXX Concert Series at Bread & Salt | 2,000 |
| | Sanctuary Concert at Logan Heights Library | |
| | Mingle at the Mingei Concert Series | |
| | Meet a Musician Outreach Program at the Mingei Museum | |
| Casa Familiar | Annual Dia del la Mujer Art Exhibit | 10,000 |
| | Dia de San Ysidro | |
| | Mass Creativity Day Community Workshops | |

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| Center for Community Solutions | Community Outreach and Awareness Programs | 2,000 |
| | Teen Dating Violence and Awareness Campaign | |
| | LGBT Community Outreach | |
| Center for Sustainable Energy | Bites and Bigwigs | 2,000 |
| Chula Vista Chamber of Commerce | Promotion of Chula Vista and San Diego County | 27,500 |
| | Upgrade to Visitors Bureau Website | |
| | Chula Vista Center Operation | |
| | Establish a Tourism Marketing District | |
| Chula Vista Sunrise Rotary Club | Orange Crate Derby | 3,000 |
| City Ballet, Inc. | Summer Intensive Education Program | 2,000 |
| City of Chula Vista | Chula Vista 4 th Fest Fireworks | 16,000 |
| | Chula Vista HarborFest 2017 | |
| | Chula Vista Starlight Parade 2017 | |
| | Lakefest 2018 | |
| City of Imperial Beach | Symphony by the Sea | 5,000 |
| | Cultural Arts Festival | 5,000 |
| City of National City | Kimball Holiday and Tree Lighting Celebration | 10,000 |
| Classics for Kids, Inc. | Student Symphony Concert Program | 3,000 |
| Cleantech San Diego Association | Smart Cities San Diego | 2,000 |
| Common Ground Theatre | Theatre Arts Training | 2,500 |
| | Stipends for Actors, Crew and Creative Team | |
| Community Rowing of San Diego | Endless Summer Days Rowing Program | 1,250 |
| Computers 2 SD Kids | Technology Assistance Program for Low-Income and Military Families | 4,000 |
| | Computer Training Program | |
| CONNECT Foundation | Springboard Accelerator Program | 3,000 |
| | Innovation Report | |
| Coronado Community Theatre, Inc. | Annual Classics Festival | 3,500 |
| | Children's Theatre Camp | |
| Coronado Historical Association | Community Museum Exhibit | 3,500 |
| Cygnet Theatre Company | Free In-School Student Workshops (District One) | 2,000 |
| | Military Outreach | |
| CYT San Diego | Musical Theatre Productions 2017-2018 | 1,000 |
| Depositing Empowerment Through Outreach and Urban Redevelopment | F.A.N.C.Y Teen Girls Expo and Academy | 3,000 |

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| Diamond Business Association, Inc. | Taste of the Diamond | 5,000 |
| | Diamond Street Festival | |
| Diversionsary Theatre Productions, Inc. | Theater for All (District One) | 1,500 |
| | Student Matinees and Classroom Workshops (District One) | 1,500 |
| Downtown San Diego Partnership | Homeless Family Reunification Program | 10,000 |
| | Sidewalk Pressure Washing | |
| | Gum Removal Project | |
| Economic Development Corporation – San Diego County | Operation San Diego | 20,000 |
| | World Trade Center San Diego Global Programs | |
| Elder Law & Advocacy | Senior Shield: Community Outreach to Prevent Victimization of Elders | 2,500 |
| | Senior Legal Services | |
| | Nursing Home Rights Enforcement Project | |
| ElderHelp of San Diego | Concierge Club | 3,000 |
| | Seniors Volunteer Driver Program | |
| Elementary Institute of Science | San Diego County STEM Field Trips and Bus Transportation | 4,000 |
| Emilio Nares Foundation | Harvest for Hope | 2,000 |
| | Ride with Emilio | |
| Employment & Community Options | Cooking Classes in District One | 3,000 |
| Environmental Health Coalition | SALTA Environmental Health Leadership Program | 6,000 |
| | Annual Awards Celebration | |
| Fern Street Community Arts, Inc. | Fern Street Circus Neighborhood Tour - District One | 4,000 |
| Firefighters Advisory Council to the Burn Institute | Fire Expo and Firefighter Demolition Derby 2018 | 2,500 |
| Food & Beverage Association of San Diego County | Responsible Alcohol Beverage Server Training | 3,000 |
| | Hospitality Business Orientation | |
| Foundation for Animal Care and Education | Save a Life Program | 2,500 |
| Friends of the Chula Vista Library | Museum Exhibit “En El Norte” | 5,000 |
| | Exhibit Speaker Series | |
| | Artist Depictions of the Portolá Exhibition | |

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| Girl Scouts San Diego-Imperial Council, Inc. | Recruitment Campaigns | 4,000 |
| | Financial Assistance Training | |
| Girls Rising | Girls Rising Mentorship Program | 3,000 |
| Greater San Diego Chamber of Commerce | Cross-Border Business Development Coaching | 20,000 |
| | Research Reports on Regional Economy | |
| Hausmann Quartet Foundation | Hadyn Voyages: Music at the Maritime Museum | 3,000 |
| | San Diego Rescue Mission Jam Sessions | |
| Hubbs-SeaWorld Research Institute | San Diego Community Outreach and Public Educational Awareness | 3,500 |
| | San Diego Youth STEM Program | |
| ICF Center for Cross Border Philanthropy DBA Olivewood Gardens & Learning Center | Children's Garden and Nutrition Education Program | 6,000 |
| Jacobs & Cushman San Diego Food Bank | San Diego Blues Festival | 5,000 |
| Jacobs Center for Neighborhood Innovation | Shade Structures | 4,000 |
| | Furniture for Workforce Training Events | |
| | Screen Printing, Water Heater, and Ink Remover | |
| Junior Achievement of San Diego, Inc. | Volunteer Recognition Events | 4,000 |
| Kalusugan Community Services | Stage and Equipment Rental | 5,000 |
| | Event Coordinator | |
| Kitchens for Good | Project Launch | 4,000 |
| Kiwanis Club of Bonita Foundation | Bonita's "Rootin' Tootin'" Chili Cook-Off | 6,000 |
| | Kids Golf Tournament | |
| La Maestra Family Clinic, Inc. | Circle of Care Promotions | 5,000 |
| | Website Development | |
| | Supplies for Community Outreach | |
| Lamb's Players Theatre | Educational Outreach Programs for Students in District One | 9,000 |
| | Mainstage Productions in Coronado and Downtown | |
| La Vista Memorial Inc. | La Vista Memorial Park Dia de los Muertos Celebration | 2,500 |
| League of Extraordinary Scientists & Engineers, The | Life Cycles Tour | 5,000 |
| | Robotic Minds Tour | |

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| Leah's Pantry | Food System and Equity Forum | 3,500 |
| | FishTales: Connecting Consumers to Fisheries | |
| Mainly Mozart, Inc. | Mainly Mozart Festival 2018 | 6,000 |
| | Mainly Mozart Youth Orchestra and Programs for Children with Special Needs | |
| | Mozart & The Mind: Exploring the Music-Brain Effect | |
| | Chamber Music in Intimate Settings | |
| | Free Community Celebrations | |
| MainStreet Coronado Ltd. | MotorCars on MainStreet Car Show | 4,000 |
| Make-A-Wish-Foundation of San Diego, Inc. | IT Services | 5,000 |
| | Fundraising Software | |
| | Website Management | |
| | Storage Space | |
| Malashock Dance & Company | Math in Motion (District One) | 3,000 |
| | A Reason to Dance | |
| Mandate Project Impact, Inc. | Bayside Gospel Concert on the Midway | 6,000 |
| | Jazz at the Creek Concert Series | |
| | Summer Music Experience Mentorship/Internship Program | |
| Mariachi Scholarship Foundation | San Diego International Mariachi Summit | 3,000 |
| Maritime Alliance Foundation, The | BlueTech Week and Blue Economy Summit | 22,500 |
| Maritime Museum Association of San Diego | Festival of Sail | 32,000 |
| Martin Luther King, Jr. Community Choir San Diego | Support of Choir Concerts | 4,000 |
| | Annual Awards Ceremony | |
| Maytime Band Association | 59 th Maytime Band Review and Festival | 9,000 |
| MCRD Museum Foundation | MCRD Museum Speaker's Bureau | 3,000 |
| Meals-On-Wheels Greater San Diego, Inc. | Senior Care in San Diego County | 3,000 |
| Media Arts Center San Diego | Que Viva! Cine Latino | 6,000 |
| | Exitos del Cine Latino | |
| | Teen Producers Project | |
| Metropolitan Area Advisory Committee | Mariachi Student Conference and Showcase | 6,000 |
| | Mariachi Festival and Competition | |
| Mind Treasures | Neighborhood Financial Literacy | 2,000 |

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| Miracle Babies | Family Assistance Program – Medical Care and Social Service Assistance for Low-Income Families | 3,000 |
| Museum of Contemporary Art San Diego | Education and Outreach Programs for Young Audiences (District One) | 3,000 |
| Museum of Photographic Arts | Family Engagement Program | 2,000 |
| National City Chamber of Commerce | Automobile Heritage Day Festival and Car Show | 18,000 |
| | National City Green Business Program | |
| | Career Pathways to Success Job Fair | |
| | Salute to Navy Luncheon | |
| Neighborhood House Association | Culinary Nutrition Education and Training | 5,000 |
| New American’s Museum | New American Voices Outreach: Oral Histories | 6,000 |
| | Annual Children’s U.S. Citizenship Event | |
| | Day of the Dead Multicultural Exhibit | |
| New Children's Museum, The | Support for General Exhibition Development | 3,000 |
| NTC Foundation | Friday Night Liberty | 7,500 |
| | 10 th Anniversary Season Free Programing | |
| Ocean Foundation, The | Ocean Connectors Eco Tours | 9,000 |
| Old Globe Theatre | Globe for All - Professional Touring Shakespeare Productions (District One) | 6,000 |
| | Arts Engagement Programs (District One) | |
| OnStage Productions | Advertising and Promotion | 7,000 |
| Otay Mesa Chamber of Commerce | MEXPORT Trade Show | 18,000 |
| Outdoor Outreach | Monarch School Summer Program | 8,500 |
| | San Pasqual Academy Outdoor Education Program | |
| | Military Youth Initiative | |
| | Youth Outdoors! Explore San Diego County Parks in District One | |
| Outside the Lens | Outside the Lens Youth Council | 2,000 |
| PacArts Movement | 18 th San Diego Asian Film Festival | 6,700 |
| | 8 th Annual Spring Showcase | |
| Pagasa-Tumainisha-Esperanza-Hope, Inc. | Multi-Cultural Diversity Fair | 5,000 |
| | Symposiums and Town Forums | |
| | Community Youth Program | |
| | Community Senior Outreach Program | |
| Parade Band Foundation, Inc. | Chula Vista Bayfront Parade Band Review & Festival | 10,000 |

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| Partnerships With Industry | Supported Employment Program | 3,000 |
| PASACAT | Philippine Dance and Music Classes | 4,500 |
| | 20 th Annual Parol Festival | |
| | 31 st Annual Jr. PASACAT Concert | |
| | Sarat Tinkmen III Food Pop-Up Event in National City | |
| PGK Project, Inc., The | Dance Passport Program | 6,000 |
| Point Loma Association | Tree Trimming | 4,700 |
| | Holiday Banners | |
| Point Loma Nazarene University | Fall Festival | 4,000 |
| Point Loma Rotary Club | Ride the Point Bicycle Ride 2017 | 2,000 |
| Point Loma Summer Concerts | Point Loma Summer Concerts | 5,000 |
| Prime Motivation | 4 th Annual Island Vibe Music Festival | 3,000 |
| Princess Project, The | Marketing and Community Outreach | 2,000 |
| Putnam Foundation dba Timken Museum of Art | Docent Speaker Series – Art in the Community | 3,000 |
| Resource Conservation District (RCD) of Greater San Diego County | Soil Shindig | 6,000 |
| | Event Programming | |
| SACRA/PROFANA | SACRA/PROFANA ARTS Choir | 2,000 |
| Samahan Filipino American Performing Arts & Education Center, Inc. | Classes and Workshops on Filipino Folk Dances and Music in District One | 4,000 |
| | 42 nd Concert of Philippine Dance and Music | |
| | Train-the-Trainer Program | |
| San Diego Alpha Foundation | Annual San Diego Multi-Cultural Festival | 4,000 |
| San Diego Archaeological Center | K-12 Programs in Title I Schools (District One) | 1,000 |
| San Diego Art Institute | SDAI Teen Summer Intensive | 4,000 |
| | Art, Music, Technology (AMT) Festival | |
| | Lightbox Marketing Campaign | |
| San Diego Automotive Museum | Exhibitions | 3,000 |
| | Marketing and Outreach | |
| | Educational Programing | |
| San Diego Baroque Soloists | Love and Nature Multidisciplinary Performance Art Event | 478 |
| San Diego Bowl Game Association | Holiday Bowl | 9,000 |

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| San Diego Center Jewish Culture | Community Divided/Humanity United Forum | 2,000 |
| San Diego Children's Choir | Choral Music Excellence for Children | 2,500 |
| | Sheet Music Library | |
| San Diego Chinese Historical Society & Museum | Support Children's Chinese History and Culture Education | 3,000 |
| | Chinese History, Art and Culture Programming | |
| San Diego Civic Youth Ballet | Fairy Tales in the Park | 4,000 |
| | Development Assistant | |
| | Outreach Coordinator | |
| | Marketing Materials and Public Relations | |
| | Grant Writer | |
| San Diego Coastkeeper | Beach Safety and Beautification Campaign | 7,000 |
| San Diego Convention & Tourist Bureau | International Market Development | 44,000 |
| San Diego County Bicycle Coalition | CicloSDias Open Streets Chula Vista | 4,000 |
| | 2018 Bike Guide | 4,000 |
| San Diego County Commission on the Status of Women | Symposium on the Status of Women in San Diego County | 3,000 |
| | Local, Regional and National Conferences | |
| San Diego Dance Theater | Trolley Dances 2017 | 4,000 |
| | In-School Residency at CPMA and SCPA | |
| | Activating the Port of San Diego | |
| San Diego Diplomacy Council | Salary support | 3,000 |
| San Diego Film Foundation | San Diego International Film Festival | 5,000 |
| | Regional Consumer Campaign | |
| San Diego Fire Rescue Foundation | Wildfire Preparedness Distribution Event | 4,000 |
| | Fire Prevention Week Open Houses | |
| San Diego Futures Foundation | Technology Resource Fund for Non-profits | 6,000 |
| San Diego Guild of Puppetry, Inc. | Giant Puppet Parade Programming | 1,500 |
| San Diego Hall of Champions, Inc. | Expand and Enhance the Hall of Champions' Awards and Recognition Initiatives | 2,500 |
| | Salute to the Champions | |
| | Community Programming Initiatives – The Sherriff's Champions Camp | |
| San Diego Historical Society | Acoustical Sound System for Museum Atrium | 7,500 |
| San Diego Humane Society & SPCA | PAWS San Diego Support Program | 2,500 |

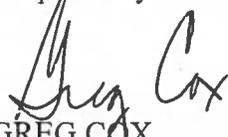
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| San Diego Hunger Coalition | Support Increased Access to Cal-Fresh Food Assistance Programs | 5,000 |
| | After School and Summer Meals | |
| | Hunger-Free Kids Research Report | |
| San Diego MANA | Hermanitas and Tias Mentorship Programs | 4,000 |
| San Diego Master Chorale | Concert Tour in District One | 3,000 |
| | High School Outreach Program | |
| | Summer Choral Conducting Program | |
| | Senior Outreach Program | |
| San Diego Model Railroad Museum, Inc. | Design and Printing of Advertising Collateral | 3,000 |
| San Diego Museum Council, Inc. | Museum Month | 3,000 |
| | Kids Free in October | |
| San Diego Museum of Art | Exhibitions | 3,000 |
| | Education and Community Engagement Programs in District One | |
| San Diego Museum of Man | Marketing Materials for exhibits, events, membership and public programs | 2,000 |
| San Diego Opera | Opera EXPOSED Training Program | 3,500 |
| | Taste of Opera Community Conversations | |
| San Diego Performing Arts League | ArtsTix Ticket and Information Services | 6,000 |
| | San Diego Theatre Week 2018 | |
| | Star Awards 2018 | |
| San Diego Repertory Theatre, Inc. | Project Discovery Education Program | 2,500 |
| San Diego Second Chance Program | Job Readiness Training | 4,000 |
| | Youth Garden | |
| San Diego Senior Games Association | Venue and Athlete Insurance | 3,500 |
| | Medals | |
| San Diego Sportfishing Council | Day at the Docks Sportfishing Festival | 7,000 |
| | Kids Fishing Program and Tournament in District One | |
| | Advertising and Public Relations Campaign | |

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| San Diego Symphony Orchestra Association | Orchestra Performances at the Jacobs Music Center | 6,000 |
| | Music Education and Community Engagement | |
| San Diego Young Artists Music Academy | Peace in the Streets/Trunk A Treat Community Event | 3,000 |
| San Diego Youth Symphony and Conservatory | Concert Hall Rental | 6,000 |
| | Program Printing | |
| | Marketing | |
| | Truck Rental and Equipment | |
| San Ysidro Education Vanguard Foundation | San Ysidro Youth Robotics | 7,000 |
| Shelter Care Providers of San Diego, Inc. | Housing-First Development Program | 3,000 |
| | Marketing and Community Outreach | |
| | Grant Writer | |
| SHEP-TY, Inc. | Healing Our Heroes Homes (H3) in District One | 2,000 |
| | Game Changers Law Enforcement and Community Dialogue | |
| Sherman Heights Community Center | 22nd Annual Sherman Heights Dia de los Muertos Celebration | 10,000 |
| | Sherman Heights Music Festival | |
| | Sherman Heights Community Beautification Program | |
| | Sherman Heights Youth Leadership Council | |
| Social Advocates for Youth San Diego, Inc. | 2 nd Annual Unity Games at Willie Hendersen Park in Southeastern San Diego | 3,000 |
| Solana Center for Environmental Innovation | Compost Facility Training | 1,500 |
| | Test Site Certification | 1,500 |
| Somali Bantu Association of America | RAJA=HOPE for Refugee Children Cultural Event | 2,000 |
| South County Economic Development Council | Economic Development in South County | 45,000 |
| Southwestern Community College District | Business Counseling for Small Businesses | 4,000 |
| | Workshops and Training | |
| Spay-Neuter Action Project | Beat the Heat 2018 | 2,000 |
| Special Needs Resource Foundation | Flourishing Families Resource Guide | 1,000 |

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| Special Olympics Southern California, Inc. | Regional Fall and Spring Games 2018 | 2,000 |
| Speed of Change, Inc. | Innovation Alley at TEDxSan Diego | 2,000 |
| Sun and Sea Festival | Imperial Beach Sun and Sea Festival | 14,500 |
| Surfrider Foundation San Diego County Chapter | Beach Cleanup Program | 4,500 |
| Sustainable Surplus Exchange, Inc. | ENGAGE! San Diego | 4,000 |
| | Bring Your Own Box - BYOB | |
| Theater & Arts Foundation of San Diego County | 2017 Without Walls Festival | 3,000 |
| | Audience Diversification Program | |
| | Marketing and Performance Outreach | |
| Third Avenue Village Association | District Marketing Campaign | 7,000 |
| Torrey Pines Kiwanis Foundation | San Diego Festival of the Arts at Waterfront Park | 2,000 |
| transenDANCE Youth Art Project | CREATE Dance Production | 2,500 |
| Travelers Aid Society of San Diego, Inc. | Tourism Enhancement | 7,000 |
| Urban Collaborative Project, The | 50 th Street Gathering Place in Lincoln Park | 10,000 |
| | 2017 Hip-Hop 5K | |
| Urban Corps of San Diego County | Youth Transportation Passes | 4,000 |
| | Community Service Event Support | |
| U.S.-Mexico Border Philanthropy Partnership | Smart Border Coalition | 17,000 |
| | US-Mexico Border Philanthropy Partnership- San Diego Family Asset Building Coalition | |
| Villa Musica | Music Instruction/Public Programs in District One | 4,000 |
| | Community Based Music Education Programs and Performances in District One | |
| Voices for Children, Inc. | Voices for Children Informational Videos | 8,000 |
| | Printing of Collateral Materials | |
| Westwind Brass Inc. | Public Concert and Educational Outreach Programs in District One | 3,000 |
| WiLDCOAST | 13 th Annual WiLDCOAST Dempsey Holder Ocean Festival | 10,000 |
| | Printing of Educational Outreach Materials | |
| Words Alive | Arts and Literacy Programs in Juvenile Court and Community Schools | 2,000 |

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| Write Out Loud | StoryBox Theatre | 4,000 |
| | Stories for Seniors | |
| | TwainFest | |
| | Story Concerts | |
| Young Audiences of San Diego | Arts for All National Students (National School District) | 5,500 |
| Zeta Sigma Lambda Foundation | Annual Martin Luther King Jr. Parade and Pageant | 4,500 |
| Total CE Allocations | | \$1,080,628 |

Respectfully submitted,



GREG COX
Supervisor, First District





COUNTY OF SAN DIEGO
 2017 JUN 21 AM 11:20
 CLERK OF THE BOARD
 OF SUPERVISORS

DIANNE JACOB

CHAIRWOMAN, SECOND DISTRICT
 SAN DIEGO COUNTY BOARD OF SUPERVISORS

Serving the cities of:
 El Cajon
 La Mesa
 Lemon Grove
 Poway
 Santee

Serving the communities of:
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 Allied Gardens
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 Boulevard
 Campo
 Canebrake
 Casa de Oro
 College Area
 Crest
 Cuyamaca
 Dehesa
 Del Cerro
 Descanso
 Dulzura
 Eucalyptus Hills
 Fernbrook
 Flinn Springs
 Granite Hills
 Grantville
 Guatay
 Harbison Canyon
 Jacumba
 Jamul
 Johnstown
 Julian
 Lake Morena
 Lakeside
 Mount Helix
 Pine Hills
 Pine Valley
 Potrero
 Ramona
 Rancho San Diego
 Rolando
 San Carlos
 San Pasqual
 Santa Ysabel
 Shelter Valley
 Spring Valley
 Tecate
 Tierra del Sol
 Vallecitos
 Wynola

Serving the Indian reservations of:
 Barona
 Campo
 Cosmit
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 Inaja
 Jamul
 La Posta
 Manzanita
 Mesa Grande
 Santa Ysabel
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DATE: June 21, 2017
TO: DAVID HALL, Clerk of the Board of Supervisors
SUBJECT: COMMUNITY ENHANCEMENT ALLOCATIONS
SUMMARY: The following is submitted as the Second District allocations for Community Enhancement Funds:

| Organization Name | Purpose | Allocation |
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| Alpine Chamber of Commerce | Operational Budget-Funds to advance the commercial, industrial, civic, and general interest and prosperity of the communities of Alpine and Mountain Empire. Events-Funds to support the Snow Festival and Christmas Parade. | \$75,000 |
| Alpine Historical and Conservation Society | Facility Improvements-Funds to replace the roofs of the Caretaker House and Beaty Veranda. Technology-Funds will also be used to purchase museum management software and hardware to improve museum operations and allow the museum archives to be more accessible to the public. | \$14,000 |
| Alpine Woman's Club | Facility Improvements-Funds to trim and/or remove several trees on the Club's property. Facility Improvements-Funds to replace rotting wood both inside and outside the Club. Funding will allow for the installation of cabinets and other general improvements in the Club's basement. | \$21,550 |
| Alzheimer's San Diego | Events-Funds to provide free memory screenings to the public. | \$25,000 |
| Back in the Saddle | Operational Budget-Funds to provide equine assisted activities that promote physical and emotional support and growth of individuals with special needs. | \$5,000 |
| Boys to Men Mentoring, Inc. | Operational Budget-Funds to support the hiring of part time facilitators to recruit and supervise volunteer mentors. | \$5,000 |

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| Camp Oliver, Inc. | Facility Improvements-Funds to replace exterior building doors to improve camp security. | \$25,000 |
| Chelsea's Light Foundation | Events-Funds to support the acquisition of equipment such as scaffolding, trussing, and power and audio equipment to be used during the Finish Chelsea's Run Event. | \$8,145 |
| College Area Economic Development Corporation | Events-Funds to support the BOO! Parade. | \$10,000 |
| CYT San Diego | Events-Funds to support theater productions in District Two. | \$5,000 |
| Earth Discovery Institute | Events-Funds to provide students within the Cajon Valley Union School District the opportunity to visit either the Crestridge Ecological Reserve or the San Diego National Wildlife Refuge to learn about environmental education. | \$5,000 |
| East County Economic Development Council | Operational Budget-Funds to support economic development and stimulate investment in East County. | \$40,000 |
| Enthrall, Inc. | Marketing-Funds to advertising for Julian Gold Rush Musical Tours, Julian Walking Tours, Contra Folk Dances and a local farmer's market. Equipment-Funds to acquire equipment that supports Enthrall's activities in Julian. | \$3,500 |
| Friends of the Water Conservation Garden | Events-Funds to support two large festivals to increase awareness of the important conservation information the Garden makes available to the public. | \$35,000 |
| Heartland Coalition | Marketing-Funds to produce articles and travel guides that support staycations in our mountains, deserts, and inland cities. | \$5,000 |
| Heaven's Windows | Operational Budget-Funds to support a summer food service program for low income children. | \$6,072 |
| Heritage of the Americas Museum, Inc. | Marketing-Funds to promote the museum and increase the visitor base by providing free educational opportunities for individuals of all ages. | \$25,000 |

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| Historic Highway 80 Corporation | Operational Budget-Funds to support the establishment of Highway 78 as a historic route. Marketing-Funds to further market historic highways 78, 67, 79, 80, and 94. Events-Funds to support an event to celebrate the official recognition of several historic highways. | \$10,000 |
| Ilan-Lael, Inc. | Events-Funds to support an annual open house that features the landmark home and art studios of James Hubbell in Julian. | \$10,000 |
| Julian 4th of July Parade, Inc. | Events-Funds to support the Julian 4th of July Parade and the associated costs to increase spectators and participants. | \$6,000 |
| Julian Arts Guild | Events-Funds for workshops, art demonstrations and musical performances. Marketing-Funds for advertising and a brochure that highlights the Guild's activities and events in Julian. | \$5,500 |
| Julian Chamber of Commerce | Operational Budget-Funds for the operations and maintenance of Historic Town Hall, which also includes a Visitors Center. Events-Funds to support Chamber activities and events. | \$120,000 |
| Julian Historical Society | Operational Budget-Funds for the preservation, restoration and archiving of artifacts, including the stabilization of the Washington Mine/Jail. | \$25,000 |
| Julian Merchants Association | Marketing-Funds for media advertising, marketing personnel, webcam/website expenses, Merchant of the Year expenses and ConVis Membership. Events: Funds for monthly business workshops, Taste of Julian, Gold Rush Days, Apple Days and Country Christmas to encourage visitors to Julian. | \$34,500 |
| Julian Pioneer Museum | Events-Funds to support demonstrations by artisans of historical occupations and domestic crafts. Produce theatrical depictions of pioneer characters and present programs featuring historic era music and instruments. Facility Improvements. Funds for display case lighting. | \$13,000 |
| Kiwanis International, Inc. | Events-Funds to support a parade on Alpine Boulevard. | \$5,000 |
| Lakeside Chamber of Commerce | Operational Budget-Funds for expenses related to maintaining an office and staff to promote and support Lakeside businesses and community. | \$75,000 |

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| Lakeside Historical Society | Facility Improvements-Funds to refurbish and upgrade the Lakeside Historical Society's original structure, located in Lindo Lake Park. | \$10,000 |
| Lemon Grove Historical Society, Inc. | Events-Funds to host a free series of 10 lectures that brings audiences county-wide to further lifelong learning and cultural enrichment | \$2,000 |
| Lions Tigers and Bears | Marketing-Funds to design, print, and mail a bi-annual newsletter to members, supporters and community constituents. In addition, funds will be used to design, print and disseminate a brochure to attract visitors to the sanctuary. | \$10,000 |
| Maine Avenue Revitalization Association | Operational Budget-Funds to support general expenses related to weekly trash removal, sweeping sidewalks, weed abatement and general clean up. Funds to improve several areas within the historic district that need makeovers or general cleaning. | \$12,000 |
| Mission Trails Regional Park Foundation, Inc. | Marketing-Funds to promote Mission Trails Regional Park and Kumeyaay Lake Campground by purchasing advertisements and utilizing a variety of other print and electronic marketing opportunities. | \$4,000 |
| Motor Transport Museum | Operational Budget-Funds to complete restoration of a San Diego City Gas Station from the 1930s. | \$7,984 |
| Mountain Empire Historical Society | Operational Budget-Funds to provide consultant time, acquire new artifacts, collect and convert oral history, research and publication of the Heritage Newsletter, travel, postage, printing and website expenses. Technology-Funds to purchase hardware, software and training for the archives and continue to support upgrades of Past Perfect software. Facility Improvements-Funds to improve and expand display cases of museum artifacts, photo arrangements and enclosures. Memberships-Funds to continue memberships in various tourism/historical organizations. | \$8,500 |
| Pacific Southwest Railway Museum Association | Facility Improvements-Funds to upgrade a kitchen to serve the public and volunteers who visit the museum. | \$50,000 |
| Poway Center for the Performing Arts Foundation | Performances-Funds for expenses related musical assemblies for students, theater camp, anti-drug concerts and dance program. Events-Funds for expenses related to an event that features wineries, breweries and restaurants of Poway and Ramona to support the Foundation. | \$17,500 |

