



2018 San Diego County Crop Report Questionnaire

Dear Grower,

Have you wondered how we know the value of agriculture in San Diego county is \$1.77 billion or that over 200 different crops are grown in the county? This information comes directly from producers like you! The Agriculture, Weights and Measures department conducts an annual Crop Report Questionnaire to accurately determine the overall value of agriculture in San Diego county. In fact, this questionnaire is the sole source of information for some of the products listed in our crop report.

Top ten crops grown in San Diego County for 2017

Ornamental Trees & Shrubs	\$401,614,960
Indoor Flowering	\$378,744,760
Bedding Plants	\$255,446,295
Avocados	\$122,190,463
Cacti & Succulents	\$77,435,057
Lemons	\$69,502,320
Misc. Vegetables	\$55,773,284
Tomatoes	\$52,943,280
Oranges	\$49,317,901
Cut Flower Products & Bulbs	\$41,497,668

The information collected by the Crop Report Questionnaire is critical because it helps guide policymakers regarding agriculture and provides researchers with reliable and statistical information regarding the volume and variety of crop commodities. Grower participation educates the public on the importance of agriculture in our local economy. The Crop Report Questionnaire also determines where San Diego county ranks among counties in California and nation in agricultural production.

Your support in completing the 2018 San Diego County Crop Report Questionnaire is critical to its success. Please keep in mind, the more growers returning a completed questionnaire - the greater the accuracy of the Crop Report for San Diego county. It is important to provide gross values for all commodities grown in 2018 on the Crop Report Questionnaire.

The commodity values shared are anonymous, as we only ask that your zip code be provided. The Crop Report Questionnaire is kept confidential and will be used solely for the purpose of compiling relevant annual commodity statistics, and will be unavailable to any other agency.

Please complete and return only one questionnaire. Please disregard this questionnaire if you already completed one for 2018. The 2018 Crop Report Questionnaire can also be downloaded from our website at www.sdcawm.org

The Crop Report Questionnaire responses are due by February 28, 2019, and can be submitted by using the enclosed envelope, Fax to (858) 467-9697, or Email to Porfirio.Mancillas@sdcounty.ca.gov.

Thank you for taking the time to complete the 2018 San Diego County Crop Report Questionnaire and being a part of making San Diego's agriculture count! For more information, please visit our website at www.sdcawm.org, follow us on Facebook at www.facebook.com/sdcawm, or contact our office and we will be happy to assist you.