

Do You Want to Sell What You Grow at a Certified Farmers' Market?



Join AWM for a free workshop on Monday, June 17, 2024, to go over the current laws, rules, tips and best practices.

Topics to Include:

Direct Marketing Laws and Regulations that apply to:
Certified Producers (CPs) and Certified Farmers' Markets (CFMs)
Special Commodities including
Eggs, Avocados, Honey and Nursery Stock

Registration and Testing of Scales used at the CFM

CalFresh/SNAP/EBT and WIC at Farmers' Markets

Are there any special topics you would like us to cover?
Let us know!



DIRECT MARKETING 101

Date: MONDAY, JUNE 17, 2024

Location: UCCE Conference Room
9935 Overland Ave. 2nd Floor
San Diego, CA 92123

Presenters: AWM Agricultural Standards Staff

Cost: FREE

SEATING IS LIMITED. RSVP:

Call: 858-614-7786

Email: AgStandards.AWM@sdcounty.ca.gov



FYI, "Direct Marketing" is where the customer buys produce directly from the grower.