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| Poway Historical and Memorial Society | <p>Events-Funds to host 3rd grade students from the Poway Unified School District at the Museum and Nelson House.</p> <p>Education-Funds to print brochures and other materials to educate the public.</p> <p>Marketing: Funds to rebuild a website and upgrade computer software.</p> <p>Facility Improvements-Funds to mount iPads at stations on the museum floor.</p> | \$6,100 |
| Poway Symphony Orchestra Foundation | <p>Events-Funds will go towards symphonic concerts, including the rental of scores, fees, marketing, printed materials, mailing, and the rental of certain musical instruments.</p> | \$3,500 |
| Poway Valley Therapeutic Riding Center | <p>Operational Budget-Funds will go towards therapeutic horseback riding lessons for children and adults with special needs to enhance their quality of life.</p> | \$10,000 |
| Ramona Chamber of Commerce | <p>Events-Funds to support the Annual Community Awards Gala, Ramona Open Studios Tour, Ramona Country Fair, Taste of Ramona, Safe Merchants Trick or Treat, Christmas Tree Lighting, Casino Night, Cruise Night, Bike Poker Run, and other events to enhance the quality of life for Ramona residents, while promoting Ramona as an attractive tourist destination.</p> <p>Marketing-Funds to promote Ramona as a special agri-tourism area. Funds will also be used to distribute materials and guides to assist visitors to Ramona.</p> | \$80,500 |
| Ramona H.E.A.R.T. Mural Project, Corp. | <p>Murals-Funds will go towards three new murals in the community of Ramona.</p> | \$39,140 |
| Ramona Outdoor Community Center, Inc. | <p>Events-Funds to support the Ramona Rodeo Parade and Ramona Old West Days, including sponsorship, permits, announcer stands, insurance, sound system, portable restrooms and equipment.</p> | \$12,150 |
| Ramona Pioneer Historical Society | <p>Operational Budget-Funds for the operation and maintenance of the museum including an operations manager, accounting fees, payroll, advertising, utilities, insurance, office equipment, postage, taxes, supplies, and humidifiers for the millinery shop and security room to protect period artifacts.</p> | \$23,600 |

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| Ramona Town Hall | Facility Improvements-Funds to install two retractable awnings and 16 interior window and door shades to protect the building from excessive heat and to save on energy costs. In addition, funds to replace exterior doors with custom-made doors manufactured in accordance with historical standards to improve security. | \$20,000 |
| Resource Conservation District of Greater San Diego County | Marketing-Funds to support promotional activities and materials. | \$1,700 |
| Rotary International | Equipment-Funds to rent staging, sound equipment, portable restrooms, tents, tables, chairs and other event related equipment for the Poway Days Parade. | \$3,000 |
| San Diego East County Chamber of Commerce | Marketing-Funds to market and promote growth and attraction of the agriculture business and industry in East County. | \$20,000 |
| San Diego Folk Heritage | Operational Budget: Funds to hire a part-time administrator to manage production and annual growth of the 5 day immersion acoustic camp program in Julian. Funds will also be used to hire instructors, provide transportation at the camp and upgrade the website. Marketing-Funds to produce a brochure. | \$30,950 |
| Santee Historical Society | Facility Improvements-Funds to purchase and install external, energy efficient, motion sensor LED lighting along with new security doors, perimeter lighting and security cameras to enhance security of the 1913 barn. Funds may also be used to support an aquaponics garden to expand public education efforts. Marketing-Funds to print local history pamphlets and educational worksheets to be distributed to local students. Operational Budget-Funds to support a part-time community outreach coordinator to expand educational programs. | \$10,000 |
| SCLM Recreation Council | Events-Funds will help support a family friendly music festival and an evening fireworks at Lake Murray Community Park. | \$1,000 |
| Spring Valley Chamber of Commerce | Operational Budget-Funds will allow the Chamber to continue revitalizing businesses and residents that live and work in Spring Valley, Casa de Oro, Rancho San Diego and Jamul. | \$65,000 |

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| Spring Valley Historical Society | <p>Operational Budget-Funds for insurance, property taxes, utilities and internet access to continue operating as the only free state and national landmark in East County.</p> <p>Maintenance-Funds for branch trimming of at least two pepper trees for safety and the replacement of display cases to provide a more enjoyable and educational visit.</p> <p>Equipment-Funds to purchase a digital camera, external Blu-Ray/DVD reader/writer, hand held scanner and external hard drive to modernize the archives and provide the public with better access to research materials.</p> | \$9,300 |
| St. Madeleine Sophie's Training Center | Operational Budget-Funds to support colorful peace portal banners that allow for reflection and the Road Ahead event, which features artists with developmental disabilities. | \$5,000 |
| | Total Community Enhancement Allocation | 1,080,191 |

Respectfully Submitted,



Dianne Jacob
Chairwoman





KRISTIN GASPAR
SUPERVISOR, THIRD DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO
2017 JUN 21 PM 4:39
CLERK OF THE BOARD
OF SUPERVISORS

Date: June 21, 2017
From: Supervisor Kristin Gaspar
To: David Hall, Clerk of the Board of Supervisors
Re: FY 2017-2018 Community Enhancement Program Allocations

The attached list is submitted as my recommended allocation of Third District funds for the Fiscal Year 2017-2018 Community Enhancement Program.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Kristin Gaspar", written over a circular stamp or mark.

KRISTIN GASPAR
Vice-Chairwoman
San Diego County Board of Supervisors

| Organization | Purpose | District 3 |
|--------------------------------|--|------------|
| A Ship In The Woods Foundation | Full rental cost of Felicita County Park for September 30 and October 1, 2017 to attract an estimated 8,000 local and tourist participants with approximately 100 musicians, artists, and scientists that model sustainability and showcase San Diego as an arts and science epicenter. | \$5,000 |
| Alliance for Quality Education | D6 Night Market now in its 3rd year offers a free-family oriented neighborhoods' spirits celebration highlighting local food and merchandise vendors, local entertainers and cultural groups, promoting civic engagement and economic development opportunity for small business. Provide opportunities for social enrichment of older adults and seniors, offer services that improve the quality of life, offer life-long learning opportunities, encourage continued independence for participants and develop intergenerational educational programs. | \$7,500 |
| Alpha Project for the Homeless | Operated in every district of the county, Alpha's programs support tourism and economic development year-round through its homeless outreach and employment programs. Professional and identifiable apparel (shirts, outerwear, hats) are critical to our services. | \$10,000 |
| Alzheimer's San Diego | Alzheimer's San Diego is the only local non-profit in the San Diego region providing over 200 classes and workshops each year for families, caregivers and the community of those with memory loss concerns. All classes are open and free to the public and held at locations throughout San Diego County, reaching almost 10,000 attendees each year.) Alzheimer's San Diego provides a quarterly newsletter to over 25,000 households in San Diego County, featuring a calendar of classes, program information, caregiver tips to support families and updates on the latest dementia-related information. The newsletter helps families increase their understanding of dementia and maximizes quality of life throughout their journey. | \$25,000 |
| Angels Foster Family Agency | This August event provides the opportunity for about 200 of Angels families and foster children to gather together for fun in the sun. Highlights include: food and sweet treats provided to guests, games, jumping castles, bubble entertainer, and a DJ. | \$3,500 |

| Organization | Purpose | District 3 |
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| Armed Services YMCA of the USA, Camp Pendelton | The Armed Services YMCA has seen an issue with the need to provide more child care support programs for military children and their families. The ASYMCA serves this issue, by staffing the Fisher Children's Center, the only unique drop-off child care and early education part-time programs on base that provide educational and emotional support to both the child and parent. | \$1,719 |
| ArtHatch | ArtHatch presents 12 opening receptions, each on the second Saturday of the month from 6-10pm. Receptions are free to the public to come in and enjoy the artwork, watch teens and adult artists create live, and enjoy live music. Provide funding for 12 local musicians and bands for the monthly receptions. Funding for 12 promotional cards to promote the exhibitions. Between 500-2000 full color postcards size 5.5x8.5 inch, will be printed and distributed throughout the county. These will include the County of San Diego's logo. | \$2,500 |
| Asian Business Association, San Diego | The Asian Business Association's Annual Gala is where business meets culture, where business between members well as between members and sponsoring organizations. During the evening, individuals and local businesses are recognized for their generous contributions to the business fabric of San Diego. Funding for the venue, audio visual rental and other necessary event services. AMA's Lunar New Year Celebration is one of the organization's signature networking events. This celebration blends the rich Asian heritage of San Diego with a casual atmosphere in which attendees can comfortably engage in meaningful business conversations and foster relationships. Funding for the venue, audio visual rental and other event services. | \$5,000 |
| Asian Business Association, San Diego | Funding for the Asian Business Association's office expenses including purchase of general office supplies and website operations. (\$3,000) | |

| Organization | Purpose | District 3 |
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| Asian Heritage Society | San Diego is among the 5 worst California counties losing companies to other states and overseas. This conference focuses on reversing the trend and attracting overseas investments to generate an economy that will make San Diego America's innovation hub. | \$5,000 |
| Bach Collegium San Diego | Bach Collegium San Diego will present six admission-free concerts presented in downtown San Diego and Point Loma that explores the music of J.S. Bach, along with his predecessors and contemporaries. Works are performed by professional musicians. | \$1,000 |
| Balboa Park Cultural Partnership | Informed by the success of the Community Access Program, 2017 marks the launch of the Military Appreciation Program. Working with organizations that serve military families, Balboa Park Cultural Partnership will provide Explorer passes to families throughout San Diego. | \$5,000 |
| Batiquitos Lagoon Foundation | Funding for the hosting of a day long trip for students from Anza Borrego each year to visit the lagoon, beach and aquarium. Over 700 kids from local schools and communities visit each year. Bus transportation would allow for more schools to participate. | \$5,000 |
| Big Brothers Big Sisters of San Diego County | Big Futures is a college and workforce readiness initiative for teens. Teens receive financial literacy, life and soft skill development, internships and college prep. The inaugural annual event will celebrate graduates and launch a scholarship program. | \$5,000 |
| Biocom Institute | The Biocom Institute Festival of Science and Engineering Week kicks off with EXPO Day at Petco Park. EXPO Day features a day of interactive demonstrations, hands-on activities and dynamic speakers that engage and inspire K-12 students, parents and their teachers in science, technology, engineering and math. 26,000 attendees interact with over 125 exhibitors from the San Diego community (companies, non-profits, etc.) | \$25,000 |

| Organization | Purpose | District 3 |
|---|---|------------|
| California Ballet Association, Inc. | Assemblies and outreach performances are made available to schools and community organizations year round. Such programs demonstrate how stories may be communicated through movement and music, while providing valuable exposure to the art of dance. Partner schools receive 1 on 1 mentoring and master classes. | \$3,000 |
| California Center for the Arts, Escondido | With County support the Center will keep expanding free programs for the community. Our 49 free Community Events include outdoor summer concerts, monthly performances, and holiday festivals. Last year these events enjoyed attendance of over 45,000 from throughout the County. Over 265 shows graced Center stages last year, with 28 of those presented with the help of County funds. The Center will present nearly 30 notable artists next season, attracting tens of thousands of tourists and inspiring arts appreciation for County residents | \$25,000 |
| Cardiff-by-the-Sea Chamber of Commerce | Cardiff Dog Days of Summer hosts over 200 pet-related booths, a rescue area that promotes pet adoption, an agility course, a dog contest, musical concerts and more. New for 2017, Cardiff 101 will partner with the City of Encinitas and two sections of the event will highlight Pet Services and local artisans in a "Encinitas Makers Market". The Cardiff Surf Classic Block Party is a grassroots community event that brings environmental awareness to the coastal communities. In partnership with Patagonia Cardiff and surrounding local businesses, attendees will enjoy live music, local food, eco-friendly vendors, and live art exhibitions. The Kringle Mingle is Cardiff's most beloved holiday celebration. Attendees enjoy live music, a DIY craft zone for kids, seasonal snacks, and a professional photo op with Santa. Last year, Cardiff 101 joined Helen Woodward Animal Center for their 18th Annual Blue Buffalo Home 4 The Holidays campaign, raising awareness about the importance of pet adoption during the holiday season. | \$17,500 |

| Organization | Purpose | District 3 |
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| Center for Community Solutions | One in three teens in the United States are abused by a dating partner before they reach adulthood. Funding for community outreach events throughout February to raise awareness and prevent future violence in San Diego. | \$3,000 |
| Century Club of San Diego | The Century Club is the nonprofit host organization for the Farmers Insurance Open PGA TOUR event at Torrey Pines the last week of January. The last economic impact (EI) analysis was conducted in 2013, \$24.7M in EI. The tournament has grown by 80% since 2013. There are close to 200 vendors to conduct our annual event including our caterer, San Diego-based Behind The Scenes. | \$13,500 |
| Challenged Athletes, Inc. | The purpose of CAF Operation Rebound is to enhance sports and recreational opportunities for injured veterans and first responders nationwide. Funding is to bring injured veterans and first responders from outside of San Diego to attend athletic events so that they may experience the high-quality adaptive sports opportunities for which San Diego has become known. | \$1,667 |
| Coastal Communities Concert Band Foundation | The Coastal Communities Concert Band will perform its 35th Anniversary Concert in February or March 2018 celebrating its musical contributions to the community. Funding for venue rental, production expenses, printing, recording, conductor and instrumental soloist or vocalist fees, music purchase, and food and beverage for post-concert reception. | \$5,000 |
| Coastal Roots Farm | Funding for produce donation program staffing. The Farm relies on dedicated staff members to grow, harvest and distribute fresh produce for the charitable food system in North County San Diego. All staff members are paid a living wage, provided health insurance and retirement benefits, and have a fair work-schedule. Coastal Roots Farm seeks support to provide an average of 45, elderly, low-income survivors of the Holocaust with monthly fresh produce boxes at no cost. Many of these individuals are struggling with medical issues that require healthy produce they cannot afford. This assistance eases their burden and helps them to feel more connected to their community. | \$7,500 |

| Organization | Purpose | District 3 |
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| Community Resource Center | Community Resource Center case managers work with the homeless population, both veterans and non-veterans, in navigating resources to help them get off the streets, access the resources and supportive services they need, and ultimately find and maintain permanent housing. Community Resource Center case managers work with at-risk individuals and households to retain their housing and access the services they need in order to maintain that housing and re-gain a level of self-sufficiency. | \$6,667 |
| Computers 2 SD Kids | Provide tools, software, Internet access, training and technical support to San Diego's enlisted military families to increase access between family and military personnel during deployment. (KUSI/Armed Services YMCA partnership) | \$5,000 |
| Cure JM Foundation | Cure JM Foundation will bring together families affected by Juvenile Myositis from San Diego county and throughout CA. Cure JM will provide educational sessions with leading researchers, as well as support group sessions to help families cope with this disease. | \$1,500 |
| Del Mar Foundation | For 34 years, the Summer Twilight Concerts at the Del Mar Powerhouse has provided an opportunity for thousands of local families and summer visitors to socialize, picnic, and enjoy great music together. Five free concerts are scheduled June through September. | \$15,000 |

| Organization | Purpose | District 3 |
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| Del Mar Village Association | <p>Downtown Del Mar tasting event, featuring tastings located at each Del Mar Village restaurant, and beer and wine "Sip Stops" located in local retailers, showcasing downtown Del Mar to San Diego County and visitor attendees. Funding for the following costs: marketing, supplies, rentals, permits, and entertainment. Community holiday celebration to stimulate holiday shopping and dining during the holiday season in Del Mar. Funding for the following costs: marketing, supplies, rentals, permits, and entertainment. Restaurant, winery, and brewery tasting event showcasing the downtown Del Mar business community and San Diego business community to San Diego County attendees and Breeders' Cup attendees, including national and international visitors. Funding for the following costs: marketing, supplies, rentals, permits, and entertainment.</p> | \$15,000 |
| Downtown Business Association of Escondido | <p>To strengthen and build tourism, to retain, support and attract businesses through events and marketing. The Chocolate Festival February 2017, Escondido Street Faire May and October 2017, and Tamale Festival November 2017. Create a more pleasing and environmentally sound design while landscaping the medians for four (4) block on Grand Avenue. Plant drought tolerant plants, upgrade irrigation system/install water saving drop system, install low voltage up-lighting. Develop a private and public partnership to improve the shopping and community experience by making parking more convenient. Increase the number of parking spots with a diagonal parking design. Change the bus routes from Grand Avenue to reduce large vehicle traffic and increase safety.</p> | \$20,000 |

| Organization | Purpose | District 3 |
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| Downtown Encinitas Mainstreet Association | For 17 years, hundreds of classic cars and up to 10,000 attendees have come to Downtown Encinitas on third Thursdays, May-September to revel in the car culture of the old days. They hear live music, swap car stories, and compliment each other's rides, as well as eat in our restaurants and shop in our stores, bringing significant income to our business district. The wellness members make up a large proportion of the businesses in a community that cherishes these health alternatives. Currently being developed are new ways to promote and engage the community in their programs and events. Funding for staff time to produce an informative wellness newsletter and organize. Relocating Encinitas Station farmers market to a more prominent location where it is not taking up valuable parking. Relocated to J Street and including more diverse vendors will bring more shoppers and pedestrian traffic to the market and the surrounding retail. Funding for the cost of street closures and promotions. | \$15,000 |
| Downtown San Diego Partnership Foundation | This program is designed to reconnect downtown homeless individuals with their family and friends in other cities, enabling them to build the much-needed support system to end the cycle of homelessness. | \$10,000 |
| Economic Development Corporation-San Diego | Funding for Operation San Diego, a strategy to protect military assets from the threat of federal funding cuts. Our tactics include trips to Washington, D.C., communicating facts, representation on the State's Military Affairs Committee, showing the value of the region's assets to national security, and connecting veterans to employment resources. | \$16,000 |
| Elder Law & Advocacy | Senior Shield is designed to provide education and legal assistance to seniors to 1) protect them from abuse by family, caregivers, strangers, and 2) help them avoid falling victim to Medicare fraud, which can lead to denial of future claims critical to their health and well-being. | \$5,000 |

| Organization | Purpose | District 3 |
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| ElderHelp of San Diego | Concierge Club provides comprehensive home assistance services to seniors 60 and older who live at home and would benefit from care coordination and ongoing personal help and attention. Seniors A Go Go is a volunteer driver program and as part of Concierge Club provides seniors with free rides to essential and recreational destinations. Transportation is our #1 requested service. | \$2,000 |
| Elizabeth Hospice, Inc. | The Elizabeth Hospice is committed to ensuring that members of our armed forces and their loved have access to exceptional end-of-life resources. Approximately 50% of our patients or their spouses are veterans. Veteran pinning ceremonies, in partnership with community organizations, is one of the ways to celebrate our veterans. These ceremonies are available to all veterans in the community regardless if they are in our care. There is no cost to participate. Private pinnings are also offered at the bedside if the participant is unable to attend the ceremony. Each year, there are more than 500 veterans who participate in the pinnings. | \$5,000 |
| Emilio Nares Foundation | Ride With Emilio (RWE) provides transportation to ensure that underserved children with cancer access chemotherapy and other crucial oncology related appointments, on time every time, by providing consistent, reliable and hygienic transportation, using dedicated staff drivers and specially equipped RWE vans. | \$1,500 |
| Employment & Community Options | Cooking Classes for adults with developmental disabilities. Classes will be held once per week and run for two 12-week courses throughout the year. As food is one of life's basic needs, cooking classes will teach nutrition, budgeting, shopping, kitchen/food prep safety, following instructions and using measurements. Funds will be used for cooking equipment, books and food items. | \$3,000 |

| Organization | Purpose | District 3 |
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| Encinitas Arts Culture and Ecology Alliance | <p>Encinitas Arts Culture and Ecology Alliance (EACEA) is rehabbing blighted Pacific View Elementary School to establish a community arts academy. Funding for salary for part-time Program Manager to coordinate EACEA activities, including overseeing rehab work, planning events, and outreach to community members. As activity increases, day-to-day presence is essential to ensure efficient progress and public engagement. Encinitas Arts Culture and Ecology Alliance (EACEA) is rehabbing Pacific View Elementary School to establish an arts academy. Encinitas businesses will be key partners in this cultural destination that will provide 20+ jobs and serve up to 100,000 people per year. Funding for a contract with local agency to upgrade website functionality and build a brand strategy to attract deep and lasting community partnerships. Encinitas Arts Culture and Ecology Alliance (EACEA) volunteers invest their time and talents to ensure success of this project that will boost the economy, tourism, and quality of life in Encinitas. The volunteers who are repainting the school buildings now will be our arts patrons, and in some cases, our arts academy teachers, in the future. Funding for food, beverage, and tokens of thanks to our volunteers who staff events.</p> | \$15,000 |
| Encinitas Chamber of Commerce | <p>Planning, management, staffing and promotion of the 22nd Annual Encinitas Oktoberfest on Sunday, October 1, 2017. This annual event attracts over 25,000 guests to the community. Planning, management and promotion of the 1st Encinitas Business Expo on Saturday, February 10, 2018. Many Cities in San Diego County have yearly Business Expos. The Chamber intends on bringing one to Encinitas.</p> | \$13,800 |
| Escondido Arts Partnership | <p>Funding to support marketing for 12 monthly themed exhibitions, includes, office equipment, office supplies, exhibition catalogs postcards, posters, printing and mailing, print and online marketing, website support.</p> | \$4,800 |

| Organization | Purpose | District 3 |
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| Escondido Chamber of Commerce | The Grand Ave Festival (GAF) takes place on the 3rd Sunday of May and October. With its 29 year history, GAF has been established as a community event drawing people from the region to enjoy a day in the historic downtown on Grand Ave which is filled with unique shopping, international food and family activity. | \$20,000 |
| Escondido Children's Museum dba San Diego Children's Discovery Museum | Presents 6 free, family-friendly events and exhibits celebrating cultures and community, serving appx. 155,000 annually. Funding for marketing, performer stipends, exhibit design/supplies, program supplies, costumes, books, and event staffing/labor. Brings together community partners, individuals, and families to improve lives across the region by educating about health/wellness and providing resources for developmental stages, nutrition/fitness, safety, vision/dental/hearing, and mindfulness/wellness. | \$10,000 |
| Escondido Choral Arts Foundation | Funding to support the contracting of musicians and administrative and technical support staff for the choral arts program. The Center Chorale and Center Children's and Youth Chorus produce 6 concerts each season that provide jobs for musicians in the community. | \$5,000 |
| Escondido Community Child Development Center | The 7th annual Tots 'N Trucks event presented by the ECCDC and the Escondido East Rotary Club will be held October 8, 2017 at Kit Carson Park. It includes 20+ accessible, interactive trucks of all types, health-related and recreational activities, food and fun for 2,500+ children, families and community members at no cost. Funding for marketing, staging and rental expenses. | \$5,000 |
| Escondido History Center | Our free mobile tour application, Explore Escondido, was launched in December 2016. Funding for maintenance of the application in order to give us time to grow the application and as well as our audience. The tour application enables people to take self-guided informational, cultural, and historical tours around the City of Escondido. | \$5,000 |

| Organization | Purpose | District 3 |
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| Exposure Skate | A free monthly youth program that teaches girls confidence through skateboarding and compassion through community service. Each month, we provide free, professional skateboarding clinics for girls age 5-18 alongside a group service project. Past service projects include: making activity kits for children at Rady's Hospital, creating coloring books for the children at Community Resource Center's Carol's House, creating "Welcome Kits" for the International Refugee Committee. Funding for the salary of the program's director, who has been recently hired at \$25,000 per year. | \$5,000 |
| Firefighters Advisory Council to the Burn Institute | The Fire Expo and Firefighter Demolition Derby is an annual community and family event held on opening day at the San Diego County Fair. The event will be held on June 3, 2018 and will provide public safety information, fire and burn prevention education covering topics ranging from wildfire preparedness to scald prevention, safety demonstrations, and much more. | \$7,500 |
| Flying Leatherneck Historical Foundation | Funding for the restoration of three current long term projects and will add a 4th aircraft: The SBD-1 (Dauntless); the PBJ (B-25 Mitchell); the C-117 (R4D-8); and add the F4U (Corsair). | \$10,000 |
| Fraternity House, Inc. | Provide outings, educational opportunity and community connection for low-income/homeless individuals disabled by HIV/AIDS who now reside at our Elfin Forest Home, Fraternity House. Funding for 52 local outings and 4-6 larger day trips (Padres, Safari Park, etc.). | \$2,500 |
| Friends of Rose Canyon | Provide small-group nature walks that inspire a sense of wonder about the natural world. The walks introduce urban residents from diverse backgrounds to Rose Canyon Open Space Park, a nearby nature preserve. Funding for guides and buses. | \$3,000 |
| Full Access & Coordinated Transportation, Inc. | Increase level of awareness and promote services to seniors and persons with disabilities, local agencies and officials. Sponsor CSUSM Student Intern team research project; Consultant design services; Design and print marketing materials for distribution all over San Diego county; E-mail marketing. | \$5,000 |

| Organization | Purpose | District 3 |
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| Girl Scouts, San Diego-Imperial Council, Inc. | Facilitate new membership and troop formation in underserved communities (with a focus on areas with less than 9% market share). Funding for membership fees, background checks, training classes, and start-up kits to help incentivize joining and starting troops. | \$5,000 |
| Intrepid Shakespeare Company | Exiled Voices will transform into an art installation traveling to San Diego County cultural centers. Funding for materials and installation of the exhibit, design and maintenance of the website and production of informative brochures. | \$3,000 |
| Italian American Art and Culture Association of San Diego | Present a year-long film series screening contemporary and popular Italian films at La Paloma theater in Encinitas from July, 2017 through June 30, 2018 in integrating with local community events, merchants and non-profit organizations. | \$2,000 |
| Jacobs & Cushman San Diego Food Bank | The 7th annual benefit for the Food Bank, the San Diego Blues Festival is a family-friendly music festival, fundraiser and food drive kicked off on Friday, September 8th at Gingers in downtown San Diego with a concert and all day blues music festival on Saturday, September 9 at Embarcadero Marina Park North. The festival includes 2 stages and 9 acts with the Grammy Award winning singer, Mavis Staples as the headline act. Expected attendance is 6,000. Funding for the purchase and installation of a shade structure to cover the four Inspire Youth Careers training pods, which provide work-force training space for 20-25 youth at any one time. The storage container-type pods do not have air-conditioning and are exposed to sun and rain, making it uncomfortable for creative careers workforce training participants during weather extremes. (\$5,000) | \$25,000 |
| Junior Achievement of San Diego County | Junior Achievement of San Diego County teaches students from schools across San Diego County essential financial literacy, work readiness, and entrepreneurship skills; 75,000 will be served this year. Last year 5,650 community volunteers and hundreds of s | \$3,000 |
| La Costa Dreams, Inc. | Appearance fees for artists, entertainers, or celebrities and screening fee charges for major studio or independent film releases. | \$5,000 |

| Organization | Purpose | District 3 |
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| La Jolla Symphony and Chorus Association | Free young people's concert, young artists competition and winners recital, three community concerts, family-friendly dress rehearsals, interactive choral program in elementary schools. Funding for performance fees, facilities rent, staffing, and marketing. | \$5,000 |
| Leah's Pantry | We aim to hold a first-ever food system and equity forum in San Diego to discuss strategies to improve the health of county residents and increase access to healthy food for all socio-economic groups. The forum will also include voices and perspectives of local small-scale food producers (farms and fishermen) that are vital to San Diego's economy. | \$750 |
| Leucadia-Encinitas Hwy 101 Main Street Association | Summer Fun is a celebration of our classic surf culture which is an economic driver for our vibrant small business community. Summer Fun on the 101 hosts over 15 musical performances along Highway 101, which draws close to 1,500 people to Leucadia for the weekend. Many shops and restaurants have record sales this weekend and it is a great event for small business exposure. The LeucadiART Walk is a mile long fine art exhibit featuring 101 artists, live music, live art and children's art. This event draws close to 6,000 people to Leucadia on the last Sunday in August and puts Leucadia on the map as an art destination in San Diego County. This event creates exposure for the small businesses in Leucadia and many local businesses have record sales this day. The 4th annual Small Business Saturday campaign will use social and traditional media outlets to create a supportive atmosphere for shopping locally in Leucadia. We offer public information on the importance of small businesses and economic development. Prior to the event we host small business seminars to create an economic development toolbox for local businesses. | \$17,500 |
| Los Angelitos de Encinitas | In partnership with the Magdalena Ecke Family YMCA of Encinitas, Los Angelitos will provide the outreach, registration and financial assistance in order to allow 100 low income children in Encinitas to attend 6 months of swim classes in order to become "safe swimmers". | \$5,000 |

| Organization | Purpose | District 3 |
|---|---|------------|
| Lux Art Institute | Creative Nights is a series of visual and performing arts events hosted annually at Lux. Each event costs an estimated \$10,000 to produce. Each event in the series integrates workshops and activities of local artists with performing arts, music, and vendors. | \$7,500 |
| Mainly Mozart, Inc. | Integrating medicine, science and therapies with world-class performance. International leaders in music-brain research explore cognitive issues such as PTSD, Alzheimer's, autism, bi-polar, Parkinson's and more. Medical professionals earn Continuing Medical Education credits in partnership with Sharp HealthCare. Collaborations with educators and social service agencies countywide. | \$15,000 |
| Mandate Project Impact, Inc. | Raising up next generation music industry professionals, targeting inner city at risk underserved youth and young adults. Program utilizes gifts and talents of the best San Diego has to offer in music industry professionals and youth mentors, some with over 25 yrs. experience, to train students in classroom and at events. Funding for trainer stipends, and student transportation/projects/studio time. | \$2,500 |
| Maritime Alliance, The | The 9th Annual BlueTech Week (Nov 6-10, 2017) will bring 400+ academic, government and industry leaders from around the world to San Diego to promote BlueTech and blue jobs. There are more than 225 BlueTech companies in San Diego County, in all districts | \$5,000 |
| Meals-On-Wheels Greater San Diego, Inc. | Meals on Wheels San Diego County serves extremely-low to moderate income seniors who are homebound due to age, illness, or disability. Services include the delivery of up to two fresh meals a day to the home accompanied by daily safety checks with referrals to other social service providers, if necessary, and daily in-home social visits. All services are subsidized by 60% and further subsidies are provided to those who qualify. | \$3,000 |

