



# 2017 San Diego County Crop Report Questionnaire

Dear Grower,

Have you wondered how we know the value of agriculture in San Diego County is \$1.75 billion or that over 200 different crops are grown in the county? This information comes directly from producers like you! The Agriculture, Weights and Measures department conducts an annual Crop Report Questionnaire to accurately determine the overall value of agriculture in San Diego County. In fact, this questionnaire is the sole source of information for some of the products listed in our crop report.

The information collected by the Crop Report Questionnaire is critical because it helps guide policymakers regarding agriculture, and provides researchers with reliable and statistical information regarding the volume and variety of agricultural products. Grower participation educates the public on the importance of agriculture in our local economy. The Crop Report Questionnaire also determines where San Diego County ranks among counties in California and nation in agricultural production.

## Your 2016 questionnaire helped to define the top ten crops grown in our county and their value:

Ornamental Trees & Shrubs	\$436,817,000
Indoor Flowering & Foliage Plants	\$362,925,000
Bedding Plants, Color & Herbaceous	
Perennials	\$239,070,000
Avocados	\$136,225,815
Cacti & Succulents	\$82,958,000
Lemons	\$56,875,000
Tomatoes	\$43,030,000
Other Cut Flower Products & Bulbs	\$42,200,000
Oranges	\$40,414,000
Eggs, Chicken Market	\$29,768,000

You can find the 2016 Crop Report on our website at

[www.sdcawm.org](http://www.sdcawm.org)



[www.facebook.com/sdcawm](http://www.facebook.com/sdcawm)

**Your support in completing the 2017 San Diego County Crop Report Questionnaire is critical to its success.** Please keep in mind, the more growers returning a completed questionnaire - the greater the accuracy of the Crop Report for San Diego County. It is very important to complete all columns of information.

The information shared is anonymous, as we only ask that your zip code be provided. The Crop Report Questionnaire is kept confidential and will be used solely for the purpose of compiling the relevant statistics for the annual Crop Report, and will be unavailable to any other agency.

**Please complete and return only one questionnaire. Please disregard this questionnaire if you already completed one for 2017.** The 2017 Crop Report Questionnaire can also be downloaded from our website at [www.sdcawm.org](http://www.sdcawm.org).

**The Crop Report Questionnaire responses are due by February 28, 2018, and can be submitted by using the enclosed envelope, FAX to (858) 467-9697, or Email to [Jennifer.Alipio@sdcounty.ca.gov](mailto:Jennifer.Alipio@sdcounty.ca.gov).**

Thank you for taking a few moments to complete the 2017 Crop Report Questionnaire and being a part of making San Diego's agriculture count! For more information, please visit our website at [www.sdcawm.org](http://www.sdcawm.org), follow us on Facebook at [www.facebook.com/sdcawm](http://www.facebook.com/sdcawm), or contact our office and we will be happy to assist you.