



County of San Diego

HA DANG
AGRICULTURAL COMMISSIONER/
SEALER OF WEIGHTS & MEASURES

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January 1, 2025

To: Certified Producers
From: Jordan Key, Deputy Agricultural Commissioner/Sealer
Re: **CERTIFIED PRODUCERS SELLING AT
COMMUNITY EVENTS, OPEN-AIR MARKETS, STREET FAIRS, AND SWAP MEETS**

*INFORMATION YOU NEED TO KNOW WHEN SELLING YOUR AGRICULTURAL PRODUCTS
AT LOCATIONS OTHER THAN A CERTIFIED FARMERS' MARKET*

Changes in the California Food and Agricultural Code went into effect in 2015 that provide Certified Producers with options for selling their produce outside of Certified Farmers' Markets. The County of San Diego Departments of Agriculture, Weights and Measures and Environmental Health have been receiving inquiries about Certified Producers selling their certified agricultural products at community events, open-air markets, street fairs, and swap meets. Certified Producers are now allowed to sell California-grown fresh or processed products that they produce, directly to the public exempt from size, standard pack, container, and labeling requirements at these outlets and locations. However when selling at these outlets and locations, you must be in compliance with federal and state marketing orders and health and safety laws, regulations, and ordinances applicable to vendors at community events, open-air markets, street fairs, and swap meets.

The enclosed information sheet provides you with what you need to know when selling your agricultural products at venues other than at Certified Farmers' Markets to help you make informed decisions and assist you in maintaining regulatory compliance.



Information for Certified Producers at Community Events/Open-Air Markets/Street Fairs/Swap Meets



Certified Producers selling at Community Events, Open-Air Markets, Street Fairs, and Swap Meets have different requirements than when selling at a Certified Farmers' Market. The following information is to help Certified Producers meet state and local requirements enforced by the County of San Diego Departments of Environmental Health and Agriculture, Weights & Measures that pertain to the sale of fresh agricultural products when selling at these locations. Certified Producers using exemptions for fresh produce standardization requirements of size, standard pack, and labeling at venues other than at Certified Farmers' Markets should know the following:

Department of Agriculture, Weights & Measures

- California Food and Agricultural Code (FAC), section 47002, and Title 3 California Code of Regulations, section 1392.4(a) allows the Certified Producer to sell directly to the public. The Certified Producer, when selling their agricultural products at Community Events, Open-Air Markets, Street Fairs, and Swap Meets:
 - Must post their current, valid Certified Producer's Certificate
 - Must be present in person to sell their produce – no employees or family members can sell on behalf of the Certified Producer, and
 - Cannot sell on behalf of another Certified Producer

- Fresh produce not produced by the Certified Producer are subject to standardization requirements and inspection pursuant to FAC, section 42651.

Department of Environmental Health

- Information on the requirements to operate as a Temporary Event Vendor can be found at the Temporary Events website:
www.sdcountytempevents.org

Contact information:

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