| Organization | Purpose | District 3 |
|---|---|------------|
| Mira Mesa Chamber of Commerce | "Envision Miramar" is a 5-year program to completely change the image of Miramar Road. A quality website is required to present the project to the business community in the Miramar Rd area, and to communicate with those businesses as the project progresses. "Envision Miramar" will include an "Image Make-Over" for Miramar Rd. To properly execute such an important change will require input from experienced professionals. We will bring in a company with a proven track-record of helping turn around business districts. | \$7,500 |
| Mira Mesa Town Council | 2017 will be the 43rd Annual July 4th Parade and Family Fun Day. Upwards of 100,000 people come from all over the county, some from across the country, for a cookout and movie night on July 3rd, the parade on the 4th, culminating with fireworks in the evening | \$10,000 |
| Miramar National Cemetery Support Foundation | Replace 50 flags twice per year in May and November. Flags are flown 365 days per year, 24/7. Ceremony held celebrating Veterans in the San Diego community. | \$7,500 |
| Mission Edge San Diego | Summit for Stem Cell Parkinson's Research Program is developing non-embryonic stem cell based therapy for Parkinson's disease. Hire a part-time employee to assist with donor stewardship, marketing, and education efforts. | \$20,000 |
| Mission Trails Regional Park Foundation, Inc. | Promote Mission Trails Regional Park and Kumeyaay Lake Campground by purchasing advertisements and utilizing a variety of print and electronic opportunities such as San Diego Family Magazine, San Diego Tourist Guide, the Mission Trails quarterly newsletter and the bi-monthly eNews, and monthly articles written for the Mission Times Courier and Tierra Times. | \$1,000 |
| Museum of Contemporary Art San Diego | Provide high-quality outreach and education programs to young audiences, including: 1) The Extended School Partnership Program serving 1,600 students and 40 teachers at middle and high schools, 2) the Teen Advisory Group that engages diverse teen leaders, 3) FREE admission for school group tours, and 4) FREE year-round admission for visitors ages 25 and under. | \$2,500 |

| Organization | Purpose | District 3 |
|-----------------------------------|--|------------|
| National Asian American Coalition | Event coordinator to plan, produce, and promote event and all parts of making the event happen. Signs permits, plans meetings, and coordinates all logisitics. Gets volunteers and vendors for the event. Liaison between organization and city, community groups, media. Stage for performances, welcome ceremony, and public announcements. Tables, tents, chairs, safety equipment, and all other physical rental items to make event safe and family friendly. | \$7,500 |
| NOLAH, Inc. | Veterans Appreciation Dinner at a local restaurant that allows us to prepare our own food. A buffet is served at no cost to veterans and their families, as well as active duty personnel, as a "thank you" to those who have done so much for us. | \$2,000 |
| North Coast Repertory Theatre | Purchase of television ads, TV interviews, stories and social media with KUSI, KSWB, KFMB, NBC. Kids' Summer Camp. | \$10,000 |
| North County LGBTQ | "Pride by the Beach" free event show casing businesses, non-profit service providers, universities and local hospitals. | \$5,000 |
| North County Philanthropy Council | Administrative/clerical support of growing organizational work/expenses. NCPC's membership has more than doubled in the past three years to 175 (mostly nonprofits, corporations, philanthropists, and consultants). This is an important annual event for NCPC, and for the diverse world of philanthropy in North County. | \$7,500 |
| Opera NEO | Encinitas Library, and features Opera NEO singers in staged opera, operetta, and musical theater scenes in a relaxed atmosphere with food and beverages. Funding for venue rental, lighting equipment rental and transportation, catering, and pianist fees. | \$2,000 |

| Organization | Purpose | District 3 |
|-------------------------|--|------------|
| Outdoor Outreach | Provide bi-weekly after-school, weekend and summer programs for high school students at The Monarch School, a school for youth impacted by homelessness. Funding for transportation, food/equipment and instructor wages for at least 20 recreational learning programs. Provide a 9-week summer program for teens of active-duty military families, helping them overcome challenges and adverse experiences in their lives to become healthy, happy, successful adults. Funding for transportation, food/equipment and instructor wages for three, 3-week summer sessions. | \$10,000 |
| Outside the Lens | OTL Youth Council prepares youth Countywide for creative economy careers through digital media training, mentorship, and leadership development. CEG support will allow OTL to add 10 Open Lab nights for students to work with guest industry professionals and develop their skill set and portfolios. | \$2,000 |
| Pacific Arts Movement | The 18th San Diego Asian Film Festival takes place November 9 - 18, 2017 with 120+ films from 15+ countries to more than 15,000 attendees including 100+ community partners. Funding for equipment, facility, and film rentals as well as marketing costs. | \$10,000 |
| Patio Playhouse | A musical by Stephen Sondheim intertwining many fairy tales- Rapunzel, Cinderella, Jack in the Beanstalk and Little Red Riding Hood. Funding for production costs: royalties, scripts, programs, advertising, costumes, props, music, set. | \$10,000 |
| Persian Cultural Center | The ISSD's strength has led to a collaborative partnership with San Diego State University (SDSU). 15 SDSU students in the Army come to the ISSD to interact with others speaking Farsi, to learn about the Iranian culture and how Farsi is taught. Promote cross-cultural attendance and understanding via two art events at the Persian Cultural Center that highlights Persian art and other artists from other diverse backgrounds. | \$3,500 |

| Organization | Purpose | District 3 |
|---|--|------------|
| Photocharity | Rely heavily on private donations and utilize technology rather than staff, to collect and manage data. Greater Giving and Little Green Light are the platforms used to identify and cultivate donors, manage transactions, enhance visibility, and acknowledge donations. | \$7,500 |
| Poway Center for the Performing Arts Foundation | 4,300+ K-12 students in PUSD including Title 1 schools will receive 1. Musical Assemblies for all 4th graders; 2. Free theater camp; 3. Anti-drug concerts for teens; 4. Master Classes w/prof. performers; and 5. Dance program. Funding for busing, tech and artist fees. | \$2,000 |
| ProduceGood | Fund a portion of salary/wages to manage the picking of produce for key and emerging programs in partnership with others such as Urban Corps SD. District 5 funds sponsor CropSwap, District 4 sponsor Market Share, District 3 sponsor CS and MS. Pay for fuel to transport equipment and staff to picks and offset fuel costs for core volunteers to ensure steady supply to San Diego food banks and pantries that benefit the food-insecure. Goals based on 80 events planned for 2017's 44,000 miles to be traveled. Promotional items to increase volunteers and growers--signs on program vehicles, banners for community events, work-in-progress signs to generate outside awareness/interest during program activities, and printed materials to inform and engage the community. Funding for auto insurance, volunteer liability insurance costs and professional service fees to build capacity and support a sustainable, compliant and innovative organizational practice. | \$5,400 |
| Rancho de los Penasquitos Town Council | The Fiesta is a one day, annual community street fair and parade in the Rancho Penasquitos area, rich in cultural diversity, showcasing local businesses and talent, promoting the San Diego Area to people in other areas of Southern California. | \$9,000 |
| Resounding Joy, Inc. | Resounding Joy's Music Wellness Center hosts a variety of opportunities available to the public, such as specialized music wellness and music therapy programs, Drums Alive fitness classes, mindfulness, yoga, and collaborations with a diverse number of organizations. | \$2,500 |

| Organization | Purpose | District 3 |
|---|---|-----------------|
| <p>Riding Emphasizing Individual Needs & Strengths (REINS)</p> | <p>REINS will be hosting a new community event, Horses, Hats & Hope in collaboration with the Foundation for Senior Care in Fallbrook, CA. Horses, Hats & Hope, A Kentucky Derby party, will have a Jumbotron live streaming of the Kentucky Derby from our ranch facility. Over 400 guests are expected to attend this inaugural event. REINS hosts a Day at the Races annually at the Del Mar Racetrack. Guests are invited to join REINS for The Pacific Classic at the Clubhouse Terrace. This draws 80 guests to the Del Mar Races to support REINS Therapeutic Horsemanship program and learn more about the benefits of therapeutic horseback riding for the special needs community. This event educates guests on the benefits of therapeutic riding and allows them to meet and spend a day at the races with REINS students and supporters. Funding to purchase tickets for the Day at the Races and produce marketing collateral for the event.</p> | <p>\$7,500</p> |
| <p>SAMAHAN Filipino American Performing Arts & Education Center</p> | <p>WWe plan to collaborate with primary and secondary schools to improve awareness in cultural arts by offering a combination of free workshops and onsite after school dance classes. We will offer a min of 5 scholarships per school. We will also provide free music and dance workshops for local colleges to support their multicultural programs.</p> | <p>\$5,000</p> |
| <p>San Diego Archaeological Center</p> | <p>The Center participates in 5-10 community events in all districts throuout the year. Portable, retractable banners would allow the Center to better inform the public about what we do and the programs we provide.</p> | <p>\$495</p> |
| <p>San Diego Baroque Soloists</p> | <p>The SD Baroque Soloists present a popular concert series each season at St. Paul's Cathedral and the Encinitas Library, featuring much-loved masterpieces and lesser-known gems from the baroque period, masterfully performed on period instruments.</p> | <p>\$750</p> |
| <p>San Diego Center for Jewish Culture</p> | <p>This one-time event will be devoted to a discussion of divisions across our community. At this special program featuring a keynote speaker, participants will gain answers to questions regarding our factious social, racial, and economic climate.</p> | <p>\$10,000</p> |

| Organization | Purpose | District 3 |
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| San Diego Coastkeeper | San Diego Coastkeeper will conduct at least 18 beach cleanups to remove at least 7,500 pounds of unsightly, bacteria-causing litter, engage at least 5,000 individuals - locals and visitors alike - in environmental stewardship, and educate our community about marine debris, pollution prevention, and the importance of healthy water and clean beaches. | \$3,750 |
| San Diego Entertainment & Arts Guild (SDEAG) | August TBA, Escondido library: 12:30 to 2:30 p.m. Facilitators Terry Spohn (Reg. Ed., SDPA), Anthony Blacksher (Assoc. Pub., SDPA), and Seretta Martin (Managing Ed., SDPA; Dir., Border Voices). Children ages 6 through 12, divided into age groups. Teaching poetry to produce a poem from each student for publication in the Kids! SDPA. | \$300 |
| San Diego Film Foundation | Funding to develop and implement a Regional Consumer Campaign that reaches all areas of San Diego County and beyond, promoting the San Diego International Film Festival as both a community event, as well as the region's premiere film event. | \$5,000 |
| San Diego Fire Rescue Foundation | Support SDFD/volunteers in distribution of "Ready, Set, Go!" guides to homes located within City's wildland urban interface areas. Up to 12K brochures are distributed on day of event, approx 5K additional brochures are used to support Council/Supervisor offices. Funding to update and print brochures and cover additional program supplies and materials. | \$2,500 |
| San Diego Futures Foundation | Continue the technology resource fund that non-profits can access for technology products and services to be managed by the San Diego Futures Foundation (SDFF) to help non-profits obtain IT support services that are needed but they can't afford. | \$7,500 |

| Organization | Purpose | District 3 |
|---------------------------------|---|------------|
| San Diego Gay & Lesbian Pride | On Saturday, July 15th, 2017, San Diego LGBT Pride Parade will kick-off in the Hillcrest neighborhood and march down Sixth Ave into the festival area in Balboa Park. This event draws 100,000 spectators to watch more than 200 contingents featuring LGBTQ groups from across San Diego, including performers, sports teams, social groups, faith organizations, nonprofits, military branches, dignitaries, elected officials, and their allies. Contingents will be encouraged to interpret the theme "Allied in Action" through floats, dance, and music, and educate spectators about the diversity of social groups and LGBTQ-friendly resources available in San Diego. | \$2,500 |
| San Diego Humane Society & SPCA | PAWS San Diego acts as a critical safety net for at-risk people, including seniors and individuals who are low income, homebound, disabled, veterans, homeless or chronically ill, in our community by providing the resources needed to keep pets in homes where they are loved and where they provide stability, comfort and emotional support. | \$1,000 |
| San Diego Hunger Coalition | Add new breakfast programs in: 1) Escondido Union School District, five high-need elementaries, 700+ kids; 2) San Diego Unified, three low-income middle schools, 600+ kids; 3) help Oceanside Unified become Provision 2, 1st step toward free breakfast for all needy kids. | \$2,800 |
| San Diego Hurling, Inc. | Winners in each of the respective divisions receive medals. This amount covers the cost of the commemorative medals and unique ribbon awarded to athletes and coaches. | \$2,000 |
| San Diego Mompreneurs | Providing San Diego County moms and dads a workspace in which to focus on their entrepreneurial ventures. Collaborative work area and childcare (for ages 3 months to 5 years) offered Tuesdays and Thursdays from 9:30 a.m. to 12:30 p.m. at LePort School Community Room in Solana Beach. Funding for two childcare providers, office equipment and supplies, and a mini fridge. | \$3,000 |

| Organization | Purpose | District 3 |
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| San Diego North Chamber of Commerce | San Diego Women's Week is an empowerment conference for the women of San Diego County that will host speakers, luncheons, networking and more. Funding for event space and rentals - \$12,000; a/v services - \$3,000; books for attendees - \$10,000. This event will honor North County Police and public safety workers. Awards will be given to each division as a way for businesses to thank Officers for keeping our communities safe. Funding for meeals for awardees \$4000, venue \$3000, marketing \$2500 | \$30,000 |
| San Diego North Coast Singers | SDNCS programs include six (6) separate choirs, five serving school-aged children grades 2-12. Five choral directors act as directors, teachers, and mentors for these young singers. Support from SD County would allow the organization to meet appropriate stipends and also free up general operating funds to create new or expand existing programs. | \$7,500 |
| San Diego Opera Association | Members of the San Diego Opera Chorus will present free performances of opera at three locations (San Diego Children's Discovery Museum in Escondido, the Carlsbad Music Festival, and La Maestra Foundation in City Heights) to 1,750 total attendees. | \$5,000 |
| San Diego Regional Chamber of Commerce | The Chamber will research and produce key reports on specific aspects of the regional economy, aimed at defining areas in which we excel and those in need of improvement. Reports may examine a variety of subject areas including cluster development, value of internships, increasing opportunity for transitioning veterans and well as low income individuals, and regulatory impact. | \$30,000 |
| San Diego Senior Games Association | Over the past few years we have seen a significant increase in the cost of our venue and individual athlete insurance. We have attempted to find a cheaper policy but cannot compromise our coverage limits for our athletes. | \$2,000 |
| San Diego Soccer Club | TOPSoccer stands for The Outreach Program for Soccer which is a community based soccer program for young athletes with physical and mental disabilities. This program provides a safe and fun environment for the player to participate in organized sports. | \$2,500 |

| Organization | Purpose | District 3 |
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| San Diego Symphony Orchestra Association | The San Diego Symphony Orchestra provides music education and outreach programs throughout the county, including Linda and Shearn Platt Kinder Konzerts; in-school residencies; one-on-one coaching; Dr. William and Evelyn Lamden Master Classes in schools and free public concerts. | \$5,000 |
| San Diego Youth Symphony and Conservatory | To provide top quality experience for SDYS' students and concert patrons (inc. residents and visitors), performances are held throughout the county in professional concert halls, i.e. Copley Symphony Hall, CA Center for the Arts and other venues. | \$10,000 |
| San Dieguito Heritage Museum | The San Dieguito Heritage Museum will hold a Vintage and Craft Fair again this year. This fair will attract local residents and tourists. Grant funds will be used for advertising, graphic design, mailings, printing, equipment rental, entertainment, food & beverage, & required permits. | \$10,000 |
| Scripps Mesa Fireworks | For the evening show, security personnel are required to prevent unauthorized access to the fireworks site to ensure the safety of visitors and show personnel. Following the show, professional cleaning of the school site is required to remove fallen debris from the show and trash left behind by visitors. Despite the best efforts of the Scripps Mesa Fireworks board of directors, there is still a widely held perception that the 4th of July fireworks show is paid for entirely by the city, county, or state. Outreach materials, such as website and promotional materials, are required to better educate the community that this is a community-funded event | \$6,500 |
| Scripps Ranch Civic Association | Removal and replacement of tree that serves as the annual holiday tree lighting ceremony tree, installation of surrounding fence and benches | \$15,000 |
| Scripps Ranch Theatre | OOAL offers area playwrights the unique opportunity to develop work from proposal to production. OOAL takes place every July over the course of two weekends, and features three to four one-act plays that have less than six characters and reference San Diego. | \$10,000 |

| Organization | Purpose | District 3 |
|---|--|------------|
| Shelter Care Providers of San Diego, Inc. | Expand and strengthen capacity and partnerships w/homeless agencies and builders to create sustainable pathways to affordable housing by leveraging in-kind donations for housing construction, so agencies can expand their programs w/dollars saved on building. | \$6,000 |
| Social and Environmental Entrepreneurs (VetArt.Org) | In partnership with the County's San Diego Veterans Coalition, the Veterans Museum, VETART.ORG will produce the 2nd Official Vet-Art Symposium in Fall, 2017 for top veteran and arts leaders/professionals/artists to strengthen art programs for San Diego veterans. | \$2,000 |
| Solana Beach Chamber of Commerce | Our focus continues on branding our tourism for the City of Solana Beach. We utilize our VisitSolanaBeach.com website to be a resource for bloggers, concierges and travelers. We tend to focus our marketing to increase tourism during the shoulder season (November through March). We will want to use print, video and social media to bring visibility to Solana Beach. This year the Del Mar Racetrack will host the Breeders Cup. Our City borders the Racetrack and is impacted by the traffic from the regular race season and the Breeders Cup will be no exception. We want to welcome the fans of the Breeders Cup to Solana Beach by marketing to them and showing them all the offerings that Solana Beach has. We will want to host an event prior to the Breeders Cup to welcome the fans and engage them with the businesses here in Solana Beach. There will also be banners and other signage to connect Solana Beach to the Breeders Cup. This year the Del Mar Racetrack will host the Breeders Cup. Our City borders the Racetrack and is impacted by the traffic from the regular race season and the Breeders Cup will be no exception. We want to welcome the fans of the Breeders Cup to Solana Beach by marketing to them and showing them all the offerings that Solana Beach has. We will want to host an event prior to the Breeders Cup to welcome the fans and engage them with the businesses here in Solana Beach. There will also be banners and | \$20,000 |

| Organization | Purpose | District 3 |
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| Solana Center for Environmental Innovation | Solana Center will be opening the San Diego Mid-Scale Compost Demonstration and Training Center this spring. This site will provide displays and hands-on training about different composting solutions for entrepreneurs, veterans, farmers, and others from across the County and beyond. Funding for staff time to develop programming and create displays. | \$7,500 |
| Solutions for Change, Inc. | As part of its North County-wide initiative called Mission: Solvelt! Solutions will connect with community stakeholders through special Solvelt events in each of the cities in which it is building and expanding (Oceanside, Escondido, Vista, Carlsbad and Vista). | \$75,000 |
| Sorrento Valley Town Council | The Sorrento Valley Beer Festival (SVBF) will showcase the creativity of the San Diego's breweries. Funding for the rental costs of the venue, seating, tables, fire pits and games, as well as the costs of glassware, live music, volunteer training, booklet, poster and post card printing, event security, ice, non-alcoholic beverages, advertising and promotion. The Spooktacular is a community carnival and will include games, crafts, face painting, balloon twisting, jumpers and more. We are making sure that kids with food allergies or other health issues are not left out of the fun because most candy is off limits. All participants will take home something they can enjoy on Halloween night by offering goody bags stuffed with non-food treats. | \$6,000 |
| Spay-Neuter Action Project | Each spring imposes an additional burden on taxpayers when 100s of unwanted kittens flood the shelter system. One "all cat" spay/neuter clinic at a site already served in each district in early 2018 will reduce this burden and improve community health. | \$2,000 |
| Spirit of the Fourth, Inc. | The Rancho Bernardo Fourth of July Community Fair, Parade and Fireworks display is the oldest Fourth of July celebration in San Diego County, promoting patriotism and tourism in the greater Rancho Bernardo area. | \$10,000 |

| Organization | Purpose | District 3 |
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| Support The Enlisted Project | Our Emergency Financial Assistance (EFA) program focuses on crisis avoidance and making sure our military and veteran families basic needs are retained during their crisis as we bridge them to financial self-sufficiency through financial counseling and grants. | \$15,000 |
| Surfing Madonna Oceans Project | The Surfing Madonna Beach Run is the largest beach run in the country with thousands of runners from across the country attending. Proceeds go towards scholarship for disadvantaged youth, wounded warrior and special needs projects, floating beach wheelchairs, marine mammal rescue equipment and much more. Competitor Magazine rates it as one of the top 5K/10K/15Ks in the country. | \$7,000 |
| Sustainable Surplus Exchange Inc | ENGAGE! supports teachers, students and nonprofit constituents in San Diego with surplus office furniture and equipment collected by the employees at local corporations. It fuels the local economy, supports the environment and engages everyone in smart reuse. | \$2,500 |
| TierraCanyon Girls Softball League, Inc. | TierraCanyon Girls Softball League respectfully requests one-time financial assistance from the County Board of Supervisors to construct permanent batting cages in Tierrasanta. Provide Concerts in the Park Series in Tierrasanta. The funds will be used for production and promotion of the series of 3 to 5 concerts in the summer, fall and spring. | \$14,500 |
| Tierrasanta Community Council | Provide Concerts in the Park Series in Tierrasanta. The funds will be used for production and promotion of the series of 3 to 5 concerts in the summer, fall and spring. | \$10,000 |

| Organization | Purpose | District 3 |
|----------------------------------|--|------------|
| Tierrasanta Foundation | <p>Outdoor mid-summer night adults-only dance party and social, 200 participants. Hired local band. Benefits local restaurants (who provide the food) and local micro-breweries (the beer). Vintage car show in the event area. Major expenses: beer and wine (if not donated), soft drinks/water, furniture/stage rental, decorations, venue fees, insurance, band, security, ice, printing, ASCAP fees. Family-oriented holiday season event engaging many businesses in a local shopping center, 1,000 participants, free admission. Seasonal attractions: Santa visit with free photo booth, Boy Scout Christmas tree sale, a patch of snow and arts and crafts for kids, business and school displays, food vendors, live band, holiday decor. Expenses: Santa/photo booth hire, snow patch, insurance. Formal viewing party for the Academy Awards® telecast with fine dining, large-screen TV viewing, guess-the-winners contest. Major expenses: hiring of restaurant/venue, table decorations and venue dress-up for atmosphere, tablecloth rental, printing and advertising, hired photographer, purchase of champagne and dinner wine. G/L insurance with alcohol coverage, hired security guards, hired live band, furniture and equipment rental, various government costs and fees (ABC, special events, SDPD, SDFD, County Health, electrical), venue usage fees, food and drink (beer, wine, soft drinks, water), ice, decorations, printing, newspaper advertising, ASCAP fees, public address.</p> | \$13,000 |
| Tierrasanta Village of San Diego | <p>Approximately 24 Tierrasanta residents, over 50 yrs. old, at risk of falling, will receive, one hour, fall prevention workshops, once or twice a week, for one year, with the goals of: improving balance and strength, improving general health, posture, flexibility, coordination, and reducing the risk of falling which increases their ability to remain independent, in their own homes. (\$5,000)</p> | \$5,000 |

| Organization | Purpose | District 3 |
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| Ubiquitous Music, Inc. | <p>Music Performances at the Cruisin' Grand venue at the Northwest Corner of Grand Avenue and Kalmia Street. 5:00 pm to 9:00 pm every Friday night from the first Friday in April till the first Friday in October. Twenty-seven Friday nights at \$250 per performance. Music Performances at the Cruisin' Grand venue at the Northeast Corner of Grand Avenue and Juniper Street. 5:00 pm to 9:00 pm every Friday night from the first Friday in April till the first Friday in October. Twenty-seven Friday nights at \$250 per performance. Music DJ Performances at the Cruisin' Grand venue at the Northeast Corner of Grand Avenue and Broadway. 5:00 pm to 9:00 pm every Friday night from the first Friday in April till the first Friday in October. Twenty-seven Friday nights at \$300 per performance.</p> | \$15,000 |
| University City Community Association | <p>Tourism: Standley Park is host to eight Summer Concerts during July and August. These concerts showcase local San Diego talent and attract great numbers of tourists but also enrich the lives of local residents. Attendees sit outdoors and dance on the lawn while children play at the playground. Grant funds used for promotional material. Quality of Life: A full day of Celebration includes over 50 booths and exhibitors, 5K fun walk/run and pancake breakfast; pet/bike parade, performance stage, family games and activities, book sale, and a free concert. Over 4000 individuals participate as visitors and volunteers, meeting old friends and making new ones. Funding for promotional materials. Tourism: The University City Community Association (UCCA) will use light pole street banners with a seasonal theme to welcome visitors to University City, to celebrate the changing seasons, to highlight key gateways, and to promote fall and winter seasonal activities in the University City community. Funding for the design, production and installation of banners. Quality of Life: As part of SDG&E's Utility Art Program, this project invites artists to integrate art into the existing civic architecture and provoke public engagement in the neighborhood, civic pride and an appreciation for public art. By employing local artists to design and paint the utility boxes, the activity keeps the investment local. Grant funds used for artist fees and painting</p> | \$12,000 |

| Organization | Purpose | District 3 |
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| University City Foundation for Public Schools | 9th Annual Oktoberfest, October 7, 2017, at Standley Park, Governor Dr. Expenses include permits, fencing, security, portable restrooms, marketing, signs, banners, game rentals and supplies, entertainment fees, volunteer t-shirts, food service supplies, water, and ice. | \$5,000 |
| Vietnamese-American Youth Alliance | The Annual San Diego Tet Festival is a three-day celebration of the Vietnamese New Year. | \$3,000 |
| Villa Musica | Villa Musica requests funding for its programs for youth, families, and seniors, including music instruction, group classes, ensembles, summer camps, and specialized programs (e.g. Encore (for seniors). Hundreds of people of all ages participate in these activities at Villa Musica's main facility in Sorrento Valley. | \$2,500 |
| Voices for Children, Inc. | Informational videos have proven to be one of the most effective ways to promote VFC's mission and tell our story to the public and potential CASA volunteers. Funding will allow VFC to develop, film, and edit several professional videos for volunteer recruitment, Court tours, and community presentations. We will also use this footage to create PSAs for radio and television. | \$4,800 |
| | Total Community Enhancement Allocation | \$1,088,698 |





RON ROBERTS

SUPERVISOR, FOURTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

COUNTY OF SAN DIEGO
2017 JUN 21 PM 4:33
CLERK OF THE BOARD
OF SUPERVISORS

Date: June 21, 2017
From: Ron Roberts 
To: David Hall
Re: FY 2017-2018 Community Enhancement Funds Allocations

Please accept the following submittal as my recommendation for the Fourth Supervisorial District Community Enhancement Funds:

| Organization | Activity To Be Funded | Allocation |
|--|--|-----------------|
| Adams Avenue Business Association | Funding for southern California's largest free music festival featuring 6 outdoor stages, 90 performances, 300 food and arts/crafts vendors, and a large carnival. Spread over 7 blocks and Adams Ave Park, it's one of San Diego's largest civic gatherings with approximately 120,000 attendees. | \$5,000 |
| | Funding for an acoustic music festival with 30 stages located in the business district's restaurants, bars and coffeehouses, with 110 performances. The event stretches 2.5 miles of Adams Ave. | |
| Alliance for Quality Education | D6 Night Market now in its 3rd year offers a free-family oriented neighborhoods' spirits celebration highlighting local food and merchandise vendors, local entertainers and cultural groups, promoting civic engagement and economic development opportunity for small business. | \$4,000 |
| | Provide opportunities for social enrichment of older adults and seniors, offer services that improve the quality of life, offer life-long learning opportunities, encourage continued independence for participants and develop intergenerational educational programs. | |
| Alpha Project for the Homeless | New construction complex, Alpha Square, includes 203 studios for homeless individuals in downtown San Diego. Alpha Project is seeking funding for on-site job training through its micro-enterprise programs, Alpha Pizzeria and catering through its commercial kitchen. | \$15,000 |
| | Operated in every district of the county, Alpha's programs support tourism and economic development year-round through its homeless outreach and employment programs. Professional and identifiable apparel (shirts, outerwear, hats) are critical to our services. | |

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| Alumni Association of the William J. Oakes Boys and Girls Club | Provide scholarships to high school seniors from low income families to encourage them to further their education. | \$5,000 |
| | Provide 48 awards in the categories of crafts, arts, leadership, citizenship, and mentoring to deserving members of the William J. Oakes Boys and Girls Club. | |
| | A "Back to School" event for the members and families of the William J. Oakes Boys and Girls Club - an incentive for youth to stay in school. Additionally, a Thanksgiving event to present gift certificates to families in need. | |
| | Funding for licensing, insurance, permits, equipment rental, and car shipping for the annual soap box derby races. | |
| Alzheimer's San Diego | Alzheimer's San Diego is the only local non-profit in the San Diego region providing over 200 classes and workshops each year for families, caregivers and the community of those with memory loss concerns. All classes are open and free to the public and held at locations throughout San Diego County, reaching almost 10,000 attendees each year. | \$5,000 |
| | Through an integrated communications plan, including print, digital media and television, Alzheimer's San Diego will perform outreach services to identify potential caregivers as well as professionals who provide services for the benefit of family caregivers. Paid advertisements provide disease awareness and feature information on services available and how to access them. | |
| | Alzheimer's San Diego provides a quarterly newsletter to over 25,000 households in San Diego County, featuring a calendar of classes, program information, caregiver tips to support families and updates on the latest dementia-related information. The newsletter helps families increase their understanding of dementia and maximizes quality of life throughout their journey. | |
| | Over 600 attendees are expected at the University of San Diego's Shiley Theatre in September to hear leading researchers discuss a range of topics including promising clinical trials, theories on what causes Alzheimer's and ways to improve cognitive function. A clinical trials fair will also be provided to connect participants with local clinical trials. | |
| | In partnership with Sharp and other health systems, Alzheimer's San Diego will provide free memory screenings to hundreds of San Diegans. Each participant receives a brief depression screening along with two evaluations to assess for signs of cognitive impairment, as recommended by diagnostic guidelines developed by the Clinical Roundtable of the County's Alzheimer's Project. | |

