

Make your opinion count!
UC Cooperative Extension Growers' Needs Assessment!!

The University of California Cooperative Extension, in collaboration with several local partners, is conducting a research study via a grower needs assessment to learn about the needs, concerns and interests of commercial (for profit) farm business owners, operators and individuals with decision making responsibilities on behalf of commercial (for profit) agricultural farming businesses in the San Diego County region. We would appreciate your participation by responding to this survey for **10-30 minutes**. Your responses will provide data and information that will help develop local agricultural policies and guide the planning, development, implementation and delivery of research, education, training, support and assistance programs to help strengthen farm business, sustain the local agricultural economy and foster food security. Participation in this study is voluntary and your responses will be anonymous and will remain strictly confidential. In appreciation for your time and assistance, participants completing the survey by **June 22, 2018** will have the option of receiving a **\$25 VISA® voucher** and entering a drawing for additional gifts including a **\$500 VISA® voucher**.

- What:** [UC Cooperative Extension Growers' Needs Assessment Survey](#)
- Who:** Owners, operators, managers and individuals with decision making responsibilities on behalf of commercial (for profit) agricultural farming businesses in the San Diego County region. This study is inclusive to all growers regardless of age, length of time farming, acreages farmed, type of farm operation, urban or rural location, et cetera.
- Time:** 10-30 minutes, depending on your farming situation
- Where:** [Online Survey](#) (offline options available) *Please read acknowledgement of consent below.*
- Deadlines:** June 22, 2018 - Eligible for \$25. VISA® voucher and to enter the drawing.
June 30, 2018 – Online survey ends.

We thank you in advance for your cooperation.

For additional information about the grower needs assessment project, survey and incentives, visit <http://ucanr.edu/p/62528> or contact Ramiro Lobo, UCCE Farm Advisor at relobo@ucanr.edu or Jan Gonzales, UCCE Project Coordinator at jgonzales@ucanr.edu.

Acknowledgement of Consent:

By participating in this survey, you are indicating that:

- you are an individual with decision making responsibilities on behalf of a commercial (for profit) agricultural farming business/businesses in the San Diego County region,
- you understand that this survey is part of a research study and your participation is voluntary,
- you understand that you are not required to answer any question, with which you are uncomfortable,
- you understand that you may exit the survey at any point, and that
- you understand your responses are anonymous and will not be identified with you in any way.

Take the Survey

For those who wish to participate in the drawing only, contact Jan Gonzales at jgonzales@ucanr.edu.