



**SAN DIEGO COUNTY
ARTS AND CULTURE COMMISSION
STRATEGIC PLANNING SUBCOMMITTEE**

**March 6, 2025 at 1 PM
County Administration Center, 1600 Pacific Hwy, Room 207A, San Diego, CA 92101**

SUBCOMMITTEE MINUTES

Meeting called to order at 1:09 PM.

1. ROLL CALL

Present:

Jim Gilliam

Bob Lehman

Sharlene O'Keefe

Felicia Shaw

Absent:

Juliet Rodriguez

2. PUBLIC COMMENTS

None

3. APPROVAL OF MINUTES FOR MARCH 6, 2025

ACTION: As motioned by Gilliam, seconded by Lehman approve the March 6, 2025 subcommittee minutes.

Ayes: Jim Gilliam, Bob Lehman, Sharlene O'Keefe, Felicia Shaw

Opposed: None

4. DISCUSSION ITEMS

- a. Name of Subcommittee

Subcommittee agrees to keep name to Strategic Planning.

- b. Retreat Planning

Reviewed survey responses and determined that June, all day on Monday or Thursday seems to be favored by a majority of respondents. They want to focus on specific actionable targets. Working with Supervisors seems like a point of interest for most people. Tentative date for June 5th, depending on availability of potential keynote speaker, Laura Zucker. Staff to look into potential library locations soon.

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Draft Agenda

1. Check In – 9 AM
2. Opening 9:15-9:45 AM
 - a. Set Expectations
 - b. Icebreaker
 - i. 3 facts in common
3. Keynote: County LAAs – Past, Present, and Future 9:45-11:15 AM
 - a. Value of County Arts Agencies
4. Keynote Takeaways 11:15-11:30 AM
5. Strategic Plan Refresher 11:30 AM -12:30 PM
 - a. What did we do
 - b. Where are now
 - c. What can be done in a year
6. Local Arts Agency Learning Network Proposal 12:30-1 PM
7. Lunch 1-1:30 PM
8. Brainstorm session: Strategies to increase Supervisors awareness 1:30-5 PM
 - a. Define Problem
 - b. Define Methodology
 - c. Vote
 - d. Break
 - e. Develop Action Plan/Tactics

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- c. Review Action Plan
To be done at retreat.
- d. Next Meeting
Next meeting scheduled for April 10 at 1 PM.

5. ADJOURNMENT

Meeting adjourned at 2:32 PM.