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| American Lung Association in California | Our Lung Force Gala is a unique event that honors community members, physicians and businesses that do excellent work in clean air and lung health in San Diego County. This event will take place at the Inspiration Hornblower in 2017 and provide a night of fun for all attendees. Funding for (a) entertainment, (b) food, and (c) incentives for our attendees | \$10,000 |
| American Youth Hostels, Inc. | The 61st Annual Christmas Bicycle Trip, a 6-day, 400-mile adventure will be a more focused event with a smaller group of riders. Participants will be engaged in the HI USA mission and purpose, while learning more about all five of the County districts we visit. | \$3,000 |
| | IOU Respect San Diego will provide a safe forum for young people from diverse backgrounds to dialogue about their life experiences and perspectives on local and national issues. The facilitated program aims to foster attitudes that promote understanding and tolerance. | |
| Angels Foster Family Agency | This December event provides the opportunity for about 200 of Angels families and foster children to gather together during the holiday season. Highlights include: gifts for every child, cookie exchange, arts and crafts, and a family photo with Santa. | \$4,500 |
| | This August event provides the opportunity for about 200 of Angels families and foster children to gather together for fun in the sun. Highlights include: food and sweet treats provided to guests, games, jumping castles, bubble entertainer, and a DJ. | |
| Arc of San Diego | The Arc of San Diego's Community Employment Services (ACES) provides vocational training and employment opportunities for people with disabilities who work on community beautification and maintenance programs throughout San Diego County. Funding for the purchase of equipment and supplies that will be used by individuals with disabilities that are working in this program. | \$4,000 |
| Armed Services YMCA of the USA, Camp Pendelton | The Armed Services YMCA has seen an issue with the need to provide more child care support programs for military children and their families. The ASYMCA serves this issue, by staffing the Fisher Children's Center, the only unique drop-off child care and early education part-time programs on base that provide educational and emotional support to both the child and parent. | \$5,000 |
| Armed Services YMCA of the USA, San Diego Branch | The 17th Annual Big Bay Boom is a free pyrotechnic event off four barges on San Diego viewed by over 500,000 spectators. The show will be able to be seen live by over 25 million people from Santa Barbara to Baja, Mexico, on television. | \$3,000 |

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| Art FORM (Found Objects Recycled Materials) | Art FORM's Creative Reuse Store offers art supplies and clean reclaimed materials at little or no cost to teachers, students, non-profits, community members, Girl Scouts, local museums, and tourists, increasing the frequency and sustainability of their own art and craft projects. These efforts divert items from landfills into underfunded arts programs and promote economic activity on Adams Avenue. | \$1,000 |
| | In order to grow its programs and impact in the community, Art FORM plans to enhance its marketing activities. As part of these efforts, Art FORM seeks funding for increased visibility in community through signage for exterior to Adams Ave. storefront (12,000 cars pass per day), and through postcards/flyers, social media/newsletter. For consistent and cohesive branding and continuity through materials, funding for a graphic designer. | |
| Art of Elan | Young Artists in Harmony is a collaboration with A Reason To Survive (ARTS) that provides real-world training and apprenticeships to students over a 10-week period resulting in original music compositions which are then premiered at ARTS with professional musicians. | \$2,000 |
| | CROSSFIRE shows take place at the downtown space Luce Loft, and were designed to attract young urbanites and East Village residents. Programming combines classical repertoire with music from a variety of genres in an effort to rebrand classical music. | |
| | This downtown concert series reaches out to young audiences in the Core-Columbia neighborhood through innovative programming. Concerts combine visual art and music in a fresh way that allows audiences to reflect on the impact of art in their lives. | |
| | Art of Elan and the Bravo! International Music Academy present a free concert at SDMA that showcases young talent and renowned faculty from around the world playing side-by-side in unique chamber ensembles, illustrating the power of music to create meaningful dialogue. | |
| Asian Business Association, San Diego | The Asian Business Association's Annual Gala is where business meets culture, where business between members well as between members and sponsoring organizations. During the evening, individuals and local businesses are recognized for their generous contributions to the business fabric of San Diego. Funding for the venue, audio visual rental and other necessary event services. | \$10,000 |
| | AMA's Lunar New Year Celebration is one of the organization's signature networking events. This celebration blends the rich Asian heritage of San Diego with a casual atmosphere in which attendees can comfortably engage in meaningful business conversations and foster relationships. Funding for the venue, audio visual rental and other event services. | |

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| | This Asian Business Association event will increase tourism and revenue for restaurants and ancillary services in the Kearny Mesa community. Taste of Asia will be an evening event slated for May 2018. It will bring people from throughout San Diego and Southern California to a festive "foodie" event. Funding for the venue, audio visual rental and other event services. | |
| | Funding for the Asian Business Association's office expenses including purchase of general office supplies and website operations. | |
| Asian Culture and Media Alliance | To promote the Asian Pacific Islander community through television, Asian Culture and Media Alliance has undertaken an important responsibility to inspire and guide the next generation of youth to identify with their own heritage through a 4 month youth internship workshop. | \$3,000 |
| | Digital media workshops will be provided to the students by the producers of Asian Voices community benefit program over the course of 6 months. | |
| | Based on the nature of program, the workshops will be held at Studio C in Clairemont Mesa, rented for 3 hours per workshop, on a weekly basis. | |
| Autism Tree Project Inc. | The ATPF Early Intervention Preschool Screening Program provides free screenings to Head Start preschoolers in San Diego to identify developmental delays so that their families can be facilitated in obtaining a diagnosis and early intervention services. | \$1,500 |
| Bach Collegium San Diego | Bach Collegium San Diego will present six admission-free concerts presented in downtown San Diego and Point Loma that explores the music of J.S. Bach, along with his predecessors and contemporaries. Works are performed by professional musicians. | \$2,000 |
| Balboa Park Conservancy | A flat-screen monitor in the Visitors Center will improve customer service and deliver accurate information electronically about all park activities and events to 500,000+ annual visitors. Cost includes installation, content and training. | \$8,000 |
| | New state-of-the-art volunteer-management software will enable the Conservancy to increase engagement and improve the park experience for all visitors by expanding the volunteer corps and train 100 new volunteers over the next two years. | |
| | To efficiently train and manage volunteers, operate new volunteer management software, and improve overall customer service, including for many binational visitors, a dedicated workstation and computer is needed for the volunteer manager. | |
| | Volunteers create a welcome atmosphere, provide information and encourage repeat visits. A laptop, field tablet and training manual are needed to help improve and expand the volunteer program to better serve park visitor needs. | |

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| | Volunteers provide visitor services at many outdoor Conservancy events. A portable canopy will enable volunteers to serve in more strategic locations and provide a more visible and hospitable venue for both volunteers and visitors. | |
| Balboa Park Cultural Partnership | Working with more than 60+ organizations in every County District, Balboa Park Cultural Partnership will provide year-round Explorer passes to families in need so they can enjoy 17 museums in Balboa Park for free. | \$3,000 |
| | Informed by the success of the Community Access Program, 2017 marks the launch of the Military Appreciation Program. Working with organizations that serve military families, Balboa Park Cultural Partnership will provide Explorer passes to families throughout San Diego. | |
| Big Brothers Big Sisters of San Diego County | Bigs in Blue is a new 1:1 mentoring program bringing together youth from Mid-City/Southeast communities with San Diego police officers to foster a new narrative between minority communities and law enforcement. Pilot year goal is 30 "matches". | \$5,000 |
| | Big Futures is a college and workforce readiness initiative for teens. Teens receive financial literacy, life and soft skill development, internships and college prep. The inaugural annual event will celebrate graduates and launch a scholarship program. | |
| | Big Night on Ice is an annual ice skating and holiday event open to all 3,600 "Bigs" and "Littles" in our mentoring program, held at Liberty Station. The event includes skating, food, pictures with Santa and holiday gifts at no cost to our participants. | |
| Biocom Institute | The Biocom Institute Festival of Science and Engineering Week kicks off with EXPO Day at Petco Park. EXPO Day features a day of interactive demonstrations, hands-on activities and dynamic speakers that engage and inspire K-12 students, parents and their teachers in science, technology, engineering and math. 26,000 attendees interact with over 125 exhibitors from the San Diego community (companies, non-profits, etc.) | \$10,000 |
| | Entering its 3rd year, STEM (science, technology, engineering and math) In Your Backyard (SIYB) provides "mini" versions of EXPO Day brought directly to communities. With the 10th anniversary of EXPO Day upcoming, we'd love to expand SIYB to include all five San Diego County districts. 5,000 attendees are at each SIYB, engaging with local businesses, non-profits, neighborhood groups and more | |
| Boosters of Old Town San Diego State Historic Park | A rousing American holiday and parade event, capturing the historic 1800s celebration in Old Town San Diego: horse-drawn carriages, a musical cakewalk contest, full community parade, marching bands, patriotic speeches, interactive contra-dancing, pie eating contests, ice cream churning, and traditional popcorn and lemonade. Public interactivities and children's games of the era are reenacted with visitors. | \$8,000 |

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| | Each Saturday during July and August, historic special events will reveal many aspects of early San Diego history with living history reenactments, from surveyors, weavers, spinners, cannon firing, military tenting, wagon packing, trade demonstrations, children's activities, readings, and many other events. (\$5,000) | |
| | A Mexican celebration of independence from Spain on Sept. 16, 1821, which also is the chosen date to start Old Town San Diego's State Historic Park historic reenactment (1821 to 1872). Cultural activities from dance, Los Bailedoros, and musical bands, frontier crafts, cooking, spinning, weaving, blacksmiths, children's activities and games, and girls chasing boys with cichionnes (hollowed out eggs). (\$3) | |
| Boys to Men Mentoring Network Inc. | The primary mission of Boys to Men is to provide a community of male mentors and empower fatherless teenage. To accomplish this goal, funding for the hiring of two part-time facilitators who will recruit, screen, train and supervise 40 male volunteer mentors. | \$3,000 |
| Brazilian Institute for Arts and Culture | Funding for the support of the marketing/publicity of Brazilian Day-San Diego (BD-SD) locally, nationally and internationally. Efforts will attract 50,000+ visitors in 2017 to this free, family-friendly street fair, parade, and workshop series. BD-SD celebrates Brazilian music, dance, food, and capoeira during an all-day festival in Mission Beach, San Diego. | \$2,000 |
| Burn Institute | San Diego's recent heavy rains prompt widespread growth of wild grasses which can potentially dry out during the hot summer months creating dry kindling for wildfires. The Burn Institute is requesting support for a wildfire preparedness campaign to deliver wildfire preparedness education to the general public via television, radio and social media. | \$3,500 |
| California Ballet Association, Inc. | September 2017 - Billy Elliot at the Spreckels Theatre, co-produced with San Diego Musical Theatre; October 2017 - Swan Lake at the San Diego Civic Theatre; December 2017 - The Nutcracker at the San Diego Civic Theatre; April 2018 - The Great Gatsby at the San Diego Civic Theatre; May 2018 - California Ballet's 50th Anniversary Gala at the San Diego Civic Theatre. | \$2,000 |
| | Assemblies and outreach performances are made available to schools and community organizations year round. Such programs demonstrate how stories may be communicated through movement and music, while providing valuable exposure to the art of dance. Partner schools receive 1 on 1 mentoring and master classes. | |
| | Sharing the Art provides equal and equitable access to live theater for communities and demographics with limited access or means. Current examples include title 1 schools, children with life threatening illnesses, and the military. California Ballet also produces special performances of The Nutcracker tailored for special needs audiences to attend live performances. | |

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| California State Games | California State Games is an Olympic-style, statewide, amateur sports festival with opening ceremonies, torch lighting, and medals. The games include 24 sports and 9,000 athletes on July 13-16. Mobile app features local restaurants, retailers and attractions. | \$3,000 |
| | California Winter Games includes 3 sports: figure skating, gymnastics and ice hockey, taking place in San Diego County. More than 2,000 athletes from various states will compete in February and March. Winter Games includes many athletes from outside the state. | |
| | USA Masters Games is an Olympic-style, multi-sport festival for adults, 21 and older. Masters Games includes 24 sport competitions taking place throughout the County, June 23-23 and July 12-16. More than 5,000 athletes will compete, coming from all over the nation. | |
| Camarada, Inc. | Balboa Park: Meet a Musician performances introduce children to many instruments and composers: classical, jazz, and folk - a child's opportunity to see and hear musicians up close and personal and are offered during Mingei Family Sundays. Six Outreach Concerts. | \$2,000 |
| | Balboa Park: Mingle @ the Mingei - stellar chamber music in the colorful setting of Mingei International Museum in Balboa Park. Programs begin at 6:00 pm featuring a carefully crafted program in collaboration with staff at Mingei. Three concerts. | |
| Center for Community Solutions | Prevention education will be provided to local elementary and high school students, increasing capacity of San Diego youth to establish norms supporting healthy relationship behavior. Funding for outreach materials and supplies. | \$2,000 |
| | One in three teens in the United States are abused by a dating partner before they reach adulthood. Funding for community outreach events throughout February to raise awareness and prevent future violence in San Diego. | |
| | Rates of sexual violence are significantly higher for members of the LGBT community compared to heterosexual men and women. Funding for a community outreach and awareness-raising campaign for LGBT sexual assault survivors. | |
| Center for Sustainable Energy | Nonprofit Leadership Training Program, powered by BoardNEXT, is an innovative program that bridges the gap between young adults and nonprofit board service with organizations working on quality of life and sustainability issues. | \$2,000 |
| | Bites and Bigwigs is an opportunity for young adults to grow professionally by connecting with established San Diego leaders during small lunch gatherings. Discussions focus on the future of the San Diego region's economy and quality of life. | |

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| Century Club of San Diego | The Century Club is the nonprofit host organization for the Farmers Insurance Open PGA TOUR event at Torrey Pines the last week of January. The last economic impact (EI) analysis was conducted in 2013, \$24.7M in EI. The tournament has grown by 80% since 2013. There are close to 200 vendors to conduct our annual event including our caterer, San Diego-based Behind The Scenes. | \$6,000 |
| Charitable Adult Rides & Services, Inc. | On the Go: Transportation Options for Older Adults enriches the lives of older San Diegans, by providing access to medical, social, entertainment, shopping, and cultural venues, thus contributing to the San Diego economy. On the Go helps older adults age with dignity and live independently in their own homes. Funding for a transportation coordinator salary and benefits. | \$3,000 |
| Choral Club of San Diego | Choral Club of San Diego's (CCSD) new small-group, the Mink Pack, and its programs have expanded CCSD's reach and value in the community, especially among seniors and the disabled. Funding for the compensation of the accompanist assigned to these programs, in order to be able to attract and retain the best qualified musician. | \$2,000 |
| | Currently, the Assistant Music Director (AMD) is an unpaid volunteer. She will be leaving the group spring, 2017. The programs managed by the AMD have expanded the Choral Club of San Diego's reach and value in the community, especially among seniors and the disabled. Funding for the position to market value to attract a highly-qualified candidate who can continue the program successes. | |
| Citizens Coordinate for Century III | An outreach and community building event to promote planning, economic development and environmental principles that enhance regional quality of life. | \$2,000 |
| | A program that aims to encourage bi-national cultural and economic exchange between small business owners and artists from San Diego and Tijuana. | |
| | Support the outreach program that educates San Diego public about principles of smart growth and civic engagement opportunities to support local sustainability. | |
| City Ballet, Inc. | A 3-week summer ballet workshop advertised nationally, attracting intermediate to advanced dancers locally and nationally to study with renown ballet artists from New York City, culminating in a free public performance at Spreckels Theatre. | \$2,000 |
| Classics for Kids, Inc. | Produce 3 unique, custom-designed and culturally diverse professional symphony concert programs consisting of 12 student concerts and related educational in-school materials and workshops in downtown's Balboa Theater serving over 15,000 students and over 250 schools. | \$2,500 |

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| Cleantech San Diego Association | Launched in 2011, Smart Cities San Diego is a collaboration that combines the resources of private, public and academic partners to develop and implement initiatives that will improve the San Diego region's energy independence, empower consumers to embrace clean technologies, reduce greenhouse gas emissions, and drive economic growth. | \$2,500 |
| Committee of 100 for Preservation of Spanish Colonial Architecture in Balboa Park | Four murals above the entrance to the 1935 California State Building (now home to the San Diego Automotive Museum) depicted four scenes of California, painted to look like tile-work. This grant will fund the production and installation of temporary, full-size reproductions, which will help launch a fundraising drive to install permanent tile murals in their place. | \$3,000 |
| Common Ground Theatre | Funding for student theatre arts training for the 2016-2017 Season for youth, ages 12 to 18, in workshops focusing on acting, singing, dancing, technical aspects of stage productions, memorization, and rehearsals for onstage or backstage participation. | \$2,000 |
| Community Health Improvement Partners | Every year the showcase makes it easy for good food producers and distributors to connect with the institutional market, helping to expand our local economy and encouraging more consumption of fresh, healthy fruits and vegetables. Over the last four years, this annual Showcase event has helped connect hundreds of institutional purchasers with dozens of local producers. | \$5,000 |
| | Every year the showcase makes it easy for good food producers and distributors to connect with the institutional market, helping to expand our local economy and encouraging more consumption of fresh, healthy fruits and vegetables. As the home to many of the producers and growers, district five sees many economic benefits from the showcase. | |
| Community Resource Center | Community Resource Center case managers work with the homeless population, both veterans and non-veterans, in navigating resources to help them get off the streets, access the resources and supportive services they need, and ultimately find and maintain permanent housing. | \$4,000 |
| | Community Resource Center case managers work with at-risk individuals and households to retain their housing and access the services they need in order to maintain that housing and regain a level of self-sufficiency. | |
| Computers 2 SD Kids | Provide tools, software, Internet access, training and technical support up to 10,000 low-income families to increase access to essential educational, financial and occupational resources paramount to the overall success of the family to compete in today's technology driven market. (National Connect2Compete Partner) | \$4,000 |

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| | By delivering tools, software, internet access, training and technical support to recipients directly within the community at branch libraries, improve the educational and economic outcomes for underserved families by providing the resources and training necessary to become successful in school and readiness to enter the workforce. | |
| | Provide tools, software, Internet access, training and technical support to San Diego's enlisted military families to increase access between family and military personnel during deployment. (KUSI/Armed Services YMCA partnership) | |
| CONNECT Foundation | Innovation report provides an overview of the strength and impact of the San Diego innovation economy by tracking its health by comparing data yearly and quarterly, helping policymakers and trade organizations plan and advocate for workforce training for talent. | \$7,000 |
| | Springboard is a free program open to San Diego region technology and life sciences entrepreneurs. Companies accepted into the program are mentored by a group of industry experts for several months to help the creation and growth of new companies and jobs. | |
| Cygnnet Theatre Company | Cygnnet will send professional teaching artists into middle and high schools across the County to teach students about theatre, literature, acting and playwriting. Cygnnet's teaching artists reach students who may otherwise be unable to attend the theatre. Funding for teaching artist stipends, supplies and study guides. | \$6,000 |
| | Cygnnet will send actors and teaching artists to local military bases and other sites where active duty military, veterans and their families can be reached to stage free touring productions and hold free theatre workshops. In addition, Cygnnet will provide free tickets for members of the military community to attend a show. Funding for tickets and marketing costs. | |
| | Cygnnet will host five free student matinees for students from across the County. The shows aren't edited, so students experience the same award-winning theatre for which Cygnnet has become known. Funding for underwriting the cost of tickets as well as the development and printing of study guides. | |
| | Storytelling will present live abridged theatre performances from Shakespeare and other classic authors to students and Old Town State Historic Park visitors, free, six times a week. For many of the 8,000 people it reaches each year, it provides their first experience with live theatre. Funding for actor stipends, props, costumes, and printing. | |
| | As part of its initiative to increase awareness among County residents as well as attract tourists, Cygnnet will design a new web site, enhance social media campaigns, and purchase television, radio, print and digital media ads. Funding for the web site design, purchase ads and contribute to marketing collateral printing. | |

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| Debtwave Credit Counseling, Inc. | Provide complimentary one to one financial education consultations to help active, transitioning and veteran military personnel build and develop sound financial acumen around personal finance, education, employment and housing to create financial well-being. | \$1,000 |
| Diversionsary Theatre Productions | Diversionsary makes all of its programming 100% accessible to targeted communities across San Diego county who would not otherwise afford the price of a ticket. Theatre for All distributes complimentary tickets to organizations like Stepping Stone, Being Alive and Mama's Kitchen. Theatre For all also recruits veterans and active military and their families. | \$2,000 |
| | Diversionsary Theatre works with local public middle and high schools through offering student matinee performances for each mainstage production. A Diversionsary teaching artist conducts pre and post show in-classroom workshops to help students contextualize the performance they attend and tie the stories and themes back to their lives. Over 500 students served. | |
| | Diversionsary will produce the second annual Spark New Play Festival to showcase and develop new playwrights by bringing five playwrights to San Diego over the course of a week to work with local artists on workshops and staged readings of their plays. A master class with a celebrated playwright will also be included in the Spark Festival. | |
| | Diversionsary continues to expand the number of professional Actors' Equity Association (the union for professional actors) contracts offered to local actors, elevating the artistic quality of the work produced, and attracting and retaining a wider audience base from the greater San Diego area, as well as tourists who visit San Diego. | |
| | Diversionsary will produce the World Premiere of THIS BITTER EARTH by Harrison David Rivers, which tells the story of an interracial gay relationship between 2007-2015, as the Black Lives Matters movement takes shape and an activist community rallies nationwide. The production will be augmented with panel discussions around Black Lives Matter and contemporary activism. | |
| Downtown San Diego Partnership Foundation | This program is designed to reconnect downtown homeless individuals with their family and friends in other cities, enabling them to build the much-needed support system to end the cycle of homelessness. | \$20,000 |
| | Involves heated pressured water, use to clean dirt, residue, fecal matter, etc. from downtown sidewalks. All water is recovered with a vacuum, so nothing descends into storm water conveyance system. Approx. 15% of the water is recycled and reused. | |
| | Dry ice blasting is a safe, effective and gentle approach for gum removal on tile, brick and cement. The advantages of dry ice blasting is that no water, chemicals or secondary waste are used in the process and beautify Downtown streets. | |

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| Economic Development Corporation-San Diego | Funding for support of the World Trade Center San Diego in three areas of programming 1) Job growth through expanding Foreign Direct Investment and growing international exports 2) Deepen economic ties between the region and foreign markets via delegations, meetings and conferences 3) Enhance our region's global identity and competitiveness. | \$25,000 |
| | Funding for Operation San Diego, a strategy to protect military assets from the threat of federal funding cuts. Our tactics include trips to Washington, D.C., communicating facts, representation on the State's Military Affairs Committee, showing the value of the region's assets to national security, and connecting veterans to employment resources. | |
| El Cajon Boulevard Business Improvement Association | Funding for marketing events and promotional material for the El Cajon Boulevard Business Improvement Association. | \$6,000 |
| | Funding for public art projects on El Cajon Boulevard. | |
| ElderHelp of San Diego | Concierge Club provides comprehensive home assistance services to seniors 60 and older who live at home and would benefit from care coordination and ongoing personal help and attention. | \$5,000 |
| | Seniors A Go Go is a volunteer driver program and as part of Concierge Club provides seniors with free rides to essential and recreational destinations. Transportation is our #1 requested service. | |
| Elementary Institute of Science | Funding for fees and tickets costs for STEM (science, technology, engineering and math) focused field trips to San Diego County natural and cultural sites including estuaries, museums, farms, gardens, parks and beaches. Elementary Institute of Science will serve a minimum of 2,800 students between the ages 7 - 13. | \$7,500 |
| | Bus Transportation to Field Trips. Field trips are taken to every district in San Diego County. | |
| Emilio Nares Foundation | Ride With Emilio (RWE) provides transportation to ensure that underserved children with cancer access chemotherapy and other crucial oncology related appointments, on time every time, by providing consistent, reliable and hygienic transportation, using dedicated staff drivers and specially equipped RWE vans. | \$6,500 |
| | Specially designed shirts enable young, frightened patients to remain clothed, warm and comfortable, while health care providers have access to medical devices. Funding for shirts for Rady Children's Hospital patients for two years, with the County of San Diego seal printed on each shirt. | |

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| | Harvest for Hope is a popular annual event raising funds for low-income, underprivileged families whose children are battling cancer. Harvest for Hope brings together some of the finest Chefs in San Diego to create unique dishes and pair them with some of the finest wines and spirits in the world, creating a beautiful, fun afternoon of great food, wine, music and friendship. | |
| Employment & Community Options | Cooking Classes for adults with developmental disabilities. Classes will be held once per week and run for two 12-week courses throughout the year. As food is one of life's basic needs, cooking classes will teach nutrition, budgeting, shopping, kitchen/food prep safety, following instructions and using measurements. Funding for cooking equipment, books and food items. | \$1,500 |
| Fern Street Community Arts, Inc. | Fern Street Circus (FSC) brings its new show to parks in low income neighborhoods of District 4 in fall 2017, and returns to Balboa Park in May 2018. The show bridges Mid-City neighborhoods and the Park. Performances are interactive for all ages. | \$4,000 |
| Finest City Performing Arts, Inc. | The Chorus plans to present a concert at the Balboa Theatre featuring the music of America's most popular divas including Barbra Streisand, Cher, Diana Ross and others. This concert promises to be an all-time favorite and sell out, given the popularity of the artists featured. Funding for new musical arrangement for our 2,600 expected patrons to enjoy. | \$3,500 |
| | In December 2017, the Chorus will present Jingle, our traditional holiday concert featuring a full roster of singers, as well as special performances by the SDGMC Chamber Chorale and Mood Swings. This concert will be presented at the Balboa Theatre. Last year, the holiday concert broke all box office records. Funding for the rental of the theatre. | |
| | In April 2018, the Chorus will present our Spring Concert, featuring popular hits originated by British artists. Music featured will include The Beatles, Adele, Rolling Stones, Queen and George Michael. We expect an audience of 2,600 people at the Balboa Theatre. Funding for venue rental. | |
| | In March of 2018, the Chorus will present a musical entitled "A Peacock Among Pigeons." Our Chorus is co-commissioning the work with the Boston Gay Men's Chorus and is directed toward youth with a message to celebrate our differences. It will be shared via a troupe of colorfully costumed singers, actors and dancers who will tour San Diego County schools and centers. | |
| Firefighters Advisory Council to the Burn Institute | The Fire Expo and Firefighter Demolition Derby is an annual community and family event held on opening day at the San Diego County Fair. The event will be held on June 3, 2018 and will provide public safety information, fire and burn prevention education covering topics ranging from wildfire preparedness to scald prevention, safety demonstrations, and much more. | \$4,000 |

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| Flying Leatherneck Historical Foundation | Funding for the restoration of three current long term projects and will add a 4th aircraft: The SBD-1 (Dauntless); the PBJ (B-25 Mitchell); the C-117 (R4D-8); and add the F4U (Corsair). | \$4,000 |
| | The Command Museum continues to see reduced funding from the USMC resulting in almost 100% of Museum funding being provided by the Flying Leathernecks. | |
| | The Foundation will continue to pursue an aggressive regional and national campaign that tells the heroic achievements of Marine Corps aviation. We will continue to build our youth education programs in partnerships with local schools. | |
| Food & Beverage Association of San Diego County | RABS training is a must tool for all businesses who serve alcohol beverages. This was developed to provide training to alcohol-related and sales in licensed businesses. It covers variety of information to include: identifying fake IDs, visible intoxication. | \$2,500 |
| | This program is offered free to prospective and current business operators to review business plans for realistic appraisal for potential success, identify requirements for completion, site, financing, regulatory approvals, marketing and lease negotiations. | |
| Friends of Balboa Park | Friends of Balboa Park and the Balboa Park Online Collaborative will install upgraded hardware and new touchscreens with anti-glare technology and ADA controls on the remaining 3 information kiosks in Balboa Park (2 kiosks are currently being upgraded). | \$10,000 |
| | Friends of Balboa Park and the Balboa Park Online Collaborative will conduct a follow-up survey of users of the two upgraded kiosks, measuring how well these upgrades meet visitor needs and informing any improvements that should be made for the three remaining kiosks. | |
| | Balboa Park Online Collaborative (BPOC) will complete the redesign of focus maps for the three park information kiosks. These maps meet ADA print standards and are designed to address feedback received during a Spring 2016 survey of nearly 100 kiosk users conducted by Friends and BPOC. | |
| | The Park focus map is currently being translated into Spanish. Funding for the translation of the Park map into two additional languages, to be selected based upon the demographic of Park attendance (Korean and Mandarin). | |
| Friendship Circle SD, Inc. | Friendship Circle community outings take place all around the County, including the zoo, museums, theatre, and amusement parks. While we do not charge for our services, we ask our families to pay the cost of admission. This funding will offset the cost of admission to those families who struggle financially and would allow more families to take part in community outings | \$1,000 |

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| Gaslamp Quarter Historical Foundation | 4000 children and their families come to the Gaslamp Quarter to learn what life was like in the 1800's. There are pony rides, blacksmith, candle dipping and butter churning, gold panning, a sarsaparilla saloon plus a contest stage and all day entertainment. | \$4,000 |
| | An expanding collection of papers, books, artifacts, especially costumes requires the conversion of a kitchenette into enclosed shelving for large boxes in an environment that is controlled for temperature and humidity for preservation of the materials. | |
| | A new tour, Horton and Hops, which celebrates the arrival of Alonzo Horton 150 years ago plus craft beer, starts in June. Additional docent training is needed for an expanded children's program and a modified senior's tour in addition to a new architectural tour. | |
| | The Davis-Horton House is the oldest building downtown and the second oldest owned by the City of San Diego. Needed improvements include updating signage, revamping lights in the attic, repair of flooring, and rebuilding a dining room cabinet which had been removed. | |
| | There are audio tours available in English. There is a self-guided tour in Spanish but no audio tour, though it is frequently requested. It will need to be edited by a Spanish speaking professional due to the language difference. | |
| Girl Scouts, San Diego-Imperial Council, Inc. | Facilitate new membership and troop formation in underserved communities (with a focus on areas with less than 9% market share). Funding for membership fees, background checks, training classes, and start-up kits to help incentivize joining and starting troops. | \$10,000 |
| | More than 400 girls are waiting to join troops in San Diego. This seasonal recruitment campaign will help existing troops welcome these waiting girls. Funding for this activity will support approximately 75 troops and provide a minimum 75 spots for girls. Each troop that participates will receive a special Girl Scout t-shirt commemorating this campaign for all troop girls (12 girls, \$7,200) and for 2 adult volunteers (\$1,500), and will also cover the membership fee for new girl members as well as for any new adult volunteers necessary to keep the troop within girl-to-adult safety ratios (\$3,750 at the membership cost of \$25/person as of 10/1/17). | |
| Girls Rising | Support for our mentorship Program Coordinator to recruit, screen, and train new big sisters. Also, support for our mentorship program coordinator to support current matches in increasing self esteem, matriculating through school on time, setting and achieving goals, and measuring results. | \$2,000 |
| Hillcrest Business Improvement Association | Hillcrest CityFest celebrates its thirty-fourth year as one of San Diego's best loved street fairs. A celebration of all the wonderful things about urban life, CityFest brings together over 130,000 people for music, art, food and culture. This year's theme is "Hillcrest, City of the Future", where we'll celebrate all the wonderful things the future will bring. | \$5,000 |

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| Historic Old Town Community Foundation | It is a celebration and educational event for historic culture and history of San Diego's oldest community - Historic Old Town. Featuring a large children's area, young artist competition area, ethnic music, family-friendly entertainment, regional cuisine, cultural and historical exhibits. | \$5,000 |
| Honor Foundation | The Honor Foundation is moving into a new space in San Diego to accommodate the overwhelming demand for a program that has forced us to outgrow our current space. The goal is to continue expanding the program in tandem with strengthen operations to promote talent in SD. | \$5,000 |
| | Powered by The Honor Foundation's (THF) growing Executive Sponsor Network in San Diego, the Networking Series is an opportunity to host a series of networking events with THF Fellows, members of the military and local business leaders to join the community. | |
| Hubbs-SeaWorld Research Institute | In accordance with the public-trust mission, Hubbs-SeaWorld Research Institute seeks to share the benefits of research with San Diego residents and tourists visiting the city. Recognizing the vital role science literacy serves as a foundation for competing in the increasingly technical global economy. As such, the staff conducts community outreach activities to promote scientific literacy among San Diegans. | \$5,000 |
| | Hubbs-SeaWorld Research Institute operates Seabass in the Classroom (SITC), a hands-on, in the classroom environmental STEM (science, technology, engineering and math) program. SITC teaches students about aquaculture and stock enhancement as they grow, feed, tag, and finally release white seabass into local waters. SITC helps students gain a better understanding of where their food comes from and addresses related aspects of sustainability. | |
| Institute of the Americas | High school student 2 week camp taught in Spanish. Students to lab and field work and projects on climate change, ocean acidification, nanotechnology, robotics, physics, etc. They learn from and interact with scientists from varied backgrounds who encourage them to pursue STEM (science, technology, engineering and math) careers. | \$1,000 |
| | STEM (science, technology, engineering and math) one-week workshop for high school STEM teachers where they learn innovative teaching techniques and do hands-on labs making science more exciting and accessible to students to encourage them to pursue STEM as college majors and careers. Workshop taught in Spanish. | |
| Intrepid Shakespeare Company | This summer at the Horton Grand Theatre, Intrepid presents "Buddy: The Buddy Holly Story," an iconic tale of an American legend with multigenerational appeal featuring a cast of acclaimed San Diego talent. Funding for the production and marketing. | \$1,000 |

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| | A performance illuminating the stories of refugee students through dance, theatre, song and visual art will travel San Diego schools to cultivate empathy and awareness for this vulnerable population. Funding for production and marketing. | |
| | Exiled Voices will transform into an art installation traveling to San Diego County cultural centers. Funding for materials and installation of the exhibit, design and maintenance of the website and production of informative brochures. | |
| Ion Theatre | Ion theatre's 2017 season includes five productions. Three plays will be produced between July 1 and December 31, 2017, within this grant's time frame. The plays are "The North Play" by Jason Wells, "Este" (world premier) by Claudio Raygoza, and "Cabaret", the musical by John Kander and Fred Ebb. Funding for production expenses. | \$1,000 |
| | Funding for theatre and production signage to increase visibility of theatre, collateral design, printing and mailing related to marketing of productions, plus paid advertising to target both residents of San Diego and cultural tourists to our County. | |
| | Funding for occupancy costs related to ion's 49-seat theatre in Hillcrest. | |
| Italian American Art and Culture Association of San Diego | Present the SDIFF 11th annual film festival and monthly film series at Museum of Photographic Arts in Balboa Park from July, 2017 - June, 2018 premiering Italian documentary and feature films to an estimated audience of 5,000 people. | \$2,000 |
| Jacobs & Cushman San Diego Food Bank | The 7th annual benefit for the Food Bank, the San Diego Blues Festival is a family-friendly music festival, fundraiser and food drive kicked off on Friday, September 8th at Gingers in downtown San Diego with a concert and all day blues music festival on Saturday, September 9 at Embarcadero Marina Park North. The festival includes 2 stages and 9 acts with the Grammy Award winning singer, Mavis Staples as the headline act. Expected attendance is 6,000. | \$10,000 |
| | The Food Bank seeks funding for the cost of the Blues Festival musicians who will be performing. The total cost of payment for the performers is \$76,000. | |
| | Funding for the rental of a stage, sound systems and lighting. The cost of the stage rental is \$7,000 and the should and lighting equipment rental costs are \$15,000. | |
| | In addition to free media coverage through TV and listing in various print/electronic publications, the Food Bank will conduct a paid advertising campaign to include TV, radio, print, on line media and banners with the Downtown San Diego Partnership's banner program. Funding for publicity costs, including banners and posters, which total \$71,100. | |

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| <p>Jacobs Center for Neighborhood Innovation</p> | <p>Funding for the purchase and installation of a shade structure to cover the four Inspire Youth Careers training pods, which provide work-force training space for 20-25 youth at any one time. The storage container-type pods do not have air-conditioning and are exposed to sun and rain, making it uncomfortable for creative careers workforce training participants during weather extremes.</p> | <p>\$4,000</p> |
| | <p>Purchase of screen printing supplies and equipment including: screens, 5-gallon containers of ink (various colors), emulsions, squeegees, cleaning supplies, cleaning brushes, ink scoopers, tape, empty ink containers, and items to silk screen (blank t-shirts) to support training as part of our integrated silk screen social enterprise and workforce training programs.</p> | |
| | <p>Purchase of a water heater and ink remover tank needed for use with our recently purchased silk screen press, as part of the integrated silk screen social enterprise and workforce training programs that teach Opportunity Youth graphic design skills and how to use a silk screen press.</p> | |
| | <p>Purchase of furniture to be used by workforce training participants (approximately 20-25 youth at any one time), including office chairs, tables, desks, and benches.</p> | |
| <p>Japan Society of San Diego and Tijuana</p> | <p>Japan Society of San Diego and Tijuana (J-CAP) is a day of Japanese language competitions and cultural activities designed to motivate and reward San Diego County high school students currently studying Japanese. Students are challenged to use their Japanese language skills in creative and real-world contexts. J-CAP is the only language competition of its kind in San Diego County</p> | <p>\$3,000</p> |
| <p>Japanese Friendship Garden Society of San Diego</p> | <p>The Japanese Friendship Garden (JFG) is holding our 13th annual Cherry Blossom Festival in 2018. The Cherry Blossom Festival will feature an cultural performances, demonstrations, beer and sake garden, tea garden, children's activities, vendors and street food. The Cherry Blossom Festival is a tradition in Japan in celebration of the sakura hanami (flower viewing). Families gather to enjoy food, drink, sing and dance under the blossom-laden branches. JFG has over 100 Cherry trees that typically bloom in March. The three-day festival will be held in March from 10am to 7pm each day.</p> | <p>\$10,000</p> |
| | <p>The Japanese Friendship Garden Society of San Diego (JFG) in collaboration with the Buddhist Temple of San Diego (BTSD) will celebrate the Obon Festival. The two-day event will include performances, food booths, kid's activities and Japanese vendors. The highlights of the festival are the Bon Odori (traditional dancing) that will be held at the Organ Pavilion in Balboa Park so it will be open to those who are interested to participate and the Toro Nagashi (floating of the lanterns) that will be held at the JFG. The Obon has been celebrated in Japan for more than 500 years. it is a tradition of honoring ancestors and love ones.</p> | |

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| Jewish Family Service of San Diego | The program for girls at the school of Engineering, Innovation, and Design at Kearny High encourages girls to pursue STEM (science, technology, engineering and math) occupations in historically male-dominated fields. These careers can offer young women a path out of poverty for themselves and their families. Funding for program coordinator, program expenses, workshop fees, guest speakers or instructors. | \$5,000 |
| Junior Achievement of San Diego County | Junior Achievement of San Diego County teaches students from schools across San Diego County essential financial literacy, work readiness, and entrepreneurship skills; 75,000 will be served this year. Last year 5,650 community volunteers and hundreds of sponsors supported these efforts. | \$3,500 |
| Kalusugan Community Services | Stage and equipment rental (tables, tents, chairs, generator, sinks, portable restrooms, etc.) will be the most important physical portion of the event. The stage showcases the focal point of the day's entertainment. Our welcome ceremony with our representatives will take place on the stage as well. | \$2,000 |
| | The event ("Vim & Vigor") will need to be coordinated by capable, competent, and experienced event coordinators. Coordinate all logistics and activities, submit all permits, prepare financial reports, conduct meetings, and finalize all events and materials. | |
| Karen Organization of San Diego | Karen Organization of San Diego requests funding for dance classes for refugee youth from Burma as a part of our Cultural Preservation Program. In particular, funding for dance instructors. Traditional dancing helps to create cultural pride for youth. | \$1,000 |
| | Karen Organization of San Diego (KOSD) requests funding for traditional clothing and cultural artifacts from Burma which will serve as costumes and props for dancers in KOSD's Dance Classes for Refugee Youth from Burma. Traditional costumes help to make performances meaningful for the public. (\$1,000) | |
| | Karen Organization of San Diego (KOSD) requests funding for transportation costs for dancers to perform at events around San Diego. KOSD owns a 10 passenger van but funding for gas and insurance is needed. KOSD dancers perform at 5-10 community and cultural events each year. | |
| Kids Turn San Diego | This promotional event increases awareness of services so more families will know about and attend the programs and celebrates improved quality of life for children experiencing family separations. Funding for the venue fees/food/drinks. (\$9,000) | \$4,000 |
| | Free counseling for 40 students attending schools in Southeast San Diego, as there is a very high rate of single parent families due to divorce, deployments, incarceration and deportation. Funding for a portion of the clinical supervisor's salary. | |

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| | When parents divorce, children do not shout about it on the playground. They internalize their thoughts and feelings. The family workshops are a resource and more families need to know we are here to help. Funding for printing marketing materials. | |
| La Jolla Chapter, SPEBSQSA, Inc. | Day-long clinic featuring renowned barbershop experts to teach the technique of barbershop singing, followed by a concert that includes the clinic attendees. The concert will include one ensemble of national or regional fame, who will also contribute their talents as mentors during the day-long clinic. | \$2,000 |
| | A contest for a cappella groups. Competitors will include local collegiate groups, secondary school choirs and barbershop quartets from county schools. A concert will include contest winners, a youth chorus, a nationally recognized a cappella group and a quartet of national fame. The first such event featured SoCal Vocals, now 4-time winners of the ICCA and The Newfangled Four quartet. (\$3,500) | |
| | This chorus is open to all young men ages 26. It rehearses weekly in District 2 and performs several times a year in other districts. The repertoire is primarily classical barbershop harmony plus more modern genres of a cappella. The chorus competes at the annual International Youth Barbershop Chorus Festival, which will be in Costa Mesa, CA, in January 2018. | |
| La Jolla Historical Society | The LJCDE and MCC is Southern California's premier vintage automobile and motorcycle exhibition-event, drawing thousands of visitors to Scripps Park to learn automotive history and view classic vehicles entered in a judged competition. Funding for marketing and logistics expenses. | \$5,000 |
| La Jolla Music Society | This free after school music program is designed to provide students in underserved communities, access to high quality music instruction. Open to all students, regardless of experience and ability, this program creates opportunities for at-risk youth to achieve personal growth and cultural enrichment. | \$5,000 |
| | SummerFest is San Diego's unique, highly acclaimed, chamber music festival held every year in August and features world renowned classical musicians performing a specially curated series of concerts from both traditional and modern classical repertoire. The Festival offers free community educational programs, and mentoring opportunities for developing artists. | |
| | The La Jolla Music Society (LJMS) dance series brings new and dynamic performing arts programs to San Diego. The 2017-2018 series will feature both modern and traditional dance performances, by internationally acclaimed choreographers and dance ensembles. As part of LJMS' educational offerings, the dance series artists will engage local dancers with master classes and CHORELOLab. | |

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| La Jolla Symphony and Chorus Association | Six-concert (12 performances) series of classical and contemporary orchestral and choral music. Includes masterworks and 6 original pieces, influenced by jazz, performance art and technology. Funding for music rental, facilities rental, and guest artist fees. | \$5,000 |
| | Free young people's concert, young artists competition and winners recital, three community concerts, family-friendly dress rehearsals, interactive choral program in elementary schools. Funding for performance fees, facilities rent, staffing, and marketing. | |
| | Twelve 30-minute pre-concert lectures by the conductor and visiting composers, professionally-written program notes, three multi-disciplinary educational salons with noted experts. Funding for the program annotator fee, program printing, and marketing. | |
| La Maestra Family Clinic, Inc. | La Maestra Family Clinic (LMFC) will increase the visibility of the organization's Circle of Care™ upstream, social services in City Heights, National City and El Cajon by posting press releases and monitoring media exposure using Meltwater media monitoring. LMFC will promote its existing microcredit and microenterprise, financial literacy, food pantry, community garden, and legal advocacy services. | \$5,000 |
| | La Maestra Family Clinic (LMFC) will improve awareness of its social services by creating a landing page to promote its health and wellness calendar and all services that are available to the community. All services are no or low-cost. The web page will also serve as a fundraising landing page. LMFC will drive traffic to this site in order to recoup costs and sustain services; \$179 per month or \$2148 for one year. | |
| | La Maestra Family Clinic (LMFC) will purchase tablets to be used at outreach and community events. Tablets will be used to administer surveys and enroll interested individuals in social services at community-wide health fairs, which will increase awareness of Circle of Care™ services as well as provide feedback on ways to improve current programs. Costs include two tablets at \$799 each or \$1,598 total. | |
| League of Extraordinary Scientists and Engineers | In the Life Cycles tour, youth will be introduced to tadpoles, frogs, beetles, mantis and more. We teach how everything alive has a life cycle and how those life cycles are connected. Seeds to Plants/Babies to Adults/Eggs to Butterflies. | \$5,000 |
| | Explore the science of artificial minds and modular robotics with Dr. Sunny Fugate. Design your first robot using intelligent blocks, teach a robot how to move, and explore the art and engineering of biomimetic Lego robotics. All ages K-5. | |

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| Leah's Pantry | The San Diego Food System Alliance will hold the 3rd Food Waste Solution Summit this year on September 26th to convene leaders to identify solutions to address food waste through the food recovery approach (source reduction, food donation for people, animal feed, composting). Expected attendance is 250 and the conference will attract nonprofit and government. | \$1,500 |
| | The San Diego Food System Alliance will be working on a consumer marketing campaign to better connect fishermen to consumers, FishTales. FishTales project will capture stories of local fishermen through images/ videos, partnering with retail outlets and restaurants to display graphic assets visually. Seeing a face to the producers of food drives revenue. | |
| | We aim to hold a first-ever food system and equity forum in San Diego to discuss strategies to improve the health of county residents and increase access to healthy food for all socio-economic groups. The forum will also include voices and perspectives of local small-scale food producers (farms and fishermen) that are vital to San Diego's economy. | |
| Library Association of La Jolla | The Athenaeum will present 41 - 44 music concerts in 5 music genres in 2 San Diego County Districts: 17 Jazz, 8 Chamber, 6 Acoustic, 3 Special and 7-10 New Music concerts. CEP support helps to ensure modest ticket fees and promotes public access to diverse, high quality music programming unmatched elsewhere in the County of San Diego. | \$5,000 |
| | The Athenaeum will present 30 FREE noon-time Mini-concerts featuring San Diego-based jazz and classical artists in 2 locations in San Diego. Fifteen concerts will be at the Lyceum Theatre in downtown San Diego at Horton Plaza, and 15 will be in La Jolla at the Athenaeum Music and Arts Library. The Mini-concert series has been running successfully since 1970. | |
| | Emerging Artists Open Studio is a free after-school, arts program for teens in Logan Heights, Barrio Logan, Sherman Heights, Grant Hill, and Memorial. Students will receive instruction in drawing, painting, printing press, sculpture and public art. Professional teaching artist, access to facilities, and materials will be free. Bi-lingual translator will be available on-site. | |
| | The Athenaeum will present 24-30 free art exhibits. All exhibits are free and open to the general public, featuring living and primarily San Diego artists. Exhibits will be in 4 galleries in 2 Districts in San Diego County: Athenaeum Art Center in Logan Heights (D1) and Athenaeum Music and Arts Library La Jolla (D4). | |
| | Athenaeum Education outreach will present free 2 one-hour plays about music, art, culture, instruments, and immigration. "Instrumental Journey: A Musical Migration Story" and "Two Jewels From A Distant Land" examine the refugee experience and the power of the immigrant contribution in the U.S. Serving K-12 students in mostly undeserved San Diego schools. | |

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| Linda Vista MultiCultural Fair | Organize and stage FY18 Fair, procure all required permits, ensure County and City compliance, establish budget, submit sponsor packets, arrange all public relations, conduct monthly meetings with Fair Board, coordinate with parade director. | \$12,000 |
| | Organize and stage FY18 Parade with a minimum of 50 units, including marching bands, floats, elected officials, cultural group leaders, color guards, etc. Set staging area, secure signed applications, send follow-up info, follow proposed budget, prepare scripts. | |
| | Assist the event coordinator and parade director with day-to-day details, as necessary, to ensure the smooth operation of both the fair and parade. | |
| Lutheran Social Services of Southern California | SCP uses active seniors (55+) as senior companions, who assist infirmed, isolated and shut-in seniors with transportation to medical appointments and supermarkets, basic chores, light meal preparation, linkage to services and general companionship. | \$5,000 |
| | CN uses community volunteers to perform critically needed home repairs for isolated, infirmed, shut-in seniors. Home repairs include ramps; plumbing, roofing, walls, household appliances and painting. | |
| Mainly Mozart, Inc. | June festival drawing international attention to San Diego as a center for Mozart with concerts by the Festival Orchestra (concertmasters and principal players from the nation's leading orchestras), chamber music, youth orchestra performances, free tickets for underserved populations, free concerts, and free open rehearsals. | \$10,000 |
| | MMYO turns no child away, welcoming children with learning differences, providing need-based scholarships, and training by world-class artists. MMYO performs free community concerts year-round, and pairs with Tijuana conservatory to form bi-national youth orchestra. Living composers assemblies, (in English and Spanish) serve underserved schools countywide (free to Title I). | |
| | Integrating medicine, science and therapies with world-class performance. International leaders in music-brain research explore cognitive issues such as PTSD, Alzheimer's, autism, bi-polar, Parkinson's and more. Medical professionals earn Continuing Medical Education credits in partnership with Sharp HealthCare. Collaborations with educators and social service agencies countywide. | |
| | Free annual event in Balboa Park: amateur and student musicians play side-by-side and from the audience with the Festival Orchestra. The public is invited to play along. More than 2,500 expected in 2018. Includes drum circle, organ concert, honors orchestra from San Diego Unified School District. Free jam sessions help lift the burden of recovery for homeless residents at San Diego Rescue Mission. | |

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| | World-class musicians perform chamber concerts in La Jolla, Rancho Santa Fe, Carlsbad, Downtown, Balboa Park, and in public and private venues countywide. Concerts include significant opportunity for audience/performer interaction and student education. Free tickets for students and families, underserved community members, and social service agencies. | |
| Make-A-Wish Foundation of San Diego, Inc. | C-3 Networks provides comprehensive IT services with over-the-phone and in person assistance. A grant of \$8,940 would provide funding for the annual cost of these services. | \$5,000 |
| | Raiser's Edge is a fundraising tool, designed to help streamline our processes, and demonstrate increased accountability through collecting donor, wish kid, and wish family information. Financial Edge is the accounting tool that partners with Raiser's Edge. | |
| | The Centralized Website Services (CWS) program represents the centralization of website content management services between Make-A-Wish Foundation of America and Make-A-Wish Foundation of San Diego for a flat-fee rate of \$400/month (\$4,800 over 12 months). | |
| | A grant of \$3,864 would cover the annual cost of Make-A-Wish Foundation of San Diego's monthly storage fees at A-1 Self Storage, which houses materials for special events, wish files, and office supplies and equipment. | |
| Malashock Dance & Company | This powerful and nationally recognized education outreach program enhances student achievement by integrating math and dance standards. The program serves over 4,000 students through year-long residencies in 8 schools. | \$2,000 |
| | San Diego audiences will experience a combination of new choreographic work and repertory favorites in this milestone concert. The production will illuminate the 30-year history of Malashock Dance and iconic San Diego choreographer, John Malashock. | |
| Maritime Museum Association of San Diego | Funding for the Maritime Museum's annual Festival of Sail over the 2017 Labor Day Weekend. The Festival is a premier event in our region, gathering tens of thousands of people on the Bay front to enjoy the ships, entertainment, and exhibitors. | \$5,000 |
| Martin Luther King, Jr. Community Choir San Diego | MLK Choir during its 2017/2018 concert season will undertake a number of concerts which could reach as much as 35. As this is the 21st anniversary of the Choir, additional concerts are being planned. | \$2,000 |
| | The All 'Bout the Blues Production requires funding for the rental space for rehearsals as well as theater usage. The requested funds would go towards this activity. | |

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| | The annual awards ceremony is the culmination of the outreach activities of the MLK Choir into the San Diego community in an effort to reach those applicants from under served communities to allow them the opportunity to apply for scholarships for arts education. | |
| MCRD Museum Foundation | Tun Tavern Tuesday is a monthly social networking event designed to connect active duty, veterans, families, and community partners. The museum is a unique, familiar place for both veterans and the community with a focus on military history, tradition and appreciation. | \$4,000 |
| | The Museum Speaker's Bureau is the outreach arm of the museum. Speakers make informational presentations about the museum, its programs, the Recruit Depot, and the history/role of the Marine Corps in San Diego. This includes a weekly pitch to families from out of town. | |
| Meals-On-Wheels Greater San Diego, Inc. | Meals on Wheels San Diego County serves extremely-low to moderate income seniors who are homebound due to age, illness, or disability. Services include the delivery of up to two fresh meals a day to the home accompanied by daily safety checks with referrals to other social service providers, if necessary, and daily in-home social visits. All services are subsidized by 60% and further subsidies are provided to those who qualify. | \$5,000 |
| Media Arts Center San Diego | Our 25th Annual San Diego Latino Film Festival presents 150+ films, documentaries, and videos showcasing the finest in Latino filmmaking and cinematography. The festival, taking place in 2018, includes Latino art exhibits, musical performances, filmmaker workshops, student events, and family film screenings. Over 20,000 people from San Diego, Baja, Orange County, and LA attend. | \$2,000 |
| | Teen Producers Project is a media literacy and arts training program for students in grades 9-12, benefiting 360+ students annually. Since 2001, Media Arts Center San Diego has trained youth in communication and leadership skills as they create digital video stories and documentaries addressing important issues in their lives and communities. | |
| | Digital Gym is an innovative community tech center and movie theater in the heart of North Park. The Digital Gym offers media arts education, equipment access, workshops, and events. The CINEMA, the only nonprofit movie theater in San Diego, shows the finest in independent film for all ages. Our programs engage youth, families, and adults from all over San Diego County. | |
| Mind Treasures | Series of 12 weekly, 60-90 minute, daytime or after-hour financial literacy enrichment workshops offered at public schools, community centers, and faith-based organizations for groups of 25-35 participants each. Current focus areas included the Diamond neighborhoods, City Heights, and their surrounding communities. | \$1,000 |

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| Mingei International, Inc. | The exhibition, Art of the Americas - Mesoamerican and pre-Colombian Art from Mingei's permanent collection (September 16, 2017 - February 18, 2018) will feature beautiful objects from many ancient cultures. It will be Mingei's most comprehensive exhibition to feature this collection, recently assessed as of one of most significant of its type in Southern California. | \$5,000 |
| | Mingei International Museum will offer a series of programs to accompany its exhibition, Art of the Americas, with the aim to draw an audience of college students, and an audience of younger Hispanic and Mexican visitors who are interested in learning more about their heritage and cultural history and the many ways that it intersects with contemporary Hispanic/Chicano culture. | |
| Miracle Babies | The purpose of the FAP is to improve health outcomes for NICU babies by enabling parents to visit NICU babies more frequently and bring them breastmilk and provide them with kangaroo care – both of which have proven, dramatic health benefits. | \$4,000 |
| Miramar National Cemetery Support Foundation | Replace 50 flags twice per year in May and November. Flags are flown 365 days per year, 24/7. | \$3,000 |
| | Flag pole repair and lighting repairs. Flag poles and lights are frequently damaged by mowers, maintenance and visitors. | |
| | A ceremony is conducted on Memorial Day, attendance is estimated to be at 500 people, and grows annually. | |
| | Ceremony held celebrating Veterans in San Diego | |
| Mission Edge San Diego | The Mission Labs Social Enterprise Accelerator is a structured nine-month program designed to facilitate nonprofit organizations to conceive, test, and pilot revenue-based business models. This will include technical support with ideation, business model development, customer validation, and investment readiness. | \$2,500 |
| | In collaboration the Climate Science Alliance's Climate Kids program, our STAYCOOL Youth Climate Education Program creates awareness among school-age children about climate change through art, storytelling and science. | |
| | Summit for Stem Cell Parkinson's Research Program is developing non-embryonic stem cell based therapy for Parkinson's disease. Hire a part-time employee to assist with donor stewardship, marketing, and education efforts. | |
| Mission Hills Garden Club | As part of the annual garden walk, free trolley service will be provided to shuttle our participants from Pioneer Park to the gardens. Design and print a Garden Walk Booklet for patrons; Advertise in the local newspaper and create door hanger. Provide T-Shirts to docents; commemorative stones to the garden participants and hire musicians to play. | \$2,500 |

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| Mission Hills Town Council | Mission Hills Town Council presents a series of six free public concerts featuring live music on Friday evenings in June and July plus an afternoon concert on July 4. Neighborhood residents regularly fill the park to capacity, and financial support from the neighborhood is expected to cover almost 60% of the estimated cost of | \$7,000 |
| Museum of Contemporary Art San Diego | Present a dynamic calendar of world-class exhibitions in its Downtown galleries. Highlights include the first solo museum exhibition of San Diego-based artist Andrea Chung and "Memories of Underdevelopment," an original touring exhibition that will be a significant contribution to the Getty Foundation's 2017 Pacific Standard Time LA/LA initiative. | \$15,000 |
| | Provide high-quality outreach and education programs to young audiences, including: 1) The Extended School Partnership Program serving 1,600 students and 40 teachers at middle and high schools, 2) the Teen Advisory Group that engages diverse teen leaders, 3) FREE admission for school group tours, and 4) FREE year-round admission for visitors ages 25 and under. | |
| | Continue ArtOASIS, a program providing therapeutic arts experiences to 75-100 military personnel enrolled in the Naval Base Point Loma's OASIS Program. Participants produce works of art as a tool for healing and recovering from the symptoms of combat-related stress. The project culminates in a showcase at MCASD of artwork produced by participants. | |
| | Present FREE nighttime event series "Downtown at Sundown" on the Third Thursday of every month. Downtown at Sundown is a collaboration with San Diego State University Downtown Gallery, Downtown San Diego Partnership, performing arts groups, and nearby businesses, enlivening the Columbia Core district and drawing 4,000-5,000 attendees. | |
| Museum of Photographic Arts | The Snap, Touch, Flash program is a initiative designed to increase family visitorship to Balboa Park and the Museum of Photographic Arts through engaging and educational arts learning experiences. The goal of the project is to create a deep and sustainable shift towards more family-friendly practices across all MOPA platforms which in turn will increase visitorship. | \$5,000 |
| Neighborhood House Association | Culinary education and training will be infused to many of NHA's social service programs: Head Start parents learn to bridge nutrition and education; Black Infant Health mothers learn optimal nutrition during pregnancy; Homeless military veterans learn culinary and large scale production cooking skills; Senior Center older adults become more social to prevent home seclusion. | \$5,000 |
| New Americans Immigration Museum and Learning Center, Inc. | Funding to support activating diverse audience outreach to record, format and digitize oral histories of San Dieganss into the NAM Voices Archive. Dedicated staff will collect, digitize and hold community 'recording events' to capture, digitize and share narratives. | \$5,000 |

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| | Funding will support the Annual Childrens US Citizenship Civic Celebration where youth are sworn in at the Museum by USCIS and federal judge in a hosted program with exhibits and over 500 attendance as kids become our newest Americans. Annually, Kids for all district. | |
| | Annual Day of the Dead Multicultural exhibit installation, with educational workshops and tours to learn about art, history, and cultural practices in our museum setting with a traditional 'Altar': its symbols and elements offering dialogue, learning and encouraging tolerance. | |
| New Children's Museum | Support for exhibition development. Development of No Rules Except (reprising one of the Museum's most asked-about installations) to open Mar 2018, and the development/engaging of artist/design professionals for STEAM-focused Innovation Lab workshops. The Museum targets 210,000 visitors in 2017. | \$3,000 |
| | Funds to support ongoing maintenance for exhibitions including Sketch Aquarium (opens April 2017), Make/Shift, The Wonder Sound, Eureka and Feast. Nearly 200,000 visitors enjoyed these exhibitions in 2016, a 10% increase from 2015. | |
| North Park Historical Society | September 2017, eighth annual Car Show. Car Show will be held in conjunction with the Balboa Tennis Club at Morley Field. Last year, 300-400 people attended the show and the number of Car Show entries was 50. The venue at Morley Field is popular with both entrants and attendees. | \$3,000 |
| | Consultant to assist with taking the next step in going forward with a Art Project in conjunction with City of San Diego's Public Art staff. after the winning artist is selected in this year as well as identifying a location to place the artwork. | |
| North Park Organization of Business | The SDCCU Festival of Arts in North Park enhances North Park's identity as an Arts, Culture, and Entertainment District, successfully promoting the community's social, cultural and economic resources while attracting local and regional tourists to the district who support the local small business community. This Festival showcases, music, live street art, food and culture. | \$4,000 |
| NTC Foundation | The NTC Foundation is launching a year- long celebration recognizing the 10th Anniversary of ARTS DISTRICT Liberty Station with programs and new anchor events that include a free Summer Concert Series, a Saturday Night cinema series, Installations at the Station temporary art exhibits throughout the grounds, and more. | \$10,000 |
| | Friday Night Live, free monthly community open house held throughout the Liberty Station neighborhood the first Friday each month. Event free dance and music performances, art-making for all ages, gallery and museum openings, exhibits from area schools and unique dining experiences. 800-1200 residents and visitors attend each month. | |

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| Ocean Beach Community Foundation | Use website to bring more awareness, promote and create interest in activities in Ocean Beach. Web-based campaigns, printed brochures/advertising to reach locals and visitors to participate in local shopping and events. Website security/update. | \$4,000 |
| | The Peninsula Singers, with over 100 members, have an extensive music library and spend \$3000 annually on new music. They make this library available to tother choral groups in our schools and community. They provide free concerts for the community's benefit. | |
| Ocean Beach Historical Society | Upgrade and addition of equipment for the archives including: computer, software, high quality scanner, video conversion equipment and printer. | \$3,000 |
| | Printed materials for monthly newsletter mailings and city-wide distribution, handouts, flyers and brochures for special events. These events include the OB Street Fair, OB Exposed! (OBHS annual photo show and contest and monthly meetings. Update of website. | |
| Ocean Beach Merchant's Association, Inc. | 37th year of fireworks at 9pm off the Ocean Beach pier. | \$10,000 |
| Ocean Beach Town Council, Inc. | The Ocean Beach Holiday parade in December the largest nighttime Holiday parade in county, attracting 15,000+ people from all over the county. | \$6,000 |
| | The Tree festival which includes the placement and decoration of a 50' holiday tree on the beach in December. | |
| | The Ocean Beach Pier Breakfast attracting nearly 1,000 San Diego County residents. | |
| | OB Restaurant Walk which included 44 restaurants last year. | |
| Old Globe Theatre | Produce 14 theatrical productions in The Old Globe's three Balboa Park theatres. The 2017-18 schedule includes 545 public performances, 10 free student matinees, and one Sensory-Friendly performance (Dr. Seuss' How the Grinch Stole Christmas!). | \$15,000 |
| | The Old Globe will bring free professional Shakespeare directly to diverse, multi-generational audiences in communities around San Diego County - including military bases, community centers, homeless shelters, centers for the elderly and correctional facilities. The 4th annual Globe for All Tour will provide 22 performances for approximately 2,200 attendees. | |
| | Arts engagement programs include the Free Student Matinee Program (targeting Title-I schools); Grinch Initiatives; Community Voices (free playwriting program); Pam Farr Summer Shakespeare Studio (for high school students), professional development programs for educators; and seminars, workshops, lectures, and free cultural events on the Globe's Copley Plaza. | |

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| Old Town San Diego Chamber of Commerce | The Art & Craft Show is a juried arts and craft show that has attracted over 170,000 visitors and over 560 local and national, artists. In addition there will be a young artist area, and demonstrations of craft making promoting the rich history and diverse culture. | \$7,500 |
| | The Visitor's Center provides valuable information about attractions and points of interests to over 2,000 visitors a month from all over the country and the world at large. The Visitor's Center is staffed by volunteers but can only staff the visitor center Monday. | |
| Outdoor Outreach | Provide bi-weekly after-school, weekend and summer programs for high school students at The Monarch School, a school for youth impacted by homelessness. Funding for transportation, food/equipment and instructor wages for at least 20 recreational learning programs. | \$3,000 |
| | Provide bi-weekly after-school and weekend programs for high school students at San Pasqual Academy, a residential school for foster teens in Escondido. Funding for transportation, food/equipment and instructor wages for at least 6 recreational learning programs. | |
| | Provide a 9-week summer program for teens of active-duty military families, helping them overcome challenges and adverse experiences in their lives to become healthy, happy, successful adults. Funding for transportation, food/equipment and instructor wages for three, 3-week summer sessions. | |
| | Summer enrichment programs in central and southeastern San Diego, Outdoor Outreach will launch an 8-week, open-enrollment summer program for teens 13-18 years old living in those areas. Funding for transportation, food/equipment and instructor wages for weekly programs July 11-August 31. | |
| | Support will connect youth to San Diego County parks through recreational learning programs that inspire participants to respect and protect the places where they play. Funding for transportation, food/equipment and instructor wages for at least 30 programs in County parks. | |
| Outside the Lens | OTL Youth Council prepares youth Countywide for creative economy careers through digital media training, mentorship, and leadership development. CEG support will allow OTL to add 10 Open Lab nights for students to work with guest industry professionals and develop their skill set and portfolios. | \$2,000 |
| Pacific Arts Movement | The 18th San Diego Asian Film Festival takes place November 9 - 18, 2017 with 120+ films from 15+ countries to more than 15,000 attendees including 100+ community partners. Funding for equipment, facility, and film rentals as well as marketing costs. | \$10,000 |
| | This is a more intimate showcase of Asian and Asian American films held April 20 - 27th, 2017. A dozen films from the Pan Asian region are presented to an audience of about 5,000 in Mission Valley. Funding for film rental fees and facility costs. | |

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| Pacific Beach Business Improvement Association | Pacific Beachfest is a free, family friendly festival highlighting the lifestyle and culture of San Diego's Beach Community. Funding to support and promote the arts and entertainment of this event, as well as logistical cost and marketing. | \$5,000 |
| Partnerships With Industry | PWT's Supported Employment Program provides vocational assessment, training, placement, and ongoing support each day to 750 adults with intellectual and/or developmental disabilities. PWI has more than 230 business partners that hire our Clients and give them the opportunity to let their abilities, work ethic, and determination shine. | \$5,000 |
| Persian Cultural Center | Host/co-host four Nowruz events: a collaborative event at NTC that attracts 5,000+ with the House of Iran, the Association of Iranian American Professionals; via City libraries, display Nowruz components to advance cultural competence. | \$2,000 |
| | Promote cross-cultural attendance and understanding via two art events at the Persian Cultural Center that highlights Persian art and other artists from other diverse backgrounds. | |
| | The ISSD's strength has led to a collaborative partnership with San Diego State University (SDSU). 15 SDSU students in the Army come to the ISSD to interact with others speaking Farsi, to learn about the Iranian culture and how Farsi is taught. | |
| Physician Advocates for Veterans, Inc. | PAVE's retired physicians enhance quality of life for veterans through free medical counseling - diagnoses; medications and treatment plans are discussed. Resolved health issues enable employment, engagement with families and community; positively enhancing San Diego. | \$3,000 |
| | PAVE provides critical prevention-based education to transitioning troops to enhance their future success with VA and private healthcare systems and their own health, minimizing frustration, loss of benefits, joblessness and family strife. | |
| Playwrights Project | Funding for sets, costumes, and props for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19 professionally produced by Playwrights Project at The Old Globe. | \$2,000 |
| | Funding for design, printing and postage of promotional postcard for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19 professionally produced by Playwrights Project at The Old Globe. | |
| | Funding for production photos & videos for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe. | |
| | Funding for signage in theatre lobby and the light box for "Plays by Young Writers," the annual festival of original plays written by Californians under the age of 19, professionally produced by Playwrights Project at The Old Globe. | |

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| Point Loma Association | A median fronting Dewey Elementary and Rosecrans St. needs constant upkeep. Funding for efficient drip irrigation, replacement of dying oleanders with pink powder puff bushes, new drought resistant plants, new irrigation controllers and mulch. | \$4,000 |
| | Utility box art deters graffiti vandalism and enhances ugly urban structures in our Peninsula neighborhood. Art adds uniqueness, interest and color to neighborhoods. Funding for artists and purchase supplies. | |
| | Funding to trim numerous trees in the Peninsula. The PLA heeds complaints about overgrown trees blocking street signs, business signs and walkways and makes efforts to rotate and trim on a timely basis to insure safety, tree health and neatness. | |
| | Banners are a great visual to welcome residents and visitors to a neighborhood. They serve as district landmarks and help with neighborhood and visitor marketing. | |
| Point Loma Summer Concerts | Point Loma Summer Concerts will produce five free family-friendly concerts in Point Loma Park on July 14, 21, 28, Aug 4 and 11, 2017. | \$5,000 |
| | Point Loma Summer Concerts will produce 5 free concerts for residents, businesses and tourists. Equal share of all are split on the Peninsula between District 1 and 2. | |
| Princess Project San Diego | Funding for new signage, postcards, and informational flyers to help broaden our community outreach to teens in San Diego County. | \$1,000 |
| Pro Kids Golf Academy, Inc. | Funding for staffing and marketing efforts to promote course usage, furthering City Heights' economic development. | \$25,000 |
| | Funding for golf and maintenance staff who help produce the IMG Academy Junior World Championships' 6-Under Boys' and Girls' Division at Colina Park Golf Course. | |
| | Pro Kids is providing all fiscal agent services in support of the 2017 U.S. Women's Amateur Championship at San Diego Country Club this August. Services include donation processing and receipting, invoicing/solicitation support, and general accounting. | |
| | Pro Kids' beautiful campuses in City Heights and Oceanside are great off-site meeting and/or event space for community groups, corporations, and individuals, generating income and awareness. Funding will support staffing and marketing. | |
| | Pro Kids Oceanside is helping to fill a need for quality youth programming in North County. To better serve our military and veteran families, we will partner with groups like Zero8hundred to increase awareness. Funds will support staffing and marketing. | |

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| <p>Putnam Foundation dba Timken Museum of Art</p> | <p>The 2017-18 Exhibition Archive will create video presentations for three Timken exhibitions: the Collection in Context exhibition in summer 2017; Monet Étratat in fall 2017; and a third exhibition TBD in fall 2018. Videos will be on display in the newly renovated rotunda and on the Timken website to enhance the understanding of the exhibition.</p> | <p>\$5,000</p> |
| | <p>Creative Engagement, an art expression program helping veterans transition into civilian life by engaging them with art as a creative outlet. Facilitated by professional artist Elizabeth Washburn, the program started in 2007 has become so popular with combat vets that it created a demand to expand the program with additional activities.</p> | |
| | <p>Creative Choices teaches art as a creative means of expression and recidivism prevention to 400 at-risk boys incarcerated in the long-term unit at Sarah Anthony School and 200 girls at Sierra Vista School, both in the Kearny Mesa Juvenile Detention Facility. San Diego County Court Schools provide accredited educational programs for student wards of the court, ages 13-18.</p> | |
| | <p>The Family Mural Project, in conjunction with Food Truck Fridays in Balboa Park, is a hands-on activity for the whole family. Families participate in painting a large mural in front of the museum facilitated by teaching artist, Elizabeth Washburn, afterwards they go into the museum for an art treasure hunt and collect a small prize to take home when finished.</p> | |
| | <p>A select group of highly-trained docents share their knowledge and passion for the art at the Timken by taking our video presentation and quality reproductions into the community: senior centers, community centers, libraries, etc. to share about the art from our permanent collection. This inspires art lovers to visit the Timken and allows us to share with those who can't travel.</p> | |
| <p>Reuben H. Fleet Science Center</p> | <p>Arriving in July 2016, Game Masters is a traveling, temporary exhibit that showcases the work of over 30 game designers and their creative processes. Featuring more than 125 playable games, rare concept art and interviews, Game Masters focuses on the development of video game culture and engages visitors of all ages in the exploration of the science behind video games.</p> | <p>\$25,000</p> |
| <p>SACRA/PROFANA</p> | <p>SACRA/PROFANA will provide a free choral program to middle and high school age youth at ARTS (A Reason to Survive), an agency that offers arts education to youth facing adversity. Funding for teacher stipends, sheet music and choral binders.</p> | <p>\$1,500</p> |
| | <p>SACRA/PROFANA will provide a week-long intensive choral program for high school and middle school students from all over San Diego County. Funding for need-based scholarships.</p> | |

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| <p>SAMAHAN Filipino American Performing Arts & Education Center</p> | <p>Our annual concert will showcase the beautiful dance forms and music from the Philippines. Audience members will be intrigued by the quick yet intricate movements of our dancers and be captivated by the rhythmic sounds of our talented musicians. Together, our dancers and musicians will deliver a one of a kind performance to the San Diego community.</p> | <p>\$2,000</p> |
| | <p>We have a formal TTT program which provides Sr dancers an opportunity to develop their skill & expertise in Filipino Folk dance. Graduates become part of a pool of dance instructors who will continue the legacy of our 40+ yr org. They will be instrumental in sustaining the art of traditional Filipino Folk dance and music for future generations within the San Diego community.</p> | |
| | <p>We plan to collaborate with primary and secondary schools to improve awareness in cultural arts by offering a combination of free workshops and onsite after school dance classes. We will offer a min of 5 scholarships per school. We will also provide free music and dance workshops for local colleges to support their multicultural programs.</p> | |
| <p>San Diego Air & Space Museum</p> | <p>Be the Astronaut is a world-class exhibit experience allowing visitors to discover the solar system first hand with the help of virtual astronauts, and land on multiple worlds, including the Moon, Mars, Jupiter and asteroids. Designed with the help of NASA experts, Be the Astronaut takes STEM learning into outer space!</p> | <p>\$25,000</p> |
| <p>San Diego Art Institute</p> | <p>San Diego Art Institute's Teen Summer Intensive is hosted at Coronado School of the Arts. The program engages 25 underserved teens from diverse communities across San Diego County, free of charge. The program provides a safe space for youth, many of whom self-identify as LGBTQ, to build their self-esteem while engaging with contemporary artists through hands-on workshops.</p> | <p>\$1,500</p> |
| | <p>The second annual AMT Festival (art, music, technology) will be co-presented at Southwestern College in Chula Vista. This national festival of experimental, electronic, and data-driven ideas in a creative laboratory features cutting edge performances, music hacking, and demos that connect artists, students, technologists, researchers, thought leaders, and businesses in a vibrant environment.</p> | |
| | <p>SDAI will present a series of free, hands-on art-making workshops in Horton Plaza Mall to engage non museum-going audiences, providing access to quality cultural activities to underserved communities and enhancing the economic vitality of downtown. Particularly, SDAI will be working with the Blind Community Center and Vista Hill's clients to provide arts access to their clients.</p> | |

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| | Year-round training and technical guidance for school districts and nonprofits on how to administer the complex federal Child & Adult Care Food Program to add the “supper” meal (a more substantial snack) to afterschool programs in low-income communities. | |
| | San Diego Art Institute will engage in a comprehensive marketing campaign, consisting of 20 bus stop lightbox ads throughout San Diego County, increasing awareness of SDAI's location in Balboa Park while bringing attention to the work of local, contemporary artists. More than \$100,000 of this campaign has already been donated to SDAI pro bono. | |
| San Diego Automotive Museum | The San Diego Automotive Museum concentrates exhibit focus to highlight the arts and culture of our community. The cars, motorcycles, and memorabilia are used to tell the story of how the automobile influenced our culture, and how our culture influenced the automobile. | \$5,000 |
| | The museum has a very active website. It also produces and electronic newsletter every 3-4 weeks. It is featured regularly in local media as well as with the Travel Channel on a national level. Representatives from the education department attend a variety of community events across the county. | |
| | The museum will expand its student and public education programming to include new curriculum for middle school students, expansion of outreach program at Washington Elementary, new educational activities in the museum and on the website, etc. | |
| San Diego Bowl Game Association | NCAA postseason football game. | \$25,000 |
| San Diego Center for Jewish Culture | This one-time event will be devoted to a discussion of divisions across our community. At this special program featuring a keynote speaker, participants will gain answers to questions regarding our factious social, racial, and economic climate. | \$2,000 |
| San Diego Children's Choir | Marketing materials to recruit new choristers, marketing materials for fundraising, and facilities fees to provide San Diego County children with standards-based choral music education at weekly rehearsals and with professional performance experiences at venues located throughout the County. | \$3,000 |
| | Marketing materials, concert programs, and licensing rights for music performance for winter and spring concerts. Twice a year, over 275 children in performing ensembles come together from throughout San Diego County to share in the joy of singing and benefit from public, high-caliber performance experiences. A highlight for the kids is singing at Jacobs Music Center. | |

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| | Sheet music for choristers. Second only to choristers, our music library is our greatest asset. Our choir programs serve over 450 children who reuse music from our library every year. Wear and tear, along with new arrangements, and the opportunity to learn and perform new songs, requires new sheet music to be purchased. Sheet music costs range from \$100-\$1000 per choir. | |
| San Diego Chinese Historical Society and Museum | Building on recent SDCHM's award-winning exhibitions and public programs, grant funds will support three new exhibitions: one on San Diego's own Chinese American hero, Tom Hom, and two on other Asian art historical topics, as well as lecture series, book signings, adult ed classes and special events such as Veteran's Day and the Chinese Mid-Autumn Moon Festival. | \$12,000 |
| | SDCHM's acclaimed K-12 Classroom Exhibit Presentations (CEPs) feature hands-on programs that adhere to CA core standards on topics such as the first emperor of China. SDCHM seeks county support to expand our CEP program beyond our 3000 students/year average and to classrooms and libraries in low-income San Diego county neighborhoods. | |
| | In a newly integrated media campaign, SDCHM will 1. redesign print and electronic mailings for newsletters and invitations; 2. distribute educational materials to schools in every district; 3. enhance analytic and multilingual capabilities of our website; and 4. improve multilingual use of SDCHM's social media. | |
| | SDCHM seeks funds to help revitalize and highlight the multicultural history of San Diego's downtown Asia Pacific Historic District by supporting our regular Asian American-themed walking tours of downtown, supplemental tourist information and joint admission tickets with the Gaslamp Museum. | |
| San Diego Civic Youth Ballet | This community festival is a free, public opportunity for guests to participate and engage in family-friendly interactive activities and engage with local small businesses. Funding forplanning, supplies and marketing materials. | \$2,000 |
| | Funds to assist in staffing a designated staff member to build and facilitate fundraising activities. The staff member will also oversee all alumni tracking and communications, as well as, volunteer recruitment, training and supervision. | |
| | Support the Outreach Coordinator position. This position develops, structures and coordinates all outreach programming. This staff member also builds and facilitates relationships between current and prospective elementary schools where classes are taught. | |
| | Funds to market SDCYB programs, including classes and productions throughout San Diego County through print, television, radio and online. In addition, SDCYB will be reaching out to more diversified populations by offering collateral in other language options. | |

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| | Funds to support a grant writer position for the organization. This position will be a contracted position to assist with research, writing and assisting with initial reporting for foundation and major government grant funding opportunity. | |
| San Diego Coastkeeper | San Diego Coastkeeper will conduct at least 18 beach cleanups to remove at least 7,500 pounds of unsightly, bacteria-causing litter, engage at least 5,000 individuals - locals and visitors alike - in environmental stewardship, and educate our community about marine debris, pollution prevention, and the importance of healthy water and clean beaches. | \$4,000 |
| San Diego Convention & Tourist Bureau | Nearly 77 million international travelers came to the United States in 2015 and California is in the top three states visited. San Diego Tourism Authority seeks to grow the number of international travelers to our region through in country rep firms, travel promotion, digital campaigns and media outreach. | \$25,000 |
| San Diego County Bicycle Coalition | CicloSDias is a free family friendly event that promotes healthy communities by creating safe, active car-free streets on a Sunday. With the streets closed to car traffic, residents and tourists can walk, bike, skate and shop all without traffic. | \$5,000 |
| | The San Diego County Bicycle Coalition will partner with CityBeat San Diego to publish and distribute 50,000 free issues of the 2018 Bike. This magazine will highlight safety and bicycle activities and events for residents and tourists countywide. | |
| San Diego County Commission on the Status of Women | County-wide Symposium May 2017 offering methods to advance the safety, security and well-being of women covered in the three initiatives adopted by the Commission in 2016; wraparound services and resources for domestic violence, homelessness and human trafficking. The Commission continues to identify partnerships, prevention, protection and prosecution for victims. | \$2,500 |
| | Promotional materials, social and web media, A/V, photographer, conference materials for attendees. Walke PR will develop these resources at \$100 per hour for 10 hours. Refreshments will also be needed for Activity One. These are all included in the fund request for Activity One. | |
| | Two ACCW Meetings in 2018; NACW Annual Meeting 2018; International Women's Day Breakfast March 2018; 62nd Session of the UN Commission of Status of Women, NY March 2018. | |
| San Diego County Medical Society Foundation | This professional conference, hosted in June 2018, will strengthen the regional knowledge of Southern California physicians on the latest and future advancements in efficient patient care. Invitations will be sent to both local physicians as well as those from the broader Southern California region, to optimize conference attendance and tourism. | \$3,000 |

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| San Diego Dance Theater | Our 19th Annual Trolley Dances brings nearly 3,000 ticketed viewers plus countless casual on-lookers to see 6 world premiere dances, beginning in Chula Vista and working its way through National City and back. Economic Impact: 55 artists are paid from their service. | \$3,000 |
| | SDDT offers six classes five days per week for 90 seniors weekly as part of the Aging Creatively program. The program provides a health and social benefit with the goal that senior 'age in place' rather than in an institution. *Supported by Live Well San Diego. | |
| | Rather than doing one show and leaving a school, SDDT's strategy to provided consistent classes over a period of time has a greater impact. Working with the leading magnet art schools in the area students from all supervisorial districts benefit from this program. | |
| | In collaboration with the Port of San Diego, SDDT activates public spaces along the Port with dance. By taking dance outside of the theater setting and bringing directly to the community SDDT increase engagement and access to high quality art to all demographics. | |
| | Kids on Board, the educational component to Trolley Dances, brings teaching artists into the schools for half-day residencies and also brings students to the performance. 250 D3 students benefit from the program from Mt. Carmel and Westview High Schools. | |
| San Diego Diplomacy Council | The International Visitor Exchange Program (IVLP) program will continue to bring emerging international leaders focused on trade and economic development to our County from around the world. SDDC currently brings over 500 international delegates to San Diego each year. | \$3,500 |
| | Our Custom program and staff will continue to bring exchange program participants focused on trade and economic development to our County beyond the scope of the State Departments programming. This program brings over 300 global leaders to San Diego each year. This unique program allows SDDC to work with Fulbright Scholars, international students and international leaders beyond the State Departments funding. | |
| | We connect local students from San Diego schools such as High Tech High and San Diego International Baccalaureate schools, to build leadership, civic engagement skills and global awareness of international affairs with youth delegations. | |
| San Diego Film Foundation | Funding to produce the annual San Diego International Film Festival, such as local theater rentals, bringing nationally-renowned filmmakers to multiple San Diego venues, and the development of a national marketing campaign to highlight the San Diego Film Festival as a cultural attraction and draw more tourists to the region. | \$2,500 |

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| | Funding to develop and implement a Regional Consumer Campaign that reaches all areas of San Diego County and beyond, promoting the San Diego International Film Festival as both a community event, as well as the region's premiere film event. | |
| San Diego Fire Rescue Foundation | Support SDFD/volunteers in distribution of "Ready, Set, Go!" guides to homes located within City's wildland urban interface areas. Up to 12K brochures are distributed on day of event, approx 5K additional brochures are used to support Council/Supervisor offices. Funding to update and print brochures and cover additional program supplies and materials. | \$2,500 |
| | The Foundation supports SDFD's annual Fire Prevention Week activities, including a fire safety expo at the San Diego Fire Rescue 5K & Kids Run and open houses at SDFD fire stations. Funds are used to purchase fire safety and preparedness materials with a special focus toward children and families in high-risk communities. | |
| | This free, 2-day program provides hands-on training with firefighting tools and equipment as well as classroom instruction. It's offered to girls ages 14-18 and taught by female SDFD firefighters. It is designed to inspire young women, many of whom are at-risk, to pursue a career in the fire service by developing new skills while receiving mentoring and training. | |
| San Diego Futures Foundation | Continue the technology resource fund that non-profits can access for technology products and services to be managed by the San Diego Futures Foundation (SDFF) to help non-profits obtain IT support services that are needed but they can't afford. | \$5,000 |
| San Diego Gay & Lesbian Pride | On Saturday, July 15th, 2017, San Diego LGBT Pride Parade will kick-off in the Hillcrest neighborhood and march down Sixth Ave into the festival area in Balboa Park. This event draws 100,000 spectators to watch more than 200 contingents featuring LGBTQ groups from across San Diego, including performers, sports teams, social groups, faith organizations, nonprofits, military branches, dignitaries, elected officials, and their allies. Contingents will be encouraged to interpret the theme "Allied in Action" through floats, dance, and music, and educate spectators about the diversity of social groups and LGBTQ-friendly resources available in San Diego. | \$6,000 |
| | San Diego LGBT Pride's two-day music festival will take place from July 15-16, 2017 and be attended by over 40,000 individuals. The first exhibit will feature an Art of Pride open-air, juried art show featuring works by LGBTQ artists. The festival grounds will also include four performance stages and areas featuring LGBTQ and allied artists: the Stonewall main stage, the Mundo Latino stage, the Movement Hip-Hop stage, and the Euphoria Electronic Dance Music stage. Each of these stages will feature a unique genre of music and dance, and highlight both local and nationally known LGBTQ performers | |

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| | within those genres. | |
| San Diego Guild of Puppetry, Inc. | Bring our successful giant puppet parade programming to more underserved sites, and where requested, add exciting surround events(ex. performance(s), exhibit(s), and/or hands-on interactive activities) creating multi-faceted, puppet based, community celebrations. | \$2,500 |
| San Diego Hall of Champions | Salute to the Champions, in its 72nd year, is the Hall's largest event, each year drawing nearly 1,000 attendees. San Diego's sports icons are inducted into the Breitbard Hall of Fame, the pinnacle of local athletic achievement, and other athletes' and teams' outstanding accomplishments are recognized during the event. Funding for planning and implementation of the event. | \$20,000 |
| | The Hall's Year-Round Awards and Recognition Initiatives include events honoring, celebrating and inspiring young athletes from high school age to the professional ranks. Over 9,000 awards are made during the year. This includes the Sportsmen's Banquet, which honors a key San Diego sports figure such as Bill Walton. Funding for planning and implementation of these programs. | |
| | The motivational Sheriff's Champions Camps serve at-risk middle school and high school youth with inspirational activities; Reviving Baseball in Inner Cities (RBI) with an 8-game season is located in low-income communities; and the MCRD Junior Sockers program for military youth takes place during the Fall and Spring. Funding for the facilitation and implementation of these | |
| San Diego Historical Society | This request is for new acoustical treatments and sound system for the central atrium in the Balboa Park museum. With these improvements, the intelligibility will be greatly improved for all events in the space while keeping the atmosphere and flexibility | \$8,000 |
| San Diego Humane Society & SPCA | PAWS San Diego acts as a critical safety net for at-risk people, including seniors and individuals who are low income, homebound, disabled, veterans, homeless or chronically ill, in our community by providing the resources needed to keep pets in homes where they are loved and where they provide stability, comfort and emotional support. | \$5,000 |

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| San Diego Hunger Coalition | Add new breakfast programs in: 1) Escondido Union School District, five high-need elementaries, 700+ kids; 2) San Diego Unified, three low-income middle schools, 600+ kids; 3) help Oceanside Unified become Provision 2, 1st step toward free breakfast for all needy kids. | \$3,000 |
| | 1) Lead monthly mtgs of Summer Meals Task Force from Mar-Sept; 2) launch North County Summer Meals Task Force w/bi-monthly mtgs; 3) increase participation countywide through media campaign and starting new sites where kids are (eg, affordable housing development and libraries) | |
| | Year-round training and technical guidance for school districts and nonprofits on how to administer the complex federal Child & Adult Care Food Program to add the “supper” meal (a more substantial snack) to afterschool programs in low-income communities. | |
| | Release research report in Sept. 2017 that illustrates child hunger and current utilization of youth meal programs in each school district in San Diego County, with identified high-need areas and specific recommendations to expand youth meals. | |
| San Diego Hurling, Inc. | Winners in each of the respective divisions receive medals. This amount covers the cost of the commemorative medals and unique ribbon awarded to athletes and coaches. | \$1,500 |
| | All the referees are volunteers and this is used as an incentive and appreciation gift. Each referee receives a uniform that consists of a shirt, shorts, and socks. The referee Kit Bag is made up of a special bag, whistle, stopwatch, scorecards, and referee cards | |
| | Equipment for the tournament consists of gaelic footballs and sliotars (balls for hurling) these are unique and must be ordered from Ireland. All equipment is donated to local schools after the event. | |
| | Printing of the Official Souvenir Programs listing the tournament information, listing of athletes, and thanking sponsors, volunteers, and supporters. | |
| San Diego MANA | Hermanitas (young Latinas) from across the County, low-income families, at-risk for high teen pregnancy and not finishing school are matched with a Latina professional mentor and participate in workshops, community service, reading/writing assignments. Goal is for Hermanitas to graduate, and plan for college and future career. From middle school through high school. | \$2,000 |
| | First generation Latina college students are at a higher risk for not completing their college degrees when compared to other ethnic minorities due to added barriers. (UNL) Tias supports former Hermanitas during their first two years of college to ensure a positive outcome, they stay in school. Provides needed resources and emotional supports via notes and calls. | |

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| | Established in 1990, the bi-annual Brindis Gala is the premier event for that attracts Latinos/as across the County and showcases MANA programs, milestones and accomplishments; and thanks partners, members, volunteers and friends who bring them to life. (\$5,000) | |
| San Diego Model Railroad Museum, Inc. | Redesign an old exhibit highlighting the contributions and struggles of women on the railroad. Funds will be used to modernize the content and design making the exhibit more relevant to today's visitors. | \$3,000 |
| | The SDMRM received a donation of a 17 foot wooden model of a locomotive. Funding to restore the model and create an interactive mobile platform for visitors to learn about the Monongahela Connecting Railroad. | |
| | This project would completely redesign the SDMRM Museum Information Brochure, create a separate membership brochure, and allow for distribution to 300 locations around San Diego County and Southern California. | |
| San Diego Museum Council, Inc. | Museum Month promotes San Diego County museums and makes museum-going more accessible for residents and visitors by offering half-price admission to more than 40 museums during February 2018. | \$1,500 |
| | Kids Free in October provides children (ages 12 and under) FREE admission at 40 museums during October 2017. | |
| San Diego Museum of Art | The San Diego Museum of Art presents a variety of exhibitions, including temporary exhibits that bring a wide range of art otherwise unavailable to this community, and exhibits created from its permanent collection. | \$15,000 |
| | The Education and Community Engagement Department designs and presents a wide range of offerings, including numerous programs that are free of charge (e.g. Family Festivals) or included with museum admission and offered to diverse audiences both within the museum and in various neighborhoods and community sites. | |
| San Diego Museum of Man | SDMoM offers scholarships for Title I schools for hands-on learning experiences designed to build students' critical thinking skills. Due to financial limitations, many of them might not otherwise have the opportunity to experience these unique museum offerings. | \$15,000 |
| | Designing, printing, installing, and mailing costs associated with the marketing efforts of our exhibits, memberships, development, and public programs. | |
| San Diego Musical Theatre | SDMT provides an "Off Broadway" series of musicals, both well-known and new works, at the Horton Grand Theatre in the heart of the Gaslamp District. This series provides a cultural attraction in one of the most tourist-heavy areas of downtown San Diego. | \$2,000 |

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| | SDMT provides a free preview performance to the Boys and Girls Club for productions that are appropriate for the age range represented. Additionally, community partnerships allow SDMT to make productions accessible to otherwise deprived demographics. | |
| San Diego Opera Association | 7,500 students from across San Diego County attend the final dress performance of all three 2017-18 SDO Mainstage operas at the San Diego Civic Theatre. Students, teachers, and chaperones receive free transportation (SDO pays for bussing) and a free ticket. | \$10,000 |
| | Opera Exposed is a young artist training program for local university students (SDSU, USD, and Point Loma Nazarene). The ensemble presents more than 10 recitals at various locations in underserved areas throughout the County. 700-800 attendees total. | |
| | Members of the San Diego Opera Chorus will present free performances of opera at three locations (San Diego Children's Discovery Museum in Escondido, the Carlsbad Music Festival, and La Maestra Foundation in City Heights) to 1,750 total attendees. | |
| | SDO's Community Engagement Director and local singers will present 10 fun and thought-provoking discussions on opera, held for free and low-cost, at community venues, restaurants, and breweries at locations throughout the County. 700-800 attendees total. | |
| San Diego Performing Arts League | SD Theatre Week 2017 included over 40 performing arts organizations offering discounted tickets or added value opportunities throughout San Diego county. Over 10,000 tickets were made available to the general public for music, theater, comedy and dance. SDTW brought significant exposure to the arts with funding for cooperative marketing efforts. | \$3,000 |
| | Now in its 24th year, the Star Awards honors volunteers of SD County performing arts organizations, and recognizes the essential role that they play in the arts community. May '17 will have 46 individuals honored representing all of SD county, with 50 performers and an audience of 350 supporters. Funding for artist stipends, production crew, venue rental and marketing. | |
| | ArtsTix services include providing visitor information and selling tickets for tourist attractions and performing arts events to both visitors and County residents. Funding for salaries, marketing expenses, vendor fees, and ticketing fees. These services support 150 organizations and many attractions. 2016 saw nearly 10,000 tickets sold and over \$220,000 returned to SD theaters. | |
| San Diego Regional Chamber of Commerce | The Chamber's office of International Business Affairs (IBA) coordinates regionally-focused economic growth activities including trade missions and conferences to support cross-border business development, advocacy to reduce barriers to inter-regional trade and cooperation and outreach to cultivate tourism, cultural understanding and a shared Cali-Baja | \$25,000 |

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| | perspective on growth. | |
| | The Chamber will research and produce key reports on specific aspects of the regional economy, aimed at defining areas in which we excel and those in need of improvement. Reports may examine a variety of subject areas including cluster development, value of internships, increasing opportunity for transitioning veterans and well as low income individuals, and regulatory impact. | |
| San Diego Repertory Theatre | Program provides curriculum and access to live theatre for at least 1000 students throughout San Diego County with an emphasis on underserved and hard-to-reach audiences. Teachers and students receive study guides meeting California Department of Education's Visual and Performing Arts (VAPA) standards. | \$2,000 |
| | Engagement Events -every production offers free pre and post show events free and open to the public that play off themes from the show, highlight artists and initiate conversation. We annually facilitate 65 Surround Events and 12 gallery shows that serve 1700 people with free access to San Diego art and culture. | |
| | The REP recruits 15 college and professional level artisans each season, who have chosen theatre for a career, to receive hands-on experience and training in scenery construction, costume design , lighting design, sound design, stage management, and properties for nine months each year. | |
| San Diego Second Chance Program | A fully-functioning onsite garden that engages low-income San Diego youth on topics such as job readiness, reengagement in high school education, food justice and community service, all while providing hands-on paid work experience that is transferable for high school credit and helps build each individual's resume. | \$2,000 |
| | A four-week course helping adult San Diegans attain job skills that lead to full-time employment. Coursework includes resume building, job searching techniques, proper workplace etiquette and attire, mock interviews with prominent local employers and other essential topics designed to make participants competitive in the job market. | |
| San Diego Senior Games Association | Over the past few years we have seen a significant increase in the cost of our venue and individual athlete insurance. We have attempted to find a cheaper policy but cannot compromise our coverage limits for our athletes. | \$2,000 |
| | We award medals to the top athletes in each age bracket and sport. The athletes work very hard for these medals and wear them with great pride. | |

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| | One of our main focuses is to get word out and increase participation in the games. We would like to use this money to cover our design and printing costs which is needed for our brochures, results book and registration book. These materials will assist us in getting more athletes to participate, partner with more leagues and spread the word. Our goal is to keep our seniors moving. | |
| | Due to the unusually hot temperatures during the month of September we have been running low on water, fruit and ice for the athletes. Our goal is to offer our athletes these simple things to keep them feeling comfortable in the heat. | |
| San Diego Society of Natural History Balboa Park | ASD Mornings provide early access to the Natural History Museum to individuals with ASD and their families to experience the Museum with minimal sensory triggers. SPECTRUM Social Stories create audio and visual resources for ASD visitors to prepare themselves for the social expectations of visiting a museum. Costs: staffing, external therapists, video production, advertising. | \$15,000 |
| | The Amphibian and Reptile Atlas of Peninsular California is a mobile app-based resource for San Diego County residents to participate in citizen science by recording photographic observations of amphibians and reptiles. Observations are identified by scientists and the compiled data creates new records of local species. Funding for staffing, database/web maintenance, training classes. | |
| | Extraordinary Ideas from Ordinary People was developed by Museum staff to celebrate the contributions of citizen scientists who documented natural history before the involvement of professional scientists. For the care of the 100+ year old books on display, they must be removed from display and rotated annually. Funding for staffing and new exhibit development, fabrication, installation. | |
| | In 143 years, the Museum has accumulated nearly 8 million specimens, representing animals, plants, fossils, shells, insects and spiders, minerals and gems. Scheduled to open in November 2017, the Shelved exhibition will offer visitors a rare "backstage" glimpse into the endless variety of the Museum's collections. Funding for staffing, exhibit development, fabrication, installation. | |
| San Diego Symphony Orchestra Association | The San Diego Symphony Orchestra offers audiences a wide range of concert experiences including the Jacobs' Masterworks series, featuring traditional classical repertoire; Bayside Summer Nights, the Symphony's Summer Pops series at Embarcadero Marina Park South; the Symphony's City Lights series (Winter Pops); Berton Family Young People's Concerts; holiday programs and a Family Festival series for all ages. | \$15,000 |
| | The San Diego Symphony Orchestra provides music education and outreach programs throughout the county, including Linda and Shearn Platt Kinder Konzerts; in-school residencies; one-on-one coaching; Dr. William and Evelyn Lamden Master Classes in schools and free public concerts. | |

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| San Diego Young Artists Music Academy | Major, multi-cultural community event showcasing our low income, under served youth who will perform before their peers and community. This event will bring together the police, youth and community in the planning and implementation. | \$2,000 |
| San Diego Youth Symphony and Conservatory | To provide top quality experience for SDYS' students and concert patrons (inc. residents and visitors), performances are held throughout the county in professional concert halls, i.e. Copley Symphony Hall, CA Center for the Arts and other venues. | \$10,000 |
| | SDYS produces 4 professionally printed concert programs each season to inform the audiences of the musical program, conductors, students performing and other information about SDYS. They also serve as keepsakes for the students and their families. | |
| | SDYS informs current and potential students and families; patrons; area residents and visitors of concerts, auditions, registration, etc. via marketing. Funding for production and distribution of printed material, signage, CDs & DVDs for marketing purposes. | |
| | Concerts sometimes require that SDYS rent a truck to transport large music instruments or equipment such as risers. This allows performances to be held throughout the county in both traditional and non-traditional settings. | |
| | Each season, SDYS selects challenging and exciting repertoire for its students to learn and perform and that audiences will enjoy. Some selections are copyrighted and SDYS is required to pay royalty and/or licensing fees to perform it. | |
| Seany Foundation | About 130 campers with a cancer diagnosis board chartered buses in San Diego and head to YMCA Camp Marston in Julian for what is often the best week of their lives. It costs \$99k to rent this campground, which is fully equipped to meet all of their health needs. | \$5,000 |
| | Kids with cancer have increased dropout rates and delayed job aspirations. Siblings' life plans are also often put on hold as a result. At TWW, 100 local teens join us at Camp Marston for a weekend of fun activities get them thinking about college and career. | |
| | A weekend camp session for children with a parent currently battling cancer and their families. The weekend will focus on helping kids express their feelings and gain support through peer interaction, and helping parents relax with massage, yoga, and healing touch. | |
| Shelter Care Providers of San Diego, Inc. | Expand and strengthen capacity and partnerships w/homeless agencies and builders to create sustainable pathways to affordable housing by leveraging in-kind donations for housing construction, so agencies can expand their programs w/dollars saved on building. | \$3,000 |
| | Run marketing, communications, social media, website, and event photo documentation for Community Outreach Campaigns to promote advocacy for HomeAid San Diego and our agency partners who serve the homeless. | |

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| | Partner w/community corporations to collect/donate essential items to homeless agencies: Essentials for Young Lives: diapers, formula, wipes and HomeAid Care Kits-hygiene/comfort items: tooth-paste/brush, shampoo, deodorant, socks, water, 211-cards, washcloths, combs, etc. | |
| | Expand Housing-1st Program through grant funding that delivers dollars directly to homeless agencies to increase their capacity-building of facilities and programs to serve more homeless. | |
| Shep-Ty, Inc. | H3 utilizes college student volunteers to remodel the homes of disabled veteran homeowners through partnerships with licensed volunteer contractors. Volunteer contractors oversee the rehabilitation of the distressed properties. Funding for building materials, supplies, contractors and Embrace personnel. | \$2,000 |
| | Game Changer remedies the broken relationship between law enforcement and communities of color/low income communities, by creating space for quality time to be spent among law enforcement and members of low income communities/communities of color via moderated focus groups. Funding for data analysis, incentive items, marketing, iPads, game/event tickets and personnel. | |
| Social Advocates for Youth, San Diego, Inc. | 180 soft, classic knit jerseys available in many team colors (40 - Red, 40 - Green, 20-Orange, 20-Blue, 20-Yellow, 20-Black, 20-Cardinal) \$10.73 + \$2.85 each + \$35 (set up fee) = \$2479. Event t-shirts 100 x \$6.50 = \$650. (\$3,129) | \$2,500 |
| | Three trophies will be purchased for 1st place (\$30.00*15"), 2nd place (\$20.00*13"), and 3rd place (\$18.00*11") plus printing = \$100. | |
| | 2 banners to promote the event - \$300 (will include event & sponsor logos). Marketing materials, 1,500 postcards printed double sided in English and Spanish, distributed to the community and volunteers - \$200. Certificates for all teams - \$50. | |
| | Water, granola bars, and other healthy snacks will be provided to teams and volunteers. | |
| Somali Bantu Association of America | RAJA is a cultural celebration featuring music, dance, cuisine, and stories from the Somali Bantu youth of San Diego. This September event will provide a unique opportunity for San Diegans to learn about their Bantu neighbors - helping to promote awareness. | \$2,500 |
| Southern Regional Resource Center | Facility Rentals consist of facility fees, table, chairs, umbrellas, canopies, linen, trash cans, podium etc. to accommodate 250 guests. | \$4,577 |
| | Bastille Day Technology Support consists of Gesture mobile bidding company to run silent auction and provide credit card processing and sound system for program and announcements. | |

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| | Produce, print and mail over 2,000 invitations throughout San Diego County to promote the event and cause. Funding for the cost of paper, print and postage fees | |
| | Live Entertainment is provided to guests by Emmy Award winning and Grammy nominated artist Allan Phillips (he is a former family caregiver). | |
| | The use of valet parking is a facility requirement for events over 200 guests due to limited parking availability, traffic congestion and safety codes. | |
| Spay-Neuter Action Project | Each spring imposes an additional burden on taxpayers when 100s of unwanted kittens flood the shelter system. One "all cat" spay/neuter clinic at a site already served in each district in early 2018 will reduce this burden and improve community health. | \$3,500 |
| Special Needs Resource Foundation | We print 15,000 copies of Flourishing Families annually which are distributed throughout San Diego County. Advocates and parents of children with special needs use this as a resource guide to find local programs and specialists that can help their family. | \$2,000 |
| Special Olympics Southern California, Inc. | The Regional Spring Games is the finale of the Spring Sports Season for Special Olympics San Diego. Over 200 athletes, ages 8+, compete in the sports of Track and Field, Swimming, Bocce, Basketball, and Golf. Athletes and their families come from across Southern California: Imperial Valley, Riverside, San Bernardino, and Orange Counties, with the majority from San Diego County. | \$5,000 |
| | The Regional Fall Games is the finale of the Fall Sports Season for Special Olympics San Diego. Over 200 athletes, ages 8+, compete in the sports of Floor Hockey, Soccer, Tennis, Softball, and Bowling. Athletes and their families come from across Southern California: Imperial Valley, Riverside, San Bernardino, and Orange Counties, with the majority from San Diego County. | |
| Speed of Change, Inc. | During each year's TEDxSanDiego event, taking place at Copley Symphony Hall, we block off B Street between 7th and 8th Avenues to host 20 of San Diego's most innovative startup companies. Event expenses include government permits, barricades, security services. | \$2,500 |
| Stepping Stone of San Diego | Funding will support safe and effective services for LGBTQ community members with HIV and struggling with addiction, including client screening/intake, counseling, medication compliance monitoring, education groups, appointment/pharmacy transportation, connection to physicians and other vital services. These services are necessary for sustained recovery. | \$3,000 |

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| | Stepping Stone provides quality alcohol and drug treatment, HIV and other health interventions, recovery & education services to LGBTQ communities facing high levels of socioeconomic/cultural injustices and challenges accessing critical health services. Stepping Stone helps guide clients toward recovery and self-sufficiency, both in treatment and with after-care services. Serves 160. | |
| | A charity bike event in January 2018 that goes around Mission Bay, through OB then up Point Loma to Fort Rosecrans. It caters to cyclists of all levels by offering multiple routes and integrates opportunities to stop at local sites, such as the National Cemetery. Funding for alcohol and drug recovery services. (\$5,000) | |
| Surfrider Foundation San Diego County Chapter | Beach Cleanup Program. The Surfrider Foundation's beach cleanup program aims to keep San Diego County's coastal and marine ecosystem's clean. This program also serves as both a research and education tool, as volunteers are tasked with collecting data marine debris they find, which inspires them to become stewards for our oceans, waves and beaches. | \$4,000 |
| Theater and Arts Foundation of San Diego County | After 2 festivals garnering national acclaim (New York Times, Washington Post, TIME), the Playhouse will produce the 3rd biennial Without Walls Festival in Oct 2017. It will feature 100+ international, national and local artists in 20+ site-specific performances. New this year: the Festival is in downtown (East Village) to better engage the community, and will attract 15,000 people incl. tourists. | \$8,000 |
| | In fall 2017, the Playhouse will produce a world-premiere musical about the life and career of the queen of disco, Donna Summer (directed by Des McAnuff). Through targeted marketing efforts, the Playhouse will attract over 5,000 tourists to San Diego and over 18,000 San Diego residents to see the production. | |
| | Each year, the Playhouse commissions a world-class artist to write a play for schoolchildren and tours it to 50+ schools, libraries and community centers across San Diego County. The 9-week program directly impacts 20,000+ students & adults and indirectly impacts thousands more through enhanced curriculum. The 2018 play is military-themed & based on student/family interviews. | |
| | La Jolla Playhouse strives to represent the great diversity of San Diego on stage, behind the scenes and in our audience. In addition to producing a diverse season of plays and musicals, we are expanding marketing efforts and discounted ticket offers this year to the military/veterans, college/university students and ethnically diverse community members. | |

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| | The Playhouse ensures that specialized opportunities increase access to the theatre on and off our stages for blind/low-vision, Deaf/hard-of-hearing and low-income patrons. Through this program, we will offer services including ASL interpretation, audio description, touch tours and open captioning for every production. | |
| Torrey Pines Kiwanis Foundation | Torrey Pines Kiwanis Foundation's 32nd annual San Diego Festival of the Arts at downtown's Waterfront Park will provide a 2-day, fine arts experience and family-friendly entertainment to an expected 10,000 visitors—while also helping support more than 30 programs for San Diegans with disabilities. The cost to rent the site is an estimated \$46,000 in 2018. (\$20,000) | \$5,000 |
| | San Diego Festival of the Arts' site design includes exhibit space for nearly 200 artists and their original works, multiple tents and canopies, two stages for live musical acts, and more. The cost to rent site materials and equipment as well as hire labor for set up and tear down is typically about \$32,000. | |
| | Attendance at the San Diego Festival of the Arts increased by 40% between 2015 and 2016 (from about 5,000 to 7,000) and is expected to grow to 10,000 in 2018. To ensure the safety of all participants security staff and deputy sheriffs are hired at a cost of approximately \$14,000. | |
| Travelers Aid Society of San Diego, inc. | Services to San Diego's tourism industry will include assisting visitors (some arriving for the first time), maximizing their experiences so that they stay longer and return frequently, and assisting stranded visitors. Utilizing extremely well-trained volunteers, information about and referrals to hotels, local attractions, destinations, and transportation options will be provided. | \$4,000 |
| University Heights Community Association | UHCA will hold 3 Movie Night events at Old Trolley Barn Park in 2017. The events include family friendly films, food vendors and the presence of community-based organizations. The dates are May 20, August 26 and October 21 (the billing period is November, 2017). | \$5,000 |
| Urban Corps of San Diego County | Youth transportation passes will allow 20 at-risk youth from all over San Diego County to access Urban Corps' charter high school, vocational training, work experience, and support services for 5 months. (\$5,760) | \$5,000 |
| | Urban Corps' volunteer service events benefit neighborhoods and open spaces around San Diego County. Event coordination expenses include organizing and supervising volunteers, transportation, and event supplies. (\$2,000) | |
| Veterans Memorial Center, Inc. | The current electrical installation dates from 1944 and 1989 was not designed to support museum exhibits. The project will provide additional circuits, LED lighting and electrical outlets in seven galleries. This will enable the museum to properly display our exhibits, add multi-media capabilities, and remove and complete interim installations. | \$5,000 |

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| | The Museum has received a \$14,500 grant from the Thursday Club to upgrade the lower level meeting room to a "Veterans' Art Gallery, and the associate restroom to one suitable for visitor and guest use. To fully complete the project, additional funds are needed to upgraded electrical distribution for proper exhibit lighting, multi-media equipment, and restroom modifications. | |
| Vietnamese-American Youth Alliance | The Annual San Diego Tet Festival is a three-day celebration of the Vietnamese New Year. | \$3,000 |
| | A one-day lantern/harvest moon festival. | |
| Voices for Children, Inc. | Informational videos have proven to be one of the most effective ways to promote VFC's mission and tell our story to the public and potential CASA volunteers. Funding will allow VFC to develop, film, and edit several professional videos for volunteer recruitment, Court tours, and community presentations. We will also use this footage to create PSAs for radio and television. (\$10,000) | \$7,000 |
| | Promotional brochures, fliers, and impact reports are powerful tools for volunteer recruitment, helping to raise awareness of foster care issues in our community. County funds will cover the design and printing costs for print collateral, designed to assist with CASA volunteer recruitment and raising community awareness of the plight of children in local foster care. (\$14,000) | |
| WalkSanDiego dba Circulate San Diego | Bring placemaking activities to Little Saigon to celebrate and share Vietnamese culture. Sample activities include creation of a night market to highlight Vietnamese merchants and display local art, a Storefront Art Walk, event and self-guided tour where artists are recruited to create site-specific installations that promote benefits of walkable communities and Vietnamese history. | \$4,000 |
| | Bring traffic calming projects to Little Saigon area to improve safety and walkability in the area. These projects can include a demonstration of curb extensions and planted parkway adjacent to the sidewalk, and a colorful artistic crosswalk design reflecting Vietnamese culture. A portion of the funds will be spent on demonstration materials. | |
| Warriors Live On | The Trek caters to San Diego County combat Veterans who find healing through nature, personal self-exploration and connection to fellow comrades. Treks offered two times per year and led by trained staff, mental health professionals; past participants return to mentor. | \$4,000 |
| | Will help 50 Veterans battling Post-Traumatic Stress Disorder (PTSD) not only heal from their combat trauma, but also develop the psychological, emotional and physical strength to reintegrate into the civilian community and fully participate in society. | |

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| Write Out Loud | Storybox Theatre, presented in classrooms and libraries, introduces elementary students to a Japanese tradition that combines live storytelling with painted pictures and written words. For children learning to read, Storybox Theatre is especially effective because it holds their attention, helps them focus, as well as comprehend vocabulary and language. | \$2,000 |
| | Write Out Loud offers short story presentations to seniors living in independent and assisted living facilities and community centers throughout San Diego County. Hearing stories read aloud by favorite authors, or contemporary authors new to the seniors, gives them enjoyment and helps them fight what can be an overwhelming sense of isolation and loneliness. | |
| | The 8th annual TwainFest is an all day free literary festival in Old Town San Diego State Historic Park. Attendees of all ages enjoy stories, poetry, music, puppets, historic reenactments and literary based interactive activities. Participants get free books. | |
| | Professional actors read classic and contemporary literature to live audiences in theatres and libraries in Old Town, Downtown San Diego, La Jolla, Coronado and Rancho Bernardo. | |
| Young Audiences of San Diego | MAC brings the arts to the families of active duty military, many with loved ones deployed overseas. Programs take place at Lincoln Military Housing in the Serra Mesa community as well as at six schools with a high military population in the Oceanside and Fallbrook Districts. Funding for monthly programming. There is a waiting list for all the Serra Mesa programs. | \$1,500 |
| | Arts for All exists to provide meaningful arts experiences and foundational instruction to students in the ten elementary schools of National School District. This program introduces students to a variety of art forms through interactive 6-week artist residencies. The program plays a major role in building a culture of arts learning in the schools and their communities. | |
| | Adams Elementary enrolls dozens of new students and families each year that represent a variety of cultures in our diverse city. Principal McGrade and A4LSD came together to bring cultural arts to the PLC rotations at Adams Elementary, as a proactive effort to bridge cultural differences, and create a climate of respect and awareness for students and families. | |
| | Funding will go towards music assemblies for up to 5 schools in the Ramona District. Music assemblies introduce students to new musical experiences such as live classical music, percussion, jazz or bluegrass. Assemblies are sometimes the only opportunity for children to experience live performances. Music education has been shown to keep children interested and engaged in school. | |
| Zeta Sigma Lambda Foundation | The public procession of high school bands, drill teams, dance groups, marching units, and floats honoring the legacy and ideals of Dr. King. Most of the law enforcement entities is SD | \$7,500 |

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| | County participate. | |
| | A talent event seeking leadership, creativity as well as cultural awareness among youth who desire to be members of the Royal Court of the MLK Jr Parade. They involve a community service component. | |
| | | \$1,083,577 |



BILL HORN
SUPERVISOR, FIFTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

MEMORANDUM

COUNTY OF SAN DIEGO
2017 JUN 21 PM 3:29
CLERK OF THE BOARD
OF SUPERVISORS

DATE: June 21, 2017

TO: David Hall
Clerk of the Board of Supervisors

FROM: Supervisor Bill Horn

SUBJECT: FY 2017-18 COMMUNITY ENHANCEMENT ALLOCATIONS

The attached list is submitted as my recommendations for the Fifth District allocations of the 2017-18 Community Enhancement Program.

Sincerely,

A handwritten signature in blue ink, appearing to read "Bill Horn".

BILL HORN
Supervisor, Fifth District
County of San Diego

| ORGANIZATION NAME | PURPOSE | ALLOCATION |
|--|---|-----------------|
| <p>Agua Hedionda Lagoon Foundation</p> | <p>Irrigation and plants for the parking lot trail. (\$7,000)</p> | <p>\$20,000</p> |
| | <p>Refurbishing of the California native garden. (\$10,000)</p> | |
| | <p>New carpet for 2 exhibit halls and offices. (\$4,700)</p> | |
| | <p>Installation of doors. (\$15,000)</p> | |
| | <p>Funding for 2 Camp Pendleton schools with 170 3rd graders to attend Environmental Stewardship School Field Trip, including transportation. 3 unique programs; 4 hours each. All lessons include hands-on activities. (\$5,000)</p> | |
| <p>Alpha Project for the Homeless</p> | <p>Shirts, outerwear and hats for staff. (\$12,500)</p> | <p>\$5,000</p> |
| | <p>Casa Raphael, a state-licensed residential treatment drug and alcohol treatment program in Vista for homeless/formerly incarcerated men, serves roughly 300 men annually with job training, housing, and support services. Requesting funding for security deposits/rent. (\$10,000)</p> | |
| <p>Antique Gas & Steam Engine Museum, Inc.</p> | <p>Formed concrete pad and raised dias for outdoor working demonstrations. (\$18,850)</p> | <p>\$12,500</p> |
| | <p>Funding for water, drainage and 3 phase electric to amphitheater site. (\$8,650)</p> | |
| | <p>Formed concrete seating area built in existing slope for viewing demonstrations. (\$14,950)</p> | |

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| <p>Anza-Borrego Desert Natural History Association</p> | <p>Printing, production, distribution, and mailing of 15,000 Anza-Borrego Desert Events calendars distributed throughout California, the U.S., Canada, and Europe, plus an up-to-date website events calendar (receiving over 150,000 views), to publicize our more than 150 annual programs, hikes, tours, events, including Borrego Garden Tour, Borrego Birding Festival, Native Plant Show, Desert Lecture Series, Desert Living/Energy & Water Focus -- programs that bring people to Borrego Springs. (\$6,000)</p> | |
| | <p>Our Borrego Desert Nature Center is a full service visitor facility in downtown Borrego Springs serving 25,000 tourists annually, and the location for 150-plus desert education activities and special events. The nature center serves as our headquarters for tourist sightseeing information, desert safety, wildflower locations, nature and local history information, and for tourist questions about lodging and restaurants. The nature center is the headquarters for the Borrego International Dark Sky Community Coalition, the Borrego Botanical Garden, Borrego Rock & Gem Club, and provides meeting space for other community organizations. (\$9,000)</p> | <p>\$10,000</p> |
| <p>Anza-Borrego Foundation</p> | <p>Design, printing and distribution of Anza Borrego Desert State Park Magazine (visitors guide).</p> | <p>\$10,000</p> |
| <p>Armed Services YMCA of the USA</p> | <p>Providing more child care support programs for military children and families by staffing the Fisher Children's Center.</p> | <p>\$5,000</p> |
| <p>Basic Assistance to Students in the Community</p> | <p>BASIC empowers youth and adults from low-income families in the Borrego Springs community to pursue further educational opportunities by providing scholarships to high school seniors, continuing college students and adults for college and vocational studies.</p> | <p>\$7,000</p> |

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| <p>Batiquitos Lagoon Foundation</p> | <p>Provide bus transportation for a day long trip to students from Borrego to visit the lagoon, aquarium and beach. Over 700 kids from local school and the community visit each year. Bus transportation would allow more school to participate. (\$5,000)</p> <p>Funding for a space expansion through the use of a retractable awning to host large groups outdoors as well as furnish and refurbish displays. (\$5,000)</p> <p>Funding for brochures, info sheets, pamphlets, maps, signage and other printed material for marketing purposes. (\$5,000)</p> | <p>\$12,000</p> |
| <p>Bonsall Chamber of Commerce</p> | <p>Respond to and direct tourists, residents and potential residents to community resources, political representatives and new developments in the area. (\$5,000)</p> <p>Printed business and tourist attraction directories. Includes chamber members; local, county and state political contacts and information for new/relocated residents. (\$5,000)</p> <p>The Chamber is working on a festival to be held at a local golf course and will feature local non-profit vendors, opportunities for chamber members and local small businesses. (\$10,000)</p> <p>Organize quarterly community events highlighting local businesses, artisans, musicians, non-profits, residents, and government agencies. (\$4,000)</p> | <p>\$20,000</p> |
| <p>Borrego Springs Chamber of Commerce</p> | <p>General operations including programs, projects, staffing and administration of Borrego Springs' primary tourism promotion and economic development organization, the Borrego Springs Chamber of Commerce & Visitors' Bureau. In our leadership role, we are the catalyst for vital marketing, planning and coordination, linking business, government, NGOs, residents and tourists.</p> | <p>\$90,000</p> |

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| California Surf Museum Encinitas | Exhibits for FY2016-17 will include surfboards, photographs, clothing, media, ephemera, and related events. Expenses include exhibit design, printing and production, supplies, structural fabrication, lighting, assembly, collectibles for display, video displays, research salaries, marketing and promotion, web space, and fees. | \$7,000 |
| Carlsbad Music Festival | Three days of over 60 concerts of adventurous music offered to the community and cultural tourists free of cost in addition to six ticketed Mainstage concerts featuring world-class master and emerging musicians. August 25-27, 2017. (\$10,000) | \$10,000 |
| Evening Optimist Club of Valley Center | To provide for the necessary overhead for the annual three day weekend event to include but not limited to: bleachers, lighting, sanitation, security and advertising. | \$15,000 |
| Fallbrook Art Association | Funding for gallery rental for three annual shows at the at Brandon Gallery, nonprofit organizations, also a Plein Air show and fees for online digital art entries, judging fees, and publicity and printed matter expenses for these events. These events have grown into regional shows and are a significant draw of tourism into Fallbrook. (\$11,500) | \$12,700 |
| | FAA contracts with artists of regional/national repute, to provide demonstrations at our open-to-the-public monthly meetings. The educational demonstrations are well attended by the membership and public alike. These demonstrations are well regarded regionally. (\$1,200) | |
| Fallbrook Center for the Arts, Inc. | Art supplies for children and adult classes in ceramics and Junior Wildlife Art Show. The art supplies include ceramic clay and both propane and electricity for ceramic kilns. The art supplies for the Junior Wildlife Art Show including mats for framing art and award ribbons. (\$15,000) | \$20,000 |
| | The Fallbrook Art Center main gallery has LED lights specifically designed for Art Galleries and this request is for help with paying for the electricity that these lights need. (\$25,000) | |

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| | <p>Printing post cards, class brochures, stationery and fliers, media advertising, postage, distribution services, window displays, signs, website design and maintenance. (\$15,000)</p> | |
| <p>Fallbrook Chamber of Commerce</p> | <p>The annual Avocado Festival focuses on our region's agriculture and is attended by over 100,000 people; it includes 450 vendors, 40 artisan vendors, with an economic impact of nearly \$200,000 to the local community. This event is well known throughout San Diego and brings visitors from Riverside, Santa Barbara, Orange County and from out of state as well. (\$60,000)</p> <p>A month long community collaboration includes the Artisan Faire, Village holiday window displays and lights, tree lighting, parade and unique holiday events, bringing people into town to "shop local" and boost the economy. The 36th annual Christmas parade is the largest evening parade in North County and is a gift to locals, including our neighbors on Camp Pendleton. (\$19,000)</p> <p>The Chamber continues to provide more services including business seminars, education, and community resources. We are actively involved in POP and investigating and implementing ways to boost business and the economy by bringing tourists and locals into town with new events highlighting agriculture, art, wine, dining, outdoor recreation, and unique experiences. (\$35,000)</p> <p>The Chamber also has the role of Visitor center. We provide resources such as maps, trail guides, area discovery books, guides to local made and agriculture products, local directory, tourist guide and local and regional "things to do." We hold a tourism conference and have a tourism committee committed to expanding and advertising our seasons of events. (\$22,000)</p> <p>The Chamber is working on creating a specific tourist destination branding to entice visitors to Fallbrook and to discover all that we have to offer. This includes focused targeted marketing efforts to increase visitors, the lengths of their stay in the area and thereby expand economic growth in Fallbrook and North County. (\$15,000)</p> | <p>\$120,000</p> |

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| Fallbrook Gem and Mineral Society, Inc. | To increase community awareness of its activities including permanent signage, event banners and funding for new promotional items such as brochures, postcards and fliers. | \$10,000 |
| Fallbrook Historical Society | <p>Facility Maintenance. (\$10,000)</p> <p>Grounds Maintenance (Reche School and museum grounds). (\$10,000)</p> <p>Utility cost and Security (water, sewer, electric and security). (\$9,000)</p> <p>Accounting Services (tax preparation). (\$4,000)</p> <p>Insurance (fire and casualty for building and grounds). (\$5,000)</p> | \$8,000 |
| Fallbrook Music Society | Funding to support a second year of Classical Sundays Concert Series consisting of free Sunday concerts at the Fallbrook Public Library. The monthly concerts coincide with educational programs in nearby schools. | \$12,500 |
| Fallbrook Senior Citizens Service Club, Inc. | <p>Completion of windows, blinds and entry doors. (\$17,242)</p> <p>Funding for 1cmu block monument pedestal with veneer rock and cap to match existing signs of the Fallbrook Community Center. (\$15,500)</p> | \$15,000 |

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| Fallbrook Sports Association | To help to offset permit, operations and maintenance cost for expanded services. | \$30,000 |
| Fallbrook Village Association | A study to determine ways to develop a traffic calming program in downtown Fallbrook. Develop recommendations and rendering to present to the County to initiate a program for traffic calming to improve safety and make downtown more pedestrian friendly. (\$20,000) | \$29,000 |
| | Develop a study to design and implement a special event venue in the Library Plaza, the parking lot adjacent to the Fallbrook Library. This would include determination for lighting, electrical, stage and renderings for these items to present to the County. (\$15,000) | |
| Fallbrook Youth Soccer League, Inc. | Registration for all players. (\$5,000) | \$15,507 |
| | Licensed competitive coaches. (\$8,000) | |
| | Uniforms for players. (\$50,000) | |
| | Field equipment. (\$14,000) | |
| | Provide scholarships to children who can't afford to play. (\$12,000) | |
| Flying Leatherneck Historical Foundation | Funding for the Command Museum. (\$9,135) | \$4,000 |
| | Funding for a regional and national campaign to highlight the heroic achievements of Marine Corp aviation and continue to build on education programs in partnership with local schools. (\$9,134) | |
| Forte for Children | Funding to subsidize the Executive Director's 2017 salary. (\$25,000) | \$30,000 |

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| | Funding to assist with the cost of annual Charity Gala. (\$25,000) | |
| Foundation for Animal Care and Education | Funding to provide financial assistance to save the lives of pets in need of emergency veterinary care in San Diego County. | \$1,000 |
| Fraternity House, Inc. | Provide outings, educational opportunity and community connection for low-income/homeless individuals disabled by HIV/AIDS who now reside at our Elfin Forest home, Fraternity House. Activity Director and volunteers will provide at minimum 52 local outings to businesses, museums, art centers and theatres and 4-6 larger day trips (Padres, Safari Park, SD Pride, Sea World, etc.). (\$2,500) | \$5,000 |
| | Provide outings, educational opportunity and community connection for low-income/homeless individuals disabled by HIV/AIDS who now reside at our Vista home, Michaelle House. Activity Director and volunteers will provide at minimum 52 local outings to businesses, museums, art centers and theatres and 4-6 larger day trips (Padres, Safari Park, SD Pride, Sea World, etc.). (\$2,500) | |
| Friends of the Fallbrook Community Center | Funding for the 4 th Annual Tree Lighting event. New additions to the event include shuttle service. | \$15,000 |

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| Full Access & Coordinated Transportation, Inc. | <p>Increase level of awareness to aging and disabled communities, local government and funding agencies, and other non-profits. Sponsor CSUSM Intern team research project; consultant design services, print marketing material, and e-mail marketing. (\$10,000)</p> <p>Support for staff to promote San Diego as an attractive destination for tourist and travelers who are frail or have disabilities (\$50,000)</p> | \$10,000 |
| Future Legends Scholarship Fund | <p>Facility, stage, lighting and sound for event to honor military on 9/11/2017 in Rancho Santa Fe. (\$10,000)</p> <p>Funding for song writing session for injured military members with non-profit Song Writing with Soldiers musicians. (\$7,500)</p> <p>Musical concert to honor military for 9/11 event to help contract with event manager. (\$3,500)</p> | \$10,000 |
| Girl Scouts , San Diego-Imperial Council, Inc. | <p>Funding for new membership fees, background checks, training classes and start up kits. (\$18,670)</p> <p>Funding to support enrollment of new girls for existing 75 troops throughout the County. (\$12,450)</p> <p>Funding for the salary and mileage of two temporary staff members for recruitment efforts.</p> | \$2,000 |
| Graves' Disease and Thyroid Foundation | Organize, promote, host, and record an educational event for patients and family members impacted by Graves' disease and thyroid eye disease. The event would be promoted both to San Diego County residents as well as our members all across the USA. | \$10,000 |
| La Costa Dreams, Inc. | Purchase digital ad buys to grow awareness as a tourist attraction for event film festival. (\$8,000) | \$5,000 |

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| | Rental of outdoor screen, art projection and sound. (\$12,000) | |
| | Hiring an artistic director and a webmaster to support ticket sales. (\$10,000) | |
| | Food and beverage expenses for closing awards ceremony. (\$5,000) | |
| | Appearance fees for artist, entertainers, celebrities and screening fee charges. (\$5,000) | |
| Live Oak Park Coalition | To replace/refurbish active recreation elements in the park including, kiosk, exercise equipment and stations. (\$10,000) | |
| | Repairs and maintenance of 18 miles of trails in the Santa Margarita Valley. (\$10,000) | |
| | To refurbish the enclosed off leash area with wood chips, dog waste bags, signs, cleaning supplies, and hygiene articles for the bathrooms. (\$3,000) | |
| | Curriculum based and common core aligned in-classroom instruction in music, drama and dance. Working with students K-5 in San Marcos district, each grade gets multiple one hour lessons a week in each discipline over the course of the school year. Funding for the partial salary of one teaching artist. (\$7,000) | \$15,000 |
| Main Street Foundation, Inc. | Oceanside, a diverse community of businesses, local organizations, military and residents honor our country's Independence with the Oceanside Independence Day Parade. The parade congregates over 15,000 people, which impacts the Oceanside business district economy. (\$5,000) | \$10,000 |

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| | <p>Develop a local marketing campaign to attract residents and visitors within a 15-20 mile radius to shop, dine, stay and play in downtown Oceanside. (\$5,000)</p> | |
| <p>Mainly Mozart, Inc.</p> | <p>Mainly Mozart Youth Orchestra fully welcomes children with learning differences, integrates ages 3-23, offers need-based scholarships, and pairs with Tijuana's music conservatory to form the bi-national Youth Orchestra of the Californias. Living Composers in-schools music education assemblies focus on underserved schools throughout the County, and are performed in English and Spanish. Funding for instructors' fees and venue rentals. (\$100,000)</p> <p>Mozart & the Mind integrates cutting-edge science with stellar musical performance. International leaders in music-brain research explore cognitive issues congruent with the theme of "Victory Through Adversity" such as depression, dyslexia, autism, bipolar disorder, and more. Medical professionals can earn Continuing Medical Education credits through a partnership with Sharp HealthCare. Includes partnerships with social service agencies countywide. Funding for speakers' and musicians' fees and venue rentals, as well as advertising and promotion. (\$75,000)</p> <p>World-class musicians perform classical and contemporary chamber music concerts in downtown San Diego, La Jolla, Carlsbad, and Rancho Santa Fe. All concerts include significant opportunities for audience/performer interaction and student education. Free tickets are made available to students, families, educators, and social service organizations. Youth Orchestra (full orchestra and ensembles) offer free concerts in senior centers, schools, and other private and professional venues throughout the County. Funding for production costs, including musicians' fees, travel, and venue rentals, as well as advertising and promotion. (\$50,000)</p> | <p>\$40,000</p> |

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| | <p>June Festival drawing attention to San Diego as a center for Mozart and serving the region with world-class orchestral concerts, chamber music, children's performances, free concerts and lectures, and open rehearsals. 2017 will mark the second chapter of Mainly Mozart's dramatic exploration of Mozart's life and career: "Victory Through Adversity." Funding for production costs, including artists' fees, travel, and venue rental, as well as advertising and promotion. (\$100,000)</p> | |
| MCRD Museum Foundation | <p>The Museum Speaker's Bureau is the outreach arm of the museum. Speakers make informational presentations about the museum, its programs, the Recruit Depot and the history/role of the Marine Corps in San Diego. This includes a weekly pitch to families from out of town.</p> | \$1,600 |
| Mental Health Systems, Inc. | <p>This innovative "#Not Everyone" project will prepare first-semester high school seniors to be social influences and trusted messengers who will create and pass on the legacy of an alcohol and drug-free lifestyle to the rest of their student body. (\$10,000)</p> | \$2,000 |
| | <p>This innovative "#Not Everyone" project will prepare first-semester high school seniors to be social influences and trusted messengers who will create and pass on the legacy of an alcohol and drug-free lifestyle to the rest of their student body. District 3 and 5. (\$5,000)</p> | |
| MiraCosta College Foundation | <p>Small businesses (over 65% of San Diego County businesses are considered to be small by Federal standards) are the engine that drives the economy but often lack the resources and managerial skills to grow profitably. The Small Business Development Center (SBDC), using expert business counselors and trainers, provides business mentoring and training to help improve the managerial skills of the small business owners; thereby resulting in economic development and job creation/retention in the county. (\$25,000)</p> | \$10,000 |
| | <p>Veterans need a significant amount of help to start or grow a business. The Veteran Business Outreach Center provides training and counseling to improve the business management skills of veterans. (\$25,000)</p> | |

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| <p>Miramar National Cemetery Support Foundation</p> | <p>Replace 50 flags twice per year in May and November. Flags are flown 365 days per year, 24/7. (\$6,000)</p> <p>Flag pole repair and lighting repairs. (\$10,000)</p> <p>A ceremony is conducted on Memorial Day; attendance is estimated to be at 5000 people and grows annually. (\$5,000)</p> <p>Ceremony held celebrating veterans in the San Diego community. (\$4,000)</p> | <p>\$12,500</p> |
| <p>Moonlight Cultural Foundation</p> | <p>Continue and expand MCF free ticket program with Vista Unified School District (VUSD) students and educators and Boys and Girls Club members to attend a summer 2017 musical theatre performance. Expand free ticket program to students and club members to include foundation special event concerts. (\$15,000)</p> <p>Continue and expand free tickets for regional school class field trips to attend Moonlight Youth Theatre productions (Summer and Fall productions). Also, provide tuition assistance for under-served youth wishing to participate in Moonlight Youth Theatre productions and theatrical training workshops. (\$5,000)</p> <p>Continue and expand the new Youth Theater Internship program providing students with internship opportunities. (\$15,000)</p> <p>Funding for the Music Mentorship program that pairs local high-school musicians with professionals. (\$10,000)</p> <p>"Embracing the Cultural Diversity of Vista: Performing Arts at Moonlight." Outreach to engage the Latino community. (\$25,000)</p> | <p>\$15,000</p> |

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| New Village Arts, Inc. | Theater improvisation initiative to include theater classes for young adults with special needs, seniors with Alzheimer's and dementia and the students at the Army and Navy Academy. (\$5,000) | \$5,000 |
| | Expand marketing and branding strategies to ensure the theater is reaching all the communities it serves. (\$5,000) | |
| North County Philanthropy Council | Upgrade website to serve the region. (\$8,400) | \$4,000 |
| | Administrative/clerical support of growing organizational work/expenses. (\$7,600) | |
| | Annual event for growing membership in North County. (\$1,500) | |
| North County San Diego Veteran's Stand Down | A team of professional security personnel providing a perimeter of security around the veterans attending event and securing the safety of volunteers, dignitaries and guest. | \$11,500 |
| North County Scots | Provide Scottish lore and education regarding tradition of Scottish heritage. (\$3,000) | \$2,500 |
| | Provide education of ancestral heritage and education on why the Highland Games are important. (\$3,000) | |
| | Provide lessons for playing bagpipes so that skills can be passed to the next generation. (\$3,000) | |
| | To teach the youth of the area how to do Highland Dancing. (\$1,000) | |
| Oceanside Chamber of Commerce | Event transportation expenses, marketing costs and event security. 40,000+ people from all over Southern California attend this annual event. Funding helps pay for double decker buses which bring attendees from the Transit Center to the Harbor (free to public). Private security for traffic control; marketing costs. (\$30,000) | \$40,000 |

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| | <p>Event recognizing top police officer, volunteer officer, lifeguard, junior lifeguard, firemen/women and volunteer as well as the teacher of the year from the Oceanside Unified School District. Funding for marketing, venue, food and awards. (\$5,000)</p> | |
| | <p>The Oceanside Chamber puts on two community events, the North County Health Fair in August and the Oceanside Senior Expo. This event is free to the public, providing free services and consultations. Funding is for marketing, fees and event rental expenses. (\$7,000)</p> | |
| | <p>The Oceanside Chamber recognizes the opportunity to serve the Latino business community. Funding for payroll expense for a business mentor to support and empower the Latino business through educational programs, leadership training and developing networking opportunities. (\$25,000)</p> | |
| Oceanside Community Service Television | <p>KOTC will produce a 5-7 minute "Agricultural Tourism" educational video featuring North County farms, restaurants, community activist and non-profit agencies.</p> | \$10,000 |
| Oceanside Historical Society | <p>Software expenses, hardware and updates to backup historic photo collection. (\$2,500)</p> | |
| | <p>Letterhead, envelopes and postcards that feature a historic photo and will be used for outreach and resale. (\$1,500)</p> | |
| | <p>Newsletters to communicate with members and the community at large and distributed to local libraries and events such as the Sunset Market. (\$1,500)</p> | \$5,500 |
| Oceanside Museum of Art | <p>Admission to OMA will be free to all visitors on the first Sunday of each month seeking to draw new and returning visitors to the museum and downtown Oceanside. (\$20,000)</p> | |
| | <p>Funding to extend hours of operation on Thursdays and Fridays to 8 PM this summer to engage working professionals, their families and students. (\$15,000)</p> | \$5,000 |

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| Pauma Valley Community Association | Bring bathrooms up to code and make them environmentally efficient. Building was built in 1959 and has not been significantly upgraded in 58 years. | \$14,500 |
| Physician Advocates for Veterans, Inc. | <p>PAVE's retired physicians enhance the quality of life for veterans through free medical counseling. (\$3,000)</p> <p>PAVE provides critical prevention-based education to transitioning troops to enhance their future success with the VA and private healthcare systems. (\$3,000)</p> | \$2,000 |
| Pro Kids Golf Academy, Inc. | <p>Pro Kids Oceanside is helping to fill a need for quality youth programming in North County. To better serve our military and veteran families, they partner with non-profit groups to increase awareness. Funds will support staffing and marketing. (\$5,000)</p> <p>Pro Kids' beautiful campuses in City Heights and Oceanside make perfect off-site meeting and/or event space for community groups and corporations. Pro Kids will increase earned income and awareness by renting out its conference/classrooms, patios, and golf courses to third parties during non-program hours (e.g., evenings). Funding to support staffing and marketing. (\$10,000)</p> | \$15,000 |
| ProduceGood | <p>Fund a portion of salary/wages to manage the picking of produce for key and emerging programs in partnership with others. (\$12,000)</p> <p>Pay for fuel to transport equipment and staff to picks and offset fuel cost for core volunteers to ensure a steady supply to San Diego County food banks and pantries that benefit the food insecure. (\$1,800)</p> <p>Promotional items to increase volunteers and growers. (\$1,350)</p> <p>Funding for auto insurance, volunteer liability insurance costs and professional service fees to build capacity. (\$1,050)</p> | \$3,000 |

Riding Emphasizing Individual Needs and Strengths (REINS)

Funding for REINS Country Hoedown with over 800 guest and over 150 volunteers and staff. (\$15,000)

Funding for REINS 2nd Annual Spring Hop drawing over 300 people from the special needs community and the community as a whole. (\$3,500)

REINS will be hosting a new community event, Horses, Hats & Hope in collaboration with the Foundation for Senior Care in Fallbrook, CA. (\$7,500)

\$15,000

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| | <p>Each year REINS has over 750 volunteers who assist in all aspects of our therapeutic riding program. Every lesson requires the assistance of at least two to three volunteers. Without the help of our volunteers who also contribute to facility improvements our program would not be able to exist. In order to keep our volunteer program running smoothly we have a Volunteer Coordinator on staff to ensure that all of the correct policies and procedures are in place to ensure the safety of our students, horses, and volunteers. Funding for a portion of our Volunteer Coordinator's salary and for milestone volunteer recognitions. (\$10,000)</p> | |
| San Diego Automotive Museum | <p>Funding for website, e-newsletter, and for representatives to attend a variety of community events across the county. (\$10,000)</p> | |
| | <p>The museum will expand its student and public education programming to include new curriculum for middle school students, expansion of outreach program at Washington Elementary, new educational activities in the museum and on the website. (\$20,000)</p> | \$5,000 |
| San Diego Futures Foundation | <p>Continue the technology resource fund that non-profits can access for technology products and services to be managed by the San Diego Futures Foundation (SDFF) to help non-profits find the best solutions at the lowest cost.</p> | \$5,000 |
| San Diego Scottish Highland Games, Inc. | <p>44th Annual Scottish Highland Games celebrating Scottish heritage, history, arts, music and athletics.</p> | \$2,000 |
| San Marcos Chamber of Commerce | <p>Funding for monthly event mixers, quarterly breakfast education events, two festivals and a State of the City. (\$40,000)</p> | |
| | <p>Funding for the Office Manager position. (\$20,000)</p> | |
| | <p>Funding for marketing equipment, security/traffic control, entertainment, facility rental, food and beverage cost permits and licenses. (\$50,000)</p> | \$20,000 |

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| Solutions for Change, Inc. | Funding to support team members who help to raise funds for the organization. (\$47,000) | \$25,000 |
| | Funding for a copy and grant writer. (\$53,000) | |
| | Funding for communication and PR initiatives engaging videographers and consultants. (\$52,000) | |
| | Funding to update the data management system. (\$21,000) | |
| | Funding for "SolveIt" events to connect with community stakeholders in North County. (\$90,000) | |
| Southern Regional Resource Center | Facility rental fees for events to accommodate 250 guests. (\$9,600) | \$7,000 |
| | Bastille Day technology support. (\$3,600) | |
| | Funding for marketing. (\$2,400) | |
| | Live Entertainment guest Allan Phillips (former family caregiver). (\$1,000) | |
| | The use of valet parking which is a facility requirement for events over 200 guests. (\$900) | |
| Support the Enlisted Project | Increasing client services to include a full-time Case Manager to assist more clients at a faster pace. (\$25,000) | \$5,000 |
| | Funding for maintaining and repairing three vehicles that are used to perform outreach responsibilities. (\$10,000) | |
| | Emergency Financial Assistance (EFA) Program is STEP's flagship program aimed at creating financial self-sufficiency among Southern California's military and veteran families facing financial crisis through financial counseling, education and, when necessary, financial grants. Families receive grants ensuring their basic needs remain met as they transition to their new budget. (\$15,000) | |

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| Sustainable Surplus Exchange, Inc. | ENGAGE! supports teachers, students and nonprofit constituents in San Diego with the donation of surplus items for reuse, and engages their employees in sustainability as they collect still-useful office supplies, furniture and equipment to be repurposed to educational and charitable. (\$60,000) | |
| | BYOB events support teachers and nonprofit staff. They are invited to bring an empty box to SSE's warehouse and fill it with free offices supplies. Supplies are sourced from businesses in San Diego County, sorted by students and volunteers for redistribution. Items include paper, pens, 3-ring binders, staplers/staples, tape, folders, desk organizers- items they are usually pay for out of pocket. (\$8,500) | \$5,000 |
| T.E.R.I., Inc. | Funding for TERI's Campus of Life for individuals with developmental disabilities. | \$5,000 |
| Valley Center Band Boosters | Free outdoor concert event attracting attendees from throughout San Diego County. Hosted at the local and popular Bates Nut Farm, this event includes 3-4 bands, vendors, food and drink. Funding for the band, signs, printed material, marketing, promotion, sanitation and supplies. (\$5,000) | |
| | Free Veteran's Day and Christmas concerts at the Maxine theater, provided to the community and attendees throughout San Diego County. Proceeds benefit the music students in the school district. Funding for promotion, printing, music and instrument repair. (\$2,500) | \$5,000 |
| Valley Center Building Committee, Inc. | Free concert for the community at the Valley Center Community Hall to help educate Valley Center residences on the importance of maintaining their historic community hall. | \$5,000 |
| Valley Center Community Emergency Response Team, Inc. | Conduct community awareness and training programs which will include two "Active Shooter Protection" classes, two "Wildland Urban Wildfire Interface" classes, and two introductory HAM radio courses. These will be geared toward school | \$10,000 |

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| | <p>teachers and staff, businesses, community officials and leaders, and the community in general. (\$10,300)</p> <p>Conduct two three-day community emergency preparedness CERT academies. These academies are offered to all Valley Center residents and follow the Incident Command System (ICS) training and are approved by FEMA. Students will have the opportunity to receive a county Disaster Service Worker (DSW) certification and associated equipment and supplies. (\$7,500)</p> <p>Purchase an 7' X 14' supply trailer to house and transport teaching materials, tables, chairs, canopies, audio/video equipment and all other items required in the community emergency preparedness training, courses, and academies. Included is the required liability insurance and maintenance for said trailer. (\$5,200)</p> <p>Liability insurance and maintenance for CERT communication and triage vehicle which has previously been donated to the Valley Center Community Emergency Response Team. (\$2,500)</p> | |
| Valley Center Chamber of Commerce | <p>Funding for overhead including staff salaries, office supplies, software, furniture and displays for the everyday operation of the Valley Center Chamber of Commerce Office/Visitor Center. (\$25,000)</p> <p>Funding for venues, guest speakers/educators, equipment and marketing of network and business/community educational and awareness events. (\$7,000)</p> <p>Funding for the production and mailing of a member direct mail piece to promote the Valley Center Chamber of Commerce members in hopes of increasing economic activity in Valley Center and surrounding areas. The mail would reach 10,000 residents. (\$8,000)</p> | \$30,000 |
| Valley Center Pageant Association (VCPA) | A Scholarship Pageant. | \$5,000 |
| Valley Center Parks and Recreation District | Folding chairs, round tables and chair caddy rolling racks for events at Adams Park. (\$7,000) | \$5,000 |

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| | A community event called "Concert in the Park." Venue, band and promotional cost for the event. (\$4,000) | |
| Veterans Association of North County | Facilitates the day to day activities of the organization, serves as the relationship builder, administrative keeper and marketing conduit. Manages the upkeep of social media and web presence. (\$7,000) | \$10,000 |
| | Assist a Veteran who no longer has access to their GI Bill pay for the Palomar Fire Academy. (\$1,500) | |
| | Contribute to the upkeep and maintenance of firefighting equipment used for quarterly events. (\$2,500) | |
| | Food and water, includes lunch and water throughout the physically draining event, are provided for veterans participating in each event. (\$675) | |
| | A website with hosting and management costs is needed so that veterans can easily find information for upcoming events and register online (\$100), printing costs include waivers, releases and agendas for each event (\$25). (\$125) | |
| Visit Oceanside, Inc. (VO) | Funding to leverage the budget to create videos and digital content in order to tell the Oceanside/San Diego region story as well as purchase digital campaigns to launch content targeting drive markets and behavioral buying patterns. (\$75,000) | \$45,000 |
| | Funding to leverage the state's powerful tourism brand by operating an official CWC, conveniently located at the gateway to San Diego County. The money is used for franchise fees, promotions and staff; allowing us to provide concierge level service for San Diego County. Our expert, friendly staff book hotels, plan trips and sell tickets to local attractions. (\$25,000) | |

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| Vista Art Association Foundation, Inc. | Management of Special Event permit application process for Alley Art Festival. Scheduling and management of EDCO waste management, security, and equipment rentals. Day of event coordination. (\$5,500) | |
| | The Avo Theater, located in Historic Downtown Vista, will be rented for one day for the following activities for the Alley Art Festival: Puppet Show, Poetry Slam, Steampunk Fashion Show, Musical Acts. Itemized fees include costs of labor and facility rental. (\$2,000) | |
| | The City of Vista requires activity fees that include costs associated with street closures, including waste water and maintenance worker rates. (\$2,000) | |
| | The City of Vista requires all events to provide four uniformed security officers to be available during the festival hours. (\$1,200) | |
| | Printing of 4-color fliers, banners, and 11x17 posters. Posters will be provided to local business for window display, and fliers will be hand-distributed by VAF members. (\$500) | \$5,000 |
| Vista Chamber of Commerce | Expand the Vista Strawberry Festival. | \$20,000 |
| Vista Community Clinic | VCC and CSUSM School of Nursing created a Medical Assistant Certificate program for bilingual residents with a high school diploma but few job skills. The program certifies about 60 students per year, helping to address a critical workforce shortage in North County healthcare facilities. A program coordinator is needed to mentor students and facilitate program completion. | \$5,000 |
| Vista Historical Society | Funding to upgrade internet presence to increase awareness of facilities as a venue for private events as well as an interesting museum of Vista history. Funding will also include upgrades to the website and updates for greater visibility online (Google, Yahoo, Bing, etc.), and to increase social media presence. (\$15,680) | |
| | Funding to install a system to hang pictures and other displays without damaging the adobe walls of the museum. This system will allow more and easier use of wall space for displays to enhance the museum experience. (\$4,000) | \$8,000 |

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| Warner Springs Community Resource Board | Operational staffing for day-to-day running for the center and special events. | \$5,000 |
| Wounded Warrior Homes, Inc. | Lease and furnish a third, 3 or 4 bedroom, single family home for transitional housing. (\$23,145) | |
| | Hire a .5 FTE Squad Support Officer (Case Manager) to handle increased demand. (\$16,000) | \$10,000 |
| Young Audiences of San Diego | MAC brings the arts to the families of active duty military, many with loved ones deployed overseas. Programs take place at Lincoln Military Housing in the Serra Mesa community as well as at six schools with a high military population in the Oceanside and Fallbrook Districts. Funding for monthly programming. There is a waiting list for all the Serra Mesa programs. (\$10,000) | \$5,000 |
| Total Community Enhancement Allocation | | \$1,079,